

# 2015-2016 Annual Report



 THE UNIVERSITY OF IOWA

Pomerantz  
Career Center



MISSION STATEMENT

*Helping Hawkeyes  
to become leaders  
in their careers and  
communities.*

VISION STATEMENT

*To create an engaged,  
career-centered  
campus that prepares  
students for lifelong  
professional success.*

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Staff from the Center traveled more than  
**17,000**  
miles to conduct employer outreach

**8,000**  
students participated in career-related workshops & programs

**5,900+**  
student advising sessions conducted by Peer Advisors, Career Advisors and staff

**415,156**  
visits to careers.uiowa.edu

## 2015-2016 Quick Facts

University of Iowa Pomerantz Career Center

**4,800**  
Total interviews were hosted on campus

**1,500**  
students enrolled in Career Center courses

**13,000**  
job, internship, student employment and volunteer opportunities were posted on HireaHawk.com

**400+**  
students participated in the Career Leadership Academy

a combined  
**2,700**  
students attended Four career fairs held



# University of Iowa

Fall 2015 Enrollment Report for Undergraduates  
 from Tippie College of Business, Colleges of  
 Education, Engineering, Liberal Arts and Sciences  
 (CLAS), and Nursing; UI Registrar (Fall 2015)

[www.registrar.uiowa.edu](http://www.registrar.uiowa.edu)

	College of Business	College of Education	College of Engineering	College of Liberal Arts & Sciences	College of Nursing
<b>GENDER</b>					
Men	1,439	55	1,982	7,434	31
Women	897	274	695	9,297	758
Transgender	-	-	-	18	-
<b>ORIGIN</b>					
Resident of Iowa	1,074	-	1,311	9,305	505
Non-resident of Iowa	1,262	-	1,366	7,446	306
<b>ETHNICITY</b>					
American Indian or Native Alaskan	2	-	4	24	1
African American	27	3	56	637	5
Hispanic	87	25	141	1,373	28
Asian	54	5	152	638	15
2 or More	38	8	74	471	6
Native Hawaiian or Pacific Islander	2	0	5	13	3
Total Minority	210	41	432	3,156	58
Foreign	383	0	188	2,051	9
<b>STUDENTS WITH DISABILITIES TOTAL: 631</b>					

# Career Advancement

One of the first career-related decisions students make is regarding their major. Assistance in choosing a major that will start them on a career plan is important. Career Advisors help students with major choices and evaluation of career interests through multiple techniques, including assessments and self-reflection.

Later in a student's college career, interview preparation, networking, personal branding and negotiation may be part of career-related conversations with Career Advisors.

## PROGRAMS PRESENTED

from Aug 1, 2015-July 15, 2016

## ADVISING

Walk-in sessions and internship/  
program/career advising appointments  
from Aug 1, 2015-July 15, 2016

**8,619**  
attendees

**333**  
at total programs  
presented

**5,909**  
total advising  
appointments

**3,903**

scheduled  
appointments  
(Career Advisors)

**284**

programs presented  
by Career Advisors  
(7,879 attendees)

**2,006**

walk-in sessions  
(Peer Advisors)

**49**

programs presented  
by Peer Advisors  
(740 attendees)

## Career Advancement

### From the Center's exit survey of advisees

- 99.5%** of students reported their primary needs were met during advising or walk-in advising.
- 99.5%** of students would recommend Pomerantz Career Center to a friend.
- Most students reported feeling confused or overwhelmed before their appointment and confident or informed following their appointment.*



### Monica Ahrens

MATHEMATICS, MAY 2016

"I decided late in my sophomore year of college to graduate a year early and pursue graduate school. Being so young put me in a place where I wasn't sure how to navigate the process of applications, resumes and personal statements. Going to the career center and having Jamie help me through this process was such a blessing. I am very thankful to the Career Center for their help."

## Career Advancement

### Student Feedback on Career Advising:

*"I really like my advisor (Mallory). She is really great. I believe she can help me better my experience at Iowa, and my career seems to look brighter."*

*"Sara was the best advisor that I have met with at the UI. She was encouraging, kind and really knew what she was talking about. She helped me to find exactly what I was looking for and more. I will definitely recommend her to other students!"*

*"I feel way better about my career and backup career. Jenny was very helpful!"*

*"Crystal was a HUGE help in making my resume stronger."*



### Student Feedback on Peer Advisors:

*"Megan and Dan were seriously awesome and helped me tremendously! They are the best, and I can't wait to come back and, hopefully, tell them I got the internship I applied for."*

*"I was surprised at the quick process I got as a walk-in. I met with someone who helped me right away. Thanks!"*

*"I think it really helped me a lot for answering my questions about resumes and cover letters and also the application process. I feel more comfortable doing these now."*

*"I like the walk-in hours provided by the Pomerantz Career Center. This is pretty convenient."*

# Special Programing and Services

As the needs and career goals of students change, so do the programs offered through the Pomerantz Career Center.



## Career Series for International Students:

Each semester, the center does a series of workshops to help students new to the United States and the UI campus to prepare for their job and internship search.

### Topics included:

- Competitive Resumes & Cover Letters
- Prepare for the Job & Internship Fair
- Interviewing to Impress
- Job & Internship Search Strategies
- Career Exploration
- Networking & Self-Marketing Skills
- Work Visa Options After Graduation
- Considering and Applying to Grad Schools



# Experiential Education

Gaining experience outside of the classroom is essential for the success of students as they look to complement the skills they are gaining in the academic setting. An internship or other experiential opportunity is one of the most important activities students can participate in to prepare for a successful transition to the workplace.

The Pomerantz Career Center offers both for-credit and not-for-credit options (such as a 0-credit internship notation) to students as a way to recognize their experiences.



