**Principia College Sustainability Literacy Survey**

1. Sustainable businesses operate on a principle often referred to as the “triple bottom line”. Which of the following best describes the “triple bottom line”?

* Exploit, Profit, Grow
* Communicate, Implement, Analyze
* People, Planet, Profit
* Water, Energy, Transportation

1. What would a Fortune 500 company do to emphasize sustainability in the context of corporate social responsibility (CSR)?
   * Continually develop well-made, innovative products that meet the community’s needs
   * Encourage and support community development and universal education
   * Support contributions to the environment either directly or by employees during their free time
   * Work with small- and medium-sized businesses to promote the local economy and customer loyalty
   * All of the above
   * CSR is not a viable method with which to do business and will not result in the success of the company
2. What would a community dedicated to sustainability do to most effectively promote an environmentally sustainable future?
   * Achieve Forest Stewardship Council (FSC) certification for forested acreage under the community’s jurisdiction
   * Protect endangered species, monitor pollutants, follow best practices in land management, and enforce compliance
   * Implement an extensive outdoor education program in all public schools
   * Neglect the long-term effects of the community’s energy use policies in environmental planning processes
   * None of the above
3. Persons seeking to promote a more sustainable future should look for the following company or product attributes when making a purchase:
   * Indication of fair labor practices
   * “Green” certifications
   * Use of renewable energy during manufacturing and transport
   * Indication that a portion of profits are donated to the betterment of the communities they serve
   * All of the above
4. The three components of sustainability – environmental protection and stewardship, social equity, and financial performance – become inseparable from each other when true sustainability is achieved.
   * True
   * False
5. Renewable energy and zero carbon emission fuels are often touted as the pathway to a more sustainable and secure future. Which of the following fuels do you consider to be the most sustainable over the long term?
   * Carbon-based fuels that are available for extraction and refining domestically (i.e. within your country of residence)
   * Energy sources that are infinitely renewable and can be burned without harmful emissions
   * Fuels made from biological materials (e.g., soy, corn, switchgrass)
   * Energy that is suitable for the transportation sector, but not the housing sector
6. It’s important to me that The Principia has a strong commitment to sustainability
   * Agree
   * Neutral
   * Disagree
7. When you think about Principia having a strong commitment to sustainability, which of the following best describes your vision? Make up to 6 selections:
   * Offering an undergraduate degree in sustainability
   * Offering a graduate (Master’s) degree in sustainability
   * Investing to encourage energy/water conservation
   * Ensuring campus-wide recycling and composting
   * Emphasizing native species when landscaping
   * Adopting “green” purchasing policies (e.g., furnishings, cleaning products)
   * Supporting renewable energy production on campus
   * Sourcing sustainably grown food for Dining Services
   * Installing water filling stations in dorms and academic buildings
   * Installing a network of electric vehicle charging stations on campus
   * Divesting The Principia endowment of fossil fuel stocks and investments
   * Providing annual funding for student-led sustainability projects/research
   * Creating a Green Revolving Fund for energy efficiency and other sustainability investments
   * Ensuring that new buildings/significant renovations qualify for LEED (or similar) recognition in sustainable design
   * Maintaining Forest Stewardship Council certification of The Principia Forest
   * Displaying (electronically) energy/water use data in real-time to campus audience
   * Graduating students skilled and empowered as Change Agents for a sustainable world.