



LEONARD A. SCHLESINGER
PRESIDENT

April 20, 2012

At Babson, our commitment to sustainability is stronger than ever. This commitment has been well shepherded by a sustainability leadership team that includes representatives from diverse segments of the Babson community. Our STARS v1.0 submission was the outcome of their substantial collaborative effort, in conjunction with a host of partners across the campus. STARS v1.0 provided Babson with a broad overview of our most significant recent accomplishments, made our current goals concrete, established milestones along the way, and highlighted our plans for achieving them in the decade ahead. The scorecard highlighted our strengths as well as areas where we have much left to achieve in our efforts to become a leader in environmental stewardship.

Since 2009 Babson has worked with GreenerU on energy saving initiatives including building-specific projects focused on the campus' two largest energy users, the Babson Executive Conference Center and the Babson Skating Center. These two buildings accounted for 21% of the campus greenhouse gas emissions. The executive conference center had both lighting efficiency and water conservation work done to the entire buildings. Dimmable LED lights and occupancy sensors were installed in the conference rooms and warm colored compact fluorescent lamps (CFLs), low-flow shower heads and low-flow toilets were installed in all conference center bathrooms.

By switching to low flow fixtures, Babson will conserve one million gallons of water every year – enough to fill up 2 Olympic size swimming pools. The retrocommissioning, lighting, controls, and refrigeration upgrades are estimated to conserve 616,842 kilowatt hours of electricity a year – that is enough energy to power one American household for 28 years.

Similar to the BECC, the Babson Skating Rink had many opportunities for energy savings and to help reduce Babson's carbon footprint. As one of only two locations on campus still using fuel oil for space heating, one of the most significant goals to the building was to switch to natural-gas. A natural gas line was brought down from the main campus and both the Skating Rink and the Boston Sports Club made the switch to the cleaner burning natural-gas. In total, the project is estimated to reduce greenhouse gas emissions by 350 MTCO_{2e}, while saving Babson over \$95,000 annually.

Since 2005 Babson has reduced its energy use by over 19% in spite of 3% growth in campus built square footage in that same time. We have also reduced our carbon footprint by 22% which puts us on track to reach our American College and University Presidents Climate Commitment goal of being carbon neutral by 2050.

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Page 2

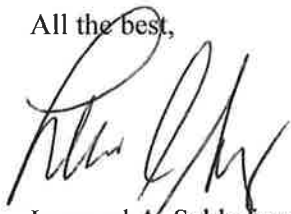
Beyond buildings efficiency projects, Babson has continued to work with its community to infuse sustainability into its culture. Babson has worked with Olin College and Wellesley College to create a three-college sustainability certificate program that launched in the fall of 2011. By truly integrating business, engineering, and the liberal arts in the service of environmental sustainability, this program provides students with the cross-disciplinary academic preparation and the cross-campus cultural collaboration experiences needed to approach environmental issues holistically.

Another addition to our curriculum was the new Environmental Sustainability concentration. The concentration is designed to appeal to students interested in environmental sustainability and social justice, including those students seeking careers within an environmental field. With this concentration, students will gain a broad understanding of and consideration for the importance of nature and the concept of environmental, economic, and social sustainability.

Finally, our Sustainability Office has been working hard to engage the campus community to create a culture of sustainability leaders. Our Eco Reps program have become well known on campus for their work in creating a sustainability course for our First-Year Seminar, a weekly class designed to ease first-year students into Babson life. And since our last submission, an Advancing Babson Sustainability Task Force was established to continue to work on the areas still left to be achieved for our STARS v1.2 submission. Select members of the Babson community from across campus worked together, using their expertise to discover and implement new sustainability initiatives, policies and programs.

I am pleased with the substantial progress members of the Babson Community have made in just over a year's time. I affirm the accuracy of our STARS reporting submission and invite you to revisit us in the future as this vital effort continues to expand and unfold.

All the best,

A handwritten signature in black ink, appearing to read 'Leonard A. Schlesinger', written in a cursive style.

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