

CALL FOR PROPOSALS

Creating Positive Societal Impact through Curriculum Innovation & Research

Ten faculty awards for release time and stipend will be granted to restart research agendas and focus on curriculum development with a special focus on societal impact. Societal impact can be defined from many levels from global to our neighboring communities and campus.

From AACSB Guiding Principles, 2020 Standards:

Societal Impact. Societal impact as an expectation of all accredited schools reflects AACSB's vision that business education is a force for good in society and makes a positive contribution to society, as identified in the school's mission and strategic plan. This includes an expectation that the school explicates its intended strategies to effect a positive impact on society, that the school's curriculum contains some components relating to societal impact, that the school's intellectual contributions portfolio contains some contributions focused on societal impact, and that the school is fostering and promoting curriculum and/or curricular activities seeking to make a positive societal impact.

Criteria that indicate positive societal impact (Based on AACSB 2020 Standard 9)

1. External stakeholder engagement (e.g., campus non-profit partners, community non-profits, broader society)
2. Intended outcomes are based in positive societal impact
3. Betterment is clear and defined
4. Initiatives and actions are aligned with school mission & strategies
5. Supports recognition of the CBE as a thought leader
6. Addresses broader social, economic, business, or physical environment issues at local, regional, national or international scale
7. Interdisciplinary in nature to address broader issues

Proposal review will be completed by the CBE RSCA committee based on the following criteria:

1. Depth and societal benefit of the outcomes proposed
2. Scope of the project is defined and realistic
3. Clarity and focus of the proposal on social benefit

Research Proposals

Should include a timeline for completion and publication plan.

Curriculum Proposals

The course identified in the proposal should be an existing course that can be modified to include sustainable development, community engagement or similarly engaged initiative.

Course modifications should include a description of the associated course modifications needed along with a plan approved by the chair for two years of planned course scheduling.

**PROPOSALS ARE DUE
NOVEMBER 28, 2021**



ELIGIBILITY

All tenured and tenure-track faculty are eligible to apply **except** faculty receiving a sabbatical in the AY 2021-2022.

COURSE RELEASE

Approved proposals will be awarded in spring 2022. The course release will be approved based upon the department chair consultation with the associate dean.

STIPENDS

A stipend will be paid to the faculty after the completion of deliverables to be submitted to the dean's office for review. Faculty are required to submit their deliverables by **April 15, 2022** to receive a **\$3,000 stipend**. Deliverables include:

- Complete Table 9-1
- A report that includes the following:
 - Description of how the proposal addresses and supports topics related to the Sustainable Development Goals UN (SDG), the AACSB Standard on Thought Leadership (Standard 8), and the AACSB Standard focus - Curriculum (Standard 4) for curriculum proposals.
 - Measurement of the societal impact (e.g., number of students participating, the community partner outcome (increase the number of customers served, have a new efficient system to process their orders, etc.))
 - Identification of next steps (e.g., submitting a new or revised course proposal, a co-curricular activity/project, turning the project to a paper for submission to a peer-review conference and/or a PRJ article.

Examples of Table 9-1 of the 2020 AACSB Standards and examples of measures of societal impacts are attached. Additional reference materials are also attached that will be used as criteria for proposals.

SUBMIT PROPOSALS VIA EMAIL

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Be sure to copy Associate Dean, **Angela Young**, on the email
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