





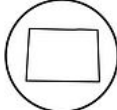





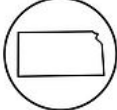












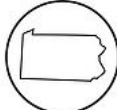


2017-2018 DESIGNATED CAMPUSES

2021-2022 DESIGNATED CAMPUSES

DESIGNATED CAMPUSES

To earn the Voter Friendly Campus designation, campuses must submit a plan and report the results after implementing the plan for the general election. Many campuses developed creative ways to engage students. Below is a list of the campuses that earned the Voter Friendly Campus designation for 2019-2020 .

- | | | | | | |
|---|---|---|---|--|---|
|  |  |  |  |  |  |
| ALASKA | ARIZONA | ARKANSAS | CALIFORNIA | COLORADO | CONNECTICUT |
|  |  |  |  |  |  |
| FLORIDA | GEORGIA | ILLINOIS | INDIANA | KANSAS | KENTUCKY |
|  |  |  |  |  |  |
| MARYLAND | MICHIGAN | MINNESOTA | MISSISSIPPI | MISSOURI | NEVADA |
|  |  |  |  |  |  |
| NEW JERSEY | NEW YORK | N CAROLINA | OHIO | OKLAHOMA | PENNSYLVANIA |



MICHIGAN

- [Central Michigan University](#)
- [Delta College](#)
- [Ferris State University](#)
- [Grand Valley State University](#)
- [Hope College](#)
- [Lake Michigan College](#)
- [Macomb Community College](#)
- [Michigan State University](#)
- [Oakland University](#)
- [Saginaw Valley State University](#)
- [University of Michigan](#)
- [University of Michigan - Dearborn](#)
- [University of Michigan - Flint](#)
- [Washtenaw Community College](#)
- [Wayne State University](#)

MINNESOTA

- [Central Lakes College](#)
- [University of Minnesota Duluth](#)
- [Winona State University](#)

MISSOURI

- [Lincoln University of Missouri](#)
- [Saint Louis University](#)
- [University of Missouri - St. Louis](#)
- [Washington University in St. Louis](#)

MISSISSIPPI

- [Mississippi State University](#)

2017-2018 DESIGNATED CAMPUSES

2019-2020 DESIGNATED CAMPUSES

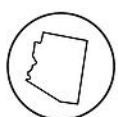
DESIGNATED CAMPUS MEDIA KIT

DESIGNATED CAMPUSES

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ALABAMA



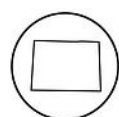
ARIZONA



ARKANSAS



CALIFORNIA



COLORADO



DC



FLORIDA



GEORGIA



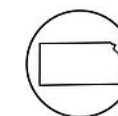
ILLINOIS



INDIANA



IOWA



KANSAS



KENTUCKY



MAINE



MARYLAND



MASS.



MICHIGAN



MINNESOTA

 MICHIGAN

[Central Michigan University](#)
[Delta College](#)
[Henry Ford College](#)
[Lake Michigan College](#)
[Lansing Community College](#)
[Macomb Community College](#)
[Michigan State University](#)
[Mid Michigan College](#)
[Northern Michigan University](#)
[Oakland University](#)
[Saginaw Valley State University](#)
[University of Michigan - Dearborn](#)
[University of Michigan- Ann Arbor](#)
[Washtenaw Community College](#)
[Wayne State University](#)
[Grand Valley State University](#)

 MINNESOTA

[Central Lakes College](#)
[Gustavus Adolphus College](#)
[Hennepin Technical College](#)
[Winona State University](#)

 MISSISSIPPI

[Mississippi State University](#)
[Northeast Mississippi Community College](#)
[University of Mississippi Main Campus](#)

 MISSOURI

[Missouri Western State University](#)

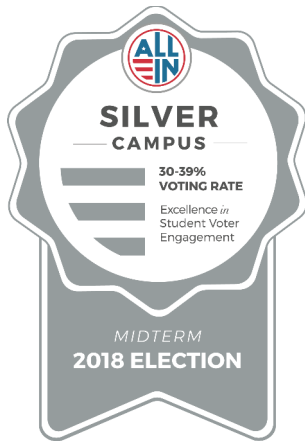
Michigan State University

East Lansing, MI

4-year Public

Enrollment: 50,351

Join Year: 2016



[2022 Action Plan](#)
[2020 Action Plan](#)
[2018 Action Plan](#)
[2016 Action Plan](#)



