**SUNY Potsdam Campus Sustainability Opinion Survey: Student**

**Survey Description and Informed Consent**

SUNY Potsdam is conducting research regarding student and employee perceptions of sustainability on campus. The purpose of this survey is to determine how people at SUNY Potsdam view sustainability and behaviors related to energy conservation, recycling, and other sustainability topics. For this survey, sustainability is defined as efforts that have a positive impact on the environment, society, and the economy, and campus sustainability is considered efforts that minimize resource consumption in order to have a positive impact on the environment, society, and the economy.

The information gathered from the survey will contribute to SUNY Potsdam’s Sustainability Tracking, Assessment & Rating System (STARS) report for the Assessing Sustainability Culture credit, and will be used to create educational programming related to sustainability on the SUNY Potsdam campus. The survey will also contribute to a SUNY ESF PhD student’s dissertation research.

Participation in this survey is voluntary. Participation in the study will require answering a variety of questions related to your perceptions of sustainability and your sustainability related behaviors on campus. Completing the questionnaire will take approximately 15-20 minutes of your time.

Your answers will remain anonymous and your responses will not be linked to you personally. You can stop the questionnaire at any time or you can refuse to answer any questions. Withdrawing from the project will not result in any negative consequences for you.

Your participation in this survey poses very little risk to you. The questions being asked relate to your personal behaviors and attitudes toward sustainability. There is a small risk that answering certain questions about your sustainability behaviors could make you uncomfortable if you feel like your behavior is being judged. Please answer the questions accurately and honestly. Remember that your responses will remain anonymous and you can choose to not answer questions or stop the questionnaire at any time.

If you have questions about the project you may contact Heather Sullivan-Catlin, Ph.D., Professor of Sociology & Criminal Justice at SUNY Potsdam, at 315-267-2570 or [sullivha@potsdam.edu](mailto:sullivha@potsdam.edu). You may also contact Sean Vormwald, PhD student at SUNY ESF, at [spvormwa@syr.edu](mailto:spvormwa@syr.edu).

By checking "Yes" below you agree to participate in this research study. You may also check "No" below and your answers will not be included in the study.

1. I am 18 years of age or older, and I wish to participate in this research study.

 Yes

 No

**Role on Campus**

2. What best describes your role at SUNY Potsdam?

 Faculty

 Staff

 Administrator

 Undergraduate Student

 Graduate Student

 Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Student General Sustainability Opinions**

3. We’d like to know more about your sustainability opinions. On a scale of 1 to 7 where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each statement below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| Equal rights for all people strengthens a community. |  |  |  |  |  |  |  |
| Community cooperation is necessary to solve social problems. |  |  |  |  |  |  |  |
| Generally speaking consumerism is not sustainable. |  |  |  |  |  |  |  |
| Access to clean water is a universal human right. |  |  |  |  |  |  |  |
| I am willing to put forth a little more effort in my daily life to reduce my environmental impact. |  |  |  |  |  |  |  |
| An unsustainable economy values personal wealth at the costs of others. |  |  |  |  |  |  |  |
| I believe that many people can work together to solve global problems. |  |  |  |  |  |  |  |
| Clean air is part of a good life. |  |  |  |  |  |  |  |
| Our present consumption of natural resources will result in serious environmental challenges for future generations. |  |  |  |  |  |  |  |
| The well-being of others affects me. |  |  |  |  |  |  |  |
| Biological diversity in itself is good. |  |  |  |  |  |  |  |
| I think it is important for sustainability issues to be addressed on college and university campuses. |  |  |  |  |  |  |  |
| It’s important to me for SUNY Potsdam to be a leader in sustainability. |  |  |  |  |  |  |  |
| I think everyone needs to do their part to help with campus sustainability. |  |  |  |  |  |  |  |
| I believe our collective actions can make a difference on campus sustainability issues. |  |  |  |  |  |  |  |

