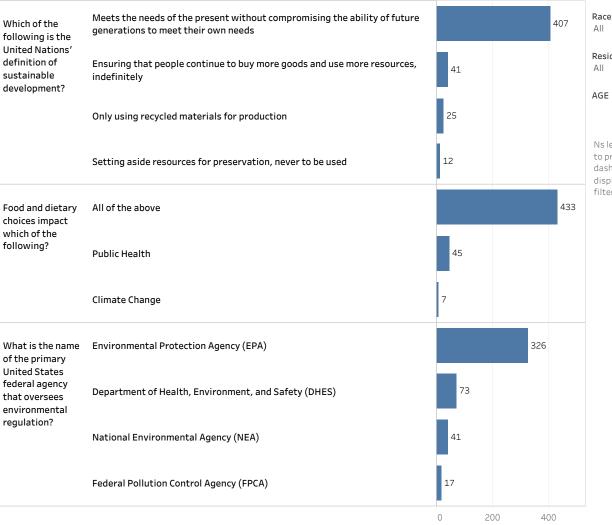
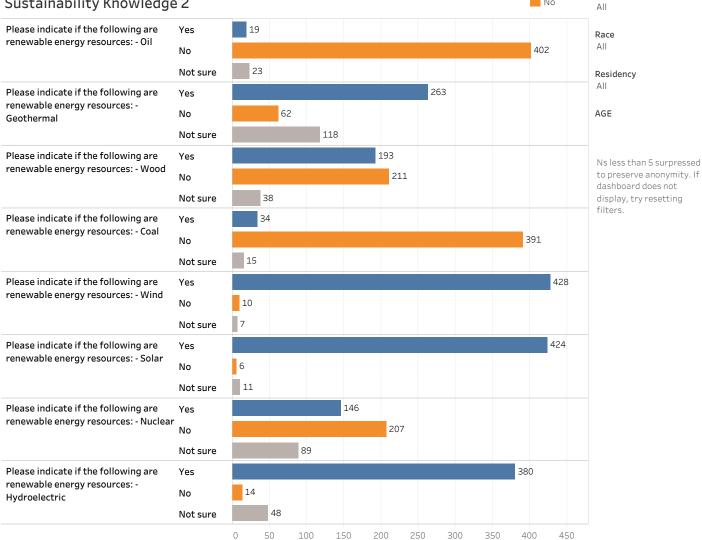
Sustainability Knowledge 1



Residency All AGE

Ns less than 5 surpressed to preserve anonymity. If dashboard does not display, try resetting filters.

Sustainability Knowledge 2



Gender Not sure

Yes

No

Sustainability Knowledge 3

Many economists argue that electricity prices in the U.S. are too low because:	They do not reflect the costs of pollution from generating the electricity		265	Race All
	Electric companies have a monopoly in their service area	96		
	Consumers spend only a small part of their income on energy	43		Residency All
	Too many suppliers go out of business	25		AGE
Historically, which of the following has been the leading cause of the depletion of fish	Global overfishing		230	
stocks?	Ocean pollution	13	6	Ns less than 5 surpressed to preserve anonymity. If
	Global climate change	41		dashboard does not display, try resetting
	Reduced fish fertility due to genetic hybridization	21		filters.
What is the primary function of wetlands?	Clean the water before it enters lakes, steams, rivers, or oceans to mitigate flooding		223	
	Promote wildlife	1	57	
	Keep the number of invasive plants low	24		
	Provide sites for landfills	16		
Which of the following is the definition of economic viability within a sustainability	Long-term profitability, that considers employees' wellbeing and efficient use of resources		336	
framework?	When costs equal revenue	42		
	Maximizing the share price of a company's stock	14		
	Continually expanding market share	13		
Over the past 3 decades, what happened to the difference between the richest and	Income disparity has increased		336	
poorest Americans?	Income disparity has stayed about the same	45		
	Income disparity has decreased	29		
		0 20	00 400	

