

The Survey Center

## University of New Hampshire Sustainability 2020 STARS Student Survey

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The UNH Survey Center is an independent, non-partisan academic survey research organization and division of the UNH College of Liberal Arts.

The Survey Center conducts telephone, mail, web, and intercept surveys, as well as focus groups and other qualitative research for university researchers, government agencies, public non-profit organizations, private businesses and media clients.

Our senior staff have over 50 years experience in designing and conducting custom research on a broad range of political, social, health care, and other public policy issues.

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## **Table of Contents**

| Executive Summary                            | 1  |
|--|----|
| Key Findings                                 | 1  |
| Demographics                                 | 2  |
| Factual Questions                            | 4  |
| Knowledge of UNH Sustainability Inititatives | 10 |
| Agreement with Sustainability Concepts       | 12 |
| Interest in Sustainability Issues            | 14 |
| Frequency Engaging in Activities             | 18 |
| Importance of Sustainability                 | 22 |
| Where Get Information on Sustainability      | 23 |
| Appendix A: Detailed Tabular Results         | 24 |
| Appendix B: Open-ended Responses             | 79 |
| Appendix C: Survey Instrument                | 95 |

## **Executive Summary**

The University of New Hampshire Survey Center conducted a survey for UNH Sustainability to better understand the knowledge, attitudes, and behavior of the UNH student body in regards to sustainability. This survey largely replicates an earlier study conducted by the UNH Survey Center for UNH Sustainability in 2017 concerning the same topic. Invitations to complete this survey were sent to all 12,472 undergraduate UNH students on April 21, 2020 and a reminder was sent on April 27. Of those, 433 UNH undergraduate students responded, yielding a response rate of 3.5%.

The following figures display survey results including any demographic differences, Appendix A contains detailed tabular results, Appendix B contains open-ended responses, and Appendix C contains the survey instrument. Due to rounding, percentages may not sum to 100%.

## **Key Findings**

## **Factual Questions**

Responding UNH students were slightly less knowledgeable than in 2017 when asked to identify the correct answers to a series of factual questions concerning sustainability. Just over a quarter of respondents answered 90% or more of the questions correctly, while three in ten answered less than 80% correctly. Participants were particularly less likely than in 2017 to be able to correctly identify why many economists argue that electricity prices in the U.S. are too low, the primary function of wetlands, and the primary reason for the depletion of fish stocks. Those who do not consider sustainability to be overly important on average answered fewer questions correctly.

## Knowledge of UNH Sustainability Initiatives

A majority of responding UNH students have heard a great deal or a fair amount about the fact that food waste in all dining halls is composted and that a majority of energy used to heat and power UNH's Durham campus comes from methane gas piped in from a local landfill and from small hydroelectric dams in New England. However, less than a third have heard a fair amount or more about UNH meeting its first carbon footprint reduction goal and that UNH is the largest public transit provider in the state. Knowledge of nearly all of these sustainability initiatives among students is slightly lower than in 2017.

## Agreement with Sustainability Concepts

Nearly all responding UNH students agree that sustainability includes culutral, social, environmental, and economic factors, while nearly three-quarters agree that their lifestyle has become more sustainable since attending UNH. Just under half would take sustainability courses or choose sustainability degrees if they knew more about what was offered, though this proportion has fallen slightly since 2017. One-third considered sustainability when choosing to enroll at UNH.

### **Interest in Sustainability Issues**

Among sustainability issues, responding UNH students express the greatest interest in climate change, habitat destruction, air pollution, liveable wage, and human rights; they express the lowest interest in biodiversity, waste management, and labor practices. Interest in liveable wage, racial equality, and discrimination has increased since 2017, while interest in habitat destruction, air pollution, food systems, biodiversity, waste management, and labor practices has waned in that time.

## **Frequency Engaging in Activities**

The vast majority of responding UNH students say they always or most of the time use reusable water bottles and coffee containers and recycle, while nearly two-thirds use reusable bags. Use of reusable bags has increased since 2017, while engagement in public activities such as joining a student group or government and participating in gatherings addressing social issues has declined. Three in five students participated in community service in the past year, a majority of whom did so in an organized campus effort. Those who did not frequently cite a lack of time or lack of knowledge of how to get involved.

### **Importance of Sustainability**

Six in ten responding students say that sustainability is extremely or very important to them personally and to their likely career path while only one in twenty-five say it is not at all important to them and their career. However, fewer students than in 2017 consider sustainability to be extremely or very important.

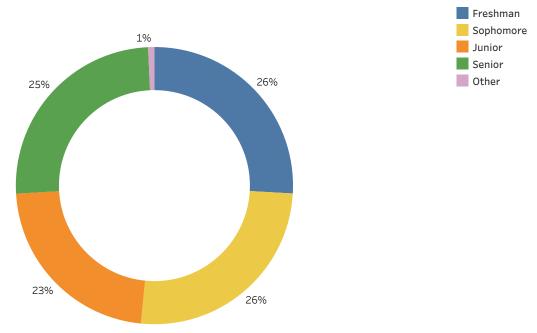
## Where Get Information on Sustainability

Responding UNH students are most likely to get information about sustainability degree programs, co-curricular programs, events, and initiatives from the UNH website, through professors, friends, and through table tents in dining halls and tabling on campus.

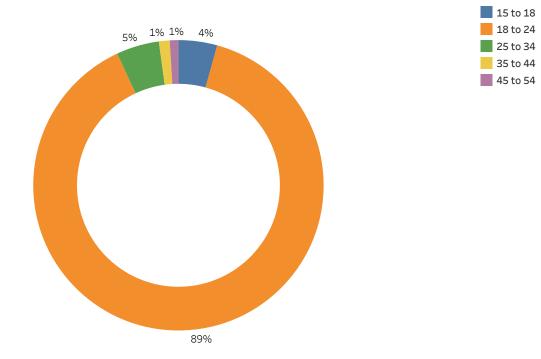
## Demographics

Twenty-six percent of responding UNH students are currently Freshmen, another 26% are Sophomores, 23% are Juniors, 25% are Seniors, and 1% have another academic standing.





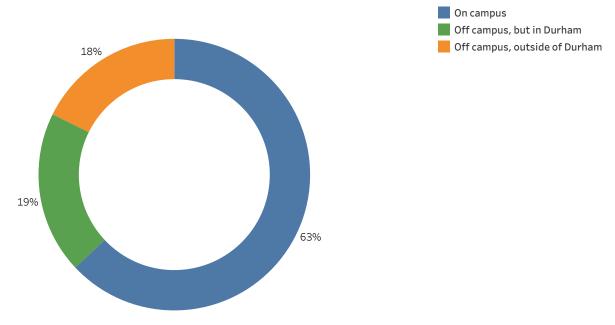
Only 4% of responding UNH students are between 15 and 18 years old, while nearly nine in ten (89%) are between 18 and 24. Five percent of respondents are between 25 and 34 years old and 1% each are between 35 and 44 or between 45 and 54.



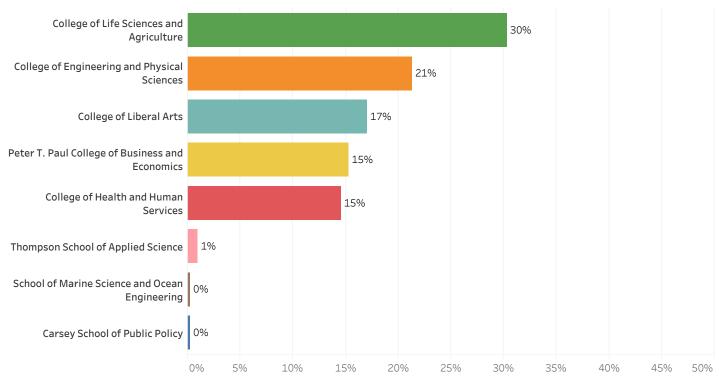
## Figure 2: What is your age?

Nearly two-thirds (63%) of responding UNH students say that they lived on campus at the beginning of the semester; 19% lived off campus in Durham while 18% lived off campus outside of Durham.





Three in ten (30%) responding UNH students say they are pursuing their degree in the College of Life Sciences and Agriculture while 21% are pursuing their degree in the College of Engineering and Physical Sciences. Slightly fewer responding students are pursuing their degree in the College of Liberal Arts (17%), the Peter T. Paul College of Business and Economics (15%), or the College of Health and Human Services (15%), while very few are pursuing their degree in the Thompson School of Applied Science (1%), the School of Marine Science and Ocean Engineering (<1%), or the Carsey School of Public Policy (<1%).



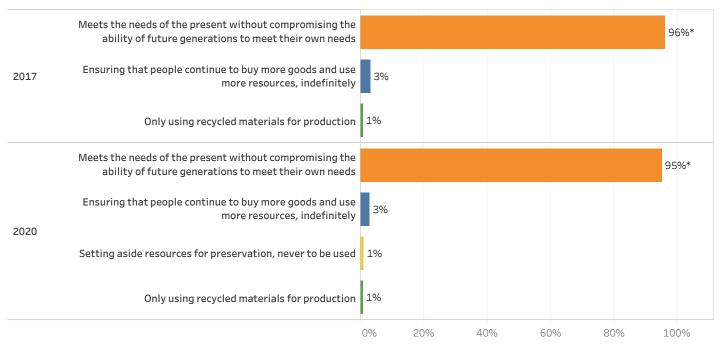
## Figure 4: In which academic College or School are you pursuing your degree?

## **Factual Questions**

Ninety-five percent of responding UNH students correctly identify the United Nations' definition of sustainable development as "meets the needs of the present without compromising the ability of future generations to meet their own needs." Three percent mistakenly believe the definition is "ensuring that people continue to buy more goods and use more resources, indefinitely," while 1% each believe the definition is "setting aside resources for preservation, never to be used," or "only using recycled materials for production."

Responses to this question are nearly identical to those provided in 2017.

## Figure 5: Which of the following is the United Nations' definition of sustainable development? \* denotes correct answer

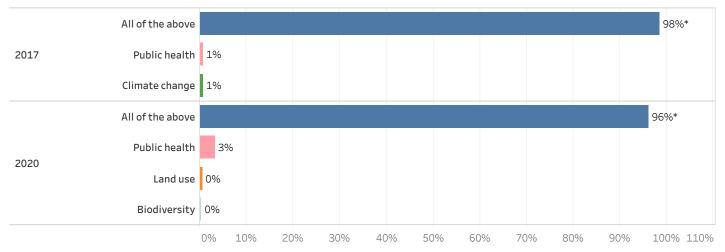


Ninety-six percent of responding UNH students correctly say that food and dietary choices impact biodiversity, climate change, land use, and public health. Three percent believe food and dietary choices only impact public health while less than 1% each say these choices impact only land use or biodiversity.

Responses to this question are very similar to those provided in 2017.

## Figure 6: Food and dietary choices impact which of the following?

\* denotes correct answer

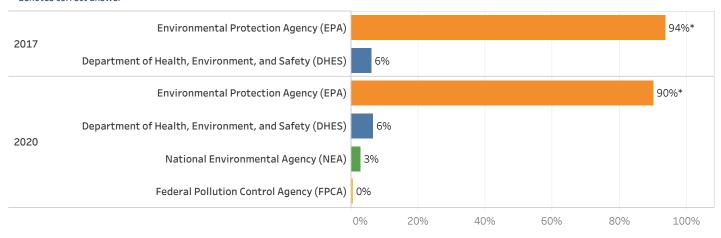


Ninety percent of responding UNH students correctly identify the name of the primary United States federal agency that oversees environmental regulation as the Environmental Protection Agency (EPA). Six percent incorrectly identify it as the Department of Health, Environment, and Safety (DHES), 3% believe it is called the National Environmental Agency (NEA), and less than 1% believe it is called the Federal Pollution Control Agency (FPCA).

Responses to this question are similar to those provided in 2017.

## Figure 7: What is the name of the primary United States federal agency that oversees environmental regulation?

\* denotes correct answer

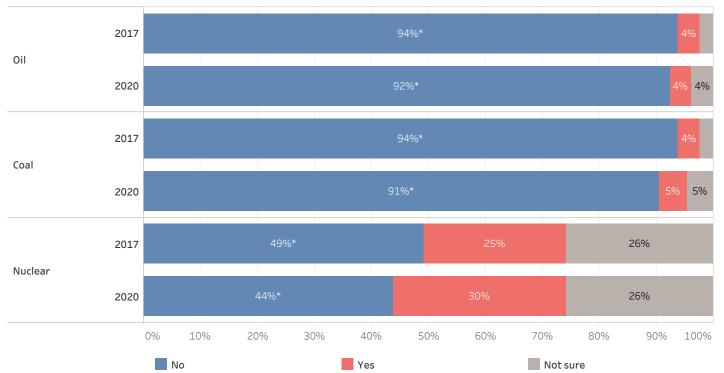


Ninety-two percent of responding UNH students correctly say that oil is not a renewable resource, while 91% correctly say the same about coal. However, less than half (44%) of responding UNH students correctly say that nuclear energy is not a renewable resource, with three in ten (30%) saying it is renewable and a quarter (26%) saying that they are not sure.

Responses concerning oil and coal are largely unchanged compared to responses provided in 2017, while slightly fewer responding students than in 2017 correctly say that nuclear energy is not renewable.

Figure 8: Please indicate if the following are renewable resources

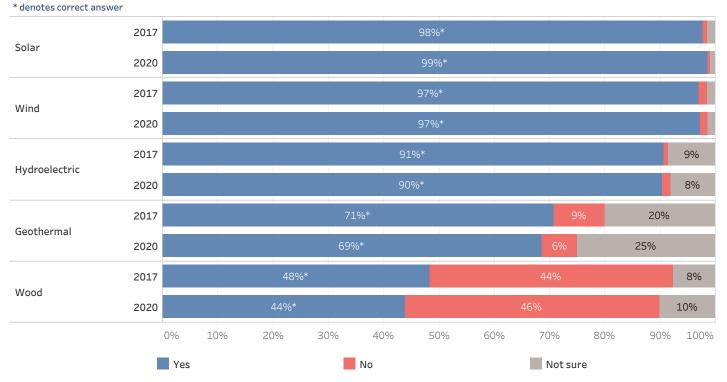




Nearly all responding UNH students correctly identify solar (99%) and wind (97%) energy as renewable resources, while nine in ten (90%) correctly identify hydroelectric as renewable. Just over two-thirds (69%) correctly identify geothermal energy as renewable, with most of the remainder being unsure (25%). Less than half (44%) of responding students correctly identify wood as a renewable resource, with 46% saying it is not renewable and 10% unsure.

Responses to these questions largely resemble those provided in 2017.

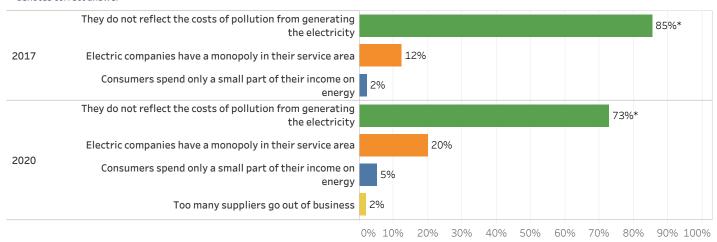
## Figure 9: Please indicate if the following are renewable resources



Just under three-quarters (73%) of responding UNH students correctly say that many economists argue that electricity prices in the U.S. are too low because they do not reflect the costs of pollution from generating the electricity. Twenty percent believe economists argue prices are too low because electric companies have a monopoly in their service area, 5% say it is because consumers spend only a small part of their income on energy, and 2% say it is because too many suppliers go out of business.

Students in 2020 are less likely than in 2017 to answer correctly and a slightly larger proportion believe the answer is because electric companies have a monopoly in their service area.

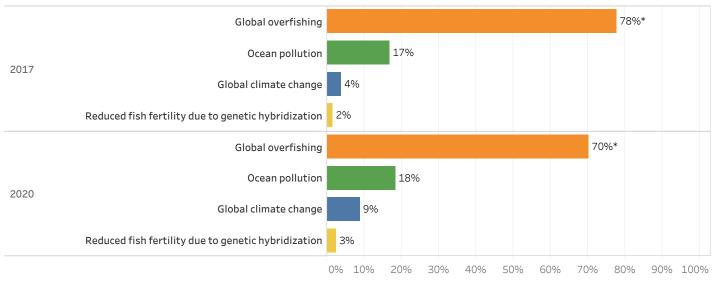
## Figure 10: Many economists argue that electricity prices in the U.S. are too low because \* denotes correct answer



Seven in ten (70%) responding UNH students correctly identify global overfishing as the leading historical cause of the depletion of fish stocks. Eighteen percent believe ocean pollution is the leading historical cause, 9% identify global climate change, and 3% believe it is due to reduced fish fertility due to genetic hybridization.

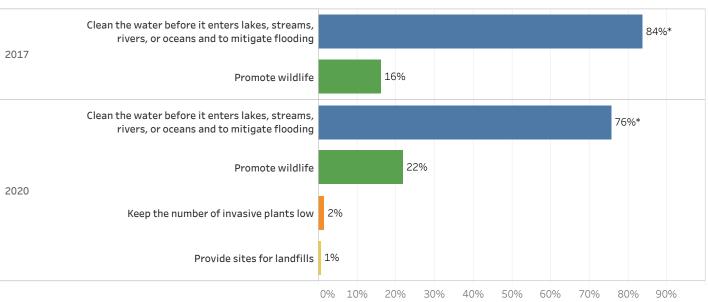
Slightly fewer responding students in 2020 correctly identify global overfishing as the leading historical cause, while a slightly larger proportion in 2020 than in 2017 choose global climate change as the leading cause.

## Figure 11: Historically, which of the following has been the leading cause of the depletion of fish stocks? \* denotes correct answer



Three-quarters (76%) of responding UNH students correctly note that the primary function of wetlands is to clean the water before it enters lakes, streams, rivers, or oceans and to mitigate flooding. Twenty-two percent believe the primary function of wetlands is to promote wildlife, 2% believe their primary function is to keep the number of invasive species low, and 1% believe their primary function is to provide sites for landfills.

Fewer responding students in 2020 correctly identify wetlands' primary function as cleaning water before entering other bodies of water and mitigating flooding. A slightly larger proportion than in 2017 believe their primary function is to promote wildlife.



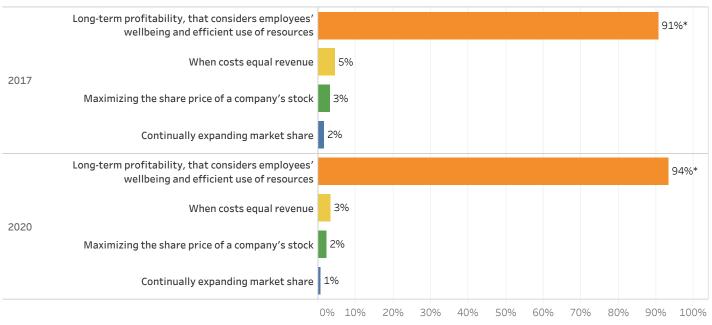
## Figure 12: What is the primary function of wetlands?

\* denotes correct answer

Ninety-four percent of responding UNH students correctly identify the definition of economic viability within a sustainable framework as "long-term profitability, that considers employees' wellbeing and efficient use of resources." Three percent mistakenly believe the definition is "when costs equal revenue," 2% believe it is "maximizing the share price of a company's stock," and 1% believe it is "continually expanding market share."

Responses to this question largely resemble those provided in 2017.

## Figure 13: Which of the following is the definition of economic viability within a sustainable framework? \* denotes correct answer

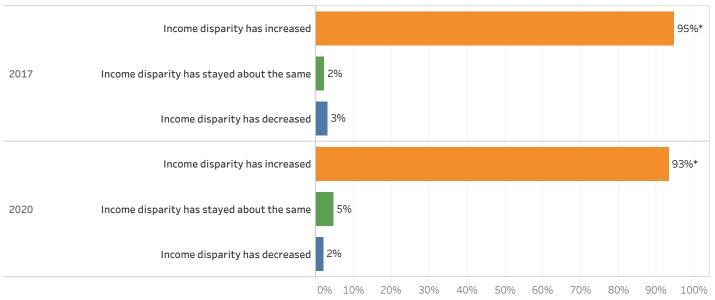


Ninety-three percent of responding UNH students correctly note that income disparity has increased over the past 3 decades. Five percent believe income disparity has stayed about the same over the past 3 decades, while 2% believe it is has decreased.

Responses to this question largely resemble those provided in 2017.

# Figure 14: Over the past 3 decades, what has happened to the difference between the richest and poorest Americans?

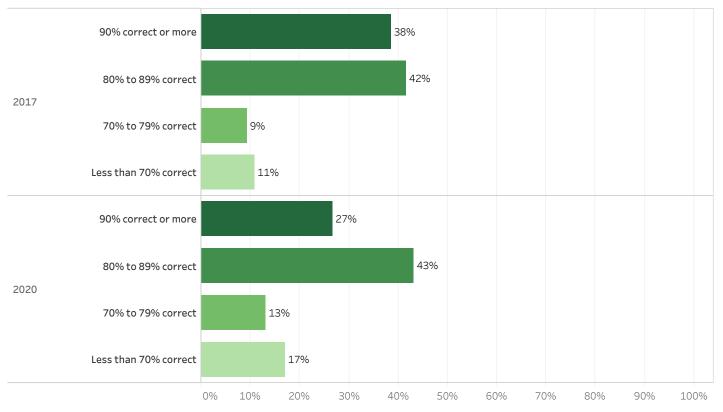
\* denotes correct answer



Twenty-seven percent of responding UNH students answered 90% or more of the factual questions correctly, 43% answered between 80-89% correctly, 13% answered 70-79% correctly, and 17% answered less than 70% of the factual questions correctly.

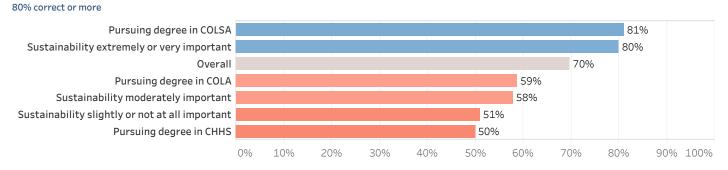
A smaller proportion of responding students in 2020 (27%) than in 2017 (38%) answered 90% or more of the factual questions correctly, while a larger proportion in 2020 (30%) than in 2017 (20%) answered less than 80% of the questions correctly.





Responding UNH students who are pursuing a degree in the College of Life Sciences and Agriculture and those who
consider sustainability to be extremely or very important are more likely than others to have answered 80% or more of
the factual questions correctly. Those who are pursuing a degree in the College of Health and Human Services or the
College of Liberal Arts and those who consider sustainability to be moderately, slightly, or not at all important are less
likely than others to have answered at least 80% of the questions correctly.

## Figure 15b: % of factual questions answered correctly - by Demographics

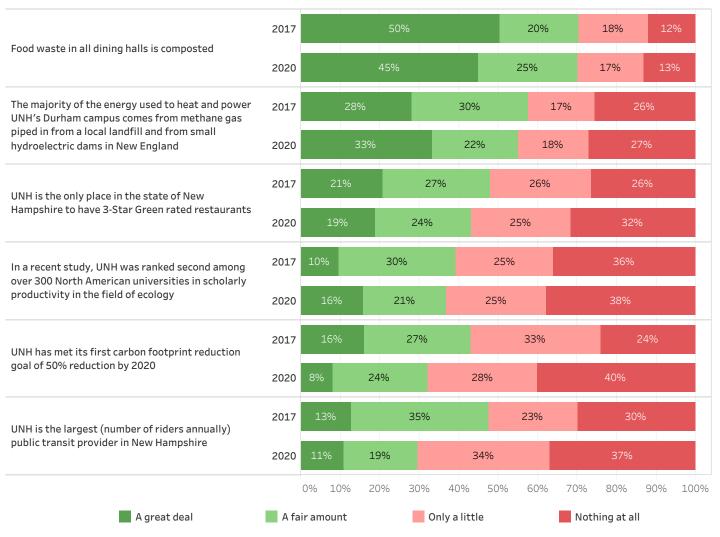


## **Knowledge of UNH Sustainability Initiatives**

Seven in ten (70%) responding UNH students have heard a great deal (45%) or a fair amount (25%) about the fact that food waste in all dining halls is composted, while more than half (55%) have heard at least a fair amount about the fact that a majority of the energy used to heat and power UNH's Durham campus comes from methane gas piped in from a local landfill and from small hydroelectric dams in New England. Less than half of responding students have heard a great deal or a fair amount about the fact that UNH is the only place in the state of New Hampshire to have 3-Star Green rated restaurants (43%) and that in a recent study, UNH was ranked second among over 300 North American universities in scholarly productivity in the field of ecology (37%). Less than one-third have heard at least a fair amount about the fact that UNH has met its first carbon footprint reduction goal of 50% reduction by 2020 (32%) and that UNH is the largest (number of riders annually) public transit provider in New Hampshire (30%).

Considerably fewer responding students in 2020 than in 2017 report having heard a great deal or a fair amount about UNH meeting its first carbon reduction footprint and the fact that UNH is the largest public transit provider in the state.

## Figure 16a: How much have you heard about each of the following UNH sustainability initiatives?



- Responding UNH students who lived off campus in Durham and those who are pursuing a degree in the Peter T. Paul School of Business and Economics are more likely than others to have heard a great deal or a fair amount about the fact that food waste in all dining halls is composted. Those who lived off campus outside of Durham are less likely to say so.
- Responding UNH students who are pursuing a degree in the College of Health and Human Services, those who lived off
  campus outside of Durham, and those who consider sustainability to be slightly or not at all important are less likely than
  others to have heard a great deal or a fair amount about the fact that the majority of the energy used to heat and power
  UNH's Durham campus comes from methane gas piped in from a local landfill and from small hydroelectric dams in New
  England.
- Responding UNH students who are Juniors are more likely than others to say they have heard a good deal or a fair amount about the fact that UNH is the only place in the state of New Hampshire to have 3-Star Green rated restaurants. Those who lived off campus outside of Durham and those who consider sustainability to be slightly or not at all important are less likely to have heard this much about it.
- Responding UNH students who lived off campus in Durham are more likely than others to say they have heard a good deal or a fair amount about the fact that UNH is the largest public transit provider in New Hampshire. Those who are pursuing a degree in the College of Health and Human Services and those who consider sustainability to be slightly or not at all important are less likely to say so.

## Figure 16b: Heard a great deal or fair amount about following UNH Sustainability initiative - by Demographics Food waste in all dining halls is composted



The majority of the energy used to heat and power UNH's Durham campus comes from methane gas piped in from a local landfill and from small hydroelectric dams in New England

| Overall   |     |     | 55% |
|---|-----|-----|-----|
| Pursuing degree in CHHS                         |     | 41% |     |
| Lived off campus outside of Durham              |     | 40% |     |
| Sustainability slightly or not at all important | 33% |     |     |

UNH is the only place in the state of New Hampshire to have 3-Star Green rated restaurants

| Junior  |  |     |     |     | 55% |
|---|--|-----|-----|-----|-----|
| Overall   |  |     |     | 43% |     |
| Sustainability slightly or not at all important |  |     | 33% |     |     |
| Lived off campus outside of Durham              |  | 26% |     |     |     |

UNH is the largest (number of riders annually) public transit provider in New Hampshire

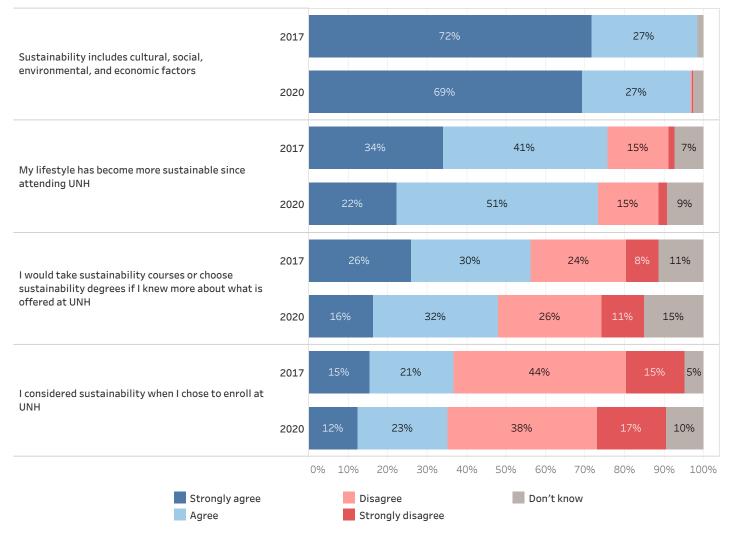
| Lived off campus in Durham                      |    |     |     |     | 4   | 1%  |    |    |     |     |    |     |      |
|---|----|-----|-----|-----|-----|-----|----|----|-----|-----|----|-----|------|
| Overall   |    |     |     | 30% |     |     |    |    |     |     |    |     |      |
| Sustainability slightly or not at all important |    |     | 18% |     |     |     |    |    |     |     |    |     |      |
| Pursuing degree in CHHS                         |    |     | 17% |     |     |     |    |    |     |     |    |     |      |
|   | 0% | 10% | 20% | 30% | 40% | 50% | 60 | )% | 70% | 80% | 90 | % 1 | .00% |

## **Agreement with Sustainability Concepts**

Nearly all (97%) responding UNH students strongly agree (69%) or agree (27%) that sustainability includes cultural, social, environmental, and economic factors, while nearly three-quarters (73%) strongly agree or agree that their lifestyle has become more sustainable since attending UNH. Less than half (48%) of responding students strongly agree or agree that they would take sustainability courses or choose sustainability degrees if they knew more about what is offered at UNH, while just over a third (35%) strongly agree or agree that they considered sustainability when they chose to enroll at UNH.

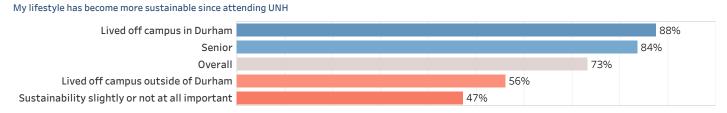
Responding students in 2020 are somewhat less likely than in 2017 to strongly agree or agree that they would take sustainability courses or choose sustainability degrees if they knew more about what is offered at UNH. Agreement with the other statements is largely unchanged since 2017.

## Figure 17a: Indicate the degree to which you agree or disagree with the following statements

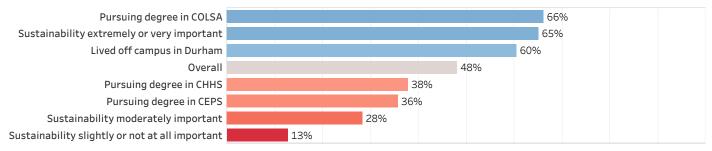


- Responding UNH students who lived off campus in Durham and Seniors are more likely than others to agree or strongly agree that their lifestyle has become more sustainable since attending UNH. Those who consider sustainability to be slightly or not at all important and those who lived off campus outside of Durham are less likely to agree with this.
- Responding UNH students are pursuing a degree in the College of Life Sciences and Agriculture, those who consider
  sustainability to be extremely or very important, and those who lived off campus in Durham are more likely than others to
  agree or strongly agree that they would take sustainability courses or choose sustainability degrees if they knew more
  about what is offered at UNH. Those who consider sustainability to be moderately, slightly, or not at all important and
  those who are pursuing a degree in the College of Engineering and Physical Sciences or the College of Health and Human
  Services are less likely to say so.
- Responding UNH students who are pursuing a degree in the College of Life Sciences and Agriculture and those who
  consider sustainability to be extremely or very important are more likely than others to agree or strongly agree that they
  considered sustainability when they chose to enroll at UNH. Those who consider sustainability to be moderately, slightly,
  or not at all important, those pursuing a degree in the College of Health and Human Services or the College of Liberal Arts,
  and Seniors are less likely to say so.

