

February 9, 2021

STARS Steering Committee
The Association for the Advancement of Sustainability
in Higher Education (AASHE)
2401 Walnut Street, Suite 102
Philadelphia, PA 19103
USA

Dear Committee Members:

On behalf of HEC Montréal, I am pleased to submit to you our second report for Gold Level STARS Certification.

After conducting a broad consultation with the entire HEC Montréal community, our institution was able to define its trajectory for the coming years with the launch of its 2020-2023 Strategic Plan. Improving social responsibility, sustainable development, and ethics are now part and parcel of our mission, which is to train management leaders who will contribute responsibly to the success of organizations and sustainable development for society at large. The ongoing pandemic, turmoil, and challenges that we are all currently facing confirm that, now more than ever, our role as a higher learning institution is to commit to this path.

Since receiving the Silver Level STARS Certification in 2018, we have experienced a considerable increase in the number of students registered for specialized courses and programs in sustainable development. From Fall 2019 to Fall 2020, the enrolment in programs specialized in sustainable development was up from 160 to 274, a 71% rise.

Of the accomplishments our School has made by demonstrating its social and environmental commitment, we would like to highlight our 2019 Ashoka U designation as a Changemaker Campus in recognition of our capacity to undertake structural changes in sustainable development and social innovation. We are also the first French-language university to receive this designation.

In 2019, HEC Montréal partnered with several Quebec universities and joined the global movement of higher learning institutions declaring a climate emergency. HEC Montréal has officially committed to becoming carbon-neutral by 2040 and will adopt a strategy this year to meet the target.

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These factors represent the concerted efforts made by a committed student body, faculty, and staff operating in a culture of collaboration toward a sustainable future for all people.

Best regards,

A handwritten signature in black ink, appearing to read 'F. Pasin'. The signature is fluid and cursive, with a large initial 'F' and a distinct 'P'.

Federico Pasin
Director, HEC Montréal

FP/sg