



# Bloomington Public Transportation Corporation

130 West Grimes Lane, Bloomington, Indiana 47403  
812.332.5688 Fax 812.332.3660



October 20, 2015

RE: Letter of affirmation template – Innovation Credit: real-time bus tracking system

Dear AASHE,

My name is Lew May, General Manager for Bloomington Transit, and I have reviewed the Innovation Credit for the real-time bus tracking system proposed by Indiana University Bloomington. Bloomington Transit also uses the same bus tracking system developed at IU. The students who developed the app also started a successful company, DoubleMap, and their app is used across the country.

Students can more conveniently navigate their daily commute with the city and campus bus systems sharing the same application platform. In the past year, we have experienced about 3.5 million page visits just on the app from over 150,000 unique IP addresses. That's a great indication that transit riders are using the app in large numbers.

I affirm that this software is innovative and that it meets the AASHE STARS 2.0 criteria for an Innovation credit.

Thank you for your consideration.

Sincerely,

Lew May  
General Manager