



BFU\_Fall\_2014\_app Submitted by Briana Orr on 2014-08-06 14:47:32

**Name of Applying Institution**

**Name of Institution**

University of Oregon

**Which campus?**

- Main  
 Other

If other, describe (50 word limit)

**Has this campus applied to the Bicycle Friendly University program before?**

- Yes  
 No

**What was the result of the campus' last application?**

- No Designation  
 Honorable Mention  
 Bronze  
 Silver  
 Gold  
 Platinum

**What year was your campus first awarded a Bronze designation or higher?**

2011

**City**

Eugene

**State**

Oregon

**President/Chancellor/top official (include title)**

President Michael Gottfredson

**Applicant Profile**

**First Name**

Briana

**Last Name**

Orr

**Title**

Bike Program Coordinator

**Are you**

- Faculty  
 Staff  
 Student

If student, please provide supervisor's address and contact information.

**Address**

RM 37 Erb Memorial Union, 1228 University Street

**City**

Eugene

**State**

Oregon

**Zip**

97403

**Phone**

541-346-9142

**Email**

bikes@uoregon.edu

**University Profile**

**1. Type of institution**

- National University  
 Liberal Arts College  
 Baccalaureate College  
 Technical College  
 Community College  
 Career College

**2. Type of Campus**

- Urban  
 Suburban  
 Rural

**3. Population**

**Total campus enrollment:**

23,809

**Number of on-site faculty and staff:**

4,812 FTE

**Percent of students living off campus:**

76%

**City population:**

156,185

**4. What is the average commute distance of the students living off campus? (in miles)**

83% of students live within 5 miles of campus

**5. Do you have a Bicycle Program Manager or a contact person responsible for bike-related issues (if there is no designated program manager)?**

- Yes  
 No

**Who is the Bicycle Program Manager?**

- Applicant  
 Other



**Name and contact information of Bicycle Program Manager**

Briana Orr email: bikes@uoregon.edu

**5a. What percentage of the Bike Program Manager's time is spent on bicycling issues?**

76-99%

**5b. What is the bicycle program's annual budget? (in US Dollar)**

\$144,000

**5c. What is the bicycle program's webpage?**

outdoorprogram.uoregon.edu/bikes

**6. How many hours each week do additional college/university employees (not counting the bicycle program manager) work on bicycle issues?**

**Faculty:**

1-20

**Staff:**

1-20

**Students:**

1-20

**7. How many hours each week do volunteers work on bicycle issues on average?**

41-80

**8. Do you have a Bicycle Advisory Committee?**

- Yes  
 No  
 Other

**8a. How often does the committee meet?**

- Monthly  
 Bi-monthly  
 Quarterly  
 Annually  
 Does not meet regularly

**If other, describe (50 word limit)**

Parking & Transportation Advisory Committee

**8b. Which of the following groups are represented or regularly attend the Bicycle Advisory Committee? Check all that apply**

- User group  
 Law enforcement/ public safety division  
 Student government  
 Planning department  
 Facility services/ transportation department  
 Health and wellness  
 City/county/regional government staff  
 Faculty/researchers  
 Racing team/club

**9. Which bicycle advocacy group(s) is/are active on campus?**

LiveMove Student Group, UO Bike Program, Student Housing

**9a. Is this group/Are any of these groups working with you on this application?**

- Yes  
 No

**Please list.**

Transportation and Livability Student Group (aka LiveMove), UO Bike Program

**9b. Do you contract with this group/these groups for any services or programs?**

- Yes  
 No

**Please describe.**

We partner on events, advocacy and programming. UO Bike Program provides bicycles for guest speakers and space for meetings. We have partnered on infrastructure initiatives in the past, to provide mutual coordination and administrative support. UO Bike Pr

**9c. Please provide the name and contact information of the primary contact of this group/these groups.**

Marc Schlossberg, LiveMove Faculty Adviser: schlossb@uoregon.edu Ross Peizer, LiveMove President: rosspeizer@gmail.com

**10. What are the primary reasons your college/university has invested in bicycling? (Check all that apply.)**

- Improve quality of life/ health for students, faculty and staff  
 Connect community and campus  
 Provide transportation options  
 Reduce car-parking demands  
 Support smart growth  
 Address climate change/environmental stewardship concerns  
 Decrease traffic congestion  
 Attract students  
 Respond to user demand  
 Improve bicyclist/pedestrian safety  
 Meet city, county, or state requirements  
 Other

**If other, describe (50 word limit)**

**11. What was your institution's most significant achievement for bicycling in the past two years? (250 word limit)**

In 2012 the Student Union Board of Directors approved a budget increase to the Bike Program, creating the University's first Bike Program Coordinator Position. Initially funded as a .5 FTE position, it was quickly expanded to .75 FTE with support from the VP of Student Life. Currently, UO Bike Program Coordinator is a 1.0 FTE, augmented with revenue from Outdoor Program gear rentals. As a permanent position focused on the success of the UO Bike Program and campus bicycle issues, this is a critical advancement. The creation of this position showcases our students' commitment and our institution's commitment to bicycling. Several projects and new partnerships mentioned in this application have been executed by the UO Bike Program Coordinator, including the Bike share project, safety campaign and major event coordination.

