



Spring 2018 Rebel Energy Challenge

The Office of Sustainability and the Eco Reps program are excited to announce the University of Mississippi's fourth annual Rebel Energy Challenge. Our goal for the challenge is to teach residents about the importance of energy efficiency and saving energy. We are looking forward to working once again with the Department of Housing and Residence Life while furthering sustainability at the University of Mississippi.

Who?

Community Coordinators, GCDs, or another housing personnel can elect their residence hall to participate in the Rebel Energy Challenge by completing the [drive sign up linked here](#).

This year's competition will be led by the Eco Rep Leaders--a student sustainability outreach program facilitated by the Office of Sustainability.

When?

The competition will begin on April 3rd and ends on April 4th. The calendar for the event can be found below:

- March 26th-April 6th -- Eco Rep Leaders give one sustainability presentation to each residence hall participating in the challenge
- **March 29th- CCs/GCDs send out email to announce challenge.**
- March 4th-14th -- Challenge Duration
 - Eco Reps table for CFL Swap
 - Social Media Challenge
 - Pledge posters go up in residence halls
- **April 16th – CCs/GCDs distribute Rebel Energy Challenge post-event survey about energy reduction behaviors.**
- April 17th – Winner is announced!
- April 19th -- Winners honored at Arbor Day Tree Planting with a tree dedicated to their hall.
- April 23rd-May 4th -- Cookie party scheduled whenever is preferred by the CC/GCD of winning hall.

Point System

- **Pledge (1-2 points):** Residents will pledge to reduce their energy usage throughout the competition by signing a poster hung in the lobby of their residence halls. By making the pledge visible, residents will be reminded of the competition and their energy habits.
 - Residents can earn an additional point by filling out what saving energy means to them.
- **CFL Bulb Swap (5 points):** Residents will have an opportunity to exchange incandescent bulbs for CFL bulbs (as provided by Eco Reps and Power Rangers) at tabling stations from March 7th through March 9th.
- **Social Media Competition:** Residence halls can earn bonus points in two ways. First, they can share information about the challenge on social media by following the Eco Reps Instagram, liking our REC post, and commenting the name of their residence hall (**+1 point per follow, like, and comment**).

Prize

The winning residence hall will receive an insomnia cookie party (!) and will also be honored at this year's Arbor Day Celebration and Tree Planting (April 19th, 1:00 p.m., location TBD).

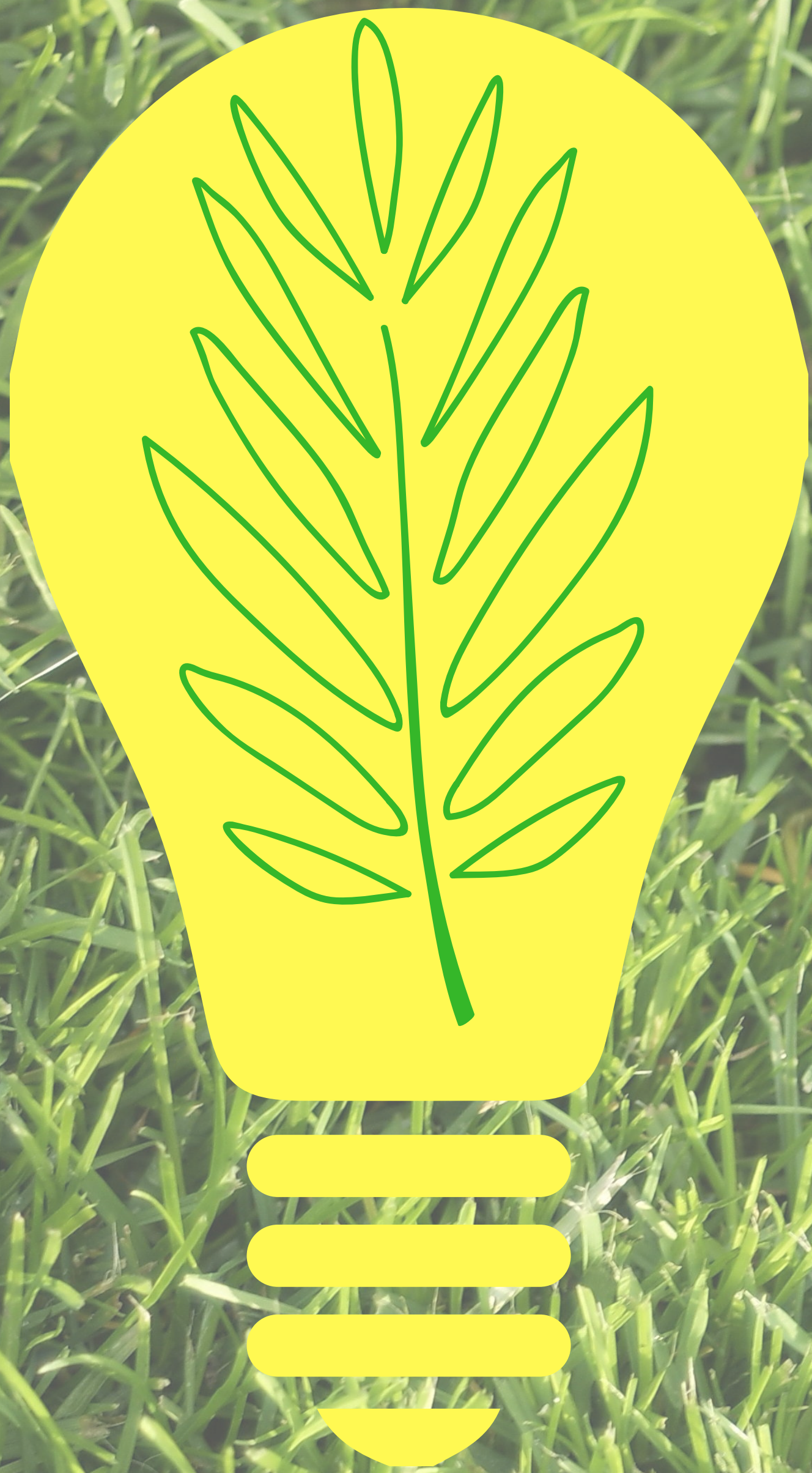
To participate in the challenge, we need your help with:

- Two hall-wide emails need to be sent: One to announce the challenge, and one to close the challenge and distribute a post-event survey (via Qualtrics)
 - Any additional communication you would like to issue to your hall to encourage them to participate/remind them of the challenge is welcome but not required for participation.
- Our [Eco Rep Leader team](#) needs to have access to your residence hall to table for the CFL Swap and to hang the pledge poster. For the CFL Swap, they will schedule tabling times with you individually.
- Prior to the challenge, our Eco Rep Leaders would like to give a presentation about sustainability at UM to your residence hall. They will also schedule this with you individually.

Why the Rebel Energy Challenge

The Office of Sustainability and the Eco Reps Program created the Rebel Energy Challenge as a means to engage residents on campus with the topic of energy reduction and smart resource use. We believe the values of good stewardship of our natural resources and collaboration with others towards a positive goal fit well within the educational priorities of the Residential Life framework. This challenge is a way that the Office of Sustainability can contribute to the residential learning experience of our students.

April 4th-14th



You can participate by:

- Exchanging lightbulbs for CFLs in your dorm's lobby
- Using #REC2018 on instagram and tagging your friends! Make sure to include your residence hall
- Signing our Energy Pledge Banner
- Attending one of our Eco-Seminars

Rebel

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Challenge