

SUSTAINABLE FOOD AND BEVERAGE PURCHASING

JAMES MADISON UNIVERSITY, STARS 2.1

FEBRUARY 2016 & SEPTEMBER 2016

PROCUREMENT SUMMARY

Total Food & Beverage Spend	Part 1			
	Criteria	Total Spend	% of Total	STARS Points
\$2,521,364.15	Local & Community or 3rd Party Verified Products	\$135,731	5.38%	0.29
	Part 2			
	Criteria	Total Spend	% of Total	STARS Points
	Sustainable Animal Products	\$13,610.57	0.54%	
	Conventional Animal Products	\$855,090.85	33.91%	0.00

SPEND SUMMARY STARS 2.1 Qualifying Purchases

Local and Community

Local & Community Based	\$54,574.80
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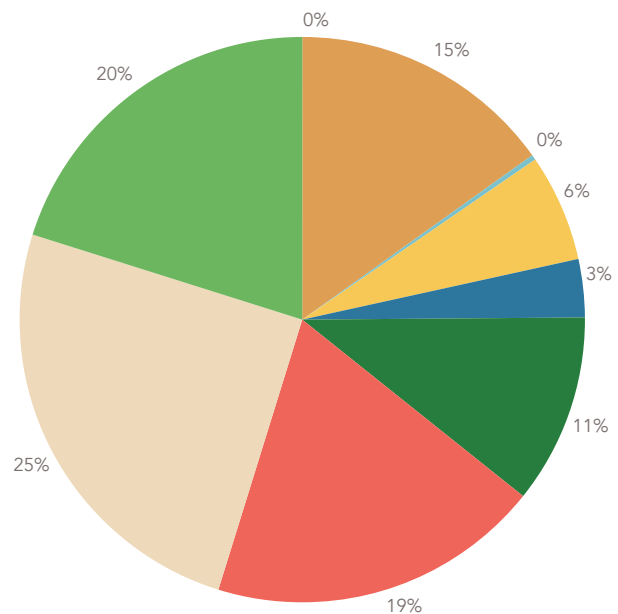
Third Party Verified

American Humane Certified	\$8,355.48
Certified Organic	\$2,909.90
Fair Trade Certified	\$16,629.36
Marine Stewardship Council Blue Ecolabel	\$2,821.26
Rainforest Alliance Certified	\$48,711.53
Seafood Watch-Best Choice	\$207.34
Seafood Watch-Good Alternative	\$1,521.77
Total	\$81,156.64

Other Sustainability Attribute - Does not qualify for points

ABF USDA Certified	\$1,153.50
American Humane Certified	\$100,727.58
CAFÉ	\$200.70
Local	\$104,726.71
Social Enterprise-Certified B	\$8,243.74
Woman Business Enterprise	\$13,154.66
Total	\$228,206.89

TOTAL SUSTAINABLE SPEND BY CATEGORY



Baked Goods	\$8.05
Coffee/Tea	\$20,493.17
Dairy (non-eggs)	\$406.79
Eggs	\$8,355.48
Fish/Seafood	\$4,500.43
Grocery/Staple	\$14,743.68
Meat	\$25,870.67
Other Beverages (non-dairy)	\$34,039.94
Produce	\$27,313.23
Total	\$135,731.44

ITEM DETAILS

Baked Goods

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Carpe Donut	Donuts	Baked Goods	Local and Community	Local & Community Based	\$8.05
Total					\$8.05

Coffee/Tea

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
S&D Coffee & Tea	Coffee	Coffee/Tea	Third Party Verified	Fair Trade Certified	\$1,482.80
Two Leaves and a Bud	Tea	Coffee/Tea	Third Party Verified	Certified Organic	\$27.68
Lipton	Tea	Coffee/Tea	Third Party Verified	Rainforest Alliance Certified	\$18,982.69
Total					\$20,493.17

Dairy (non-eggs)