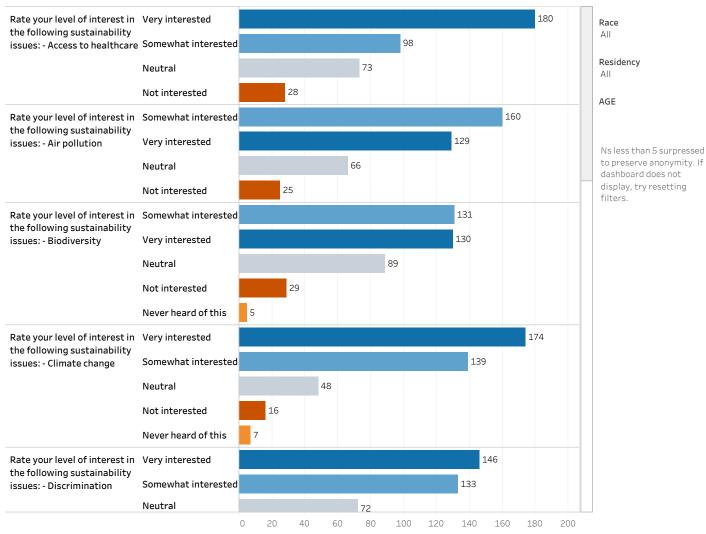
UB Sustainability Initiatives

· · · · · · · · · · · · · · · · · · ·			
How much have you heard about each of the following UB sustainability initiatives? - UB has specific diversity and inclusion goals and an office committed to ensuring the representation of underrepresented groups.		95 89 67	Race All Residency All
How much have you heard about each of the following UB sustainability initiatives? - UB has reduced its carbon footprint 33% over the last 3 years, and has a goal to achieve net-zero by 2030.	A fair amount Nothing at all Only a little A great deal	114 113 111 60	AGE Ns less than 5 surpressed to preserve anonymity. If
How much have you heard about each of the following UB sustainability initiatives? - UB has launched a Zero Waste program in One World Cafe.	Nothing at all A great deal A fair amount Only a little	99 97 88	dashboard does not display, try resetting filters.
How much have you heard about each of the following UB sustainability initiatives? - According to the 2021 Times Higher Education Impact Rankings, UB was rated number 1 in the world in addressing the United Nations Sustaina	Nothing at all Only a little A fair amount A great deal	186 79 71 59	
How much have you heard about each of the following UB sustainability initiatives? - UB currently has over 25,800 solar panels installed on campus.	A fair amount A great deal Only a little Nothing at all	129 126 87 54	
How much have you heard about each of the following UB sustainability initiatives? - Unserved, edible food is captured at Crossroads Culinary Center for donation to the Western New York community.	Nothing at all Only a little A fair amount A great deal	79 75 68	
		0 50 100 150 200	

Personal Sustainability Habits 1 All 235 Indicate the degree to which you agree or Strongly Agree Race disagree with the following statements: -All Sustainability includes cultural, social, 132 Agree environmental, and economic factors. Residency All Disagree 6 AGE 5 Strongly Disagree Indicate the degree to which you agree or Agree 141 Ns less than 5 surpressed disagree with the following statements: to preserve anonymity. If My lifestyle has become more dashboard does not 95 Disagree sustainable since attending UB. display, try resetting filters. Strongly Agree 44 Strongly Disagree 35 Indicate the degree to which you agree or Disagree 139 disagree with the following statements: -I considered sustainability when I chose 83 Agree to enroll at UB. Strongly Disagree 79 38 Strongly Agree Indicate the degree to which you agree or Agree 139 disagree with the following statements: -I would take sustainability courses or Disagree 68 choose sustainability degrees if I knew more about what is offered at UB. Strongly Agree 54 Strongly Disagree 46 0 50 100 150 200 250

Gender

Personal Sustainability Habits 2



Issues of Interest

Animal Agriculture, and the role of animal products in accelerating climate change.

hoo	nonu	lation	doc	ino
Dee	popu	lation	ueu	ine

Bees

Climate Change

Composting

Composting bins around campus and wind mills because it's always windy

cost vs benefits of using renewable energy and switching to an entirely renewable energy based system

cultural

Electrical sustainability and waste of fossil fuels

Energy

environmental justice

Equality

Establishing a culture of sustainability is paramount. The reason why all of the sustainability issues listed previously are so difficult to address is because our culture is a cu

Fast Fashion Industry

Global Warming, specifically

Hello, ..

I am very interested in the effects of habitat fragmentation on biodiversity, especially in more recently developed lands such as the Americas.

Imperialism and US/ western hegemony over the developing world

Livable community design

meatless diet

natural resources usage

Oceanic pollution and the increase in ocean acidification which leads to coral bleaching and eventually a huge loss of oxygen production.

