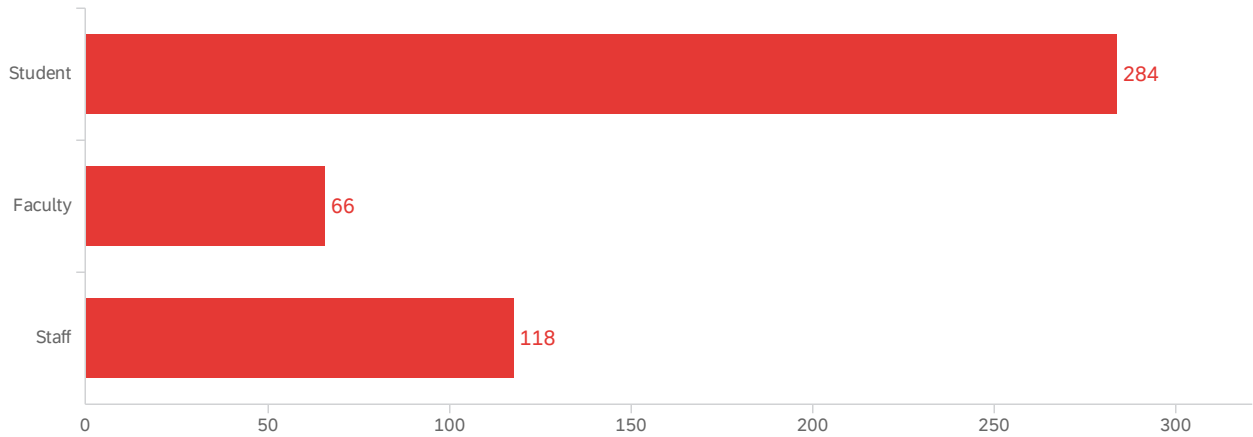


Fall 2022 Sustainability Literacy Survey Results Report

Fall 2022 Sustainability Literacy Survey

November 8, 2022 9:55 AM EST

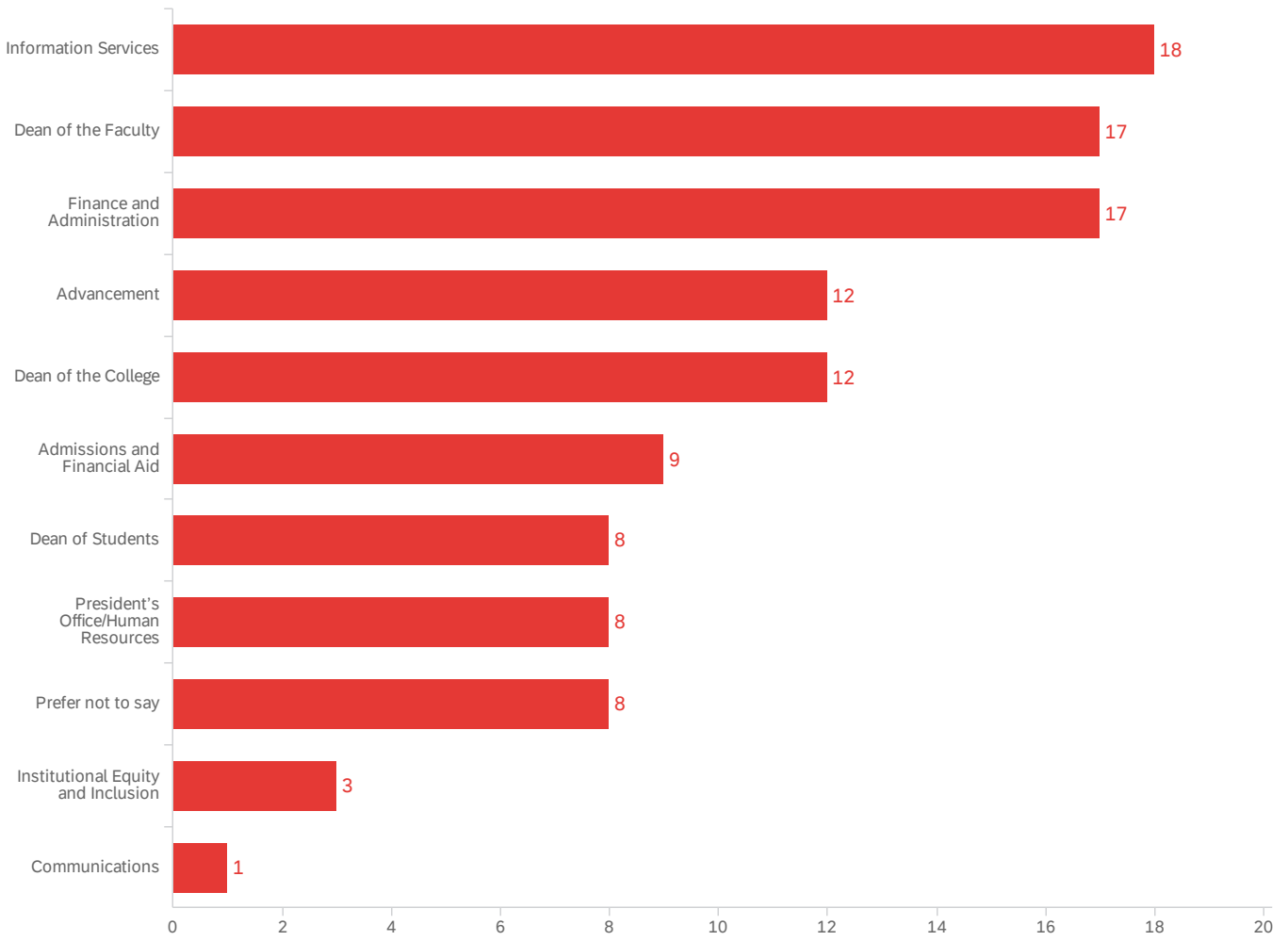
Q2 - Which of the following best describes you?



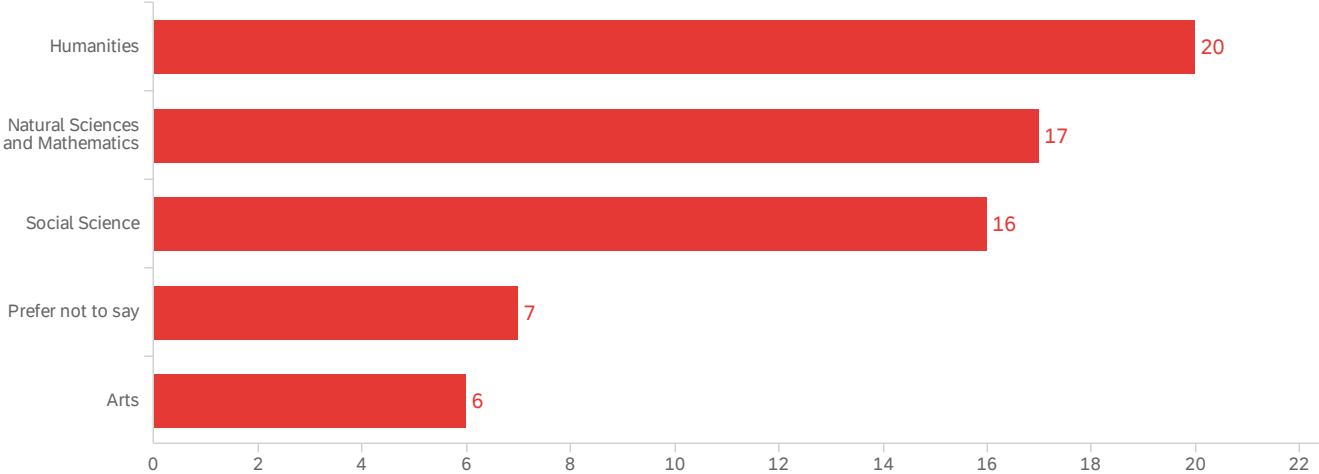
#	Field	Choice Count
1	Student	61% 284
3	Staff	25% 118
2	Faculty	14% 66
		468

Showing rows 1 - 4 of 4

Q3 - [STAFF] What division of the College are you in?

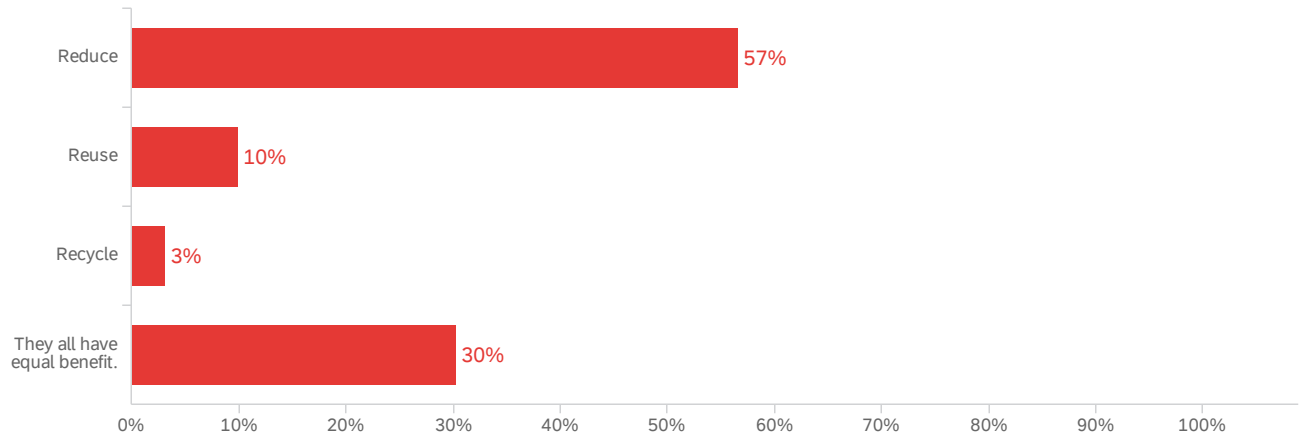


Q4 - [FACULTY] What division are you in?



SUSTAINABILITY LITERACY QUESTIONS

Q6 - Out of the three Rs (Reduce, Reuse, and Recycle), which has the greatest environmental benefit?

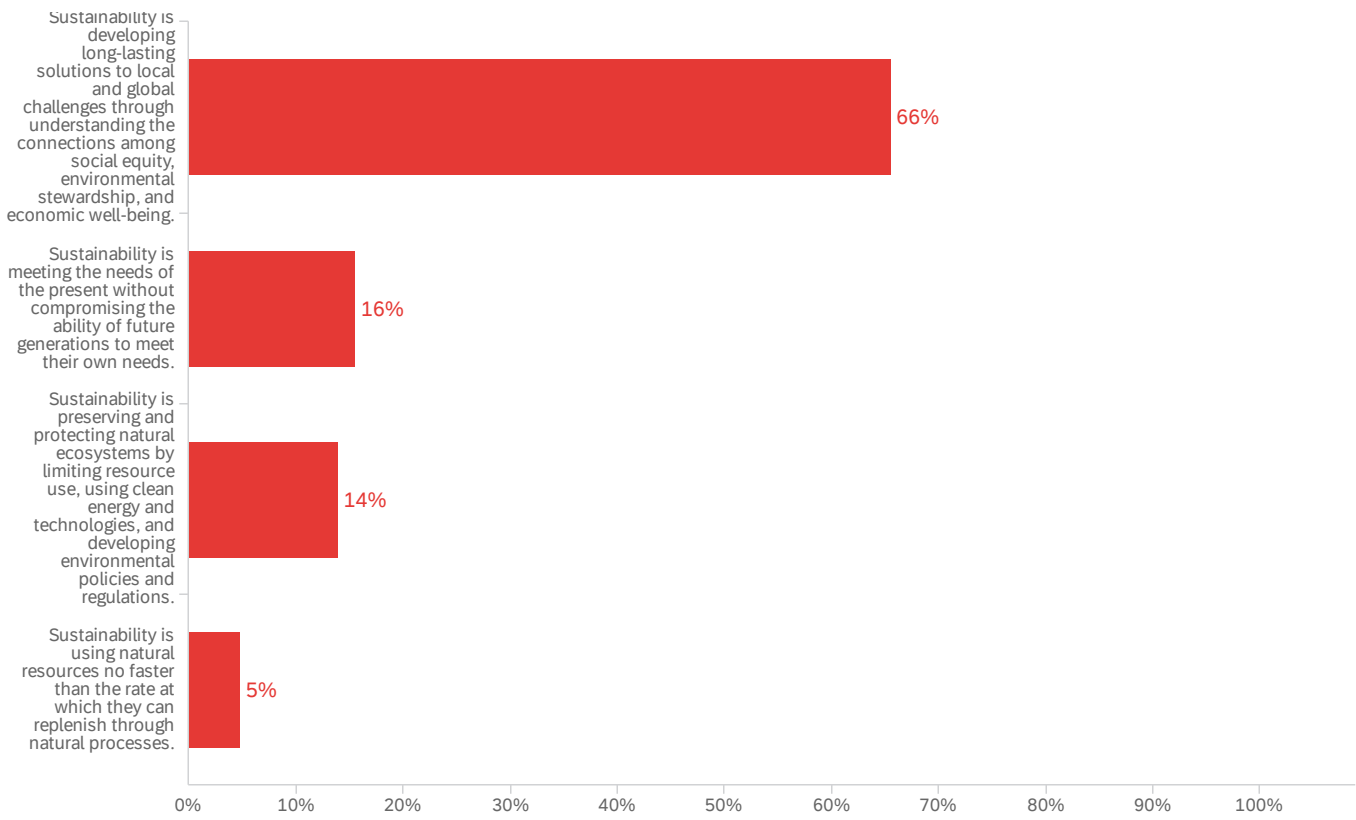


#	Field	Choice Count
4	They all have equal benefit.	30% 116
2	Reuse	10% 38
1	Reduce	57% 217
3	Recycle	3% 12

383

Showing rows 1 - 5 of 5

Q7 - How is sustainability defined at Connecticut College?