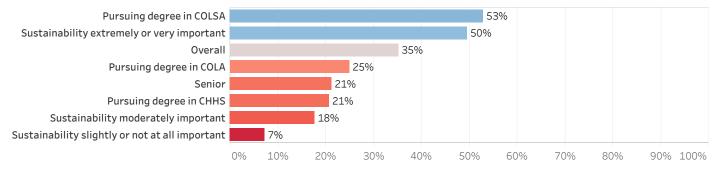
## Figure 17b: Agree or strongly agree with following statement - by Demographics



#### I would take sustainability courses or choose sustainability degrees if I knew more about what is offered at UNH



#### I considered sustainability when I chose to enroll at UNH



## **Interest in Sustainability Issues**

More than 80% of responding UNH students say that they are very or somewhat interested in climate change (90%), habitat destruction (86%), air pollution (84%), liveable wage (81%), and human rights (81%). More than three-quarters of responding students say they are very or somewhat interested in racial equality (79%), discrimination (79%), access to healthcare (79%), poverty (78%), and food systems (76%), while less than three-quarters are very or somewhat interested in biodiversity (74%), waste management (74%), and labor practices (67%).

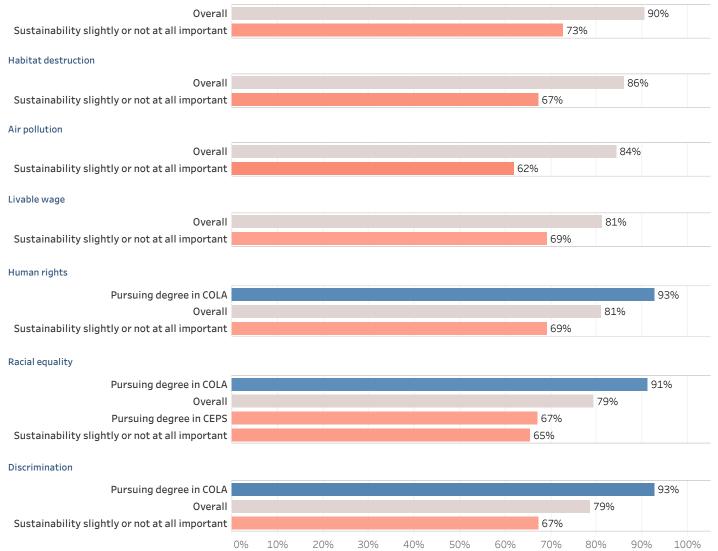
Compared to results in 2017, responding students in 2020 express slightly greater interest in liveable wage, racial equality, and discrimination. However, they express slightly less interest in habitat destruction, air pollution, food systems, biodiversity, waste management, and labor practices.

#### 20% 4% 2017 Climate change 26% 5% 5% 2020 34% 2017 59% 5% Habitat destruction 30% 11% 2020 37% 7% 2017 52% Air pollution 41% 11% 2020 29% 19% 2017 Livable wage 32% 12% 2020 49% 31% 13% 2017 Human rights 29% 15% 2020 23% 21% 2017 Racial equality 34% 14% 2020 7% 2017 30% 20% 7% Discrimination 2020 38% 13% 2017 35% 16% Access to healthcare 2020 47% 32% 15% 2017 48% 14% Poverty 2020 43% 15% 2017 47% 39% 10% Food systems 2020 41% 17% 2017 38% 10% Biodiversity 2020 42% 32% 20% 2017 41% 18% 38% Waste management 2020 40% 17% 2017 30% 44% 19% Labor practices 2020 37% 23% 0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100% Neutral Never heard of this Very Interested Somewhat Interested Not interested

## Figure 18a: Rate your level of interest of the following sustainability issues

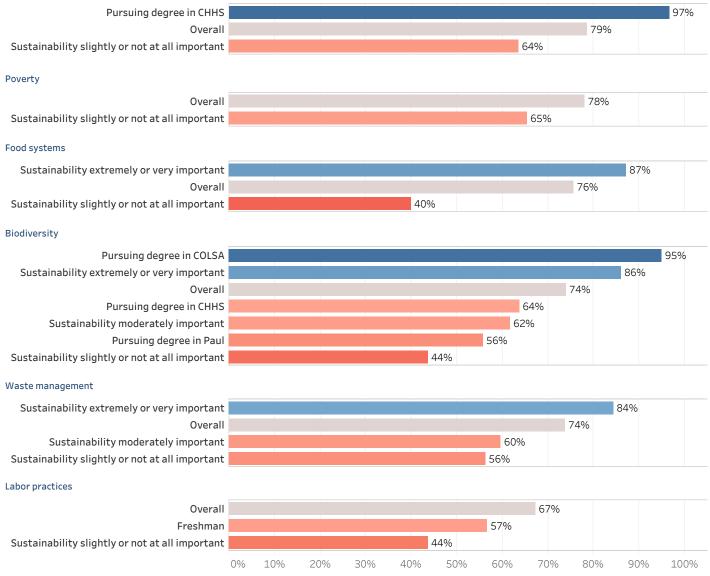
- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say they are very or somewhat interested in climate change.
- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say they are very or somewhat interested in habitat destruction.
- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say they are very or somewhat interested in air pollution.
- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say they are very or somewhat interested in livable wage.
- Responding UNH students who are pursuing a degree in the College of Liberal Arts are more likely than others to say they are very or somewhat interested in human rights while those who consider sustainability to be slightly or not at all important are less likely to be very or somewhat interested.
- Responding UNH students who are pursuing a degree in the College of Liberal Arts are more likely than others to be very or somewhat interested in racial equality while those who consider sustainability to be slightly or not at all important and those who are pursuing a degree in the College of Engineering and Physical Sciences are less likely to be very or somewhat interested.
- Responding UNH students who are pursuing a degree in the College of Liberal Arts are more likely than others to be very or somewhat interested in discrimination while those who consider sustainability to be slightly or not at all important are less likely to be very or somewhat interested.

## Figure 18b: Very or somewhat interested in the following sustainability issues - by Demographics Climate change



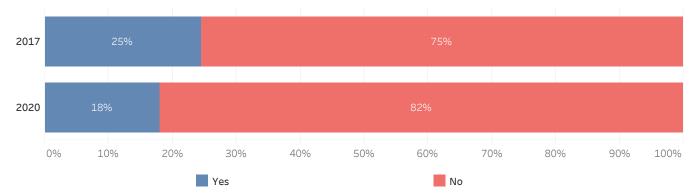
- Responding UNH students who are pursuing a degree in the College of Health and Human Services are more likely than others to say they are very or somewhat interested in access to healthcare while those who consider sustainability to be slightly or not at all important are less likely to be very or somewhat interested.
- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say they are very or somewhat interested in poverty.
- Responding UNH students who consider sustainability to be extremely or very important are more likely than others to say they are very or somewhat interested in food systems while those who consider sustainability to be slightly or not at all important are less likely to say so.
- Responding UNH students who are pursuing a degree in the College of Life Sciences and Agriculture and those who
  consider sustainability to be extremely or very important are more likely than others to say they are very or somewhat
  interested in biodiversity. Those who consider sustainability to be moderately, slightly, or not at all important and those
  who are pursuing a degree in the Peter T. Paul School of Business and Economics or the College of Health and Human
  Services are less likely to say so.
- Responding UNH students who consider sustainability to be extremely or very important are more likely than others to say they are very or somewhat interested in waste management while those who consider sustainability to be moderately, slightly, or not at all important are less likely to say so.
- Responding UNH students who consider sustainability to be slightly or not at all important and Freshmen are less likely than others to say they are very or somewhat interested in labor practices.

# Figure 18c: Very or somewhat interested in the following sustainability issues - by Demographics Access to healthcare



Eighteen percent of UNH students say there is another sustainability issue that is of interest to them, while 82% say they did not. In 2017, a quarter (25%) said there was another sustainability issue that interested them.

## Figure 19a: Is there another sustainability issue that is of interest to you?



## Figure 19b: Specified other sustainability issue of interest - Selected Quotations

| Education  |
|--|
| Fast fashion   |
| Fisheries management   |
| Invasive Species   |
| Meat industry  |
| Nuclear pollution from power plants                            |
| plastic waste  |
| Reducing waste in all forms; Food, Material, Energy, and Time. |
| Religious sustainability                                       |
| Renewable energy   |
| Scientific communication                                       |

## **Frequency Engaging in Activities**

The vast majority of responding UNH students say they always or most of time use a reusable water bottle, coffee container, etc. (93%) and recycle (89%) while nearly two-thirds always or most of the time use reusable bags at stores (64%). Far fewer students always or most of the time join a student group or student government (36%), buy sustainable products (29%), or volunteer (22%). Very few say that they always or most of the time participate in gatherings addressing social issues (13%) or contact state or national representatives (3%).

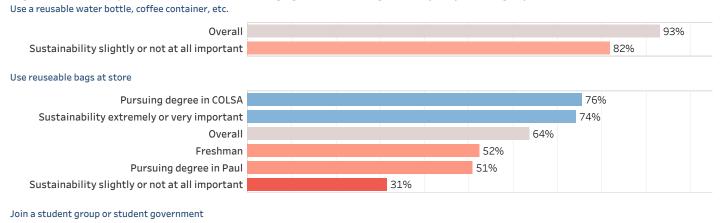
The proportion of students who always or most of the time use a reusable water bottle, coffee container, etc. and recycle is largely unchanged since 2017, while a greater proportion in 2020 always or most of the time use reuseable bags at stores. However, fewer students than in 2017 report that they always or most of the time join a student group or student government, buy sustainable products, volunteer, participate in gatherings addressing social issues, or contact state or national representatives.

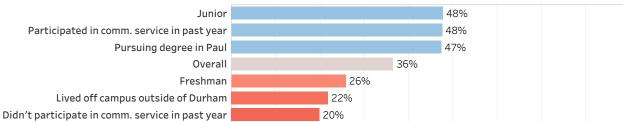
## Figure 20a: How often do you engage in the following activities?

| Use a reusable water bottle,     | 2017                       |                        |     | 60%     |     |       |      |     | 30% | ó   | 4% 5%              |
|----------------------------------|----------------------------|------------------------|-----|---------|-----|-------|------|-----|-----|-----|--------------------|
| coffee container, etc.           | 2020                       |                        |     | 61%     |     |       |      |     | 3   | 2%  | 4%                 |
|                                  | 2017                       |                        |     | 59%     |     |       |      |     | 30% |     | <mark>4%</mark> 4% |
| Recycle                          | 2020                       |                        |     | 54%     |     |       |      |     | 35% |     | 6% 5%              |
|                                  | 2017                       | 20%                    |     |         | 36% |       |      | 15% |     | 21% | 8%                 |
| Use reuseable bags at store      | 2020                       |                        | 34% |         |     | 30%   | 6    |     | 15% | 13% | 8%                 |
| Join a student group or student  | 2017                       | 24%                    |     | 18%     | þ   | 12%   | 5    |     | 29% |     | 17%                |
| government                       | 2020                       | 22%                    |     | 14%     | 89  | %     | 3    | 2%  |     | 24  | %                  |
| Buy sustainable products (local, | 2017                       | 16%                    |     | 25%     |     | 17%   | 6    |     | 37  | %   | 6%                 |
| fair trade, organic, etc.)       | 2020                       | 9%                     | 20% |         | 2   | 25%   |      |     | 40% | 6   | 5%                 |
| Melunteru                        | 2017                       | 13%                    |     | 25%     |     | 15%   |      |     | 43% |     | 5%                 |
| Volunteer                        | 2020                       | 9% 1                   | .3% | 10%     |     |       |      | 59% |     |     | 9%                 |
| Participate in gatherings        | 2017                       | 15%                    | 11% | 15%     | )   |       | 33%  |     |     | 27% |                    |
| addressing social issues         | 2020                       | 3% 9%                  | 13% |         |     | 40%   |      |     |     | 35% |                    |
| Contact state or national        | 2017                       | 7% <mark>3% 7</mark> % | 6   | 22%     |     |       |      |     | 61% |     |                    |
| representatives                  | 2020                       | 4%                     | 21% |         |     |       |      | 739 | 6   |     |                    |
|                                  |                            | 0% 10%                 | 20% | 30%     | 40  | % 50  | )% 6 | 0%  | 70% | 80% | 0% 100%            |
|                                  | Always<br>Most of the time |                        |     | About h |     | etime |      | Ne  | /er |     |                    |

- Responding UNH students who consider sustainability to be slightly or not at all important are less likely than others to say • they always or most of the time use a reusable water bottle, coffee container, etc.
- Responding UNH students who are pursuing a degree in the College of Life Sciences and Agriculture and those who consider sustainability to be extremely or very important are more likely than others to say they always or most of the time use reuseable bags at stores. Those who consider sustainability to be slightly or not at all important, those pursuing a degree in the Peter T. Paul School of Business and Economics, and Freshmen are less likely to say so.
- Responding UNH students who are Juniors, those who participated in community service in the past year, and those pursuing a degree in the Peter T. Paul School of Business and Economics are more likely than others to say they always or most of the time join a student group or student government. Those who didn't participate in community service in the past year, those who lived outside of Durham, and Freshmen are less likely to say so.
- Responding UNH students who consider sustainability to be extremely or very important are more likely than others to say they always or most of the time buy sustainable products. Those who consider sustainability to be moderately, slightly, or not at all important are less likely to say so.
- Responding UNH students participated in community service in the past year are more likely than others to say they always or most of the time volunteer. Those who didn't participate in community service in the past year and those who consider sustainability to be slightly or not at all important are less likely to say so.

## Figure 20b: Always or most of the time engage in following activity - by Demographics



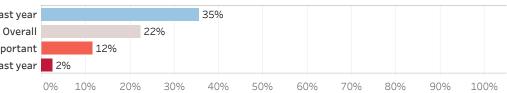


#### Buy sustainable products (local, fair trade, organic, etc.)

| Sustainability extremely or very important      |    |     |     | 39% |
|---|----|-----|-----|-----|
| Overall   |    |     | 29% |     |
| Sustainability moderately important             |    | 18% |     |     |
| Sustainability slightly or not at all important | 7% |     |     |     |

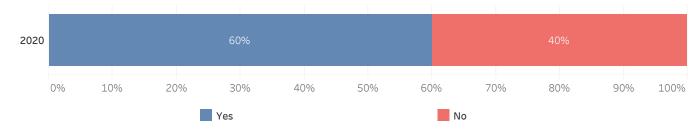
#### Volunteer

Participated in comm. service in past year Sustainability slightly or not at all important Didn't participate in comm. service in past year 2%



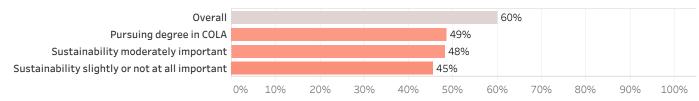
Three in five responding UNH students say the participated in community service in the past year while 40% say they did not.

Figure 21a: Community engagement and participation is an important aspect of sustainability. Did you participate in community service this past year?



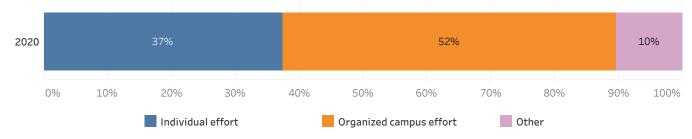
Responding UNH students who are pursuing a degree in the College of Liberal Arts and those who consider sustainability
to be moderately, slightly, or not at all important are less likely than others to have participated in community service in
the past year.

## Figure 21b: Community engagement and participation is an important aspect of sustainability. Did you participate in community service this past year? - by Demographics Yes



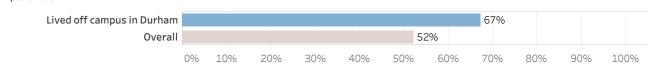
Among those who participated in community service in the past year (N=251), 37% did their community service as an individual effort, just over half (52%) did so as part of an organized campus effort, and 10% participated in community service in another way.

Figure 22a: Did you do this community service as part of an organized campus effort with which you were involved (e.g. Greek Life, student organization, service-learning for a class project or capstone or internship, etc.), or as an individual effort?



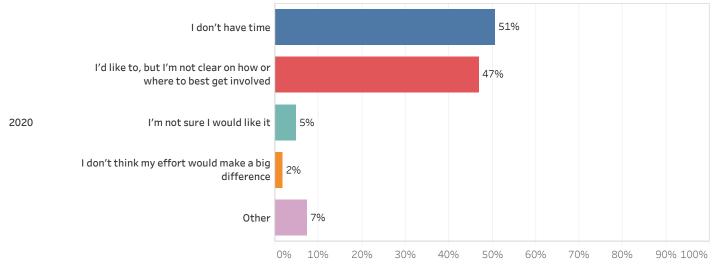
• Responding UNH students who lived off campus in Durham are more likely than others to have participated in their community service as part of an organized campus effort.

Figure 22b: Did you do this community service as part of an organized campus effort with which you were involved (e.g. Greek Life, student organization, service-learning for a class project or capstone or internship, etc.), or as an individual effort? - by Demographics
Organized campus effort



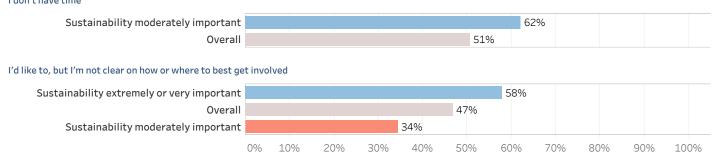
Among those who have not participated in community service in the past year (N=167), about half say they did not because they don't have time (51%) or say that they'd like to, but they're not clear on how or where to best get involved (47%). Very few say they haven't participated because they are not sure they would like it (5%), because they don't think their effort would make a big difference (2%), or because of another reason (7%).

## Figure 23a: Please let us know what prevented you (Select all that apply)



- Among responding UNH students who have not participated in community service, those who consider sustainability to be moderately important are more likely than others to say they haven't participated because they don't have the time.
- Among responding UNH students who have not participated in community service, those who consider sustainability to be extremely or very important are more likely than others to say they would like to participate, but they're not clear on how or where to best get involved. Those who consider sustainability to be moderately important are less likely to say this.

## Figure 23b: Please let us know what prevented you (Select all that apply) - by Demographics

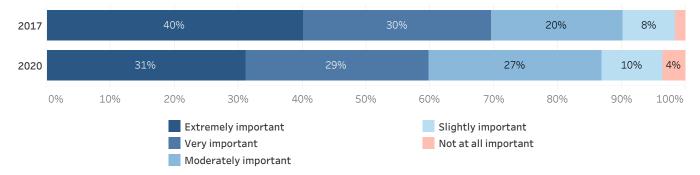


## **Importance of Sustainability**

Three in ten responding UNH students (31%) say that sustainability is extremely important to them personally and their likely career path, while 29% consider sustainability to be very important. Twenty-seven percent consider sustainability to be moderately important, 10% say it is slightly important, and 4% say it is not at all important to them personally and their likely career path.

Respondents in 2020 consider sustainability to be slightly less important than respondents in 2017: 60% in 2020 consider sustainability to be extremely or very important while 70% said so in 2017.

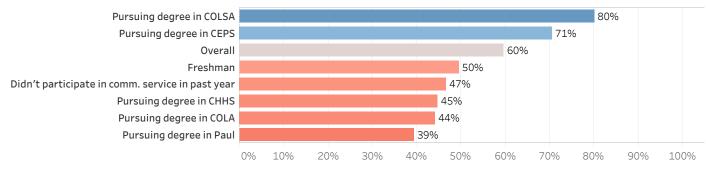
## Figure 24a: Overall, how important is sustainability to you personally and to your likely career path?



 Responding UNH students who are pursuing a degree in the College of Life Sciences and Agriculture or in the College of Engineering and Physical Sciences are more likely than others to consider sustainability to be extremely or very important. Those who are pursuing a degree in the Peter T. Paul School of Business and Economics, in the College of Liberal Arts, or in the College of Health and Human Services, those who didn't participate in community service in the past year, and Freshman are less likely to consider sustainability to be extremely or very important.

# Figure 24b: Overall, how important is sustainability to you personally and to your likely career path? - by Demographics





# Figure 25: We recognize there is always room for improvement. Please share your thoughts on how UNH can improve our sustainability efforts - Selected Quotations

As far as the food courts go, I think how and what to compost needs to be more clear becasue I think some people are unaware of what to do.

Clear communication with the entire student body about the expected practices on campus.

Not leaving the lights in the dorms and the stadium lights on 24/7. Donate food leftover in the dining halls to the Waysmeet center/another food pantry instead of compost.

Talk to students about it more!

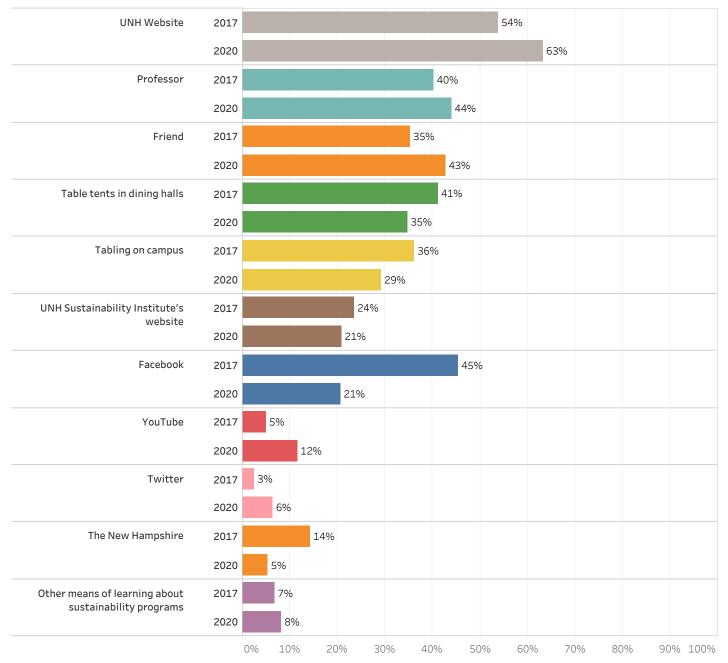
UNH is doing a great job, just strive to make current systems more efficient.

## Where Get Information on Sustainability

Nearly two-thirds of responding UNH students say that they learn about sustainability degree programs, co-curricular programs, events, and initiatives from the UNH website (63%) while just under a half learn about these things through professors (44%) or friends (43%). Thirty-five percent learn about these things through table tents in dining halls, 29% learn about them through tabling on campus, and 21% each learn about them through the UNH Sustainability Institute's website or Facebook. Fewer responding students learning about these things through YouTube (12%), Twitter (6%), *the New Hampshire* (5%), or another way (8%).

Compared to 2017, a large proportion of responding students say they learn about these things through the UNH website, a friend, or Youtube. However, a considerable smaller proportion than in 2020 say they learn about these events through Facebook or *the New Hampshire*, with smaller declines in those who learn about them through table tents in dining halls or tabling on campus.

Figure 26: How do you learn about various sustainability degree programs, co-curricular programs, events, and initiatives? (Select all that apply)



## Appendix A

Q2: Which of the following is the United Nations' definition of sustainable development?

|                       |                                  | Ensuring that<br>people continue to<br>buy more goods<br>and use more<br>resources,<br>indefinitely | <u>Meets the needs of</u><br><u>the present</u><br><u>without</u><br><u>compromising the</u><br><u>ability of future</u><br><u>generations to</u><br><u>meet their own</u><br><u>needs</u> | Only using recycled<br><u>materials for</u><br>production | Setting aside<br>resources for<br>preservation, never<br>to be used | N   |
|-----------------------|----------------------------------|---|--|---|---|-----|
| Overall               | 2017                             | 3%  | 96%  | 1%  |   | 130 |
|                       | 2020                             | 3%  | 95%  | 1%  | 1%  | 433 |
| Age                   | 15 to 18                         | 6%  | 94%  |   |   | 18  |
|                       | 18 to 24                         | 3%  | 95%  | 1%  | 1%  | 371 |
|                       | 25 and older                     | 3%  | 97%  |   |   | 29  |
| Current Standing      | Freshman                         | 6%  | 92%  | 1%  | 1%  | 106 |
| at UNH                | Sophomore                        | 5%  | 95%  |   |   | 106 |
|                       | Junior                           | 1%  | 97%  | 1%  | 1%  | 93  |
|                       | Senior                           | 1%  | 95%  | 1%  | 3%  | 104 |
| College or School     | CEPS                             | 2%  | 96%  |   | 1%  | 84  |
| in Which              | CHHS                             | 3%  | 93%  | 2%  | 2%  | 58  |
| Pursuing Degree       | COLA                             | 4%  | 93%  | 3%  |   | 68  |
|                       | COLSA                            | 2%  | 98%  |   | 1%  | 121 |
|                       | Paul                             | 3%  | 95%  |   | 2%  | 61  |
|                       | Other                            |   | 100%   |   |   | 6   |
| Where Lived at        | On campus                        | 3%  | 96%  | 1%  | 1%  | 263 |
| Beginning of          | Off campus, but in Durham        |   | 98%  | 1%  | 1%  | 81  |
| Semester              | Off campus, outside of Durham    | 8%  | 89%  |   | 3%  | 74  |
| Personal              | Extremely or very important      | 2%  | 97%  | 0%  | 0%  | 251 |
| Importance of         | Moderately important             | 4%  | 92%  | 2%  | 3%  | 113 |
| Sustainability        | Slightly or not at all important | 7%  | 91%  |   | 2%  | 55  |
| % of Knowledge        | Less than 70% correct            | 12%   | 78%  | 3%  | 7%  | 73  |
| Questions             | 70% to 79% correct               |   | 100%   |   |   | 57  |
| Answered<br>Correctly | 80% to 89% correct               | 2%  | 97%  | 1%  |   | 187 |
| concerty              | 90% correct or more              |   | 100%   |   |   | 116 |
|                       |                                  |   |  |   |   |     |

Q3: Food and dietary choices impact which of the following?

|                       |                                  | All of the above | Land use | Public health | <u>Biodiversity</u> | Climate change |
|-----------------------|----------------------------------|------------------|----------|---------------|---------------------|----------------|
| Overall               | 2017                             | 98%              |          | 1%            |                     | 1%             |
|                       | 2020                             | 96%              | 0%       | 3%            | 0%                  |                |
| Age                   | 15 to 18                         | 89%              |          | 11%           |                     |                |
|                       | 18 to 24                         | 97%              | 1%       | 3%            |                     |                |
|                       | 25 and older                     | 97%              |          | 3%            |                     |                |
| Current Standing      | Freshman                         | 93%              |          | 7%            |                     |                |
| at UNH                | Sophomore                        | 99%              |          | 1%            |                     |                |
|                       | Junior                           | 98%              | 1%       | 1%            |                     |                |
|                       | Senior                           | 96%              | 1%       | 3%            |                     |                |
| College or School     | CEPS                             | 95%              |          | 5%            |                     |                |
| in Which              | CHHS                             | 97%              |          | 3%            |                     |                |
| Pursuing Degree       | COLA                             | 100%             |          |               |                     |                |
|                       | COLSA                            | 96%              | 1%       | 3%            |                     |                |
|                       | Paul                             | 100%             |          |               |                     |                |
|                       | Other                            | 83%              |          | 17%           |                     |                |
| Where Lived at        | On campus                        | 96%              |          | 4%            |                     |                |
| Beginning of          | Off campus, but in Durham        | 98%              | 1%       | 1%            |                     |                |
| Semester              | Off campus, outside of Durham    | 95%              | 1%       | 4%            |                     |                |
| Personal              | Extremely or very important      | 98%              | 1%       | 1%            |                     |                |
| Importance of         | Moderately important             | 94%              |          | 6%            |                     |                |
| Sustainability        | Slightly or not at all important | 91%              |          | 9%            |                     |                |
| % of Knowledge        | Less than 70% correct            | 88%              |          | 12%           |                     |                |
| Questions             | 70% to 79% correct               | 93%              | 2%       | 4%            | 2%                  |                |
| Answered<br>Correctly | 80% to 89% correct               | 98%              | 1%       | 2%            |                     |                |
| contectly             | 90% correct or more              | 100%             |          |               |                     |                |

Q4: What is the name of the primary United States federal agency that oversees environmental regulation?

|                       |                                  | <u>Department of</u><br><u>Health,</u><br><u>Environment, and</u><br><u>Safety (DHES)</u> | Environmental<br>Protection Agency<br>(EPA) | Federal Pollution<br>Control Agency<br>(FPCA) | <u>National</u><br><u>Environmental</u><br>Agency (NEA) | <u>N</u> |
|-----------------------|----------------------------------|---|---|---|---|----------|
| Overall               | 2017                             | 6%  | 94%   |   |   | 130      |
|                       | 2020                             | 6%  | 90%   | 0%  | 3%  | 434      |
| Age                   | 15 to 18                         | 11%   | 89%   |   |   | 18       |
|                       | 18 to 24                         | 6%  | 91%   | 1%  | 3%  | 372      |
|                       | 25 and older                     | 3%  | 90%   |   | 7%  | 29       |
| Current Standing      | Freshman                         | 9%  | 89%   |   | 2%  | 107      |
| at UNH                | Sophomore                        | 5%  | 92%   |   | 4%  | 106      |
|                       | Junior                           | 6%  | 89%   | 1%  | 3%  | 93       |
|                       | Senior                           | 5%  | 91%   | 1%  | 3%  | 104      |
| College or School     | CEPS                             | 6%  | 91%   | 1%  | 2%  | 85       |
| in Which              | CHHS                             | 7%  | 86%   |   | 7%  | 58       |
| Pursuing Degree       | COLA                             | 9%  | 84%   |   | 7%  | 68       |
|                       | COLSA                            | 3%  | 96%   |   | 1%  | 121      |
|                       | Paul                             | 10%   | 90%   |   |   | 61       |
|                       | Other                            | 17%   | 83%   |   |   | 6        |
| Where Lived at        | On campus                        | 6%  | 91%   | 0%  | 2%  | 264      |
| Beginning of          | Off campus, but in Durham        | 6%  | 89%   |   | 5%  | 81       |
| Semester              | Off campus, outside of Durham    | 7%  | 89%   | 1%  | 3%  | 74       |
| Personal              | Extremely or very important      | 4%  | 94%   |   | 2%  | 251      |
| Importance of         | Moderately important             | 10%   | 85%   | 2%  | 4%  | 114      |
| Sustainability        | Slightly or not at all important | 9%  | 87%   |   | 4%  | 55       |
| % of Knowledge        | Less than 70% correct            | 19%   | 66%   | 3%  | 12%   | 74       |
| Questions             | 70% to 79% correct               | 16%   | 81%   |   | 4%  | 57       |
| Answered<br>Correctly | 80% to 89% correct               | 3%  | 97%   |   | 1%  | 187      |
| contectiy             | 90% correct or more              |   | 100%  |   |   | 116      |