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Caromont Farm	Chevre	Dairy (non-eggs)	Local and Community	Local & Community Based	\$348.00
Caromont Farm	Red Row Cheese	Dairy (non-eggs)	Local and Community	Local & Community Based	\$58.79
Total					\$406.79

Eggs

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Sauder's Eggs	Eggs	Eggs	Third Party Verified	American Humane Certified	\$8,355.48
Total					\$8,355.48

Fish/Seafood

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Tradex Foods	Seafood, Fish	Fish/Seafood	Third Party Verified	Seafood Watch-Good Alternative	\$47.30
Fishery Products Intl	Seafood, Fish	Fish/Seafood	Third Party Verified	Seafood Watch-Good Alternative	\$1,424.53
Slade Gorton	Seafood, Fish	Fish/Seafood	Third Party Verified	Marine Stewardship Council Blue Ecolabel	\$2,821.26
PanaPesco USA Corp	Shrimp/Shellfish	Fish/Seafood	Third Party Verified	Seafood Watch-Best Choice	\$93.45
Sea Watch International	Shrimp/Shellfish	Fish/Seafood	Third Party Verified	Seafood Watch-Best Choice	\$113.89
Total					\$4,500.43

Grocery/Staple

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
McCormick & Co Inc	Oil, Marinade, Dressing	Grocery/Staple	Third Party Verified	Fair Trade Certified	\$117.76
McCormick & Co Inc	Seasonings, Spices	Grocery/Staple	Third Party Verified	Fair Trade Certified	\$13,369.67
Island Oasis	Smoothie, Mix	Grocery/Staple	Third Party Verified	Seafood Watch-Good Alternative	\$49.94
United Natural Foods	Tortilla	Grocery/Staple	Third Party Verified	Certified Organic	\$116.31
NoBull Burger	Veggie Burgers	Grocery/Staple	Local and Community	Local & Community Based	\$1,080.00

Grocery/Staple (cont.)

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Woodsons Mill	Whole Wheat Flour	Grocery/Staple	Local and Community	Local & Community Based	\$10.00
Total					\$14,743.68

Meat

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Dakota Beef	Beef	Meat	Third Party Verified	Certified Organic	\$306.13
Grayson Natural Foods	Beef	Meat	Local and Community	Local & Community Based	\$25,339.54
The Rock Barn	Italian Sausages	Meat	Local and Community	Local & Community Based	\$225.00
Total					\$25,870.67

Other Beverages (non-dairy)

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Morris Orchards	Apple Cider	Other Beverages	Local and Community	Local & Community Based	\$78.00
Rinker Orchards Inc	Apple Cider	Other Beverages	Local and Community	Local & Community Based	\$492.00
Shawnee Canning Co.	Apple Cider	Other Beverages	Local and Community	Local & Community Based	\$813.18
Glen Manor Vineyard	Beer, Wine & Spirits	Other Beverages	Local and Community	Local & Community Based	\$24.67
White Hall Vineyard	Beer, Wine & Spirits	Other Beverages	Local and Community	Local & Community Based	\$53.32
Bold Rock Cidery	Beer, Wine & Spirits	Other Beverages	Local and Community	Local & Community Based	\$220.22
Devils Backbone Brewing	Beer, Wine & Spirits	Other Beverages	Local and Community	Local & Community Based	\$408.98
Prince Michel Vineyard	Beer, Wine & Spirits	Other Beverages	Local and Community	Local & Community Based	\$561.60
Quaker Brands	Juice, Fruit	Other Beverages	Third Party Verified	Rainforest Alliance Certified	\$29,728.84
McCormick & Co Inc	Milk, Coconut	Other Beverages	Third Party Verified	Fair Trade Certified	\$1,659.13
Total					\$34,039.94