Quality of Life/Work-Life Social culture (i;e, living to work instead of working to live)

Renewable Energy

Sustainable cities

University tuition and costs that are too high. America used to cover the costs, then they didn't but it was still affordable, then colleges and universities increased their price

Water pollution and run-off. Companies, corporations, and individuals all taking necessary steps to be more sustainable. Understanding carbon footprint and how to reduce i

wsste to energy plants

How Do you Learn About Sustainability Programs?

											197
US Sustainability's website					76						
Facebook		2	28								
Twitter				51							
Instagram								140			
YouTube					85						
Table tents in dining halls		2	28								
Professor					87	7					
Friend							109				
Tabling on campus				61							
The Spectrum			29								
Other (please specify)		16									
Tik tok	1										
Surveys	1										
research and news	1										
Parents, friends	1										
NYT, WSJ, and Podcasts	1										
News	1										
Google	1										
emails that get sent out	1										
emails	1										
email	2										
Email from UB	1										
Browsing the internet	1										
N/A	1										
	1										
l don't			40	60	80	100	120	140	160	180	200

Please share your thoughts on how UB can improve our sustainability efforts? Click longer answers to view full text.

A program that rewards individual students for making various small but important sacrifices in their lifestyle that improve sustainability efforts.

Add compost bins

Addition of more solar panels or windmills

Advertise it more

Advertise sustainability efforts more. I imagine if more people knew about efforts at UB then more people might get involved. I myself don't know half of what UB does.

Allowing more awareness through classes and social media

Bring back the real plates in C3, we create a lot of waste with the paper plates and plastic cups

Bro, y'all need to install some wind turbines. It's extremely windy here, and the sun is not out often enough for solar panels. Also do a better job of using you budget for more important things, such as sustainability or more parking, instead of spending it on a gaming lounge or new one world cafe or sports. There a

by being in contact with more students

By not using single use plates, utensils, and cups in the dinning halls. By installing air conditioning in the dorms so that people don't have to use individual fans 24/7 for months on end because the dorms are barely so hot in the

C3 has been using single use plates and silverware all year. Not sure why

Campus dining uses a lot of unnecessary plastic and does not allow for reusable or recyclable containers

Create community gardens outside of residence halls on campus where people can grow their own food!

Create more content that portrays sustainable living as the beautiful ideal. This can affect people's view on the world and help change their outlook on what success means. Our current culture heavily encourages seeing achieving success as becoming rich. It would be better if the measure of success was sustainable.

Did you participate in community service this past year?	No Yes				17	20
Did you do this community service as part of an organized	Individual effort			00	1/.	3
ampus effort or as an individual effort?	Organized campus effort		51	98		
ampus erfort or as an mulvidual erfort?	Other	24	ST			
	COVID					-
Other - please specify:		3 1				
	Wildlife Rehabilitater	1				
	Wasn't an enrolled student at the time	1				
	Transfer student. I wasn't here last semester	-				
	Some community service in my town	1				
	Scouting	1				
	prolonged illness	1				
	Pandemic	1				
	not present in the US but did a few community works wher	1				
	My Eagle Project for Boyscouts	1				
	Mercy Flight	1				
	Learn to skate. Ice rink	1				
	last year I did community service at my hometown.	1				
	It is a waste of time and resources.	1				
	In high school, I did as part of NHS.	1				
	I'm off my medication and barely have the energy to even g	1				
	I'm kind of lazy to reach out. I would attend if someone reac.	1				
	I volunteered for a workplace outside of UB or for myself	1				
	I had to get a job to earn some money for attending UB.	1				
	I had a few person circumstances, so I will be starting next	1				
	l didn't know about it	1				
	I am a volunteer for the Kiwanis Club in Rochester where w	1				
	Highschool	1				
	High-school stuff	1				
	Food packing	1				
	First-year student	1				
	Boy Scouts and Individual/with family and friends	1				
	Both individual initiatives and community (Rotaract)	1				
	didnt	1				
lease let us know what prevented you:	I don't have time		8	0		
	I'd like to, but I'm not clear on how or where to best get inv		70	5		
	Other	26				
	I'm not sure I would like it	13				
	I don't think my effort would make a big difference	8				

Community Engagement

Demographics

Gender		Residency		Race	
F	290	Domestic In State	450	2 or more races	22
Μ	217	Domestic Out of State	18	American Indian or Alaska	1
		International	39	Asian	92
				Black or African American	40

Hispanic/Latino

Unknown

White

International (Non-Reside..

41

39

17

255