Mission, Vision, Values
Adopted by Board of Trustees 5/22/2019

Mission

To transform lives by providing open access to an exceptional teaching and learning environment that inspires students to contribute to the local community and global society.

Vision

To promote a thriving community in which students achieve their full potential by providing access to an affordable, innovative, high quality, and lifelong education.

Values

As one college we dedicate ourselves to –

- **Student Success**: Helping our students achieve their full potential by providing exceptional teaching and support services.
- **Service**: Supporting the economic and cultural vitality of Tampa Bay through dynamic programming and partnerships.
- **Inclusion**: Building a diverse environment where all backgrounds, beliefs and experiences are welcomed.
- **Sustainability**: Embracing our role as a responsible steward of the social, environmental and economic resources that have been entrusted to us.
- **Integrity**: Operating with transparency, accountability and the highest level of professionalism.
- **Innovation**: Fostering a culture that welcomes the exploration of new ideas and creative endeavors.
2021-23 Strategic Plan
Hillsborough Community College

Goals and Strategic Initiatives
Adopted by Board of Trustees 5/27/2020

Goal 1. Student Success: Advance achievement of learning outcomes and educational goals for all students.

A. Implement a college-wide early alert system to increase student retention and graduation.
B. Increase the fall to fall retention rate of college credit students to 55%.
C. Increase the college completion rate to 47%.
D. Increase the percentage of transfers holding an HCC associate degree to 25%.
E. Equal or exceed the grade point average of native Florida public university students by associate in arts transfers.
F. Achieve or exceed an 85% first-time pass rate for any individual licensure or certification exam.
G. Exceed 90% of all workforce graduates that are employed or continuing their education within one year of completion.

Goal 2. Talent Development: Foster partnerships that position all programs as catalysts for regional economic impact.

A. Contribute to the increase in educational attainment in Hillsborough County of those holding a postsecondary credential to 60% of the working age population by 2025.
B. Develop and implement the first baccalaureate degree no later than 2025 to meet local labor market demand in nursing.
C. Expand public-private funding partnerships to support programmatic delivery.
D. Develop a comprehensive marketing strategy.

Goal 3. Continuous Improvement: Continuously improve programs and services through a systematic and ongoing process of strategic planning, assessment and evaluation in which a “culture of evidence” guides our direction.

A. Design and execute an Academic Master Plan that anticipates and responds to community needs.
B. Enact systemic changes that align college operations, budgets, and tactical plans with the mission, values, goals and strategic initiatives.
C. Successfully comply with the revised 2017 Principles of Accreditation of the Commission on Colleges during the Fifth Year Review concluding in 2022.
D. Reassess the adequacy of the Elucian Colleague ERP (Enterprise Resource Planning Software) to meet college need.