Produce

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Crown Orchard Company	Apples, Gala	Produce	Local and Community	Local & Community Based	\$165.50
Crown Orchard Company	Apples, Gold	Produce	Local and Community	Local & Community Based	\$352.34
Fred L. Glaize, L.C.	Apples, Granny Smith	Produce	Local and Community	Local & Community Based	\$927.72
Crown Orchard Company	Apples, Granny Smith	Produce	Local and Community	Local & Community Based	\$777.50
Saunders Brothers Orchards	Apples, Honeycrisp	Produce	Local and Community	Local & Community Based	\$780.00
Saunders Brothers Orchards	Apples, Honeycrisp & E..	Produce	Local and Community	Local & Community Based	\$168.00
Saunders Brothers Orchards	Apples, Piney River Gold	Produce	Local and Community	Local & Community Based	\$66.00
Fred L. Glaize, L.C.	Apples, Red Delicious	Produce	Local and Community	Local & Community Based	\$935.67
Crown Orchard Company	Apples, Red Delicious	Produce	Local and Community	Local & Community Based	\$1,346.84
Planet Earth Diversified	Arugula	Produce	Local and Community	Local & Community Based	\$18.96
Shenandoah Growers Inc	Arugula	Produce	Third Party Verified	Certified Organic	\$444.55
Country Fresh Mushrooms Co	Arugula	Produce	Local and Community	Local & Community Based	\$65.40
Standard Produce Co	Beans	Produce	Local and Community	Local & Community Based	\$63.60
Standard Produce Co	Beets	Produce	Local and Community	Local & Community Based	\$56.10

Produce (cont.)

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
Standard Produce Co	Cabbage	Produce	Local and Community	Local & Community Based	\$137.26
Andrews Farming Company	Cabbage	Produce	Local and Community	Local & Community Based	\$1,232.90
Standard Produce Co	Cantaloupe	Produce	Local and Community	Local & Community Based	\$15.65
Church Hill Produce	Cauliflower	Produce	Local and Community	Local & Community Based	\$12.00
Standard Produce Co	Cauliflower	Produce	Local and Community	Local & Community Based	\$598.01
Standard Produce Co	Corn	Produce	Local and Community	Local & Community Based	\$42.90
Kirby Farms LLC	Cucumbers	Produce	Local and Community	Local & Community Based	\$4.70
Claymore Sieck Wholesale	Green Leafy/Lettuce	Produce	Local and Community	Local & Community Based	\$106.00
Taylor Farms	Green Leafy/Lettuce	Produce	Third Party Verified	Certified Organic	\$147.34
Fresh2o Growers, Inc	Green Leafy/Lettuce	Produce	Local and Community	Local & Community Based	\$272.80
Singing Earth Produce	Green Leafy/Lettuce	Produce	Local and Community	Local & Community Based	\$145.20
Standard Produce Co	Green Leafy/Lettuce	Produce	Local and Community	Local & Community Based	\$1,542.36
