Seattle University Commuting Survey

December 2020

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1. Introduction

With an urban campus in a densely-populated neighborhood, commuting to and from Seattle University can be time consuming and expensive. Seattle University (SU), along with other major institutions in the City of Seattle, must also face the challenge of providing adequate parking while working to reduce parking demand through trip reduction programs. City of Seattle policies influence campus transportation systems by establishing minimum and maximum parking code requirements and requires major institutions to implement Transportation Management Programs (TMP) to reduce traffic-related impacts associated with institutional growth. In addition, as a University committed to sustainability and addressing climate change, SU seeks to encourage its employees and students to select more sustainable commuting options in an effort to reduce air pollution and greenhouse gas emissions from commuting and improve our community's health and wellbeing.

To fulfill TMP requirements, SU surveyed the university community in 1995, 2001, 2007, and 2016. The latter survey also included questions that serve SU's GHG emissions inventory and STARS reporting (Sustainability Tracking, Assessment, and Rating System). As the population and infrastructure of Seattle has steadily grown over the past decade, more public modes of transportation have become available and commuting habits have changed. In February 2020, a new campus-wide survey was conducted to assess current commuting patterns and to determine the effectiveness of the TMP plan. The survey was produced by Seattle University's Department of Public Safety and Transportation (DPST) and the Center for Environmental Justice and Sustainability (CEJS). This report summarizes the findings of the 2020 survey and provides a comparison of commuting habits of the Seattle University population over the past 25 years.

2. Survey Methodology

The campus-wide survey questions were designed to provide information about residence location and commuting distance, commuting modes, commuting behavior change, parking, and data for SU's annual greenhouse gas emissions inventory. The survey was sent in February 2020 via a campus-wide email describing the purpose and importance of the survey to all students and employees. To access the survey, individuals were provided a personalized link that opened the Qualtrics form in their internet browser. The survey remained open for six weeks, and individuals who did not take the survey after two and four weeks received a reminder message. There was an incentive for individuals to complete the survey to win a \$25 Orca card or a gift card to the local zero-waste grocery store "Scoop" on 12th Avenue, close to SU. However, due to the 2020 COVID-19 pandemic, it was decided that the money would be donated to the on-campus student fund for COVID relief (\$150 in total). The survey results were analyzed by CEJS using the Qualtrics analysis tool and Excel.

3. Survey Results

Response Rate

With 1,644 responses, 19% of SU students and employees responded to the commuting survey (Table 1). Response rates were statistically significant for all groups.

Denulation	•		0/ of Total	2020	2016	2007	
Croup	Reponses ^b	Population ^c	% OF TOTAL	Response	Response	Response	
Group			Population	Rate ^g	Rate	Rate	
Students	933	7,199	82%	13%	30%		
On-Campus ^a	244	2,419	34% ^d	10% ^e			
Off-Campus ^a	540	4,780	66% ^d	11% ^e			
Faculty	252	778	9%	32%	46%	19%	
Staff	455	809	9%	56%	57%	33%	
Other	Δ						
Employees ^f	4						
Total	1,644	8,786	100%	19%	33%	12%	

Table 1: Survey Respondents for the November 2020, Seattle University Commuting Survey

^aOf total student responses, 784 indicated living on or off-campus. ^bResponses to the 2020 survey.

^cTotal Seattle University Population. Fall 2019 data provided by The Office of Institutional Research at Seattle University: <u>https://www.seattleu.edu/ir/su-data-and-facts/</u>

^dPercentage of total student population according to data by Institutional Research.

^ePercentage of on and off-campus students who responded to the 2020 survey.

^fReasons for selecting 'Other Employees' included being both a student and an employee. ^gPercentage of population group that responded to the survey. For example, 13% of all students responded to the survey.

Residence Location, Distance from Campus, and Arrival/Departure Characteristics

Residence Location

Table 2 summarizes the residence locations of students and employees. The largest population group (38%) lives on or near campus, a trend that has remained consistent since 2001. About 73% live in the Seattle area, which was consistent with 2016 but was an increase of 6% from 2007 and an 8% increase from 2001. See Appendix A for neighborhoods included in the major areas.

		Respond	lents		% of Total Respondents ^a					
Location	2001	2007	2016	2020	2001	2007	2016	2020		
Campus & Central Seattle	384	269	781	555	32%	31%	29%	38%		
East of Seattle	173	112	178	126	14%	13%	7%	9%		
S. King County & South of	136	83	303	135	11%	9%	11%	9%		
Seattle										

Table 2: Location of Respondent's Residence

		Respond	lents		% of Total Respondents ^a						
Location	2001	2007	2016	2020	2001	2007	2016	2020			
North Seattle	131	115	422	227	11%	13%	16%	16%			
Snohomish Co. & North of	94	76	236	139	8%	9%	9%	9%			
Seattle											
West Seattle	56	42	187	76	5%	5%	7%	5%			
Queen Anne & Magnolia	49	44	68	49	4%	5%	3%	3%			
South Seattle	40	56	230	72	3%	6%	9%	5%			
Seattle Downtown	38	25	101	53	3%	3%	4%	4%			
Olympic Peninsula	25	22	45	35	2%	2%	2%	2%			
Responses	1208	880	2695	1467	100%	100%	100%	100%			

^aTotal number of respondents to this question.

Distance from Campus

Students

Table 3 summarizes the distance between student residences and campus. Based on SU's <u>Institutional Research</u> data, in academic year 2019-20, 66% of students were commuters, and 34% (2,419 students) lived on-campus. Of the student population that responded to the survey, 69% reported living off-campus, while the remaining 31% reported living on-campus. According to IR, the on-campus student population increased by about 4% since 2016. In the 2020 survey, the majority of students living off-campus reported living between one and six miles from campus, while fewer students are living more than six miles from campus as compared to previous years.

