

Class Projects and Posters*

- *A Mile in These (Broccoli) Shoots: An Activity on Local Food* (Amanda Wyant, St. Lawrence University) - interactive booth
- *Climate Smart Communities Projects* (Marshall Issen, Clarkson University)
- *Community Uses and Values of the Clarkson Forest* (Camille Frazier, Clarkson University)
- *Going Green on Campus* (Jessica Rogers, SUNY Potsdam)
- *Looking for Sustainability in the North Country* (Jessica Prody, St. Lawrence University)
- *Protecting and Restoring Pollinators in the North Country* (Kate Cleary, St. Lawrence University)
- *Reduce your Ecological Footprint* (Heather Sullivan-Catlin, SUNY Potsdam)
- *Social Movements: Social and Environmental Justice* (Anna Sorensen SUNY Potsdam)
- *Sustainability and Environmental Advocacy in Theatrical Design* (Angela Sweigart-Gallagher, St. Lawrence University)
- *Sustainability Design: Biomimicry* (Matt Burnett, SUNY Canton and St. Lawrence University)

*See Sustainability Day website bit.ly/SDAY19 for complete description full list of student contributors.

Sustainability Fair Info Booths

Algonquin to Adirondack (A2A) Collaborative
 Apex Solar | Brookfield Energy
 Campus Kitchens Project
 Clarkson University Sustainable Synergy
 Climate Smart Communities Green Living Fair
 Cornell Cooperative Extension
 Faith & Ecology of St. Lawrence County
 GardenShare | Local Living Venture
 Nature up North
 NY Water Environment Assoc. (Clarkson chapter)
 North Country 350
 SLC Environmental Management Council
 SUNY Potsdam Chemistry Club
 SUNY Potsdam Environmental Studies Club
 SUNY Potsdam Office of Native American Affairs
 Traditional Arts in Upstate New York



Sign our Parachute!

To raise awareness of people living sustainable lives and affected by climate change, Mother Earth Project is encouraging individuals, schools, and communities around the

world to create **PARACHUTES FOR THE PLANET** (see details at motherearthproject.org/parachutes).

Visit the PAC Lobby to add to our parachute!

Campus Sustainability Targets

- Clarkson University (clarkson.edu/sustainability) – Net-zero carbon emissions by 2025, AASHE STARS Gold
- St. Lawrence University (stlawu.edu/green) – Net-zero carbon emissions by 2040, maintain or reduce current GSF
- Both SUNY Canton (canton.edu/sustainability) & SUNY Potsdam (potsdam.edu/about/sustainability) – Reduce non-renewable energy consumption by 20% and increase renewable energy generation by 2020.

Many Thanks to Our Sponsors

SUNY Potsdam LoKo Arts Festival | SUNY Potsdam WISER Center | SUNY Potsdam Office of the President | Clarkson University Institute for a Sustainable Environment | SUNY Potsdam Department of Environmental Studies | SLU Sustainability Program | SLU Office of the Dean of Academic Affairs | Paul Smith's College | and



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Sustainability Day

Associated Colleges of the St. Lawrence Valley

Friday, April 5th, 2019
Hosted by SUNY Potsdam

Keynote Address: *Talking Trash: Consumption and Waste Around the World*
by Peter Menzel

Peter Menzel is the internationally renowned photographer well-known for his work with partner Faith D'Aluisio documenting the lives of average families around the world in such books as *Material World* and *Hungry Planet*. This talk will cover their work over the past two and half decades on consumption in general, with a special focus on food, recycling, and waste.



Schedule at-a-Glance

11:00am: Registration/Check-in Opens

Performing Arts Center Lobby

11:15am -12:30pm: Sustainability Roundtables for Professionals Luncheon (by invitation only)

12:45-2:15pm: Opening, Welcome and Keynote Address

Performing Arts Center Proscenium Theater

Opening: Taiawentonti, Ohén:ton Karihwatéhkwén
"The words before all else"
Chelsea Sunday, SUNY
Potsdam '16

Welcome: President Kristin Esterberg, SUNY Potsdam

Keynote Address: "Talking Trash: Consumption and Waste Around the World"
Peter Menzel

2:30-3:00pm: Breakout Session I

3:15-3:45pm: Breakout Session II

4:00-4:30pm: Breakout Session III

4:30-6:00pm: Sustainability Fair, Poster Session, Exhibit Opening, and Reception

Performing Arts Center Lobby

Breakout Sessions

2:30-3:00pm: Session I

- What's in Your Trash? | Annegret Staiger, Clarkson University | *PAC Proscenium Theater*
- Personal Sustainability: The Science and Practice of Meditation | Jason Schreer, SUNY Potsdam | *PAC Education Lab (2nd floor)*
- St. Lawrence University Sustainability Program | Samuel Joseph, SLU | *Timmerman 123*
- Climate Smart Communities: Panel Discussion on Potsdam and Canton's Efforts | *Timmerman 131*

2:30-3:45pm: Sessions I & II (Double Session)

- Global Temperature Targets: What Are They Good For? | Jon Rosales, SLU | *PAC CAD Lab (2nd floor)*
- Beyond Window Dressing: Deepening the Commitment to Indigenous Communities | Chelsea Sunday & Tewentenhawihtha Aldrich, SUNY Potsdam | *Knowles Conf. Center (lower level)*

3:15-3:45pm: Session II

- Words from the Earth, Spoken Word Performance | SUNY Potsdam students, Shavanna Reid, MC, | *PAC Proscenium Theater*
- State of Sustainability at Clarkson University | Alex French, Clarkson | *Timmerman 123*

3:15-4:30pm: Session II & III (Double Session)

- Complete Streets in the North Country | Erik C. Backus & Bill Olsen, Clarkson University | *PAC Education Lab (2nd floor)*
- Climate Stories | Bethany K. Garretson, Ryan Novak & Sean Jackson, Paul Smith's College | *Timmerman 131*

4:00-4:30pm: Session III

- Little Green Riding Hood: Ecological Fairy Tales | Kayla Riley French | *PAC Proscenium Theater*
- Making the Most of College & Community Partnerships to Promote Renewable Energy | Katharine Glenn, Paul Smith's College, Emmett Smith, Northern Power & Light, & Leslie Karasin, Northern Forest Center *Timmerman 123*

WISER (Wagner Institute for Sustainability and Ecological Research) Center Open House & Greenhouse Tours

2:30-4:30pm—Stowell Hall

Photojournalism Exhibit, Sustainability Fair, Poster Session, and Reception

4:30-6:30pm—Performing Arts Center Lobby

Exhibit—"Talking Trash: A Week's Recycling and Waste for 8 US Families." Peter Menzel & Faith D'Aluisio's project documenting eight families in four US cities.

Sustainability Fair with interactive booths, community organization informational tables, and more. *See back panel for list of participants.*

Poster Session of student and faculty projects highlighting the many facets of sustainability. *See back panel for list of posters and website for complete details.*

Reception featuring local food and beverages, including cash bar with local wine and microbrews.

View a campus map at potsdam.edu/sites/default/files/AdmssionsDailyMap.pdf