

March 26, 2015

Dear University of Louisville Apparel Licensee,

The University of Louisville expects all of its partners to support responsible sourcing practices within their business operations. The University is committed to improve factory conditions in the country of Bangladesh and to care for the lives and rights of factory workers who assist in the production of Louisville-licensed apparel.

Therefore, the University of Louisville has made the decision that it will require all apparel licensees who currently source collegiate apparel items from Bangladesh to become a signatory of the Accord on Fire and Building Safety in Bangladesh (the Accord). Your company has until April 30, 2015 to sign the Accord or your company's license will be terminated.

If your company does not currently source product from Bangladesh, your company does not need to take action at this time. Please be aware that if your company chooses to change its sourcing practices to include Bangladesh sources in the future, your company will be required to sign the Accord at that time.

If you have any questions, please feel free to contact me.

Thanks,

Amy Blevins-Morgan Assistant Athletic Director for Licensing amy@gocards.com