Distance		Respo	% of Total						
	2001	2007	2016	2020	2001	2007	2016	2020	
Live on campus	218	137	407	244	28%	25%	18%	32%	
<1 mile	59	43	271	127	8%	8%	12%	16%	
1-5.9 miles	107	95	624	179	14%	17%	28%	23%	
6-15.9 miles	198	140	491	123	26%	25%	22%	16%	
16-30.9 miles	128	103	296	71	16%	19%	13%	9%	
>30 miles	63	34	148	27	8%	6%	7%	4%	
Respondents	773	552	2237	771ª	100%	100%	100%	100%	

Table 3: Student Distance Between Residence and Campus

^a527 off-campus students responded to this question. 244 students responded they live oncampus.

Employees

Table 4 summarizes the distance between employee residences and campus. The majority of employee respondents live within 16 miles of campus. Overall, the distance between employee residence and campus has largely remained consistent over the years since 2001.

Distance		Respo	ondents		% of Total						
	2001	2007	2016	2020	2001	2007	2016	2020			
Live on campus	7	4	7	3	2%	1%	1%	<1%			
<1 mile	24	13	37	34	5%	4%	5%	5%			
1-5.9 miles	103	87	242	211	24%	25%	31%	31%			
6-15.9 miles	171	144	309	272	39%	42%	39%	40%			
16-30.9 miles	74	71	155	113	17%	21%	20%	17%			
>30 miles	58	25	43	47	13%	7%	5%	7%			
Respondents	437	344	793	680ª	100%	100%	100%	100%			

Table 4: Employee Distance between Residence and Campus

^a680 employees responded to this question.

Commuting Frequency

Respondents were asked (a) how many weeks per year and (b) how many days per week they commute to campus. Table 5 shows the average numbers. Staff commutes more weeks out of the year (51) and more days out of the week (5) than faculty or off-campus students. Faculty and off-campus students commute about the same average number of weeks and days.

able 5: Commuting Weeks and Days											
Population Group	Average Weeks	Average Days per									
per Year Week											
Off-Campus Students	37	4									
Faculty	38	4									
Staff	51	5									

Travel Times

Respondents were asked how long it takes on average to commute to campus. Tables 6 and 7 summarize the findings for off-campus students and employees, respectively.

The highest percentage of off-campus students (26%) travel between 11-20 minutes, followed by 16% traveling 21-30 minutes and 16% traveling less than 10 minutes. 13% of off-campus student respondents travel more than one hour to campus. See table 6.

The highest percentage of employees (19%) reported traveling more than an hour to campus. Approximately half of the employee respondents (47%) travel more than 40 minutes to come to campus. See table 7.

Table 6: Off-Campus Student Commute Time										
Answer	Total Number	% of Total								
Less than 10 minutes	85	16%								
11-20 minutes	135	26%								
21-30 minutes	86	16%								

Answer	Total Number	% of Total
31-40 minutes	54	10%
41-50 minutes	55	10%
51-60 minutes	44	8%
More than one hour	70	13%
Respondents ^a	529	100%

^a529 off-campus participants responded to this question.

Table 7: Employee Commute Time

Answer	Total Number	% of Total
Less than 10 minutes	35	5%
11-20 minutes	100	14%
21-30 minutes	111	16%
31-40 minutes	115	17%
41-50 minutes	99	14%
51-60 minutes	99	14%
More than one hour	132	19%
<i>Respondents^a</i>	691	100%

^a691 employee participants responded to this question.

On weekdays, an average of 37% of commuting students arrive in the morning, 43% arrive to campus mid-day, 12% arrive to campus in the afternoon, and an average of 7% of commuting students arrive in the evening. On average, the majority of commuting students depart campus in the evening (55%) and the afternoon (31%). See table 8.

Table 8: Distribution of Student Arrivals (A) and Departures (D)

Time	<u>Monday</u>		<u>Tuesday</u>		<u>Wednesday</u>		<u>Thursday</u>		<u>Friday</u>		<u>Saturday</u>		<u>Sunday</u>		<u>Average</u>	
	•						•		•						(on weekdays)	
	A	D	A	D	А	D	A	D	А	D	А	D	A	D	A	D
Morning (6am-9am)	40%	2%	36%	2%	33%	3%	33%	2%	45%	2%	22%	1%	14%	1%	37%	2%
Mid-Day (9am-2pm)	41%	13%	42%	9%	44%	9%	44%	7%	47%	18%	51%	2%	53%	1%	43%	11%
Afternoon (2pm-5pm)	10%	29%	13%	29%	15%	29%	15%	27%	7%	45%	22%	41%	21%	36%	12%	31%
Evening (5pm-10pm)	9%	55%	9%	60%	7%	59%	8%	63%	1%	36%	6%	56%	12%	61%	7%	55%
Total ^a	427	430	411	408	415	418	403	400	344	348	87	91	66	69	400	401

^aTotal number of off-campus student that responded to this question.

On weekdays, an average of 79% of employees arrive in the morning, 19% arrive to campus mid-day, 2% arrive to campus in the afternoon, and less than 1% of employees arrive to campus in the evening. On average, the majority of employees depart campus in the afternoon (55%) and evening (40%). See table 9.

Time	<u>Mor</u>	<u>Monday</u>		Tuesday		Wednesday		<u>Thursday</u>		<u>Friday</u>		<u>Saturday</u>		<u>Sunday</u>		<u>Average</u> (on weekdays)	
	А	D	А	D	А	D	А	D	А	D	А	D	А	D	А	D	
Morning (6am-9am)	80%	1%	78%	1%	78%	1%	77%	0%	81%	1%	47%	0	23%	7%	79%	1%	
Mid-Day (9am-2pm)	18%	1%	19%	0%	20%	1%	19%	0%	18%	1%	42%	8%	42%	10%	19%	1%	
Afternoon (2pm-5pm)	1%	59%	2%	57%	1%	57%	2%	56%	1%	65%	11%	36%	27%	41%	2%	59%	
Evening (5pm-10pm)	1%	40%	1%	42%	0%	41%	1%	44%	0%	33%	0%	56%	8%	41%	1%	40%	
Total ^a	618	620	631	631	626	623	609	609	582	581	36	36	26	29	613	613	

Table 9: Distribution of Employees Arrivals (A) and Departures (D)

^aTotal number of employees that responded to this question.

