

Perpetual Motion Bicycles, Inc.

**1002 Maple Street
Carrollton, GA 30117**

770-834-FAST (3278)

February 17, 2014

STARS Innovation Credit: Carrollton Greenbelt Project

Dear AASHE STARS Committee:

It is exciting when a university creates a unique culture that builds loyalty and enthusiasm among its students and faculty. However, when that same energy extends beyond campus borders and interconnects with the citizens and businesses in the community surrounding it, this deserves top honors. The University of West Georgia's part in building the Carrollton Greenbelt Project does just that!

The Carrollton Greenbelt Project is destined to be an approximately 16 mile bicycle and pedestrian pathway circling the city of Carrollton, GA. Over 10 miles of it is already down on the ground with the facility scheduled for completion in 2016. You will find the most recent map here:

<http://perpetualmotionbikes.com/hub/images/GreenbeltMapByPMB.jpg>

The University of West Georgia campus hosts about one mile (of a current 5 mile leg). Not only has this opened up the doors for the Carrollton community to explore the UWG campus, but this recreation facility is also a highly functional transportation tool for UWG students and faculty. The Greenbelt directly links the University with several residential areas, the city school system, and a shopping center, welcoming students to branch out into the greater community at large. A Win Win!

Of course, the benefits of having walking/bicycling options easily accessible to the UWG students and staff cannot be stressed enough. But, the benefit of using the Greenbelt that I appreciate the most is the removal of boundaries and stereotypes, strangers nodding and saying hello, the smiles on their faces stating more than mere words can express.

It doesn't matter if you are here to exercise, spend quality time with friends and family, or enjoying the wind in your face as you run errands or head to class, the Carrollton Greenbelt Project is not just a good thing. It's a GREAT thing! And I know I am not alone when I say how grateful I am for the UWG having the vision to partner with the Friends of the Carrollton Greenbelt and the City of Carrollton to help make connectivity via The Carrollton Greenbelt Project a reality.

Should you wish to discuss further, please reach out via email at:

TheFolks.STARS@PerpetualMotionBikes.com

Mikki Griffin
Community Outreach
Business Development

"Keeping the ROLL In CarROLLton"



Dear AASHE STARS Committee,

In reference to the Innovation credit:

Carrollton Green Belt Project

Please accept this letter of support for the request from the University of West Georgia to support the Greenbelt Project on behalf of our Community.

I represent the Carroll County Chamber of Commerce and a public / private non-profit named Carroll Tomorrow serving our community focused on economic and community development. We were created in 2001 and have enjoyed much success in community development.

We have been involved in over 50 major economic development initiatives and new business startups but we also are very involved in environmental projects (including creating Keep Carroll Beautiful), Farmland preservation efforts, Green space procurement, recreational opportunities, healthcare and get healthy initiatives, workforce and educational initiatives, and many other activities that add value to a community and create exceptional places to live, work, learn, and play.

I tell you our success to say that The University of West Georgia is an important partner for us and a major player in our community as an educational institution but also as an employer and a source for leadership and volunteers for community efforts by faculty, staff, and students.

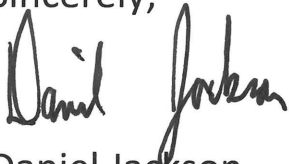
As the Carrollton Green Belt develops, it is gaining local, regional, and statewide attention. When complete, this 16 mile loop encircling the entire town will be a great source of pride providing the community including UWG with a great opportunity for alternate transportation, walking, jogging, hiking, biking, etc.

The fact that the Greenbelt travels through the University campus is just one more example of how the University is connected to the local community.

Over the years, UWG has proven to be creative, resourceful, and good stewards of financial support in many ways on and off the campus. We strongly encourage you to provide support for this outstanding project.

Thank you for your consideration and please come and enjoy the beautiful Greenbelt in Carrollton, Georgia.

Sincerely,

A handwritten signature in black ink that reads "Daniel Jackson". The signature is written in a cursive style with a large, looped initial "D".

Daniel Jackson

President / CEO

Carroll Tomorrow / Carroll County Chamber of Commerce