

STRATEGIC PLAN

2017 ______

2020



1 STUDENT **EXPERIENCE** COMES FIRST.

VISION

Durham College is the premier post-secondary destination for students to succeed in a dynamic and supportive learning environment. Our graduates develop the professional and personal skills needed to realize meaningful careers and make a difference in the world.





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DC50

VALUES

INTEGRITY AND TRANSPARENCY

We behave and communicate sincerely and honestly.

RESPECT

We treat everyone with dignity, deliver superior service and offer a safe environment.

EQUAL ACCESS AND DIVERSITY

We embrace uniqueness, ensure accessibility and champion all learners.

PERSONAL AND TEAM ACCOUNTABILITY

We do what we say we will do and are creative and innovative in how we conduct our business.

COLLABORATION

We create opportunities to work together to foster learning and achieve success.

OUR STUDENTS

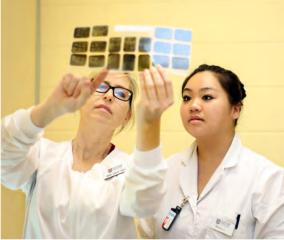
TO PROVIDE STUDENTS WITH THE BEST POSSIBLE LEARNING EXPERIENCE.

- Deliver high-quality programs to help students develop a wide range of career-ready skills.
- Expand flexible, experiential and global learning opportunities.
- Support students' well-being with a focus on adaptability and resilience.
- Build lifelong relationships with students.















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OUR PEOPLE

TO OPTIMIZE THE EXPERIENCE AND EXPERTISE OF OUR PEOPLE AND HELP THEM MAKE THE BEST POSSIBLE CONTRIBUTION TOWARD THE STUDENT EXPERIENCE.

- Improve communication across all levels of the college to better facilitate co-operation, collaboration and a culture of service.
- Continue to grow diversity in our workforce to reflect our student body and community.
- Cultivate and reward employee engagement, creativity and innovation.
- Invest in the professional development and personal well-being of our employees.

OUR BUSINESS

TO MANAGE RESOURCES RESPONSIBLY AND ENSURE THAT WE ARE FINANCIALLY AND ENVIRONMENTALLY SUSTAINABLE, DEMONSTRATE GOOD GOVERNANCE, AND ARE LEADERS IN THE SUPPORT OF OUTSTANDING TEACHING AND LEARNING.

- Offer quality programs, services and systems that modernize, support and grow our business.
- Maximize resources and processes in all aspects of our business oversight and leadership to achieve financial sustainability.
- Connect our objectives with economic, social and environmental policy perspectives that support the well-being of our local, provincial, national and international community.
- Expand our reputation among the local and global community.









OUR COMMUNITY

TO CONTRIBUTE AND RESPOND TO THE ECONOMIC, SOCIAL AND ENVIRONMENTAL WELL-BEING OF OUR COMMUNITY.

- Develop new programs and services to meet the evolving demands of the job market and our students.
- Celebrate and support advances in entrepreneurship, innovation and sustainability.
- Advance our role as a community hub in Durham.
- Demonstrate leadership in volunteerism and giving back to our community.
- Strengthen our industry and community partnerships, including our campus partner the University of Ontario Institute of Technology.



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