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*John B. Kalanik, Jr.
President*

Stephanie Lage
Assistant Director
Center for a Sustainable Environment
615 E. Peabody, Room 163
Urbana, IL 61801

April 12, 2013

Dear Ms. Lage:

The University of Illinois at Urbana-Champaign is one of the few universities working to inspire behavioral change at a campus-wide level through an innovative new website called the **Illini Energy Dashboard**. Illini Energy provides clearly understandable data describing the energy consumption rate of selected university buildings so that users can make educated choices about their own energy-use habits on campus.

With real-time energy meters and a live-updating website, the users of connected campus buildings can see exactly what utilities their building is using at any given time, as well as how it compares to other buildings on campus, and how each building's energy rates have changed over time. As new real-time meters are installed and as the website is promoted across campus, we are excited to see how the site impacts the decisions and behavior of the university's students and employees in regards to energy consumption and conservation.

Thank you,

A handwritten signature in blue ink, appearing to read "JBK", with a long horizontal flourish extending to the right.

John B. Kalanik, Jr.
President
InStep Software, LLC