



Discarded Resources Manager draft letter

February 25, 2019

To Whom it May Concern,

In my capacity at Maine Paper and Janitorial Products I have interacted with Russell Holway of College of the Atlantic for nearly 10 years, and I was pleased and supportive to see Russell named COA's first Discarded Resources (DR) Manager in 2017.

Discarded resources (what many of us would call "waste") is serious business at COA. The school aims to divert 90% of its discarded materials from landfilling by 2025. This is an admirable goal, and to accomplish it they need paper and janitorial products that they can comfortably mix into their recycling and composting streams without fear of contamination from harsh chemicals or pollutants. My company is happy to work within COA's stringent requirements to supply them with what they need, and proud to be contributing to regional sustainability efforts.

Establishing the permanent administrative position of DR Manager at COA helps ensure that COA is meeting its zero-waste policy goals, provides consistency for the student DR workstudy crew from term to term and year to year, and centralizes all DR efforts through one staff member. Under Holway's leadership, the DR crew embraces the philosophy of the 12 Rs, as outlined in COA's DR policy: reduce, reuse, repair, redesign, repurpose, replenish, research, reach-out, refuse, reconsider, remember, and recycle. With consistency over time, students are able to take on leadership positions, act as educators, and take on organizational roles.

Maine Paper and Janitorial is proud to support College of the Atlantic's zero waste efforts.

Sincerely,

Mark Hawes