**3,019**  
Internships recorded  
in 2015-2016

## 2015-2016 Internship Data

Semester	Online Survey	Zero-Credit	PCC Credit	UI Dept.	TOTAL
Fall 2015	46	48	30	881	1,005
Spring 2016	18	86	56	1,004	1,164
Summer 2016	216	151	50	433	850
<b>TOTAL</b>	<b>280</b>	<b>285</b>	<b>136</b>	<b>2,318</b>	<b>3,019</b>

From HireHawk.com  
From MyUI

## Top Internship Sites 2015-2016

ACT	Athletico	City of Coralville	Disney	First National Bank of Iowa	Honkamp Krueger & Co., P.C.
AEGON	Baltimore City Paper	City of Iowa City	District Office of Congresswoman Cheri Bustos	First Presbyterian Church, Davenport	Huawei
Aegon Asset Management	Barracuda Networks	Coalition for the Homeless	Domestic Violence Intervention Program	Fitness Xpress	Northwestern Mutual
AEGON USA Realty Advisors, LLC.	Bayer HealthCare Pharmaceuticals Inc.	Coldwell Banker, Prestige Midwest Realtors	Dreamfield Venture	Frerichs Law Office	Prelude Behavioral Services
Aerotek	BMO Harris Bank	Colgate Palmolive	Dubuque County Attorney	Futurewei Technologies Inc.	PricewaterhouseCoopers
AgReliant Genetics	brainpup	CollegeFashionista	Empowered Fitness	Gender, Women's and Sexuality Studies	Rockwell Collins
All American Concrete, Inc.	Brenda Nations	Colony Brands Inc.	Entertainment Cruises	Genentech	RSM
Altoona Campus Kids Klub	Bridgestone Retail Operations, LLC	Communication Studies Student Association	Ernst & Young LLP	General Electric	Summer of the Arts
Amazon	Bright Futures Chiropractic/Bonfire Fitness	Community 1st Credit Union	ESD Studios	Goldman Sachs	Target Stores
American Hotel Register	Burkhart Marketing Associates	Cook Appraisal	ETS	GreatMoods	Terry, Lockridge & Dunn
Amphenol AITC	Cadence Design System	Coolfire Studios	Exile Brewing Company	Habitat for Humanity Quad Cities	The Principal Financial Group
Angela Burke	Camp Adventure Youth Services	Country Stampede	Farm Bureau	HACAP, Inc.	Transamerica
AOL	Campus Activities Board	Crowd Surf	Farm Bureau Financial Services	Hawkeye Brokerage Center	U.S. Food and Drug Administration
Apple	CCM Think Impact	Crystal Flower Shop, Inc.	FBL Financial Group, Inc.	Higher Learning Technologies	UJ Hospitals and Clinics
Apple Hill Center for Chamber Music	Chicago Woman Magazine	CUNA Mutual Group	Fesler Auto Mall	Hiscox USA	UJ Foundation
AroundCampus Group, The	Circuit Court of Cook County	Delirio Films	First Bank of the Lake	HNI Corporation	University of Iowa
AT&T		Deloitte LLP	First Congregational Church		Walmart Pharmacy

# Community Involvement

Beyond the classroom and activities, Hawkeyes are involved in service and service-learning through independent volunteering, structured classroom service and alternative spring break. Students from Iowa make an impact in the immediate area and across the globe through service to those in need.

Related activities from the Community Involvement Log, hosted in HireaHawk.com.

July 1, 2015 to June 30, 2016

Total Involvement

**48,486**

TOTAL HOURS

**5,953**

ENTRIES

Philanthropy

**2,977**

TOTAL HOURS

**442**

ENTRIES

Alternative Spring Break

**816**

TOTAL HOURS

**33**

ENTRIES

Nonprofit Internship

**1,047**

TOTAL HOURS

**23**

ENTRIES

Volunteering

**42,293**

TOTAL HOURS

**5,411**

ENTRIES

Service-

Learning Course

**1,353**

TOTAL HOURS

**44**

ENTRIES

## Community Involvement

### Volunteer and Service Site Examples:

- Better Earth Textile Recycling
- Iowa State Registry for Interpreters for the Deaf
- Ronald McDonald House
- Aurora Health Care Psychiatric Hospital
- Bur Oak Land Trust
- United Action for Youth
- Courage League Sports
- Brain Injury Alliance for Iowa
- Immigrant Rights Network of Iowa
- Four Oaks Family & Children's Services
- Sholom Home
- Midwest Music Therapy
- Des Moines Hospice
- Free Medical Clinic
- Fury Friends Refuge
- Cedar Rapids Community School District



**TOP 5 MAJORS RECORDING THE MOST COMMUNITY INVOLVEMENT HOURS:**  
Psychology  
Health & Human Physiology  
Communication Studies  
Pre-Business  
Nursing

### Student Response on their Experiences:

*"It is a humbling experience to work with those who are less fortunate. It got me out of the bubble of Iowa City and helped me understand that there are many larger problems in this world than I have imagined."—AUSTIN*

*"I have a better understanding of the difference between cultures and can better communicate with people from different backgrounds. It also strengthened my leadership ability."—YANNING*

*"I learned the importance of working for something greater than yourself. Our environment is not something to take light heartedly. There is a great sense of satisfaction when you are able to improve an area that will last much longer than you will. Knowing that what we created will be there for future students to enjoy gives all of us great satisfaction."—WILLIAM*

*"I learned how to solve problems, effectively communicate to a large audience, and I accomplished my personal goal of giving back to the community."—ZAREEF*

# Dual Career Services

In 2015-16, Dual Career Services (DCS) assisted seven of the 13 colleges and academic units with recruiting and hiring hiring. 48 accompanying partners were assisted with job searches. 22 continued services into 2016.

- The DCS also provided **25** limited-service appointments to individuals who did not meet the criteria for full service.
- **30** employers (including the University of Iowa and the UIHC) in seven cities hired DCS clients, with starting salaries of the successfully hired clients totaling approximately \$1.4 million or an average of \$53,846 per hire.



Staff met with **39** prospective candidates by referral from departments for information about services.

*"We always like auditors with experience. We recruited one of our IT auditors as a dual career situation and it has worked out quite well for us."—TODD, UI*

**INTERNAL AUDITING**

*"It was great to meet with you. I appreciated your candid insight and suggestions to help with my future."*

—DCS CLIENT CR

*"Thank you again for setting aside your time to meet with me last week. I appreciate your input and suggested changes to my resume and will be using that version moving forward. I felt that the information on the resume covered what I have done and am capable of doing."*

—DCS CLIENT MD

## Academic and Leadership Programs

Pomerantz Career Center is continually looking for ways to offer services in different and innovative ways; one of those ways is through a traditional course setting. More than 1,000 students at the University of Iowa enroll each semester in more than 20 different courses offered through Pomerantz Career Center as well as a certificate in Leadership Studies.

These courses offer students an opportunity to interact with professionals from the community and beyond to learn about career paths and networking. Students take courses under the departments of Leadership Studies (LS) or Career Center Programs (CCP).



