

January 28, 2013

RE: AASHE STARS Application Innovation Credits  
KY SEN Program  
University of Louisville

Dear Sir or Madam:

As part of the J.B. Speed School of Engineering at the University of Louisville, KPPC – Kentucky Pollution Prevention Center helps Kentucky's businesses, industries and other organizations stay environmentally sustainable and competitive. KPPC's Kentucky Save Energy Now (KY SEN) program helps energy-intensive facilities build self-sustaining energy-savings programs, with the goal of reducing their energy use by at least 2.5 percent per year for 10 years. KPPC provides brief assistance, on-site technical assistance, tools and resources to commercial and industrial manufacturers statewide.

While KY SEN promotes federal resources available through the U.S. Department of Energy's Advanced Manufacturing Office, KPPC takes a unique approach in delivering its services. Two innovative concepts involve the facilitation of a Kentucky Energy Alliance to foster peer-to-peer exchanges and a five-level recognition program, both of which are critical components to the delivery of a successful program.

KY SEN provides an opportunity for the University of Louisville to take a leadership role in promoting sustainability statewide. Please do not hesitate to contact me at (502) 852-0965 or [cam.metcalf@louisville.edu](mailto:cam.metcalf@louisville.edu) should you have any questions concerning this program.

Sincerely,



Cam Metcalf  
Executive Director