**12. What specific improvements does your college/university have planned for bicycling in the coming year? (100 word limit)**

Bike Center We secured a state-of-the-art Bike Center in the \$95 M renovation of our Student Union. This space will front 13th Avenue, the main bicycle and pedestrian route through campus. The facility will feature do-it-yourself bike maintenance, drop-off repair service, limited retail, rental bikes and covered bike parking, secure bike parking. Bike Counter LiveMove will install Eugene's first permanent bike counter and totem this Fall 2014. LiveMove raised \$18,370 from a number of organizations both on campus and in the community. LiveMove has additionally secured a \$17,785 in-kind donation from Diamond Traffic Products (a local Oregon company).



**13. What policy does your institution have for accommodating bicyclists?**

- Complete Streets policy ( Ensures that transportation planners and engineers consistently design and operate the entire roadway with all users in mind - including bicyclists, public transportation vehicles and riders, and pedestrians of all ages and abilities. (National Complete Streets Coalition) )
- A bicycle accommodation policy ( a policy that requires the accommodation of bicyclists in all new road construction, reconstruction and resurfacing )
- None

**13a. When was it adopted?**

2005 or earlier

**13b. Provide a link to this legislation or policy**

<http://uplan.uoregon.edu/plandoc/CampusPlan/CampusPlan.html> (See Policy 9: Transportation in the Campus Plan); <http://uplan.uoregon.edu/plandoc/TransPlan1976>;  
<http://uplan.uoregon.edu/plandoc/BikePlan2.html>

**13c. What tools are in place to ensure implementation? (Check all that apply.)**

- Implementation checklist
- Design manual
- Training
- Oversight by bicycle program coordinator/ manager
- Other
- None

**If other, describe (100 word limit)**

Our Campus Plan Transportation Policy is similar to a "green transportation hierarchy" and complete streets policy, except that it specifically accommodates personal cars last. On the bike side, it's the Bike Program Management Program for providing bike parking: <http://uplan.uoregon.edu/plandoc/BikeManagementProgram.pdf>

**14. How does your college/university ensure your engineers and planners accommodate bicyclists according to AASHTO, MUTCD and NACTO standards?**

**(Check all that apply.)**

- Offer general training
- Offer a FHWA/NHI Training Course
- Hire outside consultants to train staff or review plans
- Send staff to bicycle-specific conferences/training
- Require project consultants to have bike/pedestrian qualifications
- Design manual
- None

**15. How do your college/university policies ensure that there are end-of-trip facilities for bicyclists? (Check all that apply.)**

- Bike parking ordinance/policy for existing buildings
- Bike parking ordinance/policy for new developments
- Policy requiring showers in non-residential buildings
- Policy requiring lockers in non-residential buildings
- Bicycles are permitted in most campus buildings
- Policy that allows bike parking to substitute for car parking
- Requirement for new developments to meet LEED silver standards or higher
- None

**16. How many annual on-campus automobile parking permits are available each year per total campus population?**

1-5%

**16a. How much is charged annually for an automobile parking permit?**

\$201 - \$500

**16b. The university/college provides free or subsidized parking for (check all that apply)**

- All faculty
- All staff
- Some faculty
- Some staff
- None

**17. How many individual bike parking spaces (not racks) are available at your college/university?**

approximately 6,800

**17a. What is the ratio of bicycle parking spaces to your total campus population?**

- 1 : 1
- 1 : 2
- 1 : 3
- 1 : 4
- 1 : 5 or more

**17b. What type of bicycle parking do you provide on campus? Check all that apply.**

- Bike racks
- Bike lockers
- Bike depot/hubs/stations
- Indoor bike rooms
- Bike cages
- None

**17c. At which location do you provide bike parking? Check all that apply.**

- Dormitories
- Libraries
- Classroom buildings
- Recreation Centers
- Administrative Buildings
- Transit stations
- Research Labs
- Off-campus college/university-owned housing
- None

**17d. Are students allowed to park their bikes in their dorm rooms?**

- Yes
- No

**18. Does your bike parking meet the security and convenience guidelines recommended by the Association of Pedestrian and Bicycle Professionals (APBP)?**

- All
- Most
- Some
- Few
- None



**19. Do you provide any of the following for students, faculty, and/or staff who commute by bike? (Check all that apply.)**

- Locker rooms in non-residential buildings without charge
- Shower facilities in non-residential buildings without charge
- Discounted or complimentary gym membership
- Bicycle workstand
- Maintenance supplies such as tools, pumps, and tubes
- Dedicated bike maintenance person
- None of the above

**20. Do you accommodate bicyclists during construction (detour routes, signage, etc)?**

- Yes
- No

**21. Does your college/university have a transit service (including Shuttles, Night Ride, etc.)?**

- Yes
- No

**21b. Are transit vehicles equipped with bike racks?**

- All
- Most
- Some
- Few
- None

**22. What is the centerline mileage of your total campus road network?**

4 miles, including city-owned streets

**22a. How many centerline miles of this network are under the college/university's control?**

1 mile

**23. What is the mileage of your total shared-use path network on campus?**

4

**24. List all current bicycle accommodations on campus. Complete all that apply. All should comply with AASHTO or MUTCD standards.**

**a. Conventional bike lanes Current mileage**

1 mile

**b. Protected/buffered bike lanes or cycle tracks Current mileage**

.5 mile

**c. Contra-flow bike lanes Current mileage**

.5 mile

**d. Bike boulevards Current mileage**

1.5 mile

**e. Shared lane markings (sharrows) Current mileage**

1.5 mile

**f. Signed bike routes Current mileage**

5 mile

**g. Paved shared use paths Current mileage**

4 mile

**h. Natural surface shared use paths Current mileage**

**i. Singletrack Current mileage**

**25. What other ways have you improved conditions for bicyclists? (Check all that apply.)**

- Campus-wide traffic calming ( Often describes the combination of mainly physical measures (such as speed tables, lower speed limits, or shortened crosswalk distances) that reduce the negative effects of motor vehicle use and improve conditions for non-motorized street users. (FHWA) )
- Colored bike lanes
- Speed limits 20 mph or less on campus streets
- Bike cut throughs
- Way-finding signage with distance and/or time information
- Bicycle roundabouts
- Remove on-street car parking
- Speed tables to calm traffic
- Car restrictions/car-free zones
- Other
- None

**If other, describe (250 word limit)**

Two major bicycle routes were redesigned and completed Fall 2011 with active participation from UO Campus Planning. 13th Ave between Alder & Kincaid now features a contra-flow bike lane, wider sidewalks, increased bike parking, back-in angled auto parking and a shared travel lane into campus. Alder Street between 19th Ave. and Franklin Blvd. now features the City's first cycle-track and bicycle signal. These are important improvements because of the high bicycle traffic this corridor sees; average weekday North-South bike counts at Alder and 18th Ave were 1,574 in 2012-13. Alder also features green lanes at conflict areas and advance loop detectors that prioritize bike traffic. Alder's previous design was challenging, it had one south-bound vehicle lane sandwiched by a south-bound bike lane and a north-bound contraflow bike lane. The redesign also created new North-South access and added a bicycle and pedestrian signal across Franklin Blvd/OR-126 connecting to our 12-mile long Ruth Bascom River Path system. The Alder Street redesign created a continuous family-friendly bike route from Amazon Park Path in South Eugene to UO campus, north to the river path, which can connect families to North Eugene and Springfield. It has inspired advocacy for more protected, family-friendly bike facilities in Eugene.

**26. How do you accommodate bicyclists at intersections in your college/university? (Check all that apply.)**

- When signals are timed, they are timed for cycling speeds
- When signals are demand activated, there are loop detector markings or bike-accessible push buttons.
- Video detection ( Video detection can pick up a bicycle's presence at an intersection over a larger area. A video detection setup consists of a video detector usually mounted on a 4' riser pole or a mainline pole, and a computer with video image processing capability )
- Advance stop line or Bike Box ( The Bike Box is an intersection safety design to prevent bicycle/car collisions, especially those between drivers turning right and bicyclists going straight. It is a green (or red) box on the road with a white bicycle symbol inside. )
- Bicycle signal heads ( These are similar to a standard traffic signal, except that it uses red, yellow and green bike icons rather than red, yellow and green circles. )
- No signals, N/A
- Other
- None of the above

**If other, describe (100 word limit)**

All University-owned intersections are extremely low speed or restricted access and feature roundabouts or 4-way stop. All signalized intersections are city-owned. With Alder & 13th Ave. redesign in 2011, our city's first bike signal head was installed at 18th and Alder. An important improvement because of the high bicycle traffic this corridor sees; average weekday North-South bike counts at Alder and 18th Ave were 1,574 in 2012-2013.

**27. Is there anything beyond routine roadway maintenance that you do on behalf of cyclists?**



- More frequent bike lane sweeping
- Paths/trails cleared same time or before roadway
- Potholes are cleared within 24-48 hours
- Other

If other, describe (100 word limit)

**28. How does your college/university facilitate reporting of bicycle facility problems?**

- Email/ phone report to maintenance dept
- Online reporting tool like SeeClickFix
- None
- Other

If other, please describe. (250 word limit)

**29. Describe any other infrastructure features or improvements at your college/university that promote bicycling (250 word limit).**

- Student-initiated project: installed and continue to maintain 8 Fixit Repair Stations throughout campus, available to the public. UO Bike Program maintains the Fixit Stations as part of our services. - We continue to add bike parking as needed based on bike parking counts and with the addition of new buildings to campus. - We added decorative bike racks; a student-initiated project. LiveMove hosted a design competition to select a design and had the racks manufactured by a local company. LiveMove and University Day Committee installed in three locations in 2012 to promote/celebrate bicycling and serve additional bike parking demand. See attached pictures in supplemental materials.

**Education**

**30. What do you do to ensure that incoming students, faculty and staff are educated on safe cycling and driving? (Check all that apply.)**

- Bike safety video(s)
- Educational bike tours of campus
- Presentation to all incoming students
- Handouts at resource fairs
- Information in all welcome packets for new students, faculty, and staff
- Other

If other, describe (100 word limit)

An online orientation is offered on the UO Bike Program website, a requirement for any student who is interested in loaning a bike for the term. The orientation provides photos and videos of bike safety information, including a few League produced videos.

**31. What have you done in the last 18 months to educate motorists and bicyclists on sharing the road safely? (Check all that apply.)**

- Public service announcements
- Campus newsletter/paper article
- Bicycle ambassador program
- Newspaper column/blog on bicycling
- Dedicated bike page on college/university website
- Billboards/ digital billboards
- Share the Road signs
- Share the Road information in campus driver's education
- Test for motorists applying for/renewing parking permits
- Other
- None of the above

If other, describe (200 word limit)

- Organized Traffic Skills 101 course; promoted Greater Eugene Area Riders (GEARs) Traffic Skills 101. - Ran an Instagram Campaign engaging students with safety messages and giving prize for winning photos. - Partnered with Nutcase Helmets to create and purchase 150 University of Oregon themed helmets. - We have several department websites that host bicycle information, including: - UO Bike Program's website: <http://op.uoregon.edu/bikes> - Parking & Transportation's bike page: <https://parking.uoregon.edu/content/bicycling>; and - University Housing's transportation page: <http://housing.uoregon.edu/transportation>

**32. Do you have or participate in a ticket diversion program? Check all that apply.**

- Motorists
- Cyclists
- None

**33. Which of the following options are available on a regular basis at your college/university? (Please include classes for non-students as well)33a. Traffic Skills 101 (or equivalent) classes -- including classroom and on-bike instruction.**

- Weekly
- Monthly
- Quarterly
- Annually
- Not regularly scheduled
- Never

**33b. Cycling Skills classes -- three to four hour classroom training courses**

- Weekly
- Monthly
- Quarterly
- Annually
- Not regularly scheduled
- Never

**33c. Commuter classes - one/two hour classes**

- Weekly
- Monthly
- Quarterly
- Yearly
- Not regularly scheduled
- Never

**33d. Bicycle maintenance classes**

- Weekly
- Monthly
- Quarterly
- Annually
- Not regulary scheduled
- Never

**33e. Physical education cycling classes (for credit)**



- Each term  
 Annually  
 None

**34. How many students do you teach with these classes annually?**

Approximately 100

**35. Are there bicycle-related course offerings in transportation planning, policy, engineering or public health?**

- Yes  
 No

**Please list and describe (250 word limit)**

PPPM 438/538 Bicycle Transportation Planning: Students explore the various elements involved in planning and advocating for increased utilization of bicycles as a form of urban transportation the focus is on three main areas: 1) Policy and planning; 2) design, safety, and legal issues; and 3) social change. Focuses on applied projects in conjunction with a different Oregon city's need each year, giving students opportunities to put knowledge into practice and present their ideas for change to a wide variety of community stakeholders and city leadership. (added) PPPM 400/500: Sustainable Bicycle Transportation in Denmark and the Netherlands: Participants in this intensive seminar study bicycle planning, design, policy and culture as a sustainable and economically viable form of transportation. The program focuses on the practices and policies that foster safe, convenient and accessible bicycle infrastructure and the underlying culture that supports a high rate of bicycle use. This course explores how and why this transformation happened and will challenge students to think about how to make similar change within the United States context. SOC 401/510 Cycling and Society: This course focuses on the role of the bicycle in 20th century society. The course considers the bicycle's use in transportation, sport, subcultures, recreation, ecology and politics. In contrast to an urban planning approach that centers on cycling infrastructure, this course seeks to identify the role of social context in what makes a "Bikeable" city. Continued in Supplemental materials...

**36. How many League Cycling Instructors are there in your college/university community?**

2 on campus; 5 total in community

**36a. Please list active League Cycling Instructors. (100 word limit)**

Briana Orr – applicant, UO Bike Program Coordinator Ross Peizer – UO Student Shane MacRhodes – Eugene Community Paul Adkins – Eugene Community Reed Dunbar – Eugene Community

**37. Has your college/university hosted a League Cycling Instructor seminar in the past two years?**

- Yes  
 No

**38. Does your college/university have driver training for any of the following professional drivers that includes information on sharing the road with bicyclists? (Check all that apply.)**

- College/university staff  
 Campus transit operators  
 Police  
 Operators of university/college-owned vehicles  
 Law enforcement students and/or staff  
 None offered

**39. Describe any other education efforts in your college/university that promote bicycling. (250 word limit)**

- Speakers series – LiveMove invites internationally renowned speakers to campus and for municipal leadership and staff in surrounding area. Recent speakers: Gil Penalosa, David Rowe, Terry Moore, Mychal Tetteh, Ralph Buehler, Elly Blue and April Streeter, Rob Sadowsky, Peter Koonce, Peter Furth, John Robert Smith, Ronald Tamse, Dan Marriot, Mia Birk, Dan Burden, and others. (Partial list of past speakers: <http://livemove.org/speaker-series/speaker-series-3/>) - Rethinking Streets: An Evidence-Based Guide to 25 Complete Street Transformations – 2014 publication, distributed 1,000 print copies nationally, downloaded 4000+ copies across 20 countries. League of American Cyclists a contributor to work (along with APBP and Complete Streets National Partnership). Available: <http://rethinkingstreets.com/> - UO Bike Program partnered with Student Health Advisory Committee, UO Health Center, Parking & Transportation and Nutcase Helmets to design and produce a UO-themed helmet. Dubbed "Yell-O" by Nutcase, this helmet promotes safety and celebrates that University of Oregon and bicycling go together. 100 of the helmets purchased will be released with the launch of the Campus Bike Share system. See supplemental materials for photo. - Outdoor Program volunteers offer recreational rides and long bike tours, offered on a monthly - weekly basis depending on the season and volunteer availability.

**Encouragement**

**40. How do you promote bicycling at your college/university? Check all that apply.**

- Organized Ride  
 President/Board-led Ride  
 Campus bike tours  
 Trail construction or maintenance day  
 Car-free days  
 Commuter events  
 Mentoring program for new riders  
 Cash incentives program for cycling  
 Bike valet parking at events  
 Other  
 No promotion

**If other, describe. (250 word limit)**

**41. List the signature cycling events at your campus or in your community (e.g. bike festivals, major rides and races). (500 word limit)**

Bike Music Fest – UO Bike Program's Annual event. A celebration of bicycles, music, and the power of people. All electricity to power live music is generated by the University of Oregon's pedal-powered stage and local business, Pedal Powered Music. This engaging event utilizes the power from participants two legs to make music! Bike Music Fest is a multi-stage event with a live-on-bike musical performance and 100-300 person bike ride in between stages. <http://bikemusic.uoregon.edu/> Moonlight Mash - A social celebration of bicycling under the light of the full moon. Themed community ride with music, meets monthly and rides with 150-250 people. <https://www.facebook.com/MoonlightMashEugene/info> LiveMove Speaker Series - With an annual budget of \$10,000, LiveMove invites internationally acclaimed speakers in the transportation to Eugene. Past speakers include: Andy Clarke, Gabe Klein and Gil Penalosa to speak David Rowe, Terry Moore, Mychal Tetteh, Ralph Buehler, Elly Blue and April Streeter, Rob Sadowsky, Peter Koonce, Peter Furth, Ronald Tamse, Dan Marriot, Mia Burk, Dan Burden, and others. (Partial list of past speakers: <http://livemove.org/speaker-series/speaker-series-3/>). In addition to the public speaking event, invitees tour Eugene with policy makers and city staff by bike and frequently organize a private meeting/presentation/professional development opportunity for local transportation staff, policy makers and students. Eugene Sunday Streets – Eugene's Ciclovía event occurs twice annually in the summer. Eugene Sunday Streets promotes healthy, active living by opening the city's largest public space - its streets - for people to walk, bike and roll to discover active transportation in a safe, traffic-free environment. Activity centers along the Sunday Streets route feature games and entertainment for kids and adults of all ages in Eugene's beautiful City parks and green spaces. Northwest Collegiate Cycling Conference - The Northwest Collegiate Cycling Conference has active cycling teams in Montana, Oregon, Washington, parts of Idaho. Eugene hosts at least 1 collegiate cycling race annually.

**41a. Does the college/university sponsor or actively support any of these rides?**

- Yes  
 No

**If yes, how? (150 word limit)**

Through departmental sponsorship, promotion & marketing, staff support.

**42. Does your marketing department promote bicycling to current and potential students/staff?**

- Yes  
 No

**If yes, how? (150 word limit)**

- UO Homepage frequently features the UO Bike Program and our most recent accomplishments/projects. As one example, from August 4, 2014:



<http://around.uoregon.edu/content/uo-two-wheels> - Admission's website highlights green initiatives at the UO, featuring UO Bike Program and our "plentiful" bike racks on campus: <http://admissions.uoregon.edu/green> - Campus Visitor's webpage highlights bicycling first under "Visiting Eugene" and links directly to the UO Bike Program website. <http://uoregon.edu/visitors> - "Unique Eugene" webpage touts: Bicycling magazine called Eugene one of the ten most bicycle-friendly cities in the nation. <http://admissions.uoregon.edu/original>