			Third Party Verified	Certified Organic	\$916.64
Shenandoah Growers Inc	Herbs	Produce	Third Party Verified	Certified Organic	\$951.25
Malcolms Market Garden	Kale	Produce	Local and Community	Local & Community Based	\$36.00
Standard Produce Co	Lime	Produce	Local and Community	Local & Community Based	\$29.55
Standard Produce Co	Mango	Produce	Local and Community	Local & Community Based	\$11.70
Basciani Foods Inc	Mushroom	Produce	Local and Community	Local & Community Based	\$37.90
Country Fresh Mushrooms Co	Mushroom	Produce	Local and Community	Local & Community Based	\$6,792.90
Critzer Family Farm	Onions	Produce	Local and Community	Local & Community Based	\$11.00
Standard Produce Co	Onions	Produce	Local and Community	Local & Community Based	\$169.76
Standard Produce Co	Parsnip	Produce	Local and Community	Local & Community Based	\$23.70
Saunders Brothers Orchards	Peach	Produce	Local and Community	Local & Community Based	\$307.50
Crown Orchard Company	Peach	Produce	Local and Community	Local & Community Based	\$896.00
Kirby Farms LLC	Pepper	Produce	Local and Community	Local & Community Based	\$15.80
Standard Produce Co	Pepper	Produce	Local and Community	Local & Community Based	\$72.66
Standard Produce Co	Potatoes	Produce	Local and Community	Local & Community Based	\$253.50
Andrews Farming Company	Potatoes	Produce	Local and Community	Local & Community Based	\$4,459.80
Standard Produce Co	Produce, Edible Bloom	Produce	Local and Community	Local & Community Based	\$70.04
Wayne's Produce	Pumpkins	Produce	Local and Community	Local & Community Based	\$115.00
Standard Produce Co	Shallots	Produce	Local and Community	Local & Community Based	\$56.67
Standard Produce Co	Spinach	Produce	Local and Community	Local & Community Based	\$417.16
Standard Produce Co	Sprouts, Bean	Produce	Local and Community	Local & Community Based	\$11.30
Dodd's Acres Farms	Squash, Butternut	Produce	Local and Community	Local & Community Based	\$263.90
Standard Produce Co	Squash, Butternut	Produce	Local and Community	Local & Community Based	\$26.30
Dodd's Acres Farms	Squash, Spaghetti	Produce	Local and Community	Local & Community Based	\$20.10
Cedar Point Farm	Squash, Yellow	Produce	Local and Community	Local & Community Based	\$29.20
Local Food Hub Inc	Squash, Yellow	Produce	Local and Community	Local & Community Based	\$275.80
Local Food Hub Inc	Squash, Zucchini	Produce	Local and Community	Local & Community Based	\$256.10
Singing Earth Produce	Tomatoes	Produce	Local and Community	Local & Community Based	\$336.00
Local Food Hub Inc	Tomatoes	Produce	Local and Community	Local & Community Based	\$24.70
Total					\$27,313.23

