| *Goal* | *Supporting actions* |
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| General goals |  |
| 1. Secure and maintain a Gold rating in the Sustainability Tracking and Rating System (STARS) evaluation process of the Association for Advancement of Sustainability in Higher Education (AASHE). | * Submit new STARS applications no less frequently than once every two years, achieving a higher rating each submission. * Address feedback from STARS evaluators within one year. * UNG Sustainability Committee will review, as a committee, the sustainability program of at least one peer institution every academic year and summarize at least two good ideas from each review that UNG could potentially adopt. * Create student worker positions for operations data collection, conducting surveys, assembling STARS submission information, and supporting campus outreach efforts. * Create one or more signature campus events, e.g. a day where everyone comes to school, but instead of the normal operations, participates in sustainability efforts, as with a national cleanup day. * Demonstrate continuous improvement. |
| 1. Increase internal and external awareness of UNG’s institutional sustainability efforts through outreach, social media, and a centralized webpage. | * Starting in 2021, host an annual regional roundtable discussion of sustainability issues and objectives, involving government, business and academic leaders from across UNG’s primary footprint. * The Dean of each UNG college should annually propose at least one student from that college to be an active part of the UNG Student Sustainability Club. |
| Academic Goals |  |
| 1. Identify and fill critical gaps in sustainability training and education for student, faculty, staff, and external constituents including but not limited to new student orientation, employee orientation/annual training, curriculum, and continuing education. | * Advocate for sustainability education in the Core Curriculum. * By December 1, 2020, propose sustainability content to be included in student, faculty and staff orientations |

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| 1. Promote research in sustainability initiatives, systems and challenges. | * By the end of December 2020, create an annual recognition event at the Dean and Provost level, to celebrate and publicize the sustainability research of a member of the UNG community. |
| Operational Goals |  |
| 1. Make consistent, demonstrable progress in the sustainability of UNG’s operations. | * Establish a measurable GHG emissions baseline for UNG operations, with goals for annual improvement. * Have an operational solar panel system for offsetting electric costs, academic instruction, and research purpose by 2021. * Have all large buildings sub-metered by 2022 and begin establishing a baseline for energy improvements. * Increase the amount of waste diverted from landfills on the Dahlonega Campus by improving recycling collection. |