**43. Are there cycling teams or clubs at your college/university? Check all that apply.**

- Recreational Bike Clubs (road or mountain)
- National Mountain Bike Patrol
- Racing clubs or teams (road, mountain, cyclocross, track, triathlon, etc)
- BMX or freestyling clubs or teams
- None

**44. What is the ratio of your total campus population to specialty bicycle retailers within a 5-mile radius of campus?**

1 shop for every 1 -2500 students, faculty, staff

**44a. List their names. (500 word limit)**

Arriving by Bike, Bicycle way of Life (3 shops) LifeCycle, Collin's Cycle Shop, Bike Friday, Hutch's Bicycle Store (2 shops within 5 miles), Simply Cycle, Center for Appropriate Transport, Blue Heron Bicycle, Bike Barn, Wheelworks

**45. Which of these bicycling facilities or amenities do you have at your college/university? Check all that apply.**

- BMX track ( BMX tracks are constructed out of dirt with various corners and jumps that are designed to be challenging while taking account of riders' safety. )
- Velodrome ( Arena for indoor or outdoor track cycling )
- Cyclocross course ( A course featuring a variety of surfaces (pavement, grass, sand, gravel, dirt, etc.) and a number of obstacles that require users to dismount and remount their bicycle. )
- Mountain-bike park
- Pump tracks ( A pump track is a continuous loop that can be ridden on a bike without pedaling. Tracks consist of a series of rolling bumps and banked corners that allow the rider to gain momentum and reach speeds of up to 20mph. (Bikes and Berms) )
- Skate park with bike access
- Other
- None

**46. Does your college/university have or participate in a bike-share or rental system?**

- Yes
- No

**46a. If yes, how many bikes are in the system?**

120; 40 automated bike share system bikes will be added

**46b. If yes, what kind of program is it? Check all that apply.**

- Automated bike-share system ( This includes both second and third generation bike shares, where individuals must swipe a card or use cell phone technology to release a bike. This allows for quick access and better tracking of the fleet. )
- Short-term bike rentals
- Long-term bike loan (term or longer)
- Bike library ( A bike library is a facility where bicycles can be borrowed, rented, purchased, repaired, and/or stored. It usually functions on a membership base for accountability, sustainability, and tracking purposes. Because it is often volunteer run, it allows bicycles and related services to be affordable and accessible. )
- Unregulated program (i.e. Yellow Bike) ( This is a first generation type of bike share program, more organic, less structured approach to bike shares. All bikes are painted a common color placed around the campus for free use without restrictions. )
- Other

**If other, describe. (100 word limit)**

- Department long-term bike loan is also available. Department staff share the bicycle to get to meetings/campus activities. Currently, 3 departments participate. - Cultural Forum (student organization) and Student Union each have purchased 3 bicycles for internal staff bike share. - UO Bike Program has additionally secured \$199,000 to launch a 4-station, 40-bike automated bike-share system. As of 2014, we have completed initial planning for station locations, selected a vendor and are currently in contract negotiations. We have additionally partnered with City of Eugene and Lane Transit District on a Bike Share Feasibility Study for the city (see attached in supplemental materials).

**46c. If yes, who is permitted to use the system? Check all that apply.**

- The public
- Students
- Staff/Faculty

**47. Does your college or university have a co-op or bike center?**

- Yes
- No

**47a. If yes, which of the following services does it offer?**

- Bike repairs
- DIY repair area
- Safety classes
- Stolen bike registry recovery assistance
- Bike valet parking services
- Bike messenger services
- Manage or assist on campus abandoned bike program

**47b. How many years has it been in operation?**

6 years - since 2008

**48. Is your college/university located in a League of American Bicyclists designated Bicycle Friendly Community?**

- Yes
- No

**49. What bike-map and/or route finding information is available for your college/university which has been updated in the last 18 months? Check all that apply.**

- Online route finding service
- Online map
- Printed on-road bike-routes map
- Printed mountain bike trails map
- Other
- None

**50. Describe any other programs or policies that the college/university has to encourage cycling. (250 word limit)**

- UO Bike Program additionally offers: Touring bike rentals, Touring bike accessories rentals, Duck-themed cruiser rentals and locally fabricated, 500lb-capacity bike trailer rentals. All rental prices are subsidized by student fees to create more equitable access and decrease students' out-of-pocket expenses. - UO Bike Program encourages bicycling through "Bike Appreciation Days" where a mechanic will offer free minor repairs on campus. - Emerald Media Group employs 7 students to delivers 112k newspapers by bicycle every term. Bike Program mechanics maintain Emerald Media Group's fleet. - UO Zero Waste owns a bike trailer and does one route office compost and outdoor collection by bike per week. - UO Bike Program maintains 8 Fixit Stations by bike.

