

UCI Transportation and Distribution Services

March 7, 2018

RE: UCI INNOVATION D: BikeUCI Ambassador Program

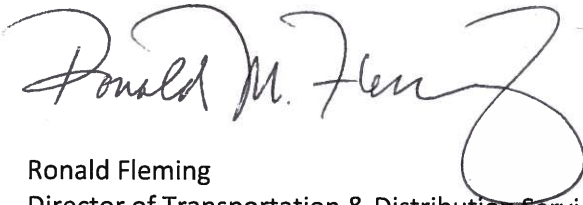
To Whom It May Concern:

As Director of Transportation and Distribution Services for the University of California, Irvine, I am writing to affirm the innovative nature of the BikeUCI Ambassador Program, which is the first of its kind for any university in California. This unique tiered-volunteer program brings together faculty, staff and students who develop personal leadership skills and help educate the campus community on safe bicycle practices while sharing their common passion for biking as both a form of entertainment and transportation.

BikeUCI Ambassadors is the most recent innovation in UCI's sustainable transportation bicycle programming and was designed to boost safety, education, and encouragement. The program builds upon UCI's existing innovative bike education programming which includes 2-day education festivals (twice a year), 400 hours of Smart Cycling education classes taught by League of American Bicyclists cycling instructors (LCI), and various outreach measures in alignment with campus partnerships. Ambassadors also participate in bike maintenance workshops, bike-ability audits to improve infrastructure, and contribute at other campus events.

While BikeUCI Ambassadors is just one important program in our sustainable transportation division, it is a program that I am proud to endorse. Please feel free to contact me at rmfleming@uci.edu or (949) 824-2695 if you have any further questions. I also want to encourage you to visit our BikeUCI Ambassador website at: <http://bike.uci.edu/bikeuci-ambassadors/>.

Sincerely,



Ronald Fleming
Director of Transportation & Distribution Services
University of California-Irvine