**Purpose of Survey**

The purpose of this survey is to explore how our campus community thinks about sustainability, and how effective our efforts have been in raising awareness. Results from this survey will be used for internal benchmarking, reporting to public rating systems like the Sustainability Tracking, Assessment, and Rating System (STARS - [www.stars.aashe.org](http://www.stars.aashe.org)), and may be shared at conferences and papers for the purpose of helping other campuses and organizations achieve their sustainability goals.

This survey includes 30 questions should take less than 10 minutes to complete. Participation is voluntary, and you may end at any time. Your responses are completely confidential, although you will be asked to enter your email ONLY IF you would like to enter to win a drawing for one of five $20 Matador Gift Cards. Thank you so much for your participation. Your responses are very important to us!

**Creating a Culture of Sustainability**

1. What does sustainability mean to you?

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For the following questions, we define sustainability as: The collective actions and efforts that create a vibrant economy, a high quality of life, socially just communities, and environmentally sound practices to ultimately meet the needs of current and future generations.

2. What sustainability efforts at CSUN have you heard about? Please list as many as you can think of (e.g., recycling bins).

3. How have you learned about sustainability on campus? (Select all that apply)

a. Speakers and events

b. Professors

c. Students

d. Staff

e. The Institute for Sustainability (at the Sustainability Center, their website, or their events)

f. Social Media

g. Newsletters (e.g., CSUN Shine, the Footprint)

h. Posters/fliers

i. Associated Students Sustainability Programs

j. I haven’t heard about sustainability efforts on campus.

4. My knowledge about environmental issues has increased due to events, activities, courses, and/or signs posted on campus.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

5. Environmental issues directly affect my life.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

6. When it comes to environmental issues, I am

a. Very Concerned

b. Somewhat Concerned

c. Not Very Concerned

d. Not Concerned At All

7. When it comes to participating in sustainability activities on campus, I am

a. Very Willing

b. Somewhat Willing

c. Not Very Willing

d. Not Willing At All

8. My campus is a leader in sustainable practices among other universities.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

e. Don’t Know

9. I am well informed about what is being done to make the campus more sustainable.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

10. I have a personal responsibility to help make a difference on environmental issues such as waste, pollution, resource consumption, and water use.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

11. I have a personal responsibility to help make a difference on social issues such as safety and security, education, healthcare and overall wellness.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

12. I have a personal responsibility to help make a difference on economic issues such as unemployment, inflation, fair and equitable wages, and local business/local economy.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

13. Which of the following sustainability efforts at CSUN are you aware of (select all that apply)

a. Waste (e.g., recycling, waste reduction efforts, compostable dishes, plastic-free initiatives)

b. Energy and Building (e.g., conservation efforts, solar energy use, LEED certified buildings)

c. Dining Services (e.g., sustainable food options, community gardens, food composting, etc.)

d. Water (e.g., low-flow faucets and toilets, “brown is the new green” initiative, hydrogel, etc.)

e. Transportation (i.e., discounted Metro passes, Lime Bike, EV charging stations, etc.)

f. Grounds (e.g., natural herbicides and pesticides, tree plantings, drought tolerant landscaping, composting lawn and green waste)

g. Purchasing (e.g., Energy Star, green cleaning products, recycled and Forest Certified paper)

h. Carbon emissions reduction initiatives

14. Please indicate how concerned you are with the following sustainability-related topics.

**Climate Change** Very Concerned Somewhat Concerned Concerned Not Concerned

**Biodiversity Loss** Very Concerned Somewhat Concerned Concerned Not Concerned

**Population Growth** Very Concerned Somewhat Concerned Concerned Not Concerned

**Food Supply** Very Concerned Somewhat Concerned Concerned Not Concerned

**Pollution** Very Concerned Somewhat Concerned Concerned Not Concerned

**Social Justice** Very Concerned Somewhat Concerned Concerned Not Concerned

**Public Health** Very Concerned Somewhat Concerned Concerned Not Concerned

**Prosperity** Very Concerned Somewhat Concerned Concerned Not Concerned

15. How important do you think it is for CSUN to incorporate sustainability in its planning and initiatives?

a. Very Important

b. Somewhat Important

c. Not Very Important

d. Not Important At All

16. How important do you think it is for CSUN to add more sustainability-related courses?

a. Very Important

b. Somewhat Important

c. Not Very Important

d. Not Important At All

17. I feel that CSUN makes sustainability a priority.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

27. I am a:

a. Student

b. Faculty Member

c. Staff/Administrator

d. Alumni

e. Community Member

28. If you are a student, what’s your major?

TEXT BOX

29. I am:

a. Male

b. Female

c. Other

30. I consider myself an environmentalist.

a. Strongly Agree

b. Agree

c. Disagree

d. Strongly Disagree

Thank you so much for your help! If you’d like to enter a drawing to win one of five $20 Matador Gift Cards, please enter your email address. We will contact you if you were selected as one of the winners.