On weekdays, the majority of our campus commuters (employees + off-campus students) arrive to SU in the morning (69%) and mid-day (29%), while the majority departs from campus in the afternoon (48%) and evening (46%). See table 10.

Table 10: Distribution of Arrivals (A) and Departures (D) for all Respondents (faculty, staff, and off- campus students).

Time	<u>Mor</u>	nday	Tue	<u>sday</u>	<u>Wedn</u>	<u>esday</u>	<u>Thur</u>	<u>sday</u>	<u>Fric</u>	<u>day</u>	<u>Satu</u>	<u>rday</u>	<u>Sun</u>	<u>day</u>	<u>Ave</u> (on we	<u>rage</u> ekdavs)
	А	D	А	D	А	D	А	D	А	D	А	D	А	D	A	D
Morning (6am-9am)	63%	1%	61%	1%	60%	2%	60%	1%	68%	1%	29%	1%	16%	3%	62%	1%
Mid-Day (9am-2pm)	27%	6%	28%	4%	30%	4%	29%	3%	29%	7%	48%	4%	50%	4%	29%	5%
Afternoon (2pm-5pm)	5%	47%	6%	46%	7%	46%	7%	44%	3%	58%	19%	39%	23%	38%	6%	48%
Evening (5pm-10pm)	4%	46%	4%	49%	3%	49%	4%	51%	1%	34%	4%	56%	11%	55%	3%	46%
Totalª	1049	1053	1046	1043	1043	1043	1015	1012	919	932	123	131	92	98	1014	1017

^aTotal number of all participants that responded to this question.

Commuting Modes

Survey respondents were asked to report their number of weekly one-way commutes as well as their mode(s) of transportation and travel distance per one-way trip.

Students

Student commuters are students that live off-campus. The most common modes of transportation for student commuters were walking (35%), driving alone in a gas-powered vehicle (24%), and taking the bus (19%), accounting for 80% of all reported off-campus students. The transportation modes that had the farthest commutes included ferry, commuter rail, and driving alone in a gas-powered vehicle. See table 11.

Table 11: Off-Campus Student Commute Mode						
Commute Mode	% of Total	Total Number of	One-way Trip			
	Trip Modes	One-way Trips ^b	Distance (miles) ^c			
Drive Alone, Gas	24%	1125	14			
Drive Alone, Hybrid	2%	89	11			
Drive Alone, Electric	1%	29	10			
Carpool, Gas	5%	225	9			
Carpool, Hybrid	1%	47	7			
Carpool, Electric	<1%	21	1			
Bicycle	3%	122	4			
Walk	36%	1717	2			
Motorcycle or Scooter	1%	40	9			
Bus	19%	889	9			
Light Rail	3%	164	12			
Streetcar	3%	120	12			
Commuter Rail ^a	1%	63	29			
Ferry	1%	67	43			
Totald	100%	4718				

Table 11: Off-Campus Student Commute Mode

^aRepresents modes such as the Sounder or Amtrak train.

^bIncludes arriving to and departing from campus.

^cAverage distance travelled per one-way trip per week, that is, weekdays and weekends.

^dTotal does not include telecommuters because they are not commuting.

In comparison to previous surveys, there was a 15% decrease between 2016 and 2020 in student commuters that reported driving alone in a gas-powered vehicle. There was also a reported 4% and 13% increase between 2016 and 2020 in those that reported using transit (bus, light rail, streetcar, commuter rail, and ferry), and walking, respectively. See table 12.

Commute Mode	1995	2001	2007	2016	2020	Change	Change	Change	Change
	% of	'95-'01	'01-07	'07-'16	'16-'20				
	Trips	Trips	Trips	Trips	Trips				
Drive Alone, Gas ^b	63%	54%	50%	40%	24%	-9%	-4%	-10%	-16%
Drive Alone, Hybrid					2%				
Drive Alone, Electric					1%				
Carpool, Gas ^b	12%	12%	7%	9%	5%	0%	-5%	2%	-4%
Carpool, Hybrid					1%				
Carpool, Electric					<1%				
Bicycle	3%	2%	<1%	3%	3%	-1%	-1%	2%	0%
Walk	13%	17%	18%	23%	36%	4%	1%	5%	13%
Transit ^c	7%	15%	22%	24%	27%	8%	7%	2%	4%
Motorcycle or Scooter	<1%	<1%	<1%	<1%	1%	0%	<1%	0%	<1%

Table 12: Off-Campus Student Commute Mode Comparison^a

^aPer commute mode reported as a percent of total one-way trips.

^bPast reports did not include hybrid or electric vehicles.

^cTransit was further broken down into *Bus, Light Rail, Streetcar, Commuter Rail* and *Ferry*. They have all been combined in order to compare.

Employees: Staff and Faculty

The employee population includes staff and faculty. The most common modes of commuting for staff were walking (12%), driving alone in a gas-powered vehicle (28%), and taking the bus (28%), accounting for about 70% of all staff traveling to and from campus. The transportation modes that had the farthest commutes included ferry, commuter rail, and driving alone in an electric vehicle. See table 13.

The most common modes of transportation for faculty were walking (18%), driving alone in a gaspowered vehicle (25%), and taking the bus (28%), accounting for about 70% of all faculty commuting. The transportation modes that had the farthest commutes included ferry, streetcar, commuter rail, and carpooling in a hybrid vehicle. See table 14.

