

Assessing Sustainability Culture (STARS EN 6 credit)

Fall 2020



Credit Criteria

- Institution conducts an assessment of campus sustainability culture. The cultural assessment focuses on sustainability values, behaviors, and beliefs, and may also address awareness of campus sustainability initiatives.
- .5 points if administered to the entire campus community directly or by representative sample. .25 points if administered to a subset of the campus community or a sample that might not be representative of the entire community.
- Double points if administered longitudinally to measure change over time (i.e., with one or more follow-up assessments administered to the same cohort or representative samples of the same population).

Our Culture Assessment

- Partnered with Office of First Year Experience (OFYE) to add sustainability culture and orientation programming assessment questions to their annual Fall Starter Survey sent to all (freshman) students participating in OFYE programming.
 - This OFYE assessment covers Convocation, Cajun Connection, UNIV 100, and now Sustainability
- The full survey was sent to the entire freshman class, all enrolled in UNIV 100 (2394 total students). ~55 students responded to the questions about sustainability out of 101 total survey respondents.

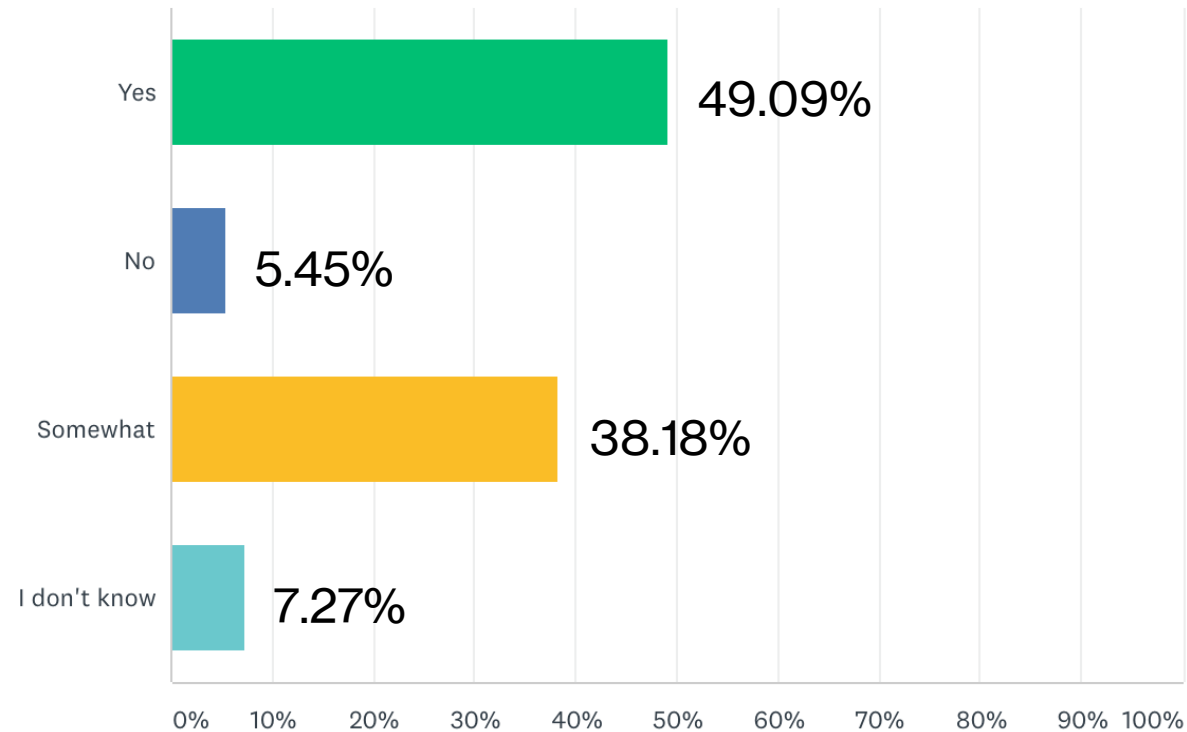


Questions

1. Have you learned about environmental, social, or economic sustainability in any part during Orientation, Cajun Connection, Convocation, or Freshman Week activities?
2. How would you describe your level of interest in sustainability?
3. How important is the issue of climate change to you personally?
4. During the past week, how often did you participate in or practice...?
5. Please indicate the level of importance to you of the following campus improvements and initiatives...:

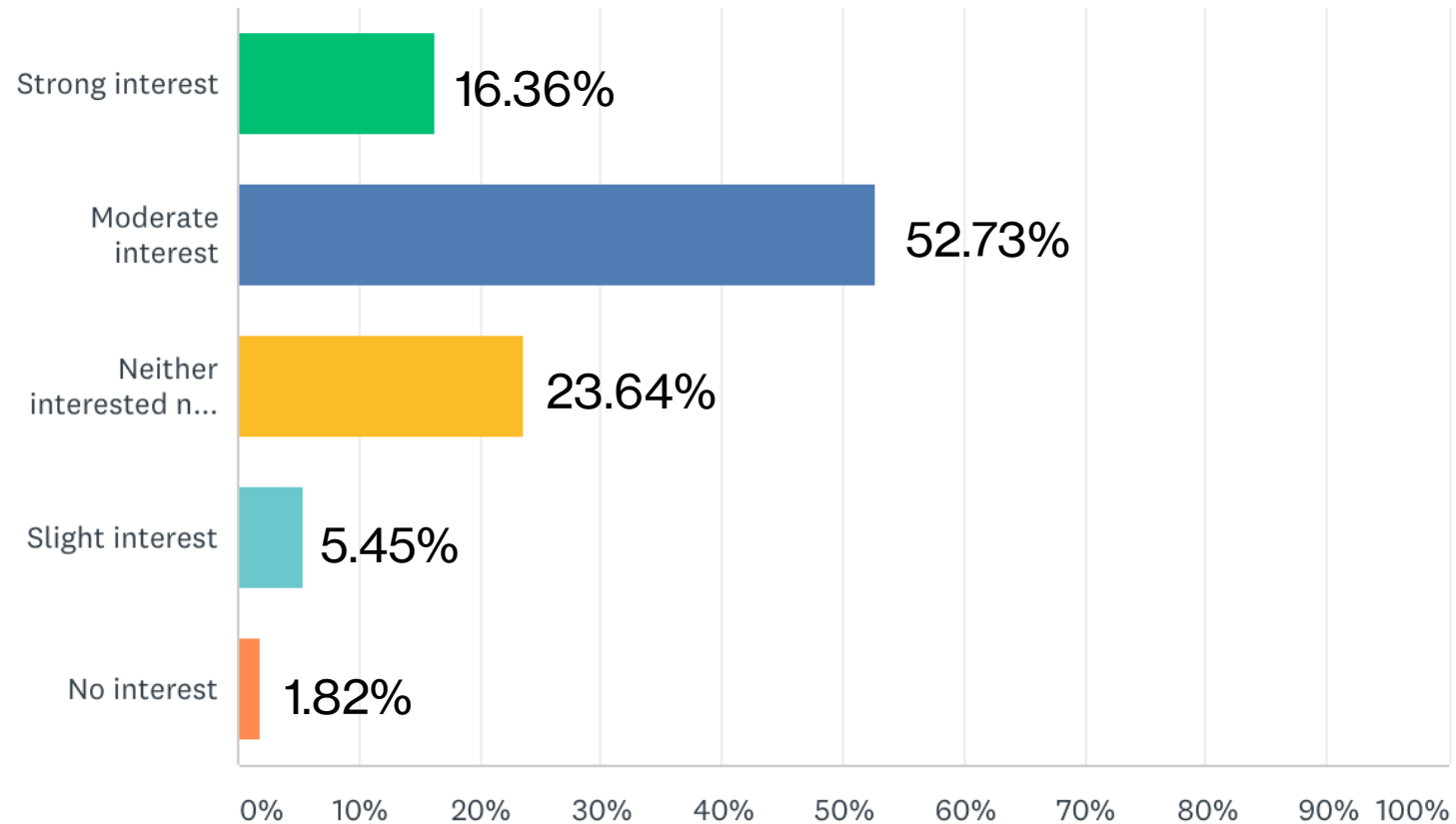
Results - Q1

Have you learned about environmental, social, or economic sustainability in any part during Orientation, Cajun Connection, Convocation, or Freshman Week activities?