**Student Sustainability Behaviors on Campus**

4. We’d like to know more about the sustainability actions you've taken on campus. On a scale of 1 to 7

where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each

statement below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| I consider the impact my actions will have on sustainability issues while on campus. |  |  |  |  |  |  |  |
| I act in ways that have a positive impact on sustainability issues while on campus. |  |  |  |  |  |  |  |
| I encourage other people to adopt sustainability behaviors on campus. |  |  |  |  |  |  |  |
| I turn off lights when I leave an unoccupied room on campus when I can. |  |  |  |  |  |  |  |
| I use natural daylight instead of artificial lights on campus when I can. |  |  |  |  |  |  |  |
| I power down my computer and other electronic equipment at the end of the day on campus when I can. |  |  |  |  |  |  |  |
| I try to minimize the amount of electricity I use on campus when I can. |  |  |  |  |  |  |  |
| I recycle paper, plastic, and metal waste on campus when I can. |  |  |  |  |  |  |  |
| I use a reusable water bottle or mug on campus when I can. |  |  |  |  |  |  |  |
| I bring my own water bottle, mug, and/or utensils to events on campus when I can. |  |  |  |  |  |  |  |
| I try to minimize the amount of waste I generate on campus when I can. |  |  |  |  |  |  |  |
| I walk, bike, carpool, or take public transit to campus when I can. |  |  |  |  |  |  |  |
| I minimize my consumption of meat, dairy, and other animal products on campus when I can.  *(Please consider this whether you buy food on campus or bring food from off campus.)* |  |  |  |  |  |  |  |
| I eat locally grown or organic food on campus when I can.  *(Please consider this whether you buy food on campus or bring food from off campus.)* |  |  |  |  |  |  |  |

**Student Perceptions of SUNY Potsdam Sustainability Efforts**

5. We’d like to know more about what you think of SUNY Potsdam's campus sustainability efforts. On a scale of 1 to 7 where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each statement below. We are interested in your perceptions, so there are no right or wrong answers.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| It seems to me that SUNY Potsdam is genuinely committed to sustainability on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam is doing a good job related to sustainability on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam implements practices aimed at improving campus sustainability. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam measures and tracks sustainability-related metrics on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam has policies, procedures, and/or strategic plans in place that promote sustainability on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam communicates the importance of sustainability to the campus community. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam encourages people to act in ways that improve campus sustainability. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam offers incentives, recognition, or other support to increase sustainability related courses, research, and/or operational initiatives on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam provides sustainability related learning opportunities for students outside of the classroom. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam provides sustainability related learning opportunities for employees. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam has created an atmosphere where people are expected to support campus sustainability initiatives. |  |  |  |  |  |  |  |
| The sense around here is that sustainability is important at SUNY Potsdam. |  |  |  |  |  |  |  |
| People seem to care about sustainability at SUNY Potsdam. |  |  |  |  |  |  |  |

**Student Perceptions of Campus Sustainability Behaviors**

6. We’d like to know more about what you think of sustainability related behaviors on campus (such as

energy conservation, recycling, waste reduction, alternative transportation, food choice, etc). On a scale of 1 to 7 where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each statement below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| It’s easy to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| It’s convenient to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| It doesn’t take much extra effort to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I enjoy acting in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I feel good about acting in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| It’s important to act in ways that improve sustainability on campus. |  |  |  |  |  |  |  |
| Acting in ways that improve campus sustainability with my everyday behavior has a positive impact. |  |  |  |  |  |  |  |
| Acting in ways that improve campus sustainability with my everyday behavior helps make a difference on important issues. |  |  |  |  |  |  |  |
| Acting in ways that improve campus sustainability with my everyday behavior is worthwhile. |  |  |  |  |  |  |  |
| There is much value to acting in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| My friends at SUNY Potsdam think I should act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| Students in my major think I should act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| SUNY Potsdam students in general think I should act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| My professors think I should act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| Campus leaders think I should act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |

**Student Perceptions of Campus Sustainability Behaviors (Continued)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| My friends at SUNY Potsdam act in ways that improve campus sustainability with their everyday behavior. |  |  |  |  |  |  |  |
| Students in my major act in ways that improve campus sustainability with their everyday behavior. |  |  |  |  |  |  |  |
| SUNY Potsdam students in general act in ways that improve campus sustainability with their everyday behavior. |  |  |  |  |  |  |  |
| My professors act in ways that improve campus sustainability with their everyday behavior. |  |  |  |  |  |  |  |
| Campus leaders act in ways that improve campus sustainability with their everyday behavior. |  |  |  |  |  |  |  |
| I have the ability to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I know how to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| If I wanted to, I could act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I am capable of acting in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I am able to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I can choose whether I act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I have control over whether I act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| It’s mostly up to me whether I act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I get to decide whether I act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |
| I am free to act in ways that improve campus sustainability with my everyday behavior. |  |  |  |  |  |  |  |

**Student Intentions for Future Sustainability Behaviors**

7. We’d like to know more about whether you intend to do certain sustainability behaviors in the remainder

of the semester. Thinking about your future behavior, on a scale of 1 to 7 where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each statement below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| During this semester, I intend to consider the impact my actions will have on sustainability issues while on campus. |  |  |  |  |  |  |  |
| During this semester, I intend to act in ways that have a positive impact on sustainability issues while on campus. |  |  |  |  |  |  |  |
| During this semester, I intend to encourage other people to adopt sustainability behaviors on campus. |  |  |  |  |  |  |  |
| During this semester, I intend to turn off lights when I leave an unoccupied room on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to use natural daylight instead of artificial lights on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to power down my computer and other electronic equipment at the end of the day on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to try to minimize the amount of electricity I use on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to recycle paper, plastic, and metal waste on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to use a reusable water bottle or mug on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to bring my own water bottle, mug, and/or utensils to events on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to try to minimize the amount of waste I generate on campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to walk, bike, carpool, or take public transit to campus when I can. |  |  |  |  |  |  |  |
| During this semester, I intend to minimize my consumption of meat, dairy, and other animal products on campus when I can.  *(Please consider this whether you buy food on campus or bring food from off campus.)* |  |  |  |  |  |  |  |
| During this semester, I intend to eat locally grown or organic food on campus when I can.  *(Please consider this whether you buy food on campus or bring food from off campus.)* |  |  |  |  |  |  |  |

**Student Perceptions of SUNY Potsdam Energy Conservation Efforts**

8. We’d like to know more about your thoughts on SUNY Potsdam's energy conservation efforts. On a scale of 1 to 7 where 1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with

each statement below. We are interested in your perceptions, so there are no right or wrong answers.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| It seems to me that SUNY Potsdam is genuinely committed to energy conservation on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam is doing a good job related to conserving energy on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam implements practices aimed at reducing campus energy consumption. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam measures and tracks energy consumption on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam has policies, procedures, and/or strategic plans in place that promote energy conservation on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam communicates the importance of energy conservation to the campus community. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam encourages people to conserve energy on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam offers incentives, recognition, or other support to increase energy conservation related courses, research, and/or operational initiatives on campus. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam provides energy conservation related learning opportunities for students outside of the classroom. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam provides energy conservation related learning opportunities for employees. |  |  |  |  |  |  |  |
| It seems to me that SUNY Potsdam has created an atmosphere where people are expected to support energy conservation initiatives on campus. |  |  |  |  |  |  |  |
| The sense around here is that energy conservation is important at SUNY Potsdam. |  |  |  |  |  |  |  |
| People seem to care about energy conservation at SUNY Potsdam. |  |  |  |  |  |  |  |