2020 NSLVE
Report

2018 NSLVE
Report

2016 NSLVE
Report

2014 NSLVE
Report

September/October 2021 (<https://washingtonmonthly.com/magazine/september-october-2021/>)

America's Best Colleges for Student Voting

The schools doing the most to turn students into citizens.

by Daniel Block (<https://washingtonmonthly.com/people/daniel-block/>)

MAGAZINE (<https://washingtonmonthly.com/magazine/september-october-2021/>)

The 2020 presidential election happened amid extraordinary levels of voter turnout. According to the Census Bureau, 66.8 percent of eligible adults cast ballots in the race, the highest rate since 1992. Other estimates suggest that last year's turnout rate bested the 1992 level, and may be the highest since 1900.

As usual, rates correlated heavily with age. But for the first time since the U.S. let 18-year-olds vote, more than half of all 18- to 24-year-olds cast ballots. The 51.4 percent of young people who voted blows the 2016 mark—39.4 percent—out of the water. In fact, the increase in youth voting is one of the most striking shifts among any demographic. Turnout among 18- to 24-year-olds grew by more than double the overall increase from 2016: 12 percentage points versus 5.4 points.

Check out the complete 2021 Washington Monthly rankings

The surge in youth voting stemmed, in part, from how charged the election was. Donald Trump is a mobilization machine, and his polarizing presence atop the ticket turned out millions of progressives and conservatives who might have otherwise stayed home. But part of why youth turnout shot up is thanks to the deliberate work of student voting organizers, who mobilized young Americans to register and cast ballots despite the pandemic and restrictive voting laws. This includes national groups like the ALL IN Campus Democracy Challenge, which helps schools develop registration and turnout plans. It also includes smaller, local organizations. Special credit goes to the many on-campus, student-led groups that worked to get their peers to the polls.

But student organizers have the best chance of success when they are actively supported by their admin-

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BEST COLLEGES FOR STUDENT VOTING

*Public institution

Bold indicates that the school has a registration rate above 95 percent.

Italics indicate that the school has a registration rate above 85 percent.

• **MARYLAND INSTITUTE COLLEGE OF ART (MD)**

- *Northwestern University (IL)*
- *Haverford College (PA)*
- *Bates College (ME)*
- *Southwestern University (TX)*
- *Bowdoin College (ME)*
- *New College of Florida (FL)**
- *University of Nebraska–Lincoln (NE)**
- *Vassar College (NY)*
- *Drake University (IA)*
- *Middlebury College (VT)*
- *Simpson College (IA)*
- *Hamilton College (NY)*
- *Mercer University (GA)*
- *Towson University (MD)**
- *Bard College (NY)*
- Georgetown University (DC)
- Georgia College & State Univ. (GA)*
- University of MD–College Park (MD)*
- University of Missouri–St. Louis (MO)*
- University of Baltimore (MD)*
- Muhlenberg College (PA)
- Mount St. Joseph University (OH)
- Smith College (MA)
- University of Texas–Austin (TX)*
- Florida State University (FL)*
- Frostburg State University (MD)*
- Kennesaw State University (GA)*
- University of Florida (FL)*
- East Carolina University (NC)*
- Iowa State University (IA)*
- University of MD–Baltimore County (MD)*
- SUNY Geneseo (NY)*
- Bryn Mawr College (PA)
- Baylor University (TX)
- Middle Georgia State Univ. (GA)*
- Rollins College (FL)
- Cleveland State University (OH)*
- Rice University (TX)
- Colorado State University (CO)*
- University of Central Florida (FL)*
- Brown University (RI)
- University of California–Santa Cruz (CA)*
- James Madison University (VA)*
- University of Michigan–Ann Arbor (MI)*
- Western Carolina University (NC)*
- Virginia Commonwealth University (VA)*
- University of Delaware (DE)*
- Goucher College (MD)
- Amherst College (MA)
- Salem State University (MA)*
- College of New Jersey (NJ)*