Commute Mode	% of Total	Total Number of	One-way trip
	Trip Modes	One-way Trips ^b	Distance (miles) ^c
Drive Alone, Gas	30%	1374	13
Drive Alone, Hybrid	4%	173	9
Drive Alone, Electric	1%	54	19
Carpool, Gas	10%	464	14
Carpool, Hybrid	2%	76	9
Carpool, Electric	<1%	10	6
Bicycle	2%	104	4
Walk	12%	556	3
Motorcycle or Scooter	0%	0	0

Table 13: Staff Commute Mode

Commute Mode	% of Total	Total Number of	One-way trip
	Trip Modes	One-way Trips ^b	Distance (miles) ^c
Bus	29%	1308	11
Light Rail	4%	163	10
Streetcar	2%	75	17
Commuter Rail ^a	3%	157	34
Ferry	1%	66	27
Totald	100%	4580	

^aRepresents modes such as the Sounder or Amtrak train.

^bIncludes arriving to and departing from campus.

^cAverage distance travelled per one-way trip per week, that is, weekdays and weekends.

^dTotal does not include telecommuters because they are not commuting.

Commute Mode	% of Total	Total Number of	One-way trip
	Trip Modes	One-way Trips ^b	Distance (miles) ^c
Drive Alone, Gas	25%	504	12
Drive Alone, Hybrid	5%	98	13
Drive Alone, Electric	3%	62	7
Carpool, Gas	5%	97	11
Carpool, Hybrid	1%	23	56
Carpool, Electric	<1%	10	16
Bicycle	6%	130	6
Walk	18%	360	4
Motorcycle or Scooter	0%	0	0
Bus	28%	559	11
Light Rail	2%	32	10
Streetcar	2%	36	27
Commuter Rail ^a	2%	33	32
Ferry	3%	70	26
Total ^d	100%	2014	

Table 14: Faculty Commute Mode

^aRepresents modes such as the Sounder or Amtrak train.

^bIncludes arriving to and departing from campus.

^cAverage distance travelled per one-way trip per week, that is, weekdays and weekends.

^dTotal does not include telecommuters because they are not commuting.

Table 15 includes the average commuter modes for all employees from previous surveys. In comparison to previous surveys, there was an 11% decrease between 2016 and 2020 in employees that reported driving alone in a gas-powered vehicle and a 5% decrease in those that

reported carpooling in a gas-powered vehicle. There was also a reported 9% increase between 2016 and 2020 employees that reported using transit.

	. ,		•				
Commute Mode	2001	2007	2016	2020	Change	Change	Change
	% of Trips	% of Trips	% of Trips ^a	% of Trips ^a	'01-'07	'07-'16	'16-'20
Drive Alone, Gas ^b	48%	39%	39%	28%	-9%	0%	-10%
Drive Alone, Hybrid				4%			
Drive Alone, Electric				2%			
Carpool, Gas ^b	17%	13%	14%	9%	4%	1%	-2%
Carpool, Hybrid				2%			
Carpool, Electric				<1%			
Bicycle	2%	2%	5%	4%	0%	3%	0%
Walk	9%	9%	11%	14%	0%	2%	9%
Transit ^c	23%	34%	29%	38%	11%	-5%	9%
Motorcycle or	0%	1%	1%	0%	1%	0%	-1%
Scooter							

Table 15: All Employee Commute Mode Comparison

^a2007 and 2001 TMP survey did not break Faculty and Staff into two groups. To compare changes, the 2016 and 2020 results for both groups have been averaged.

^bPast reports did not include hybrid or electric vehicles.

^cIn the 2020 and 2016 survey's, transit was further broken down into Bus, Light Rail, Streetcar, Commuter Rail and Ferry. They have all been combined in order to compare to older surveys.

Telecommuting

All population groups included some respondents that telecommute at least once a week. About 1% of all off-campus students that responded to the commuting modes question telecommute at least once a week, at an average of three days per week. About 8% of all faculty responded to telecommute at least once a week with an average of two days per week. 3% of all staff responded to telecommute with an average of one day per week.

Table 16: Telecommuting		
Population Group	% of Total ^a	Average Days per
	Respondents ^b	Week
Off-Campus Students	1%	3
Faculty	8%	2
Staff	3%	1

^aPercent of all respondents that responded to this question.

^bPercent of respondents that telecommute at least once a week.

Greenhouse Gas Emissions from Commuting

Seattle University reports GHG emissions every year using the <u>SIMAP</u> tool. The below information provides the input data for the annual emissions report.

Off-campus Students

- 1. Average Number of One-way Trips per Week per Commuter = 9^a
- 2. Average Number of Weeks Traveled per Commuter = 37

Mode of	% of Total One-way	Average Miles per				
Transportation ^b	Trips	One-way Trip				
Automobile ^c	28%	14				
Bicycle	3%	4				
Carpool	6%	9				
Commuter Rail	1%	29				
Light Rail ^d	6%	12				
Bus	19%	9				
Walk	36%	2				

Table 17:	Off-campus	Student	GHG Rer	oort Inform	ation
	On campus	Juducin			ation

^aCalculated by dividing the total number of one-way trips per week by the total number of respondents to this question.

^bMode of Transportation does not include ferries, which account for 1% of the total off-campus student transportation modes.

^cAutomobile category includes motorcycles/scooters, and drive alone gas, electric, and hybrid vehicles.

^dLight Rail category includes light rail and streetcar.

Staff

- 1. Average Number of One-way Trips per Week per Commuter = 10^a
- 2. Average Number of Weeks Traveled per Commuter = 51

Table 18: Staff GHG Repo	ort Information	
Mode of	% of Total One-	Average Miles
Transportation ^b	way Trips	per One-way Trip
Automobile ^c	35%	13
Bicycle	2%	4
Carpool	12%	15
Commuter Rail	3%	34
Light Rail ^d	6%	13
Bus	29%	11
Walk	12%	3

^aCalculated by dividing the total number of one-way trips per week by the total number of respondents to this question.

^bMode of Transportation does not include ferries, which account for 1% of the total staff transportation modes.

^cAutomobile category includes motorcycles/scooters, and drive alone gas, electric, and hybrid vehicles.

^dLight Rail category includes light rail and streetcar.