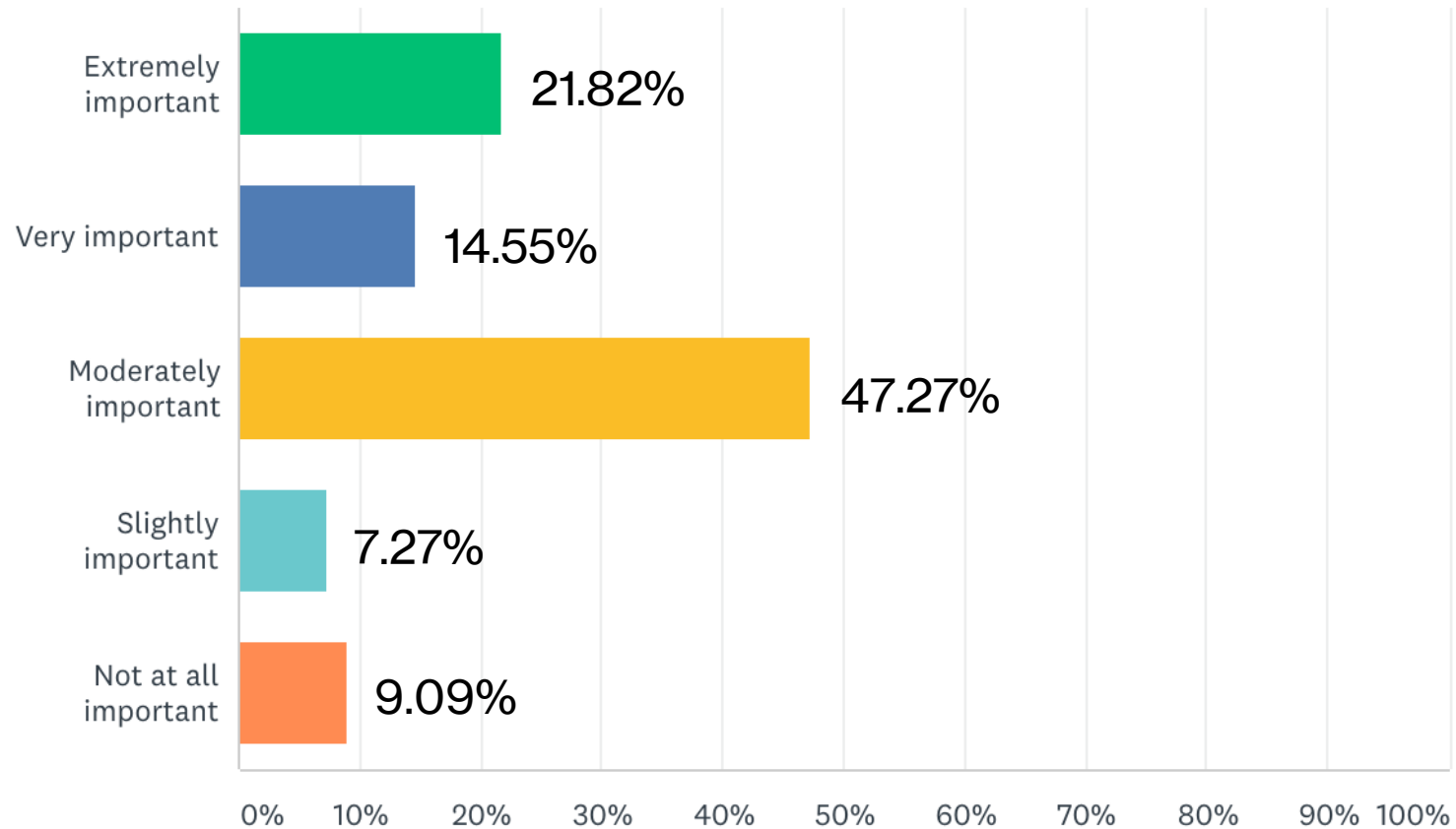
Results - Q2

How would you describe your level of interest in sustainability?