- Chatham University (PA)
- University of Wisconsin–Madison (WI)*
- University of Nevada–Reno (NV)*
- Cedar Crest College (PA)
- Metropolitan State Univ. of Denver (CO)*
- George Washington University (DC)
- Otterbein University (OH)
- SUNY Binghamton (NY)*
- University of St. Thomas (TX)
- George Mason University (VA)*
- Emporia State University (KS)*
- SUNY College at Cortland (NY)*
- Sewanee–University of the South (TN)
- University of Northern Iowa (IA)*
- Ohio State University–Main (OH)*
- Hamline University (MN)
- Stony Brook University (NY)*
- Winthrop University (SC)*
- Mount St. Mary's Univ.–Los Angeles (CA)
- Denison University (OH)
- Rider University (NJ)
- Indiana University–South Bend (IN)*
- University of Nebraska–Omaha (NE)*
- Swarthmore College (PA)
- Missouri State Univ.–Springfield (MO)*
- West Chester University (PA)*
- Arapahoe Community College (CO)*
- Loyola University Maryland (MD)
- Rutgers University–New Brunswick (NJ)*
- CA State Univ.–San Bernardino (CA)*
- Transylvania University (KY)
- Montclair State University (NJ)*
- Worcester State University (MA)*
- Millersville University of PA (PA)*
- Texas A&M International Univ. (TX)*
- Santa Clara University (CA)
- University of Iowa (IA)*
- University of Kansas (KS)*
- University of Minnesota–Twin Cities (MN)*
- Indiana University–Southeast (IN)*
- Tufts University (MA)
- Tarleton State University (TX)*
- Indiana University–Bloomington (IN)*
- Hobart and William Smith Colleges (NY)
- University of San Francisco (CA)
- Washington State University (WA)*
- University of Washington–Seattle (WA)*
- Purdue University–Main (IN)*
- University of Miami (FL)
- Lewis University (IL)
- Northeastern University (MA)
- Missouri Western State University (MO)*
- SUNY Oswego (NY)*
- Tennessee State University (TN)*
- Dalton State College (GA)*
- SUNY College at Brockport (NY)*

- Grinnell College (IA)
- Johns Hopkins University (MD)
- Univ. of South Carolina–Columbia (SC)*
- Texas Woman's University (TX)*
- North Central College (IL)
- University of Oklahoma–Norman (OK)*
- Southern IL Univ.–Edwardsville (IL)*
- Indiana State University (IN)*
- Saint Mary's College of California (CA)
- SUNY Albany (NY)*
- Bowling Green State Univ. (OH)*
- Univ. of North Carolina–Asheville (NC)*
- University of NC–Greensboro (NC)*
- Saint Louis University–Main (MO)
- Drexel University (PA)
- University of Minnesota–Morris (MN)*
- University of IL–Urbana-Champaign (IL)*
- University of Texas–Arlington (TX)*
- Metropolitan State University (MN)*
- Harvard University (MA)
- Allegany College of Maryland (MD)*
- University of Illinois–Chicago (IL)*
- Alvernia University (PA)
- Texas A&M University–Central Texas (TX)*
- CA State University–Sacramento (CA)*
- McKendree University (IL)
- University of Louisville (KY)*
- Alfred University (NY)
- Penn State–University Park (PA)*
- Piedmont Virginia Community College (VA)*
- Oakland University (MI)*
- Wayne State University (MI)*
- John Carroll University (OH)
- Pacific University (OR)
- Saginaw Valley State University (MI)*
- Univ. of Tennessee–Chattanooga (TN)*
- CA State University–San Marcos (CA)*
- Western Illinois University (IL)*
- Grand Valley State University (MI)*
- Fort Hays State University (KS)*
- Wake Forest University (NC)
- University of Michigan–Dearborn (MI)*
- University of Denver (CO)
- IN Univ.–Purdue Univ.–Indianapolis (IN)*
- Kean University (NJ)*
- East Tennessee State University (TN)*
- North Carolina A&T State Univ. (NC)*
- CA University of Pennsylvania (PA)*
- University of NC–Chapel Hill (NC)*
- Kutztown University (PA)*
- Middle Tennessee State University (TN)*
- Saint Francis University (PA)
- Alverno College (WI)
- College of the Canyons (CA)*
- University of Mount Union (OH)
- Univ. of NC–Pembroke (NC)*
- St. Norbert College (WI)
- Lincoln University (MO)*
- Johnson County Community College (KS)*
- Arizona State University (AZ)*
- University of California–San Diego (CA)*
- University of San Diego (CA)
- University of Maine (ME)*
- Raritan Valley Community College (NJ)*
- Northeastern State University (OK)*
- Community College of Allegheny County (PA)*
- Clarion University of PA (PA)*
- Scottsdale Community College (AZ)*
- Illinois State University (IL)*
- Middlesex Community College (MA)*
- University of Chicago (IL)
- Northampton Community College (PA)*
- University of CA–Santa Barbara (CA)*
- University of Wisconsin–Parkside (WI)*
- Heartland Community College (IL)*
- Delta College (MI)*
- Manhattan College (NY)
- Suffolk University (MA)
- Michigan State University (MI)*
- Mesa Community College (AZ)*
- Berkeley City College (CA)*
- Sauk Valley Community College (IL)*
- University of Utah (UT)*
- University of Charleston (WV)
- Berea College (KY)
- Southern Utah University (UT)*
- Michigan Technological University (MI)*
- Black Hills State University (SD)*
- Southwestern Michigan College (MI)*
- Duke University (NC)
- Evergreen Valley College (CA)*
- Weber State University (UT)*
- Manor College (PA)
- Miami Dade College (FL)*
- Feather River College (CA)*
- Florida Atlantic University (FL)*
- Furman University (SC)