Faculty

- 1. Average Number of One-way Trips per Week per Commuter = 9^a
- 2. Average Number of Weeks Commuted per Commuter = 38

Table 19: Faculty GHG Report Information							
Mode of	% of Total One-	Average Miles					
Transportation ^b	way Trips	per One-way Trip					
Automobile ^c	33%	11					
Bicycle	6%	6					
Carpool	6%	20					
Commuter Rail	2%	32					
Light Rail ^d	4%	19					
Bus	28%	11					
Walk	18%	4					

^aCalculated by dividing the total number of one-way trips per week by the total number of respondents to this question.

^bMode of Transportation does not include ferries, which account for 3% of the total faculty transportation modes.

^cAutomobile category includes motorcycles/scooters, and drive alone gas, electric, and hybrid vehicles.

^dLight Rail category includes light rail and streetcar.

Changing Commuting Behavior

Rationale for Driving alone to Campus

Respondents who reported driving alone to campus some or all days were asked their primary reasons for doing so. Respondents could select as many answers as applicable. Table 20 summarizes the results for students and Table 21 for employees.

The primary reason for students to drive alone was that it is the fastest way to get to campus (27%). Other important reasons included: 'using the car for errands' (13%), 'prefer to drive own vehicle' (10%), and 'personal safety' (9%). For students reporting 'Other' (6%), primary reasons included: coming from or going directly to work, timing not matching with transit schedules, and weather.

Reason ^a	Number of Responses	% of Total Responses	% of Total Responses
		(2020 Survey)	(2016 Survey)
Fastest way to get to campus	219	27%	28%
Easy to find parking	34	4%	2%
Prefer to drive own vehicle	79	10%	10%
Affordability	35	4%	4%
Need to transport children/relatives	17	2%	3%
Use car for errands	104	13%	9%
Need to get home in case of emergency	51	6%	7%
No other reasonable transit option	67	8%	11%
Don't know what transit route to take	16	2%	2%
Personal safety	74	9%	8%
Unable to carpool	50	6%	7%
Other	51	6%	8%
Total	797	100%	100%

Table 20: Student Reasons for Driving Alone

^aRespondents could choose more than one reason.

The primary reason for employees driving alone was that it is the fastest way to get to campus (24%). Other important reasons included: 'use car for errands' (16%), 'need to transport children/relatives' (11%), and 'need to get home in case of emergency' (9%). For employees reporting 'Other' (10%), primary reasons listed included: other obligations and commitments, working late, and weather.

Reason ^a	Number of Responses	% of Total Responses	% of Total Responses
		(2020 Survey)	(2016 Survey)
Fastest way to get to campus	267	24%	24%
Easy to find parking	41	4%	3%
Prefer to drive own vehicle	80	7%	6%
Affordability	17	2%	2%
Need to transport children/relatives	123	11%	12%
Use car for errands	183	16%	13%
Need to get home in case of emergency	101	9%	8%
No other reasonable transit option	92	8%	10%
Don't know what transit route to take	2	<1%	<1%
Personal safety	77	7%	6%
Unable to carpool	34	3%	5%
Other	116	10%	13%
Total Responses	1133	100%	100%

Table 21: Employee Reasons for Driving Alone

^aRespondents could choose more than one reason.

Rationale for Not Driving Alone to Campus

Respondents who reported not driving alone (by vehicle or motorcycle) to commute to/from campus were asked their primary reasons for doing so. Respondents could select as many answers as applicable. Table 22 summarizes the results for students and Table 23 for employees.

The primary reason for students to not drive alone was because they were close enough to campus to walk/bike (25%). Other important reasons included: 'do not have a car' (16%), 'affordability' (15%), and 'environmental impact' (13%). For students reporting 'Other' (2%), primary reasons included: coming from or going directly to work, not feeling the need, and weather.

Reason ^a	Number of Responses	% of Total Responses	% of Total Responses
		(2020 Survey)	(2016 Survey)
Close enough to walk/bike	346	25%	24%
Affordability	214	15%	17%
Do not have a car	218	16%	15%
Difficulty or stress (parking, traffic, etc.)	145	10%	14%
Environmental Impact	175	13%	10%
Health benefits	96	7%	8%
Public transit options/timing	155	11%	9%
Rideshare program	18	1%	<1%
Other	25	2%	2%
Total	1392	100%	100%

Table 22: Student Reasons for Not Driving Alone

^aRespondents could choose more than one reason.

The primary reasons for employees not driving alone was because of the environmental impact (17%) and difficulty or stress (17%). Other important reasons include: 'affordability' (16%), 'Public transit options/timing' (15%), and 'health benefits' (14%), For employees reporting 'Other' (3%), primary reasons listed included: other obligations and commitments, working late, and weather.

Table 23: Employee Reasons for No	t Driving Alone		
Reason ^a	Number of Responses	% of Total Responses	% of Total Responses
		(2020 Survey)	(2016 Survey)
Close enough to walk/bike	141	11%	12%
Affordability	165	13%	16%
Do not have a car	63	5%	5%
Difficulty or stress (parking, traffic, etc.)	161	12%	17%
Environmental Impact	215	17%	17%
Health benefits	160	12%	14%
Public transit options/timing	181	14%	15%
Rideshare program	206	16%	1%

15

Reason ^a	Number of Responses	% of Total Responses	% of Total Responses
		(2020 Survey)	(2016 Survey)
Other	6	<1%	3%
Total Responses	1298	100%	100%

^aRespondents could choose more than one reason.

Changing Commuting Behavior

Respondents who drove alone were asked what would encourage them to take an alternative form of transportation more often.

Improved public transit (timing, locations, frequency, pricing,...) had the highest ranking for students (45%), followed by better incentives from SU (23%), which included: better financial compensation, free Orca cards, and more bike facilities. The most common response under 'Other' included: financial help and compensation. See table 24.

Response	Number of Responses	% of Total Responses
Nothing	46	11%
Carpool Finder	46	11%
Better Public Transit	188	45%
Better Incentives from SU ^a	94	23%
More Electric Vehicles on Campus	17	4%
Other	23	6%
Total Responses	414	100%

Table 24: Students on Incentives for Changing Commuting Behavior

^aRespondents were asked to suggest better incentives from SU.

