

Cohon University Center

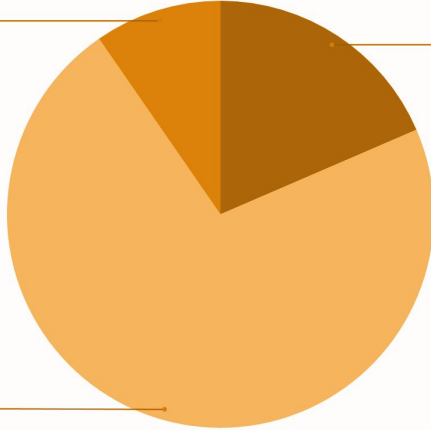
Green Space

Bernice Yu
KelliLaurel Mijares
Noah Johnson
Angela Chung

Research

Before taking this survey, were you aware of the CUC Green Space?

Maybe
9.6%

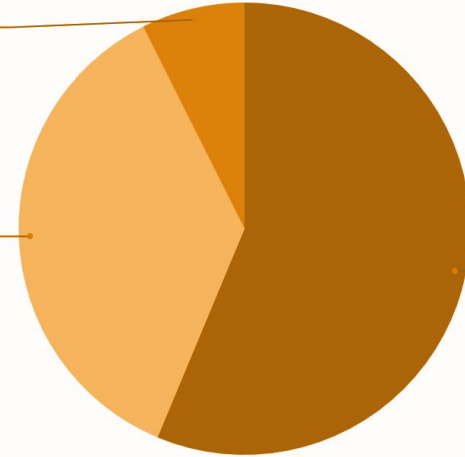


No
18.5%

Yes
71.9%

Have you ever recycled in the Green Space?

Maybe
7.4%

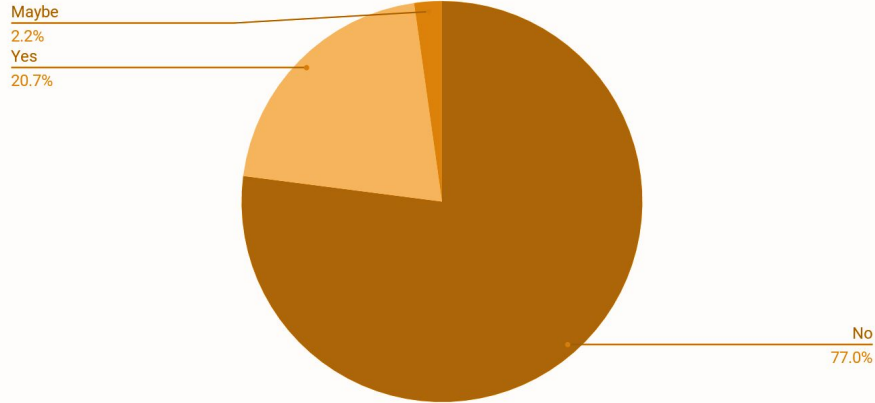


Yes
36.3%

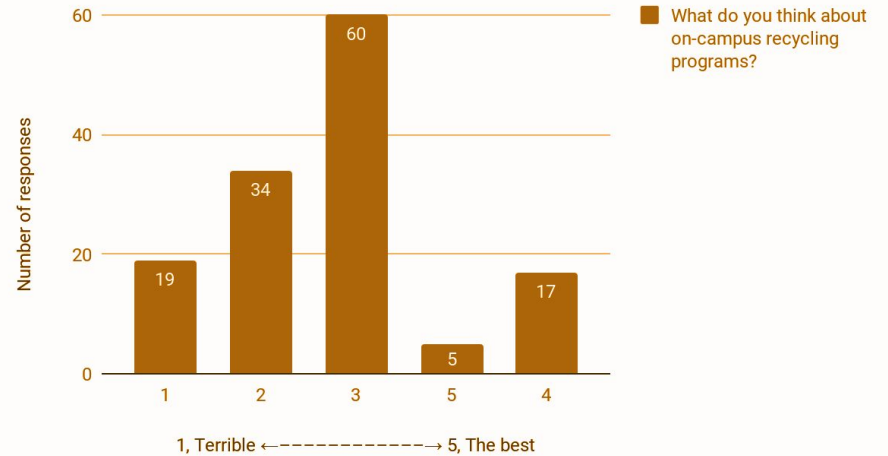
No
56.3%

Research

Have you ever made a special trip to the Green Space to recycle?



What do you think about on-campus recycling programs?



