

Babson Faculty Engaged in SEERS Research since 2008

Last	First	Division	Titles
Allen	I.E.	Math & Science	• Allen, I.E., Brush, C. and Neck, H. "The landscape of social entrepreneurship." Business Horizons 52, 2009, 13-19.
Bell	J	Accounting	• Bell, J. & Lundblad, H. Exxon Valdez, an analysis of 20 years of accounting for environmental disaster. Portland State University, Conference on Business and Sustainability, November, 2009. • Bell, J. & H. Lundblad. A Comparison of ExxonMobil's Sustainability Reporting to Outcomes. • Bell, J. History of Sustainability at Sodexo. Case for MBA students.
Brush	C	Entrepreneurial	• Allen, I.E., Brush, C. and Neck, H. "The landscape of social entrepreneurship." Business Horizons 52, 2009, 13-19. • Brush, C. "A Gender Aware Framework for Women's Entrepreneurship" with A. de Bruin and F. Welter, International Journal of Gender and Entrepreneurship, 1:1, 2009, 8-23. • Brush, C. "Diana a Symbol of Women Entrepreneurs' Hunt for Knowledge, Money and the Rewards of Entrepreneurship" with N. Carter, P. Greene, M. Hart, E. Gatewood, Small Business Economics, 32:2, 2009, 129-144. • Women's Entrepreneurship and Growth Influences: An International Perspective. Ed. C. Brush, C. Henry, A. de Bruin, E. Gatewood. Cheltenham, UK: Edward Elgar Publishing, 2010. • Saving the Children of Costa Rica case study, 2009 • Norway case series, forthcoming: SiPro, Statoil, Chapdrive
DiCarlo	L	Entrepreneurial	• DiCarlo, L. "Social Entrepreneurship in Context: The Garbage Ladies Project," BIARI, Brown University, Providence, RI, June 2009. • DiCarlo, L. Social Entrepreneurship in Context • DiCarlo, L. The Importance of Identity and Context in Management Education, with S. Deets. • Garbage Ladies Case Study, forthcoming (Lewis Institute)
Erzurumlu	Sinan	Tech Ops & Info Mgmt	Goldlake Case Study, forthcoming (Lewis Institute)
Friedlander	J	Entrepreneurial	Leaping into the Void Case Study, forthcoming (Lewis Institute)
Gai	Y	Economics	• Gai, Y. "Investment in Nutrition: A Global View of Donations in Direct Nutrition Intervention," Journal of Development Alternatives and Area Studies, Vol. 28, No 1, 2009, pp 226-269. • Gai, Y. "Family Structure, Parent Social Capital and Early Childhood Health," Southern Economics Association 79th Annual Conference, San Antonio, Texas, 21-23 November 2009.
Godwyn	M	History & Society	• Godwyn, M. and Stoddard, D. Minority Women: the (In) Visible Entrepreneurs.
Goldberg	E.S.	Arts & Humanities	• Goldberg, E.S. "Reading, 'Righting,' and Recognition: Literature and Human Rights in the New Global Era." Scholars' Symposium, Department of English, University of Tampa, 23 September 2009. • Goldberg, E.S. "Explosions in Black and White: Race, Gender, and Human Rights in Caryl Phillips' Cambridge and A Distant Shore." African Literature Association, University of Vermont, 15-19 April 2009. • Goldberg, E.S. "Literature and Economic Human Rights: A Post-Marxist Reading of Aravind Adiga's The White Tiger. For panel Human Rights Literary Culture Within/Against Globalization. American Comparative Literature Association, Harvard University, 26-29 March 2009. • Goldberg, E.S. "The Missing Frontier: Literature and Economic Rights." Series in Human Rights. University of North Carolina, Greensboro. 19-20 February 2009. • Teaching Literature and Human Rights. Ed. Elizabeth Swanson Goldberg and Alexandra Schultheis • Theoretical Perspectives on Literature and Human Rights. Ed. Elizabeth Swanson Goldberg and Alexandra Schultheis.
Greenberg	D.N.	Management	• Greenberg, D.N., McKone-Sweet, K., & Wilson, J. Entrepreneurial Thought and Action for a Better World
Harris	N	Economics	• Harris, N. "Principles of Environmental and Resource Policy: Uses and Limits of Conventional Economic Analysis," guest lecture in 21st Century Entrepreneurship, College of the Atlantic, Maine, Summer 2009.