Results - Q3

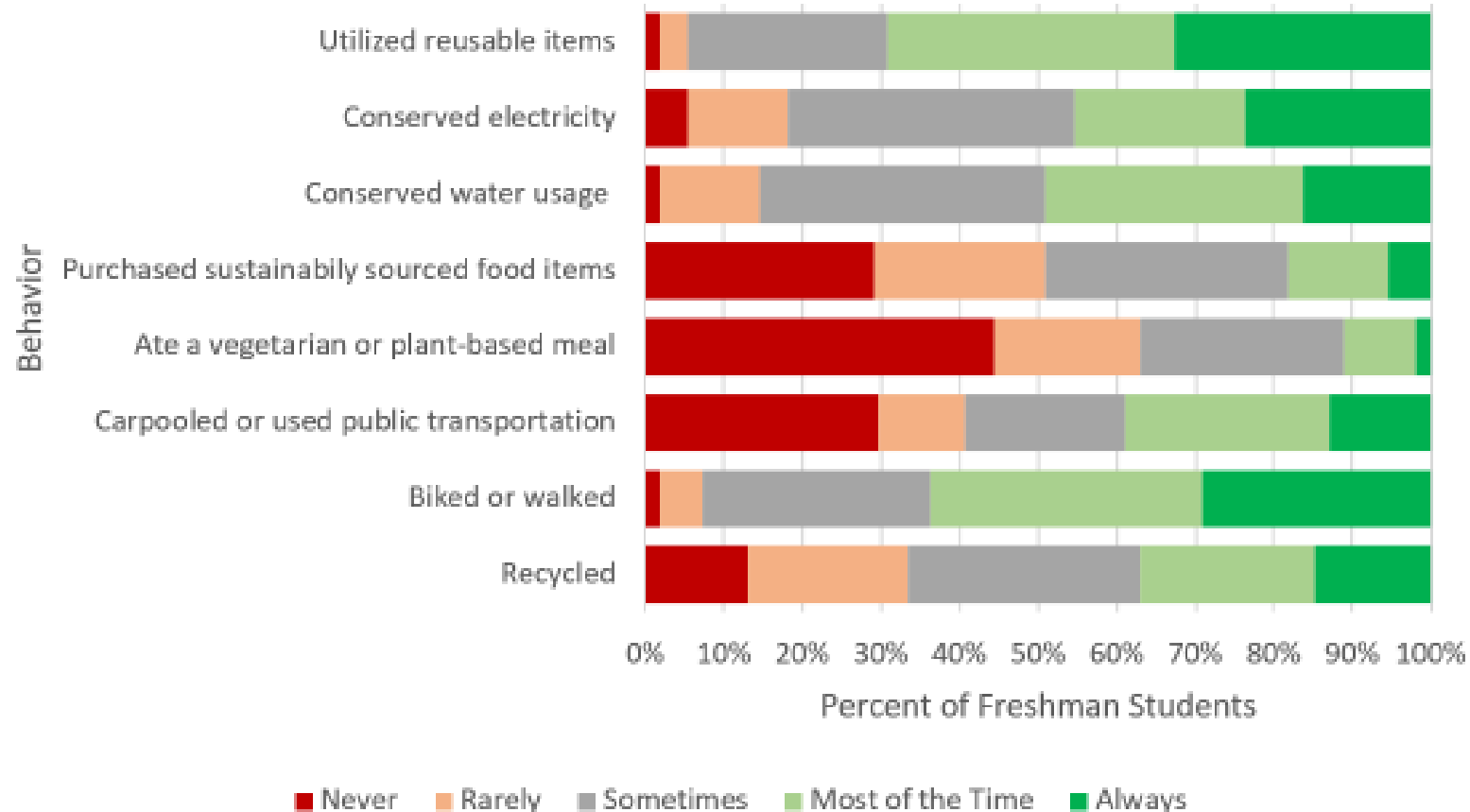
How important is the issue of climate change to you personally?



Results – Q4

During the past week, how often did you participate in or practice the following?

Freshman Student Participation in Sustainable Behaviors
(Frequency in 1 week)



Results – Q5

Please indicate the level of importance to you of the following campus improvements and initiatives:

