



DATE: December 3, 2015

TO: AASHE STARS

FROM: Beth Snoke, Director, Transportation & Traffic Management

RE: Ohio State University Bike Share System

To Whom It May Concern:

It is my pleasure to endorse The Ohio State University's bike share system project for AASHE STARS Innovation Credit.

Championed by Undergraduate Student Government and with strong interest by the general university community, a working group of students, faculty and staff was formed to bring bike sharing to the Ohio State University campus. The goals identified by the working group were:

1. Conveniently and safely move people from one place to another on campus – reinforcing the park once philosophy.
2. Conveniently and safely offer alternative transportation options for connectivity between campus and other neighborhood throughout the city.
3. Conveniently and safely provide a sustainable, active campus transportation option, encouraging healthy lifestyle choices.

After an extensive review process, Zagster was selected as the system operator. The bike share program, launched in September 2015, provides a safe and sustainable alternative transportation option for the university community. The program offers 115 bicycles at 15 campus locations. In addition to the 100 commuter bicycles in the fleet, 15 of the bicycles in the system are alternative bicycles, including side-by-side tandems, hand cycles, and heavy duty and three-wheeled cargo bikes. The Ohio State University is the first campus to include alternative bicycles in the bike share program, making the system accessible to our diverse campus population.

The program offers leading edge technology and new bicycle designs. The system's bicycles are sited in geo-fences which are easy to move and scale and allow for dynamic rebalancing based on demand or planned events.

The bike share system project exemplifies the university's commitment to providing sustainable transportation options on campus.

Reference: <http://ttm.osu.edu/bikeshare>