**Principia College Sustainability Literacy Survey**

1. Sustainable businesses operate on a principle often referred to as the “triple bottom line”. Which of the following best describes the “triple bottom line”?
* Exploit, Profit, Grow
* Communicate, Implement, Analyze
* People, Planet, Profit
* Water, Energy, Transportation
1. What would a Fortune 500 company do to emphasize sustainability in the context of corporate social responsibility (CSR)?
	* Continually develop well-made, innovative products that meet the community’s needs
	* Encourage and support community development and universal education
	* Support contributions to the environment either directly or by employees during their free time
	* Work with small- and medium-sized businesses to promote the local economy and customer loyalty
	* All of the above
	* CSR is not a viable method with which to do business and will not result in the success of the company
2. What would a community dedicated to sustainability do to most effectively promote an environmentally sustainable future?
	* Achieve Forest Stewardship Council (FSC) certification for forested acreage under the community’s jurisdiction
	* Protect endangered species, monitor pollutants, follow best practices in land management, and enforce compliance
	* Implement an extensive outdoor education program in all public schools
	* Neglect the long-term effects of the community’s energy use policies in environmental planning processes
	* None of the above
3. Persons seeking to promote a more sustainable future should look for the following company or product attributes when making a purchase:
	* Indication of fair labor practices
	* “Green” certifications
	* Use of renewable energy during manufacturing and transport
	* Indication that a portion of profits are donated to the betterment of the communities they serve
	* All of the above
4. The three components of sustainability – environmental protection and stewardship, social equity, and financial performance – become inseparable from each other when true sustainability is achieved.
	* True
	* False
5. Renewable energy and zero carbon emission fuels are often touted as the pathway to a more sustainable and secure future. Which of the following fuels do you consider to be the most sustainable over the long term?
	* Carbon-based fuels that are available for extraction and refining domestically (i.e. within your country of residence)
	* Energy sources that are infinitely renewable and can be burned without harmful emissions
	* Fuels made from biological materials (e.g., soy, corn, switchgrass)
	* Energy that is suitable for the transportation sector, but not the housing sector
6. It’s important to me that The Principia has a strong commitment to sustainability
	* Agree
	* Neutral
	* Disagree
7. When you think about Principia having a strong commitment to sustainability, which of the following best describes your vision? Make up to 6 selections:
	* Offering an undergraduate degree in sustainability
	* Offering a graduate (Master’s) degree in sustainability
	* Investing to encourage energy/water conservation
	* Ensuring campus-wide recycling and composting
	* Emphasizing native species when landscaping
	* Adopting “green” purchasing policies (e.g., furnishings, cleaning products)
	* Supporting renewable energy production on campus
	* Sourcing sustainably grown food for Dining Services
	* Installing water filling stations in dorms and academic buildings
	* Installing a network of electric vehicle charging stations on campus
	* Divesting The Principia endowment of fossil fuel stocks and investments
	* Providing annual funding for student-led sustainability projects/research
	* Creating a Green Revolving Fund for energy efficiency and other sustainability investments
	* Ensuring that new buildings/significant renovations qualify for LEED (or similar) recognition in sustainable design
	* Maintaining Forest Stewardship Council certification of The Principia Forest
	* Displaying (electronically) energy/water use data in real-time to campus audience
	* Graduating students skilled and empowered as Change Agents for a sustainable world.