NOTE: Schools are graded on a five-point scale. They received one point for each of the following metrics they checked off:

1. Submitted an ALL IN action plan for 2018 (ALL IN helps colleges develop strategies to boost civic engagement).
2. Submitted an ALL IN action plan for 2020.
3. Is currently enrolled in NSLVE.
4. Made their 2016 NSLVE data publicly available through ALL IN's online database.
5. Made their 2018 NSLVE data publicly available through ALL IN's online database. (NSLVE data from 2020 is not yet available.)

Schools that made the honor roll met all five criteria. Schools that made the list are then ordered by their 2018 voter registration rate, from highest to lowest, beginning at the top of the first column and ending at the bottom of the last column.

available for all institutions. But to reward truly standout colleges, we ordered the honor roll by voter registration rate. The top-performing school—the Maryland Institute College of Art, or MICA—receives its own distinction for having a registration rate above 95 percent. The next 15 schools are also specially demarcated for topping 85 percent.

It is wonderful to see that both our honor roll and youth voting grew. But that doesn't mean colleges or activists can rest on their laurels. There are more than 1,000 schools that don't make the cut. Youth turnout rates continue to sit far below the rate for older Americans. It is unclear if Generation Z will turn out in force in 2022 or 2024, especially if Trump doesn't challenge Biden. And GOP-controlled states are already at work passing new, even more burdensome restrictions to the franchise. Maintaining last year's youth voting rates will be a battle. Increasing turnout further will be a war.

But it's one that we're prepared to wage at the *Monthly*. We have faith that activists will continue to fight as well. Many of today's leading political issues—especially the devastation wrought by climate change—are of particular importance to younger generations. It is imperative that colleges do everything they can to get their students to vote.

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Daniel Block is the executive editor of the Washington Monthly.

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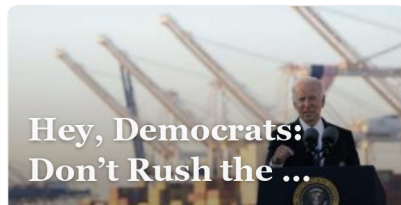
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Michigan Collegiate Voting Challenge 2020 winners announced



NOVEMBER 9, 2021

Secretary of State Jocelyn Benson today congratulated the winners of the Michigan Collegiate Voting Challenge, a nonpartisan competition between higher education institutions committed to increasing voter participation and engagement on campus. The six schools receiving awards were honored during a special virtual recognition ceremony.

"Young people voted across the state in 2020, helping to set new turnout records for voters on both sides of the aisle," said Benson. "I congratulate all the universities that participated in this historic and nonpartisan success. By educating citizens on their voting rights and encouraging them to participate in our elections, they have strengthened our democracy."

