

To Whom It May Concern,

Nov 19, 2012

As former director of RIT's Center for Student Innovation, I'm writing to support STARS innovation credit for RIT.

Last January, the Center for Student Innovation worked with Enid Cardinal's office and the National Collegiate Inventors and Innovator's Alliance (NCIIA) to design and implement a 4-day "Sustainable University IdeaLab." Approximately 30 students from a half-dozen universities, and numerous coaches including Enid Cardinal, Senior Sustainability Advisor to the President developed new ideas for reducing the university ecological footprints.

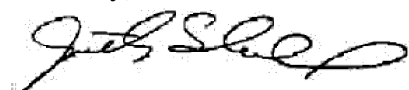
The event (formulated at RIT) was, by all accounts a great success and has subsequently been replicated by NCIIA at other campuses. Several of the teams and business ideas spawned at the workshop continue to show promise, and the event has served to advance RIT's reputation for leadership among innovation and sustainability educators.

Much more detail (including a video) can be found at <http://nova.innovation.rit.edu/csi2/main/node/IdeaLab>

Other ramifications in the news and in academia can be found at the following links

- <http://www.rit.edu/news/story.php?id=48643>
- <http://nciia.org/sites/default/files/Sustainable%20U.pdf>
- <http://cugh.wordpress.com/2012/03/26/strong-arm-and-idealab/>
- <http://open2012.sched.org/event/ea2746f487f544740ab6d47ee46a5136#.UHc-47Ro7mA>

Sincerely,



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