

December 26, 2013

To whom it may concern,

My name is Troy Hearn. I am the current bicycle and pedestrian coordinator for the State of Kentucky. I have also worked in and around the cycling industry for over 20 years.

I am writing today to give accolades to the University of Louisville and the innovative "earn a bike program". This program is one example of how an institution or organization can effect positive change to create a more sustainable community. This program serves to increase the quality of life for all of those in and around the campus area. The participants of this program will help create better air quality, decrease transportation congestion, reduce noise pollution, and receive increased health benefits.

The future of planning for our cities and communities is effectively connecting the people that live here to all of the amenities around us. One of the healthiest, lowest costs, most environmental and easiest ways to connect people to the community and beyond is with cycling. The University of Louisville is certainly doing their part to convey a message of sustainability and also to directly engage the students and staff for a positive effect in the future.

To my knowledge, this is a new program for colleges in Kentucky. I hope to use U of L as an example for other colleges when asked about wellness and sustainability programs in the future.

Thank you,



Troy Hearn
Program Coordinator

TRANSPORTATION CABINET

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