Q5a: Please indicate if the following are renewable resources - Oil

|                       |                                  | Yes | <u>No</u> | <u>Not sure</u> | <u>N</u> |
|-----------------------|----------------------------------|-----|-----------|-----------------|----------|
| Overall               | 2017                             | 4%  | 94%       | 2%              | 128      |
|                       | 2020                             | 4%  | 92%       | 4%              | 432      |
| Age                   | 15 to 18                         |     | 100%      |                 | 18       |
|                       | 18 to 24                         | 4%  | 91%       | 4%              | 371      |
|                       | 25 and older                     |     | 96%       | 4%              | 28       |
| Current Standing      | Freshman                         | 3%  | 89%       | 8%              | 107      |
| at UNH                | Sophomore                        | 4%  | 92%       | 4%              | 106      |
|                       | Junior                           | 3%  | 96%       | 1%              | 91       |
|                       | Senior                           | 5%  | 92%       | 3%              | 104      |
| College or School     | CEPS                             | 1%  | 99%       |                 | 84       |
| in Which              | CHHS                             | 12% | 79%       | 9%              | 58       |
| Pursuing Degree       | COLA                             | 3%  | 96%       | 1%              | 68       |
|                       | COLSA                            | 2%  | 94%       | 4%              | 121      |
|                       | Paul                             | 3%  | 93%       | 3%              | 61       |
|                       | Other                            | 20% | 80%       |                 | 5        |
| Where Lived at        | On campus                        | 3%  | 92%       | 5%              | 263      |
| Beginning of          | Off campus, but in Durham        | 4%  | 95%       | 1%              | 81       |
| Semester              | Off campus, outside of Durham    | 7%  | 88%       | 5%              | 73       |
| Personal              | Extremely or very important      | 2%  | 95%       | 3%              | 250      |
| Importance of         | Moderately important             | 8%  | 88%       | 4%              | 113      |
| Sustainability        | Slightly or not at all important | 5%  | 87%       | 7%              | 55       |
| % of Knowledge        | Less than 70% correct            | 15% | 66%       | 19%             | 73       |
| Questions             | 70% to 79% correct               | 4%  | 95%       | 2%              | 57       |
| Answered<br>Correctly | 80% to 89% correct               | 1%  | 98%       | 1%              | 187      |
| contectiy             | 90% correct or more              | 1%  | 99%       |                 | 115      |

27

Q5b: Please indicate if the following are renewable resources - Geothermal

|                   |                                  | Yes | No  | <u>Not sure</u> | N   |
|-------------------|----------------------------------|-----|-----|-----------------|-----|
| Overall           | 2017                             | 71% | 9%  | 20%             | 130 |
|                   | 2020                             | 69% | 6%  | 25%             | 433 |
| Age               | 15 to 18                         | 72% | 11% | 17%             |     |
| 5                 | 18 to 24                         | 68% | 6%  | 26%             | 371 |
|                   | 25 and older                     | 76% | 7%  | 17%             | 29  |
| Current Standing  | Freshman                         | 67% | 4%  | 29%             | 107 |
| at UNH            | Sophomore                        | 64% | 9%  | 28%             | 105 |
|                   | Junior                           | 74% | 3%  | 23%             | 93  |
|                   | Senior                           | 69% | 10% | 21%             | 104 |
| College or School | CEPS                             | 75% | 11% | 14%             | 85  |
| in Which          | CHHS                             | 53% | 2%  | 45%             | 58  |
| Pursuing Degree   | COLA                             | 72% | 4%  | 24%             | 67  |
|                   | COLSA                            | 73% | 5%  | 22%             | 121 |
|                   | Paul                             | 69% | 7%  | 25%             | 61  |
|                   | Other                            | 50% | 17% | 33%             | 6   |
| Where Lived at    | On campus                        | 68% | 6%  | 27%             | 263 |
| Beginning of      | Off campus, but in Durham        | 73% | 6%  | 21%             | 81  |
| Semester          | Off campus, outside of Durham    | 66% | 9%  | 24%             | 74  |
| Personal          | Extremely or very important      | 70% | 8%  | 22%             | 250 |
| Importance of     | Moderately important             | 69% | 2%  | 29%             | 114 |
| Sustainability    | Slightly or not at all important | 60% | 9%  | 31%             | 55  |
| % of Knowledge    | Less than 70% correct            | 23% | 12% | 64%             | 73  |
| Questions         | 70% to 79% correct               | 46% | 7%  | 47%             | 57  |
| Answered          | 80% to 89% correct               | 75% | 8%  | 17%             | 187 |
| Correctly         | 90% correct or more              | 97% |     | 3%              | 116 |

Q5c: Please indicate if the following are renewable resources - Wood

|                             |                                  | Yes | <u>No</u> | <u>Not sure</u> | N   |
|-----------------------------|----------------------------------|-----|-----------|-----------------|-----|
| Overall                     | 2017                             | 48% | 44%       | 8%              | 130 |
|                             | 2020                             | 44% | 46%       | 10%             | 434 |
| Age                         | 15 to 18                         | 56% | 39%       | 6%              | 18  |
|                             | 18 to 24                         | 44% | 45%       | 10%             | 372 |
|                             | 25 and older                     | 45% | 45%       | 10%             | 29  |
| Current Standing            | Freshman                         | 50% | 39%       | 10%             | 107 |
| at UNH                      | Sophomore                        | 41% | 53%       | 7%              | 106 |
|                             | Junior                           | 44% | 47%       | 9%              | 93  |
|                             | Senior                           | 41% | 43%       | 15%             | 104 |
| College or School           | CEPS                             | 56% | 39%       | 5%              | 85  |
| in Which                    | CHHS                             | 38% | 40%       | 22%             | 58  |
| Pursuing Degree             | COLA                             | 37% | 47%       | 16%             | 68  |
|                             | COLSA                            | 42% | 52%       | 6%              | 121 |
|                             | Paul                             | 39% | 49%       | 11%             | 61  |
|                             | Other                            | 83% | 17%       |                 | 6   |
| Where Lived at              | On campus                        | 45% | 45%       | 11%             | 264 |
| Beginning of                | Off campus, but in Durham        | 40% | 49%       | 11%             | 81  |
| Semester                    | Off campus, outside of Durham    | 50% | 42%       | 8%              | 74  |
| Personal                    | Extremely or very important      | 47% | 45%       | 7%              | 251 |
| Importance of               | Moderately important             | 44% | 40%       | 16%             | 114 |
| Sustainability              | Slightly or not at all important | 33% | 55%       | 13%             | 55  |
| % of Knowledge<br>Questions | Less than 70% correct            | 32% | 43%       | 24%             | 74  |
|                             | 70% to 79% correct               | 26% | 61%       | 12%             | 57  |
| Answered<br>Correctly       | 80% to 89% correct               | 34% | 58%       | 9%              | 187 |
| correctly                   | 90% correct or more              | 77% | 21%       | 3%              | 116 |

Q5d: Please indicate if the following are renewable resources - Coal

|                       |                                  | Yes | <u>No</u> | <u>Not sure</u> | <u>N</u> |
|-----------------------|----------------------------------|-----|-----------|-----------------|----------|
| Overall               | 2017                             | 4%  | 94%       | 2%              | 128      |
|                       | 2020                             | 5%  | 91%       | 5%              | 433      |
| Age                   | 15 to 18                         |     | 94%       | 6%              | 18       |
|                       | 18 to 24                         | 6%  | 89%       | 5%              | 372      |
|                       | 25 and older                     |     | 100%      |                 | 28       |
| Current Standing      | Freshman                         | 6%  | 87%       | 7%              | 107      |
| at UNH                | Sophomore                        | 4%  | 92%       | 4%              | 106      |
|                       | Junior                           | 5%  | 92%       | 2%              | 92       |
|                       | Senior                           | 5%  | 90%       | 5%              | 104      |
| College or School     | CEPS                             | 2%  | 98%       |                 | 85       |
| in Which              | CHHS                             | 17% | 71%       | 12%             | 58       |
| Pursuing Degree       | COLA                             | 6%  | 88%       | 6%              | 68       |
|                       | COLSA                            | 2%  | 94%       | 4%              | 121      |
|                       | Paul                             |     | 95%       | 5%              | 61       |
|                       | Other                            | 20% | 80%       |                 | 5        |
| Where Lived at        | On campus                        | 4%  | 90%       | 6%              | 264      |
| Beginning of          | Off campus, but in Durham        | 5%  | 91%       | 4%              | 81       |
| Semester              | Off campus, outside of Durham    | 8%  | 90%       | 1%              | 73       |
| Personal              | Extremely or very important      | 3%  | 93%       | 4%              | 250      |
| Importance of         | Moderately important             | 5%  | 87%       | 8%              | 114      |
| Sustainability        | Slightly or not at all important | 13% | 85%       | 2%              | 55       |
| % of Knowledge        | Less than 70% correct            | 19% | 59%       | 22%             | 74       |
| Questions             | 70% to 79% correct               | 2%  | 96%       | 2%              | 57       |
| Answered<br>Correctly | 80% to 89% correct               | 3%  | 96%       | 1%              | 187      |
| contectly             | 90% correct or more              |     | 99%       | 1%              | 115      |

30

31

Q5e: Please indicate if the following are renewable resources - Wind

|                   |                                  | Yes  | <u>No</u> | <u>Not sure</u> | N   |
|-------------------|----------------------------------|------|-----------|-----------------|-----|
| Overall           | 2017                             | 97%  | 2%        | 2%              | 130 |
|                   | 2020                             | 97%  | 1%        | 1%              | 434 |
| Age               | 15 to 18                         | 100% |           |                 | 18  |
|                   | 18 to 24                         | 97%  | 2%        | 2%              | 372 |
|                   | 25 and older                     | 100% |           |                 | 29  |
| Current Standing  | Freshman                         | 96%  | 2%        | 2%              | 107 |
| at UNH            | Sophomore                        | 97%  | 3%        |                 | 106 |
|                   | Junior                           | 98%  | 1%        | 1%              | 93  |
|                   | Senior                           | 98%  |           | 2%              | 104 |
| College or School | CEPS                             | 99%  | 1%        |                 | 85  |
| in Which          | СННЅ                             | 90%  | 5%        | 5%              | 58  |
| Pursuing Degree   | COLA                             | 97%  | 3%        |                 | 68  |
|                   | COLSA                            | 99%  |           | 1%              | 121 |
|                   | Paul                             | 98%  |           | 2%              | 61  |
|                   | Other                            | 100% |           |                 | 6   |
| Where Lived at    | On campus                        | 98%  | 1%        | 1%              | 264 |
| Beginning of      | Off campus, but in Durham        | 98%  |           | 2%              | 81  |
| Semester          | Off campus, outside of Durham    | 93%  | 5%        | 1%              | 74  |
| Personal          | Extremely or very important      | 99%  | 1%        |                 | 251 |
| Importance of     | Moderately important             | 95%  | 2%        | 4%              | 114 |
| Sustainability    | Slightly or not at all important | 95%  | 2%        | 4%              | 55  |
| % of Knowledge    | Less than 70% correct            | 85%  | 7%        | 8%              | 74  |
| Questions         | 70% to 79% correct               | 100% |           |                 | 57  |
| Answered          | 80% to 89% correct               | 99%  | 1%        |                 | 187 |
| Correctly         | 90% correct or more              | 100% |           |                 | 116 |

Q5f: Please indicate if the following are renewable resources - Solar

|                       |                                  | Yes  | <u>No</u> | <u>Not sure</u> | N   |
|-----------------------|----------------------------------|------|-----------|-----------------|-----|
| Overall               | 2017                             | 98%  | 1%        | 2%              | 130 |
|                       | 2020                             | 99%  | 0%        | 1%              | 434 |
| Age                   | 15 to 18                         | 100% |           |                 | 18  |
|                       | 18 to 24                         | 98%  | 1%        | 1%              | 372 |
|                       | 25 and older                     | 100% |           |                 | 29  |
| Current Standing      | Freshman                         | 96%  | 2%        | 2%              | 107 |
| at UNH                | Sophomore                        | 100% |           |                 | 106 |
|                       | Junior                           | 100% |           |                 | 93  |
|                       | Senior                           | 98%  |           | 2%              | 104 |
| College or School     | CEPS                             | 100% |           |                 | 85  |
| in Which              | СННЅ                             | 95%  | 2%        | 3%              | 58  |
| Pursuing Degree       | COLA                             | 99%  | 1%        |                 | 68  |
|                       | COLSA                            | 100% |           |                 | 121 |
|                       | Paul                             | 98%  |           | 2%              | 61  |
|                       | Other                            | 100% |           |                 | 6   |
| Where Lived at        | On campus                        | 98%  | 1%        | 1%              | 264 |
| Beginning of          | Off campus, but in Durham        | 99%  |           | 1%              | 81  |
| Semester              | Off campus, outside of Durham    | 99%  |           | 1%              | 74  |
| Personal              | Extremely or very important      | 100% | 0%        |                 | 251 |
| Importance of         | Moderately important             | 96%  | 1%        | 3%              | 114 |
| Sustainability        | Slightly or not at all important | 98%  |           | 2%              | 55  |
| % of Knowledge        | Less than 70% correct            | 93%  | 1%        | 5%              | 74  |
| Questions             | 70% to 79% correct               | 100% |           |                 | 57  |
| Answered<br>Correctly | 80% to 89% correct               | 99%  | 1%        |                 | 187 |
| correctly             | 90% correct or more              | 100% |           |                 | 116 |

Q5g: Please indicate if the following are renewable resources - Nuclear

|                       |                                  | Yes | No  | <u>Not sure</u> | N   |
|-----------------------|----------------------------------|-----|-----|-----------------|-----|
| Overall               | 2017                             | 25% | 49% | 26%             | 128 |
|                       | 2020                             | 30% | 44% | 26%             | 433 |
| Age                   | 15 to 18                         | 22% | 39% | 39%             | 18  |
| 2                     | 18 to 24                         | 31% | 45% | 24%             | 372 |
|                       | 25 and older                     | 25% | 46% | 29%             | 28  |
| Current Standing      | Freshman                         | 23% | 48% | 29%             | 107 |
| at UNH                | Sophomore                        | 35% | 45% | 20%             | 106 |
|                       | Junior                           | 41% | 38% | 21%             | 92  |
|                       | Senior                           | 25% | 46% | 29%             | 104 |
| College or School     | CEPS                             | 32% | 53% | 15%             | 85  |
| in Which              | СННЅ                             | 36% | 34% | 29%             | 58  |
| Pursuing Degree       | COLA                             | 28% | 43% | 29%             | 68  |
|                       | COLSA                            | 29% | 45% | 26%             | 121 |
|                       | Paul                             | 34% | 38% | 28%             | 61  |
|                       | Other                            | 20% | 60% | 20%             | 5   |
| Where Lived at        | On campus                        | 28% | 47% | 25%             | 264 |
| Beginning of          | Off campus, but in Durham        | 36% | 43% | 21%             | 81  |
| Semester              | Off campus, outside of Durham    | 33% | 38% | 29%             | 73  |
| Personal              | Extremely or very important      | 30% | 48% | 22%             | 250 |
| Importance of         | Moderately important             | 28% | 40% | 32%             | 114 |
| Sustainability        | Slightly or not at all important | 36% | 36% | 27%             | 55  |
| % of Knowledge        | Less than 70% correct            | 31% | 24% | 45%             | 74  |
| Questions             | 70% to 79% correct               | 42% | 21% | 37%             | 57  |
| Answered<br>Correctly | 80% to 89% correct               | 35% | 41% | 25%             | 187 |
| contectly             | 90% correct or more              | 17% | 73% | 10%             | 115 |

Q5h: Please indicate if the following are renewable resources - Hydroelectric

|                               |                                  | Yes  | No | <u>Not sure</u> | N   |
|-------------------------------|----------------------------------|------|----|-----------------|-----|
| Overall                       | 2017                             | 91%  | 1% | 9%              | 129 |
|                               | 2020                             | 90%  | 2% | 8%              | 434 |
| Age                           | 15 to 18                         | 94%  | 6% |                 | 18  |
| -                             | 18 to 24                         | 90%  | 1% | 9%              | 372 |
|                               | 25 and older                     | 100% |    |                 | 29  |
| Current Standing              | Freshman                         | 89%  |    | 11%             | 107 |
| at UNH                        | Sophomore                        | 94%  | 2% | 4%              | 106 |
|                               | Junior                           | 91%  | 2% | 6%              | 93  |
|                               | Senior                           | 89%  | 2% | 9%              | 104 |
| College or School<br>in Which | CEPS                             | 96%  | 2% | 1%              | 85  |
|                               | CHHS                             | 81%  |    | 19%             | 58  |
| Pursuing Degree               | COLA                             | 88%  | 3% | 9%              | 68  |
|                               | COLSA                            | 93%  | 2% | 6%              | 121 |
|                               | Paul                             | 92%  |    | 8%              | 61  |
|                               | Other                            | 100% |    |                 | 6   |
| Where Lived at                | On campus                        | 90%  | 2% | 9%              | 264 |
| Beginning of                  | Off campus, but in Durham        | 90%  |    | 10%             | 81  |
| Semester                      | Off campus, outside of Durham    | 95%  | 3% | 3%              | 74  |
| Personal                      | Extremely or very important      | 93%  | 1% | 6%              | 251 |
| Importance of                 | Moderately important             | 86%  | 2% | 12%             | 114 |
| Sustainability                | Slightly or not at all important | 89%  | 2% | 9%              | 55  |
| % of Knowledge                | Less than 70% correct            | 59%  | 4% | 36%             | 74  |
| Questions                     | 70% to 79% correct               | 93%  | 2% | 5%              | 57  |
| Answered<br>Correctly         | 80% to 89% correct               | 96%  | 1% | 3%              | 187 |
| contectly                     | 90% correct or more              | 99%  | 1% |                 | 116 |

Q6: Many economists argue that electricity prices in the U.S. are too low because

|                       |                                  | <u>Consumers spend</u><br>only a small part of<br><u>their income on</u><br><u>energy</u> | Electric companies<br>have a monopoly in<br>their service area | <u>They do not reflect</u><br><u>the costs of</u><br><u>pollution from</u><br><u>generating the</u><br><u>electricity</u> | <u>Too many suppliers</u><br>go out of business | N   |
|-----------------------|----------------------------------|---|--|---|---|-----|
| Overall               | 2017                             | 2%  | 12%  | 85%   |   | 130 |
|                       | 2020                             | 5%  | 20%  | 73%   | 2%  | 433 |
| Age                   | 15 to 18                         | 6%  | 6%   | 83%   | 6%  | 18  |
|                       | 18 to 24                         | 5%  | 21%  | 73%   | 2%  | 371 |
|                       | 25 and older                     | 7%  | 21%  | 72%   |   | 29  |
| Current Standing      | Freshman                         | 5%  | 20%  | 72%   | 4%  | 107 |
| at UNH                | Sophomore                        | 5%  | 18%  | 74%   | 4%  | 106 |
|                       | Junior                           | 4%  | 27%  | 68%   |   | 92  |
|                       | Senior                           | 5%  | 17%  | 77%   | 1%  | 104 |
|                       | CEPS                             | 4%  | 14%  | 81%   | 1%  | 85  |
|                       | CHHS                             | 5%  | 41%  | 52%   | 2%  | 58  |
| Pursuing Degree       | COLA                             | 4%  | 24%  | 66%   | 6%  | 68  |
|                       | COLSA                            | 4%  | 13%  | 82%   | 2%  | 120 |
|                       | Paul                             | 3%  | 16%  | 80%   |   | 61  |
|                       | Other                            | 17%   | 33%  | 50%   |   | 6   |
| Where Lived at        | On campus                        | 5%  | 19%  | 75%   | 2%  | 263 |
| Beginning of          | Off campus, but in Durham        | 5%  | 23%  | 72%   |   | 81  |
| Semester              | Off campus, outside of Durham    | 5%  | 22%  | 69%   | 4%  | 74  |
| Personal              | Extremely or very important      | 4%  | 16%  | 79%   | 1%  | 251 |
| Importance of         | Moderately important             | 7%  | 24%  | 68%   | 2%  | 114 |
| Sustainability        | Slightly or not at all important | 4%  | 33%  | 54%   | 9%  | 54  |
| % of Knowledge        | Less than 70% correct            | 11%   | 43%  | 38%   | 8%  | 74  |
| Questions             | 70% to 79% correct               | 4%  | 30%  | 64%   | 2%  | 56  |
| Answered<br>Correctly | 80% to 89% correct               | 6%  | 19%  | 74%   | 1%  | 187 |
| correctly             | 90% correct or more              |   | 3%   | 97%   |   | 116 |

Q7: Historically, which of the following has been the leading cause of the depletion of fish stocks?

|                       |                                  | <u>Global climate</u><br><u>change</u> | Global overfishing | Ocean pollution | <u>Reduced fish</u><br><u>fertility due to</u><br><u>genetic</u><br><u>hybridization</u> | N   |
|-----------------------|----------------------------------|--|--------------------|-----------------|--|-----|
| Overall               | 2017                             | 4%                                     | 78%                | 17%             | 2%   | 130 |
|                       | 2020                             | 9%                                     | 70%                | 18%             | 3%   | 434 |
| Age                   | 15 to 18                         | 6%                                     | 67%                | 22%             | 6%   | 18  |
|                       | 18 to 24                         | 9%                                     | 70%                | 19%             | 3%   | 372 |
|                       | 25 and older                     | 17%                                    | 72%                | 10%             |  | 29  |
| Current Standing      | Freshman                         | 8%                                     | 67%                | 21%             | 3%   | 107 |
| at UNH                | Sophomore                        | 10%                                    | 75%                | 12%             | 3%   | 106 |
|                       | Junior                           | 9%                                     | 71%                | 19%             | 1%   | 93  |
|                       | Senior                           | 10%                                    | 67%                | 20%             | 3%   | 104 |
|                       | CEPS                             | 7%                                     | 74%                | 18%             | 1%   | 85  |
|                       | CHHS                             | 17%                                    | 53%                | 28%             | 2%   | 58  |
| Pursuing Degree       | COLA                             | 15%                                    | 63%                | 21%             | 1%   | 68  |
|                       | COLSA                            | 4%                                     | 83%                | 12%             | 1%   | 121 |
|                       | Paul                             | 11%                                    | 66%                | 18%             | 5%   | 61  |
|                       | Other                            |  | 50%                | 50%             |  | 6   |
| Where Lived at        | On campus                        | 11%                                    | 70%                | 17%             | 2%   | 264 |
| Beginning of          | Off campus, but in Durham        | 6%                                     | 67%                | 22%             | 5%   | 81  |
| Semester              | Off campus, outside of Durham    | 7%                                     | 73%                | 19%             | 1%   | 74  |
| Personal              | Extremely or very important      | 8%                                     | 77%                | 13%             | 2%   | 251 |
| Importance of         | Moderately important             | 9%                                     | 56%                | 31%             | 4%   | 114 |
| Sustainability        | Slightly or not at all important | 15%                                    | 65%                | 18%             | 2%   | 55  |
| % of Knowledge        | Less than 70% correct            | 12%                                    | 32%                | 45%             | 11%  | 74  |
| Questions             | 70% to 79% correct               | 21%                                    | 47%                | 28%             | 4%   | 57  |
| Answered<br>Correctly | 80% to 89% correct               | 9%                                     | 76%                | 15%             | 1%   | 187 |
| confectly             | 90% correct or more              | 1%                                     | 97%                | 3%              |  | 116 |

Personal

Questions

Answered

Correctly

Importance of

Sustainability

% of Knowledge

Q8: What is the primary function of wetlands?

Extremely or very important

Slightly or not at all important

Moderately important

Less than 70% correct

70% to 79% correct

80% to 89% correct

90% correct or more

|                            |                               | <u>Clean the water</u><br><u>before it enters</u><br><u>lakes, streams,</u><br><u>rivers, or oceans</u><br><u>and to mitigate</u><br><u>flooding</u> | Keep the number of<br>invasive plants low | <u>Promote wildlife</u> | <u>Provide sites for</u><br><u>landfills</u> | N   |
|----------------------------|-------------------------------|--|---|-------------------------|--|-----|
| Overall                    | 2017                          | 84%  |   | 16%                     |  | 130 |
|                            | 2020                          | 76%  | 2%  | 22%                     | 1%   | 434 |
| Age                        | 15 to 18                      | 67%  |   | 33%                     |  | 18  |
|                            | 18 to 24                      | 76%  | 2%  | 21%                     | 1%   | 372 |
|                            | 25 and older                  | 76%  |   | 24%                     |  | 29  |
| Current Standing<br>at UNH | Freshman                      | 74%  |   | 26%                     |  | 107 |
|                            | Sophomore                     | 78%  | 2%  | 19%                     | 1%   | 106 |
|                            | Junior                        | 74%  | 2%  | 23%                     | 1%   | 93  |
|                            | Senior                        | 76%  | 2%  | 21%                     | 1%   | 104 |
| College or School          | CEPS                          | 85%  |   | 15%                     |  | 85  |
| in Which                   | CHHS                          | 71%  |   | 28%                     | 2%   | 58  |
| Pursuing Degree            | COLA                          | 62%  | 1%  | 37%                     |  | 68  |
|                            | COLSA                         | 83%  | 1%  | 17%                     |  | 121 |
|                            | Paul                          | 74%  | 5%  | 20%                     | 2%   | 61  |
|                            | Other                         | 83%  |   | 17%                     |  | 6   |
| Where Lived at             | On campus                     | 77%  | 1%  | 22%                     |  | 264 |
| Beginning of               | Off campus, but in Durham     | 74%  | 4%  | 20%                     | 2%   | 81  |
| Semester                   | Off campus, outside of Durham | 73%  | 1%  | 24%                     | 1%   | 74  |

1%

4%

1%

5%

2%

18%

24%

35%

39%

39%

21%

4%

81%

70%

64%

57%

54%

78%

96%

251

114

55

74

57

116

187

2%

2%

3%

2%

Q9: Which of the following is the definition of economic viability within a sustainable framework?

|                       |                                  | <u>Continually</u><br>expanding market<br>share | Long-term<br>profitability, that<br>considers<br>employees'<br>wellbeing and<br>efficient use of<br>resources | <u>Maximizing the</u><br>share price of a<br>company's stock | <u>When costs equal</u><br><u>revenue</u> | N   |
|-----------------------|----------------------------------|---|---|--|---|-----|
| Overall               | 2017                             | 2%  | 91%   | 3%   | 5%  | 130 |
|                       | 2020                             | 1%  | 94%   | 2%   | 3%  | 431 |
| Age                   | 15 to 18                         |   | 89%   |  | 11%                                       | 18  |
| -                     | 18 to 24                         | 1%  | 94%   | 2%   | 3%  | 369 |
|                       | 25 and older                     | 3%  | 97%   |  |   | 29  |
| Current Standing      | Freshman                         | 1%  | 91%   | 3%   | 6%  | 106 |
| at UNH                | Sophomore                        | 1%  | 94%   | 3%   | 2%  | 106 |
|                       | Junior                           |   | 91%   | 3%   | 5%  | 92  |
|                       | Senior                           | 1%  | 98%   |  | 1%  | 103 |
| College or School     | CEPS                             |   | 95%   | 4%   | 1%  | 85  |
| in Which              | CHHS                             |   | 93%   | 2%   | 5%  | 57  |
| Pursuing Degree       | COLA                             | 3%  | 91%   | 1%   | 4%  | 67  |
|                       | COLSA                            |   | 95%   | 3%   | 3%  | 120 |
|                       | Paul                             |   | 98%   |  | 2%  | 61  |
|                       | Other                            |   | 100%  |  |   | 6   |
| Where Lived at        | On campus                        | 1%  | 93%   | 2%   | 3%  | 261 |
| Beginning of          | Off campus, but in Durham        | 1%  | 96%   | 1%   | 1%  | 81  |
| Semester              | Off campus, outside of Durham    |   | 92%   | 3%   | 5%  | 74  |
| Personal              | Extremely or very important      | 0%  | 96%   | 1%   | 2%  | 250 |
| Importance of         | Moderately important             |   | 93%   | 4%   | 4%  | 113 |
| Sustainability        | Slightly or not at all important | 4%  | 85%   | 4%   | 7%  | 54  |
| % of Knowledge        | Less than 70% correct            | 4%  | 74%   | 7%   | 15%                                       | 74  |
| Questions             | 70% to 79% correct               |   | 94%   | 6%   |   | 54  |
| Answered<br>Correctly | 80% to 89% correct               |   | 97%   | 1%   | 2%  | 187 |
|                       | 90% correct or more              |   | 99%   |  | 1%  | 116 |

Q10: Over the past 3 decades, what has happened to the difference between the richest and poorest Americans?

|                               |                                  | Income disparity has<br>decreased | Income disparity has<br>increased | Income disparity has stayed about the same | N   |
|-------------------------------|----------------------------------|-----------------------------------|-----------------------------------|--|-----|
| Overall                       | 2017                             | 3%                                | 95%                               | 2%   | 130 |
|                               | 2020                             | 2%                                | 93%                               | 5%   | 434 |
| Age                           | 15 to 18                         |                                   | 100%                              |  | 18  |
|                               | 18 to 24                         | 2%                                | 93%                               | 5%   | 372 |
|                               | 25 and older                     | 3%                                | 97%                               |  | 29  |
| Current Standing              | Freshman                         |                                   | 93%                               | 7%   | 107 |
| at UNH                        | Sophomore                        | 2%                                | 94%                               | 4%   | 106 |
|                               | Junior                           | 4%                                | 90%                               | 5%   | 93  |
|                               | Senior                           | 3%                                | 95%                               | 2%   | 104 |
| College or School<br>in Which | CEPS                             | 4%                                | 93%                               | 4%   | 85  |
|                               | CHHS                             | 3%                                | 95%                               | 2%   | 58  |
| Pursuing Degree               | COLA                             | 1%                                | 94%                               | 4%   | 68  |
|                               | COLSA                            |                                   | 95%                               | 5%   | 121 |
|                               | Paul                             | 3%                                | 90%                               | 7%   | 61  |
|                               | Other                            | 17%                               | 83%                               |  | 6   |
| Where Lived at                | On campus                        | 2%                                | 92%                               | 6%   | 264 |
| Beginning of                  | Off campus, but in Durham        | 4%                                | 95%                               | 1%   | 81  |
| Semester                      | Off campus, outside of Durham    | 3%                                | 95%                               | 3%   | 74  |
| Personal                      | Extremely or very important      | 1%                                | 97%                               | 2%   | 251 |
| Importance of                 | Moderately important             | 4%                                | 91%                               | 4%   | 114 |
| Sustainability                | Slightly or not at all important | 2%                                | 82%                               | 16%  | 55  |
| % of Knowledge                | Less than 70% correct            | 7%                                | 76%                               | 18%  | 74  |
| Questions                     | 70% to 79% correct               | 2%                                | 89%                               | 9%   | 57  |
| Answered<br>Correctly         | 80% to 89% correct               | 2%                                | 97%                               | 1%   | 187 |
| contectly                     | 90% correct or more              |                                   | 100%                              |  | 116 |