Thirty-five campuses participated in the 2020 challenge, and awards were given to 4-year and 2-year institutions in three categories: highest campus voter turnout, most improved campus voter turnout and highest student voter registration rate. Awards were based on student voter participation in the November 2020 election, using data from the National Study of Learning, Voting and Engagement (NSLVE) reports for each campus generated by the Institute for Democracy and Higher Education at Tufts University.

Awards were given to:

- Delta College-Highest Voter Registration, 2-year award
- University of Michigan-Flint-Highest Voter Registration, 4-year award
- Lansing Community College-Most Improved Voter Turnout, 2-year award
- Michigan State University-Most Improved Voter Turnout, 4-year award
- Muskegon Community College-Highest Voter Turnout, 2-year award
- University of Michigan-Ann Arbor-Highest Voter Turnout, 4-year award

In addition to the six awards, two schools were honored for the Best Action Plans to increase student engagement on campus:

- Delta College-Best Action Plan, 2-year award
- Grand Valley State University-Best Action Plan, 4-year award

The 2020 Michigan Collegiate Voting Challenge was carried out in collaboration with the [ALL IN Campus Democracy Challenge](#), a national nonpartisan nonprofit that works in partnership with numerous local and national nonpartisan organizations in the Students Learn Students Vote Coalition, which has more than 400 members. Institutions that participated in the 2020 Challenge were provided free guidance and tools to create an action plan for increasing student engagement on their campus.

[View a complete list](#) of the campuses participating in the 2020 Challenge. To learn more about

the Michigan Collegiate Voting Challenge, visit [Michigan.gov/VotingChallenge](https://www.michigan.gov/VotingChallenge), and to learn more about the ALL IN Challenge, visit allinchallenge.org

#

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Report shows increase in MSU student voting

Terri Hughes-Lazzell

Michigan State University [reported](#) student voting on its campus increased significantly in last year's presidential election, rising to 76.6% in 2020, up 24.4% from the 2016 general election and 10% higher than the national student voting rate of 66%.

[MSUvote](#), a nonpartisan campus committee more than 20 years old, works to ensure students understand their rights, are registered to vote and are informed and educated about candidates and issues.

"MSUvote emphasizes registration, education and participation in the election process," said Renee Brown, director of the [MSU Center for Community Engaged Learning](#) and co-chair of MSUvote. "We are excited to see Spartans are taking advantage of their fundamental right to vote and are using their voice and their vote at the ballot box."

MSU first was recognized in 2016 as a Voter-Friendly Campus, a designation the university still holds today. This year, MSU also was named in *Washington Monthly's* [2021 Best Colleges for Student Voting Honor Roll](#).

MSUvote co-chair and MSU community liaison Suchitra Webster said that the support of area partners, including the East Lansing city clerk's office — which opened a satellite office this fall at Brody Hall on campus — plays an important role in ensuring students have access to voting information and resources. MSU also has strong partnerships with the ALL IN Campus Democracy Challenge, the Campus Vote Project and the Campus Election Engagement Project.

"Our partnerships are increasingly important in helping Spartans understand their voting rights while they are away at school," Webster said. "The focus of MSUvote and our local partners is educating the community, which in turn means they are able to participate in the process."

The new voting report is part of the National Study of Learning, Voting, and Engagement conducted by the [Institute for Democracy & Higher Education](#) at Tufts University's Tisch College of Civic Life. The findings show that nationwide, voting rates at participating colleges on average was 66%, up from 53% in 2016 among campuses in the study.

The institute's National Study of Learning, Voting and Engagement is the nation's largest study of college and university student voting. Institutions must opt into the study, and at this time, nearly 1,200 campuses of all types participate, including community colleges, research universities, minority-serving and women's colleges, state universities and private institutions. The dataset reflects all 50 states and the District of Columbia and includes 49 of the nation's 50 flagship schools. The institute uses de-identified student records to ensure student privacy. The 2020 dataset is robust with nearly 8.9 million voting-eligible students representing 1,051 colleges and universities.

View the full MSU report [here](#).

MSU also joined the Big Ten Voting Challenge in 2017 with the goal to raise the number of

registered student voters and to get them to the polls.