**Enforcement**

**51. How does your college/university lower the risk of bicycle theft/loss?**



- Bike registration
- Signage or demonstrations to teach proper locking
- Bike lock rentals
- Free bike locks
- Regular security patrols of bicycle parking areas
- Stolen or impounded bikes recovery system
- Information campaign to educate students on lowering their chances of bike theft
- None

**52. What percentage of patrolling police department employees is on bike?**  
30% or higher

**53. How does your campus police department interact with the student/ staff cycling community? Check all that apply.**

- Appointed law-enforcement point person to interact with bicyclists
- Officers distribute bike safety/theft deterrent information
- Officers provide bike safety education
- Other
- There is currently no formal interaction

**54. What kind of training is offered to police officers regarding traffic law as it applies to bicyclists? Check all that apply.**

- Basic academy training
- International Police Mountain Bike Association training
- Law Enforcement Bicycle Association training
- National Highway Traffic Safety Administration Law Enforcement Training
- Smart Cycling course
- League Cycling Instructor/local cyclist presentation
- Institute for Police Training and Development bicycle training
- No training currently offered

**55. What enforcement campaigns are targeted at improving bicyclist safety? Check all that apply.**

- Helmet giveaways
- Light giveaways
- Targeting motorist infractions
- Targeting bicyclist infractions
- Positive enforcement ticketing
- Other
- None of the above

**If other, describe. (250 word limit)**

Officers conduct bicycle safety education during peak times of the academic year.

**56. Are there any other campus public safety (e.g. EMS) employees on bikes?**

- Yes
- No

**57. Do your college/university policies treat bicyclists equitably and promote safety for all users? Check all that apply.**

- There are specific penalties for failing to yield to a bicyclist when turning.
- It is illegal to park or drive in a bike lane (intersections excepted).
- There are penalties for motor vehicle users who 'door' bicyclists.
- There is a ban on cell phone use while driving.
- There is a ban on texting while driving.
- The college/university uses photo enforcement for red lights and/or speed.
- There is an ordinance requiring a 3 ft passing distance.
- It is illegal to harass a bicyclist.
- Other
- None of the above

**If other, describe. (250 word limit)**

All Oregon Traffic Laws are adopted as campus rules.

**58. Are there any prohibitions or restrictions on bicyclists at your college/university?**

- Yes
- No

**If yes, describe. (200 word limit)**

Bicyclists are not allowed to bike on designated dismount zones (while class is session) due to the heavy pedestrian traffic on campus. Dismount zones includes paths that are not campus streets nor shared use paths.

**59. Describe any other programs or policies that the university/college has to enforce safe cycling. (250 word limit)**

N/A

### **Evaluation and Planning**

**60. Does your college/university have a comprehensive bicycle master plan?**

- Yes
- No

**60a. When was it passed or most recently updated?**

2005 or earlier

**60b. Is there a dedicated funding source for implementation?**

- Yes
- No

**If yes, describe. (200 word limit)**

There's another question in my word doc application: 60c. If yes, provide a link to the plan or describe. Here's the link: <http://uplan.uoregon.edu/plandoc/BikePlan2.html>

**61. What is the most current journey-to-work data (bicycle mode share) for your community? This percentage can be found in the U.S. Census or the American Community Survey - Percentage of trips.**

8.7%

**62. How do you track bicycle usage on campus?**

- Automatic counters
- Periodic manual counts
- Travel diaries
- Other

**If other, describe. (200 word limit)**

- Bike parking counts: Annual count of parked bicycles at peak times on campus; parking counts are used to ensure we are providing adequate parking and influence how much bike parking is added with new build construction projects. - Bicycle counts: Regional partner, Lane Council of Governments, did a comprehensive bike count





program in 2012-2013 (full report attached in Supplemental Materials). LiveMove student group has also secured partial funding to install a permanent, bi-directional bike counter at 13th and Kincaid, the major bicycle entrance to campus. This location sees an average weekday bike count of nearly 1,600, the highest in the city. - Commute Survey: Annual survey to collect mode split and related commute data.

If Travel diaries, add the link here.

**62a. What are the most recent results?**

See Commuter Survey reports/excel sheets in Supplemental Materials.

**63. How many bicyclist crash fatalities involving automobiles have occurred at your college/university in the past five years?**

**64. How many bicyclist crashes involving automobiles have occurred at your college/university in the past five years?**

11 or more

**65. How many non-automobile related bicyclist crashes have occurred at your college/university in the past five years?**

21 or more

**66. Do you have a specific plan or program to reduce crashes?**

Yes

No

**67. Have you done a satisfaction survey of students and staff on bicycling at your college/university?**

Yes

No

**If yes, describe the results. (250 word limit)**

2014 Commuter Survey included a user evaluation – attached in Supplemental materials.

**68. Have you done an economic impact study on bicycling at your college/university?**

Yes

No

**69. Describe any other programs or policies your university/college has in place that evaluate and/or plan bicycling programs and facilities. (250 word limit)**

UO provides many opportunities for students to initiate and execute their own programs, infrastructure improvements and evaluations. Several Masters students have used their thesis requirement as an opportunity to evaluate bicycling conditions and programs at the UO (see supplemental materials).