### Mark Zhu

ART—PHOTOGRAPHY AND FRENCH, MAY 2016 GRADUATE

“The Pomerantz Career Center has been a great asset to me throughout my college years. I always find myself coming here for advice on my resume and cover letters, as well as insights on academic and career choices. Amanda at the Career Center connected me to the Student Life Marketing + Design at the IMU, where I landed a student job as a photographer and have since worked there for 3 years. This job helped me discover my passion for photography and art and has had a great impact on my academic and career paths. During my last year of college, Amanda also guided me through the application process for graduate schools. In the fall of 2016, I will be attending Boston University for MFA in graphic design, and I'm really grateful to the Career Center for their resources and services that helped me achieve this.”

## Academic and Leadership Programs

### Overall Fall 2015 - Summer 2016 Course Enrollment

Course	F '15	Sp '16	Su '16	Total
Job Search Strategies	29	34	0	63
Career Exploration	77	106	0	183
The Washington Center	2	4	5	11
Communication for the Workplace	26	26	0	52
Office Etiquette	32	22	0	54
Successful Teamwork	30	25	0	55
Suit Camp	28	0	0	28
Social Media for the Job Search	85	86	47	218
Advanced Job Search Skills	36	26	0	62
Moneywise	44	49	34	127
Strengths-Based Leadership	11	10	0	21
Culturally Intelligent Leadership	12	0	0	12
Graduate Admissions 101	33	25	0	58
Perspectives on Leadership	27	20	0	47
Career Leadership Academy Part 1	103	141	22	266
Career Leadership Academy Part 2	54	51	10	115
Leadership Community Seminar	22	0	0	22
Academic Internship	18	34	36	88
Leadership Certificate Internship	4	3	9	16

**TOTAL ENROLLMENT 1,498**

\* Data is from registrations in MAUI

**137** students were declared as pursuing the Certificate in Leadership Studies as of Summer 2016.

**26**

students were conferred the Certificate in Leadership Studies during Fall 2015-Spring 2016

### Student Quotes About Courses

*"This class is one of the best I've taken so far. It's one of the classes that I wish was a 16-week class, and it's only a 6-week class. I've learned so much not just about teamwork but careers in general. I highly recommend this course to anyone at lowa."*

**(SUCCESSFUL TEAMWORK IN THE WORKPLACE)**

*"I've learned about so many resources in this class. This class would benefit nearly every college student."* **(CAREER EXPLORATION)**

*"I really liked this class, it helped me explore ideas on where I want to go in the future. It also showed me the best ways to look for jobs and interview for jobs as well as being a good working professional once getting a position."* **(JOB SEARCH STRATEGIES)**

*"This course was very informative and I learned a lot. I would recommend this course to anyone because managing personal finances is an essential skill in life."* **(MONEY WISE: PERSONAL FINANCE BASICS)**

# Academic and Leadership Programs

## 2015-16 Course Stats

### Professional Development Courses:

Upon completing the OFFICE ETIQUETTE FOR THE WORKPLACE course,

**98%**

of students who took the post-test were able to identify a strategy of how to work effectively with someone of a different generation within a workplace environment.

Upon completing the COMMUNICATION IN THE WORKPLACE course,

**93%**

of students who took the post-test were able to explain how both verbal and written communication can be interpreted in the workplace.

### Social Media for Your Jobs Search:

In the SOCIAL MEDIA FOR YOUR JOB SEARCH course, students' confidence in their ability to build a professional online presence increased from an average of 56% prior to the course to

**91%**

after completing the course, according to the pre- and post-test.

### Strengths-Based Leadership:

In the STRENGTHS-BASED LEADERSHIP course, students' confidence in their understanding of the process of developing strengths increased from an average of 64% prior to the course to

**93%**

after completing the course, according to the pre- and post-test.

### Suit Camp for the Job Search:

Upon completing the SUIT CAMP FOR THE JOB SEARCH course,

**95%**

of students who took the post-test were able to give examples of effective interviewing and networking techniques.





# Career Leadership Academy

When asked, employers continually ask for and recognize the importance of skills that add to the technical skills learned in academic classes. Skills like communication, analytical skills, teamwork and others rise to the top in what employers are seeking. One of the ways students can gain those skills to aid them on campus and beyond is through the Career Leadership Academy, a two-part academic course focused on employment and leadership.



425

students participated,  
representing  
45 different majors

27%

of participants were  
International and  
minority students

## Top 5 Majors:

- Enterprise Leadership
- Business
- Communication Studies
- Sport and Recreation Management
- Interdepartmental Studies

1,114

—Total Number of CLA Alumni who have completed the entire program since program inception in January 2007



CLA grads work in hundreds of different fields across the country from Portland, OR, to Boston, MA, and Salt Lake City, UT, to Orlando, FL. They are becoming everything—lawyers, doctors, engineers, teachers, account managers, entrepreneurs, etc.

## Service Projects and Community Partners Aided in Career Leadership Academy Courses

**Fall 2015:** Big Brothers Big Sisters, Iowa City Veterans Administration Hospital, Rape Victim Advocacy Program of Iowa City, Iowa City Animal Care and Adoption Center, Ronald McDonald House, Table to Table and Projects for Assistance in Transition from Homelessness (PATH)

**Spring 2016:** Iowa City's Shelter House, United Action for Youth, Tippiie Build – Habitat for Humanity, Johnson County Crisis Center, Ronald McDonald House, and Habitat for Humanity



POMERANTZ CAREER CENTER 18

## Sampling of Organizations where CLA Graduates Work

- Acquity Group
- John Deere
- American Academy of Pediatrics
- Learfield Sports
- American Cancer Society
- Merrill Lynch
- Ameriprise
- Northwestern Mutual
- Anheuser-Busch
- Pricewaterhouse Coopers
- Brooksource
- RAPP China
- ConAgra Foods
- Rockwell Collins
- Denver Area School District
- State Farm
- Google
- Target
- Hy-Vee
- UI Hospitals and Clinics
- US Bank
- ..... and many, many more!