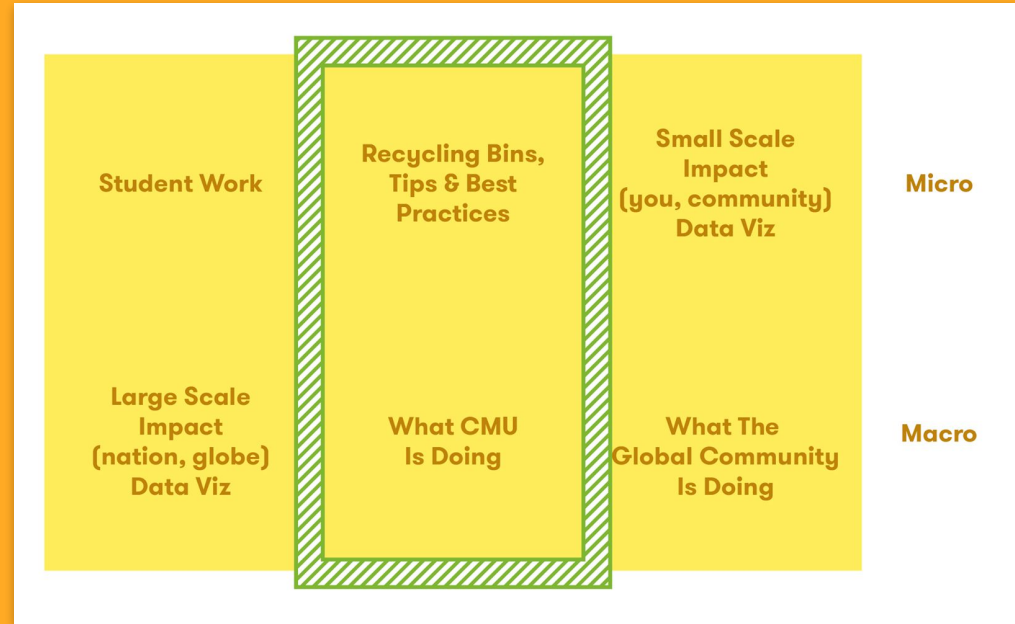
Concept

Micro focuses on the individual and the individual's agency to make sustainable decisions.

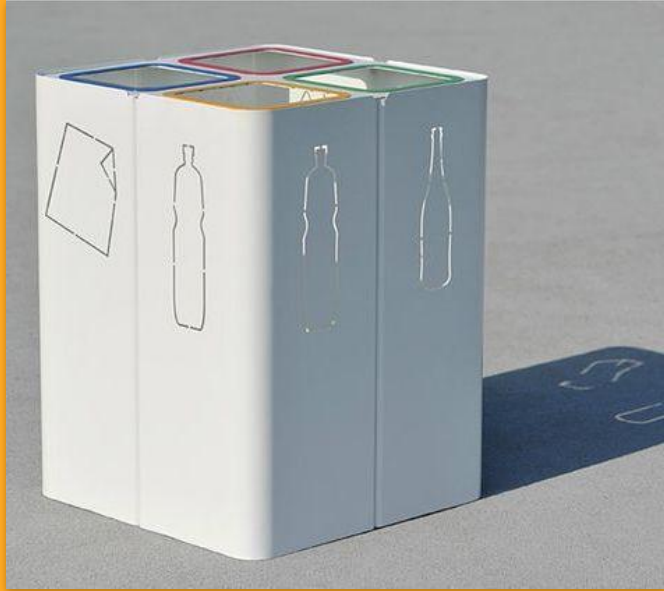
- Micro Impact Data Visualization
- Recycling Center
- CMU Student Work Exhibition Space

Macro focuses on wider initiatives (local & global), providing context for Micro.

- Macro Impact Data Visualization
- CMU Screen/Office Hours Space
- Global Sustainability Initiatives