% of Preceding Questions Answered Correctly

|                   |                                  | <u>Less than 70%</u><br><u>correct</u> | <u>70% to 79% correct</u> | <u>80% to 89% correct</u> | <u>90% correct or</u><br><u>more</u> | N   |
|-------------------|----------------------------------|--|---------------------------|---------------------------|--------------------------------------|-----|
| Overall           | 2017                             | 11%                                    | 9%                        | 42%                       | 38%                                  | 130 |
|                   | 2020                             | 17%                                    | 13%                       | 43%                       | 27%                                  | 434 |
| Age               | 15 to 18                         | 11%                                    | 17%                       | 44%                       | 28%                                  | 18  |
|                   | 18 to 24                         | 18%                                    | 13%                       | 42%                       | 27%                                  | 372 |
|                   | 25 and older                     | 10%                                    | 10%                       | 55%                       | 24%                                  | 29  |
| Current Standing  | Freshman                         | 21%                                    | 13%                       | 35%                       | 31%                                  | 107 |
| at UNH            | Sophomore                        | 15%                                    | 12%                       | 42%                       | 30%                                  | 106 |
|                   | Junior                           | 17%                                    | 13%                       | 47%                       | 23%                                  | 93  |
|                   | Senior                           | 13%                                    | 14%                       | 48%                       | 24%                                  | 104 |
| College or School | CEPS                             | 8%                                     | 13%                       | 38%                       | 41%                                  | 85  |
| in Which          | CHHS                             | 36%                                    | 14%                       | 45%                       | 5%                                   | 58  |
| Pursuing Degree   | COLA                             | 21%                                    | 21%                       | 40%                       | 19%                                  | 68  |
|                   | COLSA                            | 10%                                    | 9%                        | 45%                       | 36%                                  | 121 |
|                   | Paul                             | 15%                                    | 13%                       | 46%                       | 26%                                  | 61  |
|                   | Other                            | 33%                                    |                           | 50%                       | 17%                                  | 6   |
| Where Lived at    | On campus                        | 17%                                    | 13%                       | 41%                       | 30%                                  | 264 |
| Beginning of      | Off campus, but in Durham        | 16%                                    | 17%                       | 42%                       | 25%                                  | 81  |
| Semester          | Off campus, outside of Durham    | 18%                                    | 9%                        | 53%                       | 20%                                  | 74  |
| Personal          | Extremely or very important      | 12%                                    | 8%                        | 45%                       | 35%                                  | 251 |
| Importance of     | Moderately important             | 22%                                    | 20%                       | 40%                       | 18%                                  | 114 |
| Sustainability    | Slightly or not at all important | 31%                                    | 18%                       | 38%                       | 13%                                  | 55  |
| Comm. Service in  | Participated                     | 17%                                    | 12%                       | 43%                       | 29%                                  | 251 |
| Past Year         | Didn't participate               | 17%                                    | 15%                       | 44%                       | 24%                                  | 167 |

Q14a: How much have you heard about each of the following UNH Sustainability initiatives? UNH is the largest (number of riders annually) public transit provider in New Hampshire

|                   |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u> | Nothing at all | N   |
|-------------------|----------------------------------|---------------------|----------------------|----------------------|----------------|-----|
| Overall           | 2017                             | 13%                 | 35%                  | 23%                  | 30%            | 124 |
|                   | 2020                             | 11%                 | 19%                  | 34%                  | 37%            | 426 |
| Age               | 15 to 18                         |                     | 33%                  | 11%                  | 56%            | 18  |
|                   | 18 to 24                         | 12%                 | 17%                  | 36%                  | 35%            | 372 |
|                   | 25 and older                     | 3%                  | 24%                  | 24%                  | 48%            | 29  |
| Current Standing  | Freshman                         | 8%                  | 19%                  | 38%                  | 35%            | 107 |
| at UNH            | Sophomore                        | 7%                  | 13%                  | 40%                  | 41%            | 106 |
|                   | Junior                           | 12%                 | 24%                  | 32%                  | 32%            | 93  |
|                   | Senior                           | 18%                 | 19%                  | 25%                  | 38%            | 104 |
| College or School | CEPS                             | 11%                 | 16%                  | 28%                  | 45%            | 85  |
| in Which          | CHHS                             | 7%                  | 10%                  | 43%                  | 40%            | 58  |
| Pursuing Degree   | COLA                             | 10%                 | 22%                  | 29%                  | 38%            | 68  |
|                   | COLSA                            | 11%                 | 23%                  | 34%                  | 32%            | 121 |
|                   | Paul                             | 18%                 | 15%                  | 36%                  | 31%            | 61  |
|                   | Other                            | 33%                 | 33%                  | 17%                  | 17%            | 6   |
| Where Lived at    | On campus                        | 9%                  | 18%                  | 36%                  | 36%            | 264 |
| Beginning of      | Off campus, but in Durham        | 19%                 | 22%                  | 27%                  | 32%            | 81  |
| Semester          | Off campus, outside of Durham    | 8%                  | 15%                  | 32%                  | 45%            | 74  |
| Personal          | Extremely or very important      | 13%                 | 22%                  | 32%                  | 33%            | 251 |
| Importance of     | Moderately important             | 11%                 | 13%                  | 39%                  | 38%            | 114 |
| Sustainability    | Slightly or not at all important | 4%                  | 15%                  | 31%                  | 51%            | 55  |
| Comm. Service in  | Participated                     | 11%                 | 20%                  | 36%                  | 33%            | 251 |
| Past Year         | Didn't participate               | 11%                 | 17%                  | 31%                  | 42%            | 167 |
| % of Knowledge    | Less than 70% correct            | 8%                  | 21%                  | 39%                  | 32%            | 72  |
| Questions         | 70% to 79% correct               | 9%                  | 20%                  | 26%                  | 44%            | 54  |
| Answered          | 80% to 89% correct               | 12%                 | 16%                  | 34%                  | 37%            | 185 |
| Correctly         | 90% correct or more              | 11%                 | 20%                  | 33%                  | 36%            | 115 |

Q14b: How much have you heard about each of the following UNH Sustainability initiatives? UNH has met its first carbon footprint reduction goal of 50% reduction by 2020

|                   |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u> | Nothing at all | N   |
|-------------------|----------------------------------|---------------------|----------------------|----------------------|----------------|-----|
| Overall           | 2017                             | 16%                 | 27%                  | 33%                  | 24%            | 125 |
|                   | 2020                             | 8%                  | 24%                  | 28%                  | 40%            | 424 |
| Age               | 15 to 18                         | 17%                 | 17%                  | 22%                  | 44%            | 18  |
|                   | 18 to 24                         | 8%                  | 24%                  | 29%                  | 39%            | 370 |
|                   | 25 and older                     | 3%                  | 28%                  | 24%                  | 45%            | 29  |
| Current Standing  | Freshman                         | 10%                 | 26%                  | 24%                  | 39%            | 107 |
| at UNH            | Sophomore                        | 6%                  | 22%                  | 33%                  | 40%            | 106 |
|                   | Junior                           | 10%                 | 25%                  | 30%                  | 35%            | 91  |
|                   | Senior                           | 8%                  | 24%                  | 25%                  | 43%            | 104 |
| College or School | CEPS                             | 8%                  | 22%                  | 22%                  | 47%            | 85  |
| in Which          | CHHS                             | 12%                 | 12%                  | 33%                  | 43%            | 58  |
| Pursuing Degree   | COLA                             | 7%                  | 34%                  | 18%                  | 41%            | 68  |
|                   | COLSA                            | 7%                  | 23%                  | 36%                  | 34%            | 121 |
|                   | Paul                             | 10%                 | 22%                  | 28%                  | 40%            | 60  |
|                   | Other                            | 17%                 | 67%                  |                      | 17%            | 6   |
| Where Lived at    | On campus                        | 8%                  | 24%                  | 28%                  | 40%            | 264 |
| Beginning of      | Off campus, but in Durham        | 12%                 | 21%                  | 36%                  | 31%            | 81  |
| Semester          | Off campus, outside of Durham    | 4%                  | 29%                  | 19%                  | 47%            | 72  |
| Personal          | Extremely or very important      | 9%                  | 24%                  | 29%                  | 38%            | 250 |
| Importance of     | Moderately important             | 7%                  | 26%                  | 27%                  | 41%            | 113 |
| Sustainability    | Slightly or not at all important | 7%                  | 22%                  | 25%                  | 45%            | 55  |
| Comm. Service in  | Participated                     | 8%                  | 25%                  | 29%                  | 38%            | 250 |
| Past Year         | Didn't participate               | 8%                  | 23%                  | 27%                  | 41%            | 166 |
| % of Knowledge    | Less than 70% correct            | 18%                 | 25%                  | 25%                  | 31%            | 71  |
| Questions         | 70% to 79% correct               | 7%                  | 20%                  | 31%                  | 41%            | 54  |
| Answered          | 80% to 89% correct               | 5%                  | 27%                  | 25%                  | 43%            | 184 |
| Correctly         | 90% correct or more              | 7%                  | 20%                  | 32%                  | 41%            | 115 |

Q14c: How much have you heard about each of the following UNH Sustainability initiatives? UNH is the only place in the state of New Hampshire to have 3-Star Green rated restaurants

|                   |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u> | Nothing at all | <u>N</u> |
|-------------------|----------------------------------|---------------------|----------------------|----------------------|----------------|----------|
| Overall           | 2017                             | 21%                 | 27%                  | 26%                  | 26%            | 125      |
|                   | 2020                             | 19%                 | 24%                  | 25%                  | 32%            | 425      |
| Age               | 15 to 18                         | 17%                 | 22%                  | 17%                  | 44%            | 18       |
|                   | 18 to 24                         | 19%                 | 25%                  | 26%                  | 29%            | 371      |
|                   | 25 and older                     | 10%                 | 14%                  | 21%                  | 55%            | 29       |
| Current Standing  | Freshman                         | 12%                 | 24%                  | 29%                  | 35%            | 107      |
| at UNH            | Sophomore                        | 15%                 | 21%                  | 30%                  | 34%            | 106      |
|                   | Junior                           | 28%                 | 27%                  | 24%                  | 21%            | 92       |
|                   | Senior                           | 22%                 | 24%                  | 18%                  | 36%            | 104      |
| College or School | CEPS                             | 21%                 | 24%                  | 18%                  | 38%            | 85       |
| in Which          | CHHS                             | 17%                 | 24%                  | 26%                  | 33%            | 58       |
| Pursuing Degree   | COLA                             | 21%                 | 19%                  | 31%                  | 29%            | 68       |
|                   | COLSA                            | 17%                 | 26%                  | 25%                  | 32%            | 121      |
|                   | Paul                             | 18%                 | 26%                  | 33%                  | 23%            | 61       |
|                   | Other                            | 17%                 | 50%                  | 17%                  | 17%            | 6        |
| Where Lived at    | On campus                        | 19%                 | 27%                  | 27%                  | 27%            | 264      |
| Beginning of      | Off campus, but in Durham        | 20%                 | 30%                  | 23%                  | 27%            | 81       |
| Semester          | Off campus, outside of Durham    | 15%                 | 11%                  | 22%                  | 52%            | 73       |
| Personal          | Extremely or very important      | 20%                 | 24%                  | 24%                  | 31%            | 251      |
| Importance of     | Moderately important             | 18%                 | 27%                  | 25%                  | 31%            | 113      |
| Sustainability    | Slightly or not at all important | 13%                 | 20%                  | 35%                  | 33%            | 55       |
| Comm. Service in  | Participated                     | 20%                 | 24%                  | 25%                  | 31%            | 250      |
| Past Year         | Didn't participate               | 17%                 | 25%                  | 26%                  | 32%            | 167      |
| % of Knowledge    | Less than 70% correct            | 21%                 | 20%                  | 28%                  | 31%            | 71       |
| Questions         | 70% to 79% correct               | 20%                 | 28%                  | 19%                  | 33%            | 54       |
| Answered          | 80% to 89% correct               | 22%                 | 24%                  | 22%                  | 33%            | 185      |
| Correctly         | 90% correct or more              | 12%                 | 26%                  | 33%                  | 29%            | 115      |

Q14d: How much have you heard about each of the following UNH Sustainability initiatives? In a recent study, UNH was ranked second among over 300 North American universities in scholarly productivity in the field of ecology

|                   |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u> | Nothing at all | N   |
|-------------------|----------------------------------|---------------------|----------------------|----------------------|----------------|-----|
| Overall           | 2017                             | 10%                 | 30%                  | 25%                  | 36%            | 125 |
|                   | 2020                             | 16%                 | 21%                  | 25%                  | 38%            | 423 |
| Age               | 15 to 18                         | 11%                 | 6%                   | 28%                  | 56%            | 18  |
|                   | 18 to 24                         | 16%                 | 21%                  | 25%                  | 37%            | 369 |
|                   | 25 and older                     | 10%                 | 28%                  | 24%                  | 38%            | 29  |
| Current Standing  | Freshman                         | 16%                 | 19%                  | 20%                  | 46%            | 107 |
|                   | Sophomore                        | 17%                 | 21%                  | 27%                  | 35%            | 105 |
|                   | Junior                           | 13%                 | 24%                  | 23%                  | 40%            | 91  |
|                   | Senior                           | 17%                 | 20%                  | 32%                  | 31%            | 104 |
| College or School | CEPS                             | 15%                 | 19%                  | 20%                  | 45%            | 84  |
| in Which          | CHHS                             | 9%                  | 19%                  | 28%                  | 45%            | 58  |
| Pursuing Degree   | COLA                             | 13%                 | 24%                  | 28%                  | 35%            | 68  |
|                   | COLSA                            | 17%                 | 18%                  | 28%                  | 36%            | 121 |
|                   | Paul                             | 18%                 | 27%                  | 22%                  | 33%            | 60  |
|                   | Other                            | 33%                 | 33%                  | 17%                  | 17%            | 6   |
| Where Lived at    | On campus                        | 16%                 | 22%                  | 26%                  | 37%            | 263 |
| Beginning of      | Off campus, but in Durham        | 15%                 | 22%                  | 27%                  | 36%            | 81  |
| Semester          | Off campus, outside of Durham    | 17%                 | 17%                  | 21%                  | 46%            | 72  |
| Personal          | Extremely or very important      | 19%                 | 20%                  | 25%                  | 36%            | 250 |
| Importance of     | Moderately important             | 12%                 | 23%                  | 28%                  | 37%            | 113 |
| Sustainability    | Slightly or not at all important | 9%                  | 22%                  | 20%                  | 48%            | 54  |
| Comm. Service in  | Participated                     | 17%                 | 21%                  | 25%                  | 37%            | 248 |
| Past Year         | Didn't participate               | 14%                 | 21%                  | 25%                  | 40%            | 167 |
| % of Knowledge    | Less than 70% correct            | 13%                 | 22%                  | 32%                  | 33%            | 69  |
| Questions         | 70% to 79% correct               | 17%                 | 20%                  | 19%                  | 44%            | 54  |
| Answered          | 80% to 89% correct               | 18%                 | 20%                  | 25%                  | 37%            | 185 |
| Correctly         | 90% correct or more              | 13%                 | 23%                  | 25%                  | 39%            | 115 |

Q14e: How much have you heard about each of the following UNH Sustainability initiatives? The majority of the energy used to heat and power UNH's Durham campus comes from methane gas piped in from a local landfill and from small hydroelectric dams in New England

|                  |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u> | Nothing at all | N   |
|------------------|----------------------------------|---------------------|----------------------|----------------------|----------------|-----|
| Overall          | 2017                             | 28%                 | 30%                  | 17%                  | 26%            | 125 |
|                  | 2020                             | 33%                 | 22%                  | 18%                  | 27%            | 424 |
| Age              | 15 to 18                         | 22%                 | 39%                  | 17%                  | 22%            | 18  |
|                  | 18 to 24                         | 35%                 | 22%                  | 18%                  | 26%            | 370 |
|                  | 25 and older                     | 24%                 | 14%                  | 24%                  | 38%            | 29  |
| Current Standing | Freshman                         | 20%                 | 26%                  | 21%                  | 33%            | 107 |
| at UNH           | Sophomore                        | 40%                 | 17%                  | 14%                  | 29%            | 106 |
|                  | Junior                           | 40%                 | 18%                  | 20%                  | 22%            | 92  |
|                  | Senior                           | 34%                 | 28%                  | 17%                  | 20%            | 103 |
| Pursuing Degree  | CEPS                             | 40%                 | 24%                  | 11%                  | 26%            | 85  |
|                  | СННЅ                             | 22%                 | 19%                  | 19%                  | 40%            | 58  |
|                  | COLA                             | 29%                 | 21%                  | 22%                  | 28%            | 68  |
|                  | COLSA                            | 36%                 | 21%                  | 18%                  | 24%            | 121 |
|                  | Paul                             | 40%                 | 25%                  | 20%                  | 15%            | 60  |
|                  | Other                            | 33%                 | 17%                  | 17%                  | 33%            | 6   |
| Where Lived at   | On campus                        | 32%                 | 25%                  | 19%                  | 24%            | 264 |
| Beginning of     | Off campus, but in Durham        | 43%                 | 23%                  | 16%                  | 19%            | 80  |
| Semester         | Off campus, outside of Durham    | 27%                 | 12%                  | 16%                  | 44%            | 73  |
| Personal         | Extremely or very important      | 41%                 | 21%                  | 17%                  | 21%            | 250 |
| Importance of    | Moderately important             | 26%                 | 25%                  | 20%                  | 29%            | 113 |
| Sustainability   | Slightly or not at all important | 13%                 | 20%                  | 18%                  | 49%            | 55  |
| Comm. Service in | Participated                     | 37%                 | 21%                  | 19%                  | 23%            | 249 |
| Past Year        | Didn't participate               | 29%                 | 23%                  | 17%                  | 31%            | 167 |
| % of Knowledge   | Less than 70% correct            | 17%                 | 17%                  | 28%                  | 38%            | 71  |
| Questions        | 70% to 79% correct               | 28%                 | 20%                  | 17%                  | 35%            | 54  |
| Answered         | 80% to 89% correct               | 36%                 | 21%                  | 16%                  | 27%            | 184 |
| Correctly        | 90% correct or more              | 41%                 | 28%                  | 15%                  | 17%            | 115 |

Q14f: How much have you heard about each of the following UNH Sustainability initiatives? Food waste in all dining halls is composted

|                   |                                  | <u>A great deal</u> | <u>A fair amount</u> | <u>Only a little</u>   | Nothing at all  | N   |
|-------------------|----------------------------------|---------------------|----------------------|--|---|-----|
| Overall           | 2017                             | 50%                 | 20%                  | 18%  | 12%   | 125 |
|                   | 2020                             | 45%                 | 25%                  | 17%  | 13%   | 424 |
| Age               | 15 to 18                         | 61%                 | 22%                  | 6%   | 11%   | 18  |
|                   | 18 to 24                         | 46%                 | 26%                  | 16%  | 12%   | 370 |
|                   | 25 and older                     | 24%                 | 21%                  | 31%  | 24%   | 29  |
| Current Standing  | Freshman                         | 39%                 | 31%                  | 16%  | 14%   | 107 |
| at UNH            | Sophomore                        | 45%                 | 25%                  | 20%  | 9%  | 106 |
|                   | Junior                           | 48%                 | 17%                  | 21%  | 14%   | 92  |
|                   | Senior                           | 50%                 | 27%                  | 12%  | 12%   | 103 |
| College or School | CEPS                             | 46%                 | 27%                  | 14%  | 13%   | 85  |
| Which C           | СННЅ                             | 38%                 | 22%                  | 24%  | 16%   | 58  |
| Pursuing Degree   | COLA                             | 43%                 | 25%                  | 15%  | 18%   | 68  |
|                   | COLSA                            | 52%                 | 23%                  | 15%  | 11%   | 120 |
|                   | Paul                             | 49%                 | 31%                  | 18%  | 2%  | 61  |
|                   | Other                            | 33%                 | 50%                  |  | 13%<br>11%<br>12%<br>24%<br>14%<br>9%<br>14%<br>12%<br>13%<br>16%<br>18%<br>11% | 6   |
| Where Lived at    | On campus                        | 48%                 | 26%                  | 25%         17%         13%           22%         6%         11%           26%         16%         12%           21%         31%         24%           31%         16%         14%           25%         20%         9%           17%         21%         14%           25%         20%         9%           17%         21%         14%           27%         12%         12%           27%         12%         12%           27%         14%         13%           22%         24%         16%           23%         15%         11%           31%         18%         2%           50%         17%         11%           28%         15%         4%           18%         25%         29%           22%         17%         11%           22%         15%         15%           33%         20%         15%           30%         17%         14%           22%         16%         12%           30%         17%         14%           22%         16%         12% | 11%   | 263 |
| Beginning of      | Off campus, but in Durham        | 53%                 | 28%                  | 15%  | 4%  | 81  |
| Semester          | Off campus, outside of Durham    | 29%                 | 18%                  | 25%  | 29%   | 73  |
| Personal          | Extremely or very important      | 50%                 | 22%                  | 17%  | 11%   | 250 |
| Importance of     | Moderately important             | 41%                 | 27%                  | 16%  | 16%   | 113 |
| Sustainability    | Slightly or not at all important | 33%                 | 33%                  | 20%  | 15%   | 55  |
| Comm. Service in  | Participated                     | 50%                 | 22%                  | 16%  | 12%   | 249 |
| Past Year         | Didn't participate               | 39%                 | 30%                  | 17%  | 14%   | 167 |
| % of Knowledge    | Less than 70% correct            | 38%                 | 24%                  | 24%  | 14%   | 71  |
| Questions         | 70% to 79% correct               | 48%                 | 26%                  | 13%  | 13%   | 54  |
| Answered          | 80% to 89% correct               | 43%                 | 25%                  | 17%  | 15%   | 184 |
| Correctly         | 90% correct or more              | 50%                 | 25%                  | 14%  | 10%   | 115 |

Q16a: Indicate the degree to which you agree or disagree with the following statements - Sustainability includes cultural, social, environmental, and economic factors

|                       |                                  | Strongly agree | Agree | Disagree | <u>Strongly</u><br><u>disagree</u> | <u>Don't know</u> | <u>N</u> |
|-----------------------|----------------------------------|----------------|-------|----------|------------------------------------|-------------------|----------|
| Overall               | 2017                             | 72%            | 27%   |          |                                    | 2%                | 123      |
|                       | 2020                             | 69%            | 27%   | 0%       | 0%                                 | 3%                | 420      |
| Age                   | 15 to 18                         | 56%            | 39%   |          |                                    | 6%                | 18       |
|                       | 18 to 24                         | 70%            | 26%   | 1%       | 0%                                 | 2%                | 370      |
|                       | 25 and older                     | 69%            | 31%   |          |                                    |                   | 29       |
| Current Standing      | Freshman                         | 58%            | 36%   | 1%       |                                    | 6%                | 106      |
| at UNH                | Sophomore                        | 75%            | 24%   |          | 1%                                 | 1%                | 106      |
|                       | Junior                           | 67%            | 32%   |          |                                    | 1%                | 92       |
|                       | Senior                           | 78%            | 21%   | 1%       |                                    |                   | 104      |
| College or School     | CEPS                             | 65%            | 32%   | 1%       |                                    | 1%                | 84       |
| in Which              | CHHS                             | 66%            | 31%   |          |                                    | 3%                | 58       |
| Pursuing Degree       | COLA                             | 66%            | 31%   |          |                                    | 3%                | 68       |
|                       | COLSA                            | 83%            | 16%   |          |                                    | 2%                | 121      |
|                       | Paul                             | 69%            | 30%   |          |                                    | 2%                | 61       |
|                       | Other                            | 33%            | 50%   | 17%      |                                    |                   | 6        |
| Where Lived at        | On campus                        | 71%            | 25%   | 0%       |                                    | 3%                | 263      |
| Beginning of          | Off campus, but in Durham        | 65%            | 31%   | 1%       | 1%                                 | 1%                | 81       |
| Semester              | Off campus, outside of Durham    | 67%            | 32%   |          |                                    | 1%                | 73       |
| Personal              | Extremely or very important      | 84%            | 15%   | 0%       | 0%                                 | 1%                | 250      |
| Importance of         | Moderately important             | 50%            | 47%   | 1%       |                                    | 3%                | 113      |
| Sustainability        | Slightly or not at all important | 47%            | 44%   |          |                                    | 9%                | 55       |
| % of Knowledge        | Less than 70% correct            | 51%            | 40%   |          |                                    | 9%                | 70       |
| Questions             | 70% to 79% correct               | 63%            | 35%   |          |                                    | 2%                | 54       |
| Answered<br>Correctly | 80% to 89% correct               | 71%            | 26%   | 1%       |                                    | 2%                | 182      |
| contectly             | 90% correct or more              | 80%            | 18%   | 1%       | 1%                                 | 1%                | 114      |

Q16b: Indicate the degree to which you agree or disagree with the following statements - My lifestyle has become more sustainable since attending UNH

|                       |                                  | Strongly agree | <u>Agree</u> | Disagree | <u>Strongly</u><br><u>disagree</u> | <u>Don't know</u> | N   |
|-----------------------|----------------------------------|----------------|--------------|----------|------------------------------------|-------------------|-----|
| Overall               | 2017                             | 34%            | 41%          | 15%      | 2%                                 | 7%                | 123 |
|                       | 2020                             | 22%            | 51%          | 15%      | 2%                                 | 9%                | 419 |
| Age                   | 15 to 18                         | 22%            | 33%          | 22%      | 6%                                 | 17%               | 18  |
|                       | 18 to 24                         | 23%            | 53%          | 14%      | 2%                                 | 8%                | 369 |
|                       | 25 and older                     | 14%            | 48%          | 21%      |                                    | 17%               | 29  |
| Current Standing      | Freshman                         | 17%            | 47%          | 19%      | 2%                                 | 15%               | 106 |
| at UNH                | Sophomore                        | 21%            | 47%          | 21%      | 4%                                 | 8%                | 106 |
|                       | Junior                           | 22%            | 58%          | 10%      | 1%                                 | 9%                | 91  |
|                       | Senior                           | 32%            | 52%          | 10%      | 2%                                 | 5%                | 104 |
| College or School     | CEPS                             | 22%            | 49%          | 18%      | 2%                                 | 8%                | 83  |
| in Which              | CHHS                             | 16%            | 59%          | 10%      |                                    | 16%               | 58  |
| Pursuing Degree       | COLA                             | 24%            | 50%          | 12%      | 1%                                 | 13%               | 68  |
|                       | COLSA                            | 30%            | 49%          | 15%      | 2%                                 | 5%                | 121 |
|                       | Paul                             | 18%            | 54%          | 15%      | 7%                                 | 7%                | 61  |
|                       | Other                            |                | 67%          | 33%      |                                    |                   | 6   |
| Where Lived at        | On campus                        | 21%            | 54%          | 16%      | 2%                                 | 8%                | 262 |
| Beginning of          | Off campus, but in Durham        | 32%            | 56%          | 6%       | 2%                                 | 4%                | 81  |
| Semester              | Off campus, outside of Durham    | 18%            | 38%          | 22%      | 3%                                 | 19%               | 73  |
| Personal              | Extremely or very important      | 28%            | 52%          | 12%      | 1%                                 | 7%                | 250 |
| Importance of         | Moderately important             | 17%            | 55%          | 15%      | 2%                                 | 11%               | 112 |
| Sustainability        | Slightly or not at all important | 5%             | 42%          | 31%      | 7%                                 | 15%               | 55  |
| % of Knowledge        | Less than 70% correct            | 16%            | 56%          | 11%      | 1%                                 | 16%               | 70  |
| Questions             | 70% to 79% correct               | 24%            | 41%          | 20%      |                                    | 15%               | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 20%            | 51%          | 16%      | 2%                                 | 10%               | 181 |
| correctly             | 90% correct or more              | 28%            | 54%          | 14%      | 4%                                 | 1%                | 114 |

Q16c: Indicate the degree to which you agree or disagree with the following statements - I considered sustainability when I chose to enroll at UNH

|                       |                                  | Strongly agree | <u>Agree</u> | Disagree | <u>Strongly</u><br><u>disagree</u> | <u>Don't know</u> | <u>N</u> |
|-----------------------|----------------------------------|----------------|--------------|----------|------------------------------------|-------------------|----------|
| Overall               | 2017                             | 15%            | 21%          | 44%      | 15%                                | 5%                | 123      |
|                       | 2020                             | 12%            | 23%          | 38%      | 17%                                | 10%               | 420      |
| Age                   | 15 to 18                         | 11%            | 33%          | 33%      | 11%                                | 11%               | 18       |
|                       | 18 to 24                         | 13%            | 23%          | 38%      | 18%                                | 9%                | 370      |
|                       | 25 and older                     | 7%             | 17%          | 38%      | 17%                                | 21%               | 29       |
| Current Standing      | Freshman                         | 10%            | 27%          | 42%      | 10%                                | 9%                | 106      |
| at UNH                | Sophomore                        | 19%            | 24%          | 24%      | 25%                                | 9%                | 106      |
|                       | Junior                           | 12%            | 26%          | 45%      | 11%                                | 7%                | 92       |
|                       | Senior                           | 6%             | 15%          | 44%      | 23%                                | 12%               | 104      |
|                       | CEPS                             | 11%            | 23%          | 42%      | 15%                                | 10%               | 84       |
|                       | CHHS                             | 5%             | 16%          | 47%      | 19%                                | 14%               | 58       |
| Pursuing Degree       | COLA                             | 3%             | 22%          | 43%      | 26%                                | 6%                | 68       |
|                       | COLSA                            | 24%            | 29%          | 31%      | 11%                                | 6%                | 121      |
|                       | Paul                             | 10%            | 18%          | 34%      | 26%                                | 11%               | 61       |
|                       | Other                            | 17%            | 33%          | 33%      |                                    | 17%               | 6        |
| Where Lived at        | On campus                        | 14%            | 25%          | 34%      | 19%                                | 8%                | 263      |
| Beginning of          | Off campus, but in Durham        | 10%            | 19%          | 44%      | 16%                                | 11%               | 81       |
| Semester              | Off campus, outside of Durham    | 10%            | 21%          | 44%      | 14%                                | 12%               | 73       |
| Personal              | Extremely or very important      | 20%            | 30%          | 34%      | 8%                                 | 8%                | 250      |
| Importance of         | Moderately important             | 3%             | 15%          | 46%      | 25%                                | 12%               | 113      |
| Sustainability        | Slightly or not at all important |                | 7%           | 38%      | 42%                                | 13%               | 55       |
| % of Knowledge        | Less than 70% correct            | 4%             | 23%          | 40%      | 17%                                | 16%               | 70       |
| Questions             | 70% to 79% correct               | 6%             | 11%          | 52%      | 20%                                | 11%               | 54       |
| Answered<br>Correctly | 80% to 89% correct               | 14%            | 20%          | 37%      | 20%                                | 8%                | 182      |
| confectly             | 90% correct or more              | 18%            | 32%          | 31%      | 12%                                | 7%                | 114      |

