

Department Learning Outcomes

Masters of Business Administration

1. **Leadership** A. Participate productively in groups and teams, apply leadership skills, and demonstrate contributions to team goals and resolve conflicts.
B. Demonstrate a capacity both to lead others to achieve organizational goals and to support effective leadership. ACBSP 4.1 and 6.1.6 (Active)
2. **Critical Thinking/Business Analysis** A. Apply critical thinking skills to analyze and interpret financial statements to judge business performance.
B. Apply critical thinking skills using quantitative techniques for strategic decision making. ACBSP 4.1 and 6.1.6 (Active)
3. **Communication** Communicate complex concepts clearly and professionally.
ACBSP 4.1 and 6.1.6 (Active)
4. **Sustainability and the Environment** Engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value. ACBSP 4.1 and 6.1.6, PRME Principle 4 (Active)
5. **Ethical Decision Making** Understand and demonstrate ethical group and individual behaviors in organizations and local and global society. ACBSP 4.1 and 6.1.6 (Active)

Source: Samatha Kelly, Assessment and Accreditation

**Slippery Rock University
Park Resource Management
Parks and Conservation Dept.
Undergraduate Program Outcomes**

Outcome
<ul style="list-style-type: none"> • Degree program writing competency (University outcome)
<p>1. Communication - Students will demonstrate proficiency in communication skills relevant to obtaining an entry-level position in natural resource management by:</p> <ul style="list-style-type: none"> • Engaging in oral communication by developing individual and group presentations and/or by participating in small group discussions. • Producing written communication materials of professional quality utilizing acceptable standards (e.g., American Psychological Association). • Developing graphic and technological communication materials that A) are suitable for Internet and other multi-media distribution and/or B) demonstrate a foundational understanding of geospatial information. • Responding to constructive and meaningful feedback.
<p>2. Foundations in Natural Resource Management: Students will possess broad knowledge of the discipline’s history, natural and social sciences, philosophy and practices related to a sustainable approach natural resource management. PRM graduates will demonstrate proficiency by:</p> <ul style="list-style-type: none"> • Identifying and assessing flora, fauna and various habitat. • Identifying and assessing cultural and historical resources. • Practicing natural resource interpretation and understanding its role in environmental education. • Practicing natural resource interpretation and understanding its role in environmental education.

3. Critical Thinking and Problem Solving: Students will possess and apply critical thinking and problem solving skills. PRM graduates will demonstrate proficiency by:

- Applying the various instruments and tools of the profession (e.g., evaluating the quality of an interpretive program).
- Developing sustainable solutions to basic and intermediate global challenges.
- Evaluating, analyzing and critiquing strategic management plans.

4. Professional Leadership and Administration: Students will possess the ability to perform duties at an entry level. PRM graduates will demonstrate proficiency by:

- Providing visitor services to a large and diverse public in a variety of recreation, educational and park settings or agencies.
- Identifying and performing various administrative tasks relevant to general park and natural resource operations.
- Leading group activities or presentations.
- Exhibiting a professional attitude and proper behavior in both informal and formal settings.
- Providing visitor services to a large and diverse public in a variety of recreation, educational and park settings or agencies.

5. Career Development and Field Experiences: Students will possess advanced career awareness and demonstrate proficiency in career/job search skills relevant to obtaining an entry-level position in the discipline. PRM graduates will demonstrate proficiency by:

- Creating a professional resume to reflect knowledge, abilities and skills relevant to the discipline
- Developing awareness of the spectrum of job opportunities available in the field (e.g., state and federal agency, NGO, private sector)
- Participating in research and/or experiential opportunities and engaging with current and developing techniques in the field of natural resource management through an academic practicum and internship.
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Environmental Education Graduate Program
Parks and Conservation Dept.
Learning Outcomes

Vision: To facilitate upward mobility of practitioners in the field of parks and recreation management/environmental education by incorporating cutting edge knowledge and hand-on experience to develop student ability to become successful leaders and managers.

Slippery Rock University Graduate Outcomes

- a) Apply best practices, theories, or research methodologies in the field(s) of study.
- b) Apply knowledge from the area(s) of study to address problems or issues in the field.
- c) Formulate arguments or explanations to both an academic and general audience, in both oral and written forms.

