



Sarah Mittlefehldt &lt;smittlef@nmu.edu&gt;

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## Bicycle Friendly University Award Designation - Northern Michigan University

5 messages

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**Amelia Neptune** <amelia@bikeleague.org>

Thu, Oct 10, 2019 at 1:47 PM

To: rwatling@nmu.edu

Cc: rwatling@nmu.edu, tsheldon@nmu.edu, smittlef@nmu.edu, mbath@nmu.edu, jthams@nmu.edu, brsager@nmu.edu, tparks@nmu.edu

Dear Ryan,

Thank you again for applying to the League of American Bicyclists' [Bicycle Friendly University](#) (BFU) program!

After careful review of your application, and in consultation with local cyclists and advocates, I am pleased to inform you that Northern Michigan University is awarded a **Bronze** BFU designation. Congratulations! You should take great pride in the bicycle friendly campus you have created for your students, employees, and visitors!

The official announcement of the 2019 BFU Awards will be made next **Thursday, October 17<sup>th</sup>**, through the distribution of a national press release and online at [www.bikeleague.org](http://www.bikeleague.org). ***We appreciate you keeping the news of your award private until then so that we may have a more effective and impacting message.*** We hope that you too will announce your designation on October 17.

Included below are links to an announcement toolkit for your use, along with the 2019-2023 Bronze BFU seals.

**2019 Award Announcement Toolkit:** [http://bit.ly/BFU\\_2019\\_Announcement](http://bit.ly/BFU_2019_Announcement)**Bronze BFU Award Seal image files:** [http://bit.ly/BFU\\_Bronze\\_2019](http://bit.ly/BFU_Bronze_2019)

In the coming weeks, detailed feedback on your application will be sent via email and you will receive a Bicycle Friendly University award letter and certificate in the mail. If you would like to order additional materials to promote your BFU designation, [please visit our online store here](#).

Your award designation is good for four years, through 2023, after which time you will be reminded to renew. You are welcome to renew before then if your campus makes considerable improvements and would like to be considered for a higher designation.

Congratulations again on your efforts, and I look forward to our continued work!

Best,

Amelia Neptune  
Director, Bicycle Friendly America  
League of American Bicyclists

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This email is a service from League of American Bicyclists.

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**Sarah Mittlefehldt** <smittlef@nmu.edu>

Thu, Oct 10, 2019 at 2:09 PM

To: Amelia Neptune &lt;amelia@bikeleague.org&gt;

Cc: Ryan Watling &lt;rwatling@nmu.edu&gt;, tsheldon@nmu.edu, Michael Bath &lt;mbath@nmu.edu&gt;, James Thams

<jthams@nmu.edu>, Brandon Sagar <brsager@nmu.edu>, tparks@nmu.edu

Thank you for this information, Amelia. Bronze sounds about right for where Northern Michigan University is in terms of bike-friendly-ness right now. But it's something I hope to see our school improve upon in the coming years.

Sarah Mittlefehldt

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Sarah Mittlefehldt

Associate Professor, Department of Earth, Environmental & Geographical Sciences  
Co-Chair, Sustainability Advisory Council  
Northern Michigan University  
1401 Presque Isle Avenue  
Marquette, MI 49855  
(906) 227-1442

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**Sarah Mittlefehldt** <smittlef@nmu.edu>

Thu, Oct 10, 2019 at 2:13 PM

To: Brandon Sagar <brsager@nmu.edu>, Carl Bammert <cbammert@nmu.edu>, Charles Rayhorn <crayhorn@nmu.edu>, Derek Hall <halld@nmu.edu>, Diana Lafferty <dlaffert@nmu.edu>, Jacqueline Medina <jamedina@nmu.edu>, Jason Schneider <jasschne@nmu.edu>, Jessica Thompson <jessitho@nmu.edu>, Jon Barch <jbarch@nmu.edu>, Kathy Richards <kathrich@nmu.edu>, Kristin Beck <krbeck@nmu.edu>, Marina Dupler <mdupler@nmu.edu>, Marley Redd <mredd@nmu.edu>, Matthew Millin <mmillin@nmu.edu>, Megan Khodl <MKHODL@nmu.edu>, mvangrin <mvangrin@nmu.edu>, Nathan Mileski <nmileski@nmu.edu>, Randy Klitzke <raklitzk@nmu.edu>, Travis Reamer <treamer@nmu.edu>, Trent Batchelor <tbatchel@nmu.edu>

Hello SAC Members-

You may recall that we worked with Ryan Waitling last spring to submit NMU's first-ever Bike-Friendly University award. We just learned today that NMU earned a BRONZE rating, which I think is appropriate. We have a ways to go on improving cycling infrastructure on campus, but at least we got this submitted and can start to track progress!

Derek, this seems like a great story to spread. I'll reach out to Kristi Evans as well.

Woo-hoo!

Sarah

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**Sarah Mittlefehldt** <smittlef@nmu.edu>

Thu, Oct 10, 2019 at 2:27 PM

To: Kristi Evans <kevans@nmu.edu>  
Cc: Derek Hall <halld@nmu.edu>, Brandon Sagar <brsager@nmu.edu>

Hi Kristi-

Last spring, members of NMU's Sustainability Advisory Council worked with student trail manager Ryan Waitling (May '19) to submit NMU's first-ever application for a Bike-Friendly University award from the League of American Bicyclists. This program allows university's to track information on a range of things, including cycling infrastructure on campus, educational programming, and more. We just learned today that NMU earned a BRONZE rating, which I think is appropriate. We have a ways to go on improving cycling infrastructure and programming on campus, but at least we got this submitted and can start to track progress! Please help us share this good story. I'd be happy to provide more information if you need it.

I also serve on the City of Marquette's Planning Commission and we are working to improve the city's bike paths and

cycling infrastructure. A group of us submitted an application to the League of American Bicyclists for a Bike-Friendly City award and the city earned a SILVER rating. My dream is to help connect and improve cycling opportunities on campus and in our greater community. Applying to these kinds of external award programs allows us to track data that can ultimately help us improve our performance.

Thanks for helping to spread the good word!

Sarah

----- Forwarded message -----

From: **Amelia Neptune** <amelia@bikeleague.org>

Date: Thu, Oct 10, 2019 at 1:47 PM

Subject: Bicycle Friendly University Award Designation - Northern Michigan University

To: <rwatling@nmu.edu>

Cc: <rwatling@nmu.edu>, <tsheldon@nmu.edu>, <smittlef@nmu.edu>, <mbath@nmu.edu>, <jthams@nmu.edu>, <brsager@nmu.edu>, <tparks@nmu.edu>

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**Sarah Mittlefehldt** <smittlef@nmu.edu>

Thu, Oct 10, 2019 at 2:28 PM

To: Kristi Evans <kevans@nmu.edu>

Cc: Derek Hall <halld@nmu.edu>, Brandon Sagar <brsager@nmu.edu>

Hi Again-

I just saw the note where it says keep this info private until Oct 17th--maybe we could make the announcement then, in concert with whatever the BLA is planning?

Just wanted to put this on your radar....

Sarah

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