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Congratulations on your Tree Campus USA Recognition



Dear Cheyanne,

Congratulations! Central Washington University has earned recognition as a 2019 Tree Campus USA®. Tree Campus USA, an Arbor Day Foundation program, honors colleges and universities and their leaders for promoting healthy trees and engaging students and staff in the spirit of conservation.

To obtain this distinction, Central Washington University met the five core standards for effective campus forest management: a tree advisory committee, a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and student service-learning project. Your entire campus community should be proud of your sustained commitment to environmental stewardship.

If ever there was a time for trees, now is that time. Communities worldwide are facing issues with air quality, water resources, personal health and well-being, and energy use. Central Washington University is stepping up to do its part. As a result of your commitment to effective urban forest management, you are helping to provide a solution to these global challenges.

Below you will find a press release to help share this exciting news with local media and the public.

State urban and community forestry coordinators distribute the Tree Campus USA recognition materials. Your campus should receive its recognition items on or before your state's Arbor Day. It would be especially appropriate to make the Tree Campus USA award a part of your campus' Arbor Day celebration and any sustainability-focused events.

Again, we applaud your commitment to the community and to the trees of your school and thank you for helping to create a healthier planet for us all.

Best Regards,
Lauren Weyers
Program Coordinator
Arbor Day Foundation

FOR IMMEDIATE RELEASE

Arbor Day Foundation Honors Central Washington University with 2019 Tree Campus USA® Recognition

Lincoln, Neb. February 11, 2020- Central Washington University was honored with 2019 Tree Campus USA® recognition by the Arbor Day Foundation for its commitment to effective urban forest management.

"Tree Campuses and their students set examples for not only their student bodies but the surrounding communities showcasing how trees create a healthier environment," said Dan Lambe, president of the Arbor Day Foundation. "Because of Central Washington University's participation air will be purer, water cleaner and your students and faculty will be surrounded by the shade and beauty the trees provide."

The Tree Campus USA program honors colleges and universities for effective campus forest management and for engaging staff and students in conservation goals. Central Washington University achieved the title by meeting Tree Campus USA's five standards, which include maintaining a tree advisory committee, a campus tree-care plan, dedicated annual expenditures for its campus tree program, an Arbor Day observance and student service-learning project. Currently there are 385 campuses across the United States with this recognition.

[Suggested campus quote]

The Arbor Day Foundation has helped campuses throughout the country plant

thousands of trees, and Tree Campus USA colleges and universities invested more than \$51 million in campus forest management last year. This work directly supports the Arbor Day Foundation's <u>Time for Trees</u> initiative — an unprecedented effort to plant 100 million trees in forests and communities and inspire 5 million tree planters by 2022. Last year, Tree Campus USA schools have collectively planted 34,515 trees and engaged 33,432 tree planters — helping us work toward these critical goals. More information about the program is available at <u>arborday.org/TreeCampusUSA</u>.

About the Arbor Day Foundation: The Arbor Day Foundation is a million member nonprofit conservation and education organization with the mission to inspire people to plant, nurture and celebrate trees. More information is available at arborday.org.

For more information contact:

Lauren Weyers

lweyers@arborday.org

402-473-9578

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Consider adding the Tree Campus USA logo to your school's website in honor of your special recognition and link back to the Arbor Day Foundation's Tree Campus USA page at arborday.org/TreeCampusUSA

Title

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Download Tree Campus USA Logo



WE INSPIRE PEOPLE TO PLANT, NURTURE AND CELEBRATE TREES.

Arbor Day Foundation

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