

# OFFICE OF SUSTAINABILITY

#### INDIANA UNIVERSITY-PURDUE UNIVERSITY

Indianapolis

### 50<sup>th</sup> Anniversary Event Fund Report Hunger & Homelessness Awareness #22

#### **Event Synopsis (150 Words):**

From November 12<sup>th</sup>-16<sup>th</sup>, 2018 IUPUI hosted a series of events in respect of the national <u>Hunger and Homelessness Awareness Week</u> (HHAW) to raise awareness and promote ending poverty in our own community, along with strengthening the national movement to end hunger and homelessness. Bringing attention to the plight of the hungry and homeless fosters greater understanding and solidarity, inspiring others to take action.

#### The schedule of events:

- Monday: HHAW Kickoff with the Young Actors Theatre and Maurice Young, local homeless advocate
- Tuesday: Community Resource Fair
- Tuesday: Gather at the Table Community Dinner with performance by the Young Actors Theatre
- Thursday: Pack a Meal with Million Meal Movement
- Thursday: <u>Jam the Pantry</u>
- Friday: <u>Jags in the Streets</u> with JagPass;
- Weeklong: Weigh the Food Waste
- Weeklong: Clothing Drive for Veterans

IUPUI Partners included the Campus Center, Office of Sustainability, Office for Veterans and Military Personnel, the Center for Service & Learning, and the Office of Student Advocacy and Support.

#### **Funding of Event:**

With the support of the 50<sup>th</sup> Anniversary funds, we were able to invite the Young Actors Theatre (Yatkids) social issue performers to provide two performances: the first during the HHAW Kickoff event and again during the Gather at the Table Community Dinner provided by the Campus Kitchen at IUPUI, our food rescue hunger relief initiative. The young student performers made a significant impact to the IUPUI Hunger & Homelessness Awareness week by sharing their passion, talent, and perspective in addressing the social dilemma of hunger and H=homelessness; they were truly captivating. The following is a synopsis of each performance:

- 1. Kickoff event in the Atrium: An interactive performance. 5-6 actors (7th-12th grade) carried backpacks full of props (their own belongings, essentials, etc.) and signs with statistics about hunger and homelessness in Indianapolis and across the country. Each actor repeated a monologue they wrote, inspired by research of real-life stories of homelessness among youth, to show the audience "what people carry with them" meaning possessions, their own stories, and the wider story of their communities and cities. Ending with all actors standing to come together and delivering the final piece of the performance, with an inspiring call to action.
- 2. Gather at the Table Community Dinner: This performance included a group of 5-6 actors (7th-12th grade). The performance was based on research of statistics and real-life stories of homelessness. The group delivered rapid-fire facts and figures, alongside more emotional real-life stories (similar to the monologues provided for the kickoff event). The "turning point" of the

show was marked by a change in music and in abstract movement sequences developed by the actors to show how "we all have the power to change the story." The actors addressed the audience directly to express their own personal stories and inspiring statistics that show things may be changing for the better. The YAT performance ended with the ensemble coming together and addressing the audience— expressing gratitude for the perseverance of the audience, offering ways to make a positive difference for the issue at hand, and ending with a call to action.

### **Branding of Event:**

The event marketing was provided through the Division of Student Affairs. Examples can be found here.

Event was highlighted in the <u>Dec 2018</u> IUPUI Office of Sustainability Newsletter.

#### **Pictures of Event:**

Additional Pictures of some of the weeklong activities can be found here.



Page 2

From: <u>IUPUI Sustainability</u>
To: <u>Ferguson, Deborah</u>

Subject: Earth Month Recap, Student Employee of the Year, Voting Deadlines and More!

**Date:** Monday, May 4, 2020 11:49:48 AM

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View online.

**IUPUI** 



May 4, 2020

## **IUPUI Sustainability Newsletter**

## **LATEST NEWS**

## 2020 Earth Month Recap:

## Virtual Content Now Available Online

Throughout the month of April, the Sustainability team delivered a host of virtual engagement activities in celebration of the 50th anniversary of Earth Day. Each one of our virtual events were developed and produced by our student interns and staff. Without a doubt, the success of our Earth Month celebrations could not have been possible without them! You can now view the webinar recordings and videos at our <u>IUPUI Sustainability YouTube channel</u>:

- <u>IUPUI Sustainability 101</u>
- <u>Using Psychology to Drive Behavior Change</u>
- Becoming Carbon Neutral: Strategies from Succeeding Universities
- Recycling on Campus Simplified
- How to Win the Energy Challenge at Home: Energy Saving Tips
- Food Insecurity and How to Grow Plants from Food Scraps
- Five Ways You Can Celebrate the 50th Earth Day
- Prepping Your Garden Beds: How Good Preparation Augments Soil Health

## • How to Design a Promotional Event Flyer

The festivities carried on into Arbor Day, which we celebrated with the release of a week-long video series, produced in partnership with IUPUI Grounds and Keep Indianapolis Beautiful. The Arbor Day Celebration Series explored the beauty of our campus trees, demonstrated how to care for your trees at home, and culminated with a virtual tree planting in Ball Gardens! Check out those videos:

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| <ul> <li>Iconic Trees and Greenspaces at IUPUI</li> <li>Pollinator Showcase</li> <li>How to Mulch</li> <li>How to Prune Trees</li> <li>Virtual Tree Planting</li> </ul> |
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From: IUPUI Sustainability
To: Ferguson, Deborah
Subject: Energy Challenge Winners, Greening IUPUI Grant Open, and More!
Date: Thursday, January 2, 2020 11:13:39 AM

To view this email as a web page, go here.

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January 2, 2020

## **IUPUI Sustainability Newsletter**

**LATEST NEWS** 