Outcome - Program
<p>1. Environmental Literacy</p> <ul style="list-style-type: none"> a. Students will demonstrate competency in questioning, analysis, and interpretation of skills b. Students will demonstrate knowledge of environmental processes and systems c. Students will demonstrate skills for understanding and addressing environmental issues d. Students will demonstrate an understanding of personal and civic responsibility.
<p>2. Foundations of environmental education; Educators must have a basic understanding of the goals, theory, practice, and history of the field of EE.</p> <ul style="list-style-type: none"> a. Fundamental characteristics of EE b. How EE is implemented c. The evolution of the field

3. Professional responsibilities of the Environmental Educator: Educators must understand and accept the responsibilities associated with practicing EE.

- a. Exemplary EE practice
- b. Exemplary EE practice
- c. Emphasis on education, not advocacy
- c. Ongoing learning and professional development

4. Planning and implementing environmental education: Educators must combine the fundamentals of high quality education with the unique features of EE to design and implement effective instruction.

- a. Knowledge of learners
- b. Knowledge of instructional methodologies
- c. Planning for instruction
- d. Knowledge of EE materials and resources
- e. Technologies that assist learning
- f. Settings for instruction
- g. Curriculum planning

5. Fostering learning and promoting inclusivity: Educators must enable all learners to engage in open inquiry and investigation, especially when considering environmental issues that are controversial and require students to seriously reflect on their own and others' perspectives

- a. A climate for learning about and exploring the environment
- b. An inclusive and collaborative learning environment
- c. Flexible and responsive instruction

6. Assessment and evaluation of environmental education: Environmental educators must possess the knowledge, abilities, and commitment to make assessment and evaluation integral to instruction and programs.

- a. Learner outcomes
- a. Assessment that is part of instruction
- a. Improving instruction
- a. Evaluating programs

Park Resource Management Graduate Program

Parks and Conservation Dept.

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Outcome
<p>1. Environmental Literacy</p> <ul style="list-style-type: none"> a. Students will demonstrate an increased awareness of and connection to the environment. b. Students will demonstrate knowledge of contemporary environmental issues. c. Students will work individually and in groups to evaluate solutions to contemporary social-ecological issues.
<p>2. Advancement in Natural Resource Management and Leadership</p> <ul style="list-style-type: none"> a. Students will demonstrate the ability to perform duties at a professional level including but not limited to administrative skills, organizing public and professional events, and management of daily operations. b. Students will demonstrate proficiency in grant writing. c. Students will demonstrate proficiency in policy development and long-term planning by reviewing a management plan.

3. Research, Assessment and Evaluation

- a. Students will observe and critique a program.
- b. Students will create a research proposal for a relevant social science issue in park resource management and/or environmental education.
- c. Students will demonstrate an understanding of the role of social science research in park resource management and environmental education.

4. Stewardship of Natural and Cultural Resources

- a. Students will be able to identify and cite natural resource related laws as pertains to natural and cultural resources.
- b. Students will employ methodologies used to assess ecological and human dimensions of natural and cultural resource management.
- c. Overall employer satisfaction of the student's understanding of natural and cultural resources

Hospitality Event Management & Tourism Department

Resort Recreation & Hospitality Management

Learning Outcomes

1. RRHM graduates demonstrate quality written and verbal communication skills as applied to hospitality/tourism and guest relations.
2. RRHM graduates demonstrate competency in business skills needed to manage related departments within the hospitality/tourism industry.
3. RRHN graduates demonstrate competency in the historical perspective of the hospitality and tourism industry to ongoing social, cultural, and political policies or constraints.
4. RRHM graduates demonstrate competency in administration, programming, event and meeting planning skills related to the hospitality and tourism industry.
5. RRHM graduates demonstrate professional values and behavior within the field of hospitality and tourism.
6. RRHM graduates demonstrate competency in sustainable hospitality and tourism practices.
7. RRHM graduates demonstrate competency in planning and evaluating hospitality and tourism facilities.

Public Health Program

Mission Statement

The mission of the Public Health Program is to prepare future public health professionals for careers in health promotion and disease prevention.

Program Outcomes

Effective Professional Communication

Communicate with clients in an individual or group setting and with health professionals in a variety of health settings using a combination of communication skills for a clear exchange of ideas and information, listening and comprehending the viewpoints of others, effectively presenting information in oral and written formats and integrating media/technology.

Professional Competency Outcome

Use reasoned judgment drawing upon a broad knowledge base from social, behavioral and natural science, education and health to assess, plan, implement, evaluate and coordinate health promotion for individuals and communities.

Professional Ethics

Apply high ethical standards to public health practice with a sensitivity to multicultural traditions, legal issues, and adherence to a code of ethics of professional health organizations.

Continual Professional and Personal Development

Continue personal and professional development in holistic health, including the components of physical, emotional, spiritual, social, environmental and vocational health, through continuing education, advanced study, and participation in professional health organizations.