



Date: July 2013
 To: AASHE STARS
 From: Jackie Parrill
 Vice President for Institutional Planning and Human Resource Development COTC
 Director of Human Resources, Campus Relations and Planning Support, Ohio State Newark
 Re: Newark Campus: Co-Location, Cost-Sharing and Improved Efficiencies

Central Ohio Technical College and The Ohio State University at Newark provide a unique example of how two higher education institutions, with distinct missions, governing bodies, curriculum and faculty can develop a structure in which both organizations benefit from shared facilities, grounds, administrators and other resources.

Located in Newark, OH, the Newark campus has been home to this unique partnership since 1971. Within the University system of Ohio, the Ohio State Newark and COTC cost-shared structure is well known for providing a collaborative foundation which promotes increased efficiencies. The institutions share the department of human resources, student life, facilities and grounds, marketing and public relations, development, business and finance, information and technology services and athletics.

“The benefits of this cost-sharing system are significant and impressive. Equally impressive is that this agreement has been sustained for over forty years. While many institutions struggle with merely being good neighbors, they view their ongoing partnership as an opportunity to better serve their community. The value that they place on this relationship is evidenced in their daily interactions and is noted in their strategic plans. The strong partnership between COTC and Ohio State Newark serves as a model in the state.”

Eric Fingerhut
 Former Chancellor; Ohio Board of Regents

The cost-shared structure is dynamic and monitored on an ongoing basis. The formula used to allocate funds considers various factors that impact one, the other, or both institutions, (such as enrollment), and is considered a strength of the partnership.

There are two distinct collaborations, both occurring within the last three years, which truly articulate the unique Newark campus innovations and efficiencies:

The Newark Campus Framework Plan is a comprehensive, yet flexible plan, which describes the objectives for campus growth and sustainability. It was collaboratively developed in June of 2012 to guide planning, identify priorities, and maintain and strengthen Ohio State Newark’s and COTC’s cost-shared relationship.

The Framework plan describes strategic objectives for three broad phases of facilities planning:

Phase 1: to 2020	Phase 2: 2020-2030/35	Phase 3: 2030/35- Future
Immediate Needs	Campus Transformation and Growth	Build Out
<ul style="list-style-type: none"> - New academic building in core - Remove Hopewell Hall South - Health and Wellness Renovation - Maintenance building and landscape buffer - Extending roadways - Parking reconfiguration/additions - Grounds enhancements - Housing additions - Academic quad enhancements 	<ul style="list-style-type: none"> - New academic building in core - Founders Hall renovation - Hopewell Hall renovation - Parking lot enhancements - Grounds and landscaping enhancements - Additional roadways - Pedestrian walkways and enhancements - Removal of North Classroom building - Housing additions 	<ul style="list-style-type: none"> - Anticipate additional academic buildings - Renovate or replace Adena Hall - Complete residential neighborhood enhancements - Roadway enhancements - Pedestrian walkways and enhancements - Potential parking garage

Additional information on the Newark Campus Framework Plan may be found by visiting the document at:
http://www.cotc.edu/faculty-and-staff/facilities-department/Documents/Newark_Campus_Framework_Plan_June_2012_Final.pdf

The “One Campus” perspective is not only a benefit to students and campus life through the plethora of activities, student groups, athletics, intramural sports and educational pathways, or, to the greater Licking county community through the education opportunities provided by COTC and Ohio State Newark and the beautiful campus on which to walk, ride a bike, or participate in a public forum. It is also a model of financial efficiency;

“[Our] shared cost model allows us to provide maximum quality service and fiscal efficiencies. It is a unique, state recognized model that has served us well and will continue to do so. Both of our institutions have adequate reserves and are debt-free providing us with options to consider.”

*Holder, Teri, Paul Treece, PhD., and James R. Woolard, Ph.D.
Celebrating the Journey. Newark. 2011. Print.*

One of the most prominent examples of the benefits of the co-located and cost-shared structure is the *Next Generation Challenge*. The recently completed *Next Generation Challenge* was a fund-raising campaign led by the cost-shared development office to potentially raise as much as \$20 million for scholarships of students at both COTC and Ohio State Newark.

With the commitment from area philanthropists J. Gilbert and Louella H. Reese to contribute matching donations of up to \$10 million dollars, the cost-shared development office set out to raise at least \$10 million in support of this effort. Once the fund-raising effort was complete, COTC and Ohio State Newark were proud to announce a total amount of \$20,950,410.32 raised. Gifts received as part of the campaign are administered by both The Ohio State University Foundation and COTC, and, in partnership with the Newark Campus Development Fund (NCDF), a permanent, locally controlled endowment that provides funding for new and innovative projects, have already been used to support scholarships exclusively for both COTC and Ohio State Newark students. During autumn semester 2012, 30 awards (15 to each institution) were awarded from the NCDF.

In addition to the two previously mentioned benefits of the cost-shared structure, a carbon footprint analysis is being conducted by the Ohio State University Office of Energy Services and Sustainability for the Ohio State University regional campuses (in Newark, Lima, Marion and Mansfield, OH) to truly assess if any reductions in energy usage are realized.

Even though both institutions have their own distinct missions, governing bodies, curriculum and faculty, their general roles in the community are the same- to provide access to high quality education and to provide individuals with a foundation for successful careers and lifelong learning. Through the unique partnership between COTC and Ohio State Newark, redundancy between staff and administrators is reduced, facilities are better utilized, students have increased educational opportunities, and resources are streamlined to serve both institutions, and the surrounding community, in a more meaningful way.

Sincerely,

The Ohio State University at Newark and Central Ohio Technical College