Q16d: Indicate the degree to which you agree or disagree with the following statements - I would take sustainability courses or choose sustainability degrees if I knew more about what is offered at UNH

|                               |                                  | Strongly agree | <u>Agree</u> | Disagree | <u>Strongly</u><br><u>disagree</u> | <u>Don't know</u> | N   |
|-------------------------------|----------------------------------|----------------|--------------|----------|------------------------------------|-------------------|-----|
| Overall                       | 2017                             | 26%            | 30%          | 24%      | 8%                                 | 11%               | 123 |
|                               | 2020                             | 16%            | 32%          | 26%      | 11%                                | 15%               | 420 |
| Age                           | 15 to 18                         | 11%            | 39%          | 39%      | 6%                                 | 6%                | 18  |
|                               | 18 to 24                         | 16%            | 31%          | 26%      | 11%                                | 15%               | 370 |
|                               | 25 and older                     | 14%            | 38%          | 17%      | 3%                                 | 28%               | 29  |
| Current Standing              | Freshman                         | 11%            | 31%          | 28%      | 10%                                | 19%               | 106 |
| at UNH                        | Sophomore                        | 18%            | 29%          | 25%      | 16%                                | 11%               | 106 |
|                               | Junior                           | 18%            | 37%          | 23%      | 7%                                 | 15%               | 92  |
|                               | Senior                           | 15%            | 34%          | 28%      | 8%                                 | 15%               | 104 |
| College or School<br>in Which | CEPS                             | 14%            | 21%          | 27%      | 14%                                | 23%               | 84  |
|                               | CHHS                             | 3%             | 34%          | 31%      | 9%                                 | 22%               | 58  |
| Pursuing Degree               | COLA                             | 12%            | 34%          | 32%      | 9%                                 | 13%               | 68  |
|                               | COLSA                            | 26%            | 40%          | 17%      | 6%                                 | 11%               | 121 |
|                               | Paul                             | 15%            | 30%          | 31%      | 16%                                | 8%                | 61  |
|                               | Other                            |                | 33%          | 50%      |                                    | 17%               | 6   |
| Where Lived at                | On campus                        | 15%            | 30%          | 28%      | 12%                                | 15%               | 263 |
| Beginning of                  | Off campus, but in Durham        | 19%            | 42%          | 21%      | 6%                                 | 12%               | 81  |
| Semester                      | Off campus, outside of Durham    | 16%            | 30%          | 26%      | 8%                                 | 19%               | 73  |
| Personal                      | Extremely or very important      | 25%            | 40%          | 20%      | 3%                                 | 12%               | 250 |
| Importance of                 | Moderately important             | 5%             | 23%          | 35%      | 14%                                | 23%               | 113 |
| Sustainability                | Slightly or not at all important |                | 13%          | 40%      | 36%                                | 11%               | 55  |
| % of Knowledge                | Less than 70% correct            | 6%             | 29%          | 36%      | 13%                                | 17%               | 70  |
| Questions                     | 70% to 79% correct               | 7%             | 30%          | 33%      | 17%                                | 13%               | 54  |
| Answered<br>Correctly         | 80% to 89% correct               | 17%            | 34%          | 24%      | 10%                                | 15%               | 182 |
| contectly                     | 90% correct or more              | 25%            | 32%          | 20%      | 8%                                 | 14%               | 114 |

Q17a: Rate your level of interest of the following sustainability issues - Climate change

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | Neutral | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|---------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 74%                       | 20%                           | 4%      | 2%             |                                      | 122 |
|                       | 2020                             | 65%                       | 26%                           | 5%      | 5%             | 0%                                   | 421 |
| Age                   | 15 to 18                         | 67%                       | 28%                           |         | 6%             |                                      | 18  |
|                       | 18 to 24                         | 65%                       | 25%                           | 5%      | 5%             | 0%                                   | 372 |
|                       | 25 and older                     | 59%                       | 38%                           | 3%      |                |                                      | 29  |
| Current Standing      | Freshman                         | 55%                       | 30%                           | 6%      | 9%             |                                      | 107 |
| at UNH                | Sophomore                        | 67%                       | 27%                           | 3%      | 2%             | 1%                                   | 106 |
|                       | Junior                           | 69%                       | 22%                           | 3%      | 6%             |                                      | 93  |
|                       | Senior                           | 70%                       | 22%                           | 7%      | 1%             |                                      | 104 |
| College or School     | CEPS                             | 65%                       | 25%                           | 6%      | 4%             | 1%                                   | 85  |
| in Which              | CHHS                             | 43%                       | 47%                           | 7%      | 3%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 66%                       | 26%                           | 6%      | 1%             |                                      | 68  |
|                       | COLSA                            | 85%                       | 11%                           | 1%      | 3%             |                                      | 121 |
|                       | Paul                             | 54%                       | 31%                           | 7%      | 8%             |                                      | 61  |
|                       | Other                            | 50%                       | 33%                           |         | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 64%                       | 25%                           | 5%      | 5%             |                                      | 264 |
| Beginning of          | Off campus, but in Durham        | 68%                       | 27%                           | 2%      | 2%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 62%                       | 27%                           | 5%      | 4%             | 1%                                   | 74  |
| Personal              | Extremely or very important      | 80%                       | 15%                           | 3%      | 2%             |                                      | 251 |
| Importance of         | Moderately important             | 50%                       | 39%                           | 6%      | 4%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 27%                       | 45%                           | 9%      | 16%            | 2%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 42%                       | 35%                           | 10%     | 11%            | 1%                                   | 71  |
| Questions             | 70% to 79% correct               | 65%                       | 28%                           | 2%      | 6%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 65%                       | 27%                           | 5%      | 3%             |                                      | 182 |
| contectiy             | 90% correct or more              | 77%                       | 18%                           | 3%      | 3%             |                                      | 114 |

Q17b: Rate your level of interest of the following sustainability issues - Food systems

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 47%                       | 39%                           | 10%            | 2%             | 2%                                   | 122 |
|                       | 2020                             | 35%                       | 41%                           | 17%            | 6%             | 1%                                   | 420 |
| Age                   | 15 to 18                         | 33%                       | 39%                           | 11%            | 17%            |                                      | 18  |
|                       | 18 to 24                         | 33%                       | 41%                           | 18%            | 6%             | 1%                                   | 372 |
|                       | 25 and older                     | 54%                       | 36%                           | 11%            |                |                                      | 28  |
| Current Standing      | Freshman                         | 30%                       | 41%                           | 17%            | 11%            | 1%                                   | 107 |
| at UNH                | Sophomore                        | 30%                       | 40%                           | 21%            | 8%             | 1%                                   | 106 |
|                       | Junior                           | 40%                       | 42%                           | 13%            | 4%             | 1%                                   | 93  |
|                       | Senior                           | 38%                       | 42%                           | 19%            | 1%             |                                      | 103 |
| College or School     | CEPS                             | 36%                       | 41%                           | 14%            | 7%             | 1%                                   | 85  |
| in Which              | CHHS                             | 31%                       | 43%                           | 21%            | 3%             | 2%                                   | 58  |
| Pursuing Degree       | COLA                             | 31%                       | 39%                           | 24%            | 6%             |                                      | 67  |
|                       | COLSA                            | 46%                       | 37%                           | 11%            | 6%             |                                      | 121 |
|                       | Paul                             | 26%                       | 46%                           | 18%            | 8%             | 2%                                   | 61  |
|                       | Other                            | 17%                       | 33%                           | 33%            | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 33%                       | 40%                           | 17%            | 8%             | 1%                                   | 263 |
| Beginning of          | Off campus, but in Durham        | 36%                       | 42%                           | 20%            | 2%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 39%                       | 43%                           | 14%            | 4%             |                                      | 74  |
| Personal              | Extremely or very important      | 46%                       | 41%                           | 9%             | 3%             | 0%                                   | 250 |
| Importance of         | Moderately important             | 23%                       | 45%                           | 24%            | 8%             | 1%                                   | 114 |
| Sustainability        | Slightly or not at all important | 5%                        | 35%                           | 40%            | 18%            | 2%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 23%                       | 41%                           | 23%            | 14%            |                                      | 71  |
| Questions             | 70% to 79% correct               | 31%                       | 37%                           | 24%            | 7%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 33%                       | 42%                           | 18%            | 7%             | 1%                                   | 181 |
| contectly             | 90% correct or more              | 46%                       | 42%                           | 10%            | 1%             | 1%                                   | 114 |

Q17c: Rate your level of interest of the following sustainability issues - Human rights

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 51%                       | 31%                           | 13%            | 5%             |                                      | 122 |
|                       | 2020                             | 52%                       | 29%                           | 15%            | 3%             | 0%                                   | 420 |
| Age                   | 15 to 18                         | 39%                       | 44%                           | 11%            | 6%             |                                      | 18  |
|                       | 18 to 24                         | 53%                       | 28%                           | 16%            | 3%             | 1%                                   | 371 |
|                       | 25 and older                     | 55%                       | 34%                           | 10%            |                |                                      | 29  |
| Current Standing      | Freshman                         | 43%                       | 30%                           | 20%            | 7%             |                                      | 106 |
| at UNH                | Sophomore                        | 56%                       | 27%                           | 11%            | 4%             | 2%                                   | 106 |
|                       | Junior                           | 54%                       | 28%                           | 17%            | 1%             |                                      | 93  |
|                       | Senior                           | 58%                       | 30%                           | 12%            | 1%             |                                      | 104 |
| College or School     | CEPS                             | 47%                       | 26%                           | 21%            | 4%             | 2%                                   | 85  |
| in Which              | CHHS                             | 53%                       | 36%                           | 9%             | 2%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 72%                       | 21%                           | 7%             |                |                                      | 68  |
|                       | COLSA                            | 56%                       | 28%                           | 13%            | 3%             |                                      | 120 |
|                       | Paul                             | 30%                       | 43%                           | 21%            | 7%             |                                      | 61  |
|                       | Other                            | 67%                       | 17%                           | 17%            |                |                                      | 6   |
| Where Lived at        | On campus                        | 54%                       | 29%                           | 14%            | 4%             |                                      | 263 |
| Beginning of          | Off campus, but in Durham        | 44%                       | 35%                           | 19%            | 2%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 57%                       | 24%                           | 15%            | 1%             | 3%                                   | 74  |
| Personal              | Extremely or very important      | 55%                       | 27%                           | 14%            | 4%             |                                      | 251 |
| Importance of         | Moderately important             | 51%                       | 34%                           | 15%            |                |                                      | 113 |
| Sustainability        | Slightly or not at all important | 42%                       | 27%                           | 18%            | 9%             | 4%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 44%                       | 28%                           | 21%            | 6%             | 1%                                   | 71  |
| Questions             | 70% to 79% correct               | 70%                       | 11%                           | 13%            | 6%             |                                      | 53  |
| Answered<br>Correctly | 80% to 89% correct               | 51%                       | 30%                           | 16%            | 3%             | 1%                                   | 182 |
| contectly             | 90% correct or more              | 51%                       | 36%                           | 11%            | 2%             |                                      | 114 |

Q17d: Rate your level of interest of the following sustainability issues - Biodiversity

|                   |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | Neutral | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-------------------|----------------------------------|---------------------------|-------------------------------|---------|----------------|--------------------------------------|-----|
| Overall           | 2017                             | 48%                       | 38%                           | 10%     | 3%             | 1%                                   | 122 |
|                   | 2020                             | 42%                       | 32%                           | 20%     | 6%             | 1%                                   | 419 |
| Age               | 15 to 18                         | 33%                       | 33%                           | 22%     | 11%            |                                      | 18  |
|                   | 18 to 24                         | 42%                       | 32%                           | 20%     | 6%             | 1%                                   | 370 |
|                   | 25 and older                     | 48%                       | 34%                           | 17%     |                |                                      | 29  |
| Current Standing  | Freshman                         | 34%                       | 36%                           | 22%     | 8%             |                                      | 106 |
| at UNH            | Sophomore                        | 43%                       | 32%                           | 18%     | 5%             | 2%                                   | 106 |
|                   | Junior                           | 47%                       | 33%                           | 15%     | 4%             | 1%                                   | 92  |
|                   | Senior                           | 45%                       | 27%                           | 24%     | 4%             | 270                                  | 104 |
| College or School | CEPS                             | 41%                       | 35%                           | 16%     | 7%             |                                      | 85  |
| in Which          | CHHS                             | 29%                       | 34%                           | 28%     | 5%             | 3%                                   | 58  |
| Pursuing Degree   | COLA                             | 25%                       | 39%                           | 31%     | 3%             | 1%                                   | 67  |
|                   | COLSA                            | 72%                       | 23%                           | 2%      | 3%             |                                      | 120 |
|                   | Paul                             | 21%                       | 34%                           | 33%     | 11%            |                                      | 61  |
|                   | Other                            | 33%                       | 50%                           |         | 17%            |                                      | 6   |
| Where Lived at    | On campus                        | 43%                       | 35%                           | 17%     | 5%             | 1%                                   | 263 |
| Beginning of      | Off campus, but in Durham        | 38%                       | 26%                           | 26%     | 9%             | 1%                                   | 81  |
| Semester          | Off campus, outside of Durham    | 44%                       | 27%                           | 23%     | 5%             |                                      | 73  |
| Personal          | Extremely or very important      | 56%                       | 30%                           | 12%     | 2%             |                                      | 251 |
| Importance of     | Moderately important             | 26%                       | 36%                           | 30%     | 7%             | 1%                                   | 112 |
| Sustainability    | Slightly or not at all important | 11%                       | 33%                           | 31%     | 22%            | 4%                                   | 55  |
| % of Knowledge    | Less than 70% correct            | 27%                       | 30%                           | 31%     | 11%            |                                      | 70  |
| Questions         | 70% to 79% correct               | 31%                       | 37%                           | 17%     | 11%            | 4%                                   | 54  |
| Answered          | 80% to 89% correct               | 44%                       | 31%                           | 21%     | 4%             | 1%                                   | 181 |
| Correctly         | 90% correct or more              | 54%                       | 32%                           | 11%     | 3%             |                                      | 114 |

Q17e: Rate your level of interest of the following sustainability issues - Poverty

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 31%                       | 48%                           | 14%            | 5%             | 2%                                   | 122 |
|                       | 2020                             | 35%                       | 43%                           | 15%            | 6%             |                                      | 420 |
| Age                   | 15 to 18                         | 28%                       | 44%                           | 11%            | 17%            |                                      | 18  |
|                       | 18 to 24                         | 36%                       | 43%                           | 15%            | 6%             |                                      | 371 |
|                       | 25 and older                     | 34%                       | 38%                           | 28%            |                |                                      | 29  |
| Current Standing      | Freshman                         | 29%                       | 40%                           | 18%            | 13%            |                                      | 106 |
| at UNH                | Sophomore                        | 37%                       | 45%                           | 13%            | 5%             |                                      | 106 |
|                       | Junior                           | 42%                       | 41%                           | 15%            | 2%             |                                      | 93  |
|                       | Senior                           | 37%                       | 42%                           | 16%            | 5%             |                                      | 104 |
| College or School     | CEPS                             | 32%                       | 45%                           | 19%            | 5%             |                                      | 85  |
|                       | CHHS                             | 45%                       | 41%                           | 10%            | 3%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 45%                       | 42%                           | 10%            | 3%             |                                      | 67  |
|                       | COLSA                            | 37%                       | 41%                           | 12%            | 9%             |                                      | 121 |
|                       | Paul                             | 26%                       | 43%                           | 23%            | 8%             |                                      | 61  |
|                       | Other                            | 33%                       | 50%                           |                | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 34%                       | 47%                           | 12%            | 7%             |                                      | 263 |
| Beginning of          | Off campus, but in Durham        | 35%                       | 42%                           | 19%            | 5%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 42%                       | 27%                           | 26%            | 5%             |                                      | 74  |
| Personal              | Extremely or very important      | 40%                       | 42%                           | 12%            | 6%             |                                      | 250 |
| Importance of         | Moderately important             | 30%                       | 45%                           | 20%            | 5%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 27%                       | 38%                           | 22%            | 13%            |                                      | 55  |
| % of Knowledge        | Less than 70% correct            | 28%                       | 46%                           | 18%            | 7%             |                                      | 71  |
| Questions             | 70% to 79% correct               | 43%                       | 37%                           | 13%            | 7%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 34%                       | 41%                           | 15%            | 9%             |                                      | 181 |
| contectly             | 90% correct or more              | 39%                       | 46%                           | 15%            | 1%             |                                      | 114 |

Q17f: Rate your level of interest of the following sustainability issues - Discrimination

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 43%                       | 30%                           | 20%            | 7%             | 1%                                   | 122 |
|                       | 2020                             | 41%                       | 38%                           | 13%            | 8%             | 0%                                   | 421 |
| Age                   | 15 to 18                         | 33%                       | 44%                           | 11%            | 11%            |                                      | 18  |
|                       | 18 to 24                         | 41%                       | 38%                           | 13%            | 8%             | 1%                                   | 372 |
|                       | 25 and older                     | 45%                       | 34%                           | 14%            | 7%             |                                      | 29  |
| Current Standing      | Freshman                         | 35%                       | 35%                           | 19%            | 12%            |                                      | 107 |
| at UNH                | Sophomore                        | 42%                       | 41%                           | 9%             | 6%             | 2%                                   | 106 |
|                       | Junior                           | 49%                       | 37%                           | 8%             | 6%             |                                      | 93  |
|                       | Senior                           | 39%                       | 39%                           | 14%            | 7%             |                                      | 104 |
| College or School     | CEPS                             | 38%                       | 32%                           | 20%            | 8%             | 2%                                   | 85  |
|                       | CHHS                             | 41%                       | 45%                           | 9%             | 5%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 51%                       | 41%                           | 3%             | 4%             |                                      | 68  |
|                       | COLSA                            | 49%                       | 32%                           | 10%            | 9%             |                                      | 121 |
|                       | Paul                             | 26%                       | 48%                           | 16%            | 10%            |                                      | 61  |
|                       | Other                            | 50%                       | 33%                           |                | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 40%                       | 39%                           | 13%            | 8%             |                                      | 264 |
| Beginning of          | Off campus, but in Durham        | 36%                       | 43%                           | 14%            | 7%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 50%                       | 27%                           | 14%            | 7%             | 3%                                   | 74  |
| Personal              | Extremely or very important      | 45%                       | 35%                           | 13%            | 7%             |                                      | 251 |
| Importance of         | Moderately important             | 39%                       | 43%                           | 12%            | 6%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 29%                       | 38%                           | 15%            | 15%            | 4%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 37%                       | 37%                           | 15%            | 10%            | 1%                                   | 71  |
| Questions             | 70% to 79% correct               | 46%                       | 33%                           | 9%             | 11%            |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 38%                       | 40%                           | 12%            | 9%             | 1%                                   | 182 |
| confectly             | 90% correct or more              | 45%                       | 37%                           | 14%            | 4%             |                                      | 114 |

Q17g: Rate your level of interest of the following sustainability issues - Waste management

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 38%                       | 41%                           | 18%            | 2%             | 1%                                   | 120 |
|                       | 2020                             | 33%                       | 40%                           | 17%            | 9%             |                                      | 420 |
| Age                   | 15 to 18                         | 17%                       | 61%                           | 11%            | 11%            |                                      | 18  |
|                       | 18 to 24                         | 35%                       | 38%                           | 18%            | 9%             |                                      | 371 |
|                       | 25 and older                     | 31%                       | 55%                           | 10%            | 3%             |                                      | 29  |
| Current Standing      | Freshman                         | 34%                       | 36%                           | 17%            | 13%            |                                      | 107 |
| at UNH                | Sophomore                        | 25%                       | 50%                           | 14%            | 10%            |                                      | 105 |
|                       | Junior                           | 41%                       | 38%                           | 16%            | 5%             |                                      | 93  |
|                       | Senior                           | 35%                       | 38%                           | 21%            | 6%             |                                      | 104 |
|                       | CEPS                             | 45%                       | 38%                           | 11%            | 7%             |                                      | 85  |
|                       | CHHS                             | 22%                       | 45%                           | 19%            | 14%            |                                      | 58  |
| Pursuing Degree       | COLA                             | 28%                       | 37%                           | 28%            | 7%             |                                      | 68  |
|                       | COLSA                            | 40%                       | 42%                           | 12%            | 7%             |                                      | 121 |
|                       | Paul                             | 26%                       | 43%                           | 18%            | 13%            |                                      | 61  |
|                       | Other                            | 17%                       | 50%                           | 17%            | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 33%                       | 41%                           | 16%            | 11%            |                                      | 264 |
| Beginning of          | Off campus, but in Durham        | 38%                       | 40%                           | 19%            | 4%             |                                      | 80  |
| Semester              | Off campus, outside of Durham    | 32%                       | 39%                           | 20%            | 8%             |                                      | 74  |
| Personal              | Extremely or very important      | 46%                       | 39%                           | 10%            | 6%             |                                      | 250 |
| Importance of         | Moderately important             | 20%                       | 39%                           | 32%            | 9%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 5%                        | 51%                           | 22%            | 22%            |                                      | 55  |
| % of Knowledge        | Less than 70% correct            | 23%                       | 36%                           | 27%            | 14%            |                                      | 70  |
| Questions             | 70% to 79% correct               | 30%                       | 37%                           | 19%            | 15%            |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 31%                       | 46%                           | 17%            | 7%             |                                      | 182 |
| contectly             | 90% correct or more              | 46%                       | 37%                           | 11%            | 6%             |                                      | 114 |

Q17h: Rate your level of interest of the following sustainability issues - Air pollution

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 52%                       | 37%                           | 7%             | 3%             | 1%                                   | 121 |
|                       | 2020                             | 43%                       | 41%                           | 11%            | 5%             |                                      | 421 |
| Age                   | 15 to 18                         | 22%                       | 67%                           | 6%             | 6%             |                                      | 18  |
|                       | 18 to 24                         | 44%                       | 39%                           | 12%            | 5%             |                                      | 372 |
|                       | 25 and older                     | 45%                       | 45%                           | 10%            |                |                                      | 29  |
| Current Standing      | Freshman                         | 43%                       | 33%                           | 13%            | 11%            |                                      | 107 |
| at UNH                | Sophomore                        | 37%                       | 49%                           | 9%             | 5%             |                                      | 106 |
|                       | Junior                           | 58%                       | 33%                           | 8%             | 1%             |                                      | 93  |
|                       | Senior                           | 38%                       | 47%                           | 14%            |                |                                      | 104 |
| College or School     | CEPS                             | 54%                       | 34%                           | 9%             | 2%             |                                      | 85  |
| in Which              | CHHS                             | 26%                       | 55%                           | 14%            | 5%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 34%                       | 53%                           | 10%            | 3%             |                                      | 68  |
|                       | COLSA                            | 57%                       | 34%                           | 4%             | 5%             |                                      | 121 |
|                       | Paul                             | 34%                       | 41%                           | 18%            | 7%             |                                      | 61  |
|                       | Other                            | 33%                       | 33%                           | 33%            |                |                                      | 6   |
| Where Lived at        | On campus                        | 44%                       | 39%                           | 11%            | 6%             |                                      | 264 |
| Beginning of          | Off campus, but in Durham        | 41%                       | 48%                           | 9%             | 2%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 46%                       | 38%                           | 14%            | 3%             |                                      | 74  |
| Personal              | Extremely or very important      | 58%                       | 35%                           | 6%             | 2%             |                                      | 251 |
| Importance of         | Moderately important             | 26%                       | 50%                           | 20%            | 4%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 15%                       | 47%                           | 18%            | 20%            |                                      | 55  |
| % of Knowledge        | Less than 70% correct            | 28%                       | 42%                           | 17%            | 13%            |                                      | 71  |
| Questions             | 70% to 79% correct               | 39%                       | 37%                           | 19%            | 6%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 43%                       | 45%                           | 10%            | 3%             |                                      | 182 |
| contectiy             | 90% correct or more              | 56%                       | 36%                           | 6%             | 2%             |                                      | 114 |

Q17i: Rate your level of interest of the following sustainability issues - Access to healthcare

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 44%                       | 35%                           | 16%            | 5%             | 1%                                   | 121 |
|                       | 2020                             | 47%                       | 32%                           | 15%            | 6%             |                                      | 421 |
| Age                   | 15 to 18                         | 44%                       | 22%                           | 22%            | 11%            |                                      | 18  |
|                       | 18 to 24                         | 47%                       | 31%                           | 15%            | 6%             |                                      | 372 |
|                       | 25 and older                     | 48%                       | 38%                           | 14%            |                |                                      | 29  |
| Current Standing      | Freshman                         | 39%                       | 32%                           | 18%            | 11%            |                                      | 107 |
| at UNH                | Sophomore                        | 48%                       | 29%                           | 17%            | 6%             |                                      | 106 |
|                       | Junior                           | 51%                       | 31%                           | 14%            | 4%             |                                      | 93  |
|                       | Senior                           | 51%                       | 34%                           | 13%            | 2%             |                                      | 104 |
| College or School     | CEPS                             | 34%                       | 35%                           | 20%            | 11%            |                                      | 85  |
| in Which              | CHHS                             | 71%                       | 26%                           | 3%             |                |                                      | 58  |
| Pursuing Degree       | COLA                             | 56%                       | 29%                           | 15%            |                |                                      | 68  |
|                       | COLSA                            | 50%                       | 32%                           | 10%            | 8%             |                                      | 121 |
|                       | Paul                             | 33%                       | 36%                           | 26%            | 5%             |                                      | 61  |
|                       | Other                            | 50%                       | 17%                           |                | 33%            |                                      | 6   |
| Where Lived at        | On campus                        | 48%                       | 29%                           | 15%            | 8%             |                                      | 264 |
| Beginning of          | Off campus, but in Durham        | 41%                       | 42%                           | 15%            | 2%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 51%                       | 28%                           | 18%            | 3%             |                                      | 74  |
| Personal              | Extremely or very important      | 51%                       | 31%                           | 13%            | 5%             |                                      | 251 |
| Importance of         | Moderately important             | 46%                       | 32%                           | 17%            | 5%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 33%                       | 31%                           | 25%            | 11%            |                                      | 55  |
| % of Knowledge        | Less than 70% correct            | 45%                       | 25%                           | 24%            | 6%             |                                      | 71  |
| Questions             | 70% to 79% correct               | 56%                       | 28%                           | 13%            | 4%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 47%                       | 32%                           | 14%            | 7%             |                                      | 182 |
| contectiy             | 90% correct or more              | 45%                       | 36%                           | 14%            | 5%             |                                      | 114 |

Q17j: Rate your level of interest of the following sustainability issues - Habitat destruction

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 59%                       | 34%                           | 5%             | 2%             | 1%                                   | 121 |
|                       | 2020                             | 56%                       | 30%                           | 11%            | 3%             |                                      | 418 |
| Age                   | 15 to 18                         | 44%                       | 39%                           | 11%            | 6%             |                                      | 18  |
|                       | 18 to 24                         | 57%                       | 29%                           | 12%            | 3%             |                                      | 369 |
|                       | 25 and older                     | 59%                       | 38%                           | 3%             |                |                                      | 29  |
| Current Standing      | Freshman                         | 54%                       | 28%                           | 12%            | 6%             |                                      | 107 |
| at UNH                | Sophomore                        | 59%                       | 27%                           | 12%            | 2%             |                                      | 105 |
|                       | Junior                           | 57%                       | 33%                           | 8%             | 2%             |                                      | 91  |
|                       | Senior                           | 56%                       | 33%                           | 11%            | 1%             |                                      | 104 |
| College or School     | CEPS                             | 49%                       | 34%                           | 14%            | 2%             |                                      | 83  |
| in Which              | CHHS                             | 33%                       | 50%                           | 14%            | 3%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 53%                       | 34%                           | 12%            | 1%             |                                      | 68  |
|                       | COLSA                            | 78%                       | 17%                           | 3%             | 2%             |                                      | 121 |
|                       | Paul                             | 56%                       | 26%                           | 13%            | 5%             |                                      | 61  |
|                       | Other                            | 50%                       | 33%                           | 17%            |                |                                      | 6   |
| Where Lived at        | On campus                        | 57%                       | 29%                           | 11%            | 3%             |                                      | 263 |
| Beginning of          | Off campus, but in Durham        | 54%                       | 35%                           | 10%            | 1%             |                                      | 80  |
| Semester              | Off campus, outside of Durham    | 55%                       | 27%                           | 14%            | 4%             |                                      | 73  |
| Personal              | Extremely or very important      | 70%                       | 23%                           | 6%             | 0%             |                                      | 249 |
| Importance of         | Moderately important             | 40%                       | 40%                           | 17%            | 4%             |                                      | 113 |
| Sustainability        | Slightly or not at all important | 25%                       | 42%                           | 22%            | 11%            |                                      | 55  |
| % of Knowledge        | Less than 70% correct            | 33%                       | 35%                           | 28%            | 4%             |                                      | 69  |
| Questions             | 70% to 79% correct               | 54%                       | 37%                           | 6%             | 4%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 60%                       | 27%                           | 10%            | 3%             |                                      | 182 |
| contectiy             | 90% correct or more              | 65%                       | 28%                           | 5%             | 1%             |                                      | 113 |

Q17k: Rate your level of interest of the following sustainability issues - Labor practices

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 30%                       | 44%                           | 19%            | 7%             | 1%                                   | 121 |
|                       | 2020                             | 30%                       | 37%                           | 23%            | 9%             | 1%                                   | 419 |
| Age                   | 15 to 18                         | 6%                        | 56%                           | 33%            | 6%             |                                      | 18  |
|                       | 18 to 24                         | 31%                       | 36%                           | 22%            | 8%             | 2%                                   | 370 |
|                       | 25 and older                     | 34%                       | 34%                           | 21%            | 10%            |                                      | 29  |
| Current Standing      | Freshman                         | 20%                       | 37%                           | 29%            | 13%            | 1%                                   | 106 |
| at UNH                | Sophomore                        | 30%                       | 38%                           | 23%            | 7%             | 3%                                   | 105 |
|                       | Junior                           | 38%                       | 35%                           | 19%            | 5%             | 2%                                   | 93  |
|                       | Senior                           | 35%                       | 38%                           | 19%            | 8%             |                                      | 104 |
| College or School     | CEPS                             | 26%                       | 36%                           | 25%            | 12%            | 1%                                   | 84  |
| in Which              | CHHS                             | 28%                       | 48%                           | 16%            | 7%             | 2%                                   | 58  |
| Pursuing Degree       | COLA                             | 43%                       | 29%                           | 18%            | 7%             | 3%                                   | 68  |
|                       | COLSA                            | 33%                       | 36%                           | 24%            | 6%             | 2%                                   | 120 |
|                       | Paul                             | 25%                       | 43%                           | 21%            | 11%            |                                      | 61  |
|                       | Other                            | 33%                       | 17%                           | 17%            | 33%            |                                      | 6   |
| Where Lived at        | On campus                        | 28%                       | 39%                           | 24%            | 9%             | 1%                                   | 262 |
| Beginning of          | Off campus, but in Durham        | 32%                       | 38%                           | 21%            | 7%             | 1%                                   | 81  |
| Semester              | Off campus, outside of Durham    | 38%                       | 30%                           | 22%            | 8%             | 3%                                   | 74  |
| Personal              | Extremely or very important      | 38%                       | 38%                           | 17%            | 7%             | 1%                                   | 250 |
| Importance of         | Moderately important             | 24%                       | 37%                           | 28%            | 10%            | 1%                                   | 113 |
| Sustainability        | Slightly or not at all important | 11%                       | 33%                           | 36%            | 15%            | 5%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 27%                       | 30%                           | 34%            | 10%            |                                      | 71  |
| Questions             | 70% to 79% correct               | 34%                       | 30%                           | 21%            | 13%            | 2%                                   | 53  |
| Answered<br>Correctly | 80% to 89% correct               | 29%                       | 38%                           | 22%            | 8%             | 3%                                   | 181 |
| concerty              | 90% correct or more              | 32%                       | 43%                           | 18%            | 6%             |                                      | 114 |