**Student Perceptions of Energy Conservation Behaviors**

9. We’d like to know more about your energy conservation actions on campus. On a scale of 1 to 7 where

1 is "Strongly disagree" and 7 is "Strongly agree", please choose your level of agreement with each

statement below.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| It’s easy to conserve energy on campus. |  |  |  |  |  |  |  |
| It’s convenient to conserve energy on campus. |  |  |  |  |  |  |  |
| It doesn’t take much extra effort to conserve energy on campus. |  |  |  |  |  |  |  |
| I enjoy conserving energy on campus. |  |  |  |  |  |  |  |
| I feel good about conserving energy on campus. |  |  |  |  |  |  |  |
| It’s important to conserve energy on campus. |  |  |  |  |  |  |  |
| Conserving energy on campus has a positive impact. |  |  |  |  |  |  |  |
| Conserving energy on campus helps make a difference on important issues. |  |  |  |  |  |  |  |
| Conserving energy on campus is worthwhile. |  |  |  |  |  |  |  |
| There is much value to conserving energy on campus. |  |  |  |  |  |  |  |
| My friends at SUNY Potsdam think I should conserve energy on campus. |  |  |  |  |  |  |  |
| Students in my major think I should conserve energy on campus. |  |  |  |  |  |  |  |
| SUNY Potsdam students in general think I should conserve energy on campus. |  |  |  |  |  |  |  |
| My professors think I should conserve energy on campus. |  |  |  |  |  |  |  |
| Campus leaders think I should conserve energy on campus. |  |  |  |  |  |  |  |

**Student Perceptions of Energy Conservation Behaviors (Continued)**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Strongly disagree (1) | Disagree (2) | Somewhat Disagree (3) | Neither agree nor disagree  (4) | Somewhat agree  (5) | Agree  (6) | Strongly Agree  (7) |
| My friends at SUNY Potsdam conserve energy on campus. |  |  |  |  |  |  |  |
| Students in my major conserve energy on campus. |  |  |  |  |  |  |  |
| SUNY Potsdam students in general conserve energy on campus. |  |  |  |  |  |  |  |
| My professors conserve energy on campus. |  |  |  |  |  |  |  |
| Campus leaders conserve energy on campus. |  |  |  |  |  |  |  |
| I have the ability to conserve energy on campus. |  |  |  |  |  |  |  |
| I know how to conserve energy on campus. |  |  |  |  |  |  |  |
| If I wanted to, I could conserve energy on campus. |  |  |  |  |  |  |  |
| I am capable of conserving energy on campus. |  |  |  |  |  |  |  |
| I am able to conserve energy on campus. |  |  |  |  |  |  |  |
| I can choose whether I conserve energy on campus. |  |  |  |  |  |  |  |
| I have control over whether I conserve energy on campus. |  |  |  |  |  |  |  |
| It’s mostly up to me whether I conserve energy on campus. |  |  |  |  |  |  |  |
| I get to decide whether I conserve energy on campus. |  |  |  |  |  |  |  |
| I am free to conserve energy on campus. |  |  |  |  |  |  |  |

**Student Demographic Information**

10. What best represents the academic division/school you are in?

11. What best describes your year of college?

 Freshman

 Sophomore

 Junior

 Senior

 First Year Graduate Student

 Second Year Graduate Student

 Third Year Graduate Student

 Four or More Years as Graduate Student

12. What best describes where you are currently living?

 Bowman Hall

 Draime Hall

 Knowles Hall

 Lehman Hall

 Townhouses

 Van Housen Hall

 Other Off-campus Housing

13. What gender do you most identify with?

 Female

 Male

 Gender non-conforming/non-binary

 Prefer not to answer

 Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

14. What political party do you most identify with?

 Democrat

 Republican

 No party affiliation/Independent

 Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

15. What political ideology do you most identify with?

 Very liberal

 Liberal

 Somewhat liberal

 Moderate

 Somewhat conservative

 Conservative

 Very conservative

**Additional Thoughts on Campus Sustainability**

16. What could SUNY Potsdam do to promote sustainability behaviors on campus?

17. What are some barriers that may prevent you from doing certain sustainability behaviors?

18. Do you have any additional comments that you’d like to share about campus sustainability at SUNY Potsdam?