## Making Connections

**120** Employers have participated in program events with CLA students this year.

## Career Leadership Academy

### Sample of Learning Outcome Results

- 94%** of students believe they can apply strategies to effectively solve problems
- 96%** of students believe they can help groups work toward a common goal
- 96%** of students believe they can articulate their personal leadership philosophy
- 94%** of students believe they are able to work cooperatively with others
- 90%** of students learned to discuss their transferable skills in an interview setting
- 87.5%** of students felt they could apply their personal brand to anything related to the job search



### Most Impactful Thing Learned – Part 1 and 2

- “The most impactful thing that I learned was how to take advantage of networking skills. CLA has pushed me and given me more confidence in myself. It helped me embrace my skills and share them with others.”*
- “By giving me an understanding of the many different personality and leadership styles, the different ages and generational gaps that one will encounter in the work world, and topics such as culture, networking and the identification of our own top skills.”*
- “I think CLA has really taught me who I am as a person. Before the class, I did not have a firm grasp on my strengths, communication style or leadership qualities. Knowing who I am will enable me to effectively apply my skills to real world situations and provide me with the best opportunities to succeed in everything I do.”*



# Corporate and Community Relations

Employer relationships are very important to the Pomerantz Career Center. These relationships allow organizations to find new talent to add to their team while also creating opportunities for Iowa undergraduates. Outreach and consulting to assist in on-campus branding is conducted annually with a range of employers both small and large, from a variety of industries.



## Employer Outreach

**105**

BUSINESS/ORGANIZATIONS VISITED

*Including:* Organizations of all sizes, start-ups, Government Agencies, non-profit and for-profits

## Community Outreach

PARTICIPATION AND INVOLVEMENT IN

**85**

COMMUNITY EVENTS

*Types of events include:*  
Chamber Events, Networking Events, Human Resources Meetings and Conferences, Regional and Workforce Round Tables, Employment Panels, Start-Up Events and Regional Workforce Events







## Employer Relations and Events

### Employer Relations Program Participants CONTINUED

Edgewood Chemical Biological Center  
EKSolutions  
EKS&H  
Eldorado Trading Group  
Elmech  
Elite Satellite  
EMC Insurance Companies  
Emerson Process Management/Fisher  
English Valley Community School District  
Enterprise Rent A Car - Heartland and Chicago  
Entertainment Cruises  
Epic  
Ernst & Young  
ESCO Group  
Ethos Group  
FactSet Research Systems  
Fast Enterprises  
Fastenal Company  
Federal Bureau of Investigation  
Federal Deposit Insurance Corporation (FDIC)  
Federal Home Loan Bank of Des Moines  
Federal Mogul Corporation  
Federated Mutual Insurance Company  
Fehr Graham  
Fidelity & Guaranty Life  
Fidelity Investments  
First National Bank of Omaha  
Fleet Feet Sports  
FM Global  
FoodCorps  
Foth & Van Dyke LLC  
Fountain Fort-Carson School District #8  
Fresh Thyme Farmers Markets  
Frontier Co-op

Frontier Natural Products  
FTI Consulting  
Galapagos Charter Schools  
Gallup  
Greater Machining and Manufacturing  
GEICO  
General Electric  
General Mills-MN  
Genova Technologies  
Gerdaul  
Gilbane Building Company  
Girl Scouts of Eastern Iowa and Western Illinois  
Glendale Elementary School District #40  
Glenwood Community School District  
GMP Company  
GoDaddy  
Goldman Sachs  
Goodwill of the Heartland  
Google  
Gordmans  
Graco Inc.  
Grantek Systems Integration  
Grassroots Campaigns  
GreatAmerica Financial Services  
Greater Cedar Valley Alliance & Chamber  
Greater Des Moines Partnership  
Greater Dubuque Development Corporation  
Green Iowa AmeriCorps  
Grinnell Mutual Reinsurance Company  
GROWMARK  
Guardian Industries  
Hach Company  
Hall & Hall Engineers, Inc.  
Hampton, Lenzini and Renwick Inc.

Hanley, Flight & Zimmerman  
Hawkeye Brokerage Center  
HawkeyePedershaab  
Hawthorne Direct  
HB Fuller  
HBK Engineering, LLC  
HDR Inc.  
Henderson Products, Inc.  
Herzog Technologies, Inc.  
Hillphoenix Specialty Products  
Hills Bank and Trust Company  
Hirschbach Motor Lines  
HNI Corporation  
Holmes Murphy & Associates  
Honkamp, Krueger, & Co  
Hoops Financial Group, a general agency of MassMutual  
Hormel Foods Corporation  
Houston Independent School District  
HR Green  
Hy-Vee, Inc.

IAC Group  
IBM  
ICONIQ Capital  
IDNR Dam Safety Program  
IDX LLC  
iHeartMedia  
IIW, P.C.  
IMPACT  
Innomatrix LLC  
Innovative Software Engineering  
Insight Global, Inc.  
Integrated DNA Technologies  
International Paper, Cedar River Mill  
Iowa 80 Group  
Iowa Army National Guard  
Iowa Bankers Association  
Iowa Board of Educational Examiners  
Iowa City Community School District

LattaHarris LLP  
Laurel-Concord-Coleridge Schools  
Lee Enterprises  
Leapfrog Technologies  
Legal and General Investment Management America  
Leo Burnett Advertising  
Levi, Ray & Shoup, Inc.  
Liberty Public Schools  
LightEdge Solutions  
LimoLink, Inc.  
Lincoln Financial Group  
Lincoln Public Schools  
Linn-Mar Community School District  
Load Delivered Logistics  
Lockton Companies  
Lower Kuskokwim School District  
LWBj  
Maine TWP High School District 207  
Manhard Consulting  
Manor Hall International School  
Marco, Inc.  
Marion Independent School District  
Marion Process Solutions  
Marriott International  
Marsh and Wiercer  
Marshtown Company  
Mason City Community Schools District  
Mass Markets (formerly TMOne and ERC)  
Maurice Sporting Goods  
MB Financial Bank  
McAdam Financial Group  
McClure Engineering  
McCrath Automotive Group  
McGraw-Hill Education  
Mead Johnson Nutrition  
Mediacom  
Medirev  
Medix Staffing Solutions, Inc.

