

University of Mount Union Supplier Diversity Program

1.0 <u>Purpose</u>

- 1.1 The purpose of this policy is to enhance the successful business relationships between Minority, Woman and Physically-Challenged Owned Business Enterprises (M/W/DBE's), and the University of Mount Union.
- 1.2 Mount Union is committed to actively seeking goods and services from minority, women, and physically-challenged owned businesses. We strive to increase the visibility of the Supplier Diversity Program within the University supply base.

2.0 <u>Minority/Women-Owned Business Classifications Definitions</u>

2.1 <u>Minority Business Enterprise</u> – An enterprise that is at least 51% owned, operated, or controlled by a minority or a group of minority members, or, in the case of a publicly owned business, at least 51% of the stock is owned by a minority or a group of minority members.

Minority Group Members – African Americans, Hispanic Americans, Native Americans, Asian/Pacific Americans and Asian/Indian Americans.

2.2 <u>Physically-Challenged</u> – An enterprise that, regardless of ethnic background, is at least 51% owned, operated, or controlled by an individual who has a physical or mental impairment that substantially

- limits one or more major life activities; there is a record of such impairment; or is regarded as having such an impairment.
- 2.3 <u>Women-Owned Business Enterprise (WBE)</u> An enterprise that, regardless of ethnic background, is at least 51% owned, operated, or controlled by a woman, or a group of women, or, in the case of a publicly-owned business, at least 51% of the stock is owned by a woman or group of women.
- 2.4 <u>Certification Requirements</u> Validation of a supplier's diverse status is preferred for participation in the Mount Union Supplier Diversity Program. Certification documents from the following qualified agencies are acceptable:
 - National Minority Supplier Development Council (NMSDC)
 - National Assoc. of Women Business Owners (NAWBO)
 - Women's Business Enterprise Council (WBENC)
 - City, State, or Federal Certification Agencies

3.0 Policy

- 3.1 It is the Policy of Mount Union, through it's Supplier Diversity Program, to increase the business opportunities for Minority, Women and Physically-Challenged Business Enterprises (M/W/DBE's). The University's commitment is to maximize M/W/DBE participation through the development of mutually beneficial business relationships with such firms. The effort is University-wide and includes traditional procurement and contracted services as well as subcontracting and joint venture activities.
- 3.2 It is the responsibility of all University departments, along with the Purchasing Department, to seek out these diverse businesses and take the steps necessary to assure that these businesses receive a fair opportunity in the economic prospects available.
- 3.3 The program is intended to build an awareness of the University's Supplier Diversity efforts and to provide opportunities for Minority, Women and Physically-Challenged Business Enterprises. While the University does not practice set asides, it makes every effort to

- provide opportunities and assistance to M/W/DBE suppliers to do business with the University.
- 3.4 This program is developed, not as a response to outside regulatory agencies or mandatory requirements, but as an effort to recognize and support programs which can enhance the minority communities.

4.0 Function/Evaluation/Assessment

- 4.1 In support of this initiative Mount Union will:
 - Increase departmental awareness of the University supplier diversity objectives and opportunities.
 - Educate potential diversity suppliers about how to conduct business with the University.
 - Provide reasonable business opportunity to minorityowned, women-owned, and physically-challenged business enterprises (M/W/DBE) to participate as suppliers, contractors and subcontractors for the University.
 - Educate the University Community so that all departments will become fully aware of this policy and participate in increasing purchases from M/W/DBE's
 - Monitor and record all expenditures with M/W/DBE and report results on annual basis.

The Purchasing Department directs and supports the University's ongoing commitment to encourage business opportunities and diversity among it's suppliers.

END