

Survey Results

Status of Surveys



Employee + Contractor Survey

Active Dates: April 10th – April 22nd
Approx. # Surveyed: ~6,000 individuals

2,268 Total Respondents

37.80% Total Response Rate

+/-1.62% Margin of Error



Student Survey (*still active)

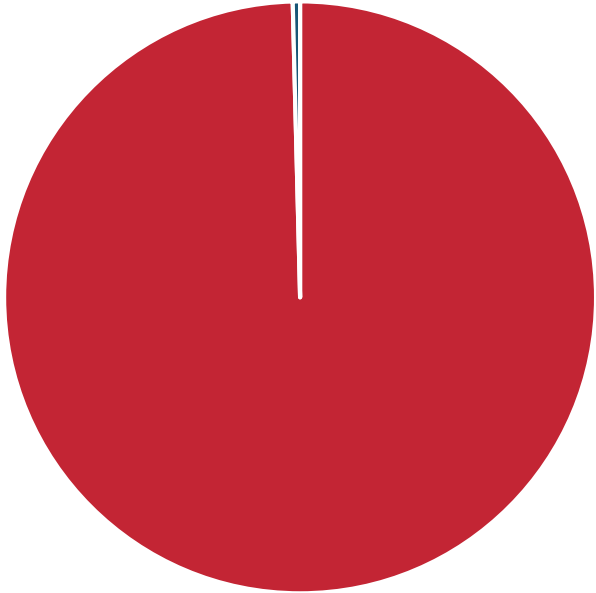
Active Dates: May 1st – May 13th
Approx. # Surveyed: 12,997 individuals

675 Total Respondents*

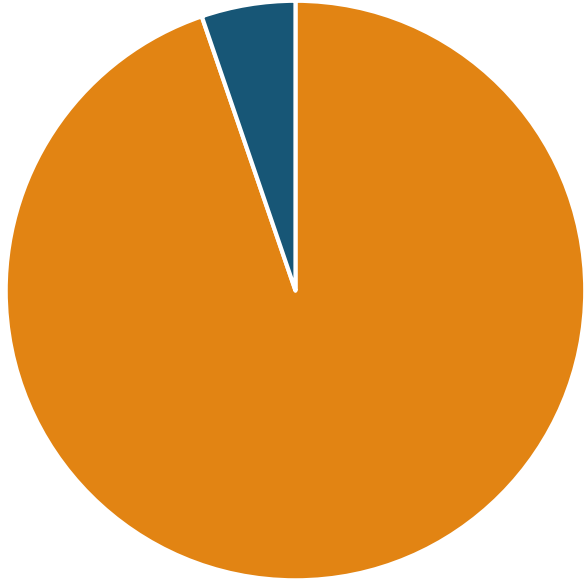
5.19% Total Response Rate

+/-3.67% Margin of Error

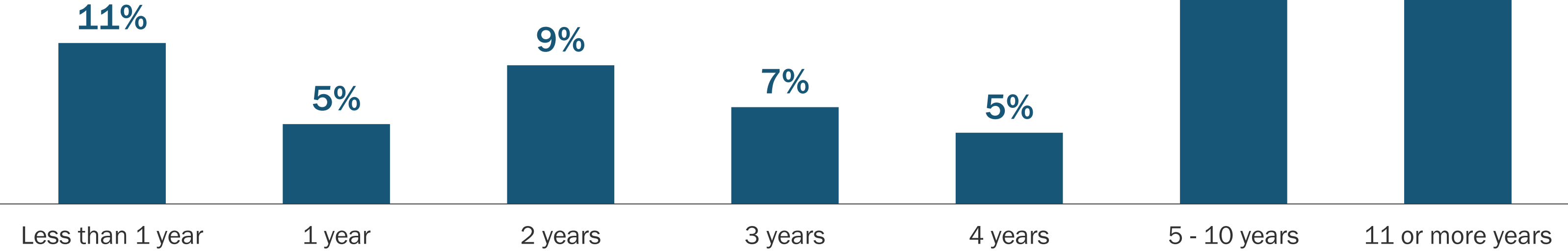
Survey Respondent Breakdown



99.6% Employee
0.4% Contractor

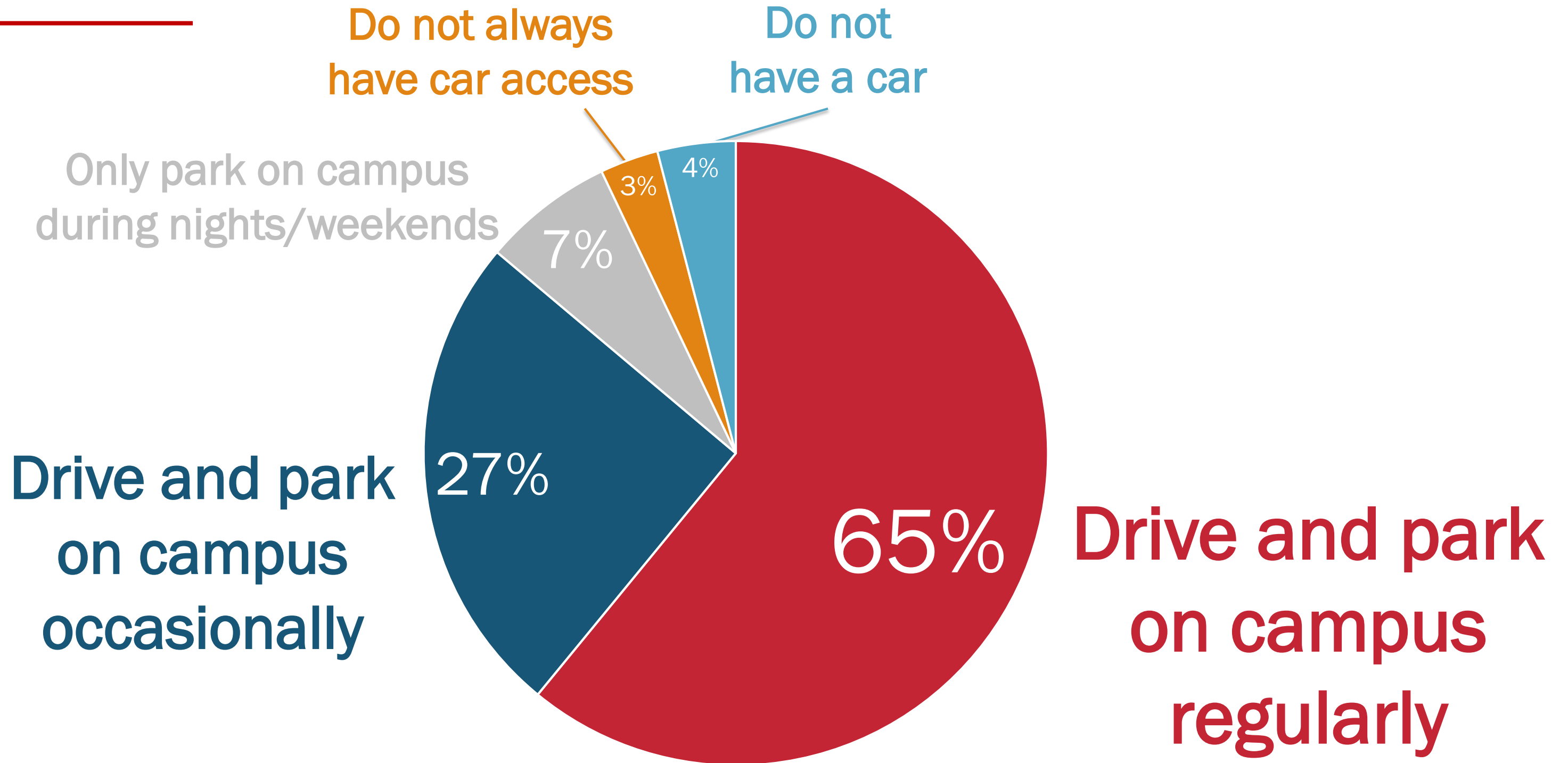


94.8% Full Time
5.2% Part Time



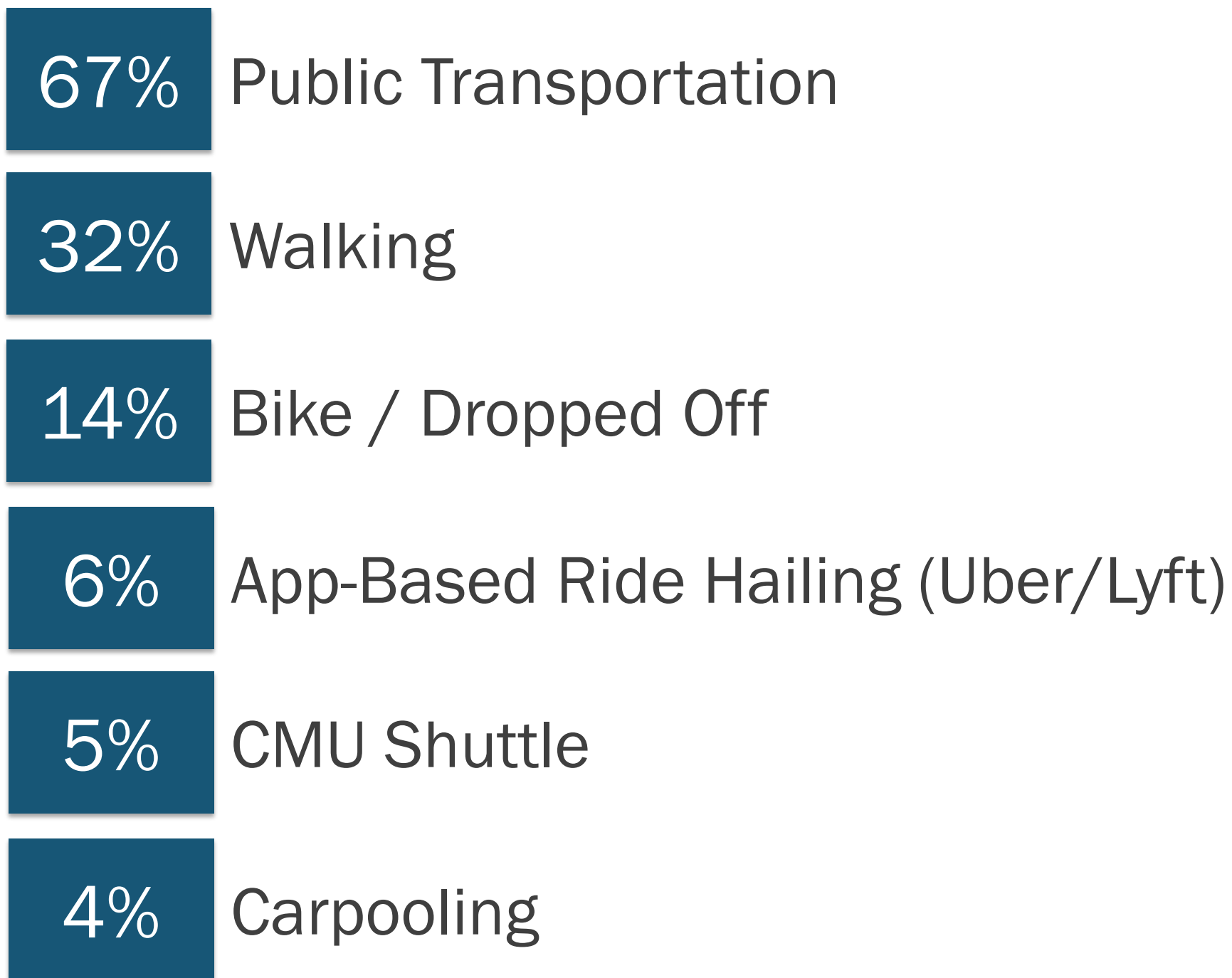
Time Employed at CMU

Car Access

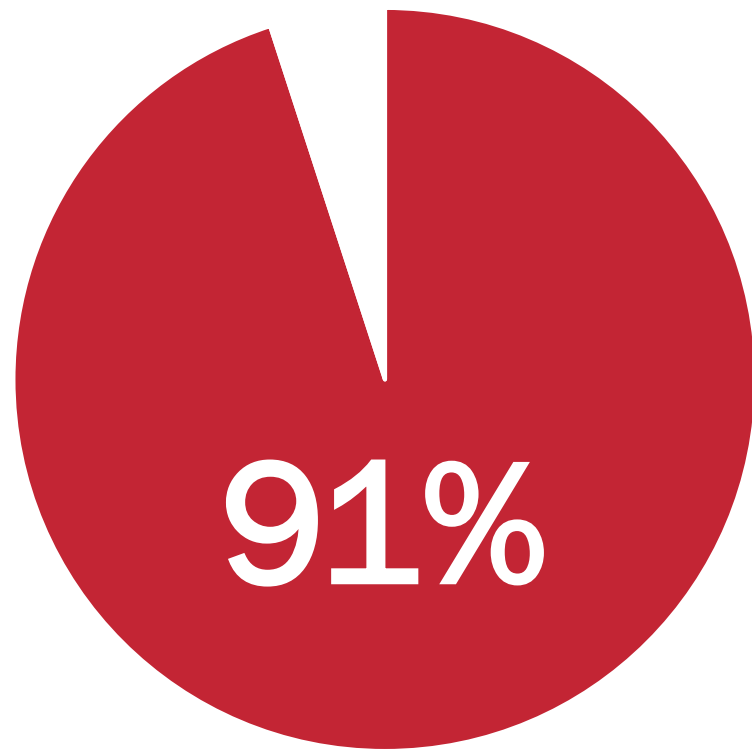


Driving Alternatives

Most common alternatives to driving + parking on campus:



On-Campus Permits



Of those who regularly park on campus have a CMU permit

Top 3 Reasons for Selecting On-Campus Permit Location

52% Closest location to job

31% Less Expensive than Other On-Campus Locations

29% Convenient arrival/ departure location

Top 3 Reasons On-Campus Parkers DO NOT Have a Permit

28% Do not park on campus enough to warrant a permit

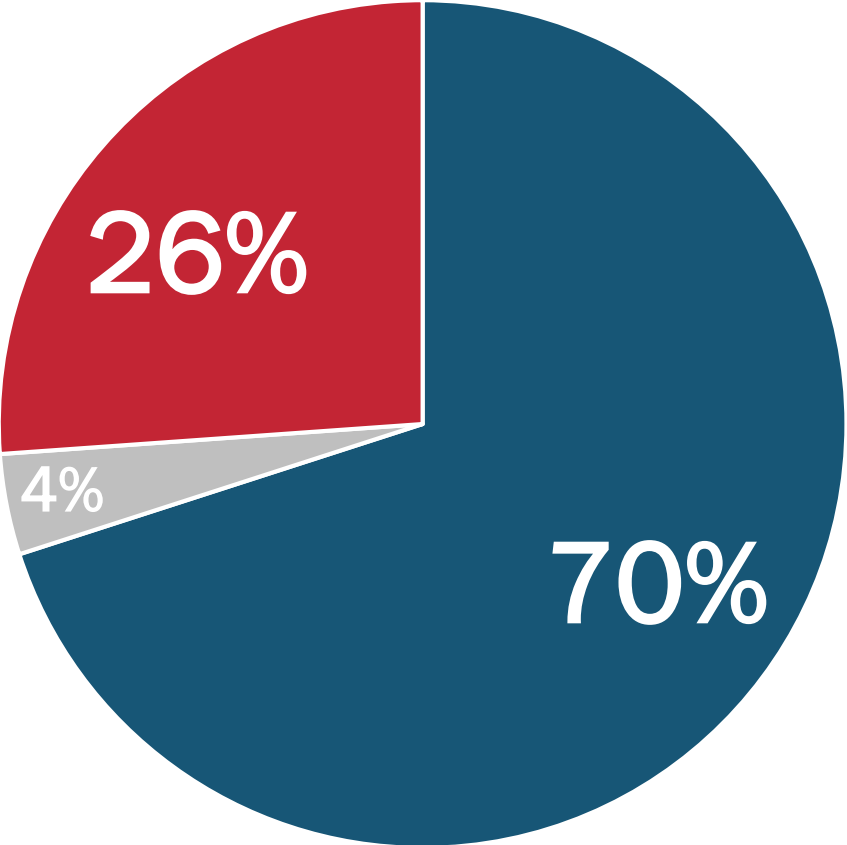
27% Do not think the cost is worth the value

18% Cannot afford a permit

- **5% of non-permit holders are waiting for a permit**
- **8% of current permit holders are waiting for a permit in a different CMU location**

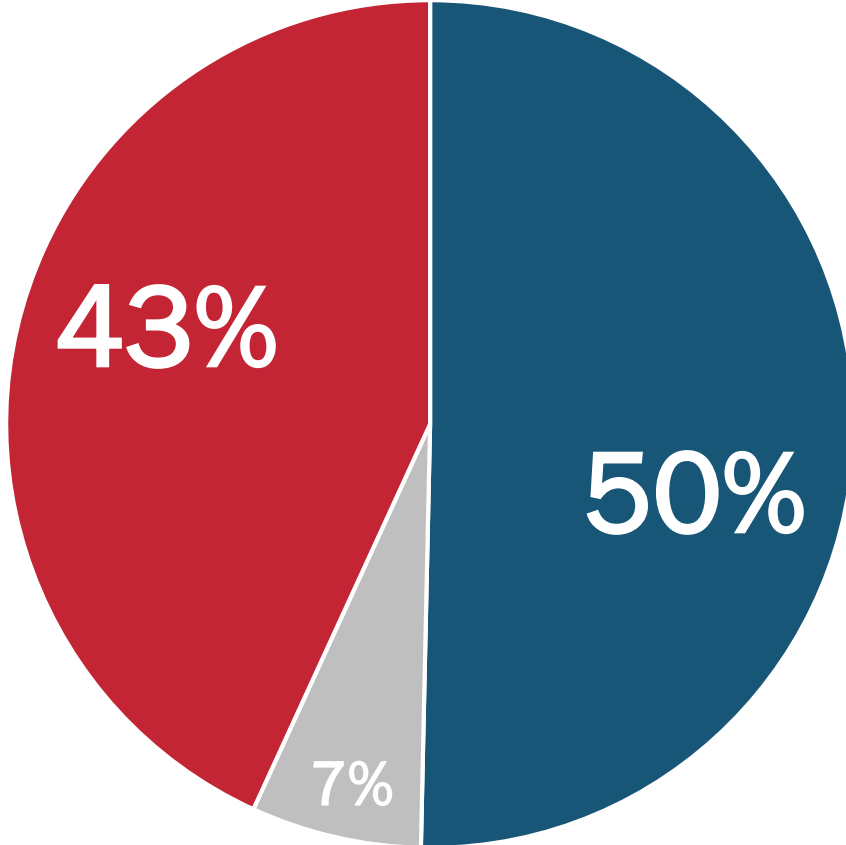
On-Campus Parking Satisfaction

Location



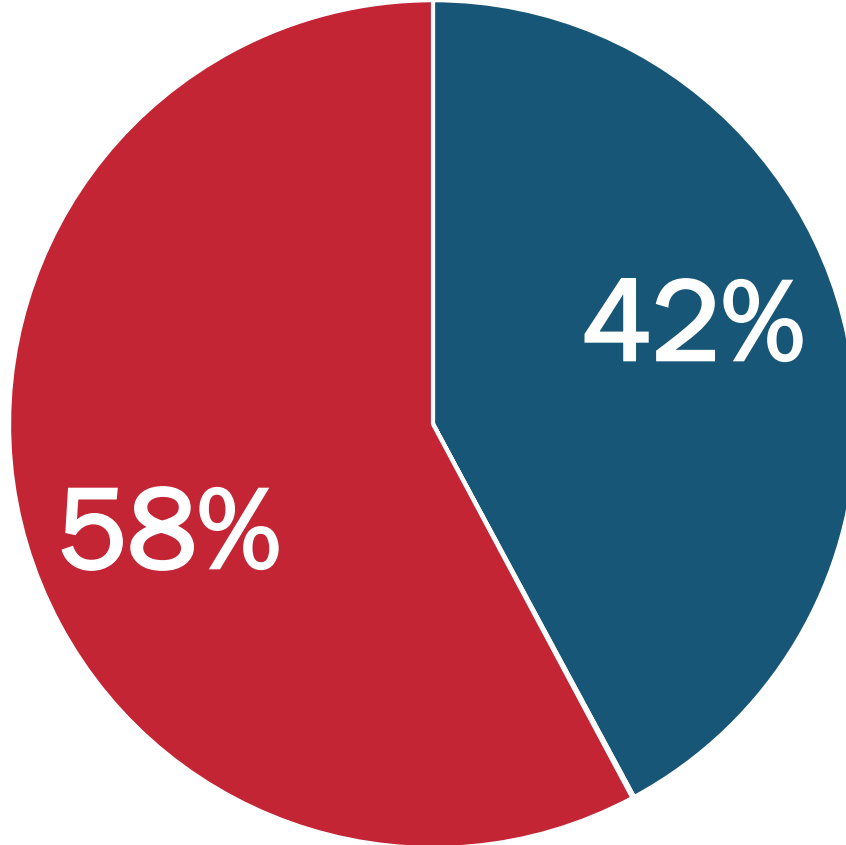
Permit Holders Only: **82%**

Availability of Spaces



Permit Holders Only: **41%**

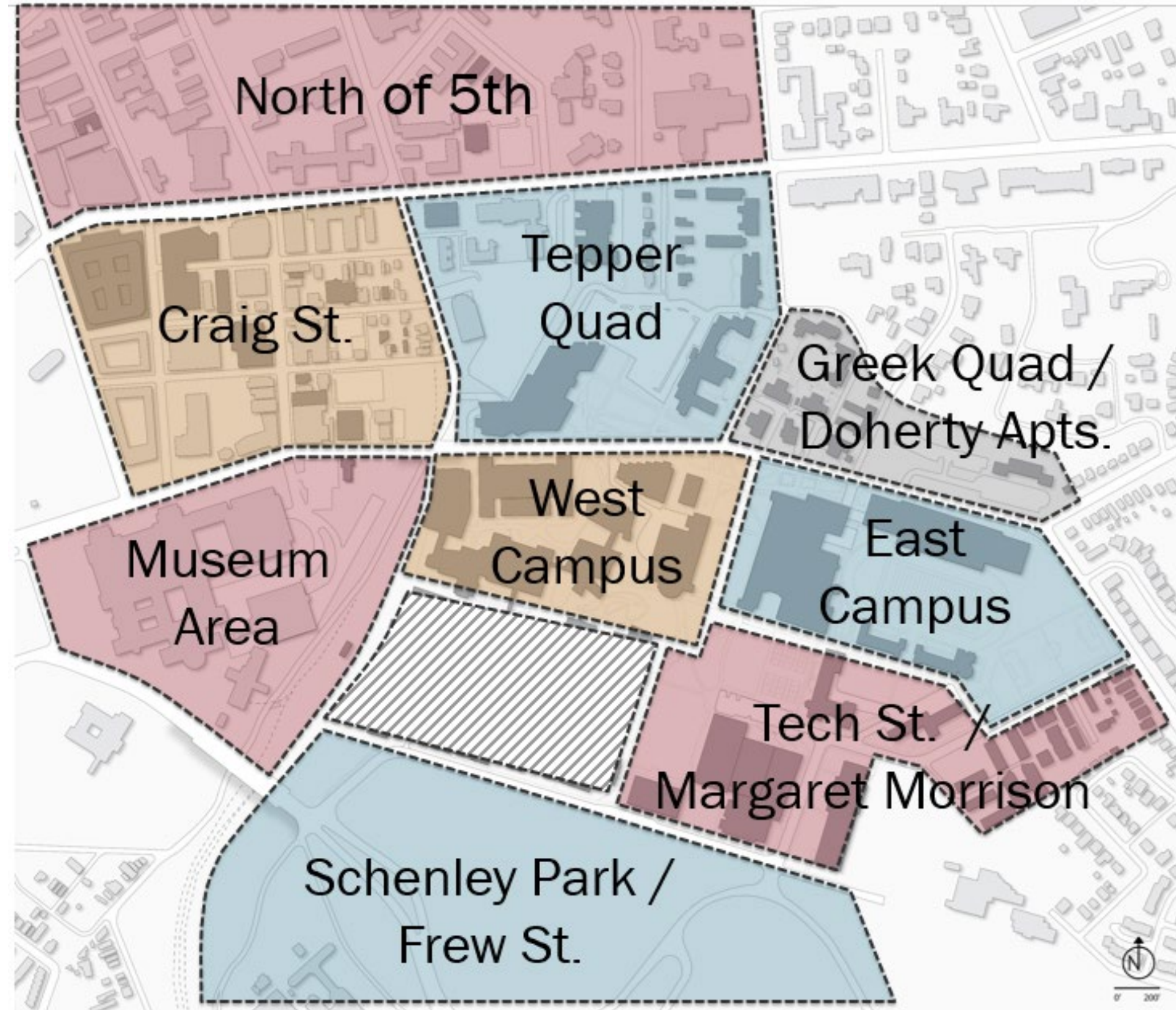
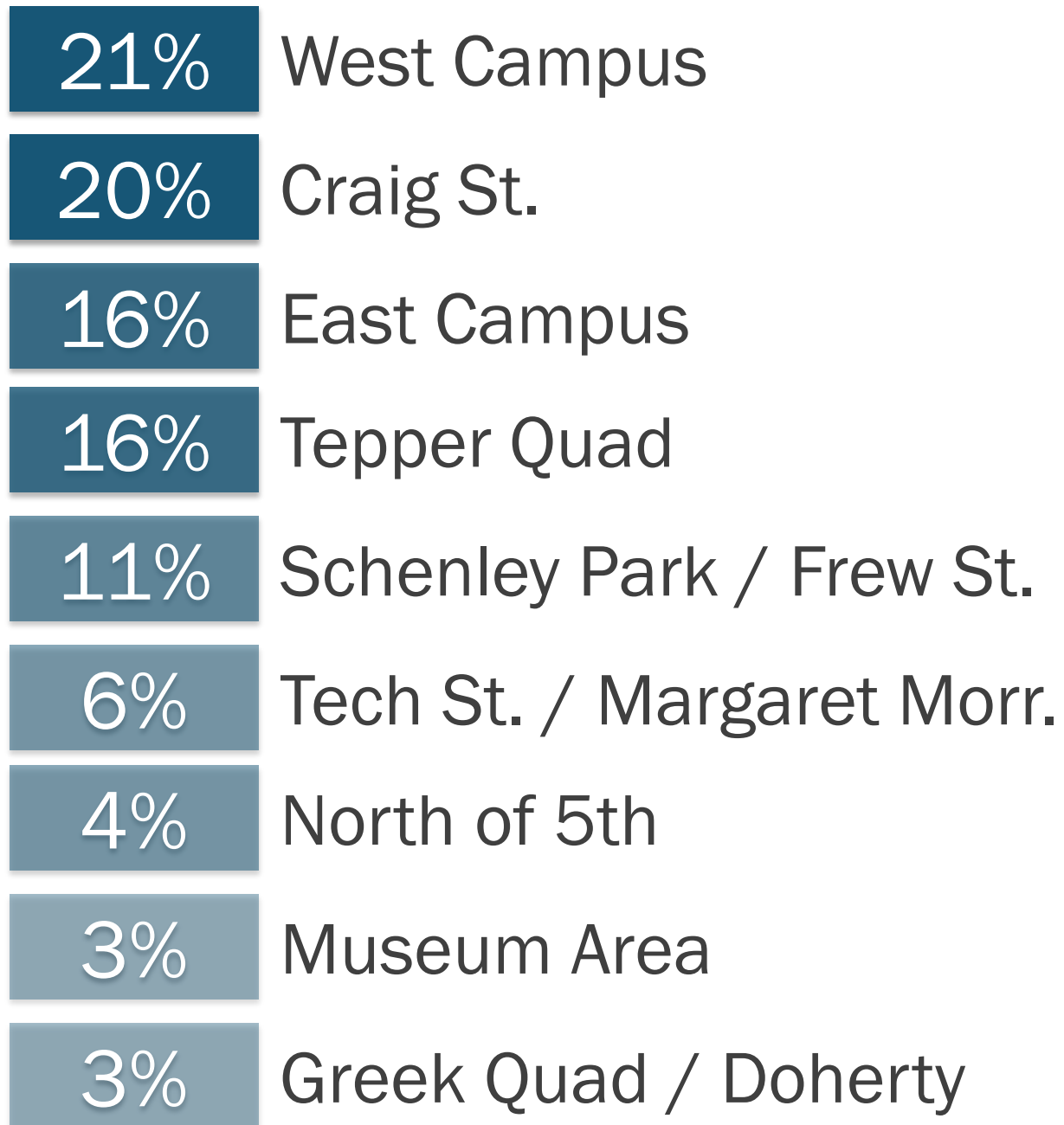
Pricing



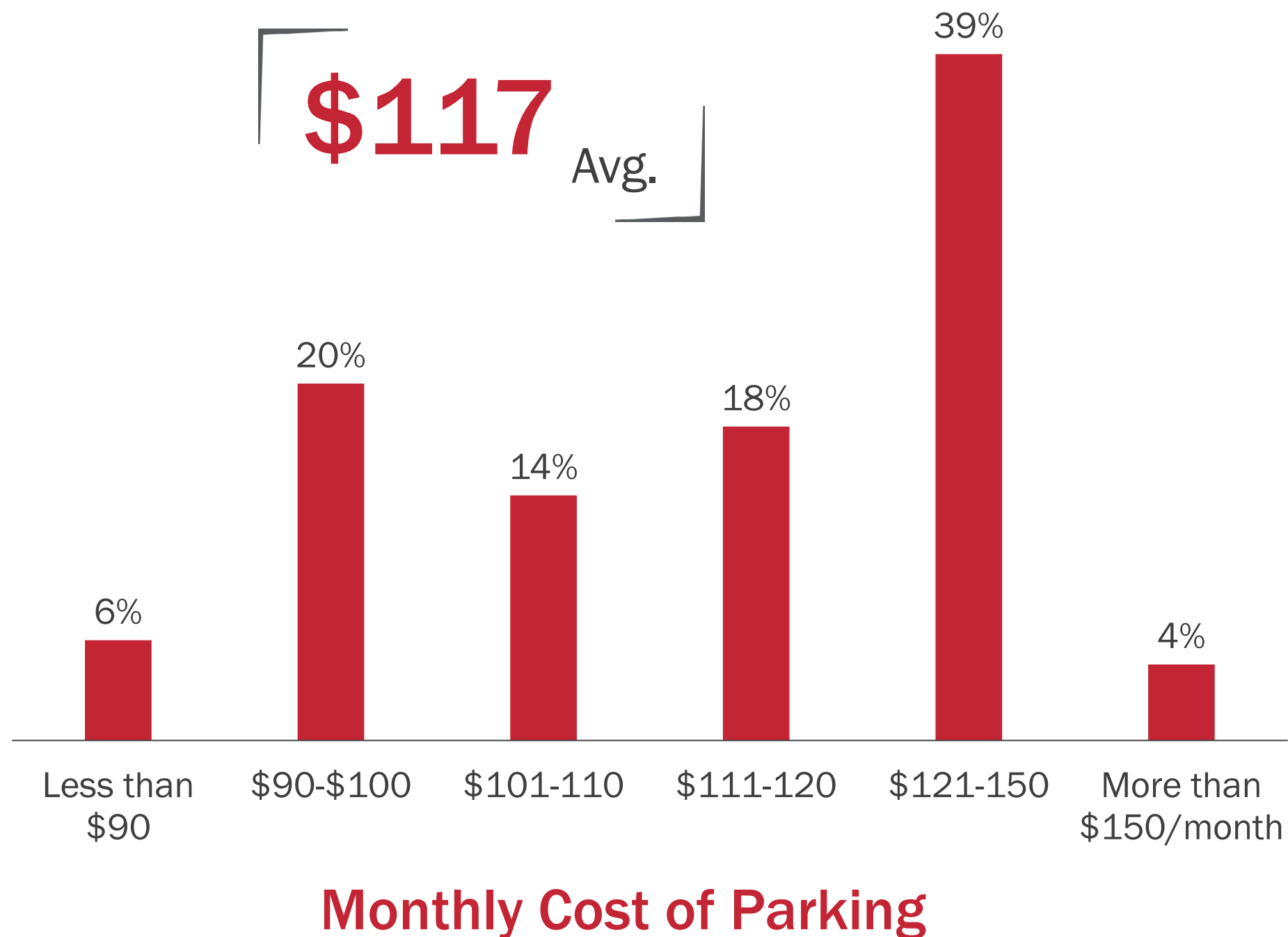
Permit Holders Only: **54%**

Satisfied **Neutral** **Dissatisfied**

On-Campus Parking Preferences



Cost of Parking - Permits



When the 2017 Jobs Act pre-tax payment is eliminated:

88%

Of permit holders will continue to buy the same permit

8%

Of permit holders will purchase a less expensive permit

3%

Of permit holders will find parking elsewhere (off-campus)

1%

Of permit holders will use an alternate form of transportation

Cost of Parking

If parking rates rise over the next few years, current permit holders and non-permit holders would react differently:

Permit Holders

- 43% No change, will continue to drive and park on campus
- 35% Will take public transportation
- 23% Will continue to drive, but park off-campus

Non-Permit Holders

- 62% Will take public transportation
- 33% Will continue to drive, but park off-campus
- 22% Will walk

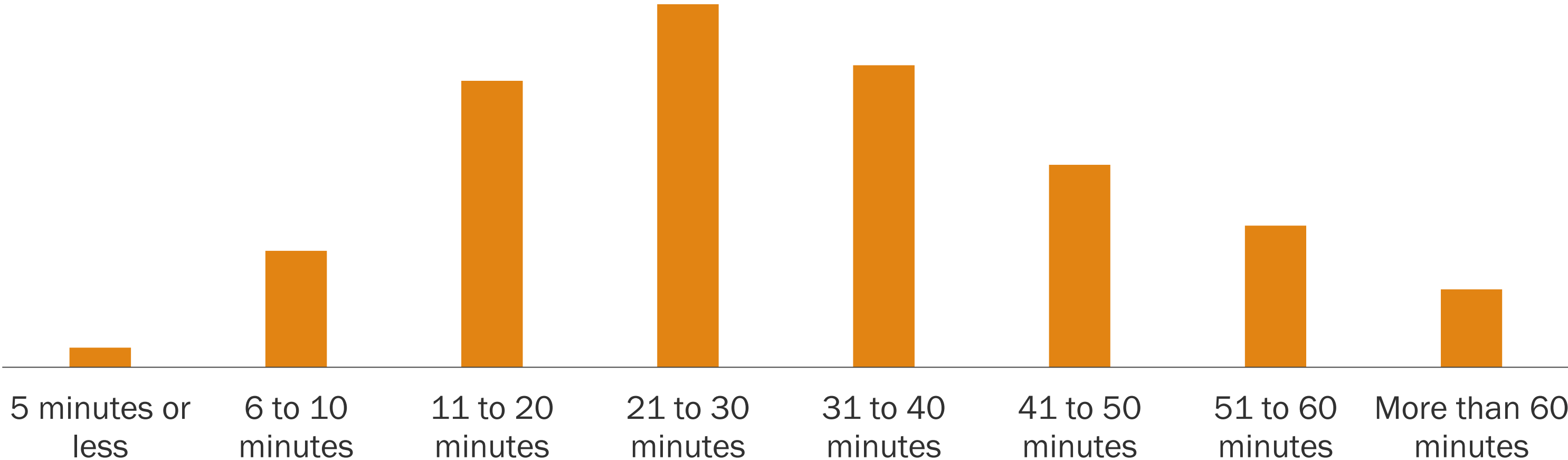
When asked if they would consider using app-based ride hailing services like Uber or Lyft if CMU subsidized the cost, respondents answered:

24%
YES

33%
MAYBE

43%
NO

Average Commuting Time



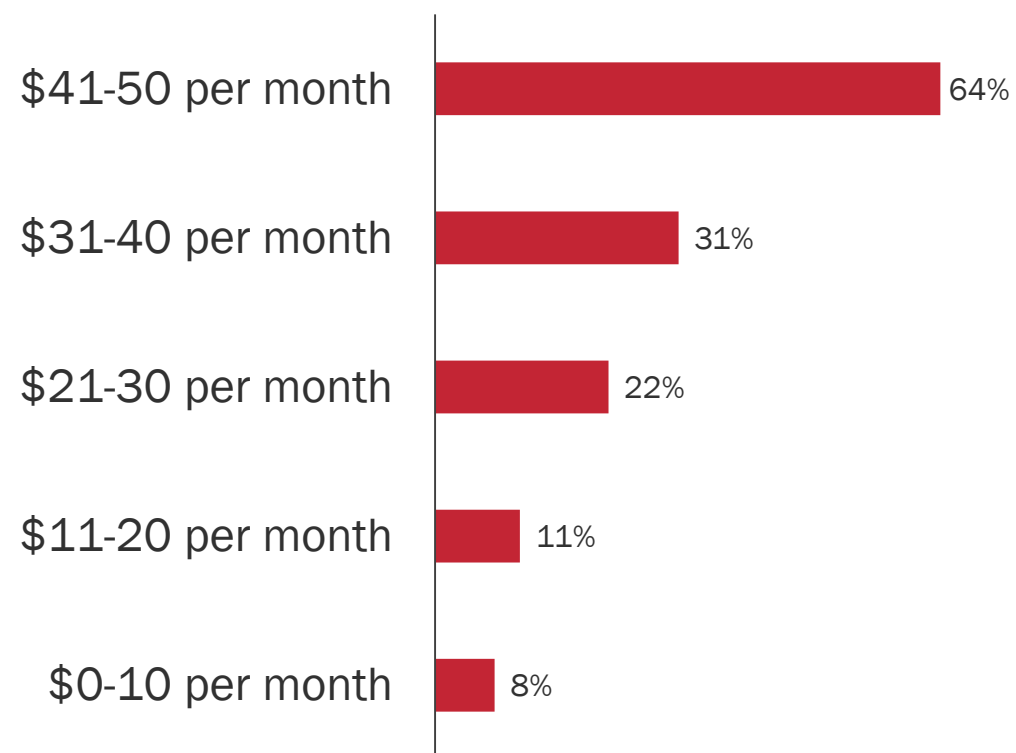


Alternative Demand Management Options

Respondents expressed interest in the following options in exchange for a rate reduction indicated below:

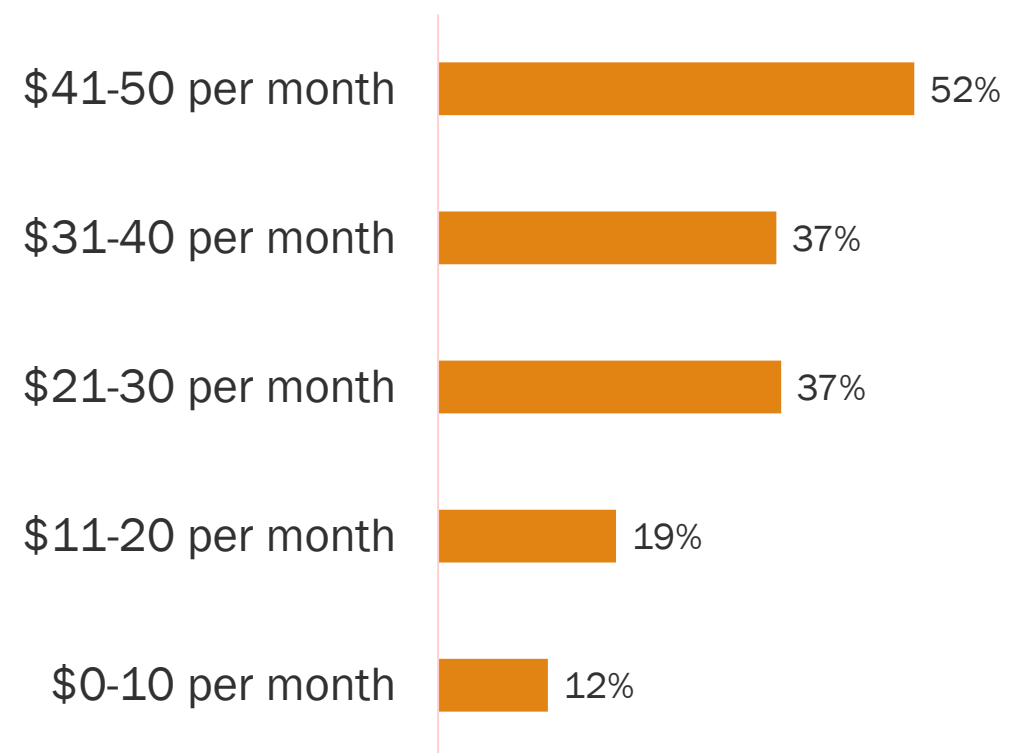
Tandem

21%



Valet

28%



Satellite

32%

