

Seattle Central Community College

2011-2016 Strategic Plan –Goals and Objectives

[As Approved by Presidents Cabinet – October 18, 2011]

Vision: Turn Seattle Central into a world class college and a global leader in preparing students to contribute locally, nationally and internationally

Goal 1. Promote student success in achieving their educational goals and personal growth

Objective A. Offer excellent programs in academic transfer, professional and technical (workforce), basic skills, applied bachelor degrees and continuing education that meet market demands

Objective B. Encourage and support innovation in curriculum, pedagogy and delivery

Objective C. Establish, revitalize and select educational programs to address market changes and emerging opportunities

Objective D. Manage enrollment, increase persistence and completion of certificates and degrees, congruent with the college's core themes

Goal 2. Create a quality, integrated, sustainable and productive educational environment

Objective A. Sustain a clean and safe environment conducive to learning

Objective B. Advance an engaging online environment that is relevant

Objective C. Recruit and retain excellent faculty and staff, and allocate resources for professional development that results in institutional improvement

Objective D. Promote a culturally diverse campus where all members model civility and tolerance

Goal 3. Adopt a responsive, forward-looking educational business model

Objective A. Broaden and diversify revenue sources to sustain the financial health of the college

Objective B. Develop and expand community partnerships including those with businesses, industries, alumni, other organizations and educational institutions, locally and internationally

Objective C. Improve and expand facilities to support college changes and growth by applying innovative approaches to develop state-of-the-art facilities and address deficiencies

Objective D. Enhance and engage community support for the college's mission, strategic directions, and programs

Goal 4. Increase operational efficiencies and effectiveness, and create a culture of assessment at all levels

Objective A. Assess program quality and effectiveness of teaching and learning regularly to sustain a cycle of improvement

Objective B. Use strategic planning and evaluation at all levels of the college to improve effectiveness and efficiencies

Objective C. Selectively pursue and support educational initiatives to enhance learning and student support

Objective D. Implement and evaluate student support services and processes for efficiency and effectiveness