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To Whom It May Concern:

The Global Social Benefit Institute (GSBI®) is a hub for global, innovation-based entrepreneurship in service to humanity. GSBI currently includes two distinct capacity development programs to social entrepreneurs: the GSBI Accelerator, which offers customized curriculum for more advanced social enterprises preparing to scale their business, and GSBI Online, which offers general business training for earlier-stage ventures to validate their enterprise's model. Both programs are designed for high engagement between entrepreneurs, Silicon Valley mentors, and program staff.

GSBI programs and the GSB Fellowship are unique programs. No other university offers capacity development for international social entrepreneurs. In addition, the GSB Fellowship, integrating experiential learning, social justice and work for social entrepreneurship is the only program of its kind.

GSBI® programs have helped social entrepreneurs in over 55 countries since 2003 with impressive outcomes. We survey our alumni regularly to assess their impact and aggregate the results to show their collective impact:

- 202 enterprises have completed GSBI programs
- Nearly 100 million people's lives have been positively impacted* by these enterprises
- 40% of the enterprises are scaling, meaning that impact is growing in a financially sustainable manner. This scaling rate is more than three times that of conventional for-profit ventures.
- \$89 million of funding has been raised by enterprises post-GSBI programs
- 90% of GSBI alumni are still in business

GSBI programs are not covered by an existing STARS credit and have not been used in any other STARS credits. The GSBI was founded in 2002; however, it has never been featured as a STARS innovation credit. The Global Social Benefit Fellowship for students began in the 2012-2013 school year.

Cassandra Staff,

GSBI Program Director