Menards, Inc.  
Mercy Hospital  
Merritt Research Services, LLC  
Meta Communications  
MetLife Chicago  
MHC Kenworth  
Microsoft  
MicroVenture  
MidAmerican Energy  
Midwest Growth Properties - Hawkinston  
Midwest Professional Staffing  
Millang Financial Group  
Milliman  
Minneapolis Financial Group  
Minnesota Police Department  
MMS Consultants, Inc.  
Modern Woodmen of America  
MODUS Engineering  
Moline  
Momentum Staffing Group  
Monsanto  
Motorola Solutions, Inc.  
Mount Vernon Community School District  
MSA Professional Services  
MSDSonline  
Mt. Pleasant School District  
Muscatine Community School District  
Musco Sports Lighting, LLC  
Mutual Of Omaha Financial Advisors - Iowa City, IA  
Nanomedrix  
Nationwide Insurance  
Neogen  
New York Life Insurance Company  
NextEra Energy  
NISC  
Noble Network of Charter Schools  
North Scott Community School District

Northern Natural Gas  
Northern Trust  
Northwestern Mutual - The Effner Financial Group  
Northwestern Mutual - The Coris Group Chicago  
Northwestern Mutual- Des Moines Network - The Zach Group  
Norwalk  
Nucor Buildings Group (American Buildings Company)  
NXT Team  
Office of the Iowa Secretary of State  
Office Team  
Old Brick  
Oliver Wyman Actuarial Consulting LLC  
Omaha Public Schools  
OmniVista Solutions, Inc.  
Oracle  
OSO USMC  
Otis Elevator Company  
Ottumwa Community Schools  
Owatonna Public Schools  
Palmer Group  
Pariveda Solutions  
Parker Hannifin Corporation  
Parker Unified School District  
Pasadena Public Schools (Texas)  
PCT Engineered Systems  
Peace Corps  
Pearson  
Pella Corporation  
Penske Truck Leasing  
Pepsico  
Pixar Animation Studios

Continued >>

# Employer Relations and Events

## Employer Relations Program Participants CONTINUED

- |   |   |   |  |
|---|---|---|--|
| Pleasant Valley Community School District | Sequel Youth & Family Services                              | Tinker Air Force Base Civilian Employment       | Vascular Solutions, Inc.                                     |
| PLS Logistics Services                    | Shaw Industries   | Tipple Full-Time MBA                            | Verizon Wireless   |
| PMX Industries                            | Shearer's Snacks  | TMC Transportation                              | Vermore Manufacturing Company                                |
| Pollution Prevention Services             | Sherwin-Williams Company                                    | Total Quality Logistics (TQL)                   | Vibrant Credit Union (formerly Deere Employees Credit Union) |
| Price Industrial Electric, Inc.           | Shive-Hattery   | Townsquare Media                                | VIDA Diagnostics, Inc.                                       |
| PricewaterhouseCoopers (PWC)              | Shoemaker & Haaland   | Transamerica                                    | Viking Pump  |
| Primerica                                 | Siemens Product Lifecycle Management Software Inc.          | Trapeze Group                                   | Vizient  |
| Principal Financial Group                 | Snyder & Associates   | Traveler's Companies, Inc.                      | Von Maur   |
| Principal Financial Group - Iowa City     | Sogeti USA  | Trinity Consultants                             | Voya   |
| Produce Iowa                              | Solar Plastics, Inc.  | TRISTAR Insurance Group                         | Wabtec Railway Electronics                                   |
| Produce Pro Software                      | Sonoma Partners   | TruelNorth Companies                            | Walgreens  |
| Proven Business Systems                   | Source Allies, Inc.   | Trunk Company                                   | Walmart Stores Inc.  |
| Prudential                                | Southeast Polk Community School District                    | U.S. Bank                                       | Washington Elementary School                                 |
| QCI                                       | Southwestern Advantage                                      | U.S. Xpress Logistics                           | District   |
| R.S. Stover Company                       | Stanley Consultants   | UI Center for Biocatalysis and Bioprocessing    | Waterloo Community School District                           |
| Raining Rose                              | State Farm Insurance Companies                              | UI College of Education                         | Waukegan Community Unit School District No. 60               |
| Ralston Public Schools                    | State of Iowa   | UI College of Law                               | Wells Enterprises  |
| Real Capital Markets                      | State Street  | UI College of Medicine                          | Wells Fargo - Community Banking                              |
| Real Estate Research Corporation          | Stepan Company  | UI College of Public Health                     | Wells Fargo Consumer Lending Group                           |
| Red Star Yeast Company                    | Strand Associates, Inc.                                     | UI Graduate College                             | Wells Fargo Home Mortgage                                    |
| Renaissance Financial                     | Summer of the Arts  | UI Museum of Natural History                    | Werner Enterprises   |
| Renewable Energy Group, Inc.              | SWWC Service Cooperative                                    | UI School of Urban and Regional Planning        | West Bend  |
| RFA Engineering                           | Synergy Associates  | UI Study Abroad Internships                     | West Des Moines Community School District                    |
| RGA Reinsurance Company                   | Tanager Place   | UICCU   | West Liberty Community School District                       |
| Rialto Unified School District            | Target (Stores and Distribution)                            | Uline   | West Liberty Foods, LLC                                      |
| Rite-Hite Corporation                     | Target Corporation (HQ)                                     | Union Pacific Railroad                          | Whirlpool Corporation - Amana Division                       |
| Robert Half International/Accountemps     | Tata Consultancy Services                                   | United Fire Group                               | White Bear Lake Area Schools                                 |
| Rock Island Community School District     | Tate & Lyle   | United Rentals                                  | Wichita Public Schools                                       |
| Rockwell Automation                       | TaxACT  | United States Liability Insurance Group         | Widefield School District 3                                  |
| Rockwell Collins                          | Teach For America   | Universal Health Group                          | Willlett, Hofmann & Associates, Inc.                         |
| Roth & Company PC                         | Team Staffing Solutions                                     | University of Chicago                           | William Blair  |
| RSM (Formerly McGladrey)                  | TekSystems  | UNO Charter School Network                      | Williamsburg School District                                 |
| RTM Engineering Consultants               | Teligen   | Urban Teachers                                  | Willis Towers Watson   |
| RTP COMPANY                               | Terex Corporation   | US Air Force                                    | Workiva  |
| Ruffalo Noel Levitz                       | Textura Corporation   | US Army   | Xavier High School   |
| Rush University Medical Center            | The Buckle  | US Army Chaplain Corps                          | XL Specialized Trailers                                      |
| Sabljak Raether Hogerton, Milwaukee       | The Burke Group   | US Army Corps of Engineers Rock Island District | Yuma Union High School District #70                          |
| Safelite Group                            | The Gazette   | US Army Corps of Engineers, Omaha District      | Zoetis   |
| Sammons Financial Group                   | The IMT Group   | US Army Healthcare                              |  |
| Sam's Club                                | The Kraft Heinz Company                                     | US Marine Corps Officer Programs                |  |
| San Antonio ISD                           | The LaSalle Network   | US Navy   |  |
| SantosHuman, Inc.                         | The Procter & Gamble Company                                | Vail Systems, Inc.                              |  |
| Saydel Community School District          | The Washington Center for Internships and Academic Seminars | Valent Biosciences Corporation                  |  |
| Schneider Electric                        | The Whiting-Turner Contracting Company                      | Van Meter                                       |  |
| Schumacher Elevator Company               | Thomas L. Cardella & Associates                             |   |  |
| Scientific Games Interactive              | Thrivent Financial  |   |  |
| Securian                                  |   |   |  |
| Sedgwick                                  |   |   |  |
| Sentry Insurance                          |   |   |  |

