



September 18, 2014

To: AASHE STARS Committee

Dear STARS Committee Members,

As the acting President of the international jury panel of the Sustainable Campus International Competition, I am writing this letter to support MacEwan University's STARS Innovation Credit.

MacEwan University is a founding partner and Chair of the Sustainable Campus International Competition (SCIC). In its role as Chair of the competition the University is responsible for overseeing SCIC development and implementation. This unique competition aims to recognize and support the value of sustainability in business cases in the Higher Education sector. University and college students enrolled in any discipline from around the world are invited to experience innovation and take part in this competition.

The SCIC is an opportunity for students worldwide to transform their academic learning into real world actions and impacts. They are invited to design and apply a tool, system or practice that addresses sustainability issues relevant to their campus. SCIC is designed as an 18-month competition. Students are asked to develop a sustainability project they can implement within their campuses and communities within one academic year. The strongest projects will forecast tangible impacts by the end of the academic year, though the projects may and are encouraged to continue in the future.

Revolution is in the air and the SCIC is at the heart of the new student-driven and staff-supported sustainability mandate that is empowering students to unleash their transformative potential.

Sincerely,

A handwritten signature in black ink that reads "Iain A. Patton". The signature is written in a cursive, slightly slanted style.

Iain Patton
Chief Executive
Environmental Association for Universities and Colleges