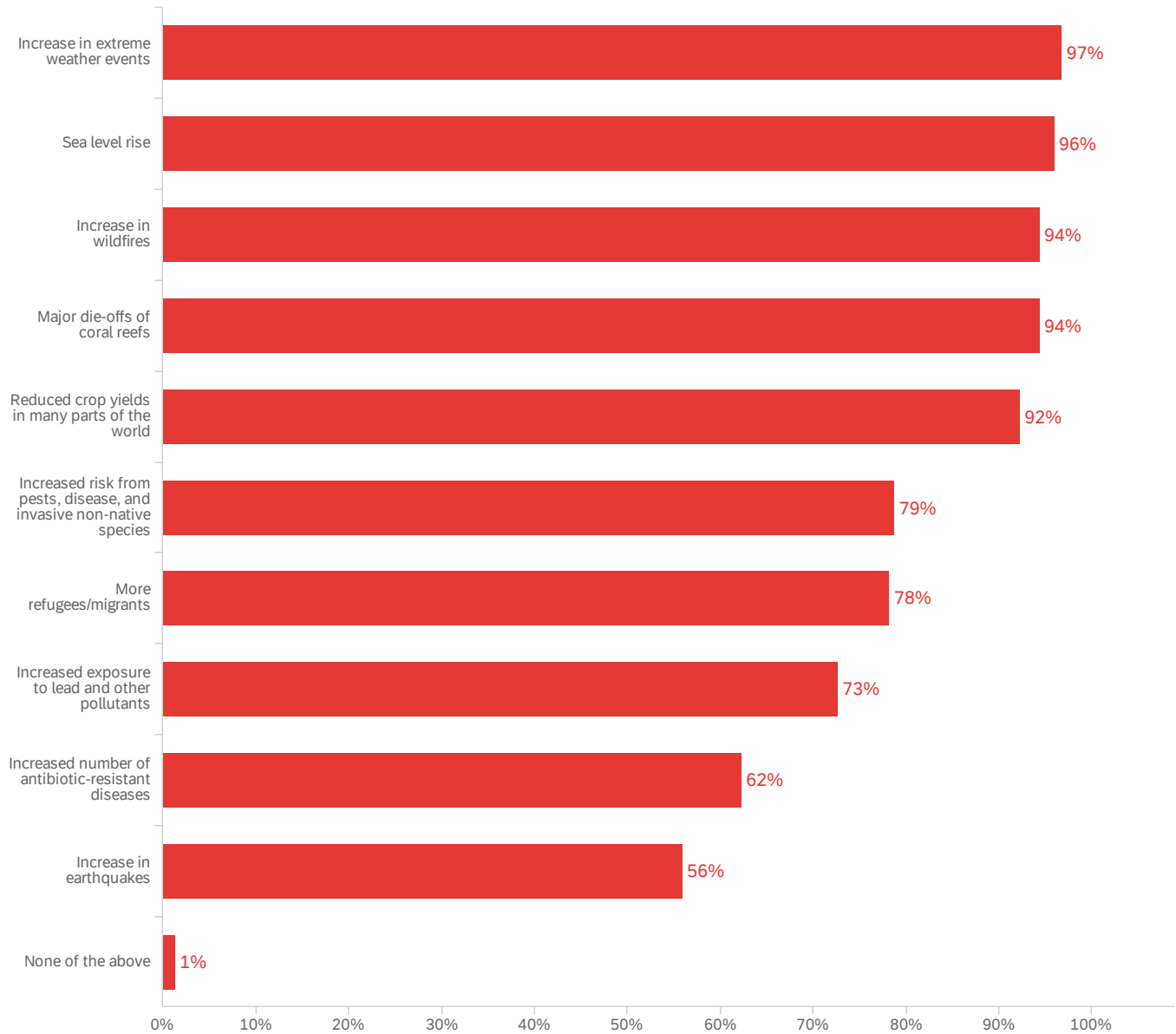


#	Field	Choice Count
4	Sustainability is using natural resources no faster than the rate at which they can replenish through natural processes.	5% 18
2	Sustainability is preserving and protecting natural ecosystems by limiting resource use, using clean energy and technologies, and developing environmental policies and regulations.	14% 52
1	Sustainability is meeting the needs of the present without compromising the ability of future generations to meet their own needs.	16% 58
3	Sustainability is developing long-lasting solutions to local and global challenges through understanding the connections among social equity, environmental stewardship, and economic well-being.	66% 244

372

Showing rows 1 - 5 of 5

Q8 - Which of the following are potential effects of global climate change? (Select all that apply.)

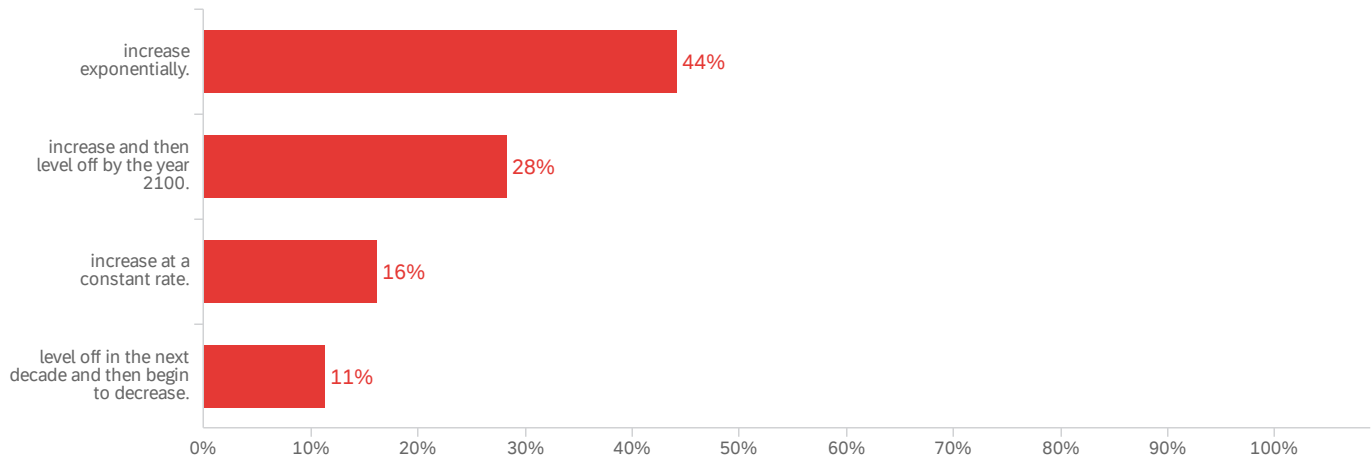


#	Field	Choice Count
1	Sea level rise	12% 362
3	Reduced crop yields in many parts of the world	11% 348
11	None of the above	0% 5
9	More refugees/migrants	10% 295

#	Field	Choice Count
6	Major die-offs of coral reefs	11% 356
4	Increase in wildfires	11% 356
2	Increase in extreme weather events	12% 365
10	Increase in earthquakes	7% 211
8	Increased risk from pests, disease, and invasive non-native species	10% 297
7	Increased number of antibiotic-resistant diseases	8% 235
5	Increased exposure to lead and other pollutants	9% 274
		3104

Showing rows 1 - 12 of 12

Q9 - Over the course of the next century, the Earth's population is expected to

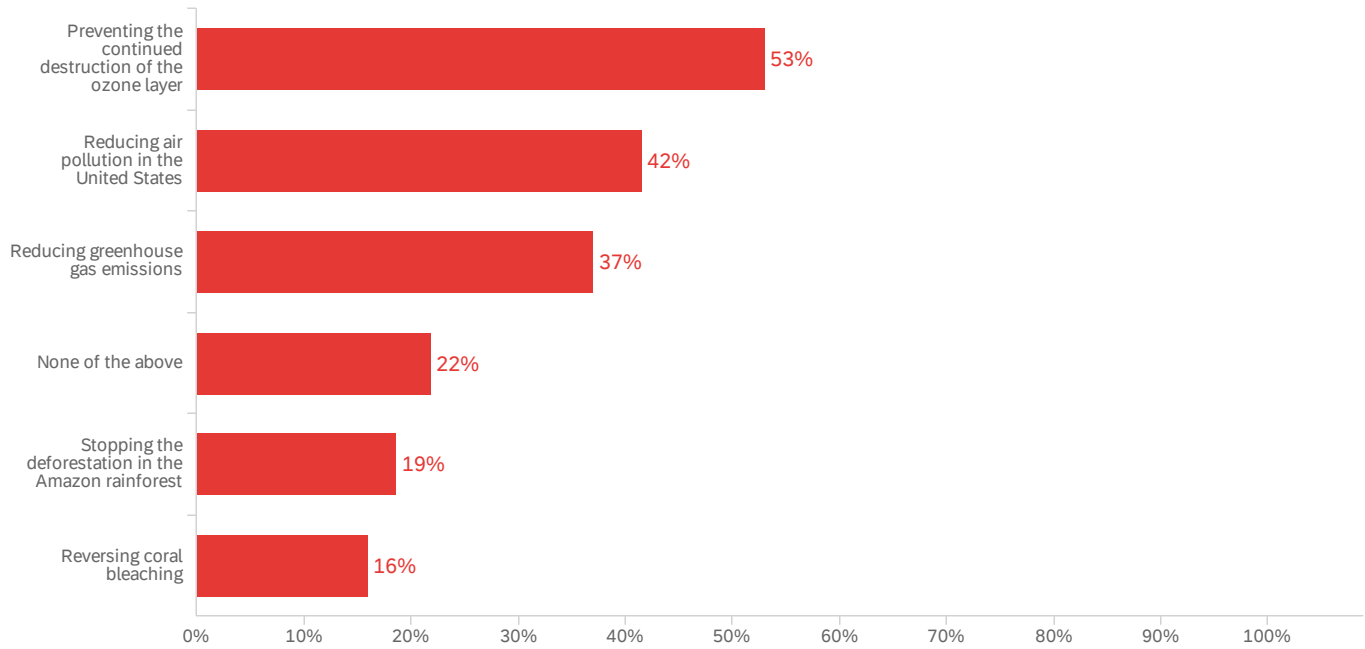


#	Field	Choice Count
4	level off in the next decade and then begin to decrease.	11% 42
1	increase exponentially.	44% 164
3	increase at a constant rate.	16% 60
2	increase and then level off by the year 2100.	28% 105

371

Showing rows 1 - 5 of 5

Q10 - In which of the following ways has significant environmental progress been made in the past 50 years? (Select all that apply.)

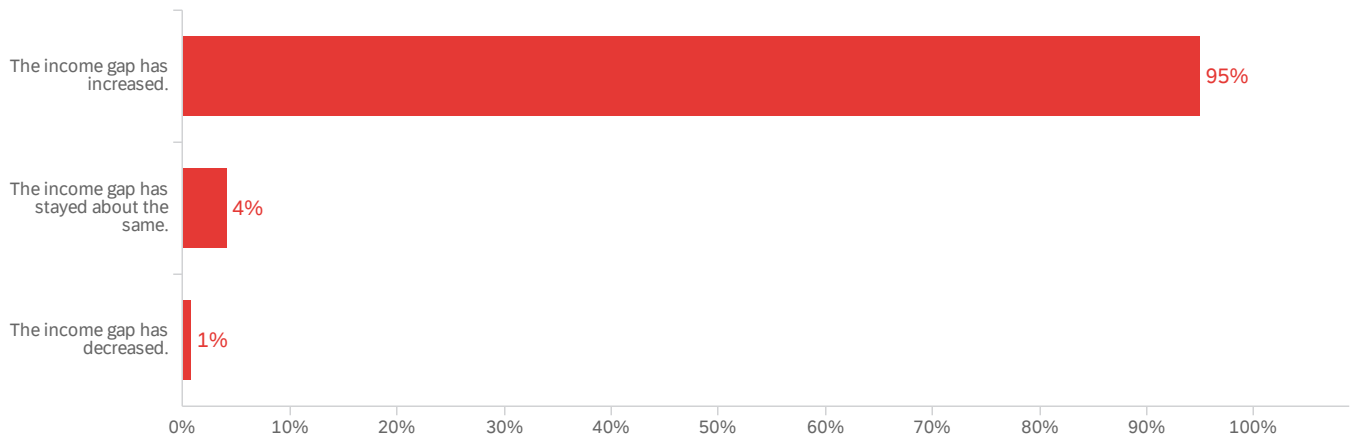


#	Field	Choice Count
1	Reducing greenhouse gas emissions	20% 139
2	Preventing the continued destruction of the ozone layer	28% 199
3	Reversing coral bleaching	8% 60
4	Stopping the deforestation in the Amazon rainforest	10% 70
5	Reducing air pollution in the United States	22% 156
6	None of the above	12% 82
		706

Showing rows 1 - 7 of 7

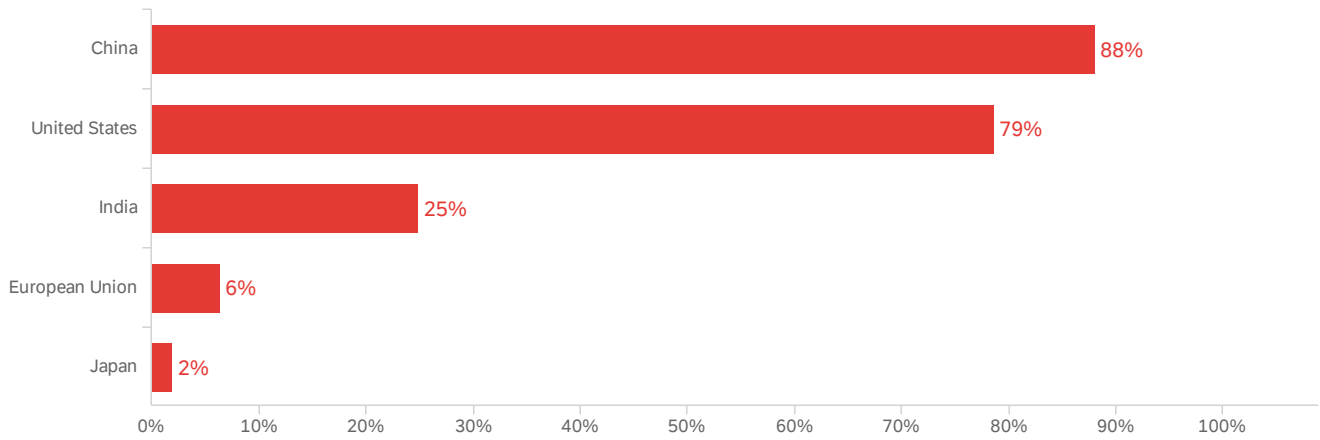
Q11 - What has happened to the income gap between the richest and the poorest

Americans in recent decades?