**Final Overview**

**70. What are the three primary reasons your college/university deserves to be designated a Bicycle Friendly University? Please be specific. Reason One**

University of Oregon continues to lead. Since 2011, we have accomplished most of the goals we identified in our last application: • UO Bike Program has invested over 340k in bicycle infrastructure, including the addition of a professional 1.0 FTE Bike Program Coordinator position. • Secured a space for a Bike Center in the new Student Union. • Secured funding for a 4-station/40-bike Bike share system on campus. • Separated the UO Police Department from transportation functions and created a new Parking & Transportation Department. • Added end-of-trip facilities and wayfinding on and off campus. • Added 1,300 bike parking spaces on campus.

**Reason Two**

Practical learning opportunities. Students continue to lead innovation at the University of Oregon and in Eugene. LiveMove's 13th Avenue Downtown-Campus Corridor Plan is a student initiated and led (without pay or academic credit), evidence-based re-design of a mile-long corridor connecting campus to downtown Eugene to include 2-way protected cycle track. This student work led to a \$150,000 pledge from private citizen, a \$150,000 allocation from Eugene's Bicycle and Pedestrian Advisory Committee, and became officially endorsed by city staff in June 2014. Full report and overview: <http://livemove.org/13th/>

**Reason Three**

Eugene is a Gold Bicycle Friendly Community. Our success in bicycle advocacy, programming and education is partially due to Eugene's long-time innovation in bicycling. We would not have a 23% student bicycle mode share and 22% faculty/staff bicycle mode share if it were hard to bicycle to campus. Eugene rewrote its Bicycle and Pedestrian Master Plan in 2009 and has been improving bicycling conditions and adding encouragement and educational programming. In the past 7 years, the City of Eugene has significantly invested in all roads that touch University of Oregon campus and serve adjacent neighborhoods.

**71. What are the three aspects of your college/university most in need of improvement in order to accommodate bicyclists? Aspect One (100 word limit)**

Update Campus Transportation Plan and Bicycle Plan. University of Oregon's Campus Transportation Plan was last updated in 1976. Though it would still be considered a progressive plan in 2014, it is long overdue for a revision. University of Oregon's footprint has grown, and since 1976 alone we have built or acquired 39 buildings and our student enrollment has grown significantly. Likewise the UO Bicycle Plan of 1991 needs to be revised, as it addresses a campus that did not have bike lanes, a bicycle program nor wayfinding.

**Aspect Two (100 word limit)**

Redesign & improve all campus-owned streets and intersections. University streets and 13th Avenues are antiquated and no longer exist to serve vehicular traffic. With our high bicycle mode share and uncalculated pedestrians on campus, this space should be designed with people in mind first. Create people-oriented spaces with separated facilities for bicycles and pedestrians. Plazas and "woonerf" street designs borrowed from the Netherlands would be well-suited for our campus. This would also include pedestrian-scaled lighting and bring all bicycle parking up to ABPB design specifications.

**Aspect Three (100 word limit)**

Education with enforcement. Many colleges and Universities have successful diversion programs that provide opportunities for students to learn legal and safe bicycling instead of paying a fine. With record numbers of students bicycling and walking at UO, we would like to ensure students are educated about their rights and responsibilities on the road. Enforcement of auto speeds and yielding at intersections would be very helpful to improve safety on campus.

**72. Are you planning any new projects based on your completion of the Bicycle Friendly University application?**

Yes

No

**If yes, describe. (250 word limit)**

- Create a Plan for how to reduce collisions on campus - Additionally, within the next two years, we will have all of our officers receive some form of formal bicycle training – either through LEBA or IPMBA, and as staffing increases, increase percentage of officers on bicycles. - Innovate how we can provide smart cycling education to our community. Most students will not voluntarily attend a class on safety, so we want to rethink how we infuse safety into our operations and existing events/programs.

**72. OPTIONAL: What are the biggest challenges you see to becoming more bicycle-friendly? (100 word limit)**

Identifying & securing dedicated funding. UO has a history of patchwork funding for transportation and bicycling, and to accomplish our goals we will need to have dedicated funding. Funding is often sought for individual, small projects, requires lot of staff time and resources to seek. Though we have won many grants and students have invested a significant amount of fee money to improve bicycling, dedicated funding will help University of Oregon thoughtfully plan and execute the above-mentioned bicycle improvements.

**73. We often get requests for model BFU applications from aspiring universities. Would you be willing to share your application?**

Yes

No

**74. How did you hear about the BFU program?**

From Bill Nesper at the Eugene Bike Friendly Community award ceremony.

Submit any documents that you would like to provide in support of your application and five high resolution photos (1-5MB) here. By submitting photos, the League of American Bicyclists has the right to use your photos to promote bicycling. \*\*\*PLEASE NOTE that the files will upload immediately to a separate server and will not appear as an attachment.