Over  
**1,000**  
more positions  
were posted in  
2016 thank 2015 in  
HireaHawk.com



### Lauren Bannon

#### FINANCE AND MARKETING, MAY 2016 GRADUATE

“Mock interviews and the career fair were crucial to my internship and full-time opportunities. The Career Center is a great go-to place, but even cooler is that they come to you. Sara Burden and other advisors have presented to various classes and orgs I'm involved with, and each time, I learn something new about the job/internship search. Without their expertise and aid, I and many other students would not have the same professional polish the University of Iowa and Tippie College of Business prides themselves on.”



## Employer Relations and Events

### Student comments:

*"The Fair was a great opportunity. Everyone should go at least once."*

*"The Fair felt laid back and the recruiters were welcoming and friendly."*

*"The Fair provides a good learning experience for students and the ability to have face time with companies you may otherwise not be able to contact."*

*"It's very informative and exciting to consider all of the post-college opportunities available to UI students."*

*"I liked the variety of employers. The atmosphere was very professional, and it was a great experience."*

## Career Fairs

Fall 2015-Spring 2016

### Diversity Networking Event

—Wednesday, September 23

**52** students attended

**33** employers participated

### Fall Job & Internship Fair

—Thursday, September 24

**1,494** students attended

**180** employers registered

### Actuary Science, Insurance & Risk Management Career Fair

—Wednesday, September 30

**121** students attended

**40** employers participated

### Spring Job & Internship Fair

—Wednesday, February 24

**1,038** students attended

**167** employers registered

### Educator Fair

—Friday, April 1

**129** students attended

**58** districts registered



## Courtney Warren

ELEMENTARY EDUCATION, MAY 2016 GRADUATE

"The Pomerantz Career Center at the University of Iowa helps prepare students for life after college unlike any other school in Iowa. With the help of Melissa, my resume was concise, organized and professional. As a result, I was offered an interview, and later a career, with a school district who only saw "me" on paper. I strongly encourage all UI students to take full advantage of the many resources, support and advice offered through the Pomerantz Career Center to make the transition from college to adulthood a smooth one."





## Annual Graduate Survey

The Pomerantz Career Center contacts the recent graduates of five undergraduate colleges of The University of Iowa: Tippie College of Business, College of Liberal Arts & Sciences, College of Education, College of Engineering and College of Nursing. The graduates have an opportunity to complete the survey on the web or through a call center representative upon graduation.

Alumni provide several key pieces of outcome information about their employment status. The outcome information tells whether they are:

- Employed and the industry, employer, job title, location and salary
- Continuing education and the level and location
- Not seeking employment and the reason
- Still seeking employment

# Annual Graduate Survey

## The University of Iowa First Destination Survey Results:

Fall 2015—Summer 2016

Collected by Pomerantz Career Center

### Overall First Destination: Undergraduates

These are the results for 3,370 UI graduates out of 4,584 graduates during the period from Fall 2015 through Summer 2016 for the College of Liberal Arts & Sciences, College of Business, College of Engineering, College of Nursing and College of Education.

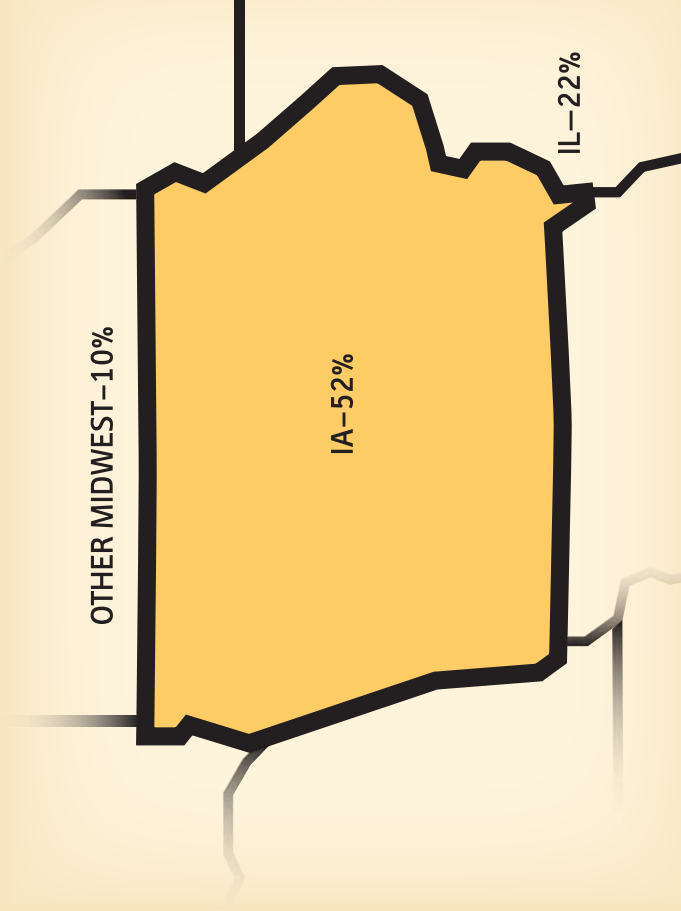
UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (2,423/3,370)</b>	<b>71.9%</b>	
<b>Continuing Education (666/3,370)</b>	<b>19.7%</b>	
<b>Not Seeking Employment (99/3,370)</b>	<b>2.9%</b>	
<b>Seeking Employment (182/3,370)</b>		<b>5.4%</b>
<b>Totals†</b>	<b>94.6%</b>	<b>5.4%</b>

**AVERAGE SALARY = \$45,430**  
**MEDIAN SALARY = \$44,000**

† Total may not add up to 100% due to rounding off; College of Nursing and Education does not graduate students in summer semester.