TOTAL LOCAL, COMMUNITY & 3RD PARTY VERIFIED

\$135,731.44

Other Sustainability Attribute - Does not qualify for points

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
J & B Food Enterprise	Bagels	Baked Goods	Other Sustainability Attribute	Local	\$9,317.71
Carter's Bread	Bakery, General	Baked Goods	Other Sustainability Attribute	Local	\$4,479.55
Flowers Foods	Bakery, General	Baked Goods	Other Sustainability Attribute	Local	\$5,885.47
3 Feller Bakery	Bread, Bun	Baked Goods	Other Sustainability Attribute	Local	\$569.52
Signature Breads	Bread, Bun	Baked Goods	Other Sustainability Attribute	Social Enterprise-Certified B	\$8,212.28
Sweet Street Desserts	Bread, Bun	Baked Goods	Other Sustainability Attribute	Local	\$116.54
3 Feller Bakery	Cakes, Bars, Pies	Baked Goods	Other Sustainability Attribute	Local	\$294.93
Hadley Farms	Cakes, Bars, Pies	Baked Goods	Other Sustainability Attribute	Local	\$1,372.28
Sweet Street Desserts	Cakes, Bars, Pies	Baked Goods	Other Sustainability Attribute	Local	\$919.47
Otis Spunkmeyer Inc	Muffins	Baked Goods	Other Sustainability Attribute	Local	\$2,398.49
Starbucks Coffee	Coffee	Coffee/Tea	Other Sustainability Attribute	CAFÉ	\$200.70
Whitewave Foods	Creamer, Dairy	Dairy (non-eggs)	Other Sustainability Attribute	Local	\$17.50
Michael Foods Egg & Dairy	Eggs	Eggs	Other Sustainability Attribute	American Humane Certified	\$12,316.23
Little River Seafood Inc	Shrimp/Shellfish	Fish/Seafood	Other Sustainability Attribute	Local	\$2,015.43
Knouse Foods	Apple, Sliced	Grocery/Staple	Other Sustainability Attribute	Local	\$186.45
Knouse Foods	Apples, Sauce	Grocery/Staple	Other Sustainability Attribute	Local	\$2,675.20
Knouse Foods	Apples, Sliced	Grocery/Staple	Other Sustainability Attribute	Local	\$242.38
Hanover Foods Corp	Beans, Black	Grocery/Staple	Other Sustainability Attribute	Local	\$1,003.45
Hanover Foods Corp	Beans, Garbanzo	Grocery/Staple	Other Sustainability Attribute	Local	\$67.29
Hanover Foods Corp	Broth	Grocery/Staple	Other Sustainability Attribute	Local	\$240.60
Amero Foods	Cakes, Bars, Pies	Grocery/Staple	Other Sustainability Attribute	Local	\$59.39
Oregon Cherry	Cherries	Grocery/Staple	Other Sustainability Attribute	Local	\$140.69
Route 11 Potato Chips	Chips	Grocery/Staple	Other Sustainability Attribute	Local	\$589.80
S&K Industries	Chips	Grocery/Staple	Other Sustainability Attribute	Local	\$523.60
Hershey Chocolate Co	Chocolate Chips	Grocery/Staple	Other Sustainability Attribute	Local	\$1,567.75
Hershey Chocolate Co	Cocoa Baking Powder	Grocery/Staple	Other Sustainability Attribute	Local	\$109.52
Otis Spunkmeyer Inc	Cookie, Dough	Grocery/Staple	Other Sustainability Attribute	Local	\$16,804.02
Ashland Milling Co	Cornbread, Grits, Mix	Grocery/Staple	Other Sustainability Attribute	Local	\$48.44
Whitewave Foods	Creamer, Non-Dairy	Grocery/Staple	Other Sustainability Attribute	Local	\$322.03
S-L Snack National LLC	Dip, Spread	Grocery/Staple	Other Sustainability Attribute	Local	\$22.37
Ventura Foods LLC	Dip, Spread	Grocery/Staple	Other Sustainability Attribute	Local	\$86.56
Ventura Foods LLC	Dips, Spread	Grocery/Staple	Other Sustainability Attribute	Local	\$252.01
Ashland Milling Co	Flour	Grocery/Staple	Other Sustainability Attribute	Local	\$239.51
Knouse Foods	Fruit Pie Filling	Grocery/Staple	Other Sustainability Attribute	Local	\$1,956.93
Tulkoff Food Products	Garlic, Chopped	Grocery/Staple	Other Sustainability Attribute	Local	\$1,326.47
Tulkoff Food Products	Horseradish	Grocery/Staple	Other Sustainability Attribute	Local	\$119.18
Tulkoff Food Products	Oil, Marinade, Dressing	Grocery/Staple	Other Sustainability Attribute	Local	\$222.43
Ventura Foods LLC	Oil, Marinade, Dressing	Grocery/Staple	Other Sustainability Attribute	Local	\$2,853.20
3 Feller Bakery	Pizza	Grocery/Staple	Other Sustainability Attribute	Local	\$282.50
American Popcorn	Popcorn	Grocery/Staple	Other Sustainability Attribute	Local	\$74.88

Other Sustainability Attribute - Does not qualify for points (cont.)

