

APRIL 22, 2019

IUPUI TO PLANT 50 TREES ON CAMPUS WITH KEEP INDIANAPOLIS BEAUTIFUL

MEDIA ALERT

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IUPUI to plant 50 trees on campus with Keep Indianapolis Beautiful to celebrate the university's 50th anniversary and Arbor Day.

Students and faculty volunteer with IUPUI Sustainability and Campus Facility Services for an on-campus Arbor Day tree planting.

INDIANAPOLIS – (April 23, 2019) IUPUI students, staff, and faculty will join Keep Indianapolis Beautiful, Inc. (KIB) to plant 50 trees on IUPUI's campus as part of the university's 50th anniversary and in celebration of Arbor Day. Together, IUPUI and KIB will enrich an area where people live, work, and learn, helping to sustain the environment and provide a greener planet for generations to come.

"As employees of IUPUI we make a commitment to be stewards of the university for future generations," said Jesse Beck, IUPUI Grounds Program Manager. "IUPUI is an integral part Indianapolis. It is important the university makes the same pledge towards the future of our great city."

IUPUI will announce the university is adopting all 68 blocks of campus as part of KIB's Adopt-A-Block program. This commitment to keep public spaces clean and beautiful will make IUPUI the largest "KIB Adopt-A-Block Captain" in Indianapolis.

"KIB is excited about this opportunity to partner with IUPUI. Their commitment to adopting each block throughout campus is a symbol of their work to teach the importance of caring for the environment," said Joseph Jarzen, KIB vice president of program strategy. "We hope their leadership to plant trees on Arbor Day and pick up litter throughout the year, inspires other institutions and businesses to further their sustainability efforts."

- **WHEN:** Arbor Day, Friday, April 26 | 9 am – noon
 - 9:00-9:15 am – tree planting demonstration by KIB and IUPUI Grounds Manager, Jesse Beck
 - 9:15 - program begins with remarks by City of Indianapolis Deputy Mayor of Neighborhoods, Dr. David Hampton and IUPUI Chancellor, Dr. Nasser Paydar
- **WHERE:** IUPUI Campus, the corner of University Blvd & W. North Street (Lockfield Green)
- **SPOKESPEOPLE:** City of Indianapolis Deputy Mayor of Neighborhoods, Dr. David Hampton; IUPUI Chancellor, Dr. Nasser Paydar; Keep Indianapolis Beautiful VP of

Program Strategy Joseph Jarzen

- VISUALS: IUPUI students, staff, faculty, and mascot to plant 50 trees (Swamp White Oak, Black Gum, London Planetree) on IUPUI campus to celebrate the university's 50th anniversary and Arbor Day.

BACKGROUND:

KIB's Community Forestry Program

Neighborhoods located within Marion County, can apply for 20+ trees to plant in the community. KIB staff will help throughout entire process – providing the tools, the permits, the training, and more. KIB hosts public, volunteer tree plantings at 9am on Saturdays in March, April, October, and November. Apply for a tree planting at www.kibi.org/community-forestry or volunteer at www.kibi.org/projects.

KIB's Adopt-A-Block Program

The Adopt-A-Block program empowers the community to bring beautification and neighborhood cleanups down to the city's smallest unit, the block. KIB provide free tools, trees, plants, and resources for neighbors to keep their block clean of litter on an ongoing basis. Programs are available for individuals, schools, and businesses. Find more information at www.kibi.org/adopt-block

About Keep Indianapolis Beautiful, Inc. (KIB)

Keep Indianapolis Beautiful, Inc. is a private, nonprofit organization with a mission to engage diverse communities to create vibrant public places, helping people and nature thrive. Annually, KIB works with nearly 20,000 volunteers on nearly 900 community projects. To learn more, visit www.kibi.org (<http://www.kibi.org>) or follow us on Twitter, Instagram and Facebook at @kibiorg.

About IUPUI

As one of seven Indiana University campuses, IUPUI (Indiana University-Purdue University Indianapolis) is known as Indiana's premier urban research and health sciences institution and is dedicated to advancing the intellectual growth of the state of Indiana and its residents through research and creative activity, teaching, learning, and community engagement. Nationally ranked by U.S. News & World Report, Forbes and other notable publications, IUPUI has nearly 30,000 students enrolled in 18 schools, which offer more than 250 degrees. IUPUI awards degrees from both Indiana and Purdue universities.

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