#	Field	Choice Count
1	The income gap has increased.	95% 346
2	The income gap has stayed about the same.	4% 15
3	The income gap has decreased.	1% 3
		364

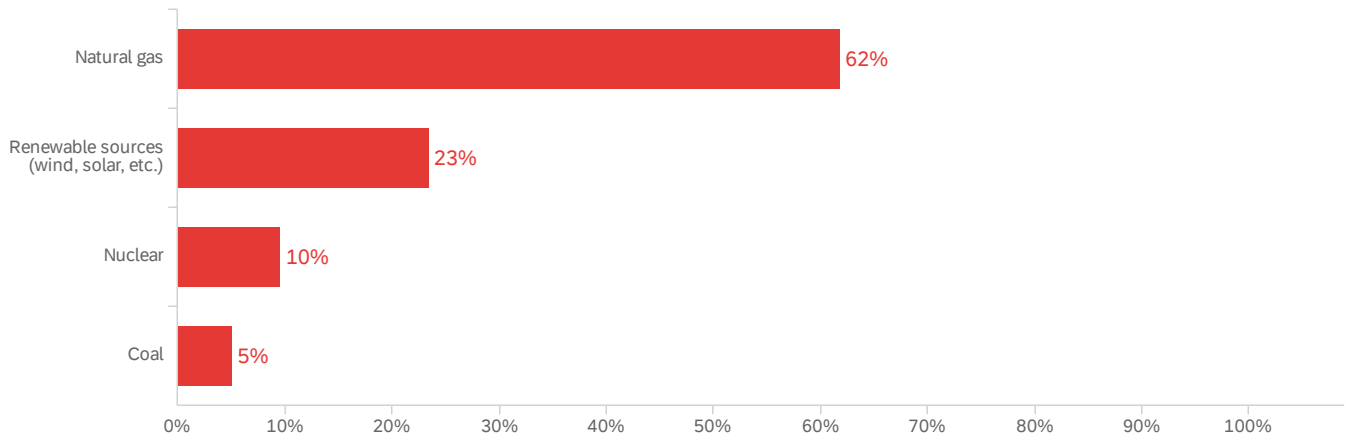
Q12 - Which of the following are the top two emitters of carbon dioxide? (Select 2.)



#	Field	Choice Count
4	United States	39% 284
5	Japan	1% 7
3	India	12% 90
1	European Union	3% 23
2	China	44% 318
		722

Showing rows 1 - 6 of 6

Q13 - What is the primary fuel used to generate electricity for Connecticut College?

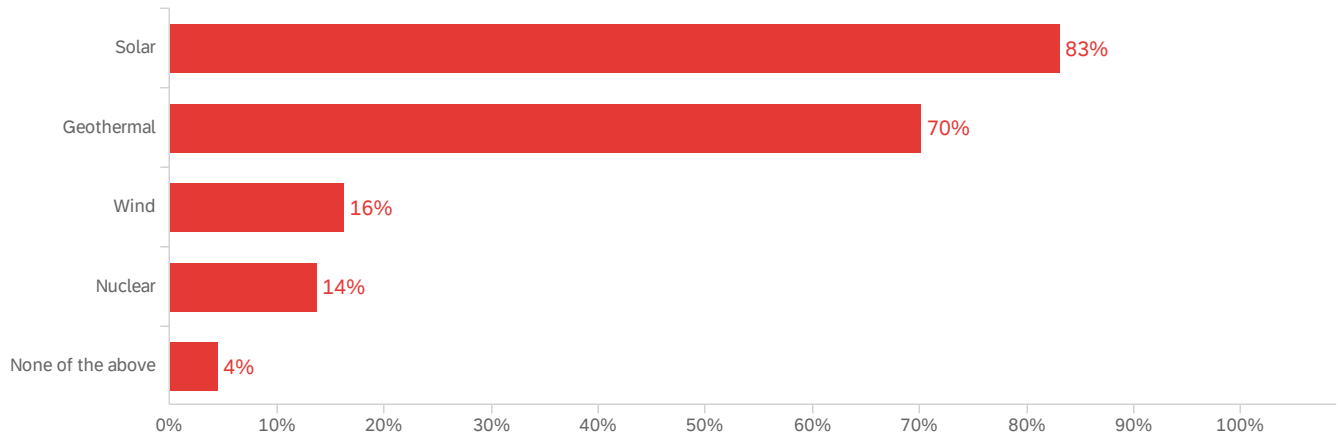


#	Field	Choice Count
1	Renewable sources (wind, solar, etc.)	23% 83
2	Coal	5% 18
3	Natural gas	62% 219
4	Nuclear	10% 34

354

Showing rows 1 - 5 of 5

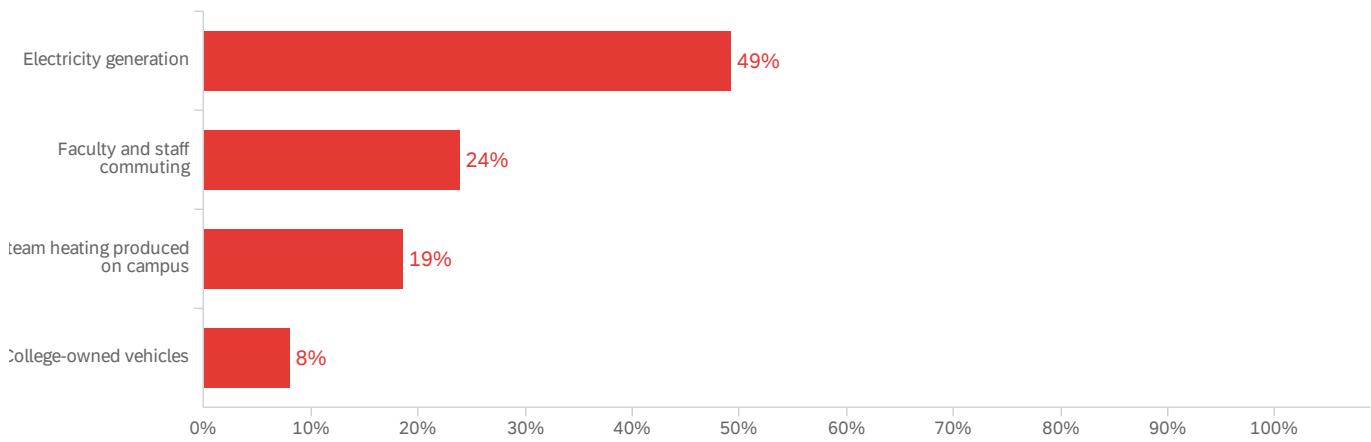
Q14 - What form(s) of renewable energy are currently in use on campus? (Select all that apply.)



#	Field	Choice Count
1	Solar	44% 296
2	Geothermal	37% 250
3	Wind	9% 58
4	Nuclear	7% 49
5	None of the above	2% 16
		669

Showing rows 1 - 6 of 6

Q15 - What is the largest contributor to Conn's carbon footprint?

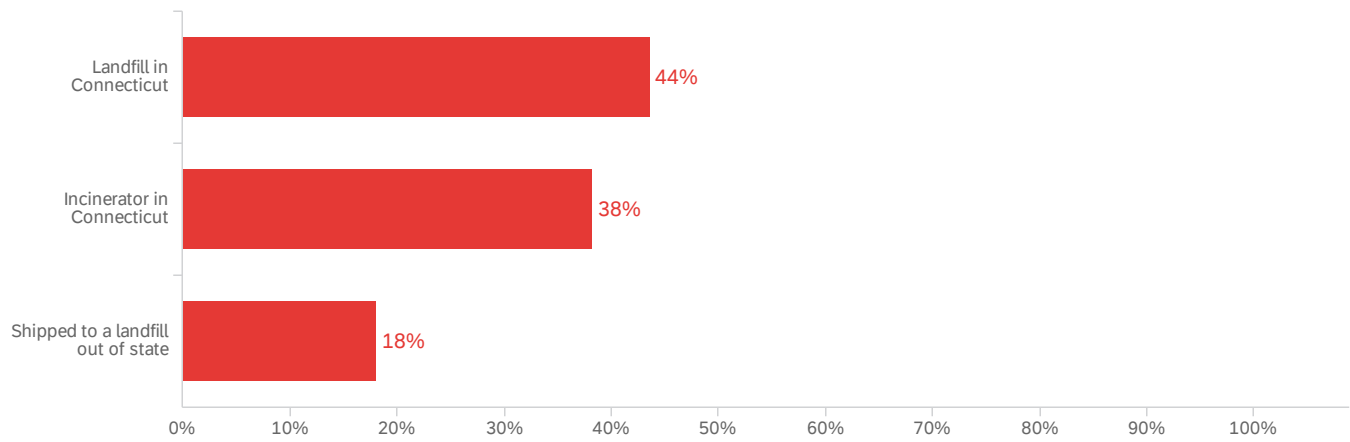


#	Field	Choice Count
3	Steam heating produced on campus	19% 67
2	Faculty and staff commuting	24% 86
1	Electricity generation	49% 177
4	College-owned vehicles	8% 29

359

Showing rows 1 - 5 of 5

Q16 - Where does the trash you throw away on campus go?

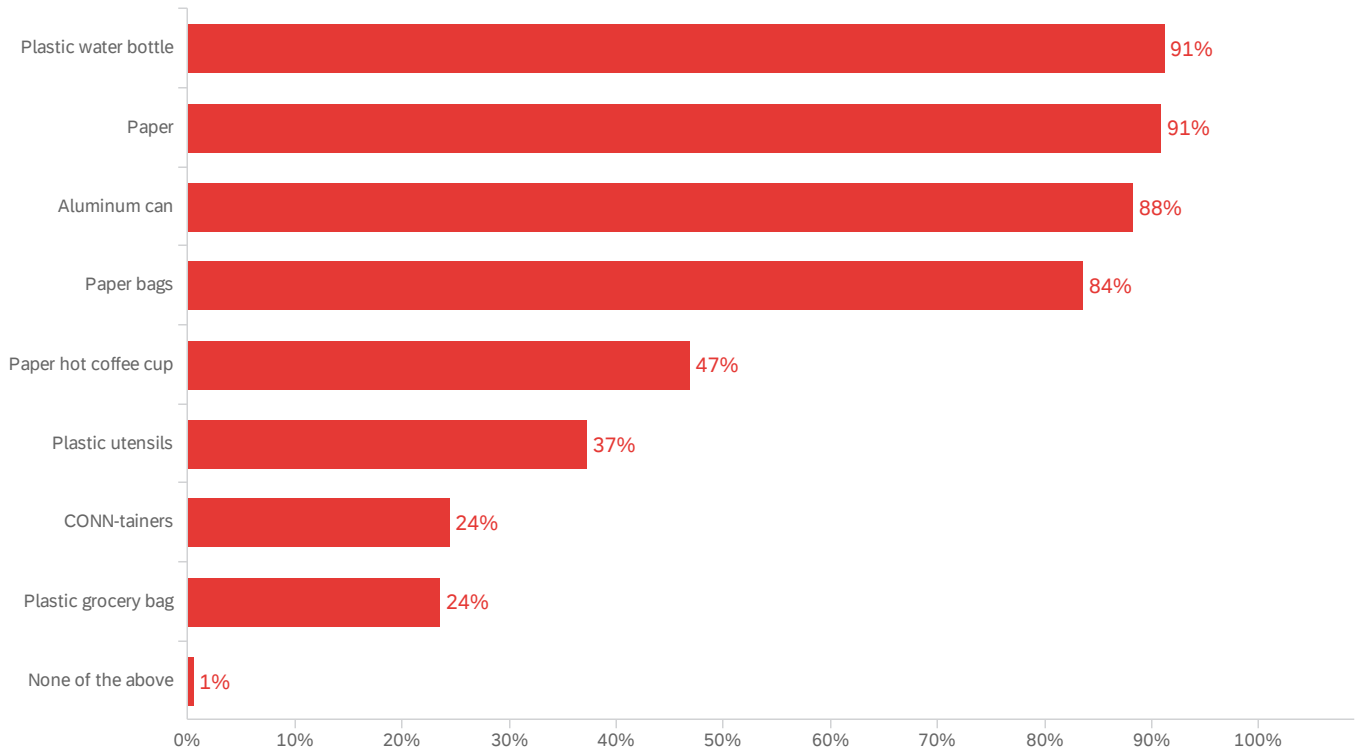


#	Field	Choice Count
1	Landfill in Connecticut	44% 147
2	Incinerator in Connecticut	38% 129
3	Shipped to a landfill out of state	18% 61
		337

Showing rows 1 - 4 of 4

Q17 - Which of these items should currently be put into recycling bins on campus?

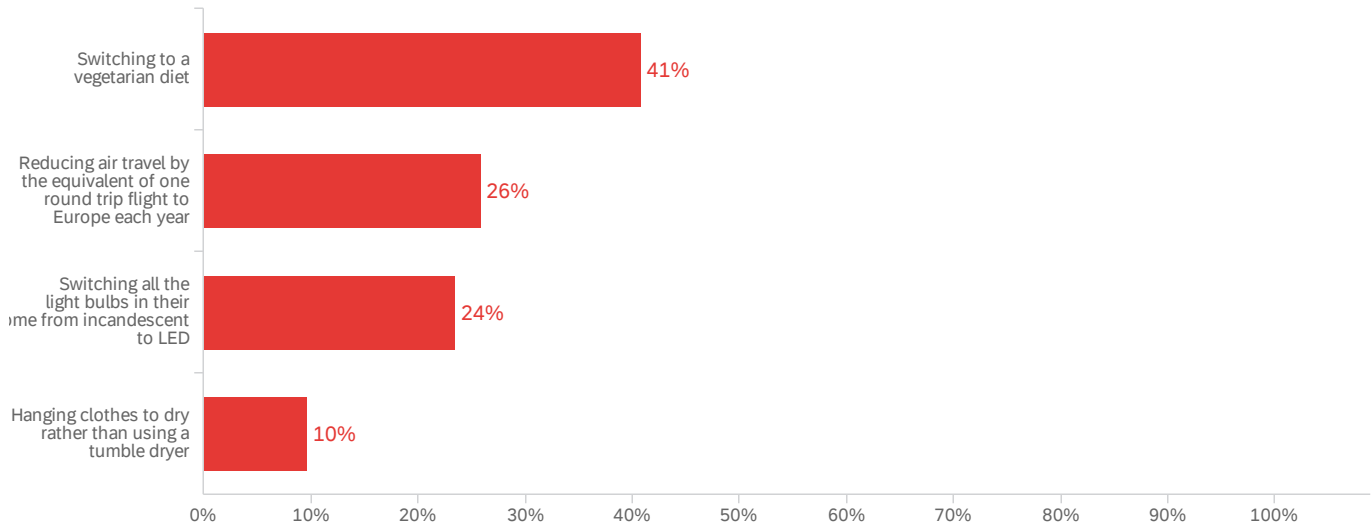
(Select all that apply.)



