Cohon University Center

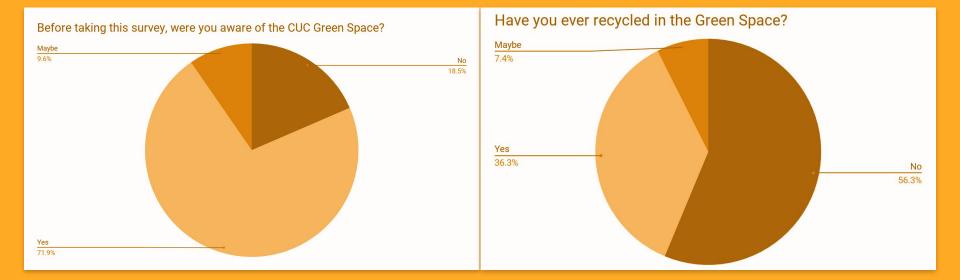
Green Space

Bernice Yu KelliLaurel Mijares Noah Johnson Angela Chung

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A Proposal for the Future

Research

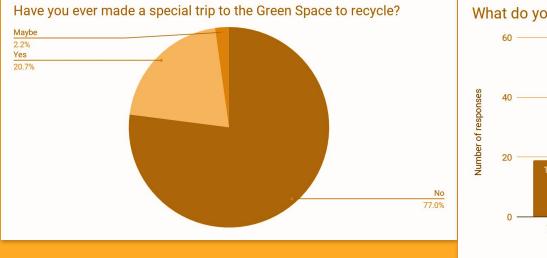


Gathering Insights & Framing The Challenge

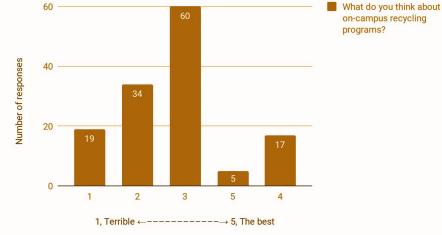
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Research



What do you think about on-campus recycling programs?



Gathering Insights ど Framing The Challenge

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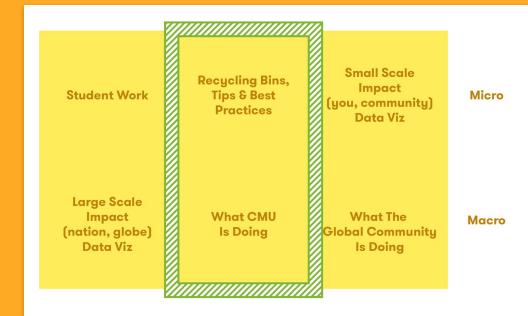
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Concept

- Micro focuses on the individual and the individual's agency to make sustainable decisions.
- Micro Impact Data Visualization
- Recycling Center
- CMU Student Work Exhibition Space

Macro focuses on wider initiatives (local & global), providing context for Micro.

- Macro Impact Data Visualization
- CMU Screen/Office Hours Space
- Global Sustainability Initiatives



Educational, Actionable, & Approachable

Look & Feel



CUC Green Space Proposal

Simple, Approachable, & Delightful.

Look & Feel



CUC Green Space Proposal

Simple, Approachable, & Delightful.

Color



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Simple, Approachable, & Delightful.

Typography

GT Walsheim Pro, Bold - Headers

Stanhope, Medium —

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Simple, Approachable, & Delightful.

Elevations



Elevations



Elevations



Visualizations



A 3D Perspective

Visualizations



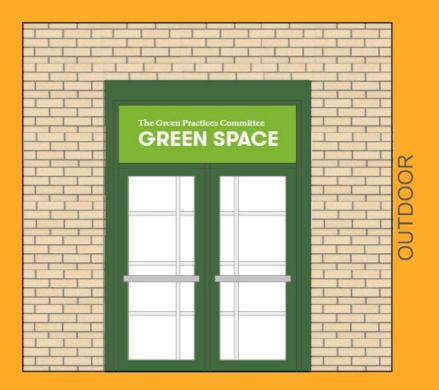
A 3D Perspective

Visualizations



A 3D Perspective

Exterior



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Educational, Approachable, ピ Delightful.

Conclusion

Educational Find Resources Actionable Advice Community Awareness

Approachable Clear conceptual structure Concise content

Delightful Bright, modern color palette Plants create lush, fresh environment

Educational, Approachable, & Delightful.

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Thank you

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We appreciate your time.