

## **National Wildlife Federation**

11100 Wildlife Center Drive • Reston, VA 20190-5362 • 703-438-6000

March 11, 2020

Ms. Shannon Britton Seattle University 901 12th Ave Grounds Seattle, WA 98122

Dear Ms. Shannon Britton:

Congratulations! It gives me great pleasure to send you the enclosed Certificate of Achievement, which recognizes your yard or garden as an official National Wildlife Federation® (NWF) Certified Wildlife Habitat™ site. You now join a prestigious group of NWF members across the country who have committed to protecting and nurturing wildlife in their own yards, schools, campuses, corporate properties, parks, and more.

As one of the benefits of certifying your wildlife habitat site, you will begin receiving our monthly Garden For Wildlife e-newsletter if you provided your email address. If you would like to receive the e-newsletter but have not provided your email address please sign up at <a href="https://www.nwf.org/gfwnewsletter">www.nwf.org/gfwnewsletter</a>. Each issue is filled with great tips and projects to help maintain your habitat as well as program news and more. You will also receive a year's subscription to our award-winning magazine, *National Wildlife®* and 10% off all NWF catalog merchandise.

You are now eligible to post a Certified Wildlife Habitat<sup>®</sup> sign on your property. Our weather proof signs are a great way to show your friends and neighbors your commitment to wildlife in your community. A sign order form is enclosed for your convenience if you haven't already purchased one or would like to purchase more. To learn more or place an order online, please visit www.nwf.org/cwhsigns.

Your newly certified habitat is something to be proud of – why not share the news with your community and encourage others to certify also? Enclosed you'll find a sample of an official NWF press release, you can customize it and send to your local media to share your accomplishment. After you determine which local newspaper or media outlet you'd like to send it to, simply fill in your name and habitat information, then mail to them!

Please accept my congratulations again for successfully making a home for wildlife. We hope you enjoy your newly certified habitat for many years to come.

Sincerely,

David Mizejewski

Pavid Mizzyusti

NWF Naturalist, Media Spokesperson, Author



\*Please see the back of the attached card for your National Wildlife Federation catalog merchandise discount code.

Dear Ms. Britton,

Wildlife is all around us — sometimes where we least expect it.

Here at our National Wildlife Federation headquarters, the small woods surrounding our property is a place we often get to see geese, fox, deer, squirrels, raccoons, and birds. It's such a pleasure to take lunch outside and watch the wildlife!

I'm pretty sure <u>you</u> love wildlife, too. And your decision to join the National Wildlife Federation shows that *you make wildlife conservation a priority*. Thank you!

By certifying your yard and joining our nationwide movement, <u>you've taken action</u> to protect animals and the wild places they call home. In fact, you're now working side by side with over six-million like-minded wildlife lovers across the country!

I want you to know, we take your investment in the future of wildlife seriously. As an expression of our gratitude, we even provide you with a set of exclusive membership benefits, including:

- A full year's subscription to the award-winning *National Wildlife*® magazine, featuring the best in nature photography and fascinating articles.
- 10% off all our catalog merchandise, which you can redeem by visiting shopnwf.org and entering promotion code A20A1 at checkout.
- Special gifts throughout the year, such as holiday greeting cards, window decal, wildlife stationery, our annual *Treasures of Wildlife* wall calendar, and more.

As you can see, I've attached your new membership card for you to carry. I've also enclosed your membership window decal, plus a copy of our new member brochure.

(Over, please)