#	Field	Choice Count
1	Paper hot coffee cup	10% 161
2	Plastic water bottle	19% 313
3	Paper bags	17% 287
4	Plastic grocery bag	5% 81
5	Plastic utensils	8% 128
6	CONN-tainers	5% 84
7	Aluminum can	18% 303
8	Paper	19% 312
9	None of the above	0% 2
		1671

Q18 - Which of the following would be the most effective way to reduce the average

American's carbon emissions?

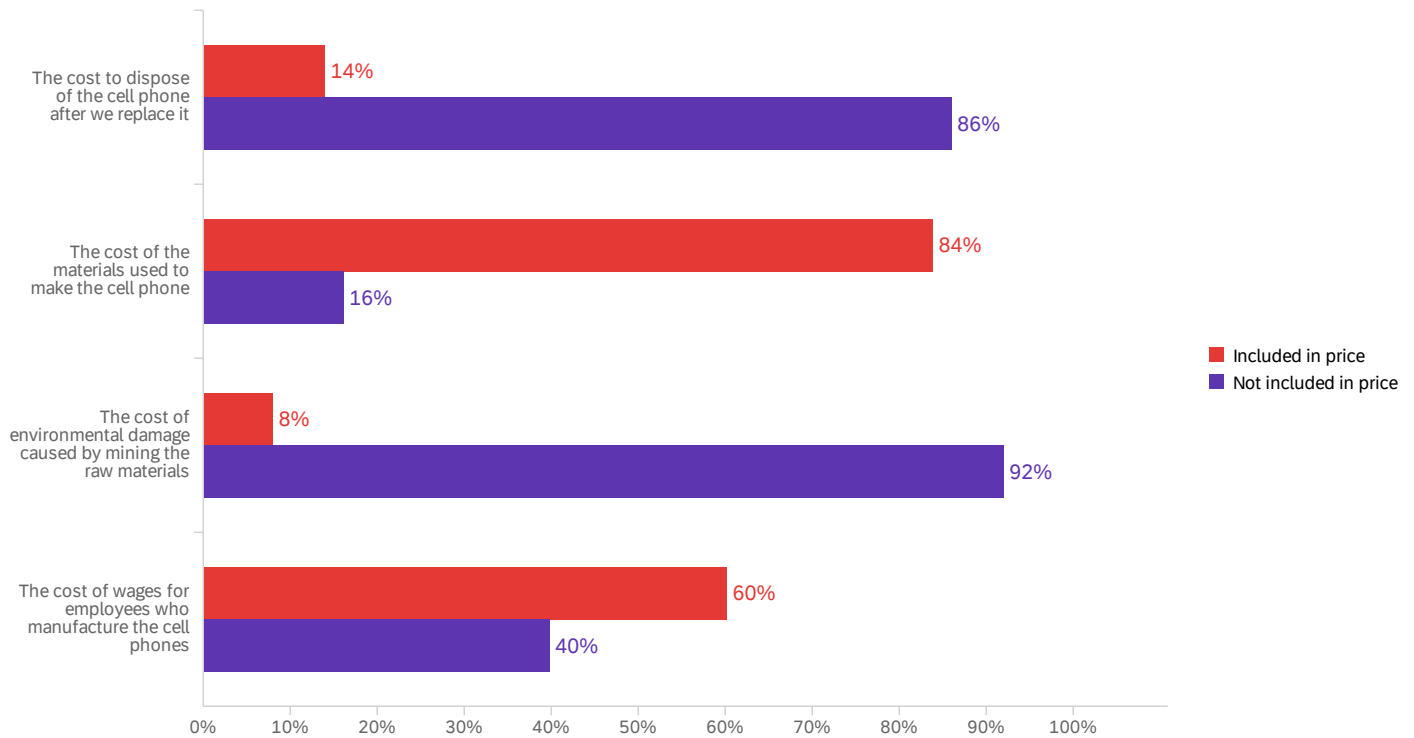


#	Field	Percentage
1	Switching all the light bulbs in their home from incandescent to LED	24%
2	Switching to a vegetarian diet	41%
3	Hanging clothes to dry rather than using a tumble dryer	10%
4	Reducing air travel by the equivalent of one round trip flight to Europe each year	26%

340

Showing rows 1 - 5 of 5

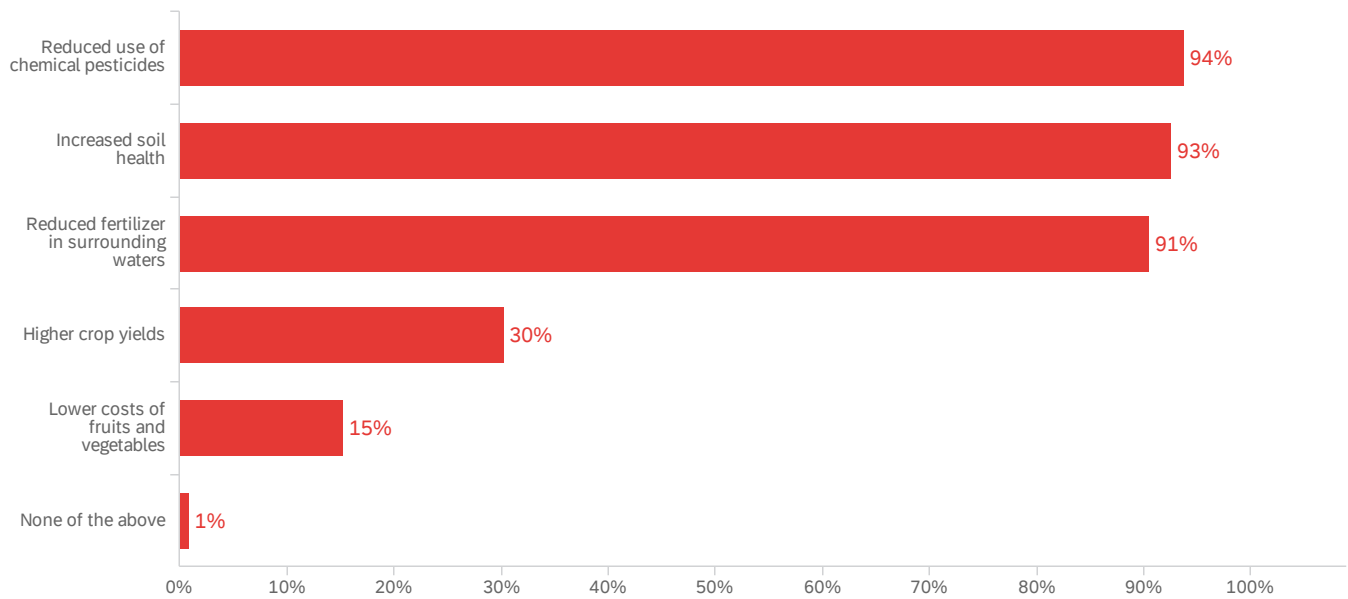
Q19 - The price we pay for consumer goods--such as a cell phone--does not currently reflect the complete costs of those goods. Indicate whether or not each cost below is currently included in the price we pay for cell phones.



#	Field	Included in price	Not included in price	Total
1	The cost to dispose of the cell phone after we replace it	14% 47	86% 289	336
2	The cost of the materials used to make the cell phone	84% 281	16% 54	335
3	The cost of environmental damage caused by mining the raw materials	8% 27	92% 310	337
4	The cost of wages for employees who manufacture the cell phones	60% 201	40% 133	334

Showing rows 1 - 4 of 4

Q20 - Which of the following are benefits of organic agriculture? (Select all that apply.)



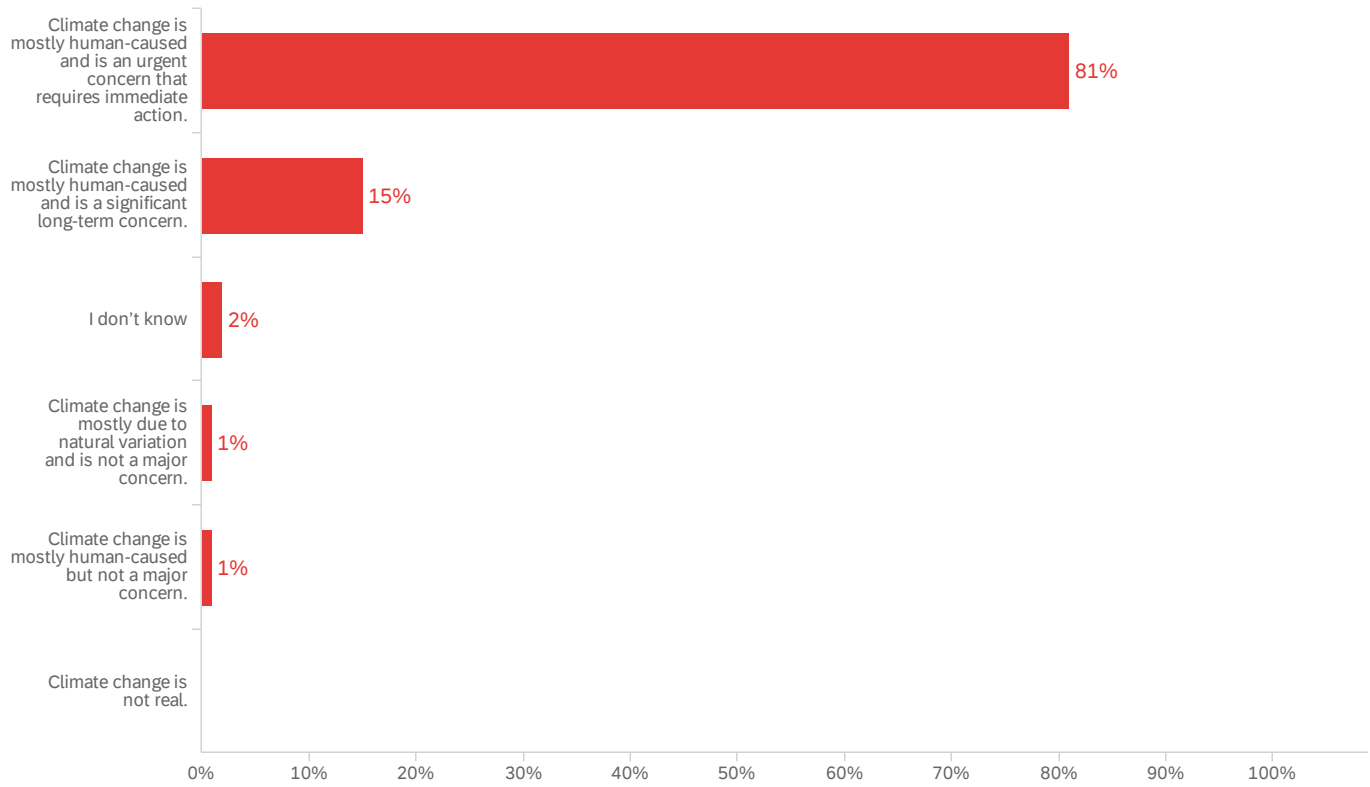
#	Field	Choice Count
2	Reduced use of chemical pesticides	29% 319
3	Reduced fertilizer in surrounding waters	28% 308
6	None of the above	0% 3
4	Lower costs of fruits and vegetables	5% 52
5	Increased soil health	29% 315
1	Higher crop yields	9% 103

1100

Showing rows 1 - 7 of 7

CULTURE QUESTIONS - STUDENTS

Q21 - Choose the statement that best describes your perspective on recent climate change.

