

# VERMONT FIRST

*by the numbers*

Data from August 2020-July 2021



# OF LOCAL PRODUCERS

85

**LOCAL: \$924,400 | 9%**

**REGIONAL: \$1,357,822 | 14%**



**OUR LOCAL DEFINITION  
ALIGNS WITH THE  
STATE OF VERMONT**

*scan here!*



**OUR VERMONT FIRST  
VALUES**

*scan here!*

REGIONAL IS DEFINED AS FROM WITHIN THE SIX NEW ENGLAND STATES PLUS 50 MILES, IN ALIGNMENT WITH FARM TO INSTITUTION NEW ENGLAND.

## FEATURED COMMITMENTS

### LOCAL GROUND BEEF

Through our partnership with Black River Meats, our campuses commit to using local ground beef each month.

**STATEWIDE, 50% OF OUR GROUND BEEF PURCHASES ARE LOCAL!**

*scan here!*



Dave Defreest of Defreest Farm in Warren, VT. The Defreest Farm is one of the farms that provides beef to the local ground beef program.



### HARVEST OF THE MONTH

Through Harvest of the Month, we encourage our customers to eat with the season and support regional resiliency. Each campus commits to using a seasonal local product each month.



**HARVEST OF THE MONTH ANNUAL CALENDAR FY21**

### NEW ENGLAND FOOD VISION PRIZE



In 2019, the University of Vermont and Norwich University were awarded the New England Food Vision Prize to support infrastructure development of the production facilities for Just Cut in Hardwick, Vermont, and Pioneer Valley Growers Association in Whately, Massachusetts.



**LEARN MORE ABOUT JUST CUT IN THIS VIDEO!**

*scan here!*

**113,000LBS OF FRESH CUT AND FROZEN LOCAL PRODUCE PURCHASED IN YEAR ONE!**

- 14th Star Brewing Co
- All Souls Tortilleria
- Aqua Vitea
- Barn First
- Ben & Jerry's
- Boyden
- Black River Meats
- Champlain Valley Creamery
- Cabot Creamery
- Castleton Cracker
- Catamount Farm
- Ceres Greens
- Cavendish Game Birds
- Champlain Orchards
- Citizen Cider
- Cold Brewtus
- Cold Hollow
- Crowley
- Deep Meadow Farm
- Deep Root Organic Coop
- Diggers Mirth Collective Farm
- Full Belly Farm
- Garuka Bars
- Georgia Mountain Maples
- Green Mountain Smokehouse
- Grafton Village Cheese
- Gringo Jack's
- Green Mountain Creamery
- Green Mountain Farm
- Harlow Farm
- Horizon Organic
- Hp Hood Llc
- Jan's Farmhouse
- Jasper Hill Farm
- Jericho Settlers Farm
- Just Cut
- Keurig Green Mountain Inc
- Kingdom Creamery
- Klinger's
- Koffee Kup Bakery
- Larson Farm
- Last Resort Farm
- Laughing Child Farm
- Lewis Creek Farm
- Maple Meadow Farm
- Maplebrook Farm
- Mountain Grove Coffee
- North Country Smokehouse
- New Deal Farm
- Nitty Gritty Grain Company
- Old Cavendish
- Olivia's Crotons
- Red Hen Bakery
- Rhapsody
- River Berry Farm
- Rogers Farmstead
- Rosie's Snacks
- SAP Maple
- Scott Farm
- Shelburne Cheese
- Sidehill
- SMC Campus Farm
- Speeder & Earl's
- Stonewood Farm
- Sugarman Of Vermont
- Sunja's of Vermont
- Thomas Dairy
- UVM Proctor Maple Research Center
- Vermont Creamery
- Vermont Artisan Coffee
- Vermont Technical College
- Von Trapp Brewing
- Vermont Smoke and Cure
- Vermont Beancrafters
- Vermont Coffee Company
- Vermont Cranberry
- Vermont Farm Orchard
- Vermont Farmstead
- Vermont Fresh
- Vermont Salumi
- Vermont Soy
- Vermont Butterworks
- Westminster Cracker Co
- Wilcox Ice Cream
- Zero Gravity

# OF REGIONAL PRODUCERS

132

# WHO *We* ARE

## THE EXECUTIVE COMMITTEE IS MADE UP OF THE FOLLOWING SODEXO MANAGERS:

- ANNIE ROWELL** - Vermont First Director  
**BRANDON WILLIAMS** - Executive Chef, University of Vermont  
**BRIAN ROPER** - General Manager, St. Michael's College  
**CHARITY CHANDLER** - Diversity, Equity, and Inclusion Director  
**DAN AUGER** - Senior Vice President, New England  
**DON WOODWORTH** - Senior Counsel  
**GAIL PROUT** - Regional Account Manager  
**GARY SYMOLON** - Area Chef  
**MELISSA ZELAZNY** - Resident District Manager, University of Vermont  
**NICOLE REILLY** - Sustainability and Campus Partnerships Manager, University of Vermont  
**RICH BLANCHARD** - Director, Field Marketing  
**TED DIGRANDE** - District Manager

## SODEXO VERMONT ACCOUNTS

### UNIVERSITIES

- University of Vermont
- Northern Vermont University @ Johnson
- Northern Vermont University @ Lyndon
- Vermont Tech
- St. Michael's College
- Norwich University
- Champlain College
- Castleton University

### CORPORATE

- National Life
- Husky Injection Molding
- VSAC

### HEALTHCARE

- Brattleboro Retreat
- Mt. Ascutney Hospital

## THE ADVISORY BOARD IS MADE UP OF THE FOLLOWING VERMONT FOOD SYSTEM STAKEHOLDERS:

- |  |   |
|--|---|
| <b>ABBEY WILLARD</b><br><i>Vermont Agency of<br/>Agriculture, Food and<br/>Markets</i>   | <b>JAKE CLARO</b><br><i>Vermont Sustainable Jobs<br/>Fund<br/>Vermont Farm to Plate</i> |
| <b>BILL SUHR</b><br><i>Champlain Orchards</i>  | <b>JOE BOSSEN</b><br><i>Vermont Bean Crafters</i>                                       |
| <b>BRIAN CASSINO</b><br><i>Black River Produce/<br/>Reinhart</i>                         | <b>KEITH DRINKWINE</b><br><i>Intervale Food Hub</i>                                     |
| <b>CHRIS BRITTAIN</b><br><i>University of Vermont, Food<br/>Systems Graduate Program</i> | <b>KRISTYN ACHILICH</b><br><i>St. Michael's College</i>                                 |
| <b>CHRISTINA ERICKSON</b><br><i>Champlain College</i>                                    | <b>ROSE WILSON</b><br><i>Rose Wilson Consulting</i>                                     |
| <b>DAVE RUBIN</b><br><i>Vermont Tech</i>   | <b>ROY BECKFORD</b><br><i>UVM Extension</i>   |
| <b>HELEN RORTVEDT</b><br><i>NOFA-VT<br/>VT FEED</i>                                      |   |



## ANNIE ROWELL

Vermont First Director

✉ Annie.Rowell@sodexo.com

☎ (802) 279-2802



## LEARN MORE ON INSTAGRAM

📷 @VERMONTFIRST