Look & Feel



Look & Feel



Color



Typography

GT Walsheim Pro, Bold

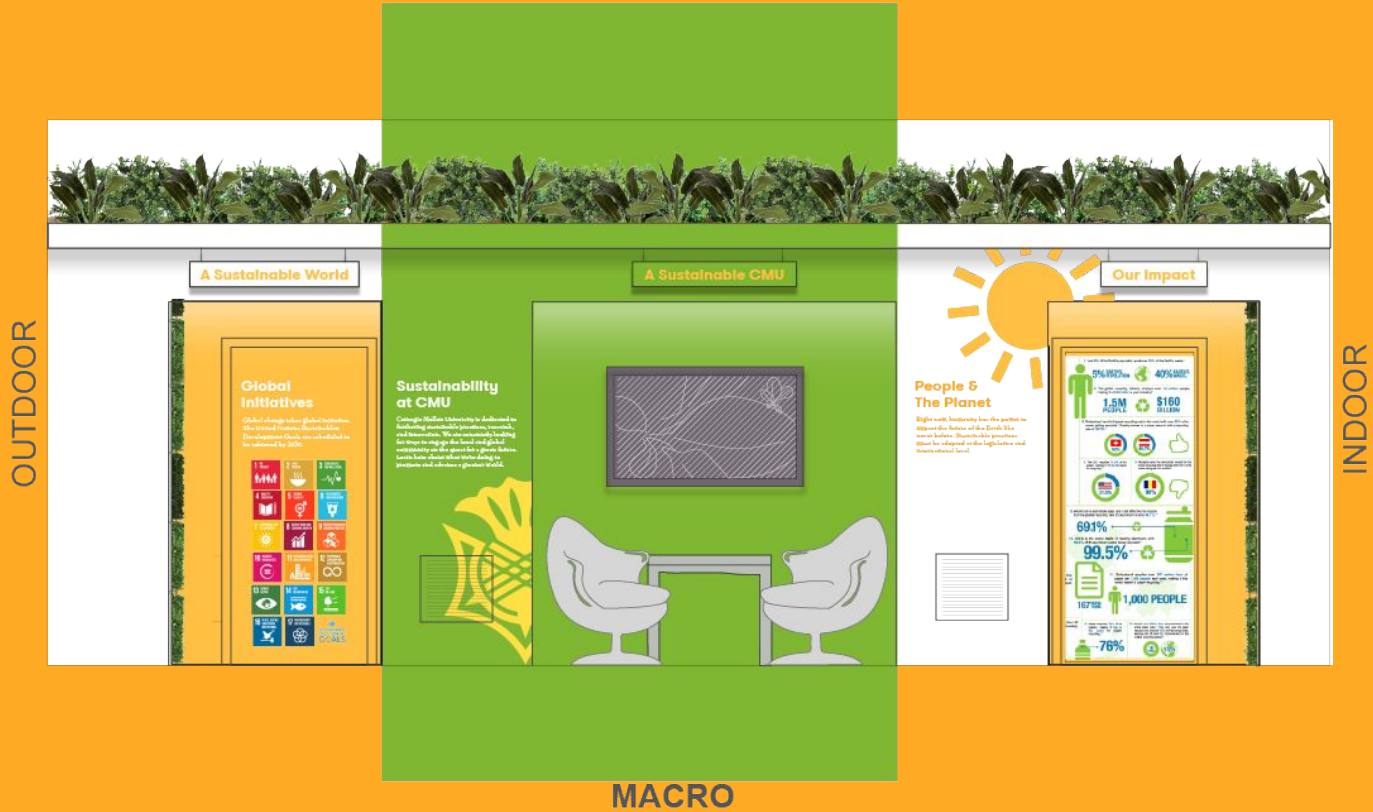
Headers

Subheaders

Stanhope, Medium

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Elevations



Elevations



Plaques and Awards



Brochure Display

Visualizations



A 3D Perspective

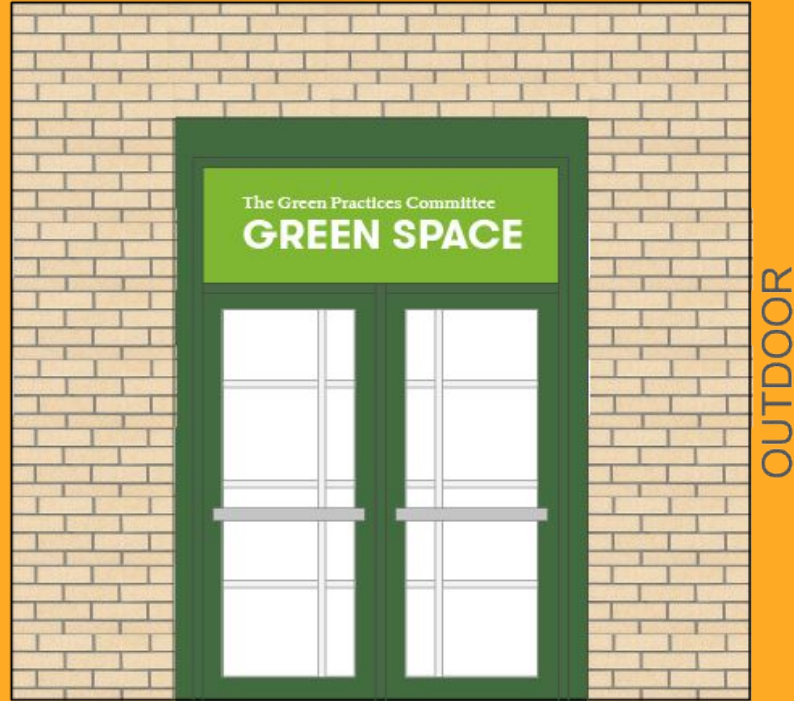
Visualizations



Visualizations



Exterior



Thank you