Q17I: Rate your level of interest of the following sustainability issues - Racial equality

|                   |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | Neutral | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-------------------|----------------------------------|---------------------------|-------------------------------|---------|----------------|--------------------------------------|-----|
| Overall           | 2017                             | 48%                       | 23%                           | 21%     | 6%             | 2%                                   | 121 |
|                   | 2020                             | 45%                       | 34%                           | 14%     | 7%             |                                      | 420 |
| Age               | 15 to 18                         | 33%                       | 39%                           | 17%     | 11%            |                                      | 18  |
|                   | 18 to 24                         | 46%                       | 34%                           | 13%     | 6%             |                                      | 371 |
|                   | 25 and older                     | 41%                       | 34%                           | 21%     | 3%             |                                      | 29  |
| Current Standing  | Freshman                         | 41%                       | 30%                           | 19%     | 10%            |                                      | 107 |
| at UNH            | Sophomore                        | 48%                       | 36%                           | 9%      | 7%             |                                      | 106 |
|                   | Junior                           | 53%                       | 34%                           | 9%      | 4%             |                                      | 93  |
|                   | Senior                           | 41%                       | 36%                           | 18%     | 5%             |                                      | 103 |
| College or School | CEPS                             | 32%                       | 35%                           | 22%     | 11%            |                                      | 85  |
| in Which          | CHHS                             | 52%                       | 31%                           | 14%     | 3%             |                                      | 58  |
| Pursuing Degree   | COLA                             | 59%                       | 32%                           | 4%      | 4%             |                                      | 68  |
|                   | COLSA                            | 51%                       | 31%                           | 12%     | 7%             |                                      | 120 |
|                   | Paul                             | 34%                       | 44%                           | 15%     | 7%             |                                      | 61  |
|                   | Other                            | 50%                       | 33%                           |         | 17%            |                                      | 6   |
| Where Lived at    | On campus                        | 45%                       | 35%                           | 13%     | 6%             |                                      | 264 |
| Beginning of      | Off campus, but in Durham        | 38%                       | 41%                           | 15%     | 6%             |                                      | 81  |
| Semester          | Off campus, outside of Durham    | 52%                       | 25%                           | 16%     | 7%             |                                      | 73  |
| Personal          | Extremely or very important      | 49%                       | 34%                           | 12%     | 5%             |                                      | 250 |
| Importance of     | Moderately important             | 39%                       | 39%                           | 18%     | 4%             |                                      | 114 |
| Sustainability    | Slightly or not at all important | 40%                       | 25%                           | 15%     | 20%            |                                      | 55  |
| % of Knowledge    | Less than 70% correct            | 40%                       | 33%                           | 17%     | 10%            |                                      | 70  |
| Questions         | 70% to 79% correct               | 52%                       | 28%                           | 7%      | 13%            |                                      | 54  |
| Answered          | 80% to 89% correct               | 45%                       | 34%                           | 15%     | 7%             |                                      | 182 |
| Correctly         | 90% correct or more              | 45%                       | 39%                           | 13%     | 3%             |                                      | 114 |

Q17m: Rate your level of interest of the following sustainability issues - Livable wage

|                       |                                  | <u>Very</u><br>Interested | <u>Somewhat</u><br>Interested | <u>Neutral</u> | Not interested | <u>Never heard of</u><br><u>this</u> | N   |
|-----------------------|----------------------------------|---------------------------|-------------------------------|----------------|----------------|--------------------------------------|-----|
| Overall               | 2017                             | 47%                       | 29%                           | 19%            | 3%             | 2%                                   | 121 |
|                       | 2020                             | 49%                       | 32%                           | 12%            | 6%             | 0%                                   | 421 |
| Age                   | 15 to 18                         | 39%                       | 50%                           | 6%             | 6%             |                                      | 18  |
|                       | 18 to 24                         | 50%                       | 31%                           | 12%            | 6%             | 0%                                   | 372 |
|                       | 25 and older                     | 48%                       | 31%                           | 10%            | 10%            |                                      | 29  |
| Current Standing      | Freshman                         | 42%                       | 35%                           | 15%            | 8%             |                                      | 107 |
| at UNH                | Sophomore                        | 57%                       | 25%                           | 9%             | 8%             | 1%                                   | 106 |
|                       | Junior                           | 48%                       | 35%                           | 11%            | 5%             |                                      | 93  |
|                       | Senior                           | 52%                       | 33%                           | 11%            | 5%             |                                      | 104 |
| College or School     | CEPS                             | 41%                       | 33%                           | 14%            | 12%            |                                      | 85  |
| in Which              | CHHS                             | 52%                       | 34%                           | 12%            | 2%             |                                      | 58  |
| Pursuing Degree       | COLA                             | 68%                       | 22%                           | 4%             | 4%             | 1%                                   | 68  |
|                       | COLSA                            | 53%                       | 31%                           | 10%            | 7%             |                                      | 121 |
|                       | Paul                             | 34%                       | 48%                           | 13%            | 5%             |                                      | 61  |
|                       | Other                            | 50%                       | 33%                           |                | 17%            |                                      | 6   |
| Where Lived at        | On campus                        | 49%                       | 31%                           | 12%            | 8%             | 0%                                   | 264 |
| Beginning of          | Off campus, but in Durham        | 47%                       | 41%                           | 9%             | 4%             |                                      | 81  |
| Semester              | Off campus, outside of Durham    | 54%                       | 26%                           | 15%            | 5%             |                                      | 74  |
| Personal              | Extremely or very important      | 54%                       | 31%                           | 9%             | 6%             |                                      | 251 |
| Importance of         | Moderately important             | 46%                       | 33%                           | 18%            | 3%             |                                      | 114 |
| Sustainability        | Slightly or not at all important | 33%                       | 36%                           | 15%            | 15%            | 2%                                   | 55  |
| % of Knowledge        | Less than 70% correct            | 44%                       | 31%                           | 15%            | 10%            |                                      | 71  |
| Questions             | 70% to 79% correct               | 52%                       | 30%                           | 13%            | 6%             |                                      | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 49%                       | 29%                           | 14%            | 8%             | 1%                                   | 182 |
| contectiy             | 90% correct or more              | 51%                       | 39%                           | 7%             | 3%             |                                      | 114 |

64

Q18: Is there another sustainability issue that is of interest to you?

|                       |                                  | Yes | No  | <u>N</u> |
|-----------------------|----------------------------------|-----|-----|----------|
| Overall               | 2017                             | 25% | 75% | 122      |
|                       | 2020                             | 18% | 82% | 416      |
| Age                   | 15 to 18                         | 17% | 83% | 18       |
|                       | 18 to 24                         | 17% | 83% | 367      |
|                       | 25 and older                     | 28% | 72% | 29       |
| Current Standing      | Freshman                         | 10% | 90% | 104      |
| at UNH                | Sophomore                        | 18% | 82% | 106      |
|                       | Junior                           | 18% | 82% | 91       |
|                       | Senior                           | 24% | 76% | 104      |
| College or School     | CEPS                             | 14% | 86% | 84       |
|                       | CHHS                             | 10% | 90% | 58       |
| Pursuing Degree       | COLA                             | 14% | 86% | 66       |
|                       | COLSA                            | 28% | 72% | 120      |
|                       | Paul                             | 12% | 88% | 60       |
|                       | Other                            | 17% | 83% | 6        |
| Where Lived at        | On campus                        | 15% | 85% | 259      |
| Beginning of          | Off campus, but in Durham        | 25% | 75% | 81       |
| Semester              | Off campus, outside of Durham    | 19% | 81% | 74       |
| Personal              | Extremely or very important      | 27% | 73% | 248      |
| Importance of         | Moderately important             | 4%  | 96% | 112      |
| Sustainability        | Slightly or not at all important | 4%  | 96% | 55       |
| % of Knowledge        | Less than 70% correct            | 10% | 90% | 71       |
| Questions             | 70% to 79% correct               | 12% | 88% | 52       |
| Answered<br>Correctly | 80% to 89% correct               | 16% | 84% | 180      |
| correctly             | 90% correct or more              | 29% | 71% | 113      |

Q20a: How often do you engage in the following activities? Join a student group or student government

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | N   |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|-----|
| Overall               | 2017                             | 24%           | 18%                               | 12%                                  | 29%              | 17%   | 121 |
|                       | 2020                             | 22%           | 14%                               | 8%                                   | 32%              | 24%   | 406 |
| Age                   | 15 to 18                         | 22%           | 17%                               |                                      | 33%              | 28%   | 18  |
|                       | 18 to 24                         | 23%           | 15%                               | 9%                                   | 32%              | 20%   | 362 |
|                       | 25 and older                     | 4%            |                                   | 4%                                   | 24%              | 68%   | 25  |
| Current Standing      | Freshman                         | 16%           | 10%                               | 11%                                  | 41%              | 23%   | 101 |
| at UNH                | Sophomore                        | 23%           | 13%                               | 8%                                   | 31%              | 25%   | 103 |
|                       | Junior                           | 29%           | 19%                               | 6%                                   | 28%              | 19%   | 90  |
|                       | Senior                           | 23%           | 15%                               | 8%                                   | 26%              | 28%   | 102 |
| College or School     | CEPS                             | 27%           | 8%                                | 8%                                   | 35%              | 22%   | 83  |
| in Which              | CHHS                             | 20%           | 13%                               | 9%                                   | 34%              | 25%   | 56  |
| Pursuing Degree       | COLA                             | 20%           | 12%                               | 3%                                   | 36%              | 29%   | 66  |
|                       | COLSA                            | 22%           | 17%                               | 8%                                   | 33%              | 21%   | 119 |
|                       | Paul                             | 24%           | 24%                               | 12%                                  | 20%              | 20%   | 59  |
|                       | Other                            |               | 20%                               |                                      | 20%              | 60%   | 5   |
| Where Lived at        | On campus                        | 26%           | 12%                               | 10%                                  | 35%              | 17%   | 257 |
| Beginning of          | Off campus, but in Durham        | 23%           | 22%                               | 6%                                   | 29%              | 20%   | 79  |
| Semester              | Off campus, outside of Durham    | 9%            | 13%                               | 3%                                   | 22%              | 54%   | 69  |
| Personal              | Extremely or very important      | 26%           | 13%                               | 7%                                   | 33%              | 20%   | 241 |
| Importance of         | Moderately important             | 14%           | 19%                               | 8%                                   | 29%              | 30%   | 113 |
| Sustainability        | Slightly or not at all important | 21%           | 10%                               | 10%                                  | 33%              | 27%   | 52  |
| % of Knowledge        | Less than 70% correct            | 13%           | 19%                               | 7%                                   | 38%              | 22%   | 68  |
| Questions             | 70% to 79% correct               | 26%           | 11%                               | 9%                                   | 23%              | 30%   | 53  |
| Answered<br>Correctly | 80% to 89% correct               | 21%           | 13%                               | 7%                                   | 34%              | 25%   | 173 |
| contectiy             | 90% correct or more              | 28%           | 14%                               | 9%                                   | 29%              | 20%   | 112 |

Q20b: How often do you engage in the following activities? Volunteer

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | <u>N</u> |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|----------|
| Overall               | 2017                             | 13%           | 25%                               | 15%                                  | 43%              | 5%    | 122      |
|                       | 2020                             | 9%            | 13%                               | 10%                                  | 59%              | 9%    | 411      |
| Age                   | 15 to 18                         | 6%            | 11%                               | 17%                                  | 56%              | 11%   | 18       |
|                       | 18 to 24                         | 9%            | 14%                               | 10%                                  | 58%              | 8%    | 366      |
|                       | 25 and older                     | 8%            | 4%                                | 4%                                   | 69%              | 15%   | 26       |
| Current Standing      | Freshman                         | 6%            | 12%                               | 15%                                  | 62%              | 6%    | 103      |
| at UNH                | Sophomore                        | 10%           | 8%                                | 8%                                   | 62%              | 13%   | 105      |
|                       | Junior                           | 10%           | 22%                               | 4%                                   | 59%              | 4%    | 90       |
|                       | Senior                           | 11%           | 15%                               | 12%                                  | 51%              | 12%   | 103      |
| College or School     | CEPS                             | 7%            | 13%                               | 4%                                   | 69%              | 7%    | 84       |
| in Which              | CHHS                             | 13%           | 13%                               | 11%                                  | 53%              | 11%   | 55       |
| Pursuing Degree       | COLA                             | 9%            | 12%                               | 9%                                   | 49%              | 21%   | 67       |
|                       | COLSA                            | 12%           | 12%                               | 9%                                   | 63%              | 5%    | 120      |
|                       | Paul                             | 5%            | 20%                               | 17%                                  | 54%              | 3%    | 59       |
|                       | Other                            | 17%           |                                   |                                      | 83%              |       | 6        |
| Where Lived at        | On campus                        | 12%           | 12%                               | 10%                                  | 58%              | 9%    | 260      |
| Beginning of          | Off campus, but in Durham        | 6%            | 20%                               | 9%                                   | 61%              | 4%    | 79       |
| Semester              | Off campus, outside of Durham    | 3%            | 13%                               | 10%                                  | 59%              | 15%   | 71       |
| Personal              | Extremely or very important      | 10%           | 17%                               | 11%                                  | 55%              | 7%    | 246      |
| Importance of         | Moderately important             | 9%            | 9%                                | 7%                                   | 65%              | 11%   | 113      |
| Sustainability        | Slightly or not at all important | 4%            | 8%                                | 12%                                  | 63%              | 13%   | 52       |
| % of Knowledge        | Less than 70% correct            | 6%            | 18%                               | 9%                                   | 63%              | 4%    | 67       |
| Questions             | 70% to 79% correct               | 15%           | 15%                               | 15%                                  | 43%              | 13%   | 54       |
| Answered<br>Correctly | 80% to 89% correct               | 10%           | 11%                               | 8%                                   | 60%              | 12%   | 178      |
| contectly             | 90% correct or more              | 7%            | 14%                               | 11%                                  | 63%              | 5%    | 112      |

Q20c: How often do you engage in the following activities? Recycle

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | N   |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|-----|
| Overall               | 2017                             | 59%           | 30%                               | 4%                                   | 4%               | 2%    | 122 |
|                       | 2020                             | 54%           | 35%                               | 6%                                   | 5%               | 0%    | 418 |
| Age                   | 15 to 18                         | 44%           | 44%                               | 11%                                  |                  |       | 18  |
|                       | 18 to 24                         | 53%           | 36%                               | 5%                                   | 5%               | 0%    | 370 |
|                       | 25 and older                     | 72%           | 17%                               | 7%                                   | 3%               |       | 29  |
| Current Standing      | Freshman                         | 52%           | 35%                               | 6%                                   | 8%               |       | 106 |
| at UNH                | Sophomore                        | 47%           | 40%                               | 8%                                   | 6%               |       | 105 |
|                       | Junior                           | 67%           | 28%                               | 3%                                   | 2%               |       | 93  |
|                       | Senior                           | 55%           | 35%                               | 5%                                   | 5%               | 1%    | 104 |
| College or School     | CEPS                             | 56%           | 31%                               | 7%                                   | 6%               |       | 85  |
| in Which              | CHHS                             | 47%           | 37%                               | 9%                                   | 7%               |       | 57  |
| Pursuing Degree       | COLA                             | 54%           | 37%                               | 4%                                   | 4%               |       | 67  |
|                       | COLSA                            | 61%           | 34%                               | 3%                                   | 2%               |       | 121 |
|                       | Paul                             | 46%           | 39%                               | 5%                                   | 8%               | 2%    | 61  |
|                       | Other                            | 67%           | 17%                               | 17%                                  |                  |       | 6   |
| Where Lived at        | On campus                        | 56%           | 34%                               | 5%                                   | 5%               |       | 262 |
| Beginning of          | Off campus, but in Durham        | 48%           | 44%                               | 6%                                   |                  | 1%    | 81  |
| Semester              | Off campus, outside of Durham    | 53%           | 28%                               | 8%                                   | 11%              |       | 74  |
| Personal              | Extremely or very important      | 64%           | 29%                               | 5%                                   | 2%               |       | 251 |
| Importance of         | Moderately important             | 41%           | 45%                               | 5%                                   | 8%               | 1%    | 113 |
| Sustainability        | Slightly or not at all important | 35%           | 44%                               | 7%                                   | 13%              |       | 54  |
| % of Knowledge        | Less than 70% correct            | 43%           | 33%                               | 10%                                  | 13%              | 1%    | 70  |
| Questions             | 70% to 79% correct               | 50%           | 41%                               | 6%                                   | 4%               |       | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 56%           | 37%                               | 4%                                   | 4%               |       | 180 |
| correctly             | 90% correct or more              | 61%           | 32%                               | 5%                                   | 3%               |       | 114 |

Q20d: How often do you engage in the following activities? Use a reusable water bottle, coffee container, etc.

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | N   |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|-----|
| Overall               | 2017                             | 60%           | 30%                               | 4%                                   | 5%               | 2%    | 122 |
|                       | 2020                             | 61%           | 32%                               | 4%                                   | 3%               | 0%    | 420 |
| Age                   | 15 to 18                         | 61%           | 22%                               | 11%                                  | 6%               |       | 18  |
|                       | 18 to 24                         | 60%           | 34%                               | 3%                                   | 3%               | 1%    | 372 |
|                       | 25 and older                     | 83%           | 14%                               | 3%                                   |                  |       | 29  |
| Current Standing      | Freshman                         | 56%           | 36%                               | 4%                                   | 4%               |       | 107 |
| at UNH                | Sophomore                        | 54%           | 36%                               | 6%                                   | 5%               |       | 106 |
|                       | Junior                           | 72%           | 22%                               | 3%                                   | 1%               | 2%    | 93  |
|                       | Senior                           | 64%           | 32%                               | 2%                                   | 2%               |       | 104 |
| College or School     | CEPS                             | 67%           | 28%                               | 4%                                   | 1%               |       | 85  |
| in Which              | CHHS                             | 52%           | 34%                               | 7%                                   | 5%               | 2%    | 58  |
| Pursuing Degree       | COLA                             | 59%           | 34%                               | 3%                                   | 4%               |       | 68  |
|                       | COLSA                            | 69%           | 27%                               | 2%                                   | 2%               |       | 121 |
|                       | Paul                             | 52%           | 41%                               | 5%                                   |                  | 2%    | 61  |
|                       | Other                            | 67%           | 33%                               |                                      |                  |       | 6   |
| Where Lived at        | On campus                        | 59%           | 34%                               | 4%                                   | 3%               | 0%    | 264 |
| Beginning of          | Off campus, but in Durham        | 65%           | 33%                               | 1%                                   |                  |       | 81  |
| Semester              | Off campus, outside of Durham    | 64%           | 23%                               | 5%                                   | 7%               | 1%    | 74  |
| Personal              | Extremely or very important      | 68%           | 27%                               | 2%                                   | 2%               | 0%    | 251 |
| Importance of         | Moderately important             | 59%           | 35%                               | 4%                                   | 2%               |       | 114 |
| Sustainability        | Slightly or not at all important | 38%           | 44%                               | 9%                                   | 7%               | 2%    | 55  |
| % of Knowledge        | Less than 70% correct            | 49%           | 35%                               | 8%                                   | 7%               |       | 71  |
| Questions             | 70% to 79% correct               | 61%           | 31%                               | 4%                                   | 4%               |       | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 60%           | 33%                               | 3%                                   | 3%               | 1%    | 181 |
| contectiy             | 90% correct or more              | 71%           | 28%                               | 1%                                   |                  |       | 114 |

Q20e: How often do you engage in the following activities? Use reuseable bags at store

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | <u>N</u> |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|----------|
| Overall               | 2017                             | 20%           | 36%                               | 15%                                  | 21%              | 8%    | 121      |
|                       | 2020                             | 34%           | 30%                               | 15%                                  | 13%              | 8%    | 413      |
| Age                   | 15 to 18                         | 17%           | 17%                               | 28%                                  | 28%              | 11%   | 18       |
|                       | 18 to 24                         | 33%           | 31%                               | 14%                                  | 13%              | 8%    | 366      |
|                       | 25 and older                     | 46%           | 25%                               | 7%                                   | 11%              | 11%   | 28       |
| Current Standing      | Freshman                         | 24%           | 29%                               | 20%                                  | 20%              | 8%    | 105      |
|                       | Sophomore                        | 29%           | 31%                               | 15%                                  | 12%              | 13%   | 104      |
|                       | Junior                           | 46%           | 26%                               | 11%                                  | 11%              | 7%    | 92       |
|                       | Senior                           | 35%           | 35%                               | 11%                                  | 12%              | 7%    | 102      |
| College or School     | CEPS                             | 28%           | 34%                               | 14%                                  | 14%              | 10%   | 83       |
| in Which              | CHHS                             | 37%           | 26%                               | 14%                                  | 12%              | 11%   | 57       |
| Pursuing Degree       | COLA                             | 36%           | 20%                               | 17%                                  | 17%              | 11%   | 66       |
|                       | COLSA                            | 41%           | 34%                               | 8%                                   | 12%              | 5%    | 119      |
|                       | Paul                             | 20%           | 31%                               | 26%                                  | 13%              | 10%   | 61       |
|                       | Other                            | 17%           | 50%                               |                                      | 17%              | 17%   | 6        |
| Where Lived at        | On campus                        | 32%           | 31%                               | 14%                                  | 15%              | 8%    | 259      |
| Beginning of          | Off campus, but in Durham        | 38%           | 32%                               | 16%                                  | 7%               | 6%    | 81       |
| Semester              | Off campus, outside of Durham    | 32%           | 25%                               | 14%                                  | 15%              | 14%   | 72       |
| Personal              | Extremely or very important      | 45%           | 29%                               | 10%                                  | 10%              | 5%    | 248      |
| Importance of         | Moderately important             | 18%           | 38%                               | 21%                                  | 16%              | 7%    | 111      |
| Sustainability        | Slightly or not at all important | 15%           | 17%                               | 20%                                  | 22%              | 26%   | 54       |
| % of Knowledge        | Less than 70% correct            | 30%           | 30%                               | 13%                                  | 17%              | 9%    | 69       |
| Questions             | 70% to 79% correct               | 28%           | 26%                               | 23%                                  | 11%              | 11%   | 53       |
| Answered<br>Correctly | 80% to 89% correct               | 32%           | 31%                               | 15%                                  | 13%              | 10%   | 178      |
| contectiy             | 90% correct or more              | 41%           | 30%                               | 12%                                  | 12%              | 5%    | 113      |

Q20f: How often do you engage in the following activities? Participate in gatherings addressing social issues

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | <u>N</u> |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|----------|
| Overall               | 2017                             | 15%           | 11%                               | 15%                                  | 33%              | 27%   | 122      |
|                       | 2020                             | 3%            | 9%                                | 13%                                  | 40%              | 35%   | 407      |
| Age                   | 15 to 18                         |               | 6%                                | 6%                                   | 44%              | 44%   | 18       |
|                       | 18 to 24                         | 3%            | 10%                               | 13%                                  | 40%              | 34%   | 364      |
|                       | 25 and older                     | 8%            | 4%                                | 8%                                   | 38%              | 42%   | 24       |
| Current Standing      | Freshman                         | 1%            | 5%                                | 8%                                   | 41%              | 45%   | 102      |
| at UNH                | Sophomore                        | 2%            | 13%                               | 14%                                  | 40%              | 31%   | 104      |
|                       | Junior                           | 9%            | 11%                               | 13%                                  | 37%              | 30%   | 90       |
|                       | Senior                           | 3%            | 8%                                | 15%                                  | 43%              | 32%   | 101      |
| College or School     | CEPS                             | 4%            | 2%                                | 10%                                  | 38%              | 46%   | 82       |
| in Which              | CHHS                             | 2%            | 5%                                | 9%                                   | 56%              | 27%   | 55       |
| Pursuing Degree       | COLA                             | 3%            | 18%                               | 17%                                  | 29%              | 32%   | 65       |
|                       | COLSA                            | 4%            | 11%                               | 13%                                  | 46%              | 25%   | 119      |
|                       | Paul                             |               | 8%                                | 10%                                  | 37%              | 45%   | 60       |
|                       | Other                            | 17%           | 17%                               |                                      | 33%              | 33%   | 6        |
| Where Lived at        | On campus                        | 3%            | 10%                               | 12%                                  | 42%              | 33%   | 257      |
| Beginning of          | Off campus, but in Durham        | 4%            | 9%                                | 11%                                  | 39%              | 37%   | 79       |
| Semester              | Off campus, outside of Durham    | 4%            | 7%                                | 16%                                  | 36%              | 37%   | 70       |
| Personal              | Extremely or very important      | 4%            | 14%                               | 15%                                  | 43%              | 24%   | 244      |
| Importance of         | Moderately important             | 4%            | 2%                                | 9%                                   | 44%              | 41%   | 111      |
| Sustainability        | Slightly or not at all important |               | 4%                                | 8%                                   | 17%              | 71%   | 52       |
| % of Knowledge        | Less than 70% correct            | 3%            | 9%                                | 7%                                   | 37%              | 43%   | 67       |
| Questions             | 70% to 79% correct               | 6%            | 8%                                | 17%                                  | 27%              | 42%   | 52       |
| Answered<br>Correctly | 80% to 89% correct               | 3%            | 9%                                | 13%                                  | 44%              | 32%   | 176      |
| contectly             | 90% correct or more              | 4%            | 11%                               | 13%                                  | 43%              | 29%   | 112      |

Q20g: How often do you engage in the following activities? Contact state or national representatives

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | N   |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|-----|
| Overall               | 2017                             | 7%            | 3%                                | 7%                                   | 22%              | 61%   | 122 |
|                       | 2020                             | 0%            | 3%                                | 4%                                   | 21%              | 73%   | 412 |
| Age                   | 15 to 18                         |               |                                   |                                      | 11%              | 89%   | 18  |
|                       | 18 to 24                         | 1%            | 2%                                | 3%                                   | 20%              | 74%   | 368 |
|                       | 25 and older                     |               | 8%                                | 20%                                  | 32%              | 40%   | 25  |
| Current Standing      | Freshman                         |               |                                   | 2%                                   | 18%              | 80%   | 103 |
| at UNH                | Sophomore                        | 1%            | 2%                                | 4%                                   | 21%              | 72%   | 105 |
|                       | Junior                           |               | 3%                                | 5%                                   | 23%              | 68%   | 91  |
|                       | Senior                           | 1%            | 6%                                | 3%                                   | 19%              | 71%   | 103 |
| College or School     | CEPS                             |               | 4%                                | 1%                                   | 19%              | 76%   | 84  |
| in Which              | CHHS                             |               | 2%                                | 5%                                   | 16%              | 77%   | 56  |
| Pursuing Degree       | COLA                             | 2%            |                                   | 5%                                   | 23%              | 71%   | 66  |
|                       | COLSA                            | 1%            | 2%                                | 3%                                   | 26%              | 68%   | 121 |
|                       | Paul                             |               | 5%                                |                                      | 15%              | 80%   | 60  |
|                       | Other                            |               | 20%                               | 20%                                  |                  | 60%   | 5   |
| Where Lived at        | On campus                        | 1%            | 2%                                | 3%                                   | 21%              | 73%   | 260 |
| Beginning of          | Off campus, but in Durham        |               | 4%                                | 1%                                   | 16%              | 79%   | 80  |
| Semester              | Off campus, outside of Durham    |               | 4%                                | 7%                                   | 24%              | 65%   | 71  |
| Personal              | Extremely or very important      | 1%            | 4%                                | 5%                                   | 28%              | 62%   | 246 |
| Importance of         | Moderately important             |               | 1%                                | 2%                                   | 10%              | 88%   | 113 |
| Sustainability        | Slightly or not at all important |               |                                   |                                      | 9%               | 91%   | 53  |
| % of Knowledge        | Less than 70% correct            |               | 4%                                | 6%                                   | 9%               | 81%   | 70  |
| Questions             | 70% to 79% correct               |               |                                   |                                      | 25%              | 75%   | 53  |
| Answered<br>Correctly | 80% to 89% correct               | 1%            | 3%                                | 5%                                   | 21%              | 71%   | 177 |
| confectly             | 90% correct or more              | 1%            | 3%                                | 2%                                   | 26%              | 69%   | 112 |

Q20h: How often do you engage in the following activities? Buy sustainable products (local, fair trade, organic, etc.)

|                       |                                  | <u>Always</u> | <u>Most of the</u><br><u>time</u> | <u>About half the</u><br><u>time</u> | <u>Sometimes</u> | Never | <u>N</u> |
|-----------------------|----------------------------------|---------------|-----------------------------------|--------------------------------------|------------------|-------|----------|
| Overall               | 2017                             | 16%           | 25%                               | 17%                                  | 37%              | 6%    | 122      |
|                       | 2020                             | 9%            | 20%                               | 25%                                  | 40%              | 5%    | 417      |
| Age                   | 15 to 18                         | 6%            | 22%                               | 22%                                  | 39%              | 11%   | 18       |
|                       | 18 to 24                         | 9%            | 20%                               | 26%                                  | 41%              | 5%    | 370      |
|                       | 25 and older                     | 11%           | 29%                               | 25%                                  | 36%              |       | 28       |
| Current Standing      | Freshman                         | 8%            | 18%                               | 24%                                  | 44%              | 6%    | 106      |
| at UNH                | Sophomore                        | 5%            | 24%                               | 24%                                  | 40%              | 7%    | 104      |
|                       | Junior                           | 17%           | 17%                               | 24%                                  | 37%              | 5%    | 93       |
|                       | Senior                           | 5%            | 22%                               | 32%                                  | 38%              | 3%    | 104      |
| College or School     | CEPS                             | 6%            | 16%                               | 27%                                  | 45%              | 6%    | 85       |
| in Which              | CHHS                             | 9%            | 12%                               | 19%                                  | 54%              | 5%    | 57       |
| Pursuing Degree       | COLA                             | 10%           | 21%                               | 21%                                  | 44%              | 4%    | 68       |
|                       | COLSA                            | 9%            | 25%                               | 30%                                  | 33%              | 3%    | 120      |
|                       | Paul                             | 8%            | 25%                               | 23%                                  | 38%              | 7%    | 61       |
|                       | Other                            | 17%           | 33%                               |                                      | 33%              | 17%   | 6        |
| Where Lived at        | On campus                        | 9%            | 18%                               | 25%                                  | 44%              | 5%    | 262      |
| Beginning of          | Off campus, but in Durham        | 6%            | 30%                               | 22%                                  | 38%              | 4%    | 81       |
| Semester              | Off campus, outside of Durham    | 10%           | 21%                               | 30%                                  | 32%              | 8%    | 73       |
| Personal              | Extremely or very important      | 12%           | 27%                               | 29%                                  | 29%              | 2%    | 249      |
| Importance of         | Moderately important             | 5%            | 12%                               | 24%                                  | 54%              | 4%    | 114      |
| Sustainability        | Slightly or not at all important |               | 7%                                | 13%                                  | 61%              | 19%   | 54       |
| % of Knowledge        | Less than 70% correct            | 9%            | 16%                               | 20%                                  | 50%              | 6%    | 70       |
| Questions             | 70% to 79% correct               | 2%            | 13%                               | 26%                                  | 52%              | 7%    | 54       |
| Answered<br>Correctly | 80% to 89% correct               | 9%            | 20%                               | 28%                                  | 38%              | 5%    | 179      |
| correctly             | 90% correct or more              | 12%           | 27%                               | 25%                                  | 32%              | 4%    | 114      |

Q21: Overall, how important is sustainability to you personally and to your likely career path?