## JOB OFFERS ACCEPTED BY GEOGRAPHIC LOCATION

States/Regions for reporting 2,247 UI Graduates Employed



- Iowa—**52%**
- Illinois—**22%**
- Other Midwest: Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin—**10%**
- MIDWEST REGION TOTAL —**83.0%**
- East—Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont—**2%**
- West—Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming—**3%**
- Southwest—Arizona, Colorado, New Mexico, Oklahoma, Texas—**4%**
- South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia—**3%**
- International (All other countries, including US territories, other than the US & D.C.) —**2%**
- Unknown (No country reported) —**2%**†

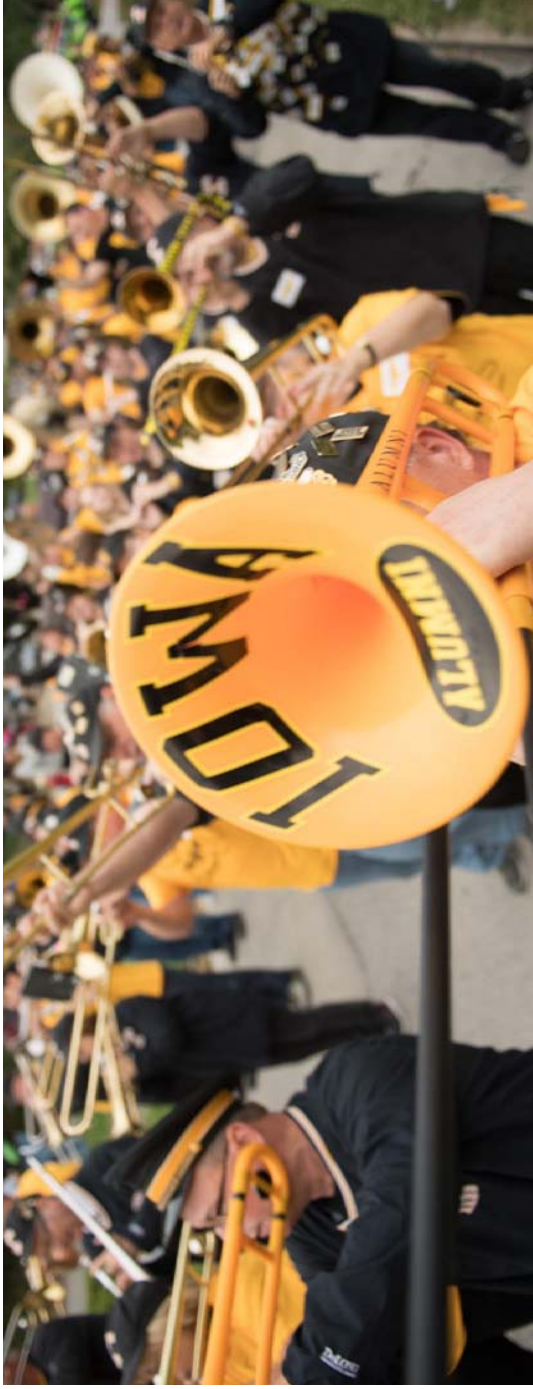
# Annual Graduate Survey

## Tippie College of Business:

The response rate for the Tippie College of Business was 663 out of 840 graduates.

UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (555/663)</b>	<b>83.7%</b>	
<b>Continuing Education (77/663)</b>	<b>11.6%</b>	
<b>Not Seeking Employment (13/663)</b>	<b>1.9%</b>	
<b>Seeking Employment (18/663)</b>		<b>2.7%</b>
<b>Total†</b>	<b>97.3%</b>	<b>2.7%</b>

**AVERAGE SALARY = \$48,447**  
**MEDIAN SALARY = \$49,000**



## College of Education:

The response rate for College of Education was 140 out of 174 graduates.

*Note: Those students who are counted as graduates from the College of Education are in turn recommended by the College of Education for teaching licensure in their respective state and receive their degree through the College of Liberal Arts & Sciences.*

UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (117/140)</b>	<b>83.6%</b>	
<b>Continuing Education (7/140)</b>	<b>5%</b>	
<b>Not Seeking Employment (3/140)</b>	<b>2.1%</b>	
<b>Seeking Employment (13/140)</b>		<b>9.3%</b>
<b>Total†</b>	<b>90.7%</b>	<b>9.3%</b>

**AVERAGE SALARY = \$39,486**  
**MEDIAN SALARY = \$38,590**

## College of Engineering:

The response rate for College of Engineering was 286 out of 373 graduates.

UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (219/286)</b>	<b>76.6%</b>	
<b>Continuing Education (47/286)</b>	<b>16.4%</b>	
<b>Not Seeking Employment (2/286)</b>	<b>.7%</b>	
<b>Seeking Employment (18/286)</b>		<b>6.3%</b>
<b>Total†</b>	<b>93.7%</b>	<b>6.3%</b>

**AVERAGE SALARY = \$60,503**  
**MEDIAN SALARY = \$60,000**

*† Total may not add up to 100% due to rounding off; College of Nursing and Education does not graduate students in summer semester.*

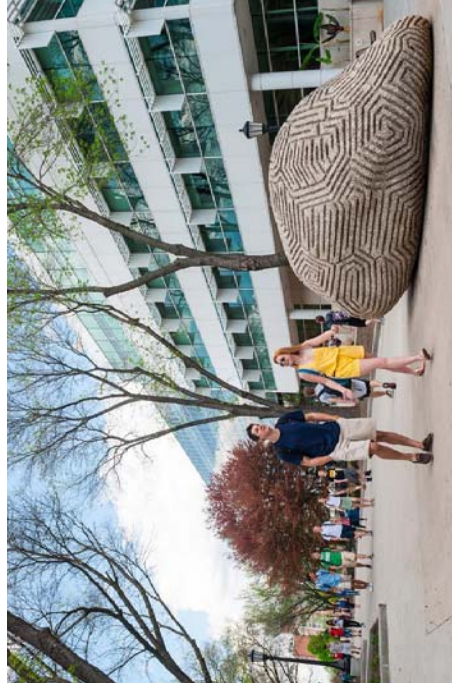
# Annual Graduate Survey

## College of Liberal Arts & Sciences:

The response rate for College of Liberal Arts & Sciences was 2,112 out of 3,011 graduates.

UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (1,372/2,112)</b>	<b>65%</b>	
<b>Continuing Education (529/2,112)</b>	<b>25%</b>	
<b>Not Seeking Employment (80/2,112)</b>	<b>3.8%</b>	
<b>Seeking Employment (131/2,112)</b>	<b>6.2%</b>	
<b>Totals†</b>	<b>93.8%</b>	<b>6.2%</b>

**AVERAGE SALARY = \$38,156**  
**MEDIAN SALARY = \$36,000**



## College of Nursing:

The response rate for College of Nursing was 169 out of 197 graduates.

UNDERGRADUATE STUDENTS	SUCCESS RATE	SEEKING
<b>F/P Employment (160/169)</b>	<b>94.7%</b>	
<b>Continuing Education (6/169)</b>	<b>3.6%</b>	
<b>Not Seeking Employment (1/169)</b>	<b>.6%</b>	
<b>Seeking Employment (2/169)</b>	<b>1.2%</b>	
<b>Totals†</b>	<b>98.8%</b>	<b>1.2%</b>

**AVERAGE SALARY = \$52,752**  
**MEDIAN SALARY = \$52,000**

† Total may not add up to 100% due to rounding off; College of Nursing and Education does not graduate students in summer semester.

# Fortune 500 Companies Hiring UI Students in 2015-2016

- |   |  |   |
|---|--|---|
| Abbott Laboratories<br>AbbVie                               | Genesis Healthcare<br>Hormel Foods Corporation<br>HP | Prudential Financial<br>Rockwell Automation<br>Rockwell Collins |
| Aflac Incorporated  | J.C. Penney Company                                  | St. Jude Medical  |
| ACCO Corporation  | JPMorgan Chase & Co.                                 | Starbucks Corporation   |
| Alphabet  | Kellogg Company                                      | State Farm Insurance Cos.                                       |
| Altria Group  | Kohl's Corporation                                   | State Street Corporation  |
| Amazon.com  | Liberty Mutual Holding<br>Company                    | Stryker Corporation   |
| Ameriprise Financial  | Lockheed Martin<br>Corporation                       | Supervalu   |
| Anthem  | Marriott International                               | Target Corporation  |
| Aramark   | Massachusetts Mutual Life<br>Insurance Company       | The Allstate Corporation  |
| Archer-Daniels-Midland<br>Company                           | McDonald's Corporation                               | The Goldman Sachs Group   |
| Arthur J. Gallagher & Co.<br>Bank of America<br>Corporation | Monsanto Company                                     | The Kraft Heinz Company   |
| Baxalta Incorporated  | Motorola Solutions                                   | The Procter & Gamble<br>Company                                 |
| Baxter International  | Mutual of Omaha Insurance<br>Company                 | The Sherwin-Williams<br>Company                                 |
| Best Buy Co.  | Nationwide Mutual<br>Insurance Co.                   | Thermo Fisher Scientific  |
| C. H. Robinson Worldwide                                    | Navistar International<br>Corporation                | Tyson Foods   |
| Casey's General Stores                                      | New York Life Insurance<br>Company                   | Union Pacific Corporation                                       |
| Caterpillar   | Nordstrom  | United Continental<br>Holdings                                  |
| CDW Corporation   | Norfolk Southern<br>Corporation                      | United Parcel Service<br>Incorporated                           |
| CIGNA Corporation   | Northrop Grumman<br>Corporation                      | US Foods Holding Corp.  |
| ConAgra Foods<br>Corporation                                | Northwestern Mutual Life<br>Insurance Company        | Verizon Communications  |
| Costco Wholesale<br>Corporation                             | Oracle Corporation                                   | Voya Financial  |
| CVS Health Corporation                                      | Pacific Life   | W.W. Grainger   |
| Deere & Company   | PepsiCo  | Walgreens Boots Alliance,<br>Inc.                               |
| Discover Financial Services                                 | Pfizer   | Wal-Mart Stores   |
| DISH Network Corporation                                    | Principal Financial Group                            | Wells Fargo & Company   |
| Dollar Tree   |  |   |
| EMC Corporation   |  |   |
| FedEx Corporation   |  |   |
| First American Financial<br>Corporation                     |  |   |
| General Electric Company                                    |  |   |
| General Mills   |  |   |



The University of Iowa  
Marvin A. and Rose Lee  
Pomerantz Career Center

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Staff

Pomerantz Career Center  
100 Pomerantz Center,  
Suite C310  
Iowa City, Iowa 52242

319-335-1023  
[www.careers.uiowa.edu](http://www.careers.uiowa.edu)

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## Top Full-Time Hiring Employers 2015-2016

7G Distributing	Hon	Nationwide Insurance	Target
ACT	Hy-Vee	Neighborhood Centers of Johnson County	TaxACT
Aerotek	IBM	Northwestern Memorial Hospital	TEKsystems
Aflac	Insight Global	Northwestern Mutual	The University of Iowa
Amazon	Integrated DNA Technologies	Northwestern University	Toyota Financial Services
AmeriCorps	Iowa City Community School District	Pariveda Solutions	Transamerica
Ann & Robert H. Lurie Children's Hospital	JET Program	PepsiCo	U.S. Air Force
Bank of America Merrill Lynch	KForce Inc.	Principal Financial Group	U.S. Army
Billion Automotive	Kraft-Heinz	PWC	U.S. Bank
BMO Harris Bank	Lutheran General Hospital	Robert Half	UI Hospitals and Clinics
Bread Garden Market	Make-A-Wish	Rockwell Collins	United Airlines
Businessolver	Mayo Clinic	RSM	United Fire Group
C.H. Robinson	Medtronic	Scheels	UnityPoint Health
Cedar Rapids Community School District	Mercy Medical Center	Sedgwick	Upright Law
Cerner	Mercy Medical Center North Iowa	Shive-Hattery	Vanguard
Cigna	Meridith Corporation	Siemens	VelocityEHS
City of Coralville	MidWestOne Bank	Stryker	Wells Fargo
Clear Creek Amana School District	Morningstar	Systems Unlimited	West Liberty Community School District
College Community School District	Muscatine Community School District	Tanager Place	Yelp