



2011 Sustainability Survey  
Data Set

Question 1 – Have you heard the term “sustainability” used at Grand Valley State University?

- a. Yes
- b. No
- c. Not sure

Question 2 – If you said “yes” to the above question, please list the places or describe the instances where you have encountered the term “sustainability” at Grand Valley State University.

- a. Personal response to be written by student respondents

Question 3 – For the following issues, indicate how KNOWLEDGEABLE you feel you are about them as it pertains to sustainability. Rate on a scale of 1-5 where 1 is you don’t have any knowledge about this issue and 5 is you are very knowledgeable about this issue.

- a. Waste
- b. Safety and Security
- c. Unemployment
- d. Resource Consumption
- e. Education
- f. Inflation
- g. Water Use
- h. Health and Wellness
- i. Local Business/Local Economy

Question 4 – Please indicate how CONCERNED you are about each of the following issues as they pertain to sustainability. Rate on a scale of 1-5 where 1 is you are not at all concerned about this issue and 5 is you are very concerned about this issue.

- a. Waste
- b. Safety and Security
- c. Unemployment
- d. Resource Consumption
- e. Education
- f. Inflation
- g. Water Use
- h. Health and Wellness
- i. Local Business/Local Economy

Question 5 – Please indicate how SIGNIFICANT you feel your personal effort might affect change(s) regarding the following issues as they pertain to sustainability. Rate on a scale of 1-5 where 1 is how your personal effort is insignificant and 5 is how your personal effort is very significant.

- a. Waste
- b. Safety and Security
- c. Unemployment
- d. Resource Consumption

- e. Education
- f. Inflation
- g. Water Use
- h. Health and Wellness
- i. Local Business/Local Economy

Question 6 – Please respond to this statement: I have a personal responsibility to help make a difference on ENVIRONMENTAL issues like waste, resource consumption, and water use.

- a. Strongly Disagree
- b. Disagree
- c. Slightly Disagree
- d. Slightly Agree
- e. Agree
- f. Strongly Agree

Question 7 - Please respond to this statement: I have a personal responsibility to help make a difference on SOCIAL issues like safety and security, education, and health and wellness.

- a. Strongly Disagree
- b. Disagree
- c. Slightly Disagree
- d. Slightly Agree
- e. Agree
- f. Strongly Agree

Question 8 - Please respond to this statement: I have a personal responsibility to help make a difference on ECONOMIC issues like unemployment, inflation, and local business/local economy.

- a. Strongly Disagree
- b. Disagree
- c. Slightly Disagree
- d. Slightly Agree
- e. Agree
- f. Strongly Agree

Question 9 – Which of the following choices or activities describe your current lifestyle? (Check all that apply)

- a. Take public transit
- b. Carpool
- c. Bike/walk
- d. Buy locally grown, seasonal products
- e. Buy organic foods when available
- f. Eat lower on the food chain (less meat)
- g. Purchase recycled or bulk products)
- h. Participate in student organizations
- i. Exercise
- j. Seek relationships with diverse groups of people
- k. Vote
- l. Volunteer with nonprofit organizations
- m. Turn off lights when not in use

- n. Turn the heat down when not home
- o. Wash clothes in cold or warm water (instead of hot)
- p. Take short showers (5 minutes or less)
- q. Drink tap water instead of bottled
- r. Use a reusable water bottle
- s. Reduce/Reuse/Recycle
- t. Double-side copies and print jobs
- u. Use green cleaning products
- v. None of these

Question 10 – Which of the following sustainability related activities or resources are you AWARE of and/or PARTICIPATE in on GVSU’s campus? (Please check all that apply)

- a. Biodegradable plates and utensils in Campus Dining areas
- b. Campus Dining \$1 refill policy
- c. Campus Dining Composting Project
- d. Campus Sustainability Week (October 16 – 23, 2011)
- e. Energy conservation housing competitions
- f. Environmental studies minor/Liberal studies sustainability emphasis
- g. Free bus rides on the Rapid
- h. Green roofs, rain gardens
- i. GVSU Farmer’s Market (summer)
- j. Hiking trails in the Ravines and Arboretum
- k. LEED certified buildings
- l. Meatless Mondays
- m. Project Donation
- n. Recyclemania!
- o. Recycling on campus
- p. Service and Advocacy week
- q. Student Sustainability partnership
- r. Sustainable Agriculture Project (Community Garden)
- s. Sustainable Community Development Initiative project and volunteer opportunities
- t. Sustainable Community Reinvestment Fund

Question 11 – In what areas of sustainability would you say GVSU is strongest?

- a. Personal response to be written by student respondents

Question 12 – In what areas of sustainability would you say GVSU is weakest?

- a. Personal response to be written by student respondents

Question 13 – On what sustainability efforts would you like to see GVSU focus?

- a. Personal response to be written by student respondents

Question 14 – Are you interested in learning more about sustainability?

- a. Yes
- b. No
- c. Not Sure

Question 15 – How do you currently access information about sustainability on campus?

- a. Blackboard
- b. Email
- c. Sustainable Community Development Initiative website
- d. Facebook
- e. Lantern Articles
- f. Newsletters
- g. Posters/fliers
- h. Sidewalk Chalk
- i. Speakers and events
- j. Professors in class
- k. Twitter
- l. Word of mouth

Question 16 – What would be the best ways for students to access information about sustainability on campus?

- a. Blackboard
- b. Email
- c. Sustainable Community Development Initiative website
- d. Facebook
- e. Lantern Articles
- f. Newsletters
- g. Posters/fliers
- h. Sidewalk Chalk
- i. Speakers and events
- j. Professors in class
- k. Twitter
- l. Word of mouth

Question 17 – In your opinion, on a scale from 1 – 10, with one (1) being seriously deficient and ten (10) being exceeding your expectations, how SUPPORTIVE of sustainability is Grand Valley?

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10

Question 18 - In your opinion, on a scale from 1 – 10, with one (1) being seriously deficient and ten (10) being exceeding your expectations, how successful has Grand Valley been at PROVIDING OPPORTUNITIES on campus for YOU to be engaged in sustainability?

- a. 1
- b. 2
- c. 3
- d. 4

- e. 5
- f. 6
- g. 7
- h. 8
- i. 9
- j. 10

Question 19 (Optional) – Academic Year

- a. Freshman
- b. Sophomore
- c. Junior
- d. Senior
- e. 5+ Year Senior
- f. Graduate Student

Question 20 (Optional) – Age

- a. Personal response to be written by student respondents

Question 21 (Optional) – Gender

- a. Male
- b. Female
- c. Transgender

Question 22 (Optional) – Where do you live?

- a. On Campus
- b. Off Campus

Question 23 (Optional) – In which college is your major area of study?

- a. Brooks College of Interdisciplinary Studies
- b. College of Community and Public Service
- c. College of Education
- d. College of Health Professions
- e. College of Liberal Arts and Sciences
- f. Kirkhof College of Nursing
- g. Padnos College of Engineering and Computing
- h. Seidman College of Business
- i. Undecided/Unsure

Question 24 (Optional) – Race

- a. White/Non-Hispanic
- b. Black/Non-Hispanic
- c. Hispanic
- d. American Indian or Alaskan Native
- e. Asian or Pacific Islander
- f. Other or Mixed Race