



Approved WMU Office for Sustainability 1 - 5 Year Objectives Rev.160324

One Year Objectives

1. Secure and collaborate with others to secure grants - Sustainability Across Research & Teaching, behavior change, learning for sustainability, GHG reduction (renewable energy or energy conservation), Sustainable Communities Initiative, non-motorized transportation, and waste reduction
2. Reinvigorate StART Initiative to focus on tangible, collaborative, cross-college initiatives
3. Continue to assist WMU Senior Leadership with sustainability assessment & reporting and WMU Strategic Plan implementation
4. Advance reporting on campus-wide sustainability indicators (establish new indicators that tie to campus strategic planning)
5. Advance the Community Sustainability Incubator by enhancing collaboration with the Kalamazoo Community Foundation, KVCC, K College, and the corporate and public sectors
6. Assist with Climate Action Plan implementation and with WMU's Climate Commitment (including carbon and resilience components)
7. Submit at least one competitive design challenge/research grant with students each year
8. Create a cross-college graduate-level sustainability certificate program
9. Finalize solid waste reduction strategic plan with structured targets to meet the Zero Waste International guidelines and begin implementation Fall 2016
10. Create standard operating procedures for the Sustainability Studio and implement
11. Create an integrated, cross-platform communications plan and begin implementation
12. Continuous improvement and leveraging of Sustainability Events Series
13. Continuous improvement of: 1) Wesustain Intern Program; 2) President's Universitywide Sustainability Committee operation; and, 3) Budget management and review

Two to Three Year Objectives

1. Create a long-range fundraising and development plan
2. Fundraise for Gibbs House Outdoor Education Space and post-graduate green jobs
3. Build relationships with corporate and public sector organizations, research collaborations, and fee-for-service projects
4. Create sustainability resources for WMU and the region including an asset map and idea database
5. Research solid waste reduction advances (e.g. automated recycling machinery)

Three to Five Year Objectives

1. Create a broad-based, a well established, and vibrant universitywide faculty sustainability research and curriculum group
2. Support the creation of a new General Education program that has sustainability as a core “big question”.
3. Advance cross-college sustainability undergraduate offerings and facilitate more sustainability-oriented minor options
4. Create a Gibbs House residence renovation plan and make progress implementing the plan
5. Establish a fully functional Gibbs House Outdoor Education Space
6. Support the creation of a collaborative creative arts café/coffee house on campus in collaboration with Student Affairs
7. Encourage and support non-motorized transportation improvements on campus and in Greater Kalamazoo
8. Create an international staff/faculty/student exchange partnership
9. Create "Universitywide Sustainability Strategic Plan" [PUSC report]
10. Meet 5 year “zero waste” target following Zero Waste International Alliance University guidelines
11. Utilize excess waste kitchen oil in a project or projects that fully exploit the GHG reduction opportunities that are available
12. Establish campus-wide post-consumer composting

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