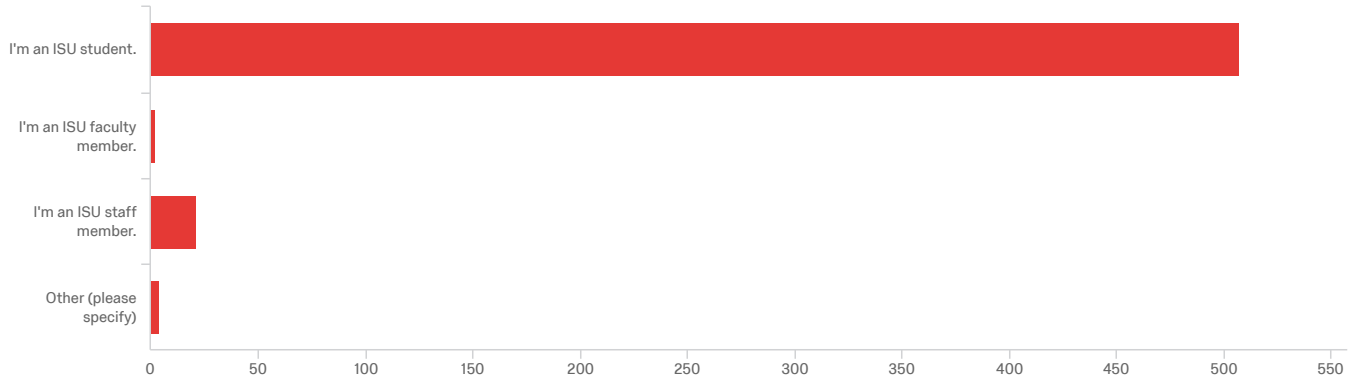


Default Report

Iowa State University Live Green! Initiative Survey

April 13, 2018 8:01 AM MDT

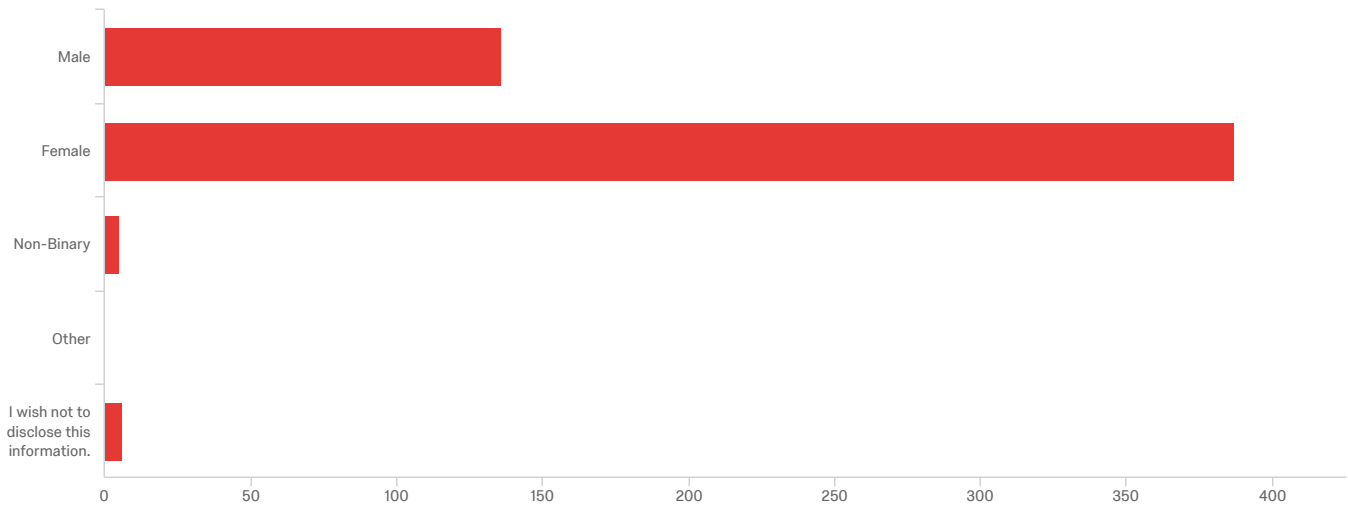
Q4 - Please choose the option with which you most identify.



#	Field	Choice Count
1	I'm an ISU student.	94.94% 507
2	I'm an ISU faculty member.	0.37% 2
3	I'm an ISU staff member.	3.93% 21
4	Other (please specify)	0.75% 4
		534

Showing Rows: 1 - 5 Of 5

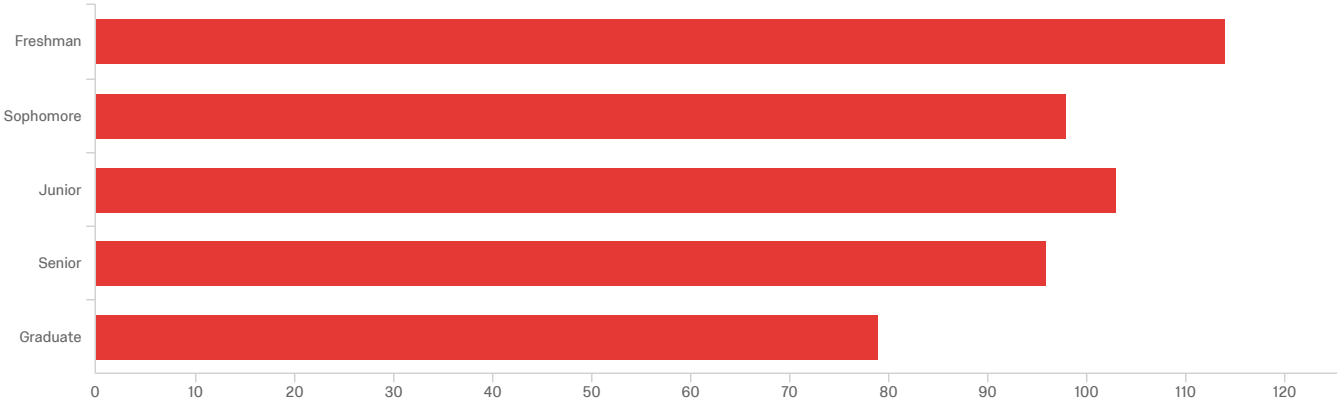
Q1 - Please select the option with which you most identify:



#	Field	Choice Count
1	Male	25.47% 136
2	Female	72.47% 387
3	Non-Binary	0.94% 5
4	Other	0.00% 0
5	I wish not to disclose this information.	1.12% 6
		534

Showing Rows: 1 - 6 Of 6

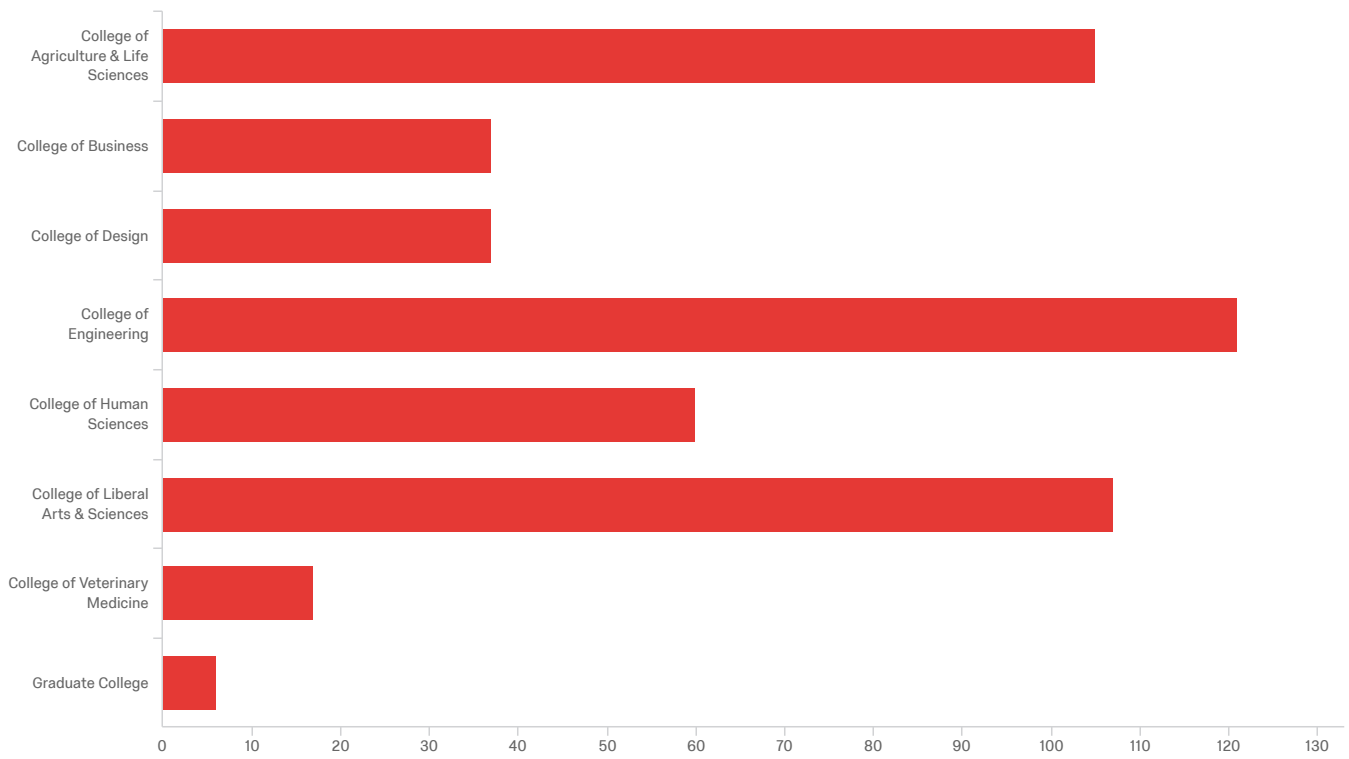
Q2 - What year are you in your studies?



#	Field	Choice Count
1	Freshman	23.27% 114
2	Sophomore	20.00% 98
3	Junior	21.02% 103
4	Senior	19.59% 96
5	Graduate	16.12% 79
		490

Showing Rows: 1 - 6 Of 6

Q3 - To what college does your primary major belong?



#	Field	Choice Count
1	College of Agriculture & Life Sciences	21.43% 105
2	College of Business	7.55% 37
3	College of Design	7.55% 37
4	College of Engineering	24.69% 121
5	College of Human Sciences	12.24% 60
6	College of Liberal Arts & Sciences	21.84% 107
7	College of Veterinary Medicine	3.47% 17
8	Graduate College	1.22% 6
		490

Showing Rows: 1 - 9 Of 9

Q5 - In what academic department/area of study do you teach?

In what academic department/area of study do you teach?

Chemistry

Showing Records: 1 - 1 Of 1

Q6 - In what department/division of the university do you work?

In what department/division of the university do you work?

FPM

custodial

GIS Facility

Facilities Planning & Management

FP&M

Facilities Planning & Management

Facilities Planning and Management

FP&M

Facilities Planning & Management

FP&M

fpm

doesn't matter does it?

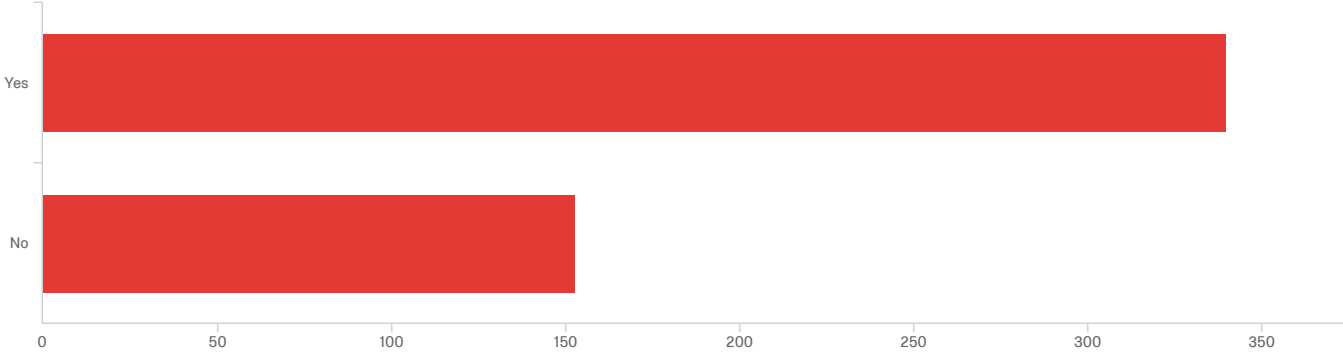
College of Design and Extension and Outreach

UHR

President

Showing Records: 1 - 15 Of 15

Q10 - Have you heard of the "Live Green! Initiative" at Iowa State University?



#	Field	Choice Count
1	Yes	68.97% 340
2	No	31.03% 153

Showing Rows: 1 - 3 Of 3

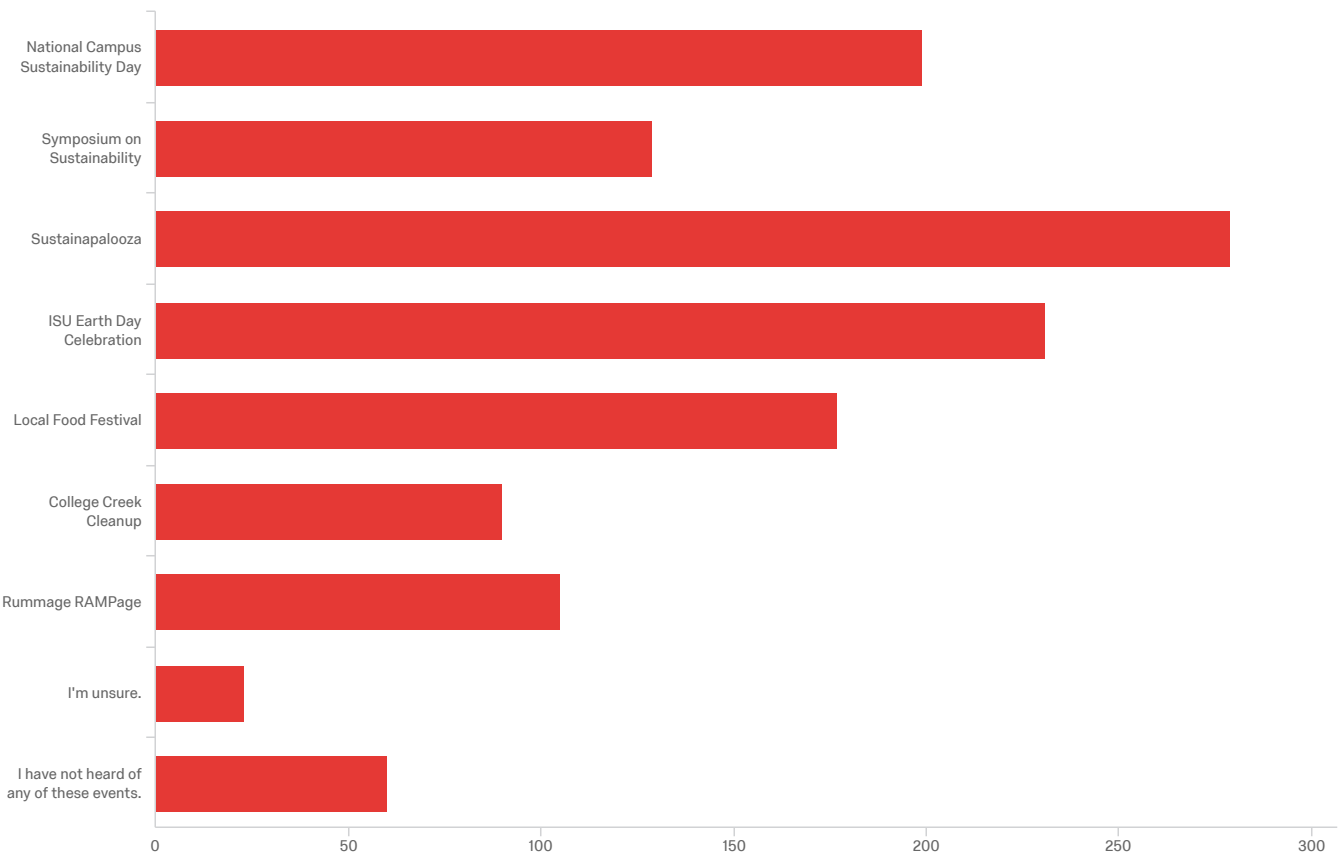
493

Q11 - How did you hear about it? Please check all that apply.

