


MEMORANDUM

To: STARS Program Committee

From:  Kathryn Bass, Executive Assistant
Office of Assistant Vice Chancellor for Facilities Operations

Subject: Certified Wolfpack Green Program

Date: March 27, 2012

Given my role in planning meetings and events, I was invited to pilot the “Green Events” Program within a larger Certified Wolfpack Green Program. The goal of Certified Wolfpack Green is to further sustainability at NC State University by providing helpful information and encouragement for campus entities to institute sustainable practices. Plans for the program are to have a certification in each of the following categories: Events, Workplace and Labs. A campus entity will earn points for adopting or completing sustainable practices which will be applied to a Contributor, Steward, or Champion certification level.

I used the event criteria on a Facilities planning retreat for supervisors and directors. The program helped me learn more about sustainability and the steps I could take in planning events. The application was easy and the criteria challenged me to try to get that next level of certification. I am determined our next event will be at the Champion level.

This program is innovative because it spurred me, as the event planner, to think about how our event can be more sustainable and contribute to the University’s sustainability efforts. The education also extends to the event participants. We gained points for educating event participants about the event’s sustainability features, furthering the growth of the program. Several of the participants had ideas for future meetings which we plan to incorporate.

The Green Events Program is now flourishing and I very much appreciated the opportunity to be a part of NC State’s sustainability efforts. I will be among the first to sign on as the Workplace certification comes to fruition.