|                   |                               | <u>Extremely</u><br>important | Very important | <u>Moderately</u><br>important | <u>Slightly</u><br>important | <u>Not at all</u><br>important | N   |
|-------------------|-------------------------------|-------------------------------|----------------|--------------------------------|------------------------------|--------------------------------|-----|
| Overall           | 2017                          | 40%                           | 30%            | 20%                            | 8%                           | 2%                             | 122 |
|                   | 2020                          | 31%                           | 29%            | 27%                            | 10%                          | 4%                             | 420 |
| Age               | 15 to 18                      | 17%                           | 39%            | 22%                            | 17%                          | 6%                             | 18  |
|                   | 18 to 24                      | 32%                           | 26%            | 28%                            | 10%                          | 4%                             | 372 |
|                   | 25 and older                  | 28%                           | 55%            | 17%                            |                              |                                | 29  |
| Current Standing  | Freshman                      | 24%                           | 25%            | 30%                            | 15%                          | 6%                             | 107 |
| at UNH            | Sophomore                     | 35%                           | 26%            | 20%                            | 12%                          | 7%                             | 106 |
|                   | Junior                        | 35%                           | 30%            | 26%                            | 8%                           | 1%                             | 93  |
|                   | Senior                        | 29%                           | 35%            | 32%                            | 4%                           | 1%                             | 104 |
| College or School | CEPS                          | 36%                           | 34%            | 24%                            | 2%                           | 4%                             | 85  |
| in Which          | CHHS                          | 9%                            | 36%            | 36%                            | 16%                          | 3%                             | 58  |
| Pursuing Degree   | COLA                          | 13%                           | 31%            | 34%                            | 16%                          | 6%                             | 68  |
|                   | COLSA                         | 56%                           | 24%            | 16%                            | 2%                           | 2%                             | 121 |
|                   | Paul                          | 18%                           | 21%            | 36%                            | 23%                          | 2%                             | 61  |
|                   | Other                         | 17%                           | 17%            | 67%                            |                              |                                | 6   |
| Where Lived at    | On campus                     | 31%                           | 26%            | 29%                            | 11%                          | 4%                             | 264 |
| Beginning of      | Off campus, but in Durham     | 33%                           | 30%            | 25%                            | 11%                          | 1%                             | 81  |
| Semester          | Off campus, outside of Durham | 30%                           | 38%            | 23%                            | 4%                           | 5%                             | 74  |
| Comm. Service in  | Participated                  | 38%                           | 30%            | 22%                            | 8%                           | 2%                             | 251 |
| Past Year         | Didn't participate            | 20%                           | 26%            | 35%                            | 11%                          | 7%                             | 167 |
| % of Knowledge    | Less than 70% correct         | 11%                           | 30%            | 35%                            | 15%                          | 8%                             | 71  |
| Questions         | 70% to 79% correct            | 17%                           | 22%            | 43%                            | 13%                          | 6%                             | 54  |
| Answered          | 80% to 89% correct            | 32%                           | 31%            | 25%                            | 10%                          | 2%                             | 181 |
| Correctly         | 90% correct or more           | 49%                           | 27%            | 18%                            | 4%                           | 3%                             | 114 |

Q23: How do you learn about various sustainability degree programs, co-curricular programs, events, and initiatives? (Select all that apply)

|                       |                                  | <u>Facebook</u> | Friend | <u>Professor</u> | <u>Table tents in</u><br><u>dining halls</u> | <u>Tabling on</u><br><u>campus</u> | <u>The New</u><br>Hampshire |
|-----------------------|----------------------------------|-----------------|--------|------------------|--|------------------------------------|-----------------------------|
| Overall               | 2017                             | 45%             | 35%    | 40%              | 41%  | 36%                                | 14%                         |
|                       | 2020                             | 21%             | 43%    | 44%              | 35%  | 29%                                | 5%                          |
| Age                   | 15 to 18                         | 18%             | 47%    | 24%              | 29%  | 29%                                | 12%                         |
|                       | 18 to 24                         | 22%             | 44%    | 45%              | 36%  | 30%                                | 5%                          |
|                       | 25 and older                     | 12%             | 23%    | 38%              | 23%  | 15%                                | 4%                          |
| Current Standing      | Freshman                         | 12%             | 37%    | 40%              | 26%  | 29%                                | 10%                         |
| at UNH                | Sophomore                        | 20%             | 42%    | 46%              | 32%  | 35%                                | 3%                          |
|                       | Junior                           | 27%             | 38%    | 47%              | 42%  | 22%                                | 5%                          |
|                       | Senior                           | 26%             | 52%    | 44%              | 42%  | 31%                                | 4%                          |
| College or School     | CEPS                             | 9%              | 39%    | 39%              | 39%  | 25%                                | 8%                          |
| in Which              | CHHS                             | 19%             | 51%    | 28%              | 33%  | 33%                                | 2%                          |
| Pursuing Degree       | COLA                             | 26%             | 45%    | 45%              | 37%  | 37%                                | 3%                          |
|                       | COLSA                            | 27%             | 45%    | 54%              | 36%  | 33%                                | 7%                          |
|                       | Paul                             | 22%             | 38%    | 50%              | 35%  | 17%                                | 3%                          |
|                       | Other                            | 17%             | 17%    | 17%              |  | 17%                                | 33%                         |
| Where Lived at        | On campus                        | 20%             | 46%    | 44%              | 37%  | 32%                                | 7%                          |
| Beginning of          | Off campus, but in Durham        | 20%             | 44%    | 48%              | 34%  | 25%                                | 1%                          |
| Semester              | Off campus, outside of Durham    | 24%             | 31%    | 38%              | 28%  | 24%                                | 4%                          |
| Personal              | Extremely or very important      | 22%             | 43%    | 54%              | 35%  | 29%                                | 6%                          |
| Importance of         | Moderately important             | 23%             | 48%    | 27%              | 43%  | 32%                                | 4%                          |
| Sustainability        | Slightly or not at all important | 12%             | 31%    | 31%              | 18%  | 24%                                | 8%                          |
| % of Knowledge        | Less than 70% correct            | 19%             | 46%    | 41%              | 25%  | 35%                                | 7%                          |
| Questions             | 70% to 79% correct               | 19%             | 44%    | 31%              | 42%  | 33%                                | 6%                          |
| Answered<br>Correctly | 80% to 89% correct               | 24%             | 44%    | 46%              | 38%  | 28%                                | 3%                          |
| confectiv             | 90% correct or more              | 17%             | 38%    | 50%              | 33%  | 26%                                | 7%                          |

Q23: How do you learn about various sustainability degree programs, co-curricular programs, events, and initiatives? (Select all that apply)

|                       |                                  | Twitter | <u>UNH</u><br><u>Sustainability</u><br><u>Institute's</u><br><u>website</u> | <u>UNH Website</u> | <u>YouTube</u> | <u>Other means of</u><br><u>learning about</u><br><u>sustainability</u><br><u>programs</u> | <u>N</u> |
|-----------------------|----------------------------------|---------|---|--------------------|----------------|--|----------|
| Overall               | 2017                             | 3%      | 24%   | 54%                | 5%             | 7%   | 119      |
|                       | 2020                             | 6%      | 21%   | 63%                | 12%            | 8%   | 406      |
| Age                   | 15 to 18                         |         | 18%   | 71%                | 12%            | 6%   | 17       |
|                       | 18 to 24                         | 7%      | 22%   | 62%                | 12%            | 8%   | 362      |
|                       | 25 and older                     | 4%      | 15%   | 73%                | 12%            | 8%   | 26       |
| Current Standing      | Freshman                         | 8%      | 21%   | 67%                | 13%            | 7%   | 102      |
| at UNH                | Sophomore                        | 8%      | 20%   | 65%                | 9%             | 7%   | 102      |
|                       | Junior                           | 5%      | 20%   | 62%                | 11%            | 4%   | 91       |
|                       | Senior                           | 5%      | 24%   | 58%                | 14%            | 15%  | 101      |
| College or School     | CEPS                             | 5%      | 22%   | 58%                | 14%            | 5%   | 79       |
| in Which              | CHHS                             | 7%      | 18%   | 56%                | 9%             | 4%   | 57       |
| Pursuing Degree       | COLA                             | 8%      | 15%   | 63%                | 20%            | 11%  | 65       |
|                       | COLSA                            | 7%      | 24%   | 73%                | 10%            | 8%   | 121      |
|                       | Paul                             | 5%      | 28%   | 57%                | 10%            | 10%  | 60       |
|                       | Other                            |         | 17%   | 67%                |                | 33%  | 6        |
| Where Lived at        | On campus                        | 6%      | 23%   | 65%                | 13%            | 6%   | 257      |
| Beginning of          | Off campus, but in Durham        | 6%      | 20%   | 64%                | 9%             | 14%  | 80       |
| Semester              | Off campus, outside of Durham    | 9%      | 16%   | 57%                | 10%            | 9%   | 68       |
| Personal              | Extremely or very important      | 6%      | 24%   | 69%                | 11%            | 8%   | 245      |
| Importance of         | Moderately important             | 10%     | 14%   | 55%                | 13%            | 5%   | 110      |
| Sustainability        | Slightly or not at all important | 2%      | 20%   | 57%                | 12%            | 14%  | 51       |
| % of Knowledge        | Less than 70% correct            | 3%      | 19%   | 67%                | 9%             | 4%   | 69       |
| Questions             | 70% to 79% correct               | 12%     | 17%   | 48%                | 19%            | 8%   | 52       |
| Answered<br>Correctly | 80% to 89% correct               | 8%      | 21%   | 63%                | 14%            | 9%   | 176      |
| contectly             | 90% correct or more              | 4%      | 24%   | 69%                | 6%             | 10%  | 109      |

Q26: Community engagement and participation is an important aspect of sustainability. Did you participate in community service this past year?

|                       |                                  | Yes | No  | N   |
|-----------------------|----------------------------------|-----|-----|-----|
| Overall               | 2020                             | 60% | 40% | 418 |
| Age                   | 15 to 18                         | 72% | 28% | 18  |
|                       | 18 to 24                         | 60% | 40% | 371 |
|                       | 25 and older                     | 55% | 45% | 29  |
| Current Standing      | Freshman                         | 59% | 41% | 106 |
| at UNH                | Sophomore                        | 51% | 49% | 106 |
|                       | Junior                           | 69% | 31% | 93  |
|                       | Senior                           | 63% | 38% | 104 |
| College or School     | CEPS                             | 60% | 40% | 84  |
| in Which              | CHHS                             | 69% | 31% | 58  |
| Pursuing Degree       | COLA                             | 49% | 51% | 68  |
|                       | COLSA                            | 65% | 35% | 121 |
|                       | Paul                             | 57% | 43% | 61  |
|                       | Other                            | 50% | 50% | 6   |
| Where Lived at        | On campus                        | 59% | 41% | 263 |
| Beginning of          | Off campus, but in Durham        | 68% | 32% | 81  |
| Semester              | Off campus, outside of Durham    | 54% | 46% | 74  |
| Personal              | Extremely or very important      | 69% | 31% | 249 |
| Importance of         | Moderately important             | 48% | 52% | 114 |
| Sustainability        | Slightly or not at all important | 45% | 55% | 55  |
| % of Knowledge        | Less than 70% correct            | 59% | 41% | 71  |
| Questions             | 70% to 79% correct               | 54% | 46% | 54  |
| Answered<br>Correctly | 80% to 89% correct               | 59% | 41% | 180 |
| confectly             | 90% correct or more              | 65% | 35% | 113 |

#### University of New Hampshire Survey Center

Q27: Did you do this community service as part of an organized campus effort with which you were involved (e.g. Greek Life, student organization, service-learning for a class project or capstone or internship, etc.), or as an individual effort?

|                       |                                  | Individual effort | Organized campus effort | <u>Other</u> | N   |
|-----------------------|----------------------------------|-------------------|-------------------------|--------------|-----|
| Overall               | 2020                             | 37%               | 52%                     | 10%          | 251 |
| Age                   | 15 to 18                         | 46%               | 38%                     | 15%          | 13  |
|                       | 18 to 24                         | 35%               | 56%                     | 9%           | 222 |
|                       | 25 and older                     | 63%               | 6%                      | 31%          | 16  |
| Current Standing      | Freshman                         | 41%               | 44%                     | 14%          | 63  |
| at UNH                | Sophomore                        | 37%               | 56%                     | 7%           | 54  |
|                       | Junior                           | 34%               | 59%                     | 6%           | 64  |
|                       | Senior                           | 40%               | 48%                     | 12%          | 65  |
| College or School     | CEPS                             | 34%               | 54%                     | 12%          | 50  |
| in Which              | CHHS                             | 40%               | 50%                     | 10%          | 40  |
| Pursuing Degree       | COLA                             | 42%               | 42%                     | 15%          | 33  |
|                       | COLSA                            | 35%               | 54%                     | 10%          | 79  |
|                       | Paul                             | 40%               | 57%                     | 3%           | 35  |
|                       | Other                            | 100%              |                         |              | 3   |
| Where Lived at        | On campus                        | 34%               | 56%                     | 10%          | 156 |
| Beginning of          | Off campus, but in Durham        | 24%               | 67%                     | 9%           | 55  |
| Semester              | Off campus, outside of Durham    | 70%               | 18%                     | 13%          | 40  |
| Personal              | Extremely or very important      | 37%               | 51%                     | 11%          | 171 |
| Importance of         | Moderately important             | 35%               | 56%                     | 9%           | 55  |
| Sustainability        | Slightly or not at all important | 44%               | 48%                     | 8%           | 25  |
| % of Knowledge        | Less than 70% correct            | 29%               | 57%                     | 14%          | 42  |
| Questions             | 70% to 79% correct               | 31%               | 59%                     | 10%          | 29  |
| Answered<br>Correctly | 80% to 89% correct               | 42%               | 50%                     | 8%           | 107 |
| correctly             | 90% correct or more              | 38%               | 51%                     | 11%          | 73  |

#### University of New Hampshire Survey Center

Q28: Please let us know what prevented you (Select all that apply)

| UNH Sustainability 2020 STARS Student Survey |
|--|
| May 2020                                     |

|                       |                                  | <u>l don't have</u><br><u>time</u> | <u>I don't think my</u><br><u>effort would</u><br><u>make a big</u><br><u>difference</u> | <u>I'd like to, but</u><br><u>I'm not clear on</u><br><u>how or where</u><br><u>to best get</u><br><u>involved</u> | <u>l'm not sure l</u><br>would like it | <u>Other reason</u><br>not involved | N   |
|-----------------------|----------------------------------|------------------------------------|--|--|--|-------------------------------------|-----|
| Overall               | 2020                             | 51%                                | 2%   | 47%  | 5%                                     | 7%                                  | 164 |
| Age                   | 15 to 18                         | 60%                                |  | 40%  | 20%                                    | 20%                                 | 5   |
|                       | 18 to 24                         | 50%                                | 2%   | 49%  | 5%                                     | 4%                                  | 146 |
|                       | 25 and older                     | 54%                                |  | 31%  |  | 38%                                 | 13  |
| Current Standing      | Freshman                         | 51%                                |  | 49%  | 5%                                     | 12%                                 | 43  |
| at UNH                | Sophomore                        | 40%                                | 2%   | 56%  | 8%                                     | 2%                                  | 50  |
|                       | Junior                           | 52%                                | 3%   | 48%  | 3%                                     | 7%                                  | 29  |
|                       | Senior                           | 63%                                | 3%   | 32%  | 3%                                     | 11%                                 | 38  |
| College or School     | CEPS                             | 48%                                |  | 39%  | 9%                                     | 12%                                 | 33  |
| in Which              | CHHS                             | 39%                                |  | 61%  | 11%                                    |                                     | 18  |
| Pursuing Degree       | COLA                             | 44%                                | 6%   | 41%  | 3%                                     | 15%                                 | 34  |
|                       | COLSA                            | 57%                                |  | 57%  |  | 2%                                  | 42  |
|                       | Paul                             | 46%                                | 4%   | 50%  | 8%                                     | 4%                                  | 26  |
|                       | Other                            | 100%                               |  |  |  |                                     | 3   |
| Where Lived at        | On campus                        | 52%                                | 1%   | 49%  | 4%                                     | 6%                                  | 105 |
| Beginning of          | Off campus, but in Durham        | 36%                                | 4%   | 60%  | 4%                                     | 4%                                  | 25  |
| Semester              | Off campus, outside of Durham    | 56%                                | 3%   | 32%  | 9%                                     | 15%                                 | 34  |
| Personal              | Extremely or very important      | 41%                                |  | 58%  | 5%                                     | 5%                                  | 76  |
| Importance of         | Moderately important             | 62%                                | 3%   | 34%  | 2%                                     | 10%                                 | 58  |
| Sustainability        | Slightly or not at all important | 53%                                | 3%   | 43%  | 10%                                    | 7%                                  | 30  |
| % of Knowledge        | Less than 70% correct            | 59%                                |  | 41%  |  | 7%                                  | 29  |
| Questions             | 70% to 79% correct               | 60%                                | 8%   | 40%  | 12%                                    | 8%                                  | 25  |
| Answered<br>Correctly | 80% to 89% correct               | 45%                                | 1%   | 44%  | 7%                                     | 8%                                  | 71  |
| contectly             | 90% correct or more              | 49%                                |  | 62%  |  | 5%                                  | 39  |

## **Appendix B**

#### Q19: "Please specify [another sustainability issue that is of interest to you]"

- All of them
- All of them? Too many to name.
- Animal agriculture
- As someone with a chronic disease that requires a lot of plastic and biohazardous resources, I am interested in making these more sustainable while maintaining quality of life improvements from treatment.
- biodynamic agriculture
- clean energy
- Clean ocean movements
- Climate related refugee and displacement crisis
- conservation
- Conservation
- Cooperate sustainability
- Current agriculture practices
- Disability Rights (Civil Rights)
- economic incentives and viability
- Education
- Education about sustainability to the general public
- environmental policy and planning
- Environmental racism and injustice
- Fast fashion
- Fast fashion
- fast fashion, electronic waste, indigenous rights, increased regulation of our overly capitalistic/consumeristic economy (rejection of neoliberalism)
- Fisheries management
- Food accessibility
- food agriculture, specifically meat production
- Food habits/diets
- green design/sustainable architecture and certifications such as passivehouse and LEED.
- I really want UNH to offer composing facilities at all the dorm buildings and off campus apartments. I have wanted to get into composing but finding a place to do it/someone who will pick it up is really hard/expensive for a college student!!!
- If recycling is actually helping (I heard much of what's recycled is thrown away)
- Incorporating solutions to climate change from the food systems lens. As a young woman
  growing up on a local and sustainably certified farm the amount of negativity surrounds
  animal agriculture at UNH is appalling. I am a graduating ECS major and I surely believe a lot
  of professors when teaching sustainability NEED a much more rounded understanding of
  what "sustainability" is. There is nothing that angers me more than listening to people
  babble about how horrific it is to be involved in animal agriculture, yet we are cultivating

these people to soon enter the job force as policymakers and that is messed up. Instead of globalizing entire industries, which the basis of sustainability strives to promote how a "one size fits all approaches DO NOT work", we need to approach world problems with world solutions. We can't continue to approach ideas with the narrative of a finger-pointing mindset, it brews anger and makes people feel attacked. That is not constructive learning or a constructive education. I truly love UNH and while I chose a major that makes it hard to sit still and not give an opposing opinion to my entire class or professor, we need to be more open-minded and more forward-thinking as to how we incorporate sustainability into a real-life job when we graduate. Also, the statement of renewable energy is misinformative. UNH does a great job purchasing RECs to appear sustainable, but that's not sustainable. We are literally "buying" sustainable energy from other places to appear more sustainable. We aren't actually doing all of the work. How about installing more solar PV on campus? How are we second in the country for sustainability yet I struggle to think of a place that even has a solar panel on campus... let's make UNH a visibly progressive campus, not just one that looks good on paper.

- International development
- Invasive Species
- Keeping in mind that the easier it is for students to start a sustainable life at UNH the more likely they will continue it out of their college life. Backing and supporting large companies with a 0 carbon footprint. making sure every large company you support is divesting away from coal and oil companies.
- Level of Consumption
- Marine conservation
- Meat industry
- Natural Resource Management
- Nuclear pollution from power plants
- ocean pollution
- Oil extraction sustainability, deforestation issues
- PLASTIC USE!!! UNH has a major sustainable flaw in the use of plastic around campus, including throughout coffee shops and Union Court
- plastic waste
- plastic waste
- Plastic wastes, renewable energy, ocean protection
- Pollution specifically in the ocean
- Pollution from production, and especially agricultural production.
- Proper recycling...although recycling dumpsters are available, most of the "recycling" is too contaminated with trash to properly recycle.
- Protecting our water sources
- Recycling
- Recycling, especially of PLASTIC and how that is intertwined with ocean pollution and global warming.
- Recycling, water runoff, storm water, public transportation
- Recycling... You would be surprised how many people do not understand it

- Reducing waste in all forms; Food, Material, Energy, and Time.
- Religious sustainability
- Renewable energy

University of New Hampshire

Survey Center

- Renewable energy
- renewable energy sources and technology.
- Scientific communication
- Solar movement
- Sustainability of urban water infrastructure
- Sustainable Engineering
- Sustainable fashion, transportation
- Sustainable Recreation
- Sustaining political equality.
- The benefits of nuclear energy
- The fashion industry
- The increase in "greenwashing" for products and services that aren't actually sustainable and methods of changing that or increasing public awareness.
- The large sum of single use plastic
- UNH in general is not as sustainable as it could be, it promotes poor use of resources and that is something I would like to see change.
- Urban Planning, building sustainable communities
- water pollution
- Water pollution, reducing consumption
- Women's Education

Q24: "How do you learn about various sustainability degree programs, co-curricular programs, events, and initiatives?" (Select all that apply) – Other

- Advisor
- Advisor
- Being a Tour Guide
- Biased surveys
- Campus Tour
- Classes- I am a sustainability dual major
- Course offering flyers around campus
- Documentaries on Netflix, Disney +
- Emails
- Emails
- Emails or Google Search
- Friends and family
- I am getting a degree in Sustainability
- I do not learn about them at all
- I don't

- Instagram, documentaries and via organizations I learned of through APES (AP environmental science)
- Linkedin
- N/A
- News
- None
- Panels during class time, guest lectures by sustainability professors, and conferences (ex. several of the workshops in last years WIB conference)
- Parents
- Parents
- RAs
- Relentless emails and ads
- SMC
- student senate
- Student Senate
- this survey
- Through training for the tour guide program
- tour guide program
- U-Day tabling
- UNH emails

# Q25: "We recognize there is always room for improvement. Please share your thoughts on how UNH can improve our sustainability efforts"

- 1. Eliminate plastic bottles 2. Source food sustainably 3. Avoid pre-packaged things that are packaged in plastic 4. Incentivize!! ie offer discounts (even if just a dollar per purchase, etc.) for students who use reusable items 5. Implement more clean-ups around campus 6. Encourage REDUCING consumption and REUSING items over recycling 7. Host education nights to educate people on how to mitigate individual impacts and carbon footprints 8. Decrease animal products available at dining halls animal agriculture is the leading cause of habitat destruction and climate change! 9. Cook and serve smaller quantities of foods that are known to be less popular 10. Track foods track how much is bought, how much is used, how much is actually taken/eaten and how much goes to waste (via being thrown out or going bad) 11. Many others than require more detail than this form
- A dual major and minor focused on activism\*\*\* Integrate sustainability/sustainable ideas into the courses of other majors\*\*\* Offer more sustainable business courses Offer more events and guest speakers to teach about sustainability Offer business courses in other styles of economy like communism and socialism, not just capitalism Offer more courses about human rights, equality, justice, etc. An Environmental Justice course
- Add more composting bins on campus right now the only composting bins are by Union Court.
- Advertise it more.

- Advertising to students is hard, but begin to reach out to those large organizations on campus that might appear to be interested in Sustainability. Fraternities and sororities, Alpha Phi Omega, the DSC and more groups I am sure would be interested in participating if they learned that sustainability is more than just recycling. In addition, many of these groups have community service requirements that would benefit from hearing about more community service opportunities on campus. Also, a lot of these organizations host programming that draw students in from all over campus, and there is definitely a possibility for these organizations to host something sustainability related. Advertising is very hard, but I think tapping into the student organizations that have already done it so well is a good way to learn from and promote to students.
- Allow us to bring reusable containers to the dining hall and take food for later for when we do not have time to go to the dining hall. Saves on waste
- As far as the food courts go, I think how and what to compost needs to be more clear because I think so people are unaware of what to do.
- Being more transparent as to how to actually implement sustainability into your career path upon graduation. Making a freshmen seminar for ECS majors with guest speakers from different agencies present. Provide tips and networking bases. More physical renewable energy on campus, heat pumps.
- Bring more attention to it (table tents, signs, possible emails) and try and allow students to partake in activities
- Clear communication with the entire student body about the expected practices on campus.
- Community Outreach
- compost more than just post-consumer waste
- compost the entire PCAC
- Composting in apartments and some dorms, informing people about what can and can't be recycled
- Consider implementing more solar power into new building projects. Implement more green roofs in areas possible in order to mitigate heat reflection.
- Continue collaboration with more departments on campus!
- Continue to spread the positive initiatives UNH does! Use of social media (esp. Instagram) would be awesome to see and repost!
- Create a compost service for student apartments.
- Decreasing plastic use would be major. Also implementing even further encouragement for students to take less food than they need to eliminate waste. Possibly consider having servers in dining hall to give correct proportions to help reduce waste amounts. Include an educational session to all students about the importance of recycling and how to do it correctly- since most of UNH's recycling bins are contaminated and unable to be recycled.
- Develop a better system for ensuring that students recycle correctly
- Disallow plastic bags from campus
- Don't know enough to say, but not sure why the first part of this survey was like a quiz... Shouldn't it be getting feedback from the student community? why quiz us about UN, EPA and business definitions I had to Google. I think there should be more emphasis on

communicating sustainability efforts and issues to the general student body rather than exclusion based on prior knowledge on the matter

- Don't send this to Civil/Environmental Engineers because it tampers with your data without anyone else knowing.
- Emphasize recycling because if there is on trash bag in the cardboard bin then the whole thing gets land filled
- Emphasize turning lights and appliances off in dorms when not in use.
- Encourage better recycling education--too much recyclable material is thrown away. Also, more sustainability outreach if possible would be phenomenal; this could be related to college woods. More outreach about UNH's natural resources (i.e. woodland properties etc) would be ideal.
- Encourage professors of "first-year seminars" for their primary majors to promote the sustainability dual major!
- Energy efficient buildings, pollution lots of trash on campus, promote sustainability more on campus, don't sell plastic water bottles
- Expand composting to all buildings and improve normalizing mental health needs.
- Focus more on the environment and recycling, specifically on the Manchester campus.
- From my understanding, UNH does very poorly in recycling in many areas on campus. It is • clear that the majority of students do not understand what you can recycle and how to properly recycle. I have had numerous roommates that I have had to personally educate and I have made this observation by looking into the dumpsters behind doors. I worked for housing over the summer and they seemed to want to be better with recycling, but through the school year, I saw no improvement, nor was recycling a pressing topic from my RHD. I have also heard rumors that the large recycling bins out there are always just taken to the landfill because "the University is too big and produces too much waste to manage this problem." Another issue I have observed in recycling is in academic buildings. I work in an office in Kingsbury and I have observed my coworkers and faculty in our department not seem to understand or care about recycling. The attitude about it made me begin to care less and that is a large issue because the only way to make a change is to care and support the movement. Another thing that bothered me was that the janitors began putting plastic bags in the recycling bins. It is well-known that plastic bags can not be recycled, therefore it makes me believe non of the recycling from the building is actually recycled. It also confuses people as to which is the recycling and which is the trash and therefore unrecyclable products end up in the recycling. I understand it is very difficult to make people care, but the least we can do is try.
- From when I became a student at UNH in the fall of 2015 to now UNH has drastically reduced the number of recycling bins around campus (like at bus stops, in academic buildings, etc.), which makes no sense. Most on-campus apartments don't even offer recycling by having mixed recycling dumpsters (i.e. The Lodges). The majority of people don't recycle well and/or properly in the first place and won't go out of their way to do so. Also, I think one day a week all of the dining halls do disposable plates, cups and utensils. I'm sure there is some rational behind this, but with the volume of people that use the dining halls regularly, the annual waste caused from doing that one a week must be very

significant. Without knowing why this happens, it's hard to offer suggestions to resolve it, but the use of disposable products in the dining halls should be prohibited entirely.

- Geg rid of the dining hall TVs.
- General awareness, especially when meeting with academic advisors
- Get rid of those damn TVs in the dining hall
- Gotta work out the kinks in getting people to separate their waste properly.
- Hanging around fliers about sustainability because students see a lot of those everywhere anyways but something as beneficial as this could do more good than harm
- Have a Green day where there are activities, speakers, etc promoting recycling, sustainability, all that good stuff. Another idea is to have a power off day where classes are cancelled and its highly encouraged to participate in turning off electricity for as long as possible for a day. It would also be a good idea to promote sustainability courses, careers, etc because a lot of people lean towards business and I think if more people were aware and educated on it then they would grow more interested.
- have the people that look at waste not only wait at the tray return, but also by the food lines holding signs to get people to think before they put it on their plate. Also have them come more frequently.
- Have vegan days in the dining halls to show that the food really isn't bad at all. There are other themed days throughout the year so it wouldn't be too much to add another day into the mix. This could explain the importance of choosing sustainable foods, and show how the food is actually good.
- Help outside housing (like sororities) become more sustainable by assisting with information with how to compost Make every freshman take a sustainability class that relates to their major and how they can use it in their field (like business ethics is for the paul students)
- High display of current issues that UNH is working on.
- I am a UNH Manchester student, and I have a hard time hearing about events and activities
  related to conservation and sustainability at the Durham campus. I am very eager to attend
  and be apart of this community, but I feel as though there is a drastic disconnect between
  UNH Manchester and UNH Durham events, organizations, and clubs related to
  sustainability.
- I am proud to attend a school that cares so much about sustainability.
- I am satisfied with UNH's sustainability efforts. I don't think a lot of people are aware of how sustainable UNH is, advertising could be better.
- I am unsure
- I believe UNH is a leader for sustainability in the educational community and that other collegiate systems should emulate our success.
- I currently do not have any other sustainability effort improvements besides encouraging less food waste (especially at the dining halls) and recycling as much as possible.
- I don't know enough about sustainability to offer any improvements and I think what UNH has already done is great.
- I don't know enough, in detail, about what UNH is doing to have an opinion

- I don't think UNH can really call itself sustainable when they don't recycle. There are separate containers, yes, but I have seen (on multiple occasions) garbage trucks pick up both the recycling and trash and toss them in the same place. What is the point of separating them if you're not actually going to recycle? I understand there is contamination, maybe you can create more jobs by having people sort through the recycling and maybe speak with your waste management explaining that one pizza box shouldn't make the whole dumpster of recycling "trash". Or maybe use a different waste management service that separates trash/recycling themselves. There are 8 metric tons of plastics entering the ocean each year, we don't need to contribute to the problem.
- I have heard that the dining halls do not make efforts to recycle the items put in recycling bins- there must be a way this can be fixed, either by recycling the items put in those bins or by hiring people to go through recycling if the dining halls feel they will be contaminated.
- I have watched on multiple occasions UNH staff driving UNH vans throw cigarette butts out the window onto the ground of our campus. I see my professors who are guiding us to our future use plastic single use water bottles and coffee cups. I watch UNH continue to allow businesses like Dunkin' Donuts allow single use plastic to be served in our dining halls. How can we say that we are a sustainable campus if we allow those working for and representing the university to be unsustainable? Changing these things may be a slight inconvenience for some people. However, if we truly want to be a leader in sustainability, we need to put an end to these unsustainable practices in order to protect the thousands of young people at UNH who are going to have to live with the consequences.
- I honestly don't know. UNH is doing more than I was aware of.
- I know UNH already has two 'farms' and several greenhouses, but it would be nice to have a community garden that students could easily get to, take from, and help out at; it connects students to the process of producing food.
- I know UNH does a great job with recycling but an improvement would definitely be getting the word out more about what numbers to recycle. Aside from that I can't think of anything. (:
- I live at an off campus apartment my junior and senior year and both places did not have a recycling option
- I really don't hear enough about it. I know there is so much but I just don't hear about it and I am involved on campus
- I think promoting sustainability outside of COLSA is extremely important in order to gather the attention of people and students that might not see aspects of sustainability in their major.
- I think that adding composting to Union was a great step, but most people bring their food to other places. As someone who is conscious of my actions and how they affect the environment this makes it frustrating because I do my best to bring reusables, but say I go to an event in my hall. They might use "compostable" cutlery and plates but we're still throwing them away. I would also like some transparency so that students can see that these things are actually being composted. Expanding places where you can drop off your own compost would be helpful. For example, if I buy eggs to make brownies in my dorm kitchen where can I bring the eggs to compost? I typically end up throwing them away.

- I think that UNH has done what many university's have not regarding sustainability, like composting dining hall food, using renewable energy resources, etc. However, there's definitely more that needs to be done. Cutting down waste in the dining hall will eliminate the need to compost so much food (i.e. stopping the source of the problem before it becomes something bigger and harder to deal with). Also, food could be donated to food pantries like Waysmeet. Additionally, there should be an area in Union Court and other dining areas that give the option for students to buy reusable utensils to reduce waste of plastic and they can get a discount on their food whenever they show their reusable utensils.
- I think there should be more events that can show students how easy it is to become sustainable and the benefits that follows not only for them but the whole population of earth.
- I think turning the dining hall lights off at night would save a lot of electricity.
- I think UNH could reduce a lot of waste by not producing "freebie" products that most students throw away anyways. Providing more support for organizations like SEAC for composting and Trash2Treasure would also help to reduce waste.
- I think UNH does a good job overall, I just think as someone that doesn't have a lot of interest in the topic or even time that I can't say much on it.
- I understand the dinning halls advertise they compost food. I am not sure how accurate that is but I do know that dinning services as a whole does not follow through with this method. From personal experience, Union Court for starts is a major source of food for students and staff on campus. The amount of food they waste each day is unsettling and would be disturbing for the public to know when they think their food is being composted. It has been suggested to supervisors and higher ups to either compost or donate the remainders and has been dismissed as unimportant. I understand donating can be difficult at times but we also have Waysmeet which the school is clearly aware of and has interacted with before and they could be using them as a resource instead of throwing hundreds or thousands of food away each day.
- I was not really aware of any of UNH's sustainability efforts or success prior to participating in this survey. If the USNH is truly as sustainable as claimed, there should be greater efforts to publicize this success and offer guidance and leadership to other universities and organizations so that they too can achieve a high standard of environmental stewardship. Sustainability as an anomaly is not sustainable.
- I wish there was a major that combined engineering with sustainability. I wanted to go into agriculture but I feel like it didn't deal with sustainability and engineering so I am an engineering major, which teaches nothing about sustainability.
- I would love to see more things around campus (guest lectures, table tents, newsletters, word of mouth) that inform student about the economic benefits of being more sustainable because I have noticed that a lot of students just simply don't care about the environment or climate change, and most of UNH's info about sustainability just says "do this cause it's better for the environment." So if students were told how they could save money/make their lives better while helping the environment, I think those who do not care may be more inclined to.

- I'm a COLA student who is very interested in sustainability, but I was unaware of most of UNH's/NH's efforts and achievements in sustainability. I think it could be valuable to extend sustainability courses, organizations, and initiatives students outside of COLSA, because there is an interest in sustainability but college students may not know where to begin if it isn't their designated major/minor.
- I've noticed that after the dining halls have closed, the lights stay on. I don't know what the reason behind this is, but I think it should be looked into. I've also seen people and sprinklers watering the turf, which I don't understand and consider a waste of water and time.
- If enrollment is down close down some of the smaller dorms, It would save money and reduce heating and cooling needs
- In my room in Randall Hall (Durham campus), the heaters were never fully off even if I turned them completely down they still emitted heat. Sometimes I actually felt too warm and opened the window. I'm not sure why this issue exists but there should be a way to turn off and save more heat in the dorms.
- In order to improve, try to inform more people of this information, because I'm not sure if it is well known across campus. The more people that know about UNH's sustainability, the more ideas, opportunities, and growth will be developed.
- Increase marketing or more effective marketing! This is amazing stuff and I think more people should know about it!! I'm graduating this spring but I wish I had known about the sustainability programs earlier.
- Increased options for water bottle filling stations in all of the buildings and floors
- Increased waste receptacles around campus to reduce litter Motion-detected lights in residential halls rather than leaving hallway lights on all the time + relying on students to turn lights on/off in their rooms, lounges, and kitchens. Required sustainability discovery course at UNH to teach basics and sustainability talks at first-year orientation Compost bins available around campus More reliable off-campus transportation to reduce person vehicles used to commute to campus every day Meatless Mondays in all campus dining facilities, also more vegetarian and vegan options rather than just one small section Increasing the staff/faculty associated with the Sustainability Dual Major and Sustainability Institute as the programs grow Replace all campus water fountains with hydration stations Stop selling beverages in plastic bottles at places like Union Court and in vending machines across campus Create fair trade-in values for textbooks so that students have more "used" availability options in the bookstore Use sustainable products in the concession stands at sporting arenas on campus (Football Stadium/the Whitt) Increase the amount of time students have to get across campus between classes so they are more likely to opt to walk
- Increasing awareness around campus and promoting sustainable behaviors in class and at large events.
- Inform students on what is and isn't acceptable to recycle and how they can further get involved in sustaining UNH's green footprint
- Install more of the fancy water fountains to refill reusable water bottles in all buildings. The plastic material in union court is not recyclable...change the plastic used or make it compostable.

- invest in renewable energy, compost in the on-campus apartments, improve recycling habits, decrease food waste in dining halls, zero-waste practices (no plastic bags from on-campus stores such as Philbrook Cafe or WildKitty), decrease energy use
- I've been vegan for a while now and think more options should be provided, especially at Holloway. It's kind of hard to find good options there which is strange because it's the largest dining hall on campus. I guess more forums on Sustainability would be great too.
- Just tell the dean to stop sending soft emails.
- Less electricity use, the lights don't always have to be on and the air conditioning doesn't always have to be cranked
- Livable wages for campus workers that take care of the sustainable dining halls, busses, and farms.
- Make a better website like damn its ass
- make a mandatory discovery class
- Make it a priority over the cost of it, especially with recycling efforts, and dedicate people to oversee recycling from dorms.
- Make more clubs
- Make sharrp mandatory, equality is an important part of sustainability. Solar far over A lot, prevent sanding and plowing but as well collect solar power
- Make sure people know what can and cannot go in recycling
- Make Sustainability a Discovery Requirement, people often don't know how there lifestyle is affecting the environment and/or don't know where to start when it comes to changing themselves and their lifestyles.
- Make the recycling do's and don'ts extremely clear for students. The current recycling guidelines since the plastic number change have been varied and very confusing; it's been hard to know what plastics can be recycled and what cannot. There are plastics that don't have numbers on them but say they're recyclable, too, so communicating which of those the university would accept (bottles, certain tupperwares, printed cardboards or shipping material, etc) would be EXTREMELY helpful.
- Making it easier for students who may not care as much to continue recycling or being sustainable. With Recycling regulations going up of what % of waste can accidentally go into our recycle been it sometimes may feel too hard to recycle properly.
- More composting throughout campus
- more containers for compost outside of the dining halls
- More green roofs on top of buildings, solar on top of places such as the stadium, become dependent on renewable energies
- More information about sustainability when people are touring UNH would be good.
- More mandatory education for students in first year seminars, freshman orientation, etc.
- More needs to be done to educate the campus community about sustainability initiatives (on campus and within the region) such as through in-person and virtual tours as well as discussion series. I would really love to see UNH create an interactive sustainability GIS map. Also, UNH needs to put more effort into building community with the Durham community and surrounding towns. Sometimes it feels as though UNH is its own bubble. To achieve long-lasting sustainability, this needs to be addressed.

- More open discussions on sustainability to try to include students from majors that don't necessarily cover sustainability
- More recycling around campus
- More signage about what's rectangle, compostable, etc. I liked how during move in last year there were people at the dumpsters, and sometimes I would see people at union helping consumers sort their leftovers/waste. Very helpful
- More signs around campus urging people to carpool, take the bus, or walk/bike to where they need to go to prevent single use cars.
- More visible effort on campus (I'm a UNH Manchester student) to educate as many people as possible about sustainability efforts of the university, of the local area and state, and how we can make a difference personally. Sustainability activities that put plans into action can be very engaging and effective. Maybe a monthly sustainability newsletter could be distributed to the UNH community (via email, of course!) with UNH's plans and current initiative, tips for sustainability, and ways to get involved in sustainable practices at home, in our communities, and tips for making sustainable lifestyle changes.
- More visual media (short videos) about how trash doesn't just disappear and plastic recycling doesn't mean it gets recycled would increase student awareness about the need to also reduce waste production alongside the reusing and recycling.
- n/a
- N/a
- N/A
- N/A
- N/A
- N/A
- NA
- no comment
- none
- None.
- Not leaving the lights in the dorms and the stadium lights on 24/7. Donate food leftover in the dining halls to the Waysmeet center/another food pantry instead of compost.
- not sure at this time
- Not sure at this time
- Not sure, they do a great job already
- nothing
- Offer even more delicious vegan and plant based menu options! Also, a a side note, I
  noticed this year at the dining hall that vegetarian food was described as "plant based," but
  I believe that word is too ambiguous because it can describe both vegetarian and vegan
  dishes. A more accurate and concise naming system would simply be Vegetarian no meat
  Vegan no animal products
- Place composting bins near all the dorms. I found myself often wishing I could compost things from my dorm but couldn't.
- Placing clearer guidelines about what can be recycled, especially in the dorms and apartments (eg. what number plastics).

- Please investigate waste management at UNH owned suites in Madbury Commons. While the UNH suites have recycling bins, the building management does not use a recycling service and recycling bins are emptied into the trash dumpsters.
- Please make composing more accessible to students!!!
- Please put trash bins in dorms to allow for the recycling bins to be used properly. Please develop more programs to teach people how to properly compost and recycle and encourage some sort of competition to get people excited about it
- Prepare ALL hot food in dining halls from sustainable sources, rather than importing soups and such from food service companies.
- Promote not only awareness within the student population of the importance of sustainability but to incentivize the students and directly link their lifestyles to sustainable practices to establish a personal connection
- Promoting more sustainable eating choices in the dining halls promoting consuming less animal products and explaining the benefits to the environment that come from it.
   Providing more areas to compost on campus - there are only two compost bins in the MUB and none anywhere else on campus. Canadian universities have compost bins in every residence hall, and UVM does a better job promoting the reduction of animal products in their dining halls. For these reasons, I almost chose to go to these schools instead.
- Provide more awareness around campus through organized activities, workshops and posters so as to cultivate sustainability as a lifestyle and second nature.
- Provide more education to students that dirty plastic and glass cannot be recycled without being cleaned first and that wet and dirty cardboard and paper cannot be recycled.
- Provide more recycling bins in ALL buildings, I have noticed some don't really have many. Also, eliminate paper towels in bathrooms, use hand dryers instead to cut down on paper waste.
- Provide resources for recycling batteries
- Put the lights in dorm rooms and hallways on a timer/motion sensor so they automatically shut themselves off after a period of time or when no movement is detected (especially for the hallways during the night).
- questions 1-9 were rather weird and seemed dumb... That being said the point of this is
  obviously to raise awareness, but I do feel the need to stress that a lot of the time it seems
  like the priority is to show how much of a priority being sustainable is to unh.... as opposed
  to being actually sustainable. The university wants everyone to know how important being
  sustainable is to them, but it feels like its all talk. it feels like a marketing ploy to sell the
  university and get more tuition money from people who buy into it. You've never seen a
  Ferrari commercial, people just buy Ferrari's because they know they're the best. Practice
  what you preach instead of shoving it down everyone's throats.
- Reduce number of utility cars on campus that use natural gas and produce CO2
- Require people to bring their own mugs to campus coffee shops, or have cups that aren't plastic.
- Send out emails promoting ways students can help, even in the simplest ways!!
- Share more information about the subject on social media

- Since I haven't heard about most of the things (mentioned in this survey) that UNH is doing with regards to sustainability, I suggest that the University be more vocal in publicizing its initiatives and achievements.
- solar panels?
- Start pursuing options for a greener campus involving residential life.
- Sustainability discovery course
- Sustainability should be a required class for first year students. I made this argument in the class itself and was told it would basically not be a good conversation to have because of political perspectives. FACTS DO NOT CARE ABOUT FEELINGS. Sustainability is essential for the survival of the human race, and the class is therefore \*more\* valuable than the required English course. UNH, sustainability doesn't have to be hyper-political, because we're all gonna die if we don't make change.
- Talk to students about it more!
- Teach people how to properly recycle and compost.
- The articles in the bathroom are read a lot, and Instagram stories
- The biggest thing I can think of is the litter that is on campus. Generally, campus is pretty clean. But if we could get to that next level of almost no litter, then we would be that much greener off a campus.
- The New Hampshire
- They should allow cardboard to be recycled
- This survey is a waste of my time
- Timers on lights in the dorms Require refillable mugs at coffee locations or be charged extra.
- too much waste at the end of meals. making food to order will limit that. or, make less to begin with. use leftover food for other meals the next day
- Turn the stadium lights off when they aren't being used
- Understand what the students want and not overdo things they dont
- UNH can improve sustainability efforts by ensuring students are properly educated about recycling.
- UNH could be more sustainable in classes by printing less paper. Some worksheets, tests, or other handouts in large classes are very wasteful and could be eliminated or changed to use less paper (ie print each student one bubble sheet for exams instead of a large multiple choice packet where they circle each answer). Maybe the school could limit how much paper each class/instructor could print so they have to be more sustainable and think about their paper use.
- UNH could improve its sustainability practices through the dorms and other living areas
- UNH could not have days where we have to use paper plates and plastic utensils in the dining hall.
- UNH is doing a great job, just strive to make current systems more efficient.
- UNH is doing better than I thought on sustainability. However, I did not know about many of these initiatives until taking this survey. UNH should share these initiatives more with their students and the public. I also think that it should a part of discovery requirements to take a class on sustainability/climate change and how it intersects with and

disproportionately affects marginalized communities. If we are going to have a chance of stopping climate change, we need the younger generations to be well educated. I also think that it is ESSENTIAL for Paul College business students in particular to have MANDATORY courses on business ethics, sustainability, AND cultural sensitivity/responsibility. I fear that UNH is helping to educate generations of business students that will only add to the problem rather than help create the solution.

- ٠ UNH loves to talk about how sustainable they are but a lot of their efforts have no data to back many of them up. For example, in the dairy bar and union court the plastic silverware is commercially compostable. This means it has to be taken to a commercial composting facility in order for it to be composted. It cannot just in thrown in the woods and composted. As far as I know, UNH does not pay to bring their compost to a commercial composting facility, which means the plastic silverware is not getting composted. Yet, there are advertisements for how UNH is so sustainable and we compost our silverware everywhere. Another issue I have with UNH sustainability is that they advertise that the football stadium is a zero waste facility. However, I have friends that work at the stadium and they have said that everything, including what gets put in the trash bins for compost, is thrown out in a dumpster. Why is UNH advertising that the stadium is zero waste when hundreds or thousands of pounds of trash leave the stadium after every football game? If everything is getting thrown out because people do not sort their trash correctly, then UNH should be paying someone to sort through the trash at the stadium since they are advertising themselves as being zero waste. Another issue I have with sustainability here at UNH is the dining halls. Each day, dozens of trays full of untouched food are thrown into the compost bin. While this is much better than throwing it in the trash, it still could be improved. The food could be donated to a local farm and fed to the animals. This is a better use of resources than just composting the food. The other issue I have with the dining halls is that they do not donate the food to people in need. I know a lot of people that work in the dining halls have to get food from Wazemeet because they cannot afford to buy their own food due to their low pay. Why doesn't UNH donate food to Wazemeet? Why doesn't UNH let employees take home leftover food to
- Ways in which UNH can improve their sustainability efforts is through the use of additional renewable energy (i.e. solar) in parking lots and on buildings around campus and increasing the amount of water collection devices on campus.
- We need to make the transition to solar (or offshore wind (probably won't happen in NH). Though it's very expensive, it is truly the way of the future.
- While I do appreciate the efforts there could always be improvement. The composting program in particular needs reform as UNH isn't composting as much as it should and it feels more performative than anything. Furthermore, I think students should try to decrease their amount of food waste but I don't see why students are shamed fro plate waste when its the school itself that wastes the most food.

# Q28oth: "Please let us know what prevented you [from participating in community service in the past year]" – Other

- I didn't see any that caught my interest
- I didn't know about it
- I donate and volunteer in other ways different than community service.
- I have a couple of mental illnesses that make trying new things completely terrifying. I try to speak about my opinions when relevant and live a more sustainable lifestyle, but I'm zero good if I'm burnt out trying to volunteer. It's not a great excuse, but I know what happens to me when I overstretch. I can barely keep things together as it is.
- I just didn't, I will in the future though
- I mind my goddamn business
- I really don't know why. Sometimes I can be lazy and only like to do my part individually. Sometimes I don't have time and sometimes I'm not interested. Sometimes it's cold outside and I really hate the cold, so I stay in.
- School, taking care of a family and commuting take up most of my available time.
- social anxiety, lack of transportation
- very busy in terms of adjusting to college
- wasn't here

## Appendix C

# Spring 2020: Sustainability Knowledge & Perspectives

**Start of Block: Default Question Block** 

Q1 Sustainability is a core value at UNH, and it is important that the university's sustainability work be informed by our students' experiences and perceptions.

This survey is anonymous and should take about 10 minutes to complete. The questions focus on global sustainability, sustainability at UNH, and your habits and perspectives. Upon completion, you will have the opportunity to enter a drawing for one of four \$50 Etsy gift cards.

Page Break

Q2 Which of the following is the United Nations' definition of sustainable development?

Ensuring that people continue to buy more goods and use more resources, indefinitely
 (1)

 $\bigcirc$  Setting aside resources for preservation, never to be used (2)

O Meets the needs of the present without compromising the ability of future generations to meet their own needs (3)

Only using recycled materials for production (4)

Page Break -

| Q3Food and dietary choices impact which of the following? |
|---|
| O Public health (1)                                       |
| C Land use (2)  |
| O Biodiversity (3)  |
| O Climate change (4)                                      |
| ○ All of the above (5)                                    |
|   |
| Page Break  |

Q4 What is the name of the primary United States federal agency that oversees environmental regulation?

Environmental Protection Agency (EPA) (1)
Department of Health, Environment, and Safety (DHES) (2)
National Environmental Agency (NEA) (3)
Federal Pollution Control Agency (FPCA) (4)

Page Break

 $X \rightarrow$ 

|                     | Yes (1)    | No (2)     | Not sure (3) |
|---------------------|------------|------------|--------------|
| Oil (Q5a)           | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Geothermal (Q5b)    | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Wood (Q5c)          | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Coal (Q5d)          | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Wind (Q5e)          | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Solar (Q5f)         | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| Nuclear (Q5g)       | $\bigcirc$ | $\bigcirc$ | $\bigcirc$   |
| lydroelectric (Q5h) | $\bigcirc$ | 0          | 0            |

Q6 Many economists argue that electricity prices in the U.S. are too low because:

 $\bigcirc$  They do not reflect the costs of pollution from generating the electricity (1)

Too many suppliers go out of business (2)

 $\bigcirc$  Electric companies have a monopoly in their service area (3)

 $\bigcirc$  Consumers spend only a small part of their income on energy (4)

Page Break -----

Q5 Please indicate if the following are renewable energy resources:

Q7 Historically, which of the following has been the leading cause of the depletion of fish stocks?

| ◯ Global overfishing (1)   |
|--|
| $\bigcirc$ Reduced fish fertility due to genetic hybridization (2)   |
| Ocean pollution (3)  |
| O Global climate change (4)  |
| Page Break   |
| Q8 What is the primary function of wetlands?   |
| O Promote wildlife (1)   |
| $\bigcirc$ Provide sites for landfills (2)   |
| $\bigcirc$ Keep the number of invasive plants low (3)  |
| $\bigcirc$ Clean the water before it enters lakes, streams, rivers, or oceans and to mitigate flooding (4) |
| Page Break   |

98

Q9 Which of the following is the definition of economic viability within a sustainability framework?

| (         | $\bigcirc$ Maximizing the share price of a company's stock (1)   |
|-----------|--|
| re        | <ul> <li>Long-term profitability, that considers employees' wellbeing and efficient use of<br/>esources (2)</li> </ul> |
| $\langle$ | When costs equal revenue (3)   |
| $\langle$ | Continually expanding market share (4)   |
| Page      | Break  |

Q10 Over the past 3 decades, what has happened to the difference between the richest and poorest Americans?

| $\bigcirc$ Income disparity has increased (1)             |
|---|
| $\bigcirc$ Income disparity has stayed about the same (2) |
| $\bigcirc$ Income disparity has decreased (3)             |
| Page Break  |

Q11 Would you like to view the answers to questions 1-9?

○ Yes (1)

O No (2)

Display This Question: If Q11 = 1

#### Q12

#### Sustainability Knowledge & Perspectives

#### 1. Which of the following is the United Nations' definition of sustainable development?

Meets the needs of the present without compromising the ability of future generations to meet their own needs

#### 2. Food and dietary choices impact which of the following?

All of the above (public health, land use, biodiversity, and climate change)

#### 3. What is the name of the primary United States federal agency that oversees environmental regulation?

Environmental Protection Agency (EPA)

#### 4. Please indicate if each of the following is a renewable energy resource:

|               | Yes | No | Not sure |
|---------------|-----|----|----------|
| Oil           |     | Х  |          |
| Geothermal    | X   |    |          |
| Wood          | X   | 1  |          |
| Coal          |     | X  | -        |
| Wind          | X   |    |          |
| Solar         | X   |    |          |
| Nuclear       |     | X  |          |
| Hydroelectric | X   |    |          |

#### 5. Many economists argue that electricity prices in the U.S. are too low because:

They do not reflect the costs of pollution from generating the electricity

#### 6. Historically, which of the following has been the leading cause of the depletion of fish stocks?

Global overfishing

#### 7. What is the primary function of wetlands?

Clean the water before it enters lakes, streams, rivers, or oceans and to mitigate flooding

## 8. Which of the following is the definition of economic viability within a sustainability framework?

Long-term profitability, that considers employees' wellbeing and efficient use of resources

## 9. Over the past 3 decades, what has happened to the difference between the richest and poorest Americans?

Income disparity has increased

Page Break -

#### Q13 The next question will ask about UNH sustainability initiatives.

## Q14 How much have you heard about each of the following UNH sustainability initiatives?

|   | A<br>great<br>deal<br>(1) | A fair<br>amount<br>(2) | Only<br>a little<br>(3) | Nothing<br>at all (4) |
|---|---------------------------|-------------------------|-------------------------|-----------------------|
| UNH is the largest (number of riders annually) public transit provider in New Hampshire (Q14a)  | 0                         | $\bigcirc$              | $\bigcirc$              | 0                     |
| UNH has met its first carbon footprint reduction goal of 50% reduction by 2020. (Q14b)  | 0                         | $\bigcirc$              | $\bigcirc$              | $\bigcirc$            |
| UNH is the only place in the state of New Hampshire to have 3-Star Green rated restaurants. (Q14c)  | 0                         | $\bigcirc$              | $\bigcirc$              | $\bigcirc$            |
| In a recent study, UNH was ranked second among over 300 North American universities in scholarly productivity in the field of ecology. (Q14d)   | 0                         | $\bigcirc$              | $\bigcirc$              | $\bigcirc$            |
| The majority of the energy used to heat and power UNH's<br>Durham campus comes from methane gas piped in from<br>a local landfill and from small hydroelectric dams in New<br>England. (Q14e) | 0                         | $\bigcirc$              | $\bigcirc$              | $\bigcirc$            |
| Food waste in all dining halls is composted. (Q14f)   | 0                         | $\bigcirc$              | $\bigcirc$              | $\bigcirc$            |
| Page Break  |                           |                         |                         |                       |

Q15 The following questions will ask about your personal sustainability habits and perspectives.

Q16 Indicate the degree to which you agree or disagree with the following statements:

| Strongly<br>agree<br>(1) | Agree<br>(2) | Disagree<br>(3) | Strongly<br>Disagree<br>(4) | Don't<br>know<br>(5)   |
|--------------------------|--------------|-----------------|-----------------------------|------------------------|
| 0                        | $\bigcirc$   | 0               | 0                           | $\bigcirc$             |
| 0                        | $\bigcirc$   | $\bigcirc$      | $\bigcirc$                  | $\bigcirc$             |
| 0                        | $\bigcirc$   | $\bigcirc$      | $\bigcirc$                  | $\bigcirc$             |
| 0                        | $\bigcirc$   | $\bigcirc$      | $\bigcirc$                  | $\bigcirc$             |
|                          |              |                 |                             |                        |
|                          | agree        | agree (2)       | agree (2) (3)               | agree (2) (3) Disagree |

Q17 Rate your level of interest of the following sustainability issues:

|                             | Never<br>heard<br>of this<br>(1) | Not<br>interested<br>(2) | Neutral<br>(3) | Somewhat<br>Interested<br>(4) | Very<br>Interested<br>(5) |
|-----------------------------|----------------------------------|--------------------------|----------------|-------------------------------|---------------------------|
| Climate change (Q17a)       | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Food systems (Q17b)         | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Human rights (Q17c)         | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Biodiversity (Q17d)         | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Poverty (Q17e)              | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Discrimination (Q17f)       | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Waste management (Q17g)     | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Air pollution (Q17h)        | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Access to healthcare (Q17i) | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Habitat destruction (Q17j)  | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Labor practices (Q17k)      | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Racial equality (Q17I)      | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
| Livable wage (Q17m)         | 0                                | $\bigcirc$               | $\bigcirc$     | $\bigcirc$                    | $\bigcirc$                |
|                             |                                  |                          |                |                               |                           |

Page Break -----

| Q18 Is there an                | other sustainability | issue that is of | interest to you' | ? |   |
|--------------------------------|----------------------|------------------|------------------|---|---|
| ○ Yes (1)                      |                      |                  |                  |   |   |
| O No (2)                       |                      |                  |                  |   |   |
|                                |                      |                  |                  |   |   |
| Display This Que<br>If Q18 = 1 | stion:               |                  |                  |   |   |
| Q19 Please spe                 | cify:                |                  |                  |   | _ |
|                                |                      |                  |                  |   | _ |
|                                |                      |                  |                  |   | _ |
|                                |                      |                  |                  |   | _ |
| Page Break —                   |                      |                  |                  |   |   |

| Q20 How often do you engage in the following activities? |  |
|--|--|
|  |  |

|   | Never (1)  | Sometimes<br>(2) | About half<br>the time<br>(3) | Most of<br>the time<br>(4) | Always (5) | Not<br>applicable<br>(6) |
|---|------------|------------------|-------------------------------|----------------------------|------------|--------------------------|
| Join a student<br>group or<br>student<br>government<br>(Q20a)                     | 0          | 0                | 0                             | 0                          | 0          | 0                        |
| Volunteer<br>(Q20b)   | $\bigcirc$ | $\bigcirc$       | $\bigcirc$                    | $\bigcirc$                 | $\bigcirc$ | $\bigcirc$               |
| Recycle<br>(Q20c)   | $\bigcirc$ | $\bigcirc$       | $\bigcirc$                    | $\bigcirc$                 | $\bigcirc$ | $\bigcirc$               |
| Use a reusable<br>water bottle,<br>coffee<br>container, etc.<br>(Q20d)            | 0          | 0                | $\bigcirc$                    | $\bigcirc$                 | $\bigcirc$ | 0                        |
| Use reuseable<br>bags at store<br>(Q20e)  | $\bigcirc$ | $\bigcirc$       | $\bigcirc$                    | $\bigcirc$                 | $\bigcirc$ | $\bigcirc$               |
| Participate in<br>gatherings<br>addressing<br>social issues<br>(Q20f)             | 0          | 0                | 0                             | 0                          | $\bigcirc$ | $\bigcirc$               |
| Contact state<br>or national<br>representatives<br>(Q20g)                         | $\bigcirc$ | 0                | 0                             | $\bigcirc$                 | $\bigcirc$ | $\bigcirc$               |
| Buy<br>sustainable<br>products (local,<br>fair trade,<br>organic, etc.)<br>(Q20h) | 0          | 0                | $\bigcirc$                    | 0                          | $\bigcirc$ | $\bigcirc$               |

Page Break —

Q21 Overall, how important is sustainability to you personally and to your likely career path?

- O Extremely important (1)
- O Very important (2)
- O Moderately important (3)
- O Slightly important (4)
- O Not at all important (5)

Page Break —

 $X \rightarrow$ 

Q23 How do you learn about various sustainability degree programs, co-curricular programs, events, and initiatives? Select all that apply.

| UNH website (1)                            |
|--|
| UNH Sustainability Institute's website (2) |
| Facebook (3)                               |
| Twitter (4)                                |
| YouTube (5)                                |
| Table tents in dining halls (6)            |
| Professor (7)                              |
| Friend (8)                                 |
| Tabling on campus (9)                      |
| The New Hampshire (10)                     |
| Other (please specify) (11)                |
| Display This Question:                     |
| If Q23 = 11                                |
| Q24 Other (please specify):                |
|  |
|  |

Page Break -

Q25 We recognize there is always room for improvement. Please share your thoughts on how UNH can improve our sustainability efforts.

|           | <br> | <br> | <br> |
|-----------|------|------|------|
|           |      |      |      |
| <u> </u>  | <br> | <br> | <br> |
|           | <br> |      | <br> |
|           |      |      |      |
|           | <br> |      | <br> |
|           | <br> |      | <br> |
|           |      |      |      |
|           | <br> | <br> | <br> |
| age Break | <br> |      | <br> |

Q26\_2020 Community engagement and participation is an important aspect of sustainability. Did you participate in community service this past year?

○ Yes (1)○ No (2)

| Display This Question: |  |  |  |
|------------------------|--|--|--|
| lf Q26_2020 = 1        |  |  |  |

Q27\_2020 Did you do this community service as part of an organized campus effort with which you were involved (e.g. Greek Life, student organization, service-learning for a class project or capstone or internship, etc), or as an individual effort

| Organized campus effe            | ort (1) |
|----------------------------------|---------|
| $\bigcirc$ Individual effort (3) |         |
| Other (4)                        |         |
|                                  |         |
| Display This Question:           |         |
| If Q26_2020 = 2                  |         |

| Q28_2020 Please let us know what prevented you:                        |  |  |  |
|--|--|--|--|
| 'd like to, but I'm not clear on how or where to best get involved (1) |  |  |  |
| /m not sure I would like it (2)  |  |  |  |
| don't have time (3)  |  |  |  |
| don't think my effort would make a big difference (4)                  |  |  |  |
| Other (5)  |  |  |  |
| Display This Question:<br>If Q28_2020 = 5                              |  |  |  |
| Q28oth Please specify  |  |  |  |
|  |  |  |  |
| Page Break   |  |  |  |
| Q29 What is your current standing at UNH?                              |  |  |  |
| ▼ Freshman (1) Other (5)   |  |  |  |

Q30 What is your age?

18 to 24 (2)

○ 15 to 18 (1)

- 25 to 34 (3)
- 35 to 44 (4)
- 45 to 54 (5)
- 55 to 64 (6)
- $\bigcirc$  65 and older (29)

Page Break –

Q31 At the beginning of this semester, did you live on or off campus?

 $\bigcirc$  On campus (1)

- $\bigcirc$  Off campus, but in Durham (2)
- Off campus, outside of Durham (3)

Q32 In which academic College or School are you pursuing your degree?

▼ Carsey School of Public Policy (7) ... School of Marine Science and Ocean Engineering (8)

Page Break —

End of Block: Default Question Block

Start of Block: Block 1

Q33 Thank you for completing the survey! If you would like to enter to win one of four \$50 gift cards to Etsy, please click yes below. If not, please click no.

O Yes (1)

O No (2)

End of Block: Block 1