Improved public transit (timing, locations, frequency, pricing,...) had the highest ranking (49%) for employees, followed by 'nothing' (18%), and better incentives from SU (14%), which included: financial compensation, better carpool programs, and better bike facilities. The most common responses under 'Other' included: changes in personal or family obligations and more telecommuting options. See table 25.

	<u> </u>	
Response	Number of Responses	% of Total Responses
Nothing	78	18%
Carpool Finder	24	5%
Better Public Transit	1216	49%
Better Incentives from SU ^a	62	14%
More Electric Vehicles on Campus	10	2%
Other	54	12%
Total Responses	444	100%

^aRespondents were asked to suggest better incentives from SU.

Electric Vehicles

When asked about electric vehicles (EV), 4% of all participants responded they currently drive an EV. Of the respondents who currently don't drive an electric vehicle, 20% responded they consider purchasing an EV within the next 5 years, while 17% responded to maybe purchasing an EV within the next 5 years. The reasons for selecting 'maybe' included: depending on financial circumstances, if a car is needed, and unsure.

Receiving Commuting Information

Respondents were asked about their preferred method of receiving information from Seattle University on commuting options and transportation updates. See table 26.

The majority of respondents (69%) prefer to receive information by email. The other most preferred method included: 'Text' (13%) and 'General Website' (11%). The most common response for other (1%) included: Instagram, through a transportation app, and nothing.

Table 26: Preferred Methods of Receiving Commuting Information			
Mode of Receiving	Number of	% of Total	
Information	Respondents	Respondents	
Email	1200	69%	
Text	231	13%	
General Website	192	11%	
Flyer	43	2%	
An annual Fair	50	3%	
Other	24	1%	
Total ^a	1740	100%	

^aTotal number of respondents to this question.

Suggestion About the Future of SU Transportation

Respondents were asked to respond with any suggestions about improving commute options at Seattle University and how Seattle University could encourage alternative/sustainable modes of transportation.

The most common responses were to provide free Orca cards and providing financial compensations and incentives. Other common responses included: More advertisement, education, and encouragement around alternative/sustainable modes of transportation, flexible work schedules, telecommuting options, better carpool programs, a university shuttle system, more Night Hawk Hours, make parking on campus more expensive, and better bike storage options.

Parking

Parking Location

Survey respondents who reported driving to campus were asked to indicate their parking location.

Table 27 shows that the majority of students (56%) use on-campus parking, primarily Broadway and Murphy garages, followed by street parking (32%). Common responses for students reporting 'Other' included being dropped off or parking at some location other than the given options.

Table 28 shows that the majority of employees (81%) use on-campus parking, primarily Broadway and Murphy garages, followed by street parking (13%). A common response for employees reporting 'Other' included parking at a location other than the given options.

Answer	Number of Respondents	% of Total Responses
Broadway Garage	81	27%
Murphy Apartment Garage	56	18%
Chardin parking lot	5	2%
10 th & E. Columbia parking lot	7	2%
10 th & E. Jefferson parking lot	0	0%
13 th & E. Cherry parking lot	8	3%
14 th & E. Jefferson parking lot	3	1%
Visitor parking lot	10	3%
Off-campus parking lot/garage	11	4%
Street parking	97	32%
Private storage arrangement	4	1%
Other	21	7%
Total ^a	303	100%

Table 27: Student Parking Locations

^aIncludes both on and off-campus student participants who responded to this question.

Answer	Number of Respondents	% of Total Responses
Broadway Garage	183	38%
Murphy Apartment Garage	75	16%
Chardin parking lot	5	1%
10 th & E. Columbia parking lot	28	6%
10 th & E. Jefferson parking lot	2	<1%
13 th & E. Cherry parking lot	48	10%
14 th & E. Jefferson parking lot	23	5%
Visitor parking lot	22	5%

Table 28: Employee Parking Locations

Answer	Number of Respondents	% of Total Responses
Off-campus parking lot/garage	10	2%
Street parking	60	13%
Private storage arrangement	3	1%
Other	20	4%
Total ^a	479	100%

^aIncludes both faculty and staff participants who responded to this question.

Street and Campus Parking

Participants were asked how often they need street parking and how long it takes to find parking on campus and off campus.

The average number of days per week that students needed street parking was 3 days. When asked how long it takes to find street parking, 57% reported taking between three and ten minutes, while 36% reported taking more than ten minutes. For on-campus parking, the majority of students (72%) reported taking five minutes or less. See Table 29.

Table 29: Students - Finding Parking on and off the Seattle University Campus^a

-	-	
Amount of Time	On-campus Parking	Street Parking
0-2 minutes	27%	7%
3-5 minutes	45%	25%
6-10 minutes	18%	32%
10+ minutes	10%	36%
Total ^b	257	218

^aThis table displays two separate questions, one about on-campus parking, and one about street parking.

^bTotal number of respondents to this question.

The average number of days per week that employees needed street parking was 3 days. When asked how long it takes to find street parking, 57% reported taking between three and ten minutes, while 27% reported taking more than ten minutes. For on-campus parking, the majority of employees (84%) reported taking five minutes or less. See Table 30.

Table 30: Employees - Finding Parking on and off the Seattle University Campus^a

Amount of Time	On-campus Parking	Street Parking
0-2 minutes	47%	16%
3-5 minutes	37%	26%
6-10 minutes	12%	31%
10+ minutes	4%	27%
Total ^b	444	168

^aThis table displays two separate questions, one about on-campus parking, and one about street parking.

^bTotal number of respondents to this question.

When asked how often they are able to find parking, 70% of students answered 'Always' or 'Most of the Time' to finding parking on the Seattle University campus, while 49% answered 'Always' or 'Most of the Time' to finding parking on the street. 21% of students answered that they 'Never' or 'Sometimes' find parking on campus, while 34% answered as 'Never' or 'Sometimes' finding parking on the street. See table 31.

