

September 17, 2014

To: AASHE STARS Committee

Dear STARS Committee Members,

This letter is written to support MacEwan University's STARS Innovation Credit for Earth Common Journal.

Earth Common Journal (ECJ) is an international undergraduate peer-reviewed journal published annually by MacEwan University's Bachelor of Communication Studies program. Earth Common Journal accepts articles from all disciplines and includes research projects that are empirical, qualitative, creative, and interdisciplinary in content and approach. It also accepts articles from international students to provide global perspectives and discussions on sustainability, conservation, and climate change.

I am the founder and Managing Editor of ECJ and have put together a peer review committee comprised of faculty members from different disciplines, and an editorial board made up of students overseeing the vision and direction of ECJ.

Together we have set the following objectives:

- Establish a research publication that allows undergraduate students from all disciplines to discuss, explore, reflect upon, and develop an understanding of sustainability, conservation, and climate change. This publication is housed on the ECJ website (<http://earthcommonjournal.com/>).
- Create a forum for undergraduate students from all disciplines to express, communicate, and voice their conceptions, knowledge, and ideas concerning sustainability, conservation, and climate change.
- Develop critical literature that identifies and acknowledges the diversity of undergraduate student conceptions of sustainability, conservation, and climate change.
- Establish an undergraduate student presence online that articulates student research, writing, editing, and creativity with respect to sustainability, conservation, and climate change.
- Connect and liaise with internal and external human resources that supplement the current knowledge base of sustainability, conservation, and climate change.
- Engage students at all levels, whenever possible, to ensure that Earth Common Journal is student-driven and managed.

The ECJ is truly unique as it is an opportunity for undergraduate students to get peer-reviewed and published in the areas of climate change, conservation, and sustainability. The journal also invites international contributors and is now available through JournalQuest, an international academic database.

Sincerely,



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