Hotchkiss	C	Accounting	• Hotchkiss, C. "Modern Law for Global Supply Chains: The Rotterdam Rules," Business Law Review 2009. • Hotchkiss, C. "The Founder's Dilemma: Special Ethical Challenges and Opportunities for Entrepreneurs," Annual Meeting of the Academy of Legal Studies in Business, Denver CO, August, 2009.
Jones	K	Economics	• Jones, K. "Regionalism and Problems of Representation in the WTO," in John-ren Chen, Christian Smekal, and Karl Socher (eds), Contributions to the Study of International Institutions and Global Governance. Innsbruck: Innsbruck University Press, 2009.
Kelley	Donna	Entrepreneurial	Accelerated Cure case study, 2010
Lester	T	Accounting	• Lester, T. "Harassment, Retaliation and Relief—Can Laws Like the Proposed Employment Nondiscrimination Act Improve the Plight of Gay Employees?" Valparaiso Law School (Fall 2009). • Lester, T. "The Pedagogy of Inclusion – Teaching about Sexual Orientation and Homophobia," Valparaiso Law School (Fall 2009). • Lester, T. "Animals Rights and the Food Industry," Conference on the Future of Food, Center for the Environment, Wellesley College (Fall 2009). • Lester, T. Teaching about environmental issues.
Marram	Ed	Entrepreneurial	Blue Lagoon case study, forthcoming
McKone-Sweet	K	Tech Ops & Info Mgmt	• Greenberg, D.N., McKone-Sweet, K., & Wilson, J. Entrepreneurial Thought and Action for a Better World
Neck	H	Entrepreneurial	• Allen, I.E., Brush, C. and Neck, H. "The landscape of social entrepreneurship." Business Horizons 52, 2009, 13-19. • Neck, H.M. (2010). Social entrepreneurship. In B. Bygrave and A. Zacharakis eds. Portable MBA in Entrepreneurship, Wiley, pp. 411-436. • Neck, H.M. Skills, knowledge, and incentive for starting social ventures: Implications for social entrepreneurship education, with Susan Mueller. • EarthWatch case study, 2009
Rademacher	V	Arts & Humanities	• Rademacher, V. "Transatlantic Crossings: Post-Dictatorship Transitions and Cultural Transformation in Spain, Argentina, Chile." International Conference on Development & Assessment of Intercultural Conference, University of Arizona, 30 January 2010. (published proceedings) • Rademacher, V. "Playing for Real: Simulated Games of Identity in Spain's Gen X Narrative," in Generation X Goes Global.
Rice	M	Entrepreneurial	EnerNoc-Clean Tech case series, 2009
Rodgers	V	Math & Science	Dukes, Jeffrey S., Jennifer Pontius, David Orwig, Jeffrey R. Garnas, Vikki L. Rodgers, Nicholas Brazee, Barry Cooke, et al. 2009. "Responses of insect pests, pathogens, and invasive plant species to climate change in the forests of northeastern North America: What can we predict?" Canadian Journal of Forest Research 39, no. 2: 231-248.
Stoddard	D	Tech Ops & Info Mgmt	• Godwyn, M. and Stoddard, D. Minority Women: the (In) Visible Entrepreneurs.
Whitman	J	Entrepreneurial	• Equal Exchange: The Lifecycle of a Worker Cooperative Case Study, forthcoming (Lewis Institute) • Pulaski Pike Cooperative Grocery Market Case Study, forthcoming (Lewis Institute) • Whitman, J. "Measuring Social Values in Philanthropic Foundations." Nonprofit Management & Leadership, Vol. 19, No. 3, Spring 2009, pp. 305-325. • Whitman, J. "Social Values as an Alternative to GDP as a Measure of National Well-Being," Urban Institute, Washington, DC, 26 August 2009. • Whitman, J. "Teaching U.S. History to Advance Social Justice." Invited book review of Interpreting National History: Race, Identity, and Pedagogy in Classrooms and Communities, by Terrie Epstein. New York: Routledge, 2009. Teachers College Record, Columbia University, http://www.tcrecord.org/Content.asp?ContentID=15497 . I have a forthcoming GEM-US 2009 chapter on Social Entrepreneurship; a forthcoming chapter on Social Entrepreneurship for the next edition of the Bygrave/Zacharakis text on Entrepreneurship; a forthcoming peer reviewed chapter on Education for the Social Economy to be published in a book from the University of Toronto Press, all of which are completed; and one piece as yet not written on how cooperatives structurally convey social value, in connection with the UN Principles.
Zacharakis	A	Entrepreneurial	Feed Resources case study, 2009
Total Faculty Engaged in SEERS research		24	