Frequency	On-campus Parking	Street Parking
Always	34%	16%
Most of the Time	36%	33%
About Half the Time	9%	17%
Sometimes	16%	28%
Never	5%	6%
Total ^b	266	226

Table 31: Students - Frequency of Finding Parking on and off the Seattle University Campus^a

^aThis table displays two separate questions, one about on-campus parking, and one about street parking.

^bTotal number of respondents to this question.

When asked how often they are able to find parking, 89% of employees answered 'Always' or 'Most of the Time' to finding parking on the Seattle University campus, while 56% answered 'Always' or 'Most of the Time' to finding parking on the street. 7% of employees answered that they 'Never' or 'Sometimes' find parking on campus, while 33% answered as 'Never' or 'Sometimes' finding parking on the street. See table 32.

Frequency	On-campus Parking	Street Parking
Always	54%	16%
Most of the Time	35%	40%
About Half the Time	4%	11%
Sometimes	6%	27%
Never	1%	6%
Total ^b	445	174

^aThis table displays two separate questions, one about on-campus parking, and one about street parking.

^bTotal number of respondents to this question.

Appendix A

Location of Residence

Locations of Seattle:

- 1. Campus & Central Seattle
 - a. Capitol Hill, First Hill, Central District, Madrona, Montlake, Madison
- 2. Seattle Downtown
 - a. Downtown, Belltown, Pioneer Square, International District
- 3. North Seattle
 - a. Ballard, Fremont, Greenwood, Green Lake, Ravenna, Magnuson, U District, Maple Leaf, Bitter Lake, Northgate, Lake City
- 4. South Seattle
 - a. Duwamish, Georgetown, White Center, Beacon Hill, Mt. Baker/Rainier, Columbia
- 5. West Seattle
 - a. Alki, West Seattle, Fauntleroy
- 6. Queen Anne & Magnolia
 - a. Queen Anne, Interbay, Magnolia

Locations Outside of Seattle:

- 1. Snohomish County & North of Seattle
- 2. East of Seattle
- 3. South King County & South of Seattle
- 4. Olympic Peninsula

These are the zip codes and corresponding locations (color coded):

Zip Codes

Campus/Central Seattle
98122
98144
98112
98102

98004	
98005	
98075	
98074	
98065	
98015	
98039	
98006	
98033	
98024	
98053	
99037	

S. King County/South of Seattle
98058
98188
98030
98166
98466
98001
98032
98023
98055
98042
98003
98092
98148
98374
98057
98198
98002
98031
98038
98406
98407
98391
98418
98408
98422
98403
98952

98372	
98022	
98010	
98501	
98674	
98371	
98373	
98405	
98445	
98502	
98579	
98685	
98327	
98335	
98498	
98354	

North Seattle	
98103	
98115	
98105	
98117	
98107	
98195	
98133	
98125	
98177	

West Seattle	
98106	
98116	
98126	
98136	
98146	
98106	

Downtown Seattle
98104
98101
98121
98113

Olympic Peninsula	
98110	
98370	
98367	
98312	
98311	
98366	
98516	
98070	
98310	
98337	
98362	

Queen Anne/Magnolia
98109
98199
98119

Snohomish County/North of Seattle
98012
98026
98043
98036
98020
98087
98203
98037
98201
98072
98272
98275
98296
98284
98271
98290
98021
98292
98270
98258

98260
98252
98204
98206
98223
98229
98248
98249
98251
98277
98077
98253
98155
98028
98011

South Seattle	
98062	
98118	
98108	
98168	

Appendix B

Commuter Survey Questions

Welcome! This commuting survey is a joint effort between the Seattle University Department of Transportation and the Center for Environmental Justice and Sustainability (CEJS). The purpose of this survey is to identify the commuting habits of our SU students, faculty, and staff. Your feedback will provide valuable data that will be used to: estimate SU's annual greenhouse gas emissions, identify new sustainability initiatives on campus related to commuting, and assist Seattle University's Transportation Management Plan. Any information that is obtained in connection with this study and that can be identified with you will remain confidential. Responses will not be identified by the individual. All responses will be compiled together and analyzed as a group. **And make a chance to win!** From the pool of campus members that submit completed surveys, we will randomly select six people to win a **\$25 gift card** to the local zero-waste grocery store "Scoop Marketplace" on 12th avenue. Thank you for taking the time to complete this brief survey. Your input is vastly appreciated. **Q1** Are you primarily a:

- O Student
- O Faculty
- O Staff
- **O** Other/Please Specify (vendor/service provider)

Q2 How many days per week do you typically travel to campus during the school year?

- O 1 day
- 2 days
- O 3 days
- O 4 days
- O 5 days
- O 6 days
- O 7 days

Q3 How many weeks per year do you typically travel to campus? (This includes coming to SU for classes, work, research, events, etc. If you are new to SU, please estimate your answer for this year)

- All year (52 weeks)
- **O** Academic year (34 weeks)
- O Fall quarter (11 weeks)
- Winter quarter (11 weeks)
- Spring quarter (11 weeks)
- **O** Law academic year (33 weeks)
- **O** Law fall semester (16 weeks)
- O Law spring semester (17 weeks)
- O Law summer semester (10 weeks)
- **O** Summer quarter (4 week session)
- **O** Summer quarter (8 week session)
- **O** Summer quarter (10 week session)
- **O** Other (enter weeks):

Q4 How many one-way trips do you make per week (7-day week) to commute to and from campus?

Please specify how many trips:

Q5 Where do you live?

Enter zip code:

Q6 Do you live on campus?

• Yes (Note: if yes, you will be directed to question 12 of the survey.)

O No

Q7 How far is your commute to campus (one-way)? (Don't know the mileage of your trip? Use Googlemaps. Enter your home address as location of departure and Seattle University as end desitnation. It will return the mileage of your trip.)

Enter miles (<u>one way only</u>):

Q8 How long does it take you to commute to campus on a typical day?

- **O** Less than 10 minutes
- **O** 11-20 minutes
- **O** 21-30 minutes
- **O** 31-40 minutes
- O 41-50 minutes
- O 51-60 minutes
- ${\bf O}$ $\,$ More than one hour $\,$

Q9 When do you <u>arrive</u> to campus on a typical day's commute? (Select 'Does Not Apply' if you do not commute to campus for a specific day)

	Morning (6-9am)	Mid-Day (9:01am-1:59pm)	Afternoon (2-5pm)	Evening (5:01-10pm)	Does Not Apply
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

Q10 When do you <u>depart</u> from campus on a typical day's commute? (Select 'Does Not Apply' if you do not commute to campus for a specific day)

	Morning (6-9am)	Mid-Day (9:01am-1:59pm)	Afternoon (2-5pm)	Evening (5:01-10pm)	Does Not Apply
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					

Q11 What type of transportation do you **primarily** use each day to commute to and from campus? (select the mode used for the LONGEST DISTANCE of your commute, only choose **one option** for "arrive"

and "depart" for each day applicable). Note: Select 'Does Not Apply' if you do not commute to campus for a specific day.

	Mo	Monday Tuesda		sday	Wednesday		Thursday		Friday		Saturday		Sunday	
	Arrive	Depart	Arrive	Depart	Arrive	Depart	Arrive	Depart	Arrive	Depart	Arrive	Depart	Arrive	Depart
Motorcycle or Scooter														
Bus														
Light Rail														
Streetcar														
Commuter Rail (Sounder,														
Amtrak, etc.)														
Ferry														
Bicycle														
Walk														
Telecommute (online/hybrid														
class, work from home, etc.)														
Drive Alone														
Drive Alone – Hybrid														
Drive Alone – Electric Vehicle														
Carpool/Vanpool														
Carpool - Hybrid														
Carpool – Electric Vehicle														
Does Not Apply														

Q12 Where do you typically park your vehicle when traveling to SU?

- **O** Does Not Apply
- **O** Broadway garage
- **O** Murphy Apartments garage
- **O** Chardin parking lot
- O 10th & E. Columbia parking lot (west of Library)
- O 10th & E. Jefferson parking lot (south of Campion Hall)
- O 13th & E. Cherry parking lot (1313 E. Columbia)
- O 14th & E. Jefferson parking lot (RedHawk Center lot)
- **O** Visitor parking lot (near Chapel and Pigott)
- **O** Off-campus parking lot/garage
- **O** Street parking
- **O** Private storage arrangement (apartment complex, neighbor's garage, etc.)
- **O** Other (please specify):

Q13 How many days per week do you need to use street parking?

O 1

- **O** 2
- **O** 3
- **O** 4
- **O** 5
- **O** 6
- **O** 7
- O Does Not Apply

Q14 How long, on average does it take you to find a parking space on the street?

- **O** 0-2 minutes
- **O** 3-5 minutes
- O 6-10 minutes
- **O** 10-15 minutes
- **O** More than 15 minutes
- O Does Not Apply

Q15 How often can you easily find a parking space on the street?

- O Always
- $\mathbf{O} \quad \text{Most of the time} \quad$
- **O** About half the time
- ${\bf O}$ Sometimes
- O Never

Q16 How often can you easily find a parking space on the Seattle University campus?

- O Always
- $\mathbf{O} \quad \text{Most of the time} \quad$
- **O** About half the time
- **O** Sometimes
- O Never

Q17 Estimate how long it normally takes you to find a parking space on campus.

- **O** 0-2 minutes
- **O** 3-5 minutes
- O 6-10 minutes
- **O** More than 10 minutes
- **O** Does Not Apply

Q18 What is your main reason for driving during some (or all) of your to commute to campus? (Check all that apply)

- **O** Does Not Apply
- **O** Fastest way to get to campus
- **O** Easy to find parking
- **O** Prefer to drive own vehicle
- **O** Affordability
- **O** Need to transport children or relatives
- **O** Use car for errands
- **O** Need to get home in case of an emergency
- **O** No other reasonable transit option
- **O** Don't know which transit route to take
- **O** Personal safety
- **O** Unable to carpool
- Other (please specify):

Q19 If you are currently driving alone to campus using a conventional vehicle (gas-powered vehicle), what would encourage you to take an alternative form of transportation more often? (Check all that apply)

- **O** Does Not Apply
- **O** Nothing
- **O** Carpool Finder
- **O** More electric vehicle stations on campus
- **O** Better public transit (routes, timing, prices, options, etc.)
- More incentives from SU to carpool/walk/take public transit (please specify in text block below):
- Other (please specify):

Q20 Do you currently drive an electric vehicle?

- O Yes
- O No

Q21 Are you considering purchasing an electric vehicle in the next 5 years?

- O Yes
- O No
- Maybe (please specify):

Q22 What is your reason for <u>not</u> using a car or motorcycle during some (or all) of your commute to campus? (check all that apply)

- **O** Close enough to walk/bike
- $\mathbf O$ $\$ Do not have a car
- **O** Affordability
- **O** Environmental impact
- **O** Health benefits
- **O** Difficulty or stress (parking, traffic, etc.)
- **O** Rideshare program
- **O** Public transit options/timing
- O Does Not Apply I always drive alone or by carpool
- Other (please specify):

Q23 What is your preferred method to receive information about commute options or transportation updates **from Seattle University** which may affect your commute?

- O Email
- O Text
- **O** General Website
- O Flyer
- **O** An annual 'Commute to SU' fair
- Other (please specify):

Q24 Do you have an ORCA card that is not subsidized by Seattle University?

- O Yes
- O No

Q25 How could Seattle University encourage alternative/sustainable modes of transportation?

Comments:

Q26 Your feedback is important to guide decisions about future transportation programs. Please share your recommendations for improving commute options here at Seattle University.

Comments:

END OF SURVEY