#	Field	Choice Count
1	Campus Events	28.52% 172
2	Campus Publication	29.68% 179
3	Social Media	17.08% 103
4	Website	9.29% 56
5	Tabling	7.96% 48
6	Other (please describe)	7.46% 45
		603

Showing Rows: 1 - 7 Of 7

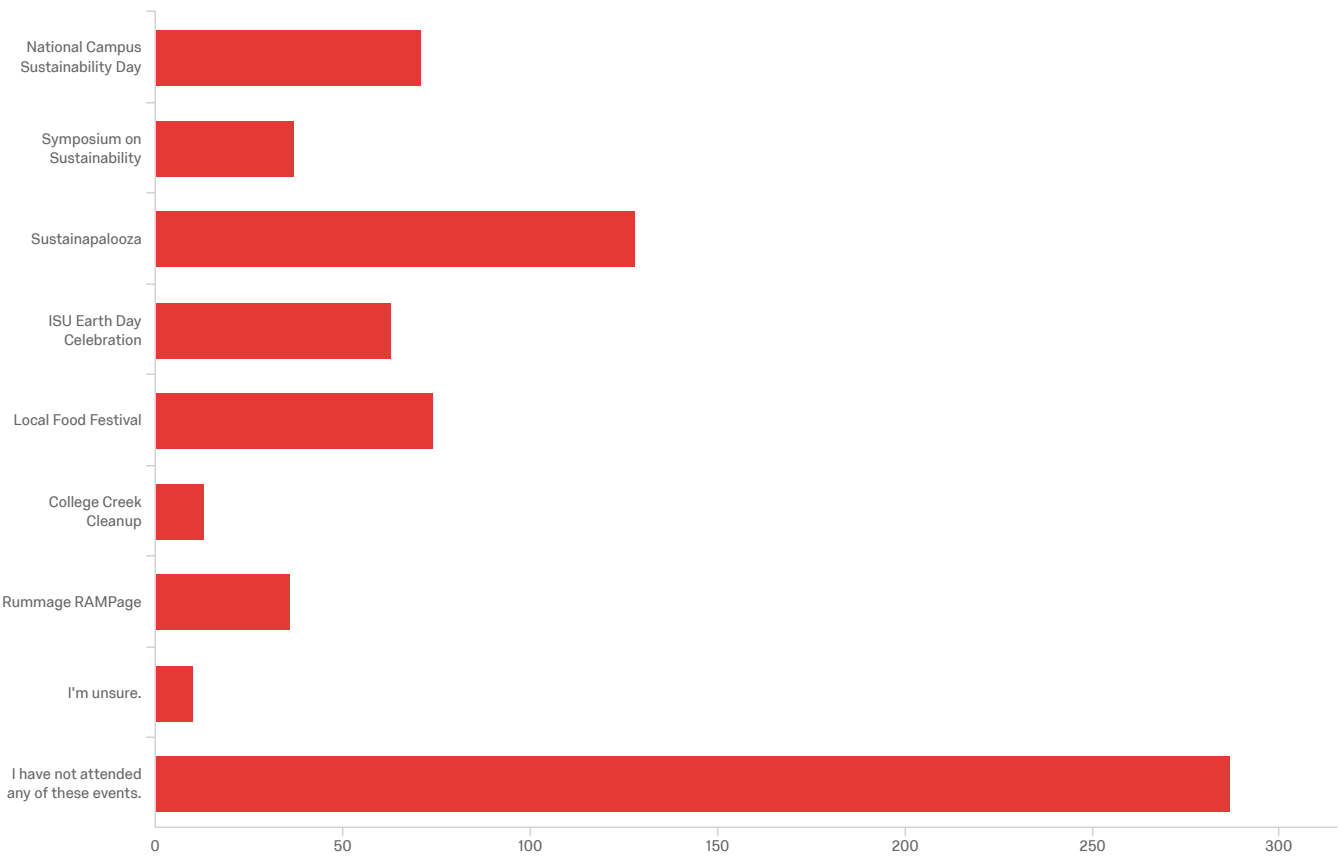
Q12 - Have you ever HEARD of any of the following events? Please check all that apply.



#	Field	Choice Count
1	National Campus Sustainability Day	15.39% 199
2	Symposium on Sustainability	9.98% 129
3	Sustainapalooza	21.58% 279
4	ISU Earth Day Celebration	17.87% 231
5	Local Food Festival	13.69% 177
6	College Creek Cleanup	6.96% 90
7	Rummage RAMPage	8.12% 105
8	I'm unsure.	1.78% 23
9	I have not heard of any of these events.	4.64% 60

1293

Q13 - Have you ever ATTENDED any of the following events? Please check all that apply.



#	Field	Choice Count
1	National Campus Sustainability Day	9.87% 71
2	Symposium on Sustainability	5.15% 37
3	Sustainapalooza	17.80% 128
4	ISU Earth Day Celebration	8.76% 63
5	Local Food Festival	10.29% 74
6	College Creek Cleanup	1.81% 13
7	Rummage RAMPage	5.01% 36
8	I'm unsure.	1.39% 10
9	I have not attended any of these events.	39.92% 287

Q15 - What would make you more interested in attending our events?

What would make you more interested in attending our events?

Sharing ways to reuse everyday products or ways to reduce waste production

If I actually had more free time

Selling the event more so I am more compelled to go

Prizes

Just having the time and opportunity given my job schedule and such. They're all great!

If I had more time.

I am a graduate student so it is hard for me to find the time to attend any events, even those that really interest me

I never know when/where they are :(or I never have to time to stop by

The events to be more worth while. We seem to rehash the same things over and over.

Free food

It's not always about interest. Personal lives with children don't always allow us to attend. Some may be during work hours.

nothing

More publicity.

Hearing more about them and free food

Food

Hearing about them

More info about the events! Maybe sending more emails, reaching to more people?

I'm too busy currently to do anything

getting emails about the events

If they went on for longer amounts of time, more opportunity to attend

free food

If I knew about them.

More advertising for events. Being available at those times.

Get invitations about them.

If I had more time and knew other graduate students planned to attend

Having other people I know attend the events and learn more about details ahead of time

I think I would be more interested if I knew I had a friend going, but normally the other grad students are busy or disinterested. It was easy in my hometown because I already knew the people and had a connection with them.

Hearing about them!

I am already very interested. They just have not worked with my schedule.

Seeing more advertising for the events

More advertising about the events; I haven't heard of most of them!

yes

Free sustainable products giveaways or activities creating sustainable things

Price (free entrance for students) and food provided

Free food

To actually hear about them!!

More advertising of such events

Knowing that they were happening.

samples/things you can take home

not sure. My schedule is very tight

More advertising maybe?

Interactive, educational activities

a friend to go with, maybe they would go if there is free food

I just transferred, I have yet to participate

More advertising would help remind me when and where they are going on which would make me more likely to go!

Free food

Having the vendors be sustainable in the way they present information- less paper waste, no styrofoam cups, biodegradable packaging for giveaways

knowing about them before they happen

Goals achieved with prizes....

If I knew some of my friends would attend as well.

If the event explained what would be there

Having more support from my department would have benefited me, however I do not feel that the majority of the professors would agree with the types of sustainability efforts that these events promote. They have a very different idea of broad sustainability.

Having it be more cross promoted within different schools. I am in event planning with in the school of human sciences and I am taking a class for the fashion show. The only reason I knew about the sustainabapoloza is because It was cross promoted and highly encouraged for the fashion show class crowd to attend. I loved volunteering for it and I had a awesome time as a volunteer and as a attendee. However, If it wasn't a volunteer opportunity for my class with credit points I do not believe I would have known about it. I met so many like minded people at this event and gained so much information from it.

Nothing. yall are doing great. shoutout to Paige like 2 years ago

ADVERTISING FURTHER IN ADVANCE

Getting to see new ways to be sustainable that I never thought of. Also find it to be a great way to give back and bond with those I care about

Time

Having events on campus at a time that I am able to attend

More promotion so that I it is going on and during the week, not Fridays.

It's my first year, so just having them more available/well publicized.

maybe

Free, Food, Making a connection--showing how to make a change on a day-to-day level

Making them a time that doesn't conflict with my classes, or on weeks with heavy test amounts. That's my main problem.

The events are very good already. Thank you for all your work!

As of right now, I'm not sure I remember seeing any of these events advertised or in an email. If there was a campus-wide email, I might've brushed it over really quick (depends on the day and how many emails I receive), but I just am not sure if I've seen them. So, if I had known about them, I would've went to the events (pending my schedule)! I think it's important to hold events about sustainability because without the Earth, we literally wouldn't be here or have anywhere to go.

Receiving emails about all of them. I have only received emails for some.

Cool giveaways.

I wanted to attend a few events, but I had time conflicts. Also, I do not know anyone involved in any of the events.

Learning more about them and when they are

knowing about them

Being more informed

Hearing about them

More campus events which are available for long hours or several days, especially on weekends

Typically I'm interested in events that can be of low-commitment that are well-advertised and that I could simply show up to to take part.

More information on them. If they are fun events with many activities.

I'm already interested

I am unsure if I would be interested, therefore, I cannot say what would make me more interested.

I have recently grown in my appreciation for nature, national parks, and our planet in general and would like to know more about how I can preserve these things.

Events geared to the average college student rather than the extra sustainable people

NA

Free food! Especially from farmers market.

If I heard more about them!

Food incentives and more advertising

I think the biggest thing would be increasing awareness. I've "heard" of some of these events, but not enough to know whether or not they're truly accessible or would be valuable to me as a student.

Food

I've just heard of some of these events. I have no idea what happens during them

If my schedule worked out with it

If I had more free time I would.

if I had more time

I love the free sustainability and the cool things you learn! I think they are already a ton of fun!

Knowing how I could directly get involved.

I always see the events in the same week when they are going on, and I already am usually working or have other things going on. So more of a heads up.

Information on how to make your own lifestyle green and budget friendly

If I knew about the event more in advance

Including work with animals

More information of where and when and what.

Sustainable giveaways

Some of them are hard to find out about, I'd definitely attend more if I knew they were happening!

Have it advertised more so I know exactly when it's happening.

Knowing what they are for one. Also, it would be helpful to see how graduate students can also participate.

A paid day off to help with these events.

If they worked with my schedule better. I commute so it's hard to get down on campus for everything I want to.

Give information a little sooner so we can plan it into our days

Freebies, ease of access (hosting events or demonstrations in areas where I am likely to be or go to anyways)

More information on how to get involved

Having more information and incentive to go

More sustainable item giveaways! (Steel straws, reusable hand towel, bamboo fork/spoon, etc)

Greater awareness of the extent to which sustainability is threatened in our society.

I have a Masters in sustainability and I guess most of the events target undergraduate students. I have also been looking for ways to integrate sustainability ideals into a political stage. I think I would attend events that reviewed policy in all three areas (social, environmental, and economical), like a short series of sustainability followed by discussion of how to affect change.

Advertise within the community and have some kid-friendly attractions.

food

I would like to know about them more ahead of time. I don't remember hearing about a lot of these.

more awareness

More frequent info to be sent out about the events

Having more free time.

Cheeseburger

If they didn't make up terms like "social sustainability" in a feeble attempt to hide the agenda they're trying to push

More free time in my schedule. When I have a choice between getting my assignments in or attending events then I will always choose homework.

An email or something advertising the events.

Free stuff and or food! Service stations to fix old things, especially transportation items like bikes and longboards

advertisement and free food

Free stuff, especially plants and food and not just things I might throw away like another cup.

More activities

Cultural inclusiveness.

more info and free stuff

Mine usually due to scheduling as to why I don't go so it's not really down to your side of things

Knowing about them

Have weekend trips

I would be more interested if the events had activities that allowed me to connect with local organizations and businesses.

Volunteer work Availability and what time it's held at

food

Making them more regular

food

In all honesty, I would attend any of them in a heartbeat if it weren't for my horrible social anxiety.

If i knew more about them.

social event

hearing about them

Free food

More advertisements

I'm always interested and want to go, it just always happens to fall on days/times that conflict with my schedule

If I had more time or incentive. Maybe extra credit for classes to attend. Difficult to fit everything in a day

Getting everyone excited and informed all while advertising.

If they were more advertised

Having them on campus around lunch and providing a small snack for us!

If I was persuaded that they were working towards significant fundamental changes on the university level to increase sustainability and were not merely gimmicky.

More desire to get involved. I simply feel like other organizations are better suited for me.

More promotion to know what is happening.

Hearing about them. Also food of course.

More advertising and more activities

People attending, prizes, entertainment, etc.

Knowing what they are and what they have

Doing a tree and garden planting day, plants and trees that are native to Iowa and do a big college wide one, or even just having kids in English classes or classes that always have a ton of kids and have them plant one day or a couple days a semester and give something like extra credit or a boost on the lowest grade they have.

Having music, snacks, and games/prizes

Incentives are always good or fun activities that were easy to do.

Knowing about the event further in advance, so I have time to plan to attend.

Knowing about them in advance.

More publicity

To know what happens at the event and what it is for before I go

Free food and prizes

Seeing more outreach efforts made to inform a wide range of people

advertisement? I haven't heard of most of these.

Fun activities.

More information!

I would be more interesting in attending the events if I knew about them prior to the actual day of the event and what the event entails.

Advanced notice. Food.

Knowing about them. Ive been here years and never seen a flyer that caught my eye or any students advocating for participation.

Knowing more in general

More publicity!

More or more effective publicity. Better and more vibrant advertising. I check my emails above all but you cannot hide it in a large email.

Knowing more about them

more advertisement

More advertisement? I have never really been engaged with any of these activities.

More free stuff, more publicity

Free food and prizes

I'm not sure.

More Coverage and Free things

Hearing more about these events; many of which I never knew about.

Better advertisement in Vet Med.