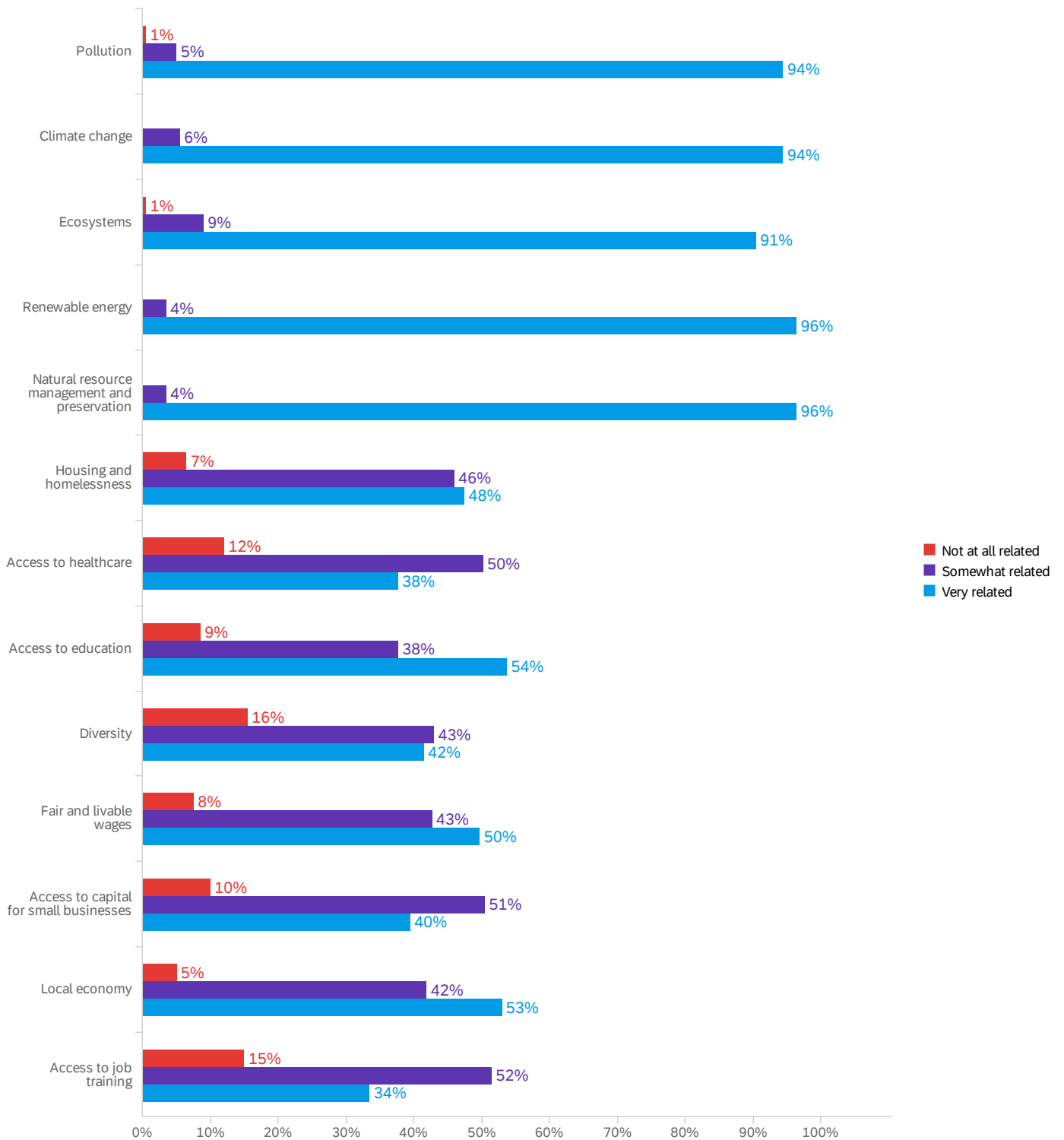


#	Field	Choice Count
1	Climate change is not real.	0%
2	Climate change is mostly due to natural variation and is not a major concern.	1% 2
3	Climate change is mostly human-caused but not a major concern.	1% 2
4	Climate change is mostly human-caused and is a significant long-term concern.	15% 31
5	Climate change is mostly human-caused and is an urgent concern that requires immediate action.	81% 167
6	I don't know	2% 4

206

Showing rows 1 - 7 of 7

Q22 - To what extent do you consider the following issues to be related to sustainability?

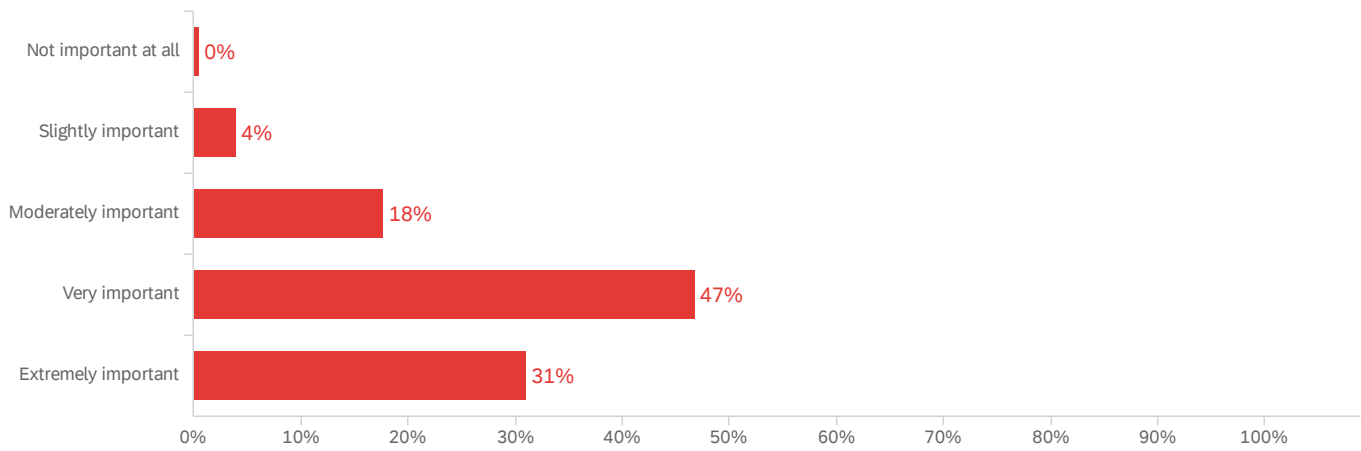


#	Field	Not at all related	Somewhat related	Very related	Total
4	Renewable energy	0% 0	4% 7	96% 192	199

#	Field	Not at all related		Somewhat related		Very related		Total
1	Pollution	1%	1	5%	10	94%	188	199
5	Natural resource management and preservation	0%	0	4%	7	96%	192	199
12	Local economy	5%	10	42%	83	53%	105	198
6	Housing and homelessness	7%	13	46%	92	48%	95	200
10	Fair and livable wages	8%	15	43%	85	50%	99	199
3	Ecosystems	1%	1	9%	18	91%	181	200
9	Diversity	16%	31	43%	86	42%	83	200
2	Climate change	0%	0	6%	11	94%	188	199
13	Access to job training	15%	30	52%	103	34%	67	200
7	Access to healthcare	12%	24	50%	100	38%	75	199
8	Access to education	9%	17	38%	75	54%	107	199
11	Access to capital for small businesses	10%	20	51%	101	40%	79	200

Showing rows 1 - 13 of 13

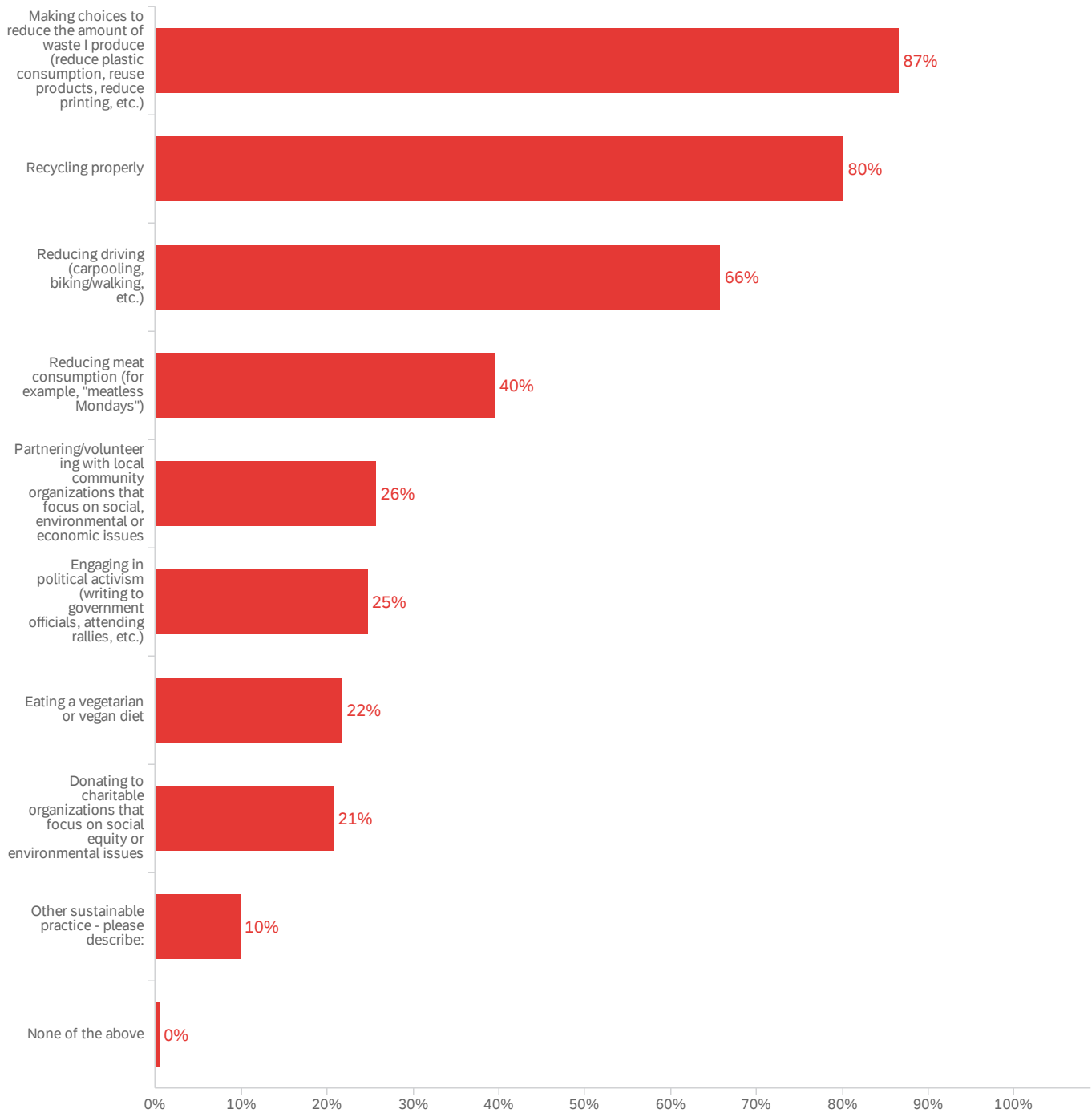
Q23 - How important is sustainability to you as an individual?



#	Field	Choice Count
1	Not important at all	0% 1
2	Slightly important	4% 8
3	Moderately important	18% 36
4	Very important	47% 95
5	Extremely important	31% 63
		203

Showing rows 1 - 6 of 6

Q24 - Which of the following sustainable practices do you regularly engage in? (Select all that apply.)



#	Field	Choice Count
1	Making choices to reduce the amount of waste I produce (reduce plastic consumption, reuse products, reduce printing, etc.)	23% 175

#	Field	Choice Count
2	Eating a vegetarian or vegan diet	6% 44
3	Partnering/volunteering with local community organizations that focus on social, environmental or economic issues	7% 52
4	Reducing driving (carpooling, biking/walking, etc.)	18% 133
5	Donating to charitable organizations that focus on social equity or environmental issues	6% 42
6	Recycling properly	21% 162
7	Engaging in political activism (writing to government officials, attending rallies, etc.)	7% 50
8	Other sustainable practice - please describe:	3% 20
9	None of the above	0% 1
10	Reducing meat consumption (for example, "meatless Mondays")	11% 80
		759

Showing rows 1 - 11 of 11

Q24_8_TEXT - Other sustainable practice - please describe:

Other sustainable practice - please describe:

BUYING LOCALLY!!! To me this is the most important and if we all bought from local regenerative farms the top soil is saveable

driving an electric vehicle

Turning off the lights when I leave the room. Not leaving water running.

educating myself on other aspects of sustainability, such as it's unequal affect on minority and BIPOC communities

thrifting clothes and upcycling/ repairing old clothes and miscellaneous stuff

driving electric vehicle

Compost :)

Organic foods only

thrifting!

hand me down clothing no fast fashion

supporting local farms and businesses

Other sustainable practice - please describe:

Boycotting companies that continue to pollute and emphasize individual sacrifices that are insignificant in comparison to their own reckless consumption.

engaging in sustainability education

Educating others about sustainability, energy saving (turning off lights and devices when not in use), growing food (at home), eating locally sourced foods (both at home and here)

organic farming

Engaging in conversations about sustainability

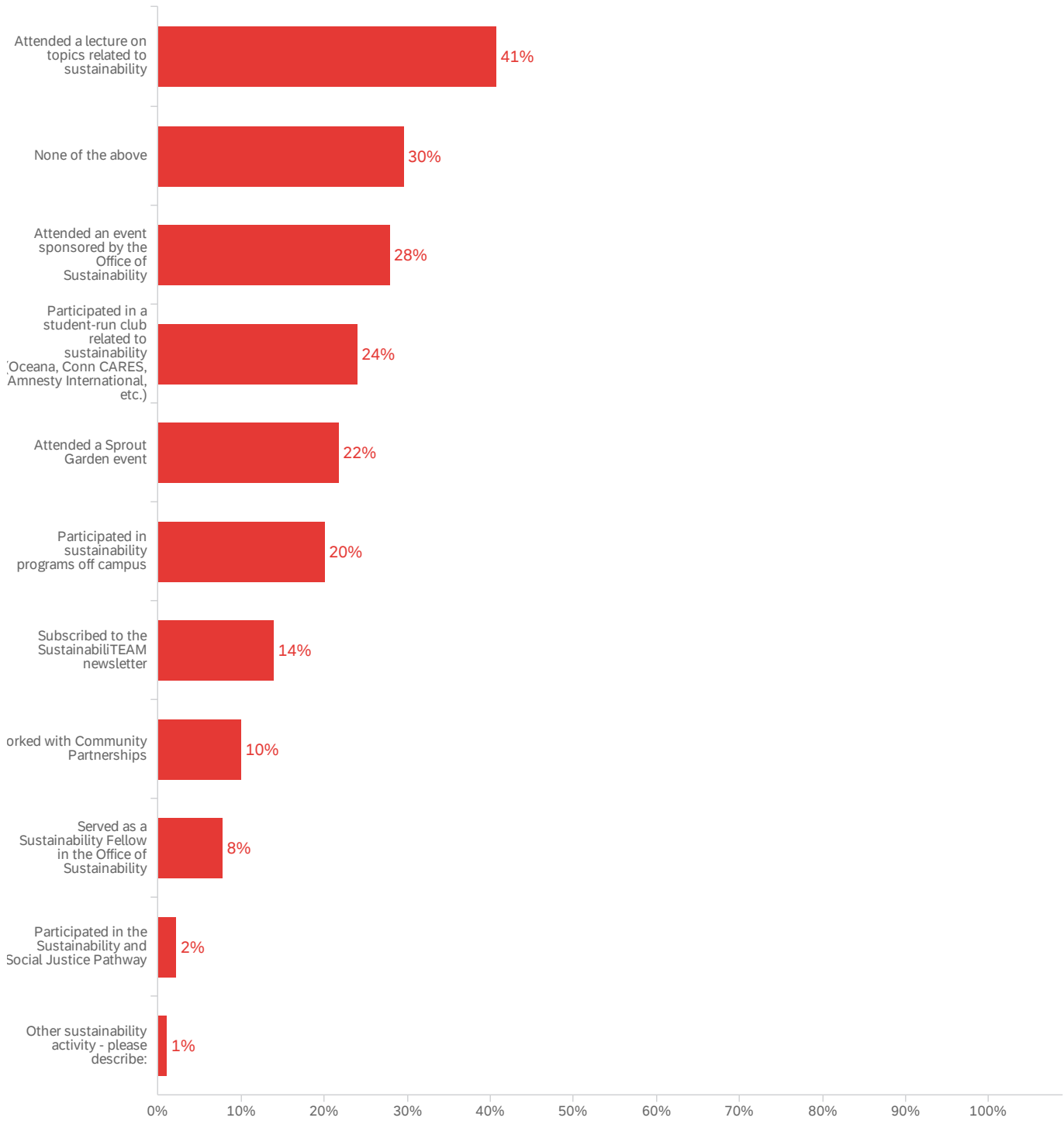
thrifting all my clothes

I thrift my clothes as often as I can (though sometimes they just don't have what I need) to reduce the amount that I am contributing to fast fashion industries.

Buying locally, home gardening

Donating clothes/items to thrift stores for people to reuse.

Q25 - Which of the following activities have you done in the last 12 months? Include both in-person and virtual activities. (Select all that apply.)



Q25_10_TEXT - Other sustainability activity - please describe:

Other sustainability activity - please describe:

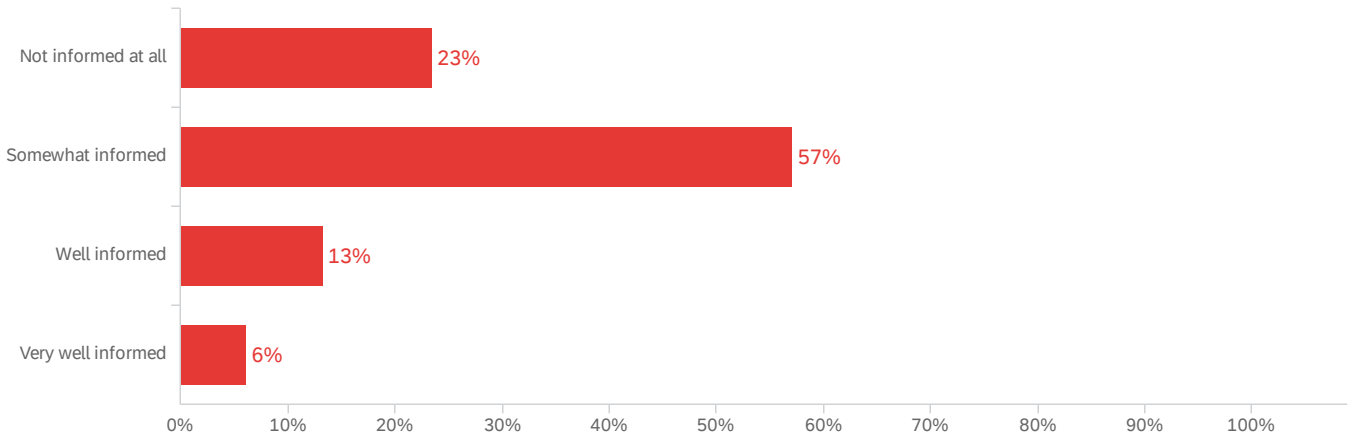
Other sustainability activity - please describe:

worked with fresh new london once

helped pass SPF resolutions in SGA, supported my local farmers market

Q26 - How informed are you about Office of Sustainability programs and events at

Conn?

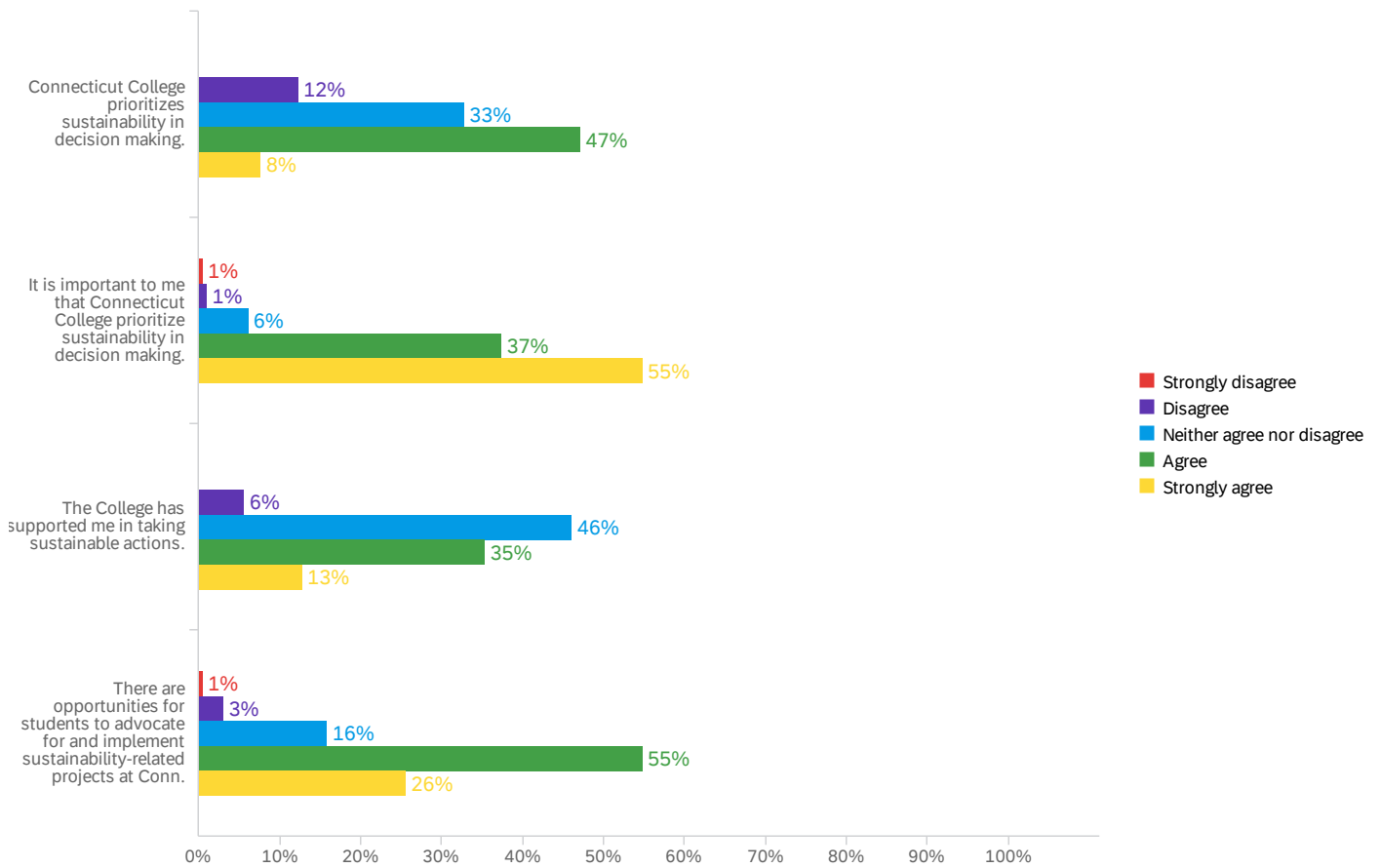


#	Field	Choice Count
1	Not informed at all	23% 46
2	Somewhat informed	57% 112
3	Well informed	13% 26
4	Very well informed	6% 12

196

Showing rows 1 - 5 of 5

Q27 - Indicate your level of agreement or disagreement with the following statements.

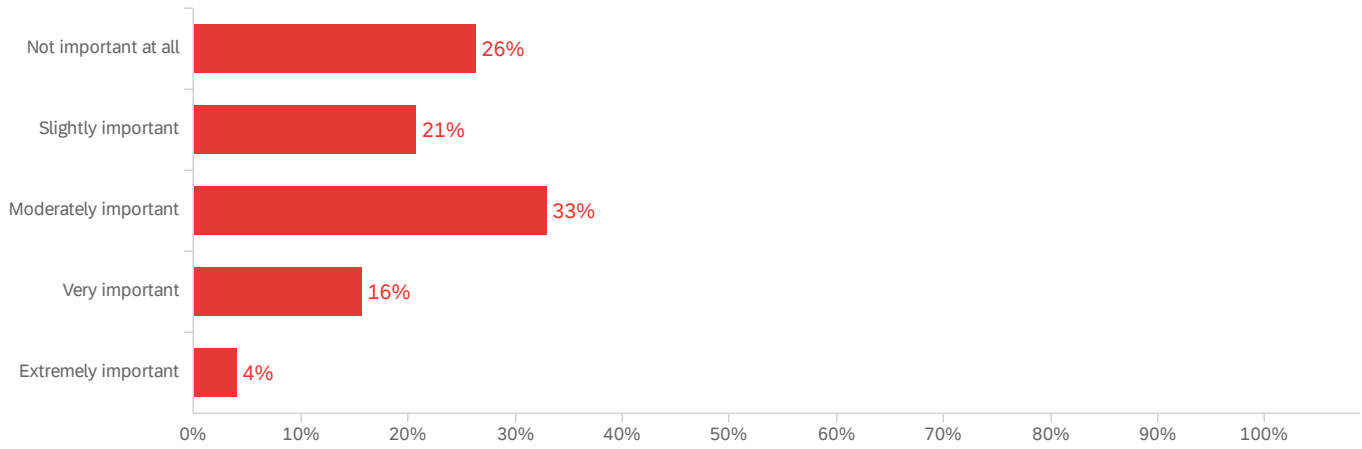


#	Field	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Total
1	Connecticut College prioritizes sustainability in decision making.	0% 0	12% 24	33% 64	47% 92	8% 15	195
2	It is important to me that Connecticut College prioritize sustainability in decision making.	1% 1	1% 2	6% 12	37% 73	55% 107	195
3	The College has supported me in taking sustainable actions.	0% 0	6% 11	46% 90	35% 69	13% 25	195
4	There are opportunities for students to advocate for and implement sustainability-related projects at Conn.	1% 1	3% 6	16% 31	55% 107	26% 50	195

Showing rows 1 - 4 of 4

Q28 - How important was Conn's commitment to sustainability in your decision to attend

Conn?

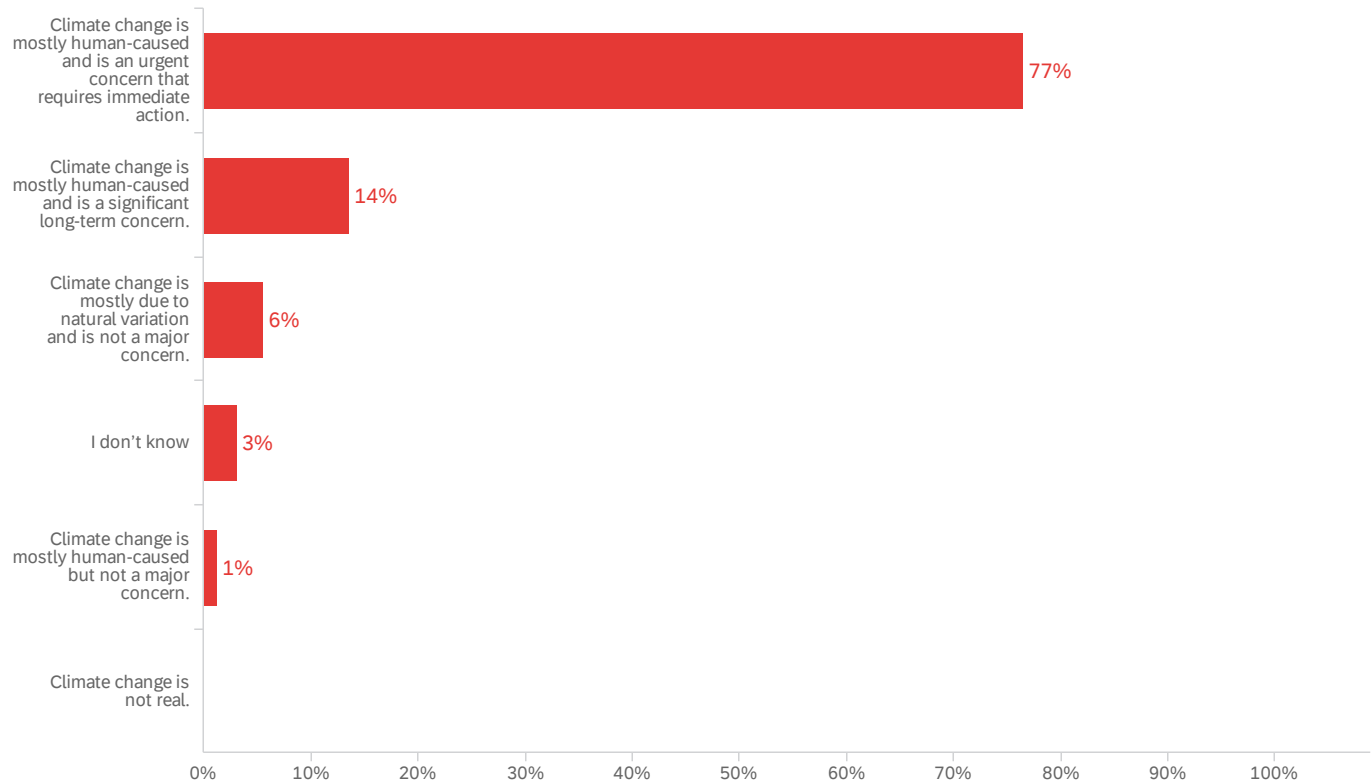


#	Field	Choice Count
1	Not important at all	26% 52
2	Slightly important	21% 41
3	Moderately important	33% 65
4	Very important	16% 31
5	Extremely important	4% 8
		197

Showing rows 1 - 6 of 6

CULTURE QUESTIONS - FACULTY AND STAFF

Q30 - Choose the statement that best describes your perspective on recent climate change.

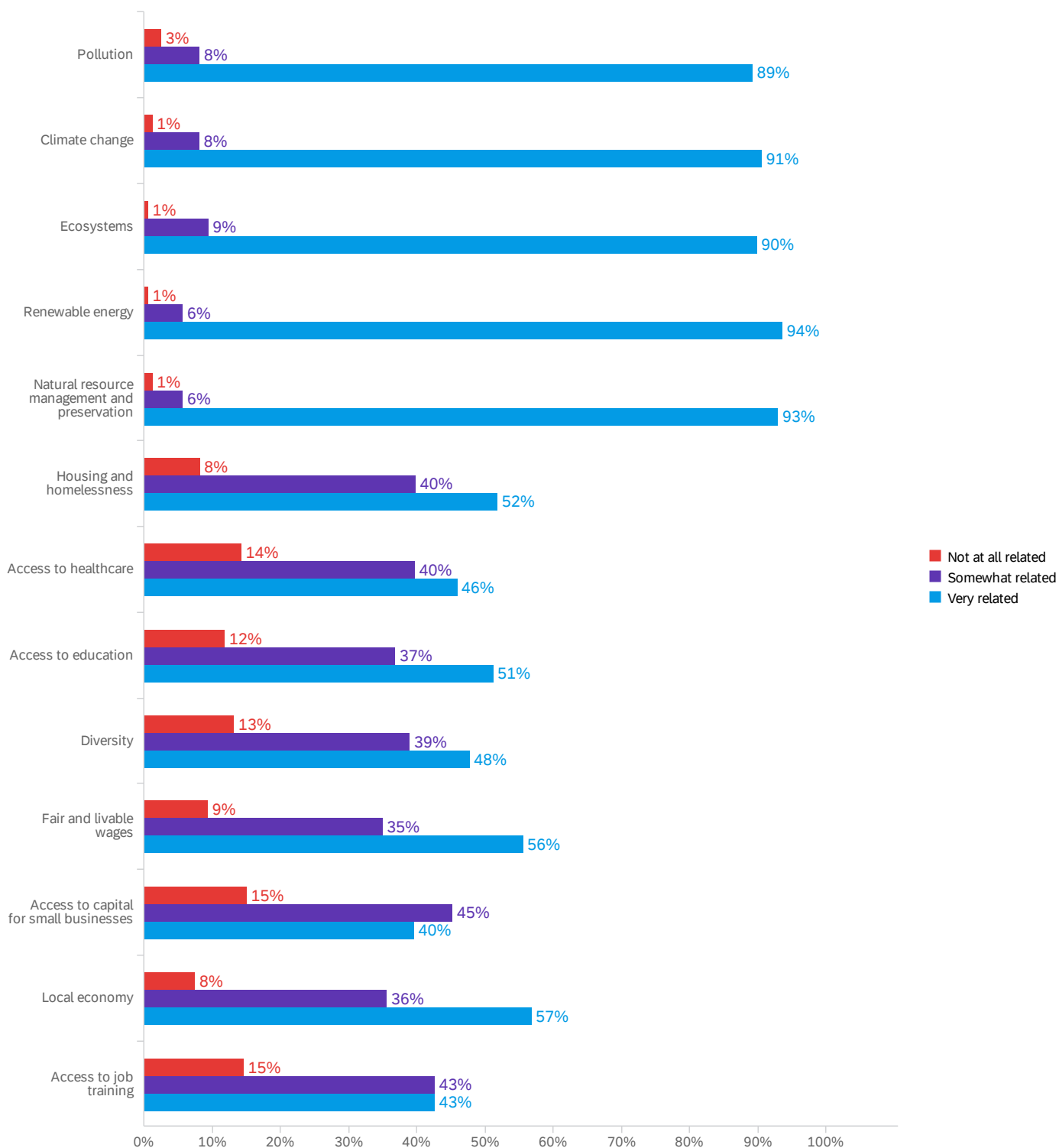


#	Field	Choice Count
1	Climate change is not real.	0%
2	Climate change is mostly due to natural variation and is not a major concern.	6% 9
3	Climate change is mostly human-caused but not a major concern.	1% 2
4	Climate change is mostly human-caused and is a significant long-term concern.	14% 22
5	Climate change is mostly human-caused and is an urgent concern that requires immediate action.	77% 124
6	I don't know	3% 5

162

Showing rows 1 - 7 of 7

Q31 - To what extent do you consider the following issues to be related to sustainability?

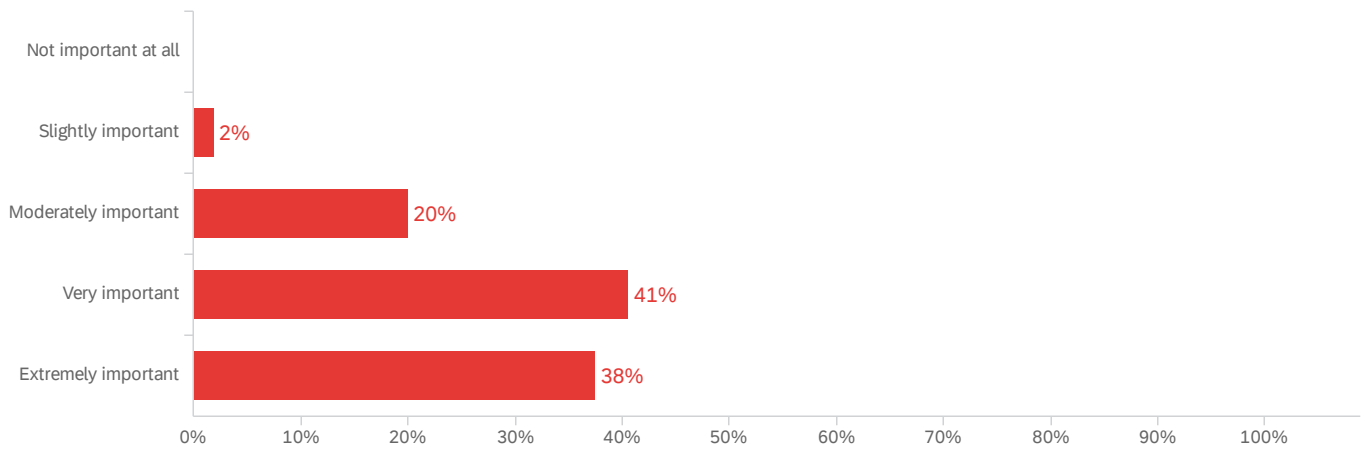


#	Field	Not at all related	Somewhat related	Very related	Total
1	Pollution	3% 4	8% 13	89% 142	159

#	Field	Not at all related		Somewhat related		Very related		Total
2	Climate change	1%	2	8%	13	91%	145	160
3	Ecosystems	1%	1	9%	15	90%	143	159
4	Renewable energy	1%	1	6%	9	94%	148	158
5	Natural resource management and preservation	1%	2	6%	9	93%	147	158
6	Housing and homelessness	8%	13	40%	63	52%	82	158
7	Access to healthcare	14%	23	40%	64	46%	74	161
8	Access to education	12%	19	37%	59	51%	82	160
9	Diversity	13%	21	39%	62	48%	76	159
10	Fair and livable wages	9%	15	35%	56	56%	89	160
11	Access to capital for small businesses	15%	24	45%	72	40%	63	159
12	Local economy	8%	12	36%	57	57%	91	160
13	Access to job training	15%	23	43%	67	43%	67	157

Showing rows 1 - 13 of 13

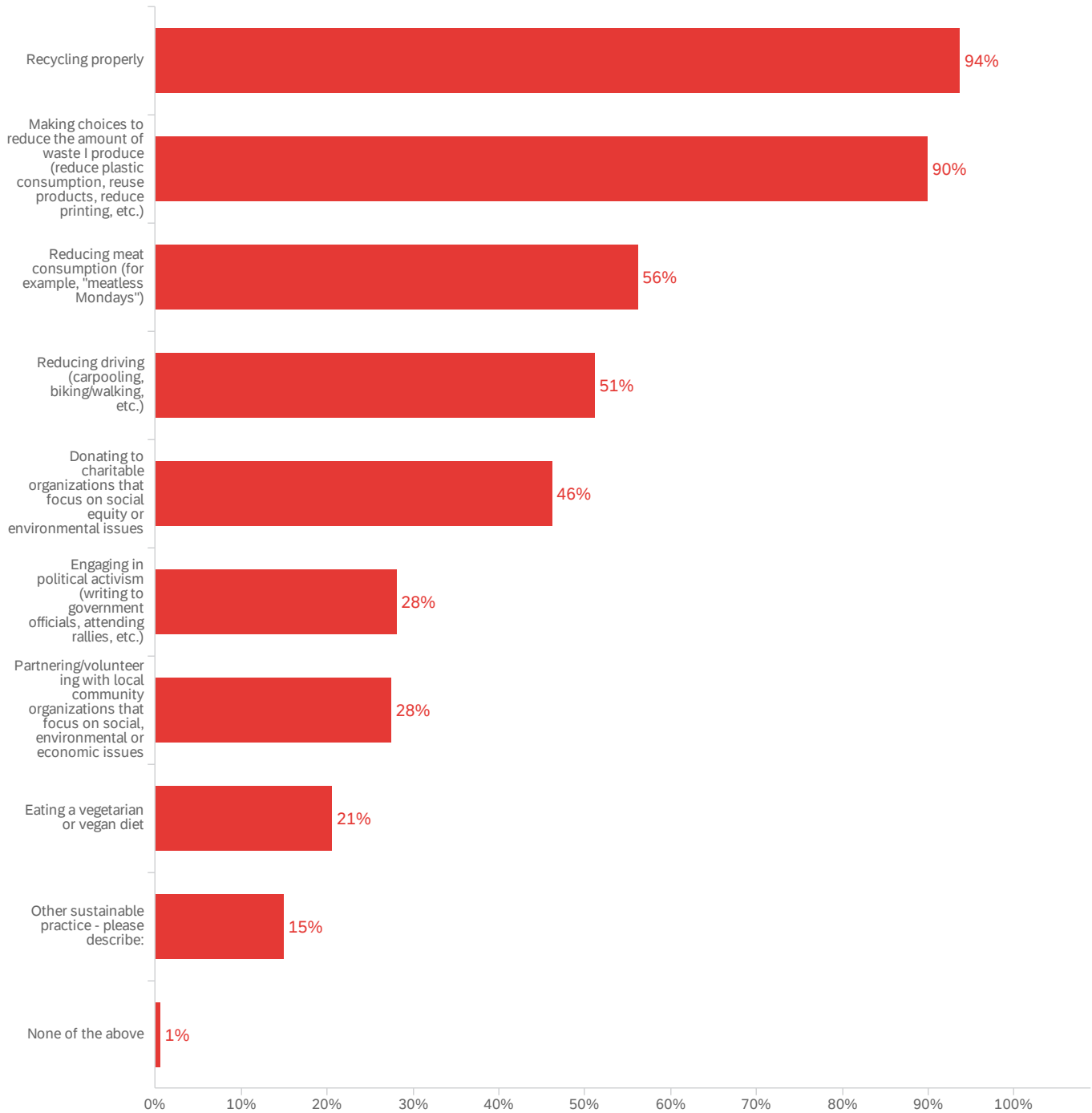
Q32 - How important is sustainability to you as an individual?



#	Field	Choice Count
4	Very important	41% 65
2	Slightly important	2% 3
1	Not important at all	0% 0
3	Moderately important	20% 32
5	Extremely important	38% 60
		160

Showing rows 1 - 6 of 6

Q33 - Which of the following sustainable practices do you regularly engage in? (Select all that apply.)



#	Field	Choice Count
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1	Making choices to reduce the amount of waste I produce (reduce plastic consumption, reuse products, reduce printing, etc.)	21% 144
---	--	---------

#	Field	Choice Count
2	Eating a vegetarian or vegan diet	5% 33
3	Partnering/volunteering with local community organizations that focus on social, environmental or economic issues	6% 44
4	Reducing driving (carpooling, biking/walking, etc.)	12% 82
5	Donating to charitable organizations that focus on social equity or environmental issues	11% 74
6	Recycling properly	22% 150
7	Engaging in political activism (writing to government officials, attending rallies, etc.)	7% 45
8	Other sustainable practice - please describe:	3% 24
9	None of the above	0% 1
10	Reducing meat consumption (for example, "meatless Mondays")	13% 90
		687

Showing rows 1 - 11 of 11

Q33_8_TEXT - Other sustainable practice - please describe:

Other sustainable practice - please describe:

Turns off lights and air conditioners in my building.

reduced travel involving flying

I eat a nearly vegetarian diet, compost all food and yard waste, bought the most fuel efficient car possible, and keep my house as close to the outdoor temp as is tolerable (no AC and 62-64F in winter)

Activism around fair labor practices, freedom of speech and thoughts, etc: so we can truly come up with the best solutions

Composting

Refuse to buy, refuse "free gifts with purchase", saying no to to go doggie bags if it is styrofoam, carrying utensils, travel mug, water bottle when traveling and for use in the office instead of disposable. Eliminating "keeping up with the Jones" from my personal beliefs. Just say no. Solar panels on house. Air drying clothes. Buying bulk items at Fiddleheads using containers brought from home.

We compost, think about our purchases and how they'll impact the earth and talk with our children about the importance of sustainable practices

composting; limiting light pollution

hanging cloths year round, do not use ACs....

reducing plastic use, growing much of our own produce, freezing or canning for winter, making homemade food as much as possible

Other sustainable practice - please describe:

alternative energy sourcing such as solar, grey water collection in the house, use of Poshmark (reselling of used items) instead of buying new

Teaching others and leading the way

Ecosystem restoration work on the 6 acres we steward.

Teaching about and prompting students to critically engage these matters

I am a tree warden, and I am working on planting plans for the town that I live in.

Think twice before I buy something that I already have.

Travel less and consume less generally, as well as being pretty conservative about buying things that would need to be shipped long distances

Teaching a course with sustainability focus

Reading and staying on top of the subject across all sides of the discussion

have a Hybrid car

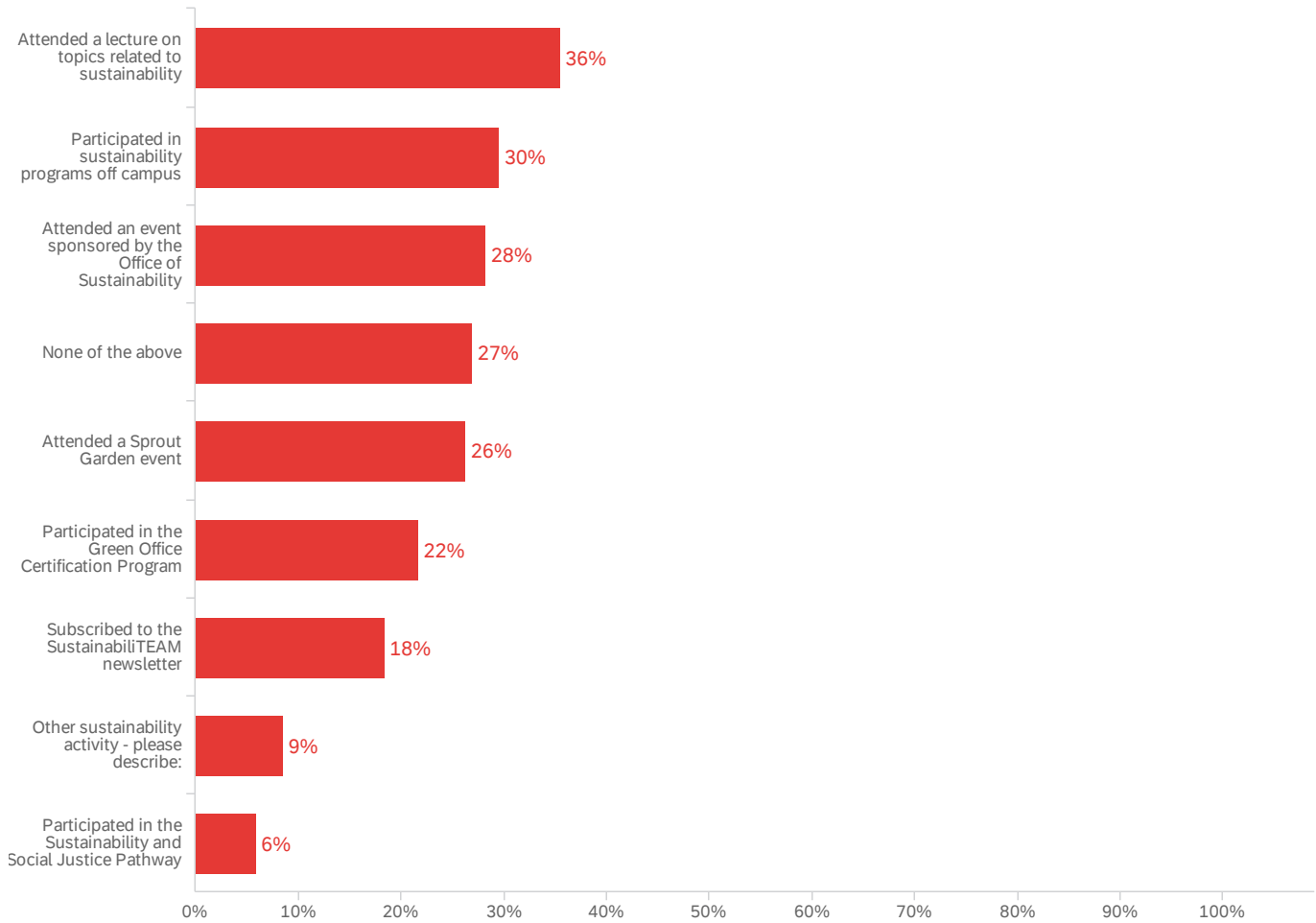
driving an electric vehicle; installing solar panels

Reuse packaging (i.e. cardboard boxes, envelopes)

growing food

Switched to an EV and bought solar panels

Q34 - Which of the following activities have you done in the last 12 months? Include both in-person and virtual activities. (Select all that apply.)



#	Field	Choice Count
1	Attended a lecture on topics related to sustainability	18% 54
2	Attended an event sponsored by the Office of Sustainability	14% 43
3	Attended a Sprout Garden event	13% 40
4	Participated in the Sustainability and Social Justice Pathway	3% 9
5	Participated in sustainability programs off campus	15% 45
6	Subscribed to the SustainabiliTEAM newsletter	9% 28
7	Other sustainability activity - please describe:	4% 13

#	Field	Choice Count
8	None of the above	13% 41
9	Participated in the Green Office Certification Program	11% 33
		306

Showing rows 1 - 10 of 10

Q34_7_TEXT - Other sustainability activity - please describe:

Other sustainability activity - please describe:

Promote sustainability within my team

sustainable investing and reading articles

Shop at Zero Waste Shop

Bicycle Commuting

Order office supplies from Sustainability recycling program on campus

Prioritizing sustainable products in my home

Cultivating my own vegetables.

have an organic garden

Don't own a car for reasons of sustainability; have written letters to local media and politicians about sustainability related issues; grow food at home; ecological landscaping at home; electricity conservation at home with line-dry clothes; don't use single-use disposable products; etc.

Postcards for Sierra club, voting, clean up work on trails

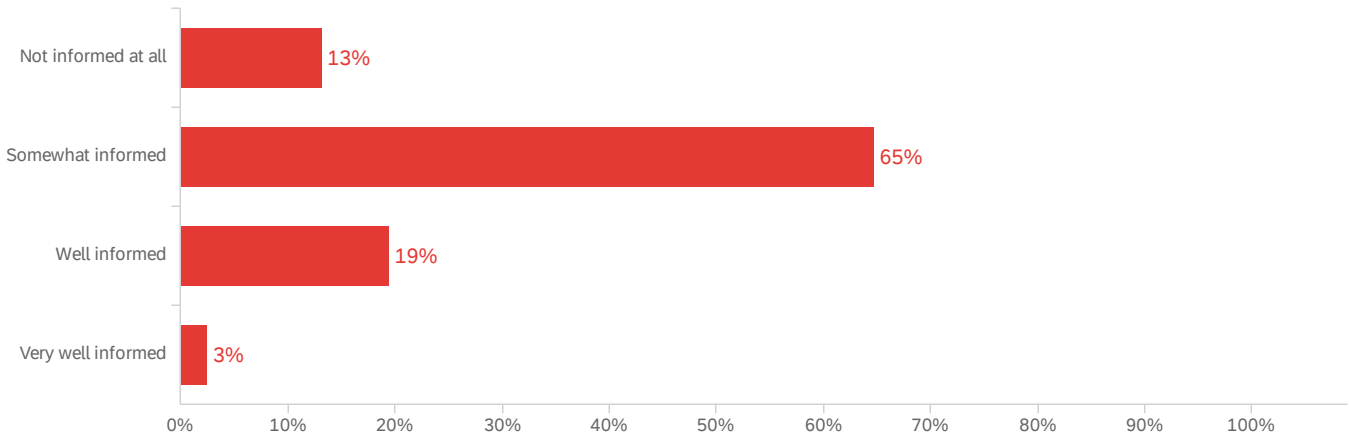
Planted and maintain a garden; support local business in the gardening industry; cleaned up ocean beaches on cleanup weekends;

Shopped at local farms

Planted a pollinator garden and native plantings

Q35 - How informed are you about Office of Sustainability programs and events at

Conn?

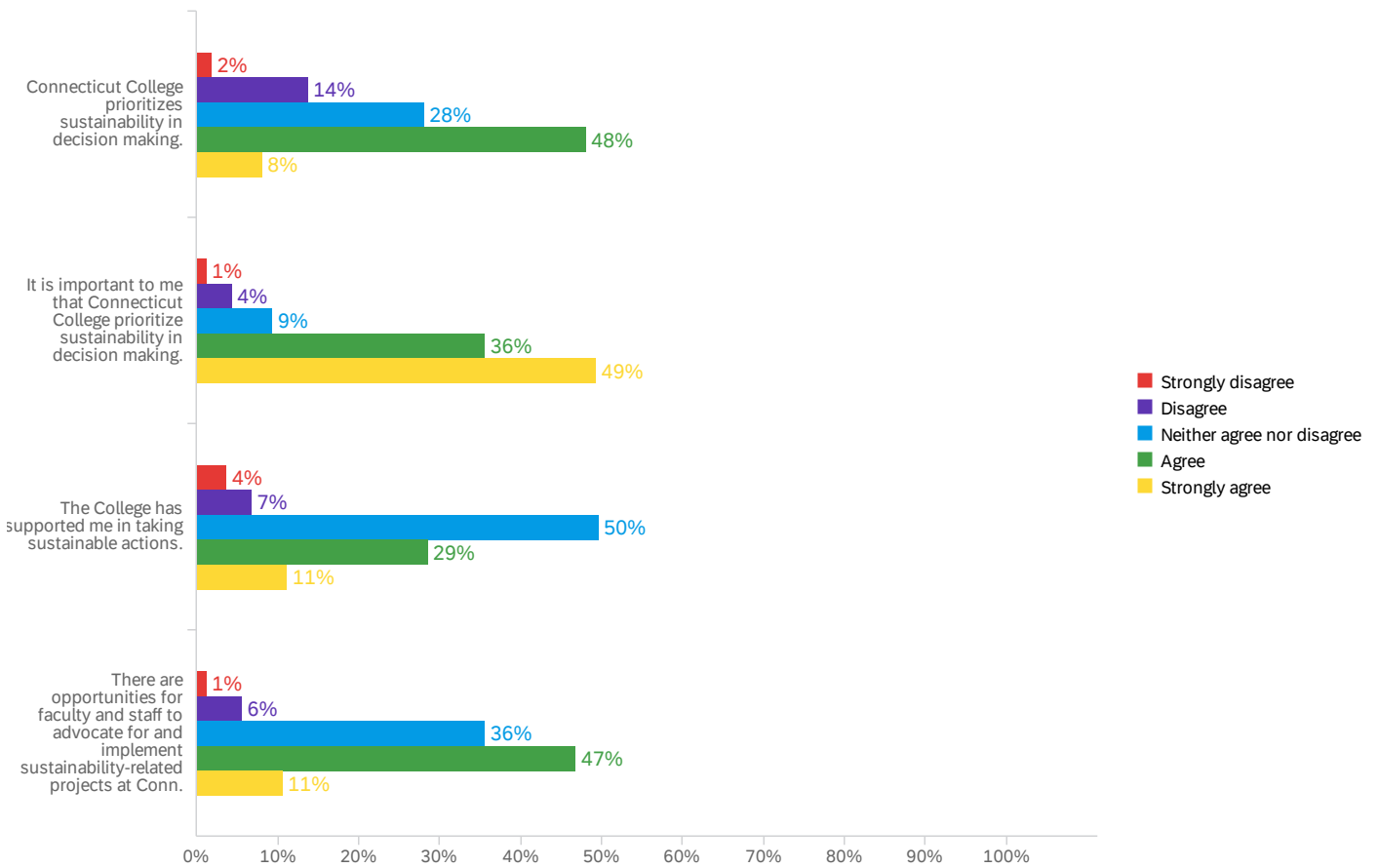


#	Field	Choice Count
1	Not informed at all	13% 21
2	Somewhat informed	65% 103
3	Well informed	19% 31
4	Very well informed	3% 4

159

Showing rows 1 - 5 of 5

Q36 - Indicate your level of agreement or disagreement with the following statements.

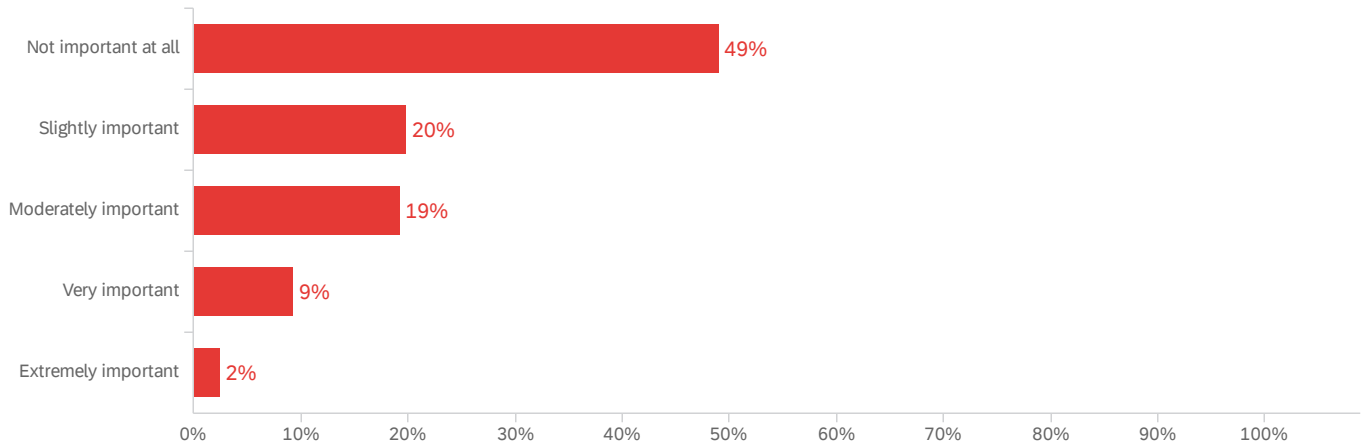


#	Field	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Total
1	Connecticut College prioritizes sustainability in decision making.	2% 3	14% 22	28% 45	48% 77	8% 13	160
2	It is important to me that Connecticut College prioritize sustainability in decision making.	1% 2	4% 7	9% 15	36% 57	49% 79	160
3	The College has supported me in taking sustainable actions.	4% 6	7% 11	50% 80	29% 46	11% 18	161
4	There are opportunities for faculty and staff to advocate for and implement sustainability-related projects at Conn.	1% 2	6% 9	36% 57	47% 75	11% 17	160

Showing rows 1 - 4 of 4

Q37 - How important was Conn's commitment to sustainability in your decision to work at

Conn?



#	Field	Choice Count
1	Not important at all	49% 79
2	Slightly important	20% 32
3	Moderately important	19% 31
4	Very important	9% 15
5	Extremely important	2% 4
		161

Showing rows 1 - 6 of 6