Label/Brand/Producer	Product	Category	Sustainability Attribute	Description of the Attribute	Cost
3 Feller Bakery	Pizza	Grocery/Staple	Other Sustainability Attribute	Local	\$282.50
American Popcorn	Popcorn	Grocery/Staple	Other Sustainability Attribute	Local	\$74.88
Jody's Inc	Popcorn	Grocery/Staple	Other Sustainability Attribute	Local	\$1,082.99
Ateeco Inc	Prepared Meals	Grocery/Staple	Other Sustainability Attribute	Local	\$175.80
Carla's Pasta	Prepared Meals	Grocery/Staple	Other Sustainability Attribute	Woman Business Enterprise	\$5,814.64
Hanover Foods Corp	Prepared Meals	Grocery/Staple	Other Sustainability Attribute	Local	\$6,724.04
S-L Snack National LLC	Pretzels	Grocery/Staple	Other Sustainability Attribute	Local	\$57.05
Knouse Foods	Pudding	Grocery/Staple	Other Sustainability Attribute	Local	\$985.76
Mcllhenny	Sauce, Hot	Grocery/Staple	Other Sustainability Attribute	Local	\$68.90
Carla's Pasta	Sauce, Pesto	Grocery/Staple	Other Sustainability Attribute	Woman Business Enterprise	\$6,509.88
Hershey Chocolate Co	Syrup, Chocolate	Grocery/Staple	Other Sustainability Attribute	Local	\$197.96
S&K Industries	Tortilla	Grocery/Staple	Other Sustainability Attribute	Local	\$55.29
Murray Cider Company	Apple Cider	Other Beverages	Other Sustainability Attribute	Local	\$153.60
Mcllhenny	Beer, Wine & Spirits	Other Beverages	Other Sustainability Attribute	Local	\$91.83
New Belgium Brewing	Beer, Wine & Spirits	Other Beverages	Other Sustainability Attribute	Social Enterprise-Certified B	\$31.46
Purity Products Inc	Beer, Wine & Spirits	Other Beverages	Other Sustainability Attribute	Local	\$246.50
Whitewave Foods	Milk, Soy	Other Beverages	Other Sustainability Attribute	Local	\$2,944.01
Tulkoff Food Products	Puree	Other Beverages	Other Sustainability Attribute	Local	\$370.66
George's Inc	Chicken, Breast	Poultry	Other Sustainability Attribute	Local	\$387.31
Perdue	Chicken, Breast	Poultry	Other Sustainability Attribute	ABF USDA Certified	\$619.90
George's Inc	Chicken, Whole	Poultry	Other Sustainability Attribute	Local	\$3,804.54
Perdue	Chicken, Whole	Poultry	Other Sustainability Attribute	ABF USDA Certified	\$533.60
Carolina Turkey	Turkey, Bacon/Sausage	Poultry	Other Sustainability Attribute	American Humane Certified	\$1,765.43
Carolina Turkey	Turkey, Breast	Poultry	Other Sustainability Attribute	American Humane Certified	\$52,603.89
Carolina Turkey	Turkey, Patties/Ground	Poultry	Other Sustainability Attribute	American Humane Certified	\$9,867.82
Carolina Turkey	Turkey, Processed	Poultry	Other Sustainability Attribute	American Humane Certified	\$24,174.21
Sun Rich Fresh Foods	Apples, Red Delicious	Produce	Other Sustainability Attribute	Local	\$2,089.95
Mann Packing	Broccoli	Produce	Other Sustainability Attribute	Woman Business Enterprise	\$166.86
Taylor Farms	Cabbage	Produce	Other Sustainability Attribute	Local	\$309.93
Taylor Farms	Cabbage with Carrots	Produce	Other Sustainability Attribute	Local	\$427.92
Sun Rich Fresh Foods	Cantaloupe	Produce	Other Sustainability Attribute	Local	\$4,256.12
Sun Rich Fresh Foods	Grapefruit	Produce	Other Sustainability Attribute	Local	\$112.56
Mann Packing	Green Leafy/Lettuce	Produce	Other Sustainability Attribute	Woman Business Enterprise	\$663.28
Taylor Farms	Green Leafy/Lettuce	Produce	Other Sustainability Attribute	Local	\$705.68
Sun Rich Fresh Foods	Honeydew	Produce	Other Sustainability Attribute	Local	\$1,169.60
Taylor Farms	Onions	Produce	Other Sustainability Attribute	Local	\$25.70
Sun Rich Fresh Foods	Pineapples	Produce	Other Sustainability Attribute	Local	\$6,738.36
Sun Rich Fresh Foods	Salad, Fruit Combo	Produce	Other Sustainability Attribute	Local	\$9,489.60
Twin Oaks Community Foods	Tofu	Produce	Other Sustainability Attribute	Local	\$2,655.30
Total Other Sustainability Attributes					\$228,206.89

TOTAL ALL SUSTAINABLE

\$363,938.33