New information

For them to be explicitly family-friendly

Knowing about them beforehand. Having someone to go with

Actually knowing they existed, and some event planning. Seriously, I had no idea these existed.

If I knew about them.

idk

provide more information on global sustainable practices across different fields of research or industries.

I just was not aware of the other ones and what they are about.

Speakers and activities

This is my first semester up here so I haven't really had the chance to.

If I knew

More info about them.

Free food and/or more Green-It-Yourself projects

More outreach

Incentives

If I lived in Ames

n/a

I feel like some kind of attraction would bring more people in. Such as music, games, etc.

Better timing.

If I was aware these events were happening then I'm sure I'd participate

Sometimes it is difficult to attend events due to my schedule.

You guys aren't sincere in your efforts. We toss so much stuff on campus because there aren't resources to recycle. You just like to say you're sustainable/green when you're really doing the bare minimum.

no

more promotion

I didn't even know about some of them like Local Food festival but I would love to attend.

More information about what happens at these events.

Maybe provide activities for people to do during events

have them at more opportune times :(

More advertising for the event and free food.

More freebies and free food

Timing - if it's not on a weekend it's not possible for me to attend.

Being notified of when they are happening via email.

Having more information out and around campus about when and where these events are. emailing about events is very helpful!!

Free food

Knowing about them

Free food and more ideas to live a sustainable life.

Knowing about them

Inviting the Ethical Eating Club to be involved. I never see anything about sustainable eating when there are events about sustainability on campus; which is strange because it's such a huge part of it.

Hearing more about when they are

Free stuff

Yes!

Knowing more about them! More marketing please

I had not heard of any of them. I would likely have gone if I knew they existed.

More buzz about it

Knowing about them. Prizes. Games.

free stuff

Nothing, just haven't heard of them!

Being at the vet school, I feel we are often isolate and not really aware of these type of events. If we had the resources to tell us about these events (announcements, flyers, emails, Facebook posts), I feel a large number of students from the vet school would participate.

I didn't know they were going on. Maybe try advertising them more!

Advertise them more

Timing

I am interested, I just don't have time to go since they usually take place when I am in class.

This is unrelated I just have had this idea for a while and was unsure who to tell about it. PUT A TRASH CAN OR CIGARETTE BUTT THING NEAR LAKE LAVERNE AT THE SPOT SO MANY PEOPLE SMOKE AT. There is so much garbage and litter in that area that could be prevented simply by having a trash can nearby. Obviously smoking is illegal on campus but that doesn't stop people from doing it, so someone should just put a trash can there to keep lake Laverne clean.

More advertising

Day and times just never worked for me with classes

I just don't have time to go to them

More information

Larger participation from everyone else

I have not heard of any of these events and so I do not know what they entail. Maybe posting more about them on social media or having emails/ tables about it around campus

Possibly.

Festivity

Knowing about them

More advertisement

Most of the time, I have not heard of these, so knowing about them would inspire me to attend!

More advertising

Free food

Food

Free food

Free food is always great.

More knowledge about the events

If the events were held in a more environmentally friendly manner, and advertised in a more accessible way.

Knowing about more of them (via email ideally one that we can opt in or out)

Better advertising so I know when they're happening.

An organization at the veterinary school partnering with and attending one. Such as College Creek Cleanup, I actually think the vet school or SAVMA might be interesting in helping.

Less social interaction and free food.

More information about them

free food

More visibility of the events

Knowing they exist

free stuff

Better promotion with more notice of events.

Learning specific information on how I can lead a more sustainable lifestyle

More publication and free food

workshops and certificates of attendance

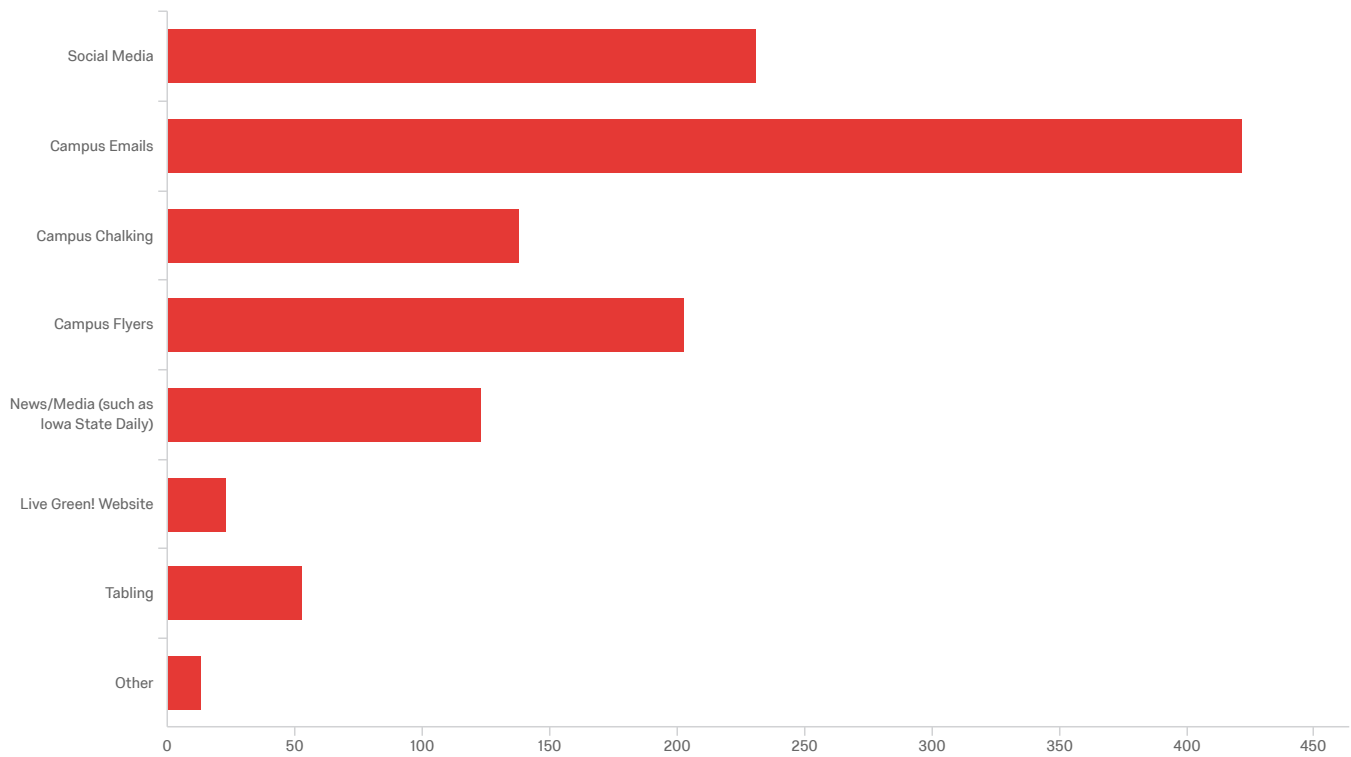
Fun activities and more free time for myself

Large span of time to attend the event

More awareness! I have never heard of some of these events but I would go if I did! Also some teachers in environmental studies offer extra credit for going so if more teachers did that, more students would go!


Free food

Q14 - How are you most likely to hear about our events? Please check all that apply.



#	Field	Choice Count
1	Social Media	19.15% 231
2	Campus Emails	34.99% 422
3	Campus Chalking	11.44% 138
4	Campus Flyers	16.83% 203
5	News/Media (such as Iowa State Daily)	10.20% 123
6	Live Green! Website	1.91% 23
7	Tabling	4.39% 53
8	Other	1.08% 13
		1206

Showing Rows: 1 - 9 Of 9



Data source misconfigured for this visualization.

Q16 - What other, if any, sustainability events would you like to attend?

What other, if any, sustainability events would you like to attend?

Local Food Festival

Some kind of awesome "picking up litter endeavor" strictly on campus and its immediate surroundings, a worthy event akin to Ames' "Stash the Trash" event. I honestly feel that on a particular Saturday in the early fall or spring that many, many, young, able-bodied ISUers could devote several hours to beautifying their own campus, one that consistently makes lists for its aesthetic appeal and is a "Crown Jewel" for the community and the state of Iowa. C'mon, kids! Let's do it! Roll out of bed, throw on a hoodie, get your fully charged device (with ear buds), grab some trash bags, don some gloves, and PICK UP LITTER at ISU! (This is totally doable even if there have to be some minor incentives like signing off on volunteer sheets for course credit or free cookies and beverages or free pens and stickers, all of which are NOT cost prohibitive IMHO. Thanks for allowing for input. Peace.)

All of them

none

I don't know what you do at all of the events, but I'm sure there are some, if I had more info, would go to.

None

One's that have to deal with nonprofit organizations and ways to promote sustainability around campus.

I always want to attend events at Wheatsfield, but I just imagine that the only people there will be the older "hippies" of Ames and I won't want to talk to them.

I'd like to learn more about how to recycle when you live in an apartment in Ames and your building doesn't offer that service

Campus Community Compost! That we can use benefits for lawns/landscaping areas around campus

Talk about electric buses

I think having an ISU trash audit would be extremely beneficial for the students, staff, and faculty at ISU. Our "recycling" program, from what I have been told, is a sham. I think having a large, central campus, trash audit would be the best way to highlight how much we waste.

to have sustanapaloza to encompass all schools/ and greek organizations and have it be a major week long school event.

LECTURES OR VOLUNTEERING OPPORTUNITIES

The more the better it is up to us.

I'm pretty open to most events.

I think there is a wide variety of events (based on the title of events listed above). Maybe an event talking about the different types of sustainability or an event to bring awareness to the different types of sustainability there are because I, personally, didn't know that there were different types of sustainability!

On campus lectures.

I really like the volunteer days and the earth day events.

Sustainapalooza, earth day, local food day, and campus creek cleanup

Potentially workshops with hands-on and tangible activities to improve sustainable living.

How to alter lifestyle to live more green

NA

A LEED USGBC (with regards to ISU's campus initiatives) informational meeting.

A campus transportation sustainability event. There could be tables for different transportation methods around campus, bike tune-ups (but a larger number of stations than typical events!), and maybe even a swap meet style event where people could donate/sell their old bikes, skateboards, etc... Perhaps a bike maintenance clinic?

Creek cleanup

The Creek Cleanup and the ISU local food festival

VEGAN events. Turning off the water when you brush your teeth or riding the bus instead of driving does not even begin to compare to the impact of your DIET. SPREAD THE WORD ABOUT VEGANISM. this is the most SUSTAINABLE THING you can do. If you're reading this and not vegan, then get educated. because your diet alone is cancelling out all your efforts that you're exerting into these great sustainable campus events. Animal agriculture emits way more CO2 and methane than all the transportation in the world combined. Your campus events need to include VEGANISM as one of the most central themes. (I recommend COWSPIRACY documentary, it's on netflix, and it explains the environmental impact of animal agriculture. please look into this)

I am looking forward to the Earth day event, it would be cool if they had more campus cleanups though more frequently

All of them!

- Workshops that cover producing your own food (gardening, cooking) - Tours of ISU's organic farm - Lectures from different departments covering how their fields of study are promoting sustainability (for example: sustainable methods for dairy production, sustainable architecture, electric vehicle technology)

I would love to attend all of these events- all of them sound interesting and beneficial to me

Can't think of any at the moment

I think organizing a group to attend the march for science, April 14th, would be a great way to fulfill the social and environmental aspects of sustainability. I attended last year and I felt that young adults were sadly unrepresented by the attendees.

there's very little recycling receptacles on campus and around town. Why is that in 2018?? I've been told it partly has to do with Ames trash processing - where recycling apparently isn't as important in Ames b/c we have a more sustainable and environmentally friendly way of handling trash. I'd like to know more about this. Is this true? Is there a place for more recycling on campus and in town (and throughout Iowa)? I'd love an event/lecture, public conversation on this.

Some type of organized rally to have ISU divest their investments from the fossil fuel industry

Real sustainability comes from habits. One-time events for sustainability don't work in the long-run. Talk to David Keiser in the economics department to learn more - I believe he's done some research on this topic

Skunk river navy

Pretty much any, as long as I hear about them.

DIY activity events

I would love to attend a national conference!!

On campus farmers market

Training in low waste and sustainability activities

I am unsure without further information.

planting plants

None

Documentary showings and discussion. Lecture series are fun too!

Learning about how to live a better lifestyle that keeps the environment clean

sustainapalooza

I cannot think of any.

All of them! I think it is an awesome initiative and remember I was going to go to sustainapalooza but was gone for it.

Planting trees, donation clinic, going out to give a food packet to the homeless

Opportunity's to recycle plastic bags

anything that has to do with composting

"How to Compost"

"How To" events, like how to recycle, how to compost, etc

Local food festival

Something where you can take furniture and household items that you don't want at the end of the semester when everyone is moving and sell or donate those items..like a goodwill but on campus

Anything in Ames to promote sustainability, or some about installing better energy or gardens within the campus.

idk

Not sure

local farmers' or artists' market, food or clothes donation

ISU Earth Day celebration

No other

I definitely would participate in clean-ups if I were aware of them

no

None

National Campus Sustainability Day, Local Food Festival

I would like to attend any of them.

.

N/a

N/A

Any

maybe if there was a tour of sustainable places to visit around campus?

Not that I know of.

Not sure what sustainability events are available.

Hands on events (crafts, clean ups) are always fun!

Club events

I would love to find out more information about all the events listed above

N/A

Climate Reality Project

n/a

I'm a fashion design major so anything to do with sustainable clothing (clothing swaps, etc.)

earth appreciation days

I would like to visit the symposium

Really anything! Sustainability is a priority

N/A

Local Food Festival

Sustainapalooza

N/A

food drive!

Clothing swap where everyone brings their clothes they don't wear and trade/donate

I'd love to see a vegan food festival, or events dedicated to ways to reduce waste as a college student.

Any sort of clean ups

None

Planting events - like a prairie or other plants

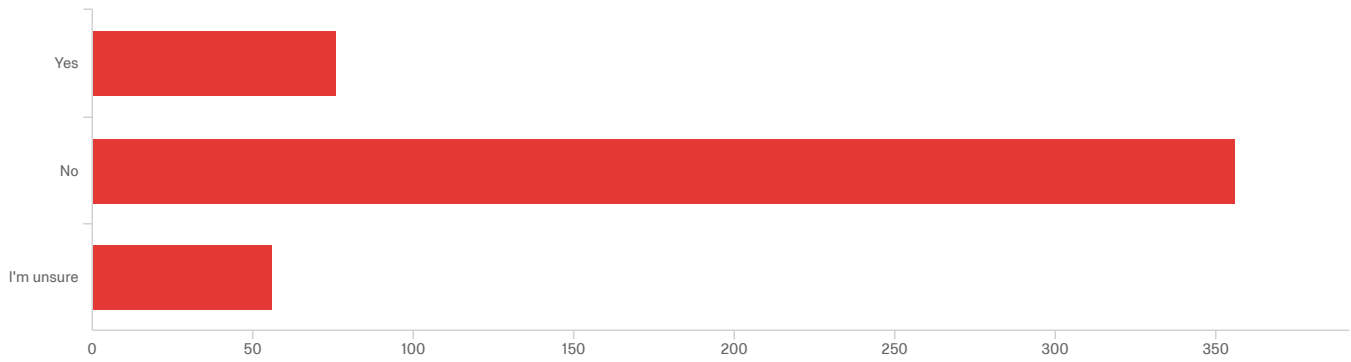
Food events

College Creek Cleanup

I would like to attend most of them!

Showing Records: 1 - 100 Of 100

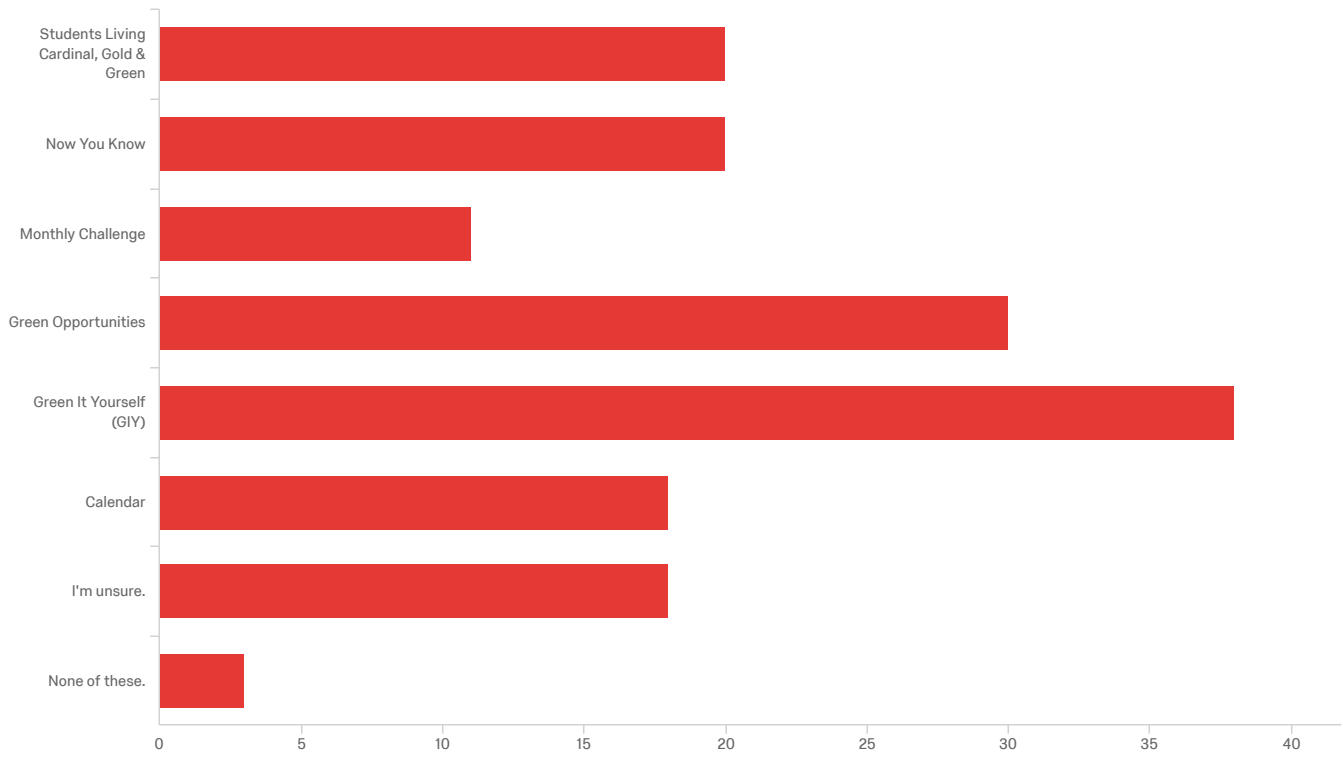
Q17 - Have you viewed our monthly newsletter, Live Green! Monthly, before?



#	Field	Choice Count
1	Yes	15.57% 76
2	No	72.95% 356
3	I'm unsure	11.48% 56
		488

Showing Rows: 1 - 4 Of 4

Q18 - Which sections do you like the most? Please check all that apply.



#	Field	Choice Count
1	Students Living Cardinal, Gold & Green	12.66% 20
2	Now You Know	12.66% 20
3	Monthly Challenge	6.96% 11
4	Green Opportunities	18.99% 30
5	Green It Yourself (GIY)	24.05% 38
6	Calendar	11.39% 18
7	I'm unsure.	11.39% 18
8	None of these.	1.90% 3

158

Showing Rows: 1 - 9 Of 9

Q20 - Why do you like the selected section(s)?

Why do you like the selected section(s)?

Keeps me well informed.

new ideas

I like the calendar it helps me find additional sustainability opportunities and event in the community. GIY has neat project. I like to read about student efforts on campus in the Student Living section.

I like how I can apply it to my own life and practice sustainability

Interesting

I always learn something and it gives me something new to try out.

they are informative and fun

I like that it provides me with ideas and opportunities to improve my personal sustainability.

I like finding new, random facts and little ideas I can implement sometimes.

They are interesting and give me new ideas on ways to be sustainable.

They are interesting and relatable

The month challenges are something fun to fill my time with.

The applicability to students studying and living at Iowa State. Plus the recycling element of the GIY section really emphasized the reusability of everyday items that would otherwise be thrown away.

I like how they are interactive - they give the reader an incentive to go out and make an impact

Those sections give me information that allows me to participate in sustainable activities or change my lifestyle to make it more sustainable.

It helps educate me on how to live more sustainably and see what exciting events are coming up that month

It gives a fun applicable way to be sustainable.

I like the calendar to see what's going on, and GIY is just fun!

They help me feel empowered in sustainability and provide me with interesting opportunities I don't hear about other ways

The Green Opportunities section and calendar let me know of some interesting events that I didn't find out about anywhere else. I love DIY and natural living so it's fun to look at that section.

What I've heard of

Because they directly apply to and influence all students.

Useful information about how to make my life more sustainable.

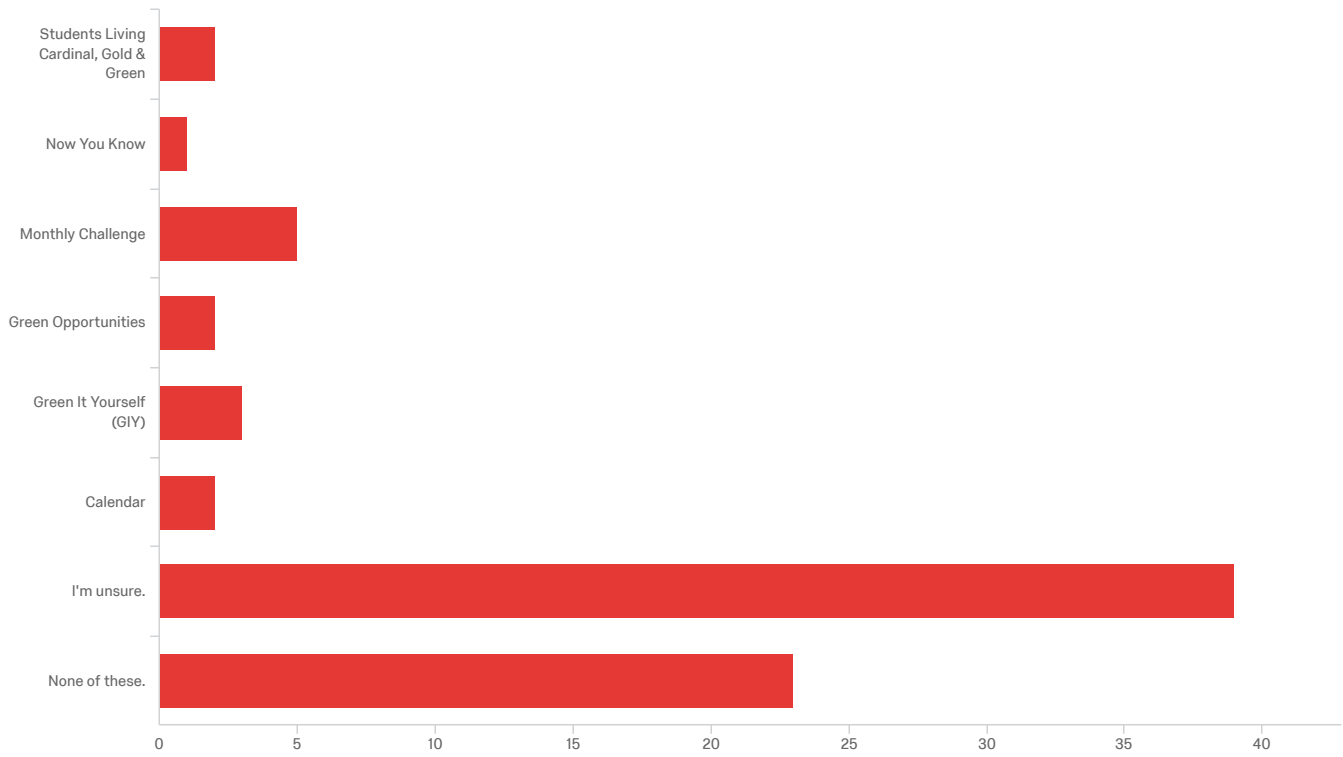
Informative

They seem really doable and they keep me on track.

It gives me motivation to do something good.

Showing Records: 1 - 26 Of 26

Q19 - Which sections do you like the least? Please check all that apply.



#	Field	Choice Count
1	Students Living Cardinal, Gold & Green	2.60% 2
2	Now You Know	1.30% 1
3	Monthly Challenge	6.49% 5
4	Green Opportunities	2.60% 2
5	Green It Yourself (GIY)	3.90% 3
6	Calendar	2.60% 2
7	I'm unsure.	50.65% 39
8	None of these.	29.87% 23

Q21 - Why do you not like the selected section(s)?

Why do you not like the selected section(s)?

N/A

I don't dislike any sections

NA

Calendars are everywhere. It's just a little annoying to me.

I just never do the challenge.

no idea

NA

I'm not sure that I am not in favor of any sections

n/a

N/A

they seem childish at times

Not sure

NA

Sustainability is far more complicated than suggested from what I read. The life-cycle of sustainability requires complicated analysis, and even things that seem helpful can prove to be damaging.

Showing Records: 1 - 14 Of 14

Q22 - What would make you more interested in reading our newsletter?

What would make you more interested in reading our newsletter?

Social media posts

Knowing where they are at

Knowing the nature of the impact I could have by attending the event mentioned on the paper

Everything is fine. Keep it up, please!

If it were emailed to me

nothing it is already very interesting

Articles that had more substance

nothing

Not spam mail.

Honestly nothing. Would definitely be more interested in following a social media account

Knowing about it

Access to it

If I knew where to find it

Receiving it more often. Interesting articles.

to receive it.

I'm not actually sure where to obtain it, I suppose if it comes through in email I may actually have read it. So just accessibility and visibility.

If it's included in an email or Iowa State daily online or has a specific topic that sparks interest

Being signed up for it!

I would read it, but I do not think I get it.

if my teachers talked about it

Receiving it.

what the university is doing to be sustainable/ being able to submit ideas for campus sustainability

Advices in how to recycle, and not create waste in a budget

If I knew where to find it...

Bullet point fun facts

tips on how to be more sustainable in Ames

Events and achievements of goals made.

If I knew where to find the newsletter.

Nothing that you can control; it's a time issue for me.

Nothing -- I read a lot already. too busy

TELLING ME HOW TO FIND IT

Sure

Having a link to it via the Daily.

daily tips anyone can use and apply to their lifestyle; making a connection with their field of study

I'm not sure honestly.

The online version of it is just not something I'm actually going to zoom in and read (even though it saves paper)

Being able to subscribe to the newsletter and just seeing it pop up in my inbox. If I knew I subscribed to it, I'd be more likely to read the newsletter as opposed to the campus wide email.

If it is emailed to me.

puzzles/games in the newsletter.

I am not sure if it has this already, but a short idea on how we can be more sustainable

Knowing where I can read it

Getting it in the mail

Money saving tips

I did not know it existed

More availability

I enjoy the aspects that can be applicable to my own daily life, so having it be relatable and/or applicable.

If I was emailed it and the headlines were catching.

better quality

Possibly emails.

No

more relatable

Knowing how best to read it on my computer, receiving a printed version.

Interesting content.

Send campus email about it with example article and option to subscribe

Sending it in an email

Better awareness of the newsletter would help a lot! Other than that, perhaps recycling-specific sections since that's what interests me the most.

N/A

Making it more available, I've never seen nor heard of it.

If I knew where to get it

I am not sure if I have ever seen it before

Budget friendly ideas

Shorter, more frequent letters

It was sent in an email.

Not too much information. Sustainability success efforts.

Fun facts

Knowing how to find it

Free prizes or rewards for reading it.

Ease of access. If it were placed next to the Iowa State Daily with the other campus magazines, it would be easy to pick up and read.

If I knew where to find it/if it were emailed to me.

Easy way to access it

Availability

Feature information about local businesses and their sustainability commitment (unless this is already being done)

A bold approach.

Information or resources available to make sustainable changes. Reports on policy/laws/bills that concern sustainability

Some promotion of the newsletter giving an overview of what is in it.

easily accessible

More time in the day! Also getting in the email

email

Knowing where to find the publication.

Knowing that it is there and where to find it

If I knew about it and if it included habit-changing ideas to really improve sustainability.

free food?

Coupons to local and on campus businesses.

Accessibility

Being able to set aside some time as a grad student!

good graphics

Knowing it existed?

Action steps for students each week with a goal on how to improve their own sustainability.

maybe

Tips on how to live low waste

I have only heard about it just now.

I am unsure until I read it first.

get paid

not having too many things in my mail that i disregard

Having it more accessible

Videos preferred

To know it existed.

fun facts

If it came directly to my email and was concise (maybe provided access to more information elsewhere so I can curate my interests and time).

Easier access and it being a really short time commitment.

I did not know that there was a newsletter

Convenience.

Easier access, I think it comes in emails but I am not sure. I usually don't spend free time reading.

Including some kind of contest where if you answer a question or do something you could win a prize, but only those who read the newsletter would know.

There was a lack of promoting the website, so I didn't really know about it.

Having easy access to it because right now I didn't know it existed.

Knowing that it exists is a good first step.

I've never seen it before

Jokes

easy access. Receiving it in an email

Learning more about what is in it

I would be more interesting in reading the newsletter if I knew about it and maybe if it was sent to my school email.

Knowing about it

If it pertained to my profession and how to apply it

If I knew it existed and what you guys are actually about. I don't like solicitors or other weird environmental groups that ask me to sign a ton of petitions, or ones with weird political agendas, biggest turn off.

I didn't know about it before

More advertisement.

I didn't know you had a newsletter.

Knowing where to access it or getting it emailed to me

N/A

not sure

Physical copy, or immediate connection through ISU's email.

If I knew about it.

probs nothing

More familiar topic

make it more available through email.

not sure

I haven't seen it anywhere.

Where do I even access it?

a better viewing format

I don't receive them

More advertising for it

I am currently unsure if I have gotten any, but I read my emails in the morning during breakfast so that may be the best way for me is by email.

If I knew there were possible events being discussed in them

I was unaware there was a newsletter.

See previous comment on festivals/events

no

Better design and a club formed that writes the newsletter together. Maybe a campus sustainability issues section that lets students know of sustainability issues on campus?

Send out ways to find access to it

Knowing where to find it

highlighting current sustainable events/initiatives at Iowa State and in Iowa

coupons

Advertising it with a shocking or interesting fact about the environment

I don't know if sustainability is something that interests me enough to read a period newsletter for. I would read an e-mail if sent once or twice a semester.

I previous did not know about it so once again by sending out more information through e-mail would cause me to sign up and read the newsletter.

I honestly do not know what it is or why it is. The why is prolly the harder question there.

Make it interesting with colors and interesting facts and charts.

N/a

Not really. I already get too many emails.

Knowing about it

NA

Coupon

If there was smtg I could go to help sustainability

More news about microbial sustainably, such as biofuels or artificial meat.

I would be interested right now, I have just been somewhat unaware of this organization so that is why I haven't read it recently.

being able to access the news letter

if i knew what was in it

Seeing it.

I don't recall seeing it, if it were delivered in campus emails then it would have to appear as something other than a notice or informational letter, make it something eye-catching and fun.

Not sure

Nothing - it sounds like the kind of thing I'd throw straight in the trash if it ended up in my mailbox.

Updates on current initiatives.

I don't really know where to find it

If it was personally emailed to me our a reminder was sent out about a new addition to the page

If it sent via email.

Nothing

Getting it emailed to me

I didn't know it existed

Receiving it in my email inbox

N/a

Having it emailed to me? Short articles that don't take too long to read with good pictures

I'm unsure.

If it came directly to my inbox.

never heard of it

Learning about little ways to live a more sustainable lifestyle in college

This was the first I've received via school email so just receiving them would be helpful

Brief and useful information. Do not use printed copies!

Knowing how to access it

If it came out more often

N/A

Knowing about it

Videos

How often is it sent? Who's writing it? What will the emails include

possibly.

Knowing it existed before this.

Knowing where its at and what is in it

Once again, knowing about it

Better Access

More outreach event news.

email it to me

If i hear about it

Coupons/deals

If I found it lying around.

Having easy access to it

Honestly, probably not going to. (A short email is much more effective for me personally)

Have a cool fact or something each time maybe. Or a joke.

1> Monetary rewards. 2> Ways of getting monetary rewards (not lottery, but like ways using which I can save or make money which is practical).

If I knew more about your organization.

Getting it!

daily email

Being aware of it.

Easier access

Receiving it.

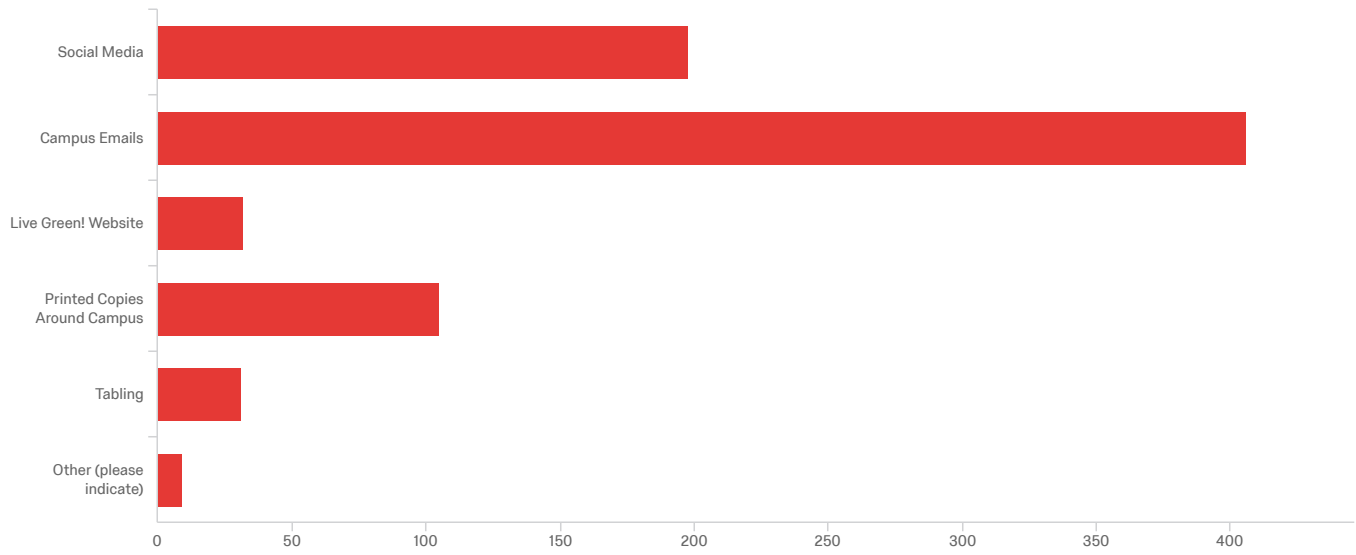
if it is going to be provided in the department

if its easy to read with the main points in headlines so I can skim and then read anything I find to be more interesting

If I knew you had a newsletter


spreading more word about it

Q23 - How are you most likely to hear about our newsletter? Please check all that apply.

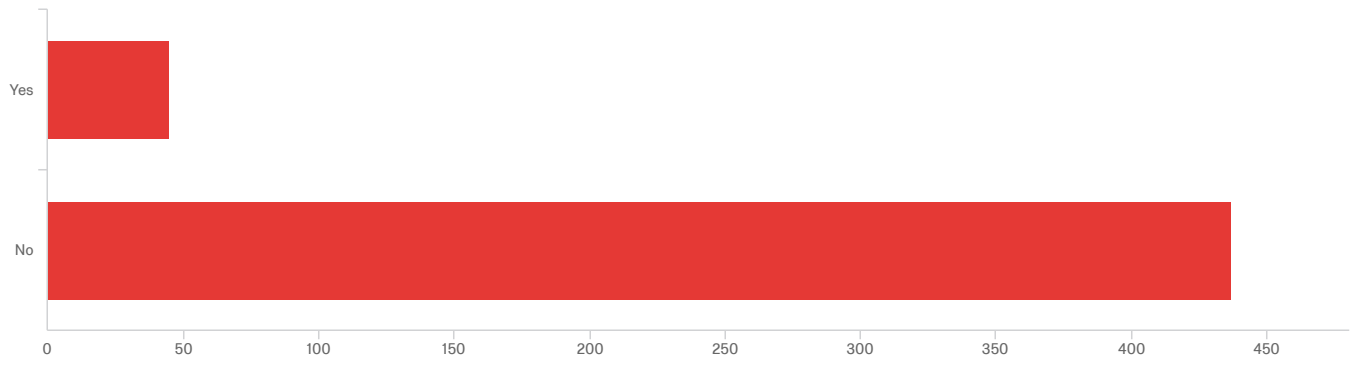


#	Field	Choice Count
1	Social Media	25.35% 198
2	Campus Emails	51.98% 406
3	Live Green! Website	4.10% 32
4	Printed Copies Around Campus	13.44% 105
5	Tabling	3.97% 31
6	Other (please indicate)	1.15% 9
		781

Showing Rows: 1 - 7 Of 7


 Data source misconfigured for this visualization.

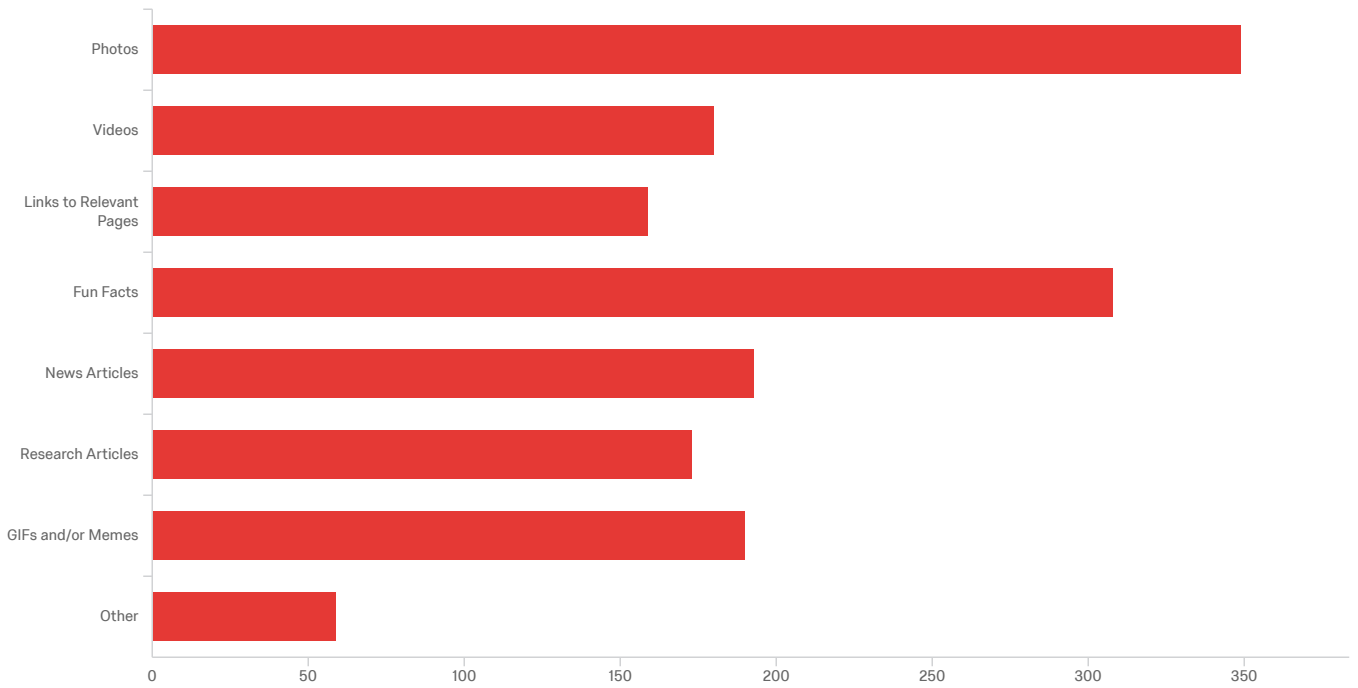
Q24 - Do you follow us on Facebook? (isulivegreen)



#	Field	Choice Count
1	Yes	9.34% 45
2	No	90.66% 437
		482

Showing Rows: 1 - 3 Of 3

Q25 - What do you like to see on Facebook?



#	Field	Choice Count
1	Photos	21.66% 349
2	Videos	11.17% 180
3	Links to Relevant Pages	9.87% 159
4	Fun Facts	19.12% 308
5	News Articles	11.98% 193
6	Research Articles	10.74% 173
7	GIFs and/or Memes	11.79% 190
8	Other	3.66% 59
		1611

Showing Rows: 1 - 9 Of 9

Other

Other

Don't have facebook

Don't use it.

Don't follow on FB

nothing.

Not on Facebook

not on facebook

small videos, under 4 mintues.

nothing - don't have facebook

I dont use facebook

I don't have facebook

Event pages that I can add to my calendar

Nothing

Not on Facebook

I don't use Facebook.

am not on fb

I don't have facebook.

I don't have Facebook

I do not use facebook

I don't use Facebook

I don't have facebook

Tips for being more sustainable

Discord

I don't use Facebook

I don't use facebook

None

puns

I do not have facebook.

Nothing

I do not use facebook

Facebook distracts more than it educates. It gives the illusion of engagement.

Don't have Facebook.

Don't use Facebook

Messenger for group communication

Does not use facebook for non-family matters

Don't use social media.

I am not on facebook

I don't like Facebook.

Don't have one

event announcements

don't have one

I don't have Facebook

Things from people I know and love.

I do not use facebook

nothing, i hate facebook, its a dying platform

I do not have a facebook or any social media.

I don't have Facebook

I do not use facebook

Sustainability Tips

I don't use Facebook

N/a: I don't use Facebook much.

I do not use social media, I had to select a choice below, but also do not use twitter

Honestly, don't like Facebook

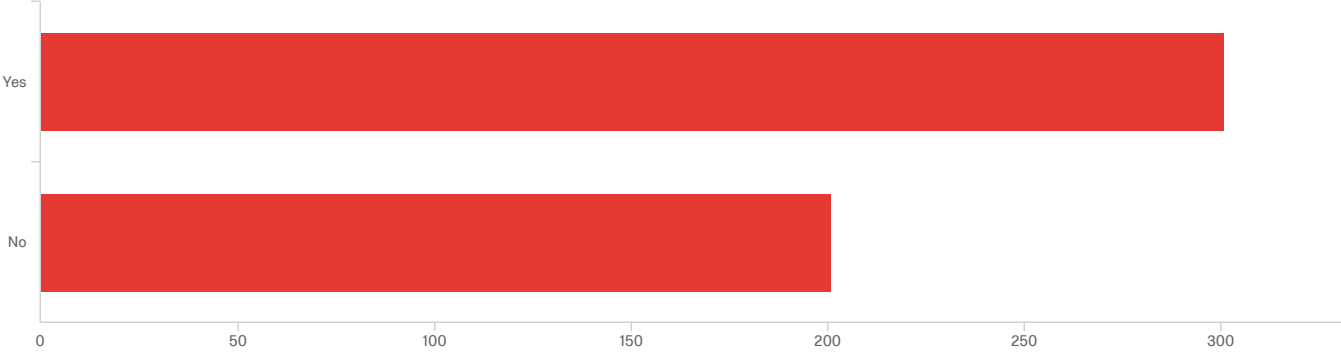
Facebook is a big time consumer, I only open it when I have to find someone or something

I don't have FB

I don't have facebook

Showing Records: 1 - 55 Of 55

Q26 - Did you know sustainability includes environmental, social and economic sustainability?



#	Field	Choice Count
1	Yes	59.96% 301
2	No	40.04% 201

Showing Rows: 1 - 3 Of 3

Q27 - Please choose the option with which you most identify for each statement.

#	Field	Choice Count
1	Extremely Disagree	0.83% 4
2	Somewhat Disagree	2.92% 14
3	Neither Agree or Disagree	14.58% 70
4	Somewhat Agree	38.75% 186
5	Extremely Agree	42.92% 206
		480

Showing Rows: 1 - 6 Of 6

Q28 - Please enter your ISU email address if you'd like a chance to win some green giveaways!

Please enter your ISU email address if you'd like a chance to win some gree...

epmartin@iastate.edu

doylen@iastate.edu

kdixon@iastate.edu

jlai422@iastate.edu

sportner@iastate.edu

vlarsoniastate.edu

amylogan@iastate.edu

knaumann@iastate.edu

alleyjr@iastate.edu

lmlifka@iastate.edu

kped53@iastate.edu

bawalter@iastate.edu

Layokup@iastate.edu

jpharvey@iastate.edu

across5@iastate.edu

mswarg@iastate.edu

nope

mdhughes@iastate.edu

mhipps@iastate.edu

sarby20@iastate.edu

cathom17@iastate.edu

eckenrod@iastate.edu

mstoss@iastate.edu

jpegon@iastate.edu

emstines@iastate.edu

katelynz@iastate.edu

moataz@iastate.edu

abhar@iastate.edu

rainie@iastate.edu

eanejdl@iastate.edu

sks7592@iastate.edu

alking@iastate.edu

kmbetz@iastate.edu

mmlosby@iastate.edu

wjw@iastate.edu

sierram1@iastate.edu

dcdonato@iastate.edu

ahawker@iastate.edu

layneb@iastate.edu

anwagler@gmail.com

emrizvic@iastate.edu

fv1@iastate.edu

mbdavis@iastate.edu

ebravard@iastate.edu

sfrisbie@iastate.edu

albags@iastate.edu

hegerni@iastate.edu

Ballison@iastate.edu

mrshort@iastate.edu

robbinsm@iastate.edu

candregg@iastate.edu

smlewman@iastate.edu

tatianag@iastate.edu

sfsanche@iastate.edu

atosi@iastate.edu

eereed@iastate.edu

liuja489@iastate.edu

ahandel@iastate.edu

emmoran@iastate.edu

mctoday@iastate.edu

mlcobarr@iastate.edu

hfritz@iastate.edu

armoore@iastate.edu

achealy@iastate.edu

Mkeyerly@iastate.edu

beveroth@iastate.edu

ekkelley@iastate.edu

kbaxter@iastate.edu

lcroghan@iastate.edu

Cs6lynn@iastate.edu

ramyas@iastate.edu

lsswayne@iastate.edu

aburns@iastate.edu

thomaso@iastate.edu

pkraile@iastate.edu

leirish@iastate.edu

aliciae@iastate.edu

kenni@iastate.edu

AGRESKE@IASTATE.EDU

alياهو@iastate.edu

cacolby3

sstuke@iastate.edu

Kayla1@iastate.edu

methomas@iastate.edu

najessen@iastate.edu

mra@iastate.edu

brlaw17@iastate.edu

makailad@iastate.edu

lanaghan@iastate.edu

vkime@iastate.edu

mmanton@iastate.edu

snemec@iastate.edu

jfhinde@iastate.edu

emmeis@iastate.edu

mcj1@iastate.edu

rharris@iastate.edu

jkofmehl@iastate.edu

sbbias@iastate.edu

cfholmes@iastate.edu

vrsmiley@iastate.edu

kmbjerke@iastate.edu

corbett@iastate.edu

poncelet@iastate.edu

zmahoney@iastate.edu

cldawson@iastate.edu

klilly@iastate.edu

jrrangel@iastate.edu

iboraas@iastate.edu

pearce7@iastate.edu

jclogan@iastate.edu

mtynan@iastate.edu

hhoffman@iastate.edu

kecarter@iastate.edu

Kaeleenj@iastate.edu

avianap100@gmail.com

alec18@iastate.edu

lschwab@iastate.edu

carina@iastate.edu

stearney@iastate.edu

brooklyn@iastate.edu

abuseman@iastate.edu

okocla@iastate.edu

eaecker@iastate.edu

bailey@iastate.edu

peter33@iastate.edu

franzenr@iastate.edu

Tcdavis@iastate.edu

emloyd@iastate.edu

aefaire@iastate.edu

freinb@iastate.edu

sheckler@iastate.edu

paiger@iastate.edu

ealbin@iastate.edu

breab@iastate.edu

Gdevans@iastate.edu

brsnyder@iastate.edu

kmu@iastate.edu

dsdrake@iastate.edu

ezaman@iastate.edu

krsieren@iastate.edu

Johnlujj@iastate.edu

kdrag@iastate.edu

Ajschlot@iastate.edu

alolinco@iastate.edu

karls@iastate.edu

tiffany2@iastate.edu

Akswift@iastate.edu

skoch@iastate.edu

cwirkus@iastate.edu

aebice@iastate.edu

frisvold@iastate.edu

cmadams@iastate.edu

alkropf@iastate.edu

dshea@iastate.edu

daykotas@iastate.edu

am11@iastate.edu

mtittler@iastate.edu

jduerkes@iastate.edu

Mkbreen@iastate.edu

zmauck@iastate.edu

mmmchugh@iastate.edu

bdl@iastate.edu

erholan@iastate.edu

Hedrick@iastate.edu

pelech@iastate.edu

vaneloo@iastate.edu

mmkenne1@iastate.edu

rruddy13@iastate.edu

jsquillo@iastate.edu

cjsawin@iastate.edu

abinayaa@iastate.edu

buseman@iastate.edu

mkoepke@iastate.edu

wheeldon@iastate.edu

jhandel@iastate.edu

mdodge@iastate.edu

brziehr@iastate.edu

ndanis@iastate.edu

lkstokes@iastate.edu

Kswan1@iastate.edu

vannoycm@iastate.edu

cmoyna@iastate.edu

kelsey.fillman@iastate.edu

melvan97@iastate.edu

lgeisy@iastate.edu

jinyew@iastate.edu

esettles@iastate.edu

jmjames@iastate.edu

jjzander@iastate.edu

alyssaj@iastate.edu

kmorgan1@iastate.edu

meyerar@iastate.edu

mzheng@iastate.edu

tjm1@iastate.edu

cummings@iastate.edu

balkema2@iastate.edu

Jennar16@iastate.edu

khajehei@iastate.edu

dtucker@iastate.edu

aalsot@iastate.edu

hmajerus@iastate.edu

bwthomas@iastate.edu

mme1@iastate.edu

hklawler@iastate.edu

akfinken@iastate.edu

asnilles@iastate.edu

jrsimac@iastate.edu

hhg@iastate.edu

Obri98@iastate.edu

ssievers@iastate.edu

noelc@iastate.edu

mhuinker@iastate.edu

efreriks@iastate.edu

dsmalley@iastate.edu

jpanzi@iastate.edu

jthai6@iastate.edu

emmabade@iastate.edu

aswehla@iastate.edu

lcbey@iastate.edu

jlstone@iastate.edu

Lucyd@iastate.edu

speedj@iastate.edu

pjv@iastate.edu

philhess@iastate.edu

aseuntj@iastate.edu

djufheil@iastate.edu

leahg@iastate.edu

cbwong@iastate.edu

chloee@iastate.edu

mjmilot@iastate.edu

mbeetler@iastate.edu

xylee@iastate.edu

Miaw1@iastate.edu

pmschnee@iastate.edu

erknuth@iastate.edu

jhakala@iastate.edu

shortess@iastate.edu

mbretey@iastate.edu

costash@iastate.edu

srmoran@iastate.edu

zwink@iastate.edu

hunterm@iastate.edu

mamcgary@iastate.edu

anquinn@iastate.edu

lmkenney@iastate.edu

mcmichae@iastate.edu

jstiller@iastate.edu

nbidner@iastate.edu

argorden@iastate.edu

kmcatron@iastate.edu

efurey@iastate.edu

vannatta@iastate.edu

brookew1@iastate.edu

annathom@iastate.edu

annanest@iastate.edu

dtwalsh@iastate.edu

napalmer@iastate.edu

tmhowe@iastate.edu

mmartin3@iastate.edu

kiyokawa@iastate.edu

labarnet@iastate.edu

Massman@iastate.edu

liwenw@iastate.edu

elgrace@iastate.edu

mariahj1@iastate.edu

amegret@iastate.edu

bkseller@iastate.edu

Hdanzer@iastate.edu

kneilson@iastate.edu

kalbh@iastate.edu

summer19@iastate.edu

Lmpitts@iastate.edu

jmnissen@iastate.edu

fedemoss@iastate.edu

kdrojas@iastate.edu

jtfilip@iastate.edu

serenam@iastate.edu

tpitcher@iastate.edu

elfitz@iastate.edu

hansenre@iastate.edu

chloeg@iastate.edu

kghelms@iastate.edu

evakuntz@iastate.edu

emi@iastate.edu

ngstout@iastate.edu

cyy232@iastate.edu

irlaux@iastate.edu

thoeming@iastate.edu

Chloec@iastate.edu

rredmond@iastate.edu

arb1

lasutton@iastate.edu

sarahj@iastate.edu

rmcnemee@iastate.edu

aehuerta@iastate.edu

ajbuller@iastate.edu

mschine@iastate.edu

spickett@iastate.edu

tmazur@iastate.edu

mseasler@iastate.edu

broadnax@iastate.edu

mduenas@iastate.edu

rvalek@iastate.edu

larimore@iastate.edu

alyssaar@iastate.edu

jlynnp@iastate.edu

knaumann@iastate.edu

huiyee@iastate.edu

cwarmuth@iastate.edu

jmidd@iastate.edu

kgarrels@iastate.edu

Ltong@iastate.edu

trwilson@iastate.edu

mfisher5@iastate.edu

schulera@iastate.edu

elhunter@iastate.edu

mwhuff@iastate.edu

besthoff@iastate.edu

jedubiel@iastate.edu

Myrarose@iastate.edu

lvgomez@iastate.edu

Monrreal@iastate.edu

lwuebker@iastate.edu

sophiaph@iastate.edu

jand02@iastate.edu

Ngwailin@iastate.edu

Tgabeler@iastate.edu

ecamrud@iastate.edu

cjdodd@iastate.edu

acmeier@iastate.edu

wilsong2@iastate.edu

malek@iastate.edu

calward@iastate.edu

Nbattles@iastate.edu

bletour@iastate.edu

hehank@iastate.edu

xyd53@iastate.edu

sbcrow@iastate.edu

hbeetler@iastate.edu

flemming@iastate.edu

Rebeccak@iastate.edu

Noppeda@iastate.edu

lhoeks@iastate.edu

docompo@iastate.edu

lavonne@iastate.edu

mrhuber@iastate.edu

mkjacoby@iastate.edu

Kjsouth@iastate.edu

heidi42@iastate.edu

Nsafaei@iastate.com

Kduvall@iastate.edu

Anwilson@iastate.edu

maraj@iastate.edu

cumba@iastate.edu

Frerichs@iastate.edu

mtf@iastate.edu

juanmora@iastate.edu

bakanji@iastate.edu

asporrer@iastate.edu

hmmonk@iastate.edu

Selah@iastate.edu

ciking@iastate.edu

mmmussig@iastate.edu

kmreiter@iastate.edu

cjnikkel@iastate.edu

ajlemme@iastate.edu

erins98@iastate.edu

swaigand@iastate.edu

rgaskins@iastate.edu

cserp@iastate.edu

snr@iastate.edu

bsteck@iastate.edu

pkanodia@iastate.edu

ksiegel@iastate.edu

ambruen@iastate.edu

julij@iastate.edu

mcasales@iastate.edu

ktjane@iastate.edu

mmsyber@iastate.edu

mda1@iastate.edu

Gretas@iastate.edu

sydfinkk@iastate.edu

atrevino@iastate.edu

bctodey@iastate.edu

galetich@iastate.edu

smdeal@iastate.edu

Fgeis@iastate.edu

Lhealy@iastate.edu

ejmitch@iastate.edu

hmcorkin@iastate.edu

arcooper@iastate.edu

cksnead@iastate.edu

blg13@iastate.edu

moirah@iastate.edu

smtefft@iastate.edu

Clayton2@iastate.edu

tdmyers@iastate.edu

Alyvias@iastate.edu

ish@iastate.edu

Jcmilder@iastate.edu

Adinges@iastate.edu

ascekic@iastate.edu

antonyc@iastate.edu

rbkhdynn@iastate.edu

gcarey@iastate.edu

Abaetke@iastate.edu

nvance@iastate.edu

mohlmdan@iastate.edu

anilisa@iastate.edu

schulka@iastate.edu

Krboeke@gmail.com

ryancunn@iastate.edu

kjackley@iastate.edu

ppenning@iastate.edu

deborahstoner@gmail.com

mccard@iastate.edu

srivet@iastate.edu

nadiaj@iastate.edu

Lharvey@iastate.edu

jheintz@iastate.edu

ayanni@iastate.edu

stevenb1@iastate.edu

aimee@iastate.edu

ssatvati@iastate.edu

katemoje@iastate.edu

krahn@iastate.edu

thaywood@iastate.edu

kmorford@iastate.edu

krmohan@iastate.edu

dguard@iastate.edu

aefenske@iastate.edu

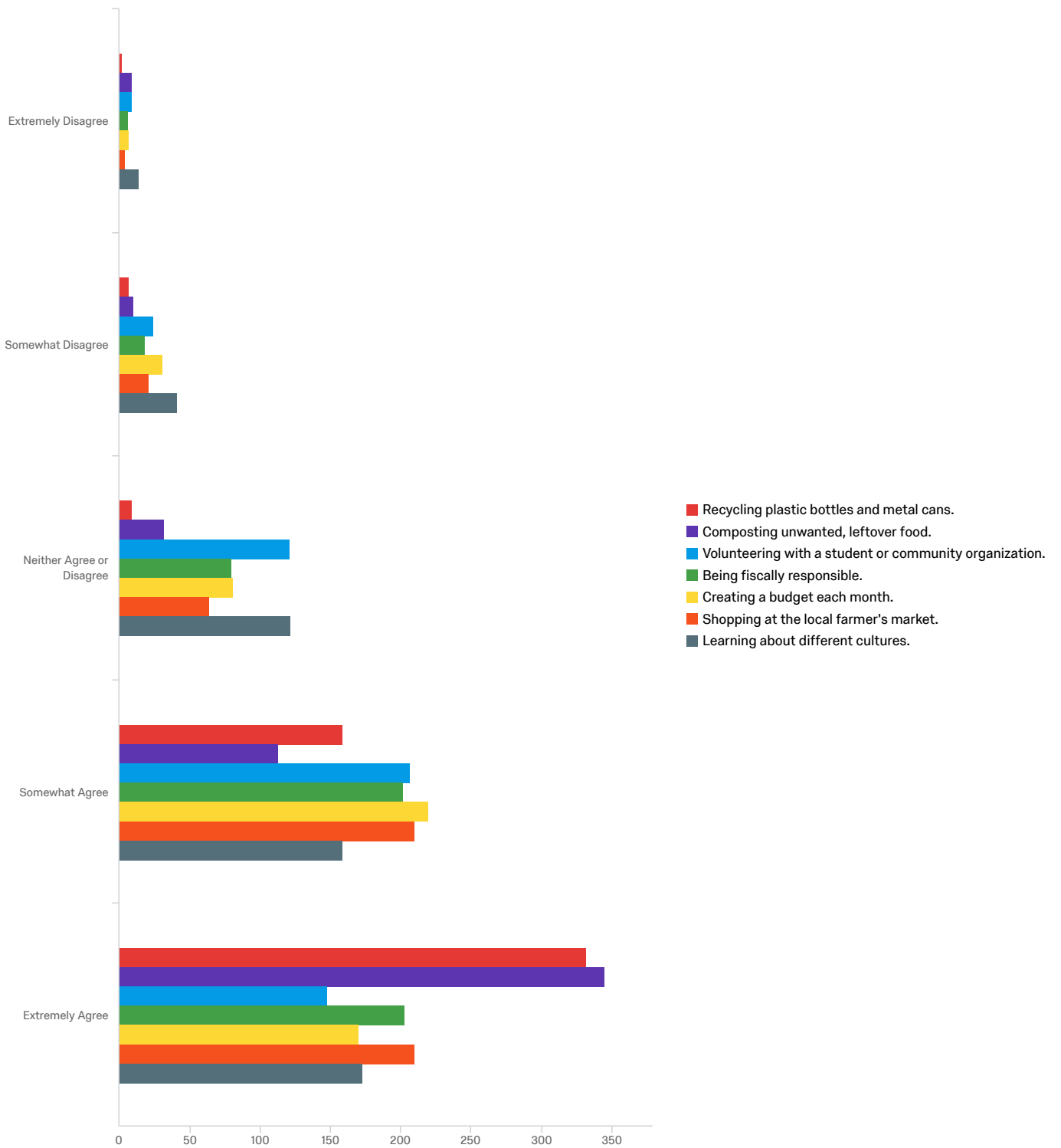
laurmel@iastate.edu

mnewland@iastate.edu

erinj@iastate.edu

Showing Records: 1 - 434 Of 434

Q38 - Do you consider the following activities to be sustainable? Please indicate below.

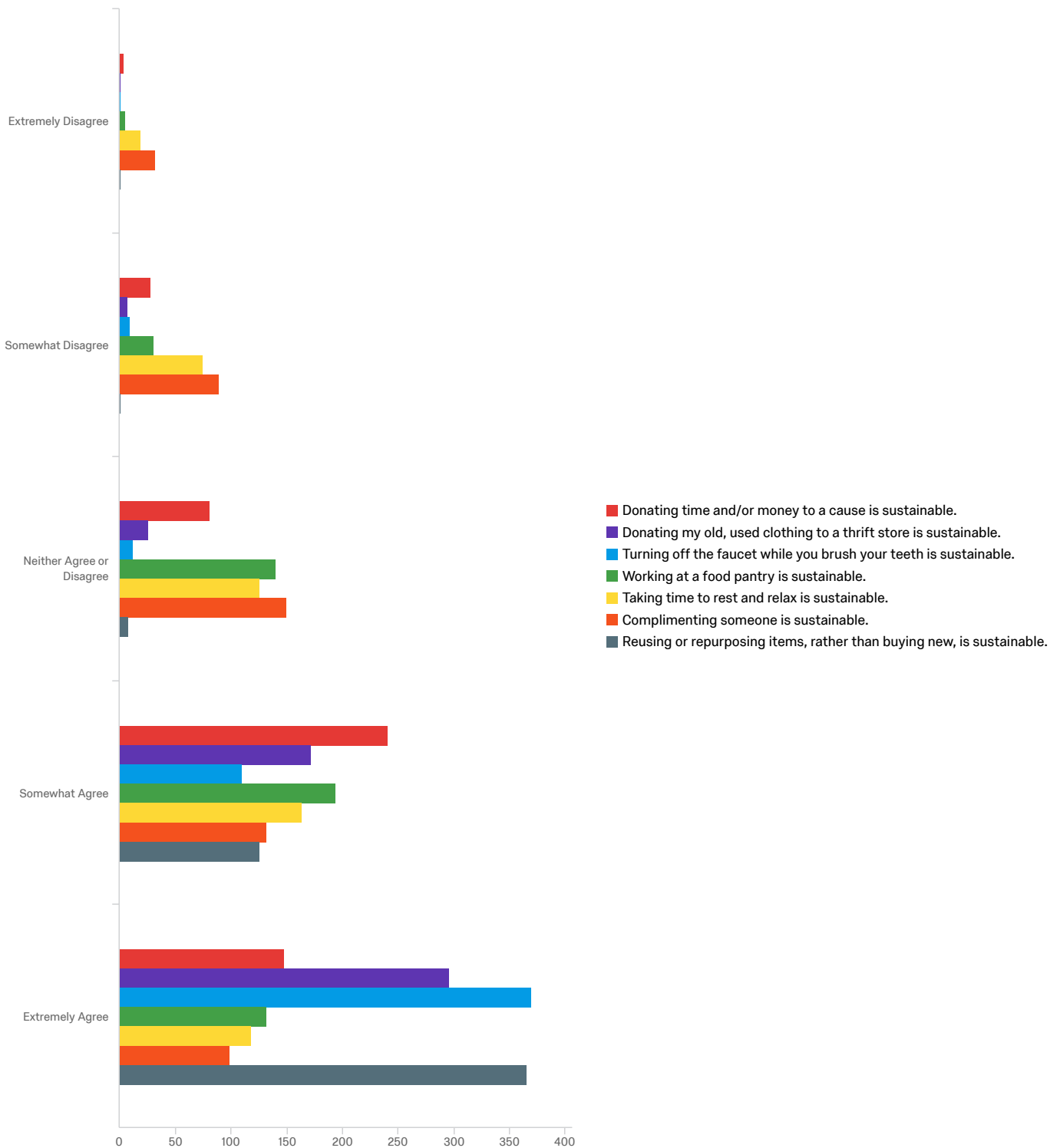


#	Field	Extremely Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Extremely Agree	Total
1	Recycling plastic bottles and metal cans.	0.39% 2	1.38% 7	1.77% 9	31.24% 159	65.23% 332	509

2	Composting unwanted, leftover food.	1.77%	9	1.96%	10	6.29%	32	22.20%	113	67.78%	345	509
3	Volunteering with a student or community organization.	1.77%	9	4.72%	24	23.77%	121	40.67%	207	29.08%	148	509
4	Being fiscally responsible.	1.18%	6	3.54%	18	15.72%	80	39.69%	202	39.88%	203	509
5	Creating a budget each month.	1.38%	7	6.09%	31	15.91%	81	43.22%	220	33.40%	170	509
6	Shopping at the local farmer's market.	0.79%	4	4.13%	21	12.57%	64	41.26%	210	41.26%	210	509
7	Learning about different cultures.	2.75%	14	8.06%	41	23.97%	122	31.24%	159	33.99%	173	509

Showing Rows: 1 - 7 Of 7

Q41 - Do you consider the following activities to be sustainable? Please indicate below.

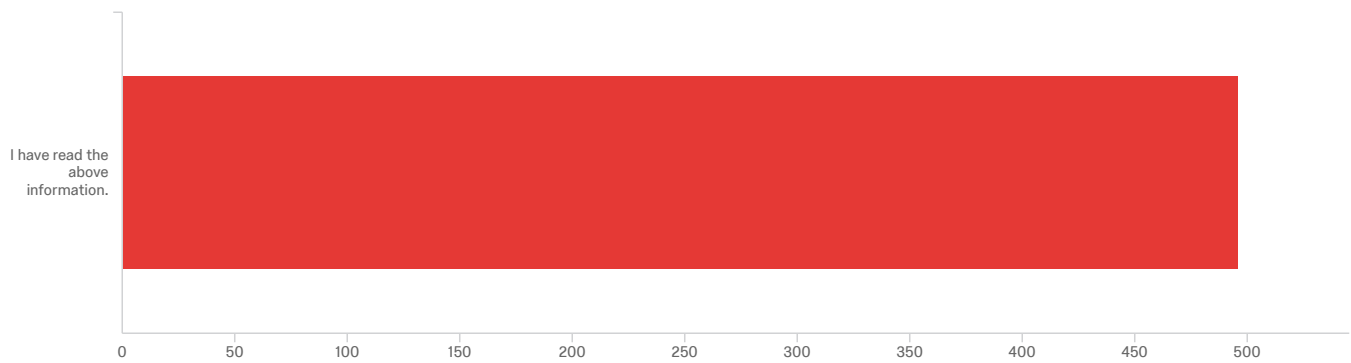


#	Field	Extremely Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Extremely Agree	Total
1	Donating time and/or money to a cause is sustainable.	0.80% 4	5.58% 28	16.14% 81	48.01% 241	29.48% 148	502

2	Donating my old, used clothing to a thrift store is sustainable.	0.20%	1	1.39%	7	5.18%	26	34.26%	172	58.96%	296	502
3	Turning off the faucet while you brush your teeth is sustainable.	0.20%	1	1.79%	9	2.39%	12	21.91%	110	73.71%	370	502
4	Working at a food pantry is sustainable.	1.00%	5	6.18%	31	27.89%	140	38.65%	194	26.29%	132	502
5	Taking time to rest and relax is sustainable.	3.78%	19	14.94%	75	25.10%	126	32.67%	164	23.51%	118	502
6	Complimenting someone is sustainable.	6.37%	32	17.73%	89	29.88%	150	26.29%	132	19.72%	99	502
7	Reusing or repurposing items, rather than buying new, is sustainable.	0.20%	1	0.20%	1	1.59%	8	25.10%	126	72.91%	366	502

Showing Rows: 1 - 7 Of 7

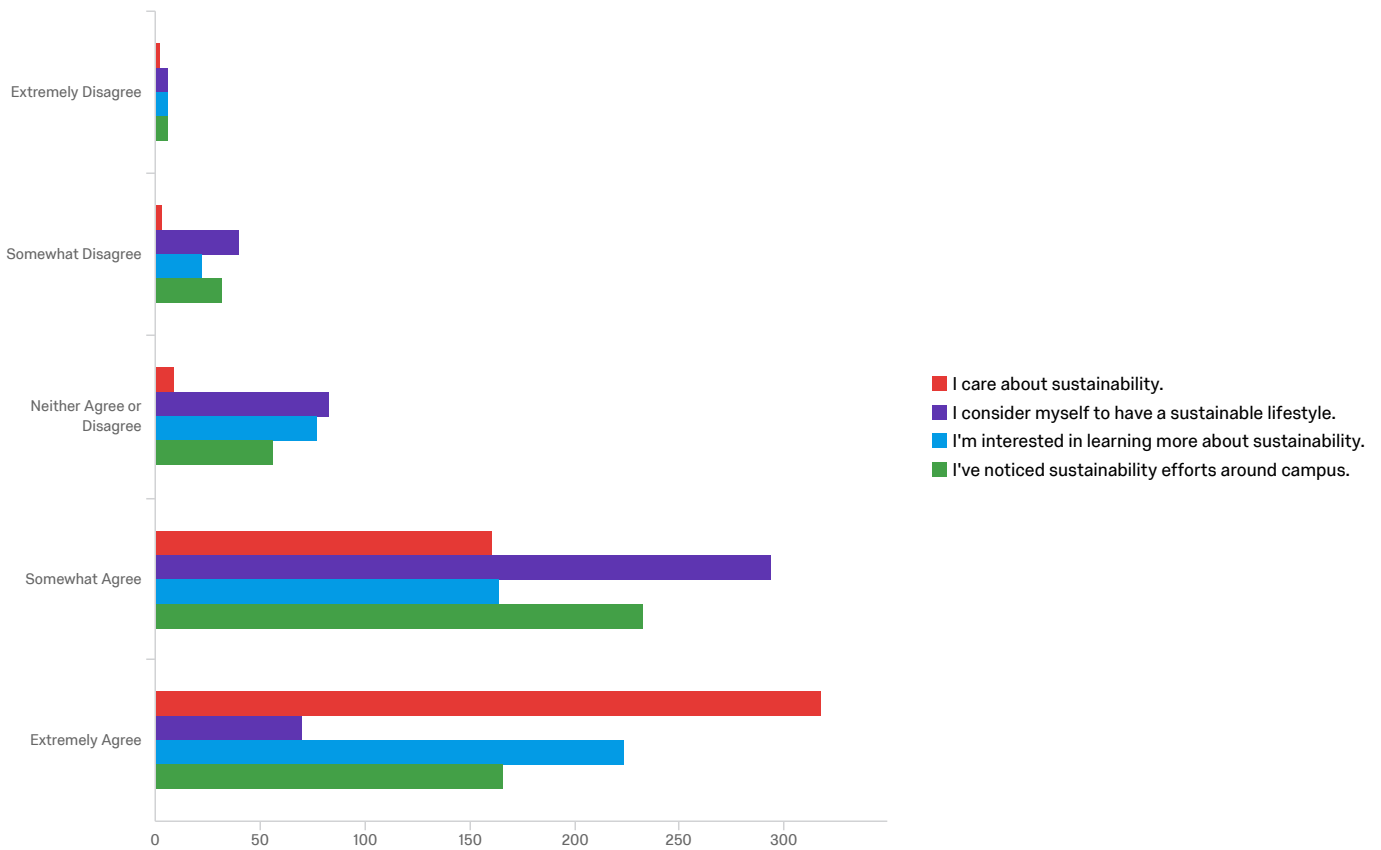
Q42 - Environmental sustainability includes activities that support and nurture our planet, such as recycling, composting, as well as diverting unwanted items from the landfill by donating them. Social sustainability includes activities that uphold vibrant and supportive communities, such as volunteering, celebrating diversity and inclusion, physical and emotional wellbeing, as well as small acts of kindness. Economic sustainability includes activities that support financially-healthy communities, such as shopping local to benefit local businesses and economies, as well as managing your personal budget.



#	Field	Choice Count
1	I have read the above information.	100.00% 496

Showing Rows: 1 - 1 Of 1

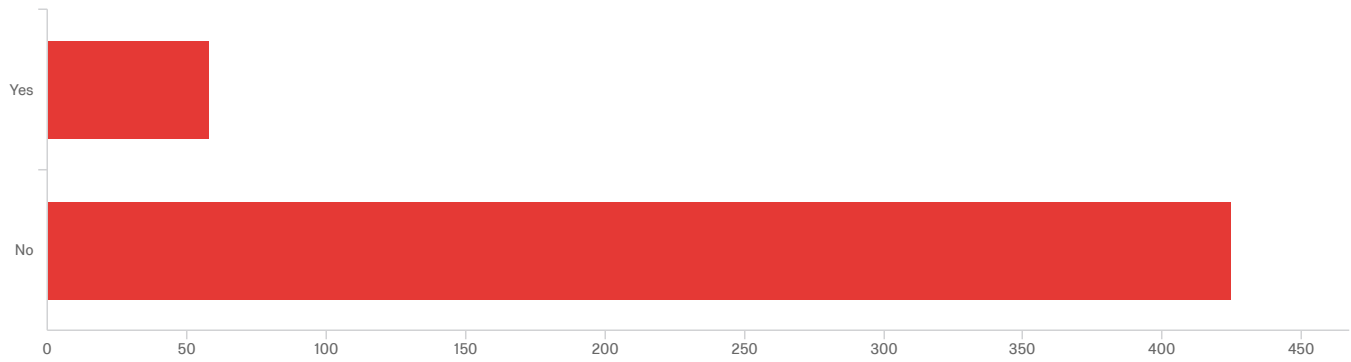
Q31 - Please choose the option with which you most identify for each statement.



#	Field	Extremely Disagree	Somewhat Disagree	Neither Agree or Disagree	Somewhat Agree	Extremely Agree	Total
1	I care about sustainability.	0.41% 2	0.61% 3	1.83% 9	32.66% 161	64.50% 318	493
2	I consider myself to have a sustainable lifestyle.	1.22% 6	8.11% 40	16.84% 83	59.63% 294	14.20% 70	493
3	I'm interested in learning more about sustainability.	1.22% 6	4.46% 22	15.62% 77	33.27% 164	45.44% 224	493
4	I've noticed sustainability efforts around campus.	1.22% 6	6.49% 32	11.36% 56	47.26% 233	33.67% 166	493

Showing Rows: 1 - 4 Of 4

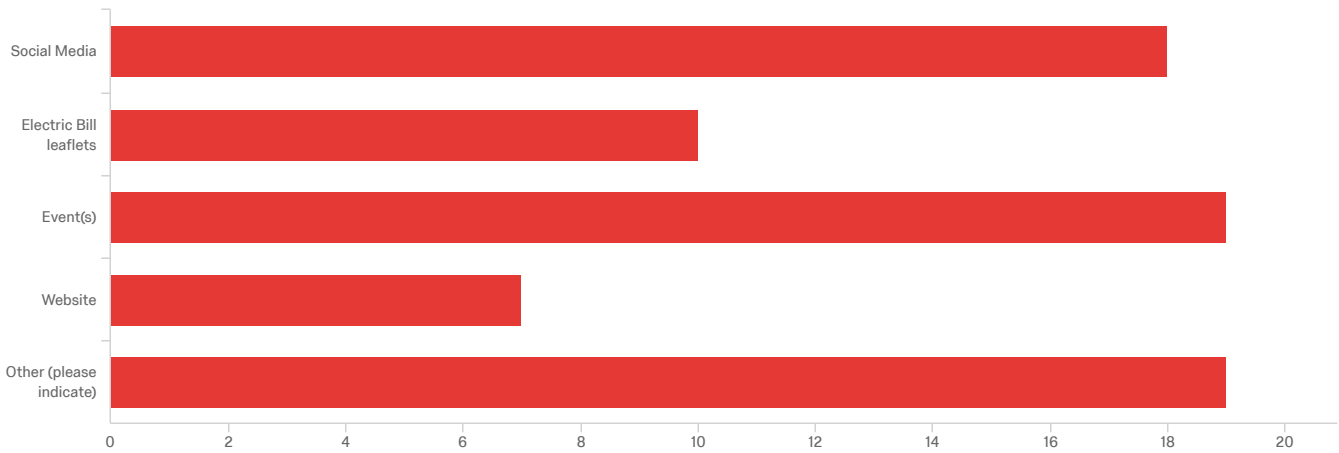
Q35 - Have you heard of the Smart Business Challenge?



#	Field	Choice Count
1	Yes	12.01% 58
2	No	87.99% 425
		483

Showing Rows: 1 - 3 Of 3

Q36 - How did you hear about it? Please check all that apply.



#	Field	Choice Count
1	Social Media	24.66% 18
2	Electric Bill leaflets	13.70% 10
3	Event(s)	26.03% 19
4	Website	9.59% 7
5	Other (please indicate)	26.03% 19
		73

Showing Rows: 1 - 6 Of 6

Q36_5_TEXT - Other (please indicate)

Other (please indicate)

City of Ames website

Sustainapollza

email

Merry Rankin was guest speaker in my class

I work at REG and am working on moving us up in the Smart Business Challenge through improvement of office sustainability.

I think it was mentioned in one of my City of Ames bills.

email

It is my internship. Found out through the campus job posting.

email

Speaker

People that were Interns

town hall meeting

Tabling

Emails

Word of Mouth

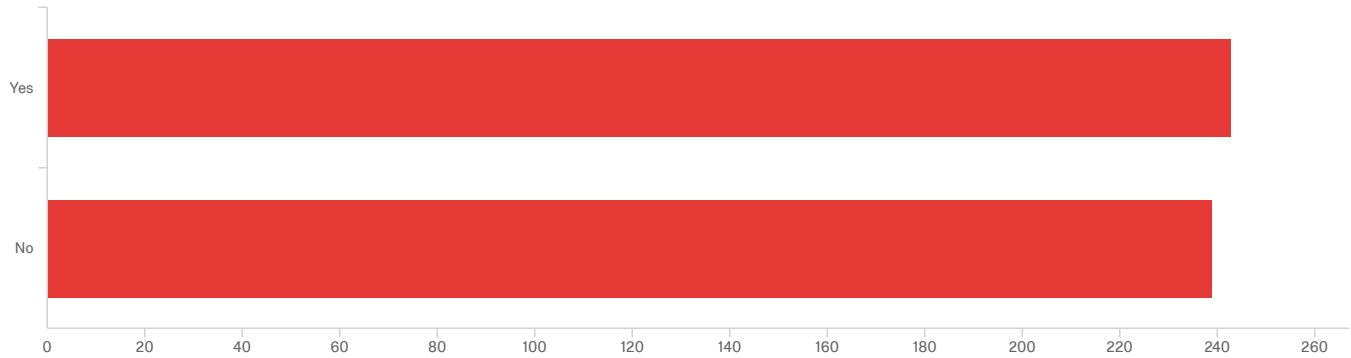
From Merry Rankin :)

Friends

Friends talking about it

Showing Records: 1 - 18 Of 18

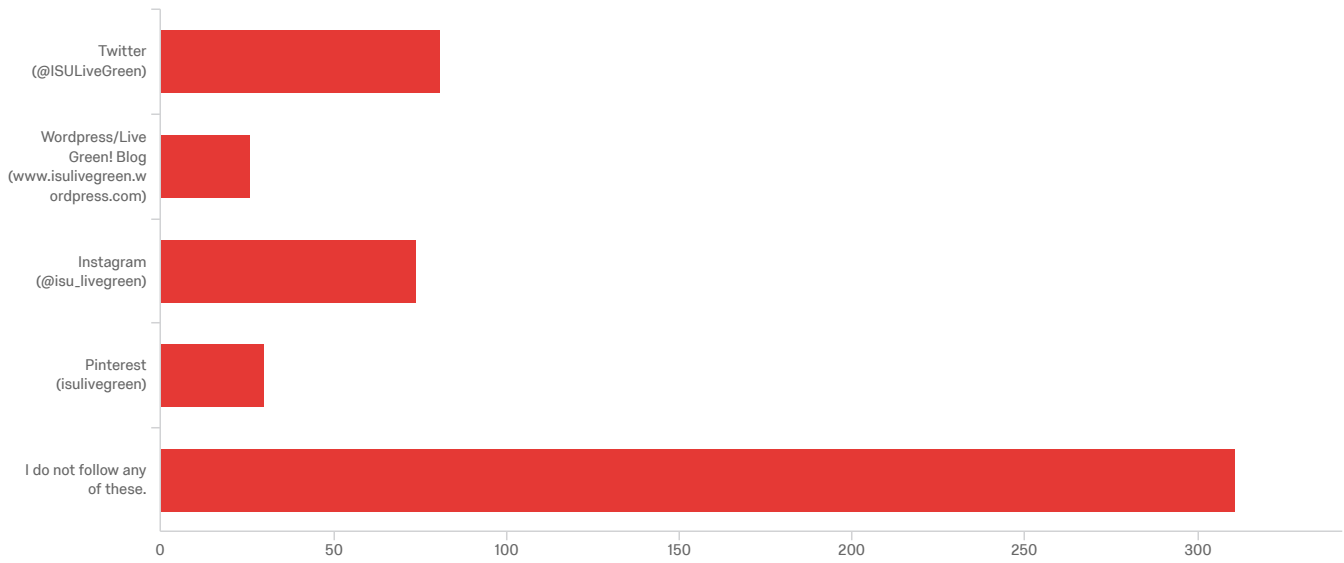
Q37 - The Smart Business Challenge is a community-wide opportunity for local businesses to learn small and simple tips to be more sustainable in their everyday operations. Currently, 24 Ames businesses are participating. Would you be interested in learning more about the Smart Business Challenge?



#	Field	Choice Count
1	Yes	50.41% 243
2	No	49.59% 239
		482

Showing Rows: 1 - 3 Of 3

Q32 - Do you follow us on our other forms of social media? Please check all that apply.

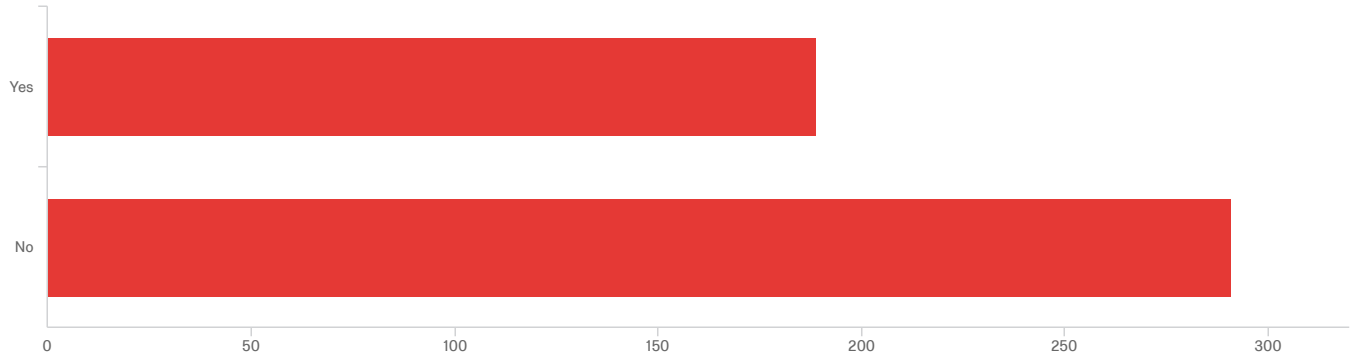


#	Field	Choice Count
1	Twitter (@ISULiveGreen)	15.52% 81
2	Wordpress/Live Green! Blog (www.isulivegreen.wordpress.com)	4.98% 26
3	Instagram (@isu_livegreen)	14.18% 74
4	Pinterest (isulivegreen)	5.75% 30
5	I do not follow any of these.	59.58% 311
		522

Showing Rows: 1 - 6 Of 6

Q33 - I would like to sign up for the Live Green! Newsletter and/or be added to a listserv

to receive information about Live Green! events.



#	Field	Choice Count
1	Yes	39.38% 189
2	No	60.62% 291
		480

Showing Rows: 1 - 3 Of 3

Q34 - Please enter your email address below to sign up for Live Green! Monthly and to receive information about green events.

Please enter your email address below to sign up for Live Green! Monthly an...

sabrinaportner7@gmail.com

ewierson@yahoo.com

alleyjr@iastate.edu

lmlifka@iastate.edu

kped53@iastate.edu

mdhughes@iastate.edu

mhipps@iastate.edu

eckenrod@iastate.edu

jpegon@iastate.edu

emstines@iastate.edu

katelynz@iastate.edu

moataz@iastate.edu

rainie@iastate.edu

alking@iastate.edu

wjw@iastate.edu

sierram1@iastate.edu

dcdonato@iastate.edu

ahawker@iastate.edu

fv1@iastate.edu

mbdavis@iastate.edu

Ballison@iastate.edu

robbinsm@iastate.edu

candregg@iastate.edu

smlewman@iastate.edu

tatianag@iastate.edu

sfsanche@iastate.edu

eereed@iastate.edu

hfritz@iastate.edu

beveroth@iastate.edu

ekkelley@iastate.edu

lcroghan@iastate.edu

Cs6lynn@iastate.edu

ramyas@iastate.edu

aburns@iastate.edu

thomaso@iastate.edu

leirish@iastate.edu

aliciae@iastate.edu

AGRESKE@IASTATE.EDU

cacolby3@iastate.edu

najessen@iastate.edu

brlaw17@iastate.edu

vkime@iastate.edu

mmanton@iastate.edu

snemec@iastate.edu

jfhinde@iastate.edu

emmeis@iastate.edu

mcj1@iastate.edu

sbbias@iastate.edu

cfholmes@iastate.edu

kmbjerke@iastate.edu

corbett@iastate.edu

poncelet@iastate.edu

zmahoney@iastate.edu

cldawson@iastate.edu

klilly@iastate.edu

pearce7@iastate.edu

Kaeleenj@iastate.edu

katiestearney@gmail.com

abuseman@iastate.edu

okocla@iastate.edu

eaecker@iastate.edu

peter33@iastate.edu

emloyd@iastate.edu

paiger@iastate.edu

ealbin@iastate.edu

breab@iastate.edu

Gdevans@iastate.edu

brsnyder@iastate.edu

kmu@iastate.edu

ezaman@iastate.edu

krsieren@iastate.edu

Johnluji@iastate.edu

kdrag@iastate.edu

alolinco@iastate.edu

tiffany2@iastate.edu

skoch@iastate.edu

sehill@iastate.edu

cwirkus@iastate.edu

frisvold@iastate.edu

alkropf@iastate.edu

dshea@iastate.edu

am11@iastate.edu

mtittler@iastate.edu

jduerkes@iastate.edu

Mkbreen@iastate.edu

mmmchugh@iastate.edu

bdl@iastate.edu

Hedrick@iastate.esu

abinayaa@iastate.edu

mdodge1999@gmail.com

Brziehr@iastate.edu

Kswan1@iastate.edu

cmoyna@iastate.edu

jinyew@iastate.edu

jmjaimes@iastate.edu

alyssaj@iastate.edu

kmorgan1@iastate.edu

meyerar@iastate.edu

tjm1@iastate.edu

khajehei@iastate.edu

mme1@iastate.edu

hklawler@iastate.edu

shaynicole14@yahoo.com

noelc@iastate.edu

mhuinker@iastate.edu

efreriks@iastate.edu

lcbey@iastate.edu

jlstone@iastate.edu

speedj@iastate.edu

djufheil@iastate.edu

leahg@iastate.edu

mjmilot@iastate.edu

madeleine.bretey@gmail.com

lmkenney@iastate.edu

jstiller@iastate.edu

vannatta@iastate.edu

napalmer@iastate.edu

liwenw@iastate.edu

elgrace@iastate.edu

mariahj1@iastate.edu

amegret@iastate.edu

bkseller@iastate.edu

summer19@iastate.edu

fedemoss@iastate.edu

serenam@iastate.edu

terri_pitcher@msn.com

kghelms@iastate.edu

emi@iastate.edu

lasutton@iastate.edu

sarahj@iastate.edu

aehuerta@iastate.edu

spickett@iastate.edu

mduenas@iastate.edu

alysaar@iastate.edu

jlynp@iastate.edu

huiyee@iastate.edu

elhunter@iastate.edu

Myrrose@iastate.edu

lvgomez@iastate.edu

Monrreal@iastate.edu

cjdodd@iastate.edu

wilsong2@iastate.edu

calward@yahoo.com

hehank@iastate.edu

Kjsouth@iastate.edu

heidi42@iastate.edu

maraj@iastate.edu

cumba@iastate.edu

asporrer@iastate.edu

hmmonk@iastate.edu

Selah@iastate.edu

ciking@iastate.edu

cjnikkel@iastate.edu

erins98@iastate.edu

ksiegel@iastate.edu

julij@iastate.edu

mcasales@iastate.edu

mmsyber@iastate.edu

sydfinkk@iastate.edu

atrevino@iastate.edu

smdeal@iastate.edu

Fgeis@iastate.edu

ejmitch@iastate.edu

hmcorkin@iastate.edu

arcooper@iastate.edu

cksnead@iastate.edu

smtefft@iastate.edu

Clayton2@iastate.edu

ish@iastate.edu

Adinges@iastate.edu

schulka@iastate.edu

kjackley@iastate.edu

mccard@iastate.edu

nadiaj@iastate.edu

Lharvey@iastate.edu

ayanni@iastate.edu

sbajmakovich1999@gmail.com

ssatvati@iastate.edu

thaywood@iastate.edu

kmorford@iastate.edu

krmohan@iastate.edu

aefenske@iastate.edu

laurmel@iastate.edu

erinj@iastate.edu